

October 20-21, 2026 | San Jose, CA

2026 SPONSORSHIP PROSPECTUS





About PyTorch Conference

October 20-21, 2026 | San Jose, CA

Don't miss your opportunity to shape the future of generative AI/ML! Join us at the PyTorch Conference 2026, where collaboration, innovation, and progress intersect in the cutting-edge open source machine learning framework. This conference brings together leading researchers, developers, and academics, facilitating collaboration and pushing forward end-to-end machine learning.





"This was hands-down one of the best organized and most enjoyable conferences I've been to in the last many years."

"There is a reason why I brought so much of my engineering team here, there is absolutely no replacement for the in-person connection and collaboration that you get from the folks who you're working with regularly in GitHub, on the Pytorch Forums, and even inside your own company."

"You never know where the next conversation will take you and what opportunities it will unlock in your career."

"It has been unanimously saluted as a memorable experience, featuring insightful discussions, innovative ideas, and a collaborative atmosphere that showcased the best of our community."

"Thank you again for creating this standardsetting conference, I am already looking forward to next year's event and the opportunity to continue pushing the boundaries of what's possible with the PyTorch ecosystem."









Why Sponsor

Sponsoring the PyTorch Conference 2026 goes beyond mere visibility—it's a strategic move to integrate your organization into the dynamic Al/ML community. PyTorch leads the charge in advancing fast, flexible experimentation and efficient production, supported by a robust toolkit and passionate user base. By sponsoring, you can fuel these endeavors and unlock numerous benefits for your organization.

PyTorch Conference gives you the opportunity to connect with the broad AI and ML community at one event.

- Anticipated 2026 Attendance: 3,000+ In-Person Attendees*
- PyTorch Conference 2024 gathered 1,474 attendees from 730 organizations across 36 countries.

Flevate	Vour	Presence
LICVALE	ı oui	I I COCIICE

Showcase your dedication to PyTorch's mission and gain recognition for your role in advancing Al/ML technologies.

Forge Connections

Engage with fellow contributors, discovering new opportunities for involvement and tapping into a network of like-minded individuals.

Demonstrate Leadership

Share insights, positioning your organization as a thought leader within the community.

Attract Top Talent

Highlight your organization's culture and opportunities, attracting the brightest minds in the field

Collaboration

Forge meaningful connections, sparking innovations that benefit your organization.

Align Your Brand

Associate with one of the fastest-growing technology communities, reinforcing your commitment to innovation.

2024 SPONSOR DATA:

- **37 sponsors** in 2024
- **278** highest in-person badge scans (220% increase from 2023)
- 112 average in-person badge scans (129% increase from 2023)
- 2,249 total in-person badge scans (556% increase from 2023)

*Attendee estimates are based on registration trends from previous or related events and may fluctuate. Updated numbers will be shared with sponsors leading up to the event. As attendance is influenced by many factors, final numbers cannot be guaranteed prior to the event.

Who Attends PyTorch Conference

Developers

Systems, Embedded, Applications, Kernel & Operating Systems

Operations

Architects, SRE, Site Reliability Engineers, DevOps, SysAdmins

Community & Leadership

Technical Managers, Executive Leaders, Legal & Compliance, Operations & Processing Management

Academic/Media/Other

Professors, Students, Media, Analysts, Product, Biz Dev, Marketing

Why Attend PyTorch Conference



Meet face-to-face for problem-solving, discussions and collaboration



Learn about the latest trends in open source, Al, and ML



Access leading experts to learn how to navigate the complex AI environment



Find out how others have used PyTorch to gain efficiencies



Gain a competitive advantage by learning about the latest in innovative open AI solutions



Find out what industry-leading companies and projects are doing in the PyTorch ecosystem and future trends



Explore career opportunities with the world's leading technology companies



2024 DEMOGRAPHIC DATA

LIGHTNING TALKS

CFP SUBMISSIONS 267% INCREASE FROM 2023

SUMMITS

MINI

STARTUP

SHOWCASE

POSTER SESSIONS

GENDER MINORITY SPEAKERS



Job Function

- Application Developer [Front-end/Back-end/Mobile/ Full Stack] 18.83%
- Other 16.85%
- Executive Leader 13.42%
- Manager Technical Teams 9.3% Architect 8.72%
- Student 7.84%
- Systems/Embedded Developer **7.79**% DevOps/SRE/Sysadmin **0.12**%
- Product/Biz Dev 4.94%

