THE LINUX FOUNDATION

2019 Event Sponsorship Prospectus

"We met some of the brightest and most talented attendees, and learned first-hand from industry leaders. The Linux events and sponsorship team made sure we had everything we needed for a successful event. We're looking forward to more Linux Foundation events in the future!" -EMC

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Additional 2019 events will be added as dates are finalized.

"The Linux Foundation events continue to stay 2 steps ahead of the leading edge in innovation and deliver technical education, networking and best practices like no other show. What I also like is the ability to connect with key people and not feel overwhelmed with crowds. Kudos on the effort to make it an inclusive and diverse conference. A must-attend conference on my open source and technology events calendar."

NITHYA A. RUFF, SENIOR DIRECTOR,
OPEN SOURCE PRACTICE, COMCAST

2019 Events By Date
Additional 2019 events will be added as dates are finalized.

MARCH

Open Source Leadership Summit
March 12-14, 2019 | Half Moon Bay, CA

APRIL

Cloud Foundry Summit
April 2-4, 2019 | Philadelphia, PA

Open Networking Summit
April 3-5, 2019 | San Jose, CA

Linux Storage Filesystem & MM Summit
April 30-May 2, 2019 | San Juan, Puerto Rico

MAY

Cephalocon
May 19-20, 2019 | Barcelona, Spain

KubeCon + CloudNativeCon Europe
May 20-23, 2019 | Barcelona, Spain

JUNE

KubeCon + CloudNativeCon + Open Source Summit China
June 24-26, 2019 | Shanghai, China

JULY

Automotive Linux Summit
July 17-19, 2019 | Tokyo, Japan

Open Source Summit Japan
July 17-19, 2019 | Tokyo, Japan

AUGUST

Linux Security Summit North America
August 19-20, 2019 | San Diego, CA

Embedded Linux Conference America
August 21-23, 2019 | San Diego, CA

Open Source Summit North America
August 21-23, 2019 | San Diego, CA

SEPTEMBER

Helm Summit
September 11 & 12, 2019 | Amsterdam, The Netherlands

Linux Plumbers Conference
September 9-11, 2019 | Lisbon, Portugal

Linux Kernel Maintainer Summit
September 10, 2019 | Lisbon, Portugal

Cloud Foundry Summit Europe
September 11-12, 2019 | The Hague, The Netherlands

Open Networking Summit Europe
September 23-25, 2019 | Antwerp, Belgium

OCTOBER

API Specifications Conference
October 15-17, 2019 | Vancouver, Canada

Embedded Linux Conference Europe
October 28-30, 2019 | Lyon, France

Open Source Summit Europe
October 28-30, 2019 | Lyon, France

KVM Forum
October 30-November 1, 2019 | Lyon, France

Linux Security Summit Europe
October 31-November 1 | Lyon, France

NOVEMBER

KubeCon + CloudNativeCon North America
November 18-21, 2019 | San Diego, CA

DECEMBER

Open FinTech Forum
December 9, 2019 | New York City, NY

Node+JS Interactive
December 10-12, 2019 | Montreal, QC

Open Compliance Summit
December 17 & 18, 2019 | Tokyo, Japan

THE LINUX FOUNDATION

Technologies Covered By Event:

Linux Systems
Open Source Summit, Embedded Linux Conference + OpenIoT Summit, Automotive Linux Summit, Linux Plumbers Conference, Linux Kernel Summit, LSF-MM Summit, Linux Security Summit

Cloud Infrastructure
Cloud Foundry Summit, Open Source Summit, Xen Developer Summit, KVM Forum

Applications
Node+JS Interactive, APIStrat

Networking, Orchestration, SDN/NFV
Open Networking Summit, Open Source Summit, Open vSwitch Conference, DPDK Summit

Industrial IoT, Embedded & Automotive
Embedded Linux Conference + OpenIoT Summit, Automotive Linux Summit, Open Source Summit

Artificial Intelligence & Machine Learning
Open Source Summit, Open Networking Summit, Open FinTech Forum, Open Source Leadership Summit

Open Source Governance, Community & Management
Open Source Leadership Summit, Open Source Summit, Open Compliance Summit, Open FinTech Forum, The Linux Foundation Member Legal Summit

