




**December 6-8, 2021 | Moscone Center, San Francisco, CA**

# **2021 SPONSORSHIP PROSPECTUS**





RISC-V Summit brings together the community to show the power of open collaboration. Sponsor RISC-V Summit 2021 to be part of the exciting growth of RISC-V, showcase your role in the community, and tell the story of how your products and services have contributed to the exponential growth of RISC-V.

Whether your organization is in the embedded area, security, or one of the many industries where RISC-V is gaining fast acceptance, sponsoring will demonstrate your leadership, gain valuable mindshare of a targeted audience, and show your support for the open RISC-V ISA.

Together we are shaping the Open era of computing.

RISC-V Summit 2021 is co-locating with the Design Automation Conference. As a sponsor, your booth will be on the same exhibition floor as DAC. This broadens your audience to a larger technical community.

- **Inform and educate the RISC-V community** about your organization's products, services, open collaboration strategies, and RISC-V direction.
- **Meet with community enthusiasts** ranging from startups to multi-nationals, from developers to luminaries, from technology creators to C-Suite decision makers across the broad range of industries where RISC-V technologies are used.
- **Associate your brand** with one of the fastest-growing open source hardware technologies.
- **Support and engage with the RISC-V ecosystem**, community, and the industry's top developers, end users, research and academic organizations, and vendors.
- **Give back to the open source RISC-V community.** RISC-V strives to keep our events cost-neutral. Any profits from the event are reinvested to support RISC-V community and technical activities.
- **Take advantage** of a professionally-organized conference run by a neutral nonprofit with content curated by the community.

Contact [sponsor@riscv.org](mailto:sponsor@riscv.org) to secure your sponsorship!

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While RISC-V Summit and DAC are co-locating together this year, all deliverables below refer specifically to RISC-V Summit only unless otherwise noted.

RISC-V International Members receive a 3% discount on all exhibitor packages.

Sponsorship Opportunities	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	STARTUP* & UNIVERSITY	DAC EXHIBITORS**
	\$85,000 2 1 AVAILABLE	\$65,000 6 3 AVAILABLE	\$50,000 6 3 AVAILABLE	\$35,000 8 6 AVAILABLE	\$15,000 UNLIMITED	\$5,000 UNLIMITED	\$10,000 UNLIMITED
<b>Pre or Post-Event Email Blast:</b> One time use of opt-in list to be sent by RISC-V. Content to be provided by sponsor	(1) exclusive pre- and post-event email	(1) exclusive pre- or post-event email					
<b>Collateral Distribution:</b> Laid out in a prominent location near registration	X	X					
<b>Recognition During Opening Keynote Session:</b> Sponsor Recognition by Name	X	X	X				
<b>Speaking Opportunity:</b> All sponsor content must be approved by Program Committee and RISC-V. <i>Speaking slots based on availability.</i>	(20) minute keynote	(10) Minute Keynote	(30) Minute Breakout Session				
<b>Demo Theater:</b> Located in the sponsorship showcase + streamed to virtual event	(1) 20-Minute Demo or (2) 10-Minute Demos	(1) 10-Minute Demo	(1) 10-Minute Demo				
<b>Executive Meeting Room:</b> Located on the show floor. For private meeting use only	Exclusive use for duration of event	Bookable for (1) 2-hour meeting or (2) 1-hour meetings during event	Bookable for (2) 30-minute meetings during event	Bookable for (1) 30-minute meeting during event			
<b>Social Media Promotion of Sponsorship:</b> From RISC-V (Twitter and LinkedIn). Sponsor can provide custom content (must be approved by RISC-V)	4 posts	3 posts	2 posts	1 post			
<b>Lead Retrieval Scanners:</b> Live scans, real time reporting and ability to take notes on captured leads.	3	2	1	1			

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\* Start-up exhibitors must be RISC-V members, must be in business for less than 3 years, must have less than \$1M in revenue, and less than 50 employees.

\*\* DAC Exhibitors must have a signed exhibitor contract with DAC for space within the DAC showfloor. Primary focus of DAC exhibitors is visibility within the RISC-V Summit area of the show floor.