- Marketing 2.85%
- DevOps/SRE **2.5**%
- Professor / Academic 2.32%
- Manager Other 2.15%
- Kernel/Operating
- Systems Developer 1.05%
- Media / Analyst 0.99%
- Manager OSPO 0.29%

Job Level

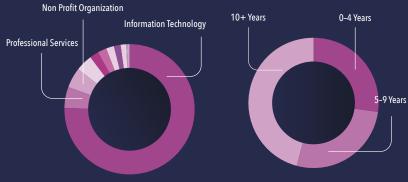
- CXO / ED **9.59**%
- Academic **9.3**%
- Other **8.37**%
- VP / SVP / GM 4.53%

Years of IT Experience

• 5-9 Years **26.89**% • 10+ Years 45.76%

• Legal / Compliance 0.04%

10+ Years



Industry

- Non Profit Organization 4.88% • Financials **4.12**%
- Health Care 2.38%
- Automotive 2.03%
- Information Technology 75.33%
 Consumer Goods 2.03% • Professional Services 5.46% • Industrials 1.74%

 - Telecommunications 1.39%
 - Materials 0.35%
 - Energy **0.29**%

91.2%

SOUTH AMERICA

NORTH AMERICA Manager 0.1%

- Individual Contributor 48%
- Manager 11.96%

- Director **8.25**%

APPLICATION DEVELOPER (FRONT-END/BACK-END/MOBILE/FULL STACK) **EXECUTIVE LEADER**

1,474

1,757

MANAGER - TECHNICAL TEAMS

MOST REPRESENTED COUNTRIES

IN-PERSON

ATTENDEES

ATTENDEES

REGISTERED

3%

ASIA

0.3%

OCEANIA

TOTAL ORGANIZATIONS

REPRESENTED

ATTENDEES PER REGION

EUROPE

0.4%

AFRICA

TOP 3 JOB FUNCTIONS

USA, UNITED STATES MINOR OUTLYING ISLANDS, CANADA

SPONSORS



2026 SPONSORSHIP **PROSPECTUS**

Previous Sponsors



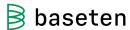


























































Outerbounds









together.ai





2026 SPONSORSHIP PROSPECTUS

Sponsorships-at-a-Glance

Contact **sponsorships@linuxfoundation.org** to secure your sponsorship today. PyTorch Members will receive a 3% sponsorship discount.

	DIAMOND	PLATINUM	GOLD	SILVER
	6 AVAILABLE	12 AVAILABLE	14 AVAILABLE	UNLIMITED
Speaking Opportunity Content must be approved by the Program Chairs. All speaking content must be received by October 1. No sales & marketing pitches allowed. Session time based on availability.	5-Minute Keynote OR Breakout Session	Breakout Session		
Sponsored Session Attendee List: Opt-in only.	√ (if breakout session selected)	•		
Attendee Registration Contact List: Opt-in only	(List provided pre and post event)	✓ (List provided post event)		
Meeting Room: For private meeting use only.	Private Use - 1 Day	Private Use - Half-Day		
Demo Theater Session: Demo theater located in meeting room or exhibit hall (subject to availability)	(1) Demo Theater session	(1) Demo Theater session	(1) Demo Theater session	
Demo Theater Session Attendee List: Opt-In Only	•	✓	✓	
Post-Event Marketing & Resource Package: Receive raw, editable event assets three weeks after the event. These resources can be used freely under a Creative Commons license with attribution to The Linux Foundation and PyTorch Foundation.	Sponsored Session Recording + Sponsor Video Highlight Reel (content includes clips of speakers, booth and logo placement. 10-20 second video)	Sponsored Session Recording File		
Social Media Promotion: From PyTorch X handle. All custom posts must be approved by the PyTorch Foundation.	1 Custom Post, 1 Group Post, and 1 Re-Share	1 Group Post and 1 Re-Share	1 Group Post	
Promotion of Activity in Sponsor Booth: A session, demo, giveaway, or other activity of your choosing will be published & promoted on the conference schedule. Time slots will be communicated by Sponsors Services, and may not overlap conference sessions.	Promotion of (2) in-booth activities/ time slots	Promotion of (1) in-booth activity/ time slot	Promotion of (1) in-booth activity/ time slot	
Access to Event Press/Analyst List: Contact list shared one week prior to the event for your own outreach.	•	•	•	
Social Promotion Card: A graphic featuring your company logo alongside the official conference branding - perfect for announcing your participation on social media.	•	~	~	
Recognition During Opening Keynote Session: Sponsor recognition by name.	Verbal and Logo Recognition	Verbal and Logo Recognition	Logo Recognition	Logo Recognition
Logo Recognition in Pre-Conference Email Marketing	•	✓	✓	✓
Logo Recognition on Event Signage and Website	✓	✓	✓	✓
Marketing Kit: A collection of general event assets, including conference graphics, sample posts, and copy to help your team promote the event.	•	•	•	•
Collateral Distribution: Laid out in a prominent location near registration onsite.	•	•	•	1
Exhibit Space	20'x20' space includes 2M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	15'x15' space includes 2M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	10'x10' space includes 1M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	10'x10' space includes 1M counter with graphics, 2 stools, 5 amps of power, power strip and wifi
Lead Retrieval: Live scans, real time reporting and ability to take notes on captured leads. <i>To be used at booth only.</i>	(2) Devices	(1) Device	(1) Device	(1) Device
Conference Attendee Passes: To be used for booth staff, attendees, and guests	30	20	15	8
20% Discount on Additional Conference Passes: Unlimited usage while passes are available for sale	•	•	•	✓
Post Event Data Report: Provides event demographics and additional details on event performance.	•	/	/	1
Sponsorship Cost	\$100,000	\$65,000	\$45,000	\$20,000