Cloud Native Applications
KubeCon + CloudNativeCon, Open Source Summit, Open FinTech Forum, Open Source Leadership Summit, Open Networking Summit

Blockchain
Hyperledger Global Forum, Hyperledger Member Summit, Open Source Summit, Open FinTech Forum, Open Networking Summit

Invitation-Only Events
LSF-MM Summit, The Linux Foundation Member Legal Summit, Kernel Summit & Open Source Leadership Summit

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Linux Foundation events are where 32,000+ technology and business leaders from across the globe meet to share ideas, learn and collaborate to drive innovation.

Open source communities are nearly always virtual and distributed, so when they get together face to face, they can make quick progress on issues big and small. In this way, events help maintain the vibrancy of global open source communities and ensure their long-term sustainability.

Open source is ubiquitous in computing—nearly all leading organizations use it to power their work. To deliver the most innovative products and services to their users and customers, companies must learn directly from the technologists who steer the most widely used and influential projects.

Linux Foundation events are the meeting place of choice for open source maintainers, developers, architects, infrastructure managers and administrators. They are:

- The best place to quickly gain visibility within the open source community and to advance open source development work by forming connections with the people evaluating and creating the next generation of technology.
- A forum to identify software trends early to inform future technology investments.
- The ripest recruiting ground in today's technology landscape.
- The ideal venue to showcase technologies and services to influential open source professionals, media, and analysts around the globe.

The Linux Foundation brings together companies and individual contributors to build the greatest shared technology in history. We provide the events, training, certification, open source best practices and marketing, and necessary to build, scale, and sustain critical open source projects and communities. As the home of over 100 open source projects driving critical technologies, there is no organization better positioned to gather the open source community for important face to face interaction to drive innovation across open source. And, unlike for-profit event management firms, any money generated by our events is channeled back into supporting open source communities to support their growth.

Contact us today for more information on sponsoring at sponsorships@linuxfoundation.org.

