



HPSF Conference 2026

March 16 - 20, 2026 | Chicago, IL

Marketing Promotional Opportunities

Contact Chris Clark at cclark@linuxfoundation.org to secure your sponsorship today.



Lanyards

\$5,000 • 1 AVAILABLE

Every in-person attendee at the event will wear a name badge and lanyard and your logo will appear across the lanyard. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost.



Attendee T-Shirt

\$10,000 • 1 AVAILABLE

Every in-person attendee at the event will receive an event t-shirt. Our designers always create fun shirts that are worn for years to come. Includes your logo on sleeve of shirt. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost.



Session Recording

\$5,000 • 1 AVAILABLE

Extend your presence long after the live conference concludes with the session recording sponsorship. All session recordings will be published on the High Performance Software Foundation YouTube channel after the event. Benefits include:

- Sponsor recognition slide with logo at the beginning of each video recording
- Sponsor recognition in post-event email to attendees



Conference Wi-Fi

\$7,500 • 1 AVAILABLE

Keep attendees connected by sponsoring our dedicated conference Wi-Fi throughout the venue. Conference wifi will be named after sponsor.



Attendee Reception

\$7.500 • 1 AVAILABLE

Spark conversation about your brand during our onsite Attendee Reception! Your company can host this evening with exclusive branding on all food and drink stations and prominently placed signage.



Breaks

\$2,500 • 1 AVAILABLE

Sponsorship includes prominent branding at all break stations for one day of the event.



Lunch

\$7,500 • 1 AVAILABLE

Sponsorship includes prominent branding at all lunch stations for one day of the event.



Scholarships

\$2,500 MINIMUM • UNLIMITED

Research shows that more inclusive teams perform better, innovate more, and produce more profitable outcomes. By sponsoring scholarships for underrepresented attendees (women and non-binary individuals, persons from marginalized communities, and persons with disabilities), you are not only helping an individual who might not otherwise be able to join the event, but you're also supporting the overall community in achieving better outcomes. Benefits include:

- · Logo and link on conference website.
- Logo recognition on rotating slides before and after keynotes.
- Sponsor recognition in scholarship acceptance notifications.