OPEN SOURCE FORUM hosted by Academy Software Foundation

February 26, 2026 | Los Angeles, CA

2026 SPONSORSHIP PROSPECTUS

Academy Software Foundation Open Source Forum

February 26, 2026 | Los Angeles, CA

Open Source Forum, hosted by Academy Software Foundation (ASWF), is an annual event that gathers influential business and technical leaders from the motion picture and media industries. The Forum provides an intimate setting for Foundation members and select guests to have an open dialogue about new technologies impacting studios and discuss the challenges and opportunities for open source software across the industry.

The Academy Software Foundation hosts and maintains open source projects that are widely used by visual effects and animation studios. Your sponsorship of Open Source Forum supports the Foundation as we work to attract new contributors and grow our project communities.

DEMOGRAPHIC DATA (2025)

99 TOTAL ATTENDEES

128 TOTAL REGISTRATIONS

ATTENDED EVENT
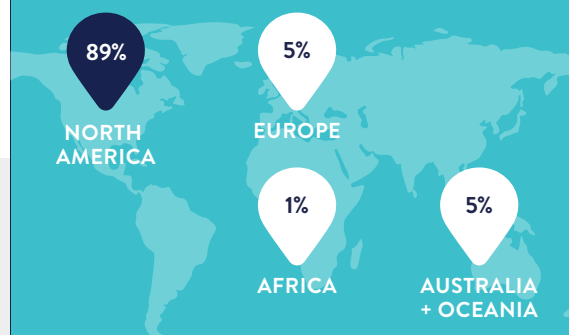
67 IN-PERSON   **32** VIRTUAL

45 TOTAL ORGANIZATIONS REPRESENTED

74 MEMBERS   **25** NON-MEMBERS
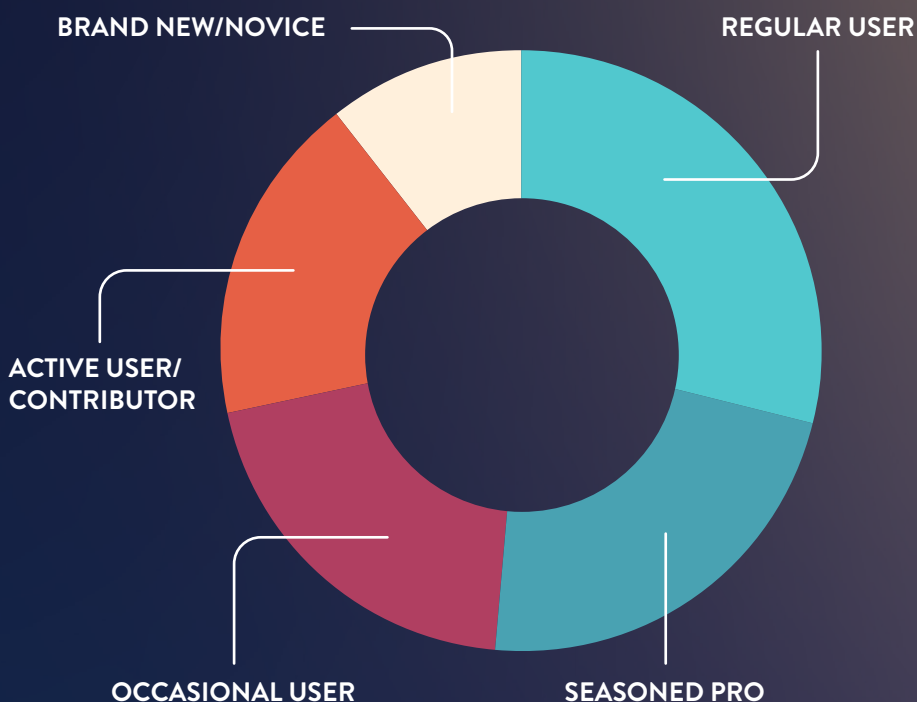
GEOGRAPHIC REPRESENTATION

89% NORTH AMERICA

5% EUROPE

1% AFRICA

5% AUSTRALIA + OCEANIA

MOST REPRESENTED COUNTRIES

USA, CANADA, AUSTRALIA

Sponsorship benefits for your organization:

- Showcase your organization's support for the Academy Software Foundation and open source software development.
- Raise awareness for the work your organization is doing to support popular open source projects.
- Increase visibility among potential new employees.
- Introduce potential contributors to projects that are important to your organization.

OPEN SOURCE FORUM
hosted by Academy Software Foundation

DEMOGRAPHIC DATA (2025)

TOP THREE JOB FUNCTIONS

CTO/TECHNICAL LEADER 26%
SOFTWARE DEVELOPMENT 20%
RESEARCH & DEVELOPMENT 17%

OPEN SOURCE EXPERIENCE

BRAND NEW/NOVICE

REGULAR USER

ACTIVE USER/
CONTRIBUTOR

OCCASIONAL USER

SEASONED PRO

YEARS OF EXPERIENCE

65%

23%

12%

0–4 YEARS   5–9 YEARS   10+ YEARS
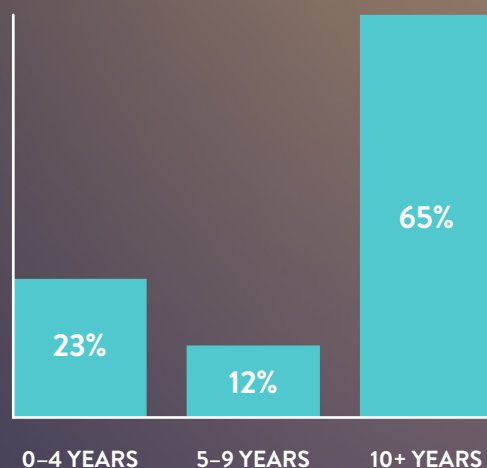
- SEASONED PRO 23%
- ACTIVE USER/CONTRIBUTOR 18%
- REGULAR USER 29%
- OCCASIONAL USER 20%
- BRAND NEW/NOVICE 10%

Sponsorships-at-a-Glance

Contact events@aswf.io to secure your sponsorship today.

Sponsorship Deadline: January 30, 2026

	PLATINUM ~~2 AVAILABLE~~ 1 AVAILABLE	GOLD UNLIMITED
Speaking Opportunity: Content must be approved by ASWF. All speaking content must be received by January 11. No sales & marketing pitches allowed.	10-minutes	
Social Media Promotion of Sponsorship: From the ASWF social handles.	2 Posts and 1 Re-Share	1 Group Post
Recognition During Opening Session: Sponsor recognition by name.	•	•
Promotional Recognition	Logo Recognition on Event Signage and Website	Logo Recognition on Event Signage and Website
Session Recording: Sponsor recognition slide with logo at the beginning of each event video, published on the ASWF YouTube channel.	•	•
Recognition in Pre-Event Email Marketing: Includes logo and link to your URL.	•	•
Post Event Data Report: Provides event demographics and additional details on event performance.	•	•
Sponsorship Price	**$7,500**	**$2,500**

Promotional Marketing Opportunities

Promotional Marketing Opportunities are available as add-ons to Platinum and Gold level sponsorships or as individual sponsorship opportunities.

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PM Break $3,000
~~1 AVAILABLE~~ **SOLD OUT**
Treat attendees to snacks on the day of the event. Benefits include:

- Recognition on the event schedule
- Sponsor branding on signage at the PM break

Lanyards $3,000
~~1 AVAILABLE~~ **SOLD OUT**
Every in-person attendee at the event will wear a name badge lanyard with your logo on it. Pricing includes single color logo imprint.

Academy Software Foundation (ASWF) reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.