

# OPEN NETWORKING & EDGE SUMMIT

## OPEN NETWORKING & EDGE SUMMIT

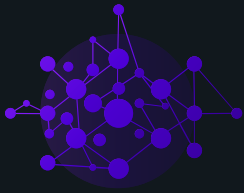
31 March

HOSTED ALONGSIDE KUBECON + CLOUDNATIVECON EUROPE

HOSTED ALSO IN LONDON, ENGLAND

# 2025 SPONSORSHIP

# PROSPECTUS



## Open Networking & Edge Summit

31 March 2025 | London, England

HOSTED ALONGSIDE KUBECON + CLOUDNATIVECON EUROPE

For over 10 years, Open Networking & Edge Summit has remained the premier event for open networking, edge, cloud, and IoT industries, bringing together technical and business leaders for in-depth, interactive discussions in a neutral and collaborative environment. This dynamic forum fosters innovative planning and strategizing of cutting-edge technologies with the operational support needed to maximize their impact.

This year's event is hosted alongside KubeCon + CloudNativeCon Europe given the significant evolution the industry is undergoing as it moves towards cloud native infrastructure. Advancements towards new business models powered by technologies like Kubernetes, AI and APIs enable disaggregation, automation, and dynamic scalability, reshaping how networks are designed and managed. At the Summit, technical and business leaders collaboratively explore these advancements, integrating the latest innovations

with operational and business strategies to push the boundaries of cloud-native networking and edge technologies in a collaborative, open source-driven environment.

With content for communications, cloud, and telecom service providers, as well as enterprise verticals requiring advanced networking capabilities through core, access, and edge, attendees learn to leverage open source ecosystems to realize digital transformation and Industry 4.0.

### Open Networking & Edge Summit 2025 Industry Discussions

- The totality of open source projects across cloud-native networking, edge, connectivity, access, (including domain-specific AI), and automation.
- Generating new revenue streams for service providers leveraging Cloud Native technologies, AI and API exposure
- Enterprises government, global service providers, cloud, and more.
- Input from networking ecosystem decision-makers across architectural, technical and business domains.



Largest neutral, open networking and edge event



**Disruptive Technology focus:**  
AI Use cases in cloud native networking & edge/IOT, access (open RAN, 6G, fixed wireless access), quantum computing, WASM, satellite connectivity, applications & more



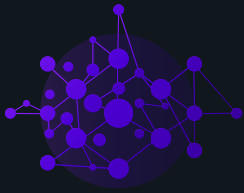
Attendees span technical & business executives, enterprise, telecom & cloud service providers, creators, implementers, evangelists, & more



Collaborative format with hallway tracks, visionary & inventor keynotes, and more



Discussions on practical industry challenges in 2025 & beyond

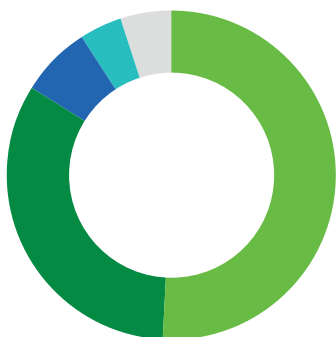


## Who Attends?

Since 2011, Open Networking & Edge Summit has grown from a couple hundred attendees in its first year, to a combined tens of thousands of industry thought leaders, thinkers, and doers. Representatives from across 5 continents, over 200 countries, and thousands of professional organizations and passionate speakers all come together to transform “Networking,” to “Open Networking,” to “Open Networking and Edge,” which now includes AI applications and use cases.

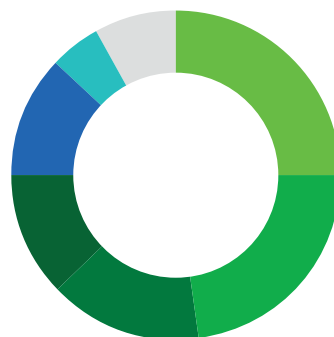
- Attendees represent a diversity of cross-industry sectors, including: cloud and telecom service providers; enterprise vertical leaders in **energy, health care, finance, industry, consumer staples, software,** university & research, government technologists, standards and consortium partners, and more.
- Job functions include **CXO, Architect, Developer, Executive Leader, Management, Legal/Compliance, DevOps, Product, Business Development,** and more.

## Attendee Demographics



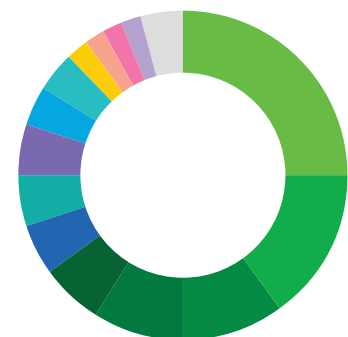
**Industry Breakdown**

<span style="color: #4CAF50;">■</span> Information Technology	<b>51%</b>
<span style="color: #4CAF50;">■</span> Telecom	<b>33%</b>
<span style="color: #2196F3;">■</span> Non Profit Organization	<b>7%</b>
<span style="color: #00BCD4;">■</span> Professional Services	<b>4%</b>
<span style="color: #A9A9A9;">■</span> Other	<b>5%</b>