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	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	STARTUP* & UNIVERSITY	DAC EXHIBITORS**
<b>Exhibit Booth***:</b> The expo hall is the hub of the event, providing excellent mindshare for exhibitors. Exhibitors will also receive a virtual 'booth' component offering: <ul style="list-style-type: none"> <li>• Ability to post videos, demos, links and files</li> <li>• Chat directly with online attendees</li> <li>• Capture leads and booth traffic data from online attendees</li> </ul>	20'x 20' space includes backwall, 6' counter, 2 stools, carpet, and wifi	20'x 10' space includes backwall, 6' counter, 2 stools, carpet, and wifi	20'x 10' space includes backwall, 6' counter, 2 stools, carpet, and wifi	10'x 10' space includes backwall, 4' counter, 1 stool, carpet, and wifi	8' high display kiosk with ID sign, 1 stool, carpet, and wifi	8' high display kiosk with ID sign, 1 stool, carpet, and wifi	8' high display kiosk with ID sign, 1 stool, carpet, and wifi
<b>Recognition in Pre-Event Email Marketing:</b> Includes link to your URL	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Company Name & Link	Company Name & Link	Company Name & Link
<b>Sponsor Message</b> in Attendee Day-Of Email	150 word max	100 word max	75 word max	50 word max	Company Name & Link	Company Name & Link	Company Name & Link
<b>DAC and RISC-V Event Press and Analyst List:</b> Contact list shared 2 weeks prior to event for your own outreach	X	X	X	X	x	X	X
<b>Recognition on Event Signage, Virtual Platform, and Website:</b> Prominent logo display on all event web pages, virtual event platform, conference schedule, and sponsor signage onsite	X	X	X	X	X	X	X
<b>Post-Event Data Report:</b> Provides event demographics and additional details on event performance	X	X	X	X	X	X	X
<b>RISC-V Summit Attendee Passes:</b> Includes access to RISC-V Summit, Exhibits, & Virtual Platform, DAC Exhibits, Keynotes, SKYTalks, & Tech Talks, and SEMICON West Exhibits	20	15	10	5	3	3	3
<b>RISC-V Summit Exhibitor Staff Passes:</b> For booth staff to access expo hall during setup/teardown, and when the show floor is closed. Includes access to RISC-V Summit, Exhibits, & Virtual Platform, DAC Exhibits, Keynotes, SKY-Talks, & Tech Talks, and SEMICON West Exhibits	10	8	6	4	2	2	2
<b>Discounted RISC-V Summit Passes:</b> Unlimited 20% discount for use by your customers, partners, or colleagues	X	X	X	X	X	X	X

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\*\*\* As permitted per COVID-19 safety + social distancing requirements.

Due to the nature of the exhibitor benefits at each level, pavilions or sponsorships shared with multiple companies/entities are not allowed.

For any Diamond, Platinum, Gold, or Silver exhibitor unable to attend in-person, the exhibit booth opportunity may be traded for a kiosk with monitor where event staff will upload content from exhibitor company to play for the duration of the event, along with placing out 1 marketing material on kiosk counter, provided by exhibitor company.



**SESSION RECORDING \$5,000 | 1 AVAILABLE**

Extend your presence long after the live event concludes with the session recording sponsorship. Sponsor Receives:

- Sponsor logo on all session recordings when added to the RISC-V YouTube channel.
- Recognition on event website



**DIVERSITY SCHOLARSHIP \$2,500+ | UNLIMITED**

RISC-V scholarship program provides support to the traditionally underrepresented and/or marginalized group in the technology and/or open source communities including, but not limited to: persons identifying as LGBTQI+, women, persons of color, and/or persons with disabilities, who may not otherwise have the opportunity to attend RISC-V Summit for financial reasons. Equal access and diversity are important to RISC-V, and we aim to remove this obstacle for underrepresented attendee groups. Showcase your organization's support of this important initiative by sponsoring the Diversity Scholarship.

Sponsors Receive:

- Recognition during the opening keynote
- Signage onsite at the event
- Recognition in pre-event email marketing



**ATTENDEE T-SHIRTS \$10,000 | 1 AVAILABLE SOLD OUT**

Showcase your logo on every attendee with the t-shirt sponsorship. RISC-V creative services will provide the design and sponsor logo will be placed prominently. Logo must be single color only (no gradient colors).



**LANYARD \$5,000 | 1 AVAILABLE SOLD OUT**

The opportunity for all RISC-V attendees to wear your logo. Logo size and placement subject to lanyard design. Logo must be single color only (no gradient colors).



**LOUNGE SPONSORSHIP\*\*\* \$10,000 | 2 AVAILABLE**

The lounge gives attendees the power to stay connected—both personally and with their devices. Lounges spaces are always “the place to be,” giving sponsors a unique opportunity to showcase their branding as everyone needs to recharge their devices, the participants (and anyone walking by) will see your branding. Sponsors receive:

- Soft seating with charging plug-ins for attendees to recharge devices (and themselves)
- Prominent custom signage displayed in the lounge



**PHOTOBOOTH \$5,000 | 1 AVAILABLE**

Provide attendees a location to take fun RISC-V Summit photos for social media and other sharing platforms.

Sponsors receive:

- Recognition on event website
- Logo and link in pre-event email
- Signage on show floor



**CLOSED CAPTIONING \$10,000 | 1 AVAILABLE**

Improve our event's accessibility by providing real time captioning for all keynote and breakout sessions.

Sponsors receive:

- Recognition on event website
- Recognition in pre-event email
- Keynote stage recognition

