



CONFERENCE NORTH AMERICA 2026

October 20-21, 2026 | San Jose, CA

2026 SPONSORSHIP PROSPECTUS

PyTorch

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About PyTorch Conference North America

October 20-21, 2026 | San Jose, CA

Don't miss your opportunity to shape the future of generative AI/ML! Join us at the PyTorch Conference North America 2026, where collaboration, innovation, and progress intersect in the cutting-edge open source machine learning framework. This conference brings together leading researchers, developers, and academics, facilitating collaboration and pushing forward end-to-end machine learning.



"This was hands-down one of the best organized and most enjoyable conferences I've been to in the last many years."

"There is a reason why I brought so much of my engineering team here, there is absolutely no replacement for the in-person connection and collaboration that you get from the folks who you're working with regularly in GitHub, on the Pytorch Forums, and even inside your own company."

"You never know where the next conversation will take you and what opportunities it will unlock in your career."



"It has been unanimously saluted as a memorable experience, featuring insightful discussions, innovative ideas, and a collaborative atmosphere that showcased the best of our community."

"Thank you again for creating this standard-setting conference, I am already looking forward to next year's event and the opportunity to continue pushing the boundaries of what's possible with the PyTorch ecosystem."

Why Sponsor

Sponsoring the PyTorch Conference North America 2026 goes beyond mere visibility—it's a strategic move to integrate your organization into the dynamic AI/ML community. PyTorch leads the charge in advancing fast, flexible experimentation and efficient production, supported by a robust toolkit and passionate user base. By sponsoring, you can fuel these endeavors and unlock numerous benefits for your organization.

PyTorch Conference North America gives you the opportunity to connect with the broad AI and ML community at one event.

- Anticipated 2026 Attendance: 3,000+ In-Person Attendees*
- PyTorch Conference 2025 gathered 3,432 attendees from 1,026 organizations.

Elevate Your Presence

Showcase your dedication to PyTorch's mission and gain recognition for your role in advancing AI/ML technologies.

Demonstrate Leadership

Share insights, positioning your organization as a thought leader within the community.

Collaboration

Forge meaningful connections, sparking innovations that benefit your organization.

Forge Connections

Engage with fellow contributors, discovering new opportunities for involvement and tapping into a network of like-minded individuals.

Attract Top Talent

Highlight your organization's culture and opportunities, attracting the brightest minds in the field.

Align Your Brand

Associate with one of the fastest-growing technology communities, reinforcing your commitment to innovation.

2025 SPONSOR DATA:

- **68 sponsors** in 2025
- **259** highest in-person badge scans
- **96** average in-person badge scans
- **4,134** in-person badge scans

*Attendee estimates are based on registration trends from previous or related events and may fluctuate. Updated numbers will be shared with sponsors leading up to the event. As attendance is influenced by many factors, final numbers cannot be guaranteed prior to the event.

Who Attends PyTorch Conference

Developers

Systems, Embedded, Applications, Kernel & Operating Systems

Operations

Architects, SRE, Site Reliability Engineers, DevOps, SysAdmins

Community & Leadership

Technical Managers, Executive Leaders, Legal & Compliance, Operations & Processing Management

Academic/Media/Other

Professors, Students, Media, Analysts, Product, Biz Dev, Marketing

Why Attend PyTorch Conference



Meet face-to-face for problem-solving, discussions and collaboration



Learn about the latest trends in open source, AI, and ML



Access leading experts to learn how to navigate the complex AI environment



Find out how others have used PyTorch to gain efficiencies



Gain a competitive advantage by learning about the latest in innovative open AI solutions



Find out what industry-leading companies and projects are doing in the PyTorch ecosystem and future trends



Explore career opportunities with the world's leading technology companies

PyTorch

CONFERENCE 2025

OCTOBER 22-23, 2025 • SAN FRANCISCO, CA
#PYTORCHCON

DEMOGRAPHIC DATA



675

CFP SUBMISSIONS

22

KEYNOTES

103

SESSIONS

1

STARTUP SHOWCASE

113

POSTER SESSIONS

19%

GENDER MINORITY SPEAKERS

3

SUMMITS

4

BIRDS OF A FEATHER

3

MEET THE DEVELOPERS

1

PYTORCH TRAINING

3,432

ATTENDEES
REGISTERED

1,026

TOTAL ORGANIZATIONS
REPRESENTED

TOP 5 AREAS OF INTEREST

GENERATIVE AI
DEEP LEARNING AND NEURAL NETWORKS
AI HARDWARE AND ACCELERATOR TECHNOLOGIES
(E.G., GPUs, TPUs)
ARTIFICIAL INTELLIGENCE FUNDAMENTALS
MACHINE LEARNING TECHNIQUES