2026 SPONSORSHIP PROSPECTUS

Sponsorships-at-a-Glance

Contact **sponsorships@linuxfoundation.org** to secure your sponsorship today. PyTorch Members will receive a 3% sponsorship discount.

	BRONZE*	STARTUP*	NON-PROFIT*	VC*
	UNLIMITED	UNLIMITED	UNLIMITED	UNLIMITED
Speaking Opportunity Content must be approved by the Program Chairs. All speaking content must be received by October 1. No sales & marketing pitches allowed. Session time based on availability.				
Sponsored Session Attendee List: Opt-in only.				
Attendee Registration Contact List: Opt-in only				
Meeting Room: For private meeting use only.				
Demo Theater Session: Demo theater located in meeting room or exhibit hall (subject to availability)				
Demo Theater Session Attendee List: Opt-In Only				
Post-Event Marketing & Resource Package: Receive raw, editable event assets three weeks after the event. These resources can be used freely under a Creative Commons license with attribution to The Linux Foundation and PyTorch Foundation.				
Social Media Promotion : From PyTorch X handle. All custom posts must be approved by the PyTorch Foundation.				
Promotion of Activity in Sponsor Booth: A session, demo, giveaway, or other activity of your choosing will be published & promoted on the conference schedule. Time slots will be communicated by Sponsors Services, and may not overlap conference sessions.				
Access to Event Press/Analyst List: Contact list shared one week prior to the event for your own outreach.				
Social Promotion Card: A graphic featuring your company logo alongside the official conference branding - perfect for announcing your participation on social media.				
Recognition During Opening Keynote Session: Sponsor recognition by name.				
Logo Recognition in Pre-Conference Email Marketing	•	•	•	•
Logo Recognition on Event Signage and Website	•	•	•	•
Marketing Kit: A collection of general event assets, including conference graphics, sample posts, and copy to help your team promote the event.	•	•	•	•
Collateral Distribution: Laid out in a prominent location near registration onsite.	•	•	•	•
Exhibit Space	6'x6' space includes table, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi	6'x6' space includes table, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi	6'x6' space includes table, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi	6'x6' space includes table, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi
Lead Retrieval: Live scans, real time reporting and ability to take notes on captured leads. <i>To be used at booth only.</i>	App Only No physical device provided.			
Conference Attendee Passes: To be used for booth staff, attendees, and guests	4	4	4	4
20% Discount on Additional Conference Passes: Unlimited usage while passes are available for sale	•	•	•	•
Post Event Data Report: Provides event demographics and additional details on event performance.	•	•	•	•
Sponsorship Cost	\$10,000	\$5,000	\$5,000	\$5,000



2026 SPONSORSHIP PROSPECTUS





Promotional Marketing Opportunities



Attendee T-Shirt

\$20,000 • 1 Available

Showcase your logo on the attendee t-shirt! Every attendee at the event will receive an event t-shirt. Our designers always create fun shirts that are worn for years to come. Includes your logo on sleeve of shirt. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost.



