



16 – 17 June 2026 | Mumbai, India

# 2026 SPONSORSHIP PROSPECTUS

## About Open Source Summit

16 – 17 June 2026 | Mumbai, India

Join us at the premier event for open source developers, technologists and community leaders to collaborate, share information, solve problems and gain knowledge, furthering open source innovation and ensuring a sustainable open source ecosystem. **It is THE gathering place for open source code and community contributors.**

**“I REALLY ENJOYED BEING PART OF SUCH AN EXCELLENT EVENT. THIS WAS WITHOUT A DOUBT AN EXTREMELY ENRICHING EXPERIENCE. THANK YOU.”**



## WHY SPONSOR

Sponsoring Open Source Summit gives you the opportunity to reach a diverse and multi-faceted audience of open source practitioners, in one place.

Many organizations are engaged in a number of the technology areas covered at Open Source Summit, making this the one conference providing you the opportunity to connect with many communities at one event.

- **Anticipated 2026 Attendance: 1,000 In-Person Attendees**
- **Open Source Summit India 2025 gathered 984 attendees from 323 organizations.**



Increase brand  
awareness & recognition



Showcase  
thought leadership



Recruit and  
acquire top talent



Generate sales leads  
and customers



Leverage highly targeted  
marketing opportunities



Take advantage of  
media exposure & PR  
announcements



Display products,  
services & technologies



Create new partnerships  
& alliances



Gain valuable mindshare  
from developers, tech-  
nologists and business  
leaders



Demonstrate support  
for the important work  
of the open source  
community

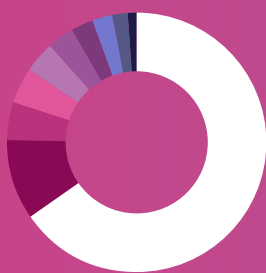
## 2025 SPONSOR DATA:

- **6** sponsors in 2025
- **377** highest in-person badge scans
- **154** average in-person badge scans
- **1,103** total in-person badge scans

*\*Attendee estimates are based on registration trends from previous or related events and may fluctuate. Updated numbers will be shared with sponsors leading up to the event. As attendance is influenced by many factors, final numbers cannot be guaranteed prior to the event.*

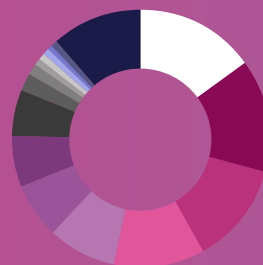
## 2025 ATTENDEE DEMOGRAPHICS

- **984** total attendees
- Attendees from **323** organizations
- **86%** of all attendees were from Asia



### Industry

- Information Technology **65.5%**
- Telecommunications **9.9%**
- Automotive **4.7%**
- Industrials **4.4%**
- Non Profit Organization **3.9%**
- Professional Services **3.4%**
- Financials **2.9%**
- Consumer Goods **2.5%**
- Health Care **1.9%**
- Energy **0.9%**



### Job Function

- Systems/Embedded Developer **15.0%**
- Kernel/Operating Systems Developer **14.3%**
- Application Developer (Front-end/Back-end/Mobile/Full Stack) **12.6%**
- Manager - Technical Teams **11.4%**
- DevOps/SRE/Sysadmin **9.1%**
- Executive Leader **6.9%**
- Student **6.3%**
- Architect **5.8%**
- Manager - Other **2.1%**
- Product/Biz Dev **1.4%**
- Manager - OSPO **1.0%**
- Marketing **0.8%**
- Professor / Academic **0.8%**
- Legal / Compliance **0.7%**
- Media / Analyst **0.6%**
- Other **11.3%**

\*Demographics are from the Open Source Summit 2025.

## Who Attends Open Source Summit

### Developers

Systems, Embedded, Applications,  
Kernel & Operating Systems

### Operations

Architects, SRE, Site Reliability  
Engineers, DevOps, SysAdmins

### Community & Leadership

Technical Managers, Community  
Managers, Executive Leaders, Legal &  
Compliance, Operations & Processing  
Management, OSPO Teams

### Academic/Media/Other

Professors, Students, Media, Analysts,  
Product, Biz Dev, Marketing



## Why Attend Open Source Summit?

Thousands of attendees attend Open Source Summit India each year to:

- Meet face-to-face for problem-solving, discussions and collaboration
- Learn about the latest trends in open source and open technologies
- Access leading experts to learn how to navigate the complex open source environment
- Find out how others have used open source projects to gain efficiencies
- Gain a competitive advantage by learning about the latest in innovative open solutions
- Find out what industry-leading companies and projects are doing in the future, and where technologies are headed
- Explore career opportunities with the world's leading technology companies

“ WE MET SOME OF THE BRIGHTEST AND MOST TALENTED ATTENDEES, AND LEARNED FIRSTHAND FROM INDUSTRY LEADERS. THE EVENTS AND SPONSORSHIP TEAM MADE SURE WE HAD EVERYTHING WE NEEDED FOR A SUCCESSFUL EVENT. WE’RE LOOKING FORWARD TO MORE LINUX FOUNDATION EVENTS IN THE FUTURE! ”



<b>Sponsorships-at-a-Glance</b> Availability may vary. Contact <a href="mailto:sponsorships@linuxfoundation.org">sponsorships@linuxfoundation.org</a> to confirm availability and secure your sponsorship today.	<b>DIAMOND</b> <del>4 AVAILABLE</del> 3 AVAILABLE	<b>PLATINUM</b> 4 AVAILABLE	<b>GOLD</b> 8 AVAILABLE	<b>SILVER</b> UNLIMITED	<b>BRONZE</b> UNLIMITED
<b>Attendee Registration Contact List (Opt-in Only)</b>	(List provided pre and post event)	(List provided post event)			
<b>Speaking Opportunity:</b> Content must be approved by PC and the LF. Based on availability.	10-minute Keynote	5-minute Keynote	Conference Session		
<b>Promotional Recognition</b>	Verbal and Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing, and on Event Signage and Website	Verbal and Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing, and on Event Signage and Website	Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing and on Event Signage and Website	Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing and on Event Signage and Website	Logo Recognition on Event Signage, Pre-Conference Email Marketing and Website
<b>Collateral Distribution:</b> Laid out in a prominent location near registration onsite.	•	•	•	•	•
<b>Exhibit Table</b>	2 tabletops, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi	1 tabletop, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi	1 tabletop, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi	1 tabletop, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi	1 tabletop, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi
<b>Lead Retrieval Devices:</b> Live scans, real time reporting and ability to take notes on captured leads.	1x	1x	1x	1x	App Only
<b>Conference Attendee Passes and 20% Discount on Additional Conference Attendee Passes</b>	20	15	10	5	3
<b>Post Event Data Report:</b> Provides event demographics and additional details on event performance.	•	•	•	•	•
<b>Sponsorship Cost</b>	<b>\$35,000</b>	<b>\$25,000</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$5,000</b>

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

\*Start-ups may secure a Bronze Sponsorship for US\$2,500 provided they:

(1) Have been in business less than 3 years; (2) Have less than \$5M in annual revenue; and (3) Have less than 30 employees at signing of contract.

## Promotional Marketing Opportunities



### Track Sponsorship

**\$3,500 • 3 Per Track Available**

- Logo on branded signage outside conference room(s) specific to the track of your choosing.
- Logo on track webpage and in event promotional materials.
- Branding on Conference Video Recordings: Your logo will be included on the opening title slide of all recordings from your chosen track. Videos are publicly available on The Linux Foundation YouTube Channel and viewed by thousands.
- Level sponsorship required.



### Lunch **\$10,000 • 3 Available**

Sponsorship includes prominent branding at all lunch stations for one day of the event. Level sponsorship required.



### Scholarships

**\$2,500 minimum • Unlimited**

Research shows that more inclusive teams perform better, innovate more, and produce more profitable outcomes. By sponsoring scholarships for underrepresented attendees (women and non-binary individuals, persons from marginalized communities, and persons with disabilities), you are not only helping an individual who might not otherwise be able to join the event, but you're also supporting the overall community in achieving better outcomes. Benefits include:

- Logo and link on conference website.
- Logo recognition on rotating slides before and after keynotes.
- Sponsor recognition in scholarship acceptance notifications.



### Lanyards

**\$8,000 • 1 Available**

Every in-person attendee at the event will wear a name badge and lanyard and your logo will appear across the lanyard. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost. Level sponsorship required.



### Attendee T-Shirt

**\$15,000 - 1 Available**

Every in-person attendee at the event will receive an event t-shirt. Our designers always create fun shirts that are worn for years to come. Includes your logo on sleeve of shirt. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost.



### Custom Add Ons

**Price available upon request**

If you are looking for a more tailored opportunity to amplify your impact our team is happy to work with you to come up with a customized add on to meet your organization's individual needs.



### Keynote Live Stream & Recording

**\$7,000 • 1 Available**

Includes logo on live stream home page and event website. Sponsor will be allowed to use recordings on their website or in promotional materials via embedded code.



### Onsite Happy Hour & Onsite Reception

**\$12,500 • 1 Available**

Spark conversation about your brand during our Tux Trek. Your company can host this evening with exclusive branding on all food and drink stations and prominently placed signage. Level sponsorship required.

## Participate in all 2026 Open Source Summit Events!

### North America

May 18 – 20, 2026 | Minneapolis, MN

### Europe

October 7 – 9, 2026 | Prague, Czech Republic

### India

June 16 – 17, 2026 | Mumbai, India

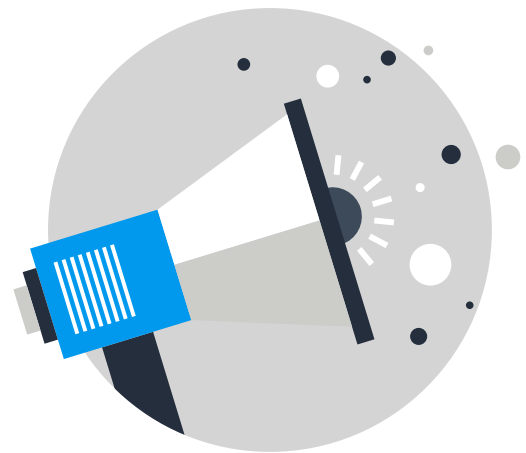
### Japan

December 7 – 9, 2026 | Tokyo, Japan

## Sponsorship Bundles & Custom Packages

Interested in sponsoring multiple events and/or creating a custom sponsor package? We offer bundled sponsorship package discounts and are happy to work with you to create a customized package to meet your organization's individual needs.

Linux Foundation Corporate Members receive sponsorship discounts on Linux Foundation events; 5% discount or 7% when signing up for multiple events at once.



“  
THE BEST INCLUSIVE CONFERENCE OF  
THE YEAR. TALKS, PEOPLE, SPONSORS  
AND PROJECTS ARE JUST AMAZING”



Contact [sponsorships@linuxfoundation.org](mailto:sponsorships@linuxfoundation.org)  
to secure your sponsorship today.

[www.events.linuxfoundation.org](http://www.events.linuxfoundation.org)