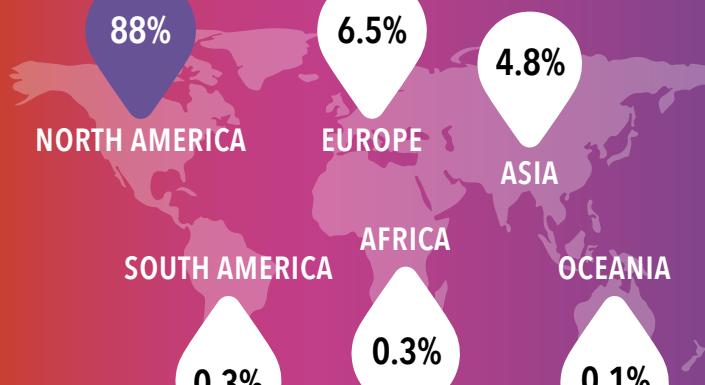
TOP 3 JOB FUNCTIONS

AI ENGINEER
EXECUTIVE LEADER
MACHINE LEARNING
ENGINEER

TOP 3 INDUSTRIES

INFORMATION TECHNOLOGY
EDUCATION AND TRAINING
FINANCIAL

ATTENDEES PER REGION



MOST REPRESENTED COUNTRIES

USA, CANADA, UNITED KINGDOM

68

 SPONSORS

96 AVERAGE IN-PERSON BADGE SCANS
259 HIGHEST IN-PERSON BADGE SCANS
4,134 TOTAL IN-PERSON BADGE SCANS

PyTorch

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Previous Sponsors





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Sponsorships-at-a-Glance

Availability may vary. Contact sponsorships@linuxfoundation.org to confirm availability and secure your sponsorship today.

PyTorch Members will receive a 3% sponsorship discount.

	DIAMOND 6 AVAILABLE 5 AVAILABLE	PLATINUM 12 AVAILABLE 5 AVAILABLE	GOLD 14 AVAILABLE 10 AVAILABLE	SILVER UNLIMITED
Speaking Opportunity Content must be approved by the Program Chairs. All speaking content must be received by October 1. No sales & marketing pitches allowed. Session time based on availability.	5-Minute Keynote OR Breakout Session	Breakout Session		
Sponsored Session Attendee List: Opt-in only.	✓ (if breakout session selected)	✓		
Attendee Registration Contact List: Opt-in only	✓ (List provided pre and post event)	✓ (List provided post event)		
Meeting Room: For private meeting use only.	Private Use - 1 Day	Private Use - Half-Day		
Demo Theater Session: Demo theater located in meeting room or exhibit hall (subject to availability)	(1) Demo Theater session	(1) Demo Theater session	(1) Demo Theater session	
Demo Theater Session Attendee List: Opt-In Only	✓	✓	✓	
Post-Event Marketing & Resource Package: Receive raw, editable event assets three weeks after the event. These resources can be used freely under a Creative Commons license with attribution to The Linux Foundation and PyTorch Foundation.	Sponsored Session Recording + Sponsor Video Highlight Reel (content includes clips of speakers, booth and logo placement. 10-20 second video)	Sponsored Session Recording File		
Social Media Promotion: From PyTorch X handle. All custom posts must be approved by the PyTorch Foundation.	1 Custom Post, 1 Group Post, and 1 Re-Share	1 Group Post and 1 Re-Share	1 Group Post	
Promotion of Activity in Sponsor Booth: A session, demo, giveaway, or other activity of your choosing will be published & promoted on the conference schedule. Time slots will be communicated by Sponsors Services, and may not overlap conference sessions.	Promotion of (2) in-booth activities/ time slots	Promotion of (1) in-booth activity/ time slot	Promotion of (1) in-booth activity/ time slot	
Access to Event Press/Analyst List: Contact list shared one week prior to the event for your own outreach.	✓	✓	✓	
Social Promotion Card: A graphic featuring your company logo alongside the official conference branding - perfect for announcing your participation on social media.	✓	✓	✓	
Recognition During Opening Keynote Session	Verbal and Logo Recognition	Verbal and Logo Recognition	Logo Recognition	Logo Recognition
Logo Recognition in Pre-Conference Email Marketing	✓	✓	✓	✓
Logo Recognition on Event Signage and Website	✓	✓	✓	✓
Marketing Kit: A collection of general event assets, including conference graphics, sample posts, and copy to help your team promote the event.	✓	✓	✓	✓
Collateral Distribution: Laid out in a prominent location near registration onsite.	✓	✓	✓	✓
Exhibit Space	20'x20' space includes 2M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	15'x15' space includes 2M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	10'x10' space includes 1M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	10'x10' space includes 1M counter with graphics, 2 stools, 5 amps of power, power strip and wifi
Lead Retrieval: Live scans, real time reporting and ability to take notes on captured leads. <i>To be used at booth only.</i>	(2) Devices	(1) Device	(1) Device	(1) Device
Conference Attendee Passes: To be used for booth staff, attendees, and guests	30	20	15	8
20% Discount on Additional Conference Passes: Unlimited usage while passes are available for sale	✓	✓	✓	✓
Post Event Data Report: Provides event demographics and additional details on event performance.	✓	✓	✓	✓
Sponsorship Cost	\$100,000	\$65,000	\$45,000	\$20,000

