

28-29 AUGUST 2025 | AMSTERDAM, NETHERLANDS

DEMOGRAPHIC DATA



#AIDev

777

ATTENDEES
REGISTERED

49.6% OF ATTENDEES IN
TECHNICAL POSITIONS

364

TOTAL
ORGANIZATIONS
REPRESENTED

9

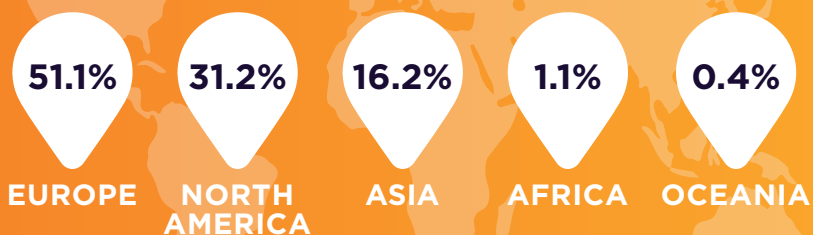
SPONSORS

76.5 AVERAGE BADGE SCANS
172 HIGHEST BADGE SCANS

73 CONFERENCE TALKS

352 TALKS SUBMITTED

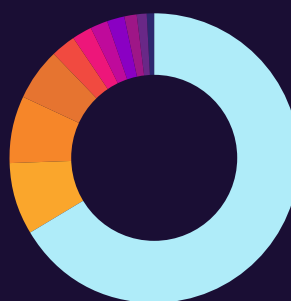
ATTENDEES PER REGION



MOST REPRESENTED COUNTRIES

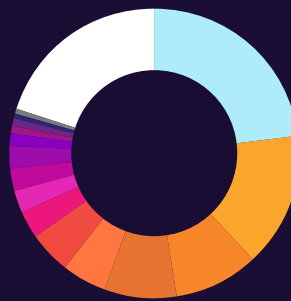
NETHERLANDS, USA, GERMANY

TOTAL COUNTRIES REPRESENTED: 56



Industry

- Information Technology 66.5%
- Financials 8.1%
- Non-Profit Organization 7.4%
- Professional Services 5.8%
- Telecommunications 2.9%
- Consumer Goods 2.2%
- Energy 1.9%
- Health Care 1.9%
- Automotive 1.5%
- Industrials 1.2%
- Materials .6%



Job Function

- Application Developer [Front-end/Back-end/Mobile/Full Stack] 20.5%
- Executive Leader 13.2%
- Architect 11.5%
- Manager - Technical Teams 8.4%
- DevOps/SRE 7.2%
- Student 4.5%
- Product/Biz Dev 4.1%
- Manager - Other 2.7%
- Marketing 2.2%
- Media / Analyst 2.2%
- Professor / Academic 2.2%
- Systems/Embedded Developer 1.2%
- Legal / Compliance .9%
- Manager - OSPO .7%
- DevOps/SRE/Sysadmin .5%
- Kernel/Operating Systems Developer .3%
- Other 17.7%

TOP 3 JOB FUNCTIONS

APPLICATION DEVELOPER, EXECUTIVE LEADER, ARCHITECT