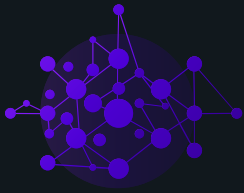
**Job Level Breakdown**

<span style="color: #4CAF50;">■</span> Individual Contributor	<b>25%</b>
<span style="color: #4CAF50;">■</span> Director	<b>23%</b>
<span style="color: #4CAF50;">■</span> Manager	<b>15%</b>
<span style="color: #4CAF50;">■</span> CXO / ED	<b>12%</b>
<span style="color: #2196F3;">■</span> VP / SVP / GM	<b>12%</b>
<span style="color: #00BCD4;">■</span> Academic	<b>5%</b>
<span style="color: #A9A9A9;">■</span> Other	<b>8%</b>



**Job Function Breakdown**

<span style="color: #4CAF50;">■</span> Executive Leader	<b>25%</b>
<span style="color: #4CAF50;">■</span> Architect	<b>15%</b>
<span style="color: #4CAF50;">■</span> Other	<b>10%</b>
<span style="color: #4CAF50;">■</span> Manager - Technical Teams	<b>9%</b>
<span style="color: #4CAF50;">■</span> Marketing	<b>6%</b>
<span style="color: #2196F3;">■</span> Application Developer (Front-end/Back-end/Mobile/Full Stack)	<b>5%</b>
<span style="color: #00BCD4;">■</span> Product/Biz Dev	<b>5%</b>
<span style="color: #9C27B0;">■</span> Systems/Embedded Developer	<b>5%</b>
<span style="color: #00BCD4;">■</span> Professor / Academic	<b>4%</b>
<span style="color: #00BCD4;">■</span> Manager - Other	<b>4%</b>
<span style="color: #FFEB3B;">■</span> DevOps/SRE/Sysadmin	<b>2%</b>
<span style="color: #FF8A65;">■</span> Media / Analyst	<b>2%</b>
<span style="color: #F06292;">■</span> Student	<b>2%</b>
<span style="color: #9575CD;">■</span> Manager - OSPO	<b>2%</b>
<span style="color: #A9A9A9;">■</span> Other	<b>4%</b>



OPEN  
NETWORKING  
& EDGE  
SUMMIT

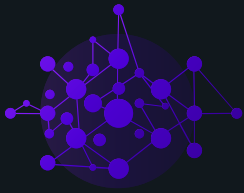
# 2025 SPONSORSHIP PROSPECTUS

## Past Sponsors



HOSTED BY

THE LINUX FOUNDATION | OLF NETWORKING | OLF EDGE



OPEN  
NETWORKING  
& EDGE  
SUMMIT

2025 SPONSORSHIP  
PROSPECTUS

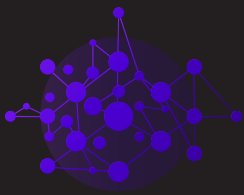
## Linux Foundation Networking & Edge Ecosystem Projects

### LF NETWORKING



HOSTED BY

THE LINUX FOUNDATION | LF NETWORKING | LF EDGE



## Sponsorships-at-a-Glance

Contact [sponsorships@linuxfoundation.org](mailto:sponsorships@linuxfoundation.org) to secure your sponsorship today. Please note that we are happy to negotiate custom packages and sponsorships. If you want to help create this show, LF Networking is here to engage with you.

DELIVERABLES	DIAMOND 4 AVAILABLE 2 AVAILABLE	PLATINUM 4 AVAILABLE	GOLD 5 AVAILABLE 4 AVAILABLE	START-UP UNLIMITED
<b>Speaking Opportunity:</b> All sponsor content must be approved by the Linux Foundation. No sales and marketing pitches allowed. Speaking slots based on availability.	10-minute Keynote	5-minute Keynote		
<b>Access to opt-in attendee registration list:</b> List may be used for marketing purposes, and will include attendee contact information (including email address) of opt-in attendees.	Post event			
<b>Recognition During Plenary Session</b>	•	•	•	•
<b>Recognition on Event Signage and Website:</b> Prominent logo display on all event web pages, and on conference signage onsite.	•	•	•	•
<b>Recognition in Pre-Conference Email Marketing:</b> Includes logo and link to your URL.	•			
<b>Table top sponsor space + lead retrieval:</b> 6'x4' footprint includes: (1) 6' (or similar) table, (2) chairs, (1) lead retrieval license and power	•	•	•	
<b>In-Person Conference Attendee Passes:</b> Full access in-person passes to the entire conference for your staff or customers.	15	10	6	6
<b>Opportunity to provide (1) attendee giveaway at event.</b> LFN approval required.	•	•	•	•
	<b>\$25,000</b>	<b>\$15,000</b>	<b>\$9,000</b>	<b>\$4,500</b>

## Marketing Promotional Opportunities



### Session Recording • \$2,500

Sponsor recognition slide with logo at the beginning of each recording. All session recordings will be published on the LF Networking YouTube Channel after the event.



### Lunch: Exclusive sponsor of attendee lunch • \$20,000

- Prominent sponsor branding on signage
- Sponsor recognition on web agenda



### Lanyards • \$2,500 • SOLD OUT

Every in-person attendee at the event will wear a name badge and lanyard and your logo will appear across the lanyard. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost.



### AM/PM Breaks • \$5,000

Keep onsite attendees well-fueled with beverages and snacks during the morning and afternoon break.

- Prominent sponsor branding on signage
- Sponsor recognition on web agenda