PyTorch reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions. Due to the nature of the exhibitor benefits at each level, pavilions or sponsorships shared with multiple companies/entities are not allowed.



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	BRONZE* UNLIMITED	STARTUP* UNLIMITED	NON-PROFIT* UNLIMITED	VC* UNLIMITED
Speaking Opportunity Content must be approved by the Program Chairs. All speaking content must be received by October 1. No sales & marketing pitches allowed. Session time based on availability.				
Sponsored Session Attendee List: Opt-in only.				
Attendee Registration Contact List: Opt-in only				
Meeting Room: For private meeting use only.				
Demo Theater Session: Demo theater located in meeting room or exhibit hall (subject to availability)				
Demo Theater Session Attendee List: Opt-In Only				
Post-Event Marketing & Resource Package: Receive raw, editable event assets three weeks after the event. These resources can be used freely under a Creative Commons license with attribution to The Linux Foundation and PyTorch Foundation.				
Social Media Promotion: From PyTorch X handle. All custom posts must be approved by the PyTorch Foundation.				
Promotion of Activity in Sponsor Booth: A session, demo, giveaway, or other activity of your choosing will be published & promoted on the conference schedule. Time slots will be communicated by Sponsors Services, and may not overlap conference sessions.				
Access to Event Press/Analyst List: Contact list shared one week prior to the event for your own outreach.				
Social Promotion Card: A graphic featuring your company logo alongside the official conference branding - perfect for announcing your participation on social media.				
Recognition During Opening Keynote Session				
Logo Recognition in Pre-Conference Email Marketing	✓	✓	✓	✓
Logo Recognition on Event Signage and Website	✓	✓	✓	✓
Marketing Kit: A collection of general event assets, including conference graphics, sample posts, and copy to help your team promote the event.	✓	✓	✓	✓
Collateral Distribution: Laid out in a prominent location near registration onsite.	✓	✓	✓	✓
Exhibit Space	6'x6' space includes table, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi	6'x6' space includes table, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi	6'x6' space includes table, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi	6'x6' space includes table, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi
Lead Retrieval: Live scans, real time reporting and ability to take notes on captured leads. <i>To be used at booth only.</i>	App Only No physical device provided.			
Conference Attendee Passes: To be used for booth staff, attendees, and guests	4	4	4	4
20% Discount on Additional Conference Passes: Unlimited usage while passes are available for sale	✓	✓	✓	✓
Post Event Data Report: Provides event demographics and additional details on event performance.	✓	✓	✓	✓
Sponsorship Cost	\$10,000	\$5,000	\$5,000	\$5,000

*Start-ups, Non-Profit, and VC's must meet the below criteria:

Start-Up Sponsorship: Businesses must be under 3 years old, have less than \$5M in annual revenue, and employ fewer than 30 people. **Non-Profit Sponsorship:** Requires proof of legal non-profit status. **Venture Capital (VC) Sponsorship:** Requires proof of being a registered VC entity.