2018 LF EVENT **AUDIENCE SNAPSHOT**

ATTENDANCE

32,000+ attendees

28% YoY Growth

REPRESENTING

11,000 organizations

Including corporations, associations and academic institutions worldwide

FROM

113 countries

AUDIENCE BY COMPANY SIZE

COMPANY SIZE	SUM OF %
1 - 99	15%
100 - 499	16%
500 - 4999	27%
5000+	42%

7.2%
of attendees
from Canada

6.9%
of attendees
from Germany

5.5%
of attendees
from the UK

More than
46%
attendees are
from the US

3.7%
of attendees
from Japan

4%
of attendees
from China

3.7%
of attendees
from India
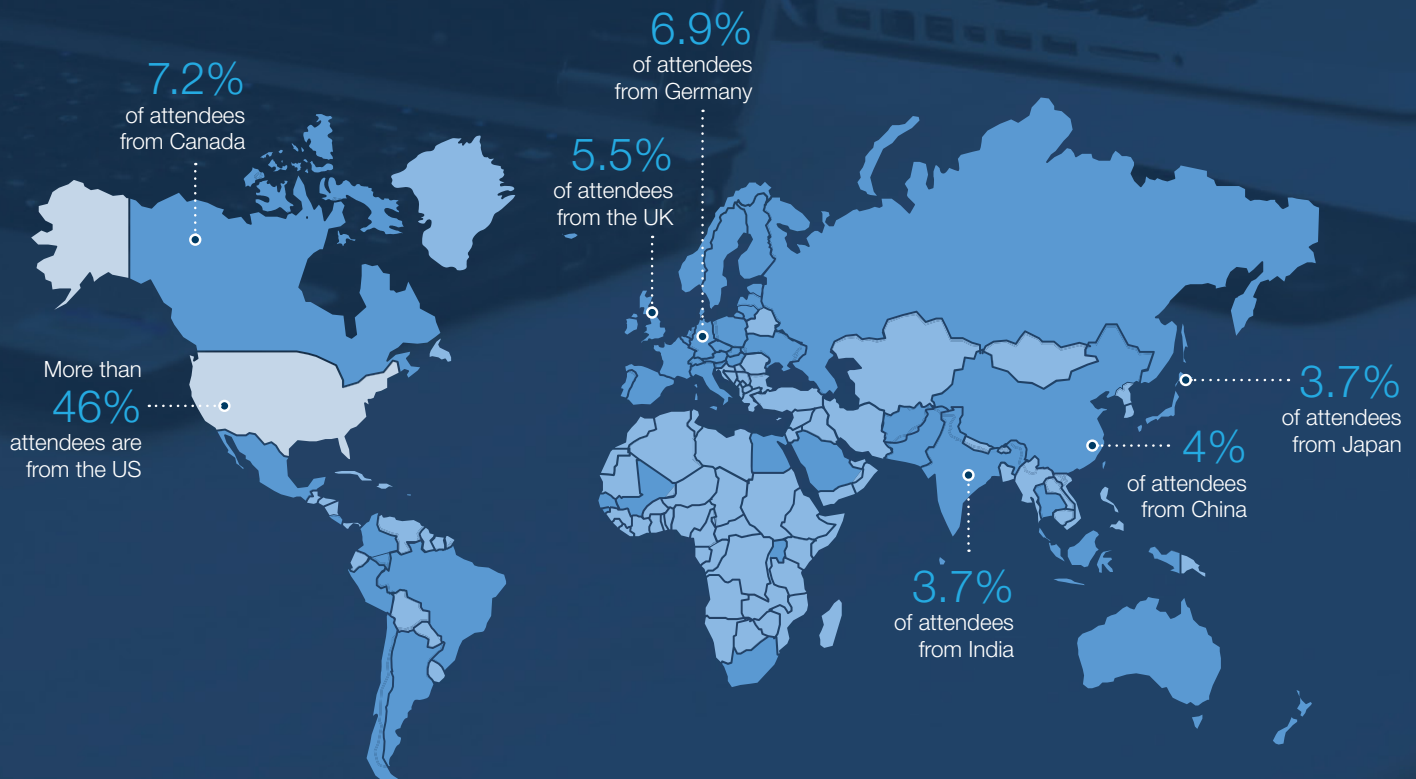
2018 LF EVENT **AUDIENCE SNAPSHOT** (CON'T)

AUDIENCE BY JOB FUNCTION

80% of Event Attendees Are in Technical Roles

Role	Percentage
Software Architect	2.1%
Principle Engineer	2.7%
Architect	2.8%
Director	2.9%
Project Manager	3.1%
Principal Software Engineer	3.4%
CTO	3.9%
Student	4.0%
CEO	4.1%
DevOps Engineer	4.4%
Engineer	5.5%
Developer	5.8%
Senior Developer	6.6%
Senior Software Engineer	8%
Software Engineer	31.3%

AUDIENCE BY INDUSTRY

- Solutions Provider / IT Consultancy **2%**
- Carriers / Telecom **5%**
- Associations / Trade Groups / Foundations **6%**
- Other **13%**
- Education / Research **4%**
- Software / Internet **48%**
- Hardware / Computers / Electronics **22%**

PRESS & SOCIAL MEDIA

Linux Foundation events are highly engaging and interactive. Our 2017 events generated:

Press & Media information is from 2017 events and will be updated by 12/31/18 with 2018 information.

