



**OPEN  
NETWORKING  
& EDGE**  
EXECUTIVE FORUM

**April 12-14, 2022**

**2022 POST-EVENT  
REPORT**

Hosted By



**1,265** attendees registered to attend the Open Networking & Edge Executive Forum (ONEEF) virtual experience April 12-14, to hear from industry-leading visionaries and collaborate with community colleagues. **35%** of those attended live sessions.

## Participant Experience

### Content

ONEEF featured **22 keynote** talks from ecosystem leaders discussing the State of the Industry, 2022 priorities, and their insights into Service Provider, Cloud, Enterprise Networking, & Edge/IoT requirements. Sessions began at a different time each day to accommodate attendees and speakers from the Americas, APAC, and Europe.

**AGILE, DYNAMIC NETWORK**

75K OPEN HARDWARE PLATFORMS

30% CORE BACKBONE TRAFFIC ON OPEN HARDWARE

**Open Source Security Research and Lessons Learnt**

- ✓ Entire Software Development life cycle is important beyond Vulnerability Mgmt
- ✓ Packaging & Integration are part of the securing the entire software supply chain
- ✓ Top projects within domains determine the criticality of security

**Huawei's ADN Solution Provides Intelligent Connected Products and Services**

ADN (Autonomous Driving Network) architecture

ADN products and services

**OLF NETWORKING**

Open Networking & Edge Executive Forum  
April 2022

**Cloud Transformation Benchmark: How Ready are CSPs for Cloud Native Networks?**

Caroline Chappell, Heather Kirksey  
Research Director, VP Ecosystem and Community

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2022 Speakers included:



**Andre Fuetsch**  
*AT&T*



**Ed Knapp**  
*American Tower*



**Tom Rondeau**  
*DARPA*



**Michael August**  
*Naval Information  
Warfare Center Pacific*



**Sam Armani**  
*mimik Technology, Inc.*



**Jason Shepherd**  
*ZEDEDA*



**Kandan  
Kathirvel**  
*Google Cloud*



**Gabriele Di  
Piazza**  
*Google Cloud*



**Jacob Smith**  
*Equinix*



**Caroline  
Chappell**  
*Analysys Mason*



**Dr. Junlan Feng**  
*China Mobile Research  
Institute*



**Bill Ren**  
*Huawei Technologies  
Co. Ltd*



**Dr. Xiongyan  
Tang**  
*China Unicom*



**Alan Ren**  
*VMware*



**Yachen Wang**  
*Tencent Network*



**Dr. Dong Wang**  
*China Telecom*



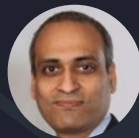
**Li Leding**  
*Baidu, Inc.*



**Anita Döhler**  
*NGMN Alliance*



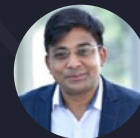
**Henry Calvert**  
*GSMA*



**Anil Guntupalli**  
*Verizon*



**Ravi Peddinti**  
*Walmart*



**Shah Rahman**  
*Meta*



**Dave Maltz**  
*Microsoft*



**Tom Arthur**  
*Dianomic*



**Tina Tsou**  
*Arm*



**Beth Cohen**  
*Verizon*



**Petr Lèdl**  
*Deutsche Telekom*

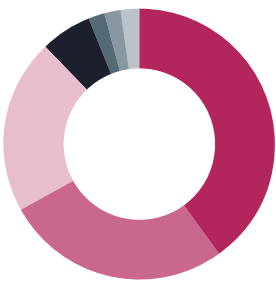
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## Attendee Demographics At-A-Glance

- **1,265 registrations**
- **35% of registrants** attended live sessions
- Attendees from **791** organizations

## Geographic representation includes:



- North America **40%**
- Asia **27%**
- Europe **21%**
- No Response **6%**
- Africa **2%**
- Australia + Oceania **2%**
- South America **2%**

## Survey Results + Testimonials:

**70%** of survey respondents would recommend this event to a colleague or friend

**82%** of survey respondents rated the event as Excellent or Very Good

**74%** of survey respondents rated the quality of the content as Excellent or Very Good

"The event was a fantastic one!"

"I'm really excited about cloud evolution and integration of services, and its impact on the agility of services provided to customers, almost leaving behind the on-premises environment, due to its diverse advantages which, of course, at the end benefit the customers."

"The information presented gives me an up date of some of the most cutting edge needs and projects in our industry. Extremely valuable."



## Social Results:

Twitter engagement on both [@LF\\_Networking](#) and [@LF\\_Edge](#) spiked during the event:

Between March 19 - April 19, 2022 [@LF\\_Networking](#) saw substantial increases in tweet impressions (increase of 165%), profile visits (increase of 43%), and followers (increase of 21).

### 28 day summary with change over previous period

Tweets <b>49</b> ↑308.3%	Tweet impressions <b>11.9K</b> ↑165.7%	Profile visits <b>3,059</b> ↑43.3%	Mentions <b>15</b> ↓37.5%	Followers <b>1,474</b> ↑21
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Between March 19 - April 19, 2022 [@LF\\_Edge](#) also saw substantial increases in tweet impressions (increase 87%) and profile visits (increase of 48%).

### 28 day summary with change over previous period

Tweets <b>31</b> ↑106.7%	Tweet impressions <b>9,916</b> ↑86.9%	Profile visits <b>2,970</b> ↑47.8%	Mentions <b>8</b> ↓33.3%	Followers <b>2,396</b>
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Engagement with our hashtags [#opennetedge](#) and [#ONEEF](#) from March 18 - April 15, 2022 gathered over 800k impressions, with impressions peaking on April 6, 2022:





## Media & Analyst Coverage Synopsis

Open Networking & Edge Executive Forum brought an excited group of media and industry analysts to the event, with a handful piping up to ask questions of the speakers during the Q&A sessions. Registered press/analysts include:

Dan Meyer, *SDxCentral*

Mary Brandscome, *Freelance*

Roy Rubenstein, *Gazettebyte*

Eric Hanselman, *451 Research*

Caroline Chappell, *Analysys Mason*

Roy Chua, *AvidThink*

Michael Cooney, *Network World*

Jim Carroll, *Converge! Network Digest*

Mike Robuck, *Mobile World Live*

Guy Daniels, *TelecomTV*

Greg Whelan, *Greywale Advisors*

## Media Highlights

Media coverage from this year's event was robust, with many influencers posting on the Nephio and SONiC project announcements. Here are a few highlights:

**Cloud Computing:** [Microsoft Contributes SONiC to Linux Foundation](#)

**Fierce Wireless:** [Linux Foundation, Google Cloud Launch Nephio to Automate 5G Edge Sites](#)

**Light Reading:** [As 5G Shifts to Cloud, Open Source Software Projects are in Upheaval](#)

**Network World:** [Microsoft Shifts SONiC Development to the Linux Foundation](#)

**RCR Wireless:** [Project Nephio Simplifies Network Function Automation on the Edge](#)

**SDxCentral:** [Google, Linux Foundation Launch Nephio to Automate 5G](#)

**SDXCcentral:** [Verizon SDN Strategist Sees Big Open Source Savings](#)

**TelecomTV:** [Google Cloud, Linux Foundation Tackle Telco Cloud Automation](#)

