

### **DEMOGRAPHIC DATA**

JUNE 23-25, 2025 | DENVER, CO



# **47% OF ATTENDEES IN**

**TOTAL ORGANIZATIONS** 

**REPRESENTED** 

1,535 732

**IN-PERSON** 

**ATTENDEES** 

## **TECHNICAL POSITIONS**

#### **TOP 3 JOB FUNCTIONS**

**EXECUTIVE LEADER** SYSTEMS/EMBEDDED DEVELOPER **APPLICATION DEVELOPER** 

#### ATTENDEES PER REGION



#### Industry

- Information Technology 55.5%
- Non Profit Organization 10.9%
- Professional Services 8.3%
- Telecommunications **5.4%**
- Financials 4.3%
- Industrials 4.2%
- Automotive 4.1%
- Consumer Goods 3.3%
- Health Care 2.7%
- Energy 1.2%
- Materials 0.1%





#### Job Level

- Individual Contributor 40.2%
- Manager **15.5%**
- Director 13.6%
- CXO / ED **8.6%**
- VP / SVP / GM **7.6%**
- Academic 2.2%
- Other 12.3%



Average in-person

badge scans

USA, CANADA, UNITED KINGDOM

Highest in-person badge scans

Total in-person badge scans



#### **Job Function**

- Executive Leader 12.9%
- Systems/Embedded Developer 12.1%
- Application Developer (Front-end/Back-end/Mobile/Full Stack) 11.2%
- Marketing 8.9%
- Architect 7.6%
- Manager Technical Teams 6.5%
- DevOps/SRE/Sysadmin 6.0%
- Kernel/Operating Systems Developer 4.0%
- Product/Biz Dev 4.0%
- Manager Other 3.7%
- Manager OSPO 3.3%
- Student 3.3%
- Media / Analyst 1.3%
- Professor / Academic 1.2%
- Legal / Compliance 1.0%
- Other 13.0%

263 **CONFERENCE TALKS**  TALKS SUBMITTED