7,500+ media clips with **152,000,000+** impressions

90,000+ social media engagements on Facebook, Google+ & Twitter

374,000,000+ event keyword impressions on social media

Over **150** press in attendance

OPEN SOURCE
LEADERSHIP SUMMIT

March 12 – 14, 2019 | Ritz Carlton Half Moon Bay, Half Moon Bay, CA
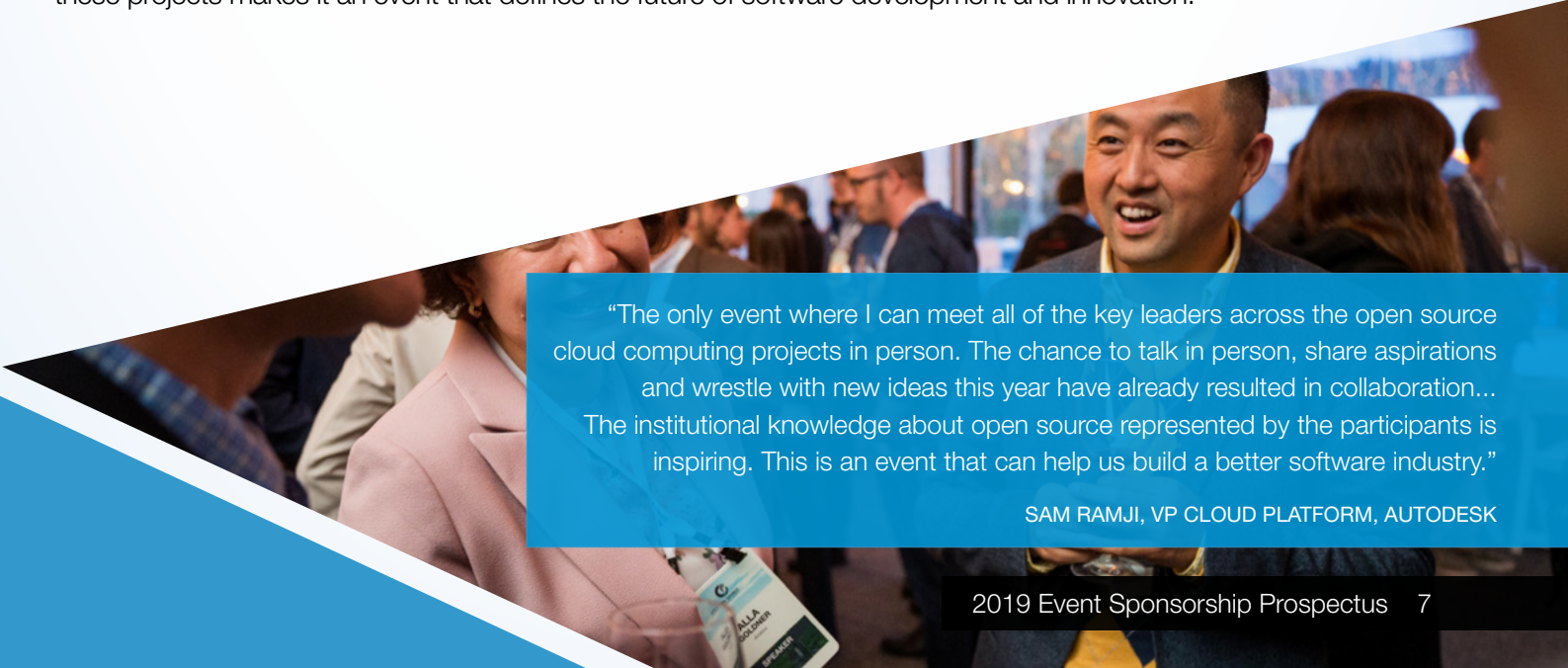
Where industry leaders convene to drive digital transformation with open source technologies and learn how to collaboratively manage the largest shared technology investment of our time.

Open source is ubiquitous in computing—nearly all leading organizations use it to power their work. To deliver innovative products and services to their users and customers, companies must learn directly from the senior technologists and thought leaders who steer the most widely used and influential projects.

The Linux Foundation Open Source Leadership Summit (OSLS) is the premier forum where these leaders convene to drive digital transformation with open source technologies and learn how to collaboratively manage the largest shared technology investment of our time.

An intimate, by-invitation only event, Open Source Leadership Summit fosters innovation, growth and partnerships among the leading projects and corporations working in open technology development. It is a must-attend for business and technical leaders looking to advance open source strategy, implementation and investment.

The Linux Foundation is home to more than 100 of the most important open source projects in the world, including Automotive Grade Linux, Cloud Foundry Foundation, Cloud Native Computing Foundation, Hyperledger, Node.js, Open Network Automation Platform and many more. Participation in Open Source Leadership Summit by senior leaders of these projects makes it an event that defines the future of software development and innovation.

"The only event where I can meet all of the key leaders across the open source cloud computing projects in person. The chance to talk in person, share aspirations and wrestle with new ideas this year have already resulted in collaboration... The institutional knowledge about open source represented by the participants is inspiring. This is an event that can help us build a better software industry."

