



# OpenSSF Community Day

NORTH AMERICA 2026

May 21, 2026 | Minneapolis, Minnesota

## 2026 SPONSORSHIP

## PROSPECTUS





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# 2026 SPONSORSHIP PROSPECTUS

OpenSSF Community Days bring together a vibrant community from across the Security and Open Source ecosystem to share ideas and progress on capabilities that make it easier to sustainably secure the development, maintenance, and consumption of the open source software (OSS) on which we all depend. OpenSSF Community Days are held regionally, alongside the Open Source Summits, and offer an opportunity to join the brightest minds in open source security for a day of collaboration and innovation in OSS security practices.





## Benefits of Sponsorship

Sponsoring OpenSSF Community Days goes beyond visibility—it's an opportunity to actively contribute to a critical mission while enhancing your organization's impact in the open source and security ecosystems.

By sponsoring, you will:



### SHOWCASE YOUR EXPERTISE

Highlight your organization's products and strategies while driving key security discussions.



### ENGAGE WITH SECURITY LEADERS & COMMUNITIES

Collaborate with developers, policymakers, and decision-makers to shape the future of open source security.



### INFLUENTIAL NETWORKING OPPORTUNITIES

Access an extensive network of industry professionals to build strategic partnerships, develop business opportunities, and initiate collaborations.



### VALUABLE BUSINESS PROSPECTS

Connect with highly-targeted audiences to forge partnerships and open business opportunities.



### ALIGNMENT WITH GLOBAL SECURITY MISSIONS

Position your brand alongside OpenSSF's critical mission to secure the software supply chain, reinforcing your commitment to a safer digital environment.



### SUPPORT IMPACTFUL POLICY

Participate in discussions that influence industry-wide security standards and collaborate with both public and private sector leaders to shape a more resilient open source ecosystem.



### DRIVE MARKET INTELLIGENCE

Stay ahead of trends while building global connections within the security community.



### TALENT ACQUISITION

Attract top talent in open source and security to advance your organization's goals.



### SUPPLY CHAIN SECURITY

Empower and support the community. Sponsorship funds directly benefit OpenSSF projects that drive innovation and secure software practices.

## CONTACT US TODAY

Ready to join the movement? Contact us at [openssfevents@linuxfoundation.org](mailto:openssfevents@linuxfoundation.org) for more information on sponsorship opportunities.