Promotional Marketing Opportunities



Attendee T-Shirt

\$20,000 • 1 Available

Showcase your logo on the attendee t-shirt! Every attendee at the event will receive an event t-shirt. Our designers always create fun shirts that are worn for years to come. Includes your logo on sleeve of shirt. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost.



Session Recording

\$10,000 • 1 Available

Extend your presence long after the live conference concludes with the session recording sponsorship. All session recordings will be published on the PyTorch Foundation YouTube channel after the event. Benefits include:

- Sponsor recognition slide with logo at the beginning of each video recording
- Sponsor recognition in post-event email to attendees



Lanyards

\$10,000 • 1 Available SOLD OUT

The opportunity for all PyTorch Conference North America attendees to wear your logo. Logo size and placement subject to lanyard design. Logo must be single color only (no gradient colors).



Attendee Lounge

\$5,000 • 4 Available

Sponsor a lounge space for attendees to relax and network. This area will foster collaboration and interaction among participants. Your sponsorship includes prominent signage in the lounge.

*Location, layout, and design will be determined by PyTorch Foundation Events Team. Lead retrieval, sponsored promotions, and sales activities are not permitted in the lounge.



Break + Lunch

\$10,000 • 2 Available

Sponsorship includes prominent branding at all break & lunch stations for one day of the event.



Scholarships

\$2,500+ • Unlimited

The Diversity Scholarship fund supports individuals who may not otherwise have the opportunity to attend PyTorch Conference North America. Diversity scholarships support traditionally underrepresented and/or marginalized groups in the technology and/or open source communities including, but not limited to, persons identifying as LGBTQIA+, women, persons of color, and/or persons with disabilities. Need-based scholarships are granted to active community members who are not being assisted or sponsored by a company or organization, and are unable to attend for financial reasons. Showcase your organization's support of this important initiative and help remove obstacles for underrepresented attendee groups. Benefits include:

- Logo and link on conference website
- Logo recognition on rotating slides before and after keynotes
- Sponsor recognition in scholarship acceptance notifications



Women and Non-Binary in PyTorch Lunch

\$10,000 • 1 Available

All those who identify as women or non-binary attending PyTorch Conference North America are invited to join this special lunch program featuring discussion around diversity, equity, and inclusivity. The sponsor of this event positions themselves as an organization that fosters an ongoing conversation on the need for a diverse and inclusive open source community. Benefits include:

- Recognition on the conference website
- Program listed on the official conference schedule
- Sponsor logo recognition on onsite signage and pre-event email



Coffee Bar Sponsorship

\$20,000 • 1 Available

Keep onsite attendees well-caffeinated with complimentary specialty coffees served from a sponsor-branded coffee bar. Benefits include:

- Dedicated space with a coffee bar in the Sponsor Showcase
- Logo recognition on onsite signage
- Logo recognition in pre-event attendee email
- Specialty coffees served during morning and afternoon breaks

*Location, layout, and design, as well as coffee service and operating hours, will be determined by PyTorch Foundation Events Team. Lead retrieval, sponsored promotions, and sales activities are not permitted in the space.

Promotional Marketing Opportunities



Wireless Access Sponsorship

\$15,000 • 1 Available

Conference wifi will be named after sponsor.



Cross-Promotion of Pre-Approved Community Events

\$7,500 • Unlimited

Organizing an event for attendees? PyTorch Foundation would be happy to help promote your event to our attendees. Events may not overlap with the conference program. Benefits include:

- Event listed on the conference website
- Event listed on the official conference schedule
- Event listed in a shared pre-event promotional email

*This add-on is available to confirmed level sponsors of PyTorch 2026.



Onsite Flare Party and Sponsor Booth Crawl

\$35,000 | 1 Available

Ignite connections and showcase your brand at the PyTorch Flare Party! This high-energy evening will bring attendees together for great food, drinks, entertainment, and networking in a dynamic setting filled with excitement and innovation.

- Logo recognition on signage throughout the reception venue
- Logo recognition at entertainment or activity areas
- Specialty cocktail and mocktails
- Branded napkins at all bars
- Logo recognition on event website
- Recognition on conference schedule
- Inclusion in pre-event email

Lead retrieval and sponsor-hosted activities are not permitted at the Flare Party.



Custom Add Ons

Price available upon request

If you are looking for a more tailored opportunity to amplify your impact our team is happy to work with you to come up with a customized add on to meet your organization's individual needs.