SAM RAMJI, VP CLOUD PLATFORM, AUTODESK

Sponsorship Opportunities

Hosted Lunch or Dinner Sponsorship

Lunch for up to 20 Guests | $20,000 (1 Available)
Lunch for up to 40 Guests | $33,000
Dinner for up to 20 Guests | $22,000 (1 Available)
Dinner for up to 40 Guests | $37,000

Maximum (2) lunch and (2) dinner sponsorships available

The Linux Foundation will assist you in inviting and confirming up to 40 guests* for a private lunch** or dinner sponsored by your company.

Benefits of your Executive Lunch or Dinner Sponsorship include:
- Access to up to 40* of the top leaders in open source from top, global organizations
- (4) Invitations to OSLS
- Comprehensive management of all pre-, onsite and post-lunch or dinner logistics and invitee/attendee communications by The LF
  - Selection and management of all lunch or dinner details, including location, menu, and enhancements, in collaboration with you
  - Initial outreach to a list of potential attendees of your choosing by LF leadership
  - Ongoing management of all invitation and RSVP communications on your behalf
  - Delivery of all pre-event email communications to confirmed guests
  - Provision of the final list of lunch or dinner attendees, including contact information, to you following the event
  - Distribution of a post-event attendee thank you email by The LF in collaboration with your company

Brand recognition as an Executive Lunch or Dinner sponsor
- Logo prominently displayed in plenary session
- Recognition during opening plenary session
- Your logo on the event website, including the event homepage
- Your logo on pertinent digital and printed event signage
- Welcome signage, including your logo, prominently displayed at your lunch or dinner
- Professional photography of your event (including your branded signage)

Experiential Enhancements
- Option to secure an LF or LF projcet executive leader to offer a welcome toast and brief opening remarks as your lunch or dinner co-host
- Option for you to provide and distribute collateral, gifts or branded items to your guests
- Option to add other experiential enhancements (additional charges may apply)***

*Number of attendees dependent on the option selected
**Private lunch must be hosted onsite at the Ritz Carlton Half Moon Bay. Dinners may be hosted off property.
***Enhancements to be quoted as requested by lunch or dinner sponsors

Contact us at sponsorships@linuxfoundation.org to secure your sponsorship, request additional details or discuss custom options.

Co-Host Sponsorships (2 Available) - $40,000
Gain valuable mindshare as a co-host of this prestigious event.

Benefits include:
- Executive Dinner or Lunch for 20
- Logo prominently displayed in plenary session
- Recognition during opening plenary session
- Private meeting room for duration of event
- Assistance with press bookings at event
- Sponsor designation in press releases and email promotions
- Access to event press list
- Logo on event signage and on home page of event website
- 10 Invitations to OSLS

Attendee Reception Sponsorship (2̶ 1 Available) - $20,000

Benefits include:
- Logo prominently displayed in plenary session
- Recognition during opening plenary session
- Logo prominently displayed at one reception
- Sponsor designation in press releases and email promotions
- Access to event press list
- Logo on event signage and on home page of event website
- 6 Invitations to OSLS

Attendee Lunch Sponsorship (3 Available) - $15,000

Benefits include:
- Logo prominently displayed in plenary session
- Recognition during opening plenary session
- Logo prominently displayed at all-attendee lunch for one day
- Sponsor designation in press releases and email promotions
- Access to event press list
- Logo on event signage and on home page of event website
- 4 Invitations to OSLS

Attendee Breakfast & Breaks Sponsorship
~~(3 Available) - $10,000~~ **SOLD OUT**

Benefits include:
- Logo prominently displayed in plenary session
- Recognition during opening plenary session
- Logo prominently displayed on breakfast/break buffets for one day
- Sponsor designation in press releases and email promotions
- Access to event press list
- Logo on event signage and on home page of event website
- 4 Invitations to OSLS

CLOUD
FOUNDRY
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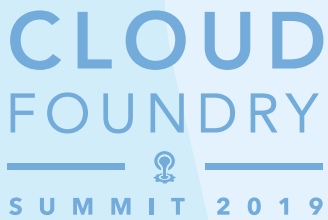
April 2-4, 2019 | Philadelphia, PA

Cloud Foundry Summit is home to the cloud-native open source community building for the future. Whether you're a contributor or committer building the platform, or you're using the platform to attain your business goals, Cloud Foundry Summit is where developers, operators, CIOs and other IT professionals go to share best practices and innovate together.

From startups to the Fortune 500, Cloud Foundry is used by businesses around the globe to automate, scale and manage cloud apps throughout their lifecycle. Smart business knows the future is cloud-native -- and their development teams are building that future using Cloud Foundry technologies.

Sponsoring Cloud Foundry Summit demonstrates your organization's commitment to building the future of digital business. Join this cutting-edge community in Philadelphia to gain valuable mindshare of an elite audience of technical pioneers.

By sponsoring this event, you will join other prominent and previous industry sponsors such as AWS, Dell EMC, Google, Microsoft, IBM and SAP in supporting the growth and innovation of Cloud Foundry, the fast-growing industry-standard platform for building the next generation of enterprise applications.

Cloud Foundry NA Summit 2018 brought together more than 1,500 attendees from 28 countries and showcased stories from innovators and technical leaders at companies including the United States Air Force, Zipcar, Comcast, Allstate and more. These companies are building for the future -- are you?

CLOUD FOUNDRY

SUMMIT 2019

SPONSORSHIP AT-A-GLANCE

To secure your sponsorship, please contact Kimberly Andrews at sponsor@cloudfoundry.org.

	DIAMOND ~~2 AVAILABLE~~ 1 AVAILABLE	PLATINUM 2 AVAILABLE	GOLD 10 AVAILABLE	SILVER 10 AVAILABLE	BRONZE ~~10 AVAILABLE~~ 7 AVAILABLE	STARTUP* UNLIMITED
Track Sponsorship: Program co-chair & (1) 10 minute introduction to the track	•					
Keynote Stage Presence: 10 minute keynote presentation for a customer/end user	•	•				
Analyst Event	•	•				
Sponsor Designation in Press Release: Recognition as platinum sponsor in body of release	•	•				
Cloud Foundry Video Series: We interview you and your customers onsite to produce a range of videos that are shared across marketing channels (email, social, web, ads)	•	•				
Collateral Giveaway at Registration	•	•				
Passes to Executive Networking Event	2	2				
Keynote Stage Sponsor Recognition	•	•	•			
Pre or Post-Conference Email Blast: One time use of opt-in list to be sent by Cloud Foundry	•	•	•			
Speaking Opportunity: Sponsor to work directly with Cloud Foundry on sign off for content of session	(30) Minute session within sponsor's track	(30) Minute session within sponsor's track	(5) Minute Lightning Talk in a Breakout Session			
Demo Theater: Located in the Foundry	(20) Minute Demo	(20) Minute Demo	(20) Minute Demo			
Executive Meeting Room	Exclusive use for duration of event	Exclusive use for duration of event	Bookable for (1) 2-hour meeting or (2) 1-hour meetings during event			
Sponsor Video Playing on Looped Screens (up to 1 minute, no audio)	3x Frequency	3x Frequency	2x Frequency	1x Frequency		
Sponsor Message in Attendee Post-Conference Email	100 word max	100 word max	75 word max	50 word max		
Recognition in Pre-Event Email Marketing	•	•	•	•		
Social Media Mentions from @CloudFoundry	3 Posts	3 Posts	2 Posts	1 Post		
Event Press and Analyst List: Contact list shared two weeks prior to event for your own outreach	•	•	•	•		
Mobile App Branding	•	•	•	•		
Lead Retrieval Devices	2	2	2	1		
Exhibit Booth: The Foundry is the hub of the event, providing excellent mindshare for sponsors	20'x 20' space includes backwall, counter, stools, and wifi	20'x 20' space includes backwall, counter, stools, and wifi	20'x10' space includes backwall, counter, stools and wifi	10'x10' space includes backwall, counter, stools, and wifi	5'x5' space with counter, stools, and wifi	5'x5' space with counter, stools, and wifi
Recognition on Event Website: Logo on event website with click through to company website	•	•	•	•	•	•
Recognition on Event Signage: Logo on conference signage	•	•	•	•	•	•
Developer, Partner, & Customer Passes: Distributed to external, non-sponsor company employees	50	50	15	10	5	5
Event Attendee Passes: Full access passes for sponsor employees	30	30	20	15	5	5
Discounted Conference Passes: Unlimited at 20% discount	•	•	•	•	•	•
Non-Member Sponsorship Cost	$178,000	$133,000	$85,000	$44,000	$15,500	$10,300
Member Sponsorship Cost	$155,000	$115,000	$72,500	$36,000	$10,500	$7,750