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## OPENSSF COMMUNITY DAY NORTH AMERICA 2025 HIGHLIGHTS

JUNE 26, 2025 | DENVER, COLORADO

### DEMOGRAPHICS

**164**

REGISTRATIONS

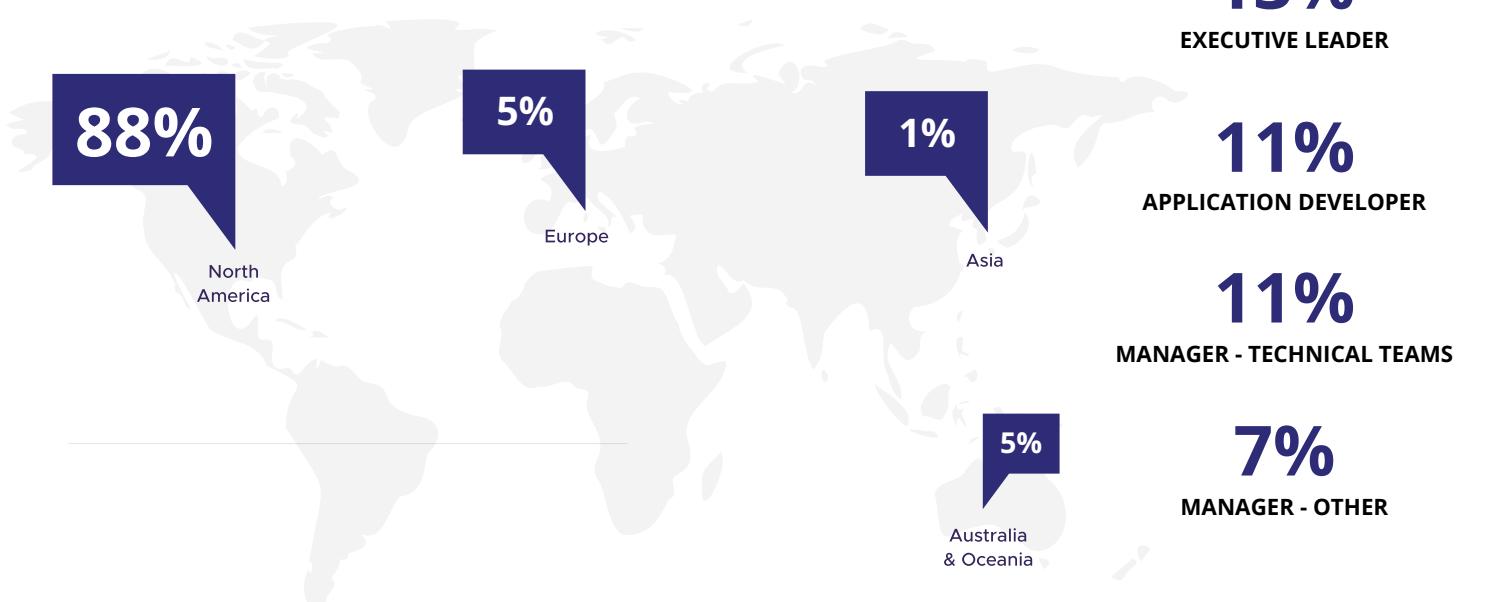
**68%**

OF ATTENDEES IN TECHNICAL POSITIONS

**108**

COMPANIES REPRESENTED

### ATTENDEE GEOGRAPHY



#### EVENT DATES:

May 21, 2026



#### LOCATION:

Minneapolis, MN



#### WHO ATTENDS?

Software developers, security engineers, open source professionals, maintainers, contributors

### TOP FIVE ATTENDEE JOB FUNCTIONS

**14%**

ARCHITECT

**13%**

EXECUTIVE LEADER

**11%**

APPLICATION DEVELOPER

**11%**

MANAGER - TECHNICAL TEAMS

**7%**

MANAGER - OTHER



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## Sponsorships-at-a-Glance

May 21, 2026 | Minneapolis, MN

Availability may vary. Contact [openssfevents@linuxfoundation.org](mailto:openssfevents@linuxfoundation.org) to confirm availability and secure your sponsorship today

Sponsorship Deadline: April 21, 2026.

	PLATINUM 2 AVAILABLE	GOLD 6 AVAILABLE	SILVER UNLIMITED
<b>Speaking Opportunity:</b> All sponsor content must be approved by the Open Source Security Foundation. No sales and marketing pitches allowed. Speaking slots based on availability.	5-min keynote		
<b>Video Recording of Sponsored Keynote:</b> Raw file to be used under Creative license with attribution to The Linux Foundation and Open Source Security Foundation.	•		
<b>Collateral During Event:</b> Ability to provide a piece of collateral or giveaway in the main event room.	•		
<b>Recognition During Opening and Closing Keynote Session:</b> Sponsor recognition by name.	•	•	
<b>Exhibit Space:</b> Includes (1) 6ft table, 2 chairs, power, and conference WiFi.	•	•	
<b>Social Media Promotion of Sponsorship:</b> From the Open Source Security Foundation X, Mastodon, Bluesky, and LinkedIn channel.	•	•	
<b>Recognition on Event Website:</b> Prominent logo displayed on website.	•	•	•
<b>Recognition on Event Signage:</b> Logo on onsite signage.	•	•	•
<b>Recognition in Pre and Post-Conference Email Marketing</b>	Logo and URL	Logo and URL	Name and URL
<b>Post-Event Data Report:</b> Provides event demographics and additional details on event performance.	•	•	•
<b>Complimentary Onsite Attendee Passes:</b> To be used for booth staff, attendees and guests. Includes access to programming.	4	2	1
<b>Sponsorship Cost</b>	<b>\$20,000</b>	<b>\$10,000</b>	<b>\$5,000</b>

	<b>Happy Hour/Reception \$7,500 • 1 available</b>	Spark conversation about your brand during an onsite Happy Hour Reception. Your company can host this evening for all attendees with exclusive branding on all food and drink stations, recognition on event website, schedule and pre-event attendee communications.
	<b>Lunch \$10,000 • 1 available</b>	Sponsorship includes prominent branding at all lunch stations, along with the opportunity to make a 3-minute announcement before lunch starts, and recognition on the event website, schedule, and pre-event attendee communications.
	<b>Breaks \$2,000 • 2 available</b>	Sponsorship includes prominent branding at all coffee break stations, and recognition on the event website, schedule, and pre-event attendee communications.
	<b>Session Recording \$1,500 • 1 available</b>	Extend your presence long after the live event concludes with the session recording sponsorship. Sponsorship includes logo on all session recordings when added to YouTube and recognition on the event website.