Session Recording

\$10,000 • 1 Available

Extend your presence long after the live conference concludes with the session recording sponsorship. All session recordings will be published on the PyTorch Foundation YouTube channel after the event. Benefits include:

- Sponsor recognition slide with logo at the beginning of each video recording
- Sponsor recognition in post-event email to attendees



Lanyards

\$10,000 • 1 Available

The opportunity for all PyTorch conference attendees to wear your logo. Logo size and placement subject to lanyard design. Logo must be single color only (no gradient colors).



Attendee Lounge

\$5,000 • 4 Available

Sponsor a lounge space for attendees to relax and network. This area will foster collaboration and interaction among participants. Your sponsorship includes prominent signage in the lounge.

*Location, layout, and design will be determined by PyTorch Foundation Events Team. Lead retrieval, sponsored promotions, and sales activities are not permitted in the lounge.



Break + Lunch

\$10,000 • 2 Available

Sponsorship includes prominent branding at all break & lunch stations for one day of the event.



Scholarships

\$2,500+ • Unlimited

The Diversity Scholarship fund supports individuals who may not otherwise have the opportunity to attend PyTorch Conference. Diversity scholarships support traditionally underrepresented and/or marginalized groups in the technology and/or open source communities including, but not limited to, persons identifying as LGBTQIA+, women, persons of color, and/or persons with disabilities. Need-based scholarships are granted to active community members who are not being assisted or sponsored by a company or organization, and are unable to attend for financial reasons. Showcase your organization's support of this important initiative and help remove obstacles for underrepresented attendee groups. Benefits include:

- · Logo and link on conference website
- Logo recognition on rotating slides before and after keynotes
- Sponsor recognition in scholarship acceptance notifications



Women and Non-Binary in PyTorch Lunch

\$10,000 • 1 Available

All those who identify as women or non-binary attending PyTorch Conference are invited to join this special lunch program featuring discussion around diversity, equity, and inclusivity. The sponsor of this event positions themselves as an organization that fosters an ongoing conversation on the need for a diverse and inclusive open source community. Benefits include:

- · Recognition on the conference website
- Program listed on the official conference schedule
- Sponsor logo recognition on onsite signage and preevent email



Coffee Bar Sponsorship

\$20,000 • 1 Available

Keep onsite attendees well-caffeinated with complimentary specialty coffees served from a sponsor-branded coffee bar. Benefits include:

- Dedicated space with a coffee bar in the Sponsor Showcase
- Logo recognition on onsite signage
- · Logo recognition in pre-event attendee email
- Specialty coffees served during morning and afternoon breaks

*Location, layout, and design, as well as coffee service and operating hours, will be determined by PyTorch Foundation Events Team. Lead retrieval, sponsored promotions, and sales activities are not permitted in the space.

Promotional Marketing Opportunities



Wireless Access Sponsorship

\$15,000 • 1 Available

Conference wifi will be named after sponsor.



Cross-Promotion of Pre-Approved Community Events

\$7,500 • Unlimited

Organizing an event for attendees? PyTorch Foundation would be happy to help promote your event to our attendees. Events may not overlap with the conference program. Benefits include:

- · Event listed on the conference website
- · Event listed on the official conference schedule
- Event listed in a shared pre-event promotional email *This add-on is available to confirmed level sponsors of PyTorch 2025.



Onsite Flare Party and Sponsor Booth Crawl

\$35,000 | 1 Available

Ignite connections and showcase your brand at the PyTorch Flare Party! This high-energy evening will bring attendees together for great food, drinks, entertainment, and networking in a dynamic setting filled with excitement and innovation.

- Logo recognition on signage throughout the reception venue
- Logo recognition at entertainment or activity areas
- Specialty cocktail and mocktails
- · Branded napkins at all bars
- Logo recognition on event website
- · Recognition on conference schedule
- Inclusion in pre-event email
 Lead retrieval and sponsor-hosted activities are not permitted at the Flare Party.



Custom Add Ons

Price available upon request

If you are looking for a more tailored opportunity to amplify your impact our team is happy to work with you to come up with a customized add on to meet your organization's individual needs.