Cloud Foundry reserves the right to increase/decrease the number of available sponsorships due to change in space availability.

*In business less than 3 years, less than $3M in revenue and less than 50 employees
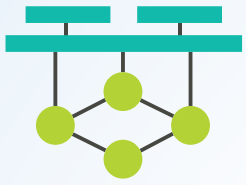
ONS

NORTH AMERICA

OPEN NETWORKING //
Enabling Collaborative
Development & Innovation

April 3-5, 2019 | San Jose, CA

Open Networking Summit is the industry's premier open networking event, gathering enterprises, service providers and cloud providers across the ecosystem to share learnings, highlight innovation and discuss the future of Open Source Networking, including SDN, NFV, orchestration and the automation of cloud, network, & IoT services.

This is the only industry event where attendees can:

- Hear from industry visionaries and leaders on the future of Networking beyond SDN/NFV
- Attend deep technical tracks on topics that are here today, tomorrow and on the horizon
- Learn from the use cases of their peers as consumption of Open Source Networking is the "new norm" and mandated by most Enterprise CIOs, Carrier CTOs and Cloud Executives

For years, ONS has united the networking industry ecosystem of network operators, both disruptive and incumbent vendors, open source projects, leading researchers and investors to discuss breaking SDN and NFV developments for immediate impact to shape the future of the networking industry. ONS 2019 continues to build on its successes as the premier open source networking event sharing the future of SDN, NFV, and Orchestration by further growing the community and accelerating adoption of these technologies.

"We had our best event ever, in this networking infrastructure space, at ONS 2018!"

- BOB MONKMAN, DIRECTOR, NETWORKING SOFTWARE STRATEGY & ECOSYSTEM PROGRAMS, ARM

2000+ Attendees in 2019

Sponsorship Opportunities

	DIAMOND ~~3 AVAILABLE~~ SOLD OUT	PLATINUM ~~5 AVAILABLE~~ 2 AVAILABLE	GOLD ~~6 AVAILABLE~~ 4 AVAILABLE	SILVER ~~10 AVAILABLE~~ 7 AVAILABLE	BRONZE* UNLIMITED
Editorial Interview and Article on Linux.com: Over 1M unique visitors per month. Linux Foundation to determine final interview content and delivery date.	•				
Complimentary Add-On Event Sponsorship: Sponsorship includes sponsor branding throughout evening event or developer lounge.	Onsite Attendee Reception Co-Sponsorship	Developer Lounge Co-Sponsor			
Assistance with Press Bookings: Helping you get the most of your onsite announcements.	•	•			
Onsite Recognition during Opening Keynote Session: By event emcee.	•	•			
Keynote Speaking Opportunity: All sponsor content must be approved by Program Committee and The Linux Foundation. *Speaking slots based on availability. Required to show a demo or involve a customer in all sponsor keynotes.*	20-minute Keynote	5-7-minute Keynote	Keynote Panel Discussion Participation		
Conference Track Speaking Opportunity: Moderator, panel participant or joint session with customer. All sponsor content must be approved by Program Committee and Linux Foundation. Speaking slots based on availability.	3-hour Tutorial	1.5-hour Tutorial	Conference Session		
Pre or Post-Conference Email Blast: One time use of opt-in list to be sent by The Linux Foundation.	•	•	•		
Social Media Promotion of Sponsorship: From The Linux Foundation Events channel.	Yes (3x)	Yes (2x)	Yes (1x)		
Conference Room: For private meeting use only	Throughout Event	Throughout Event	One Day of Event	4 hours total	
Company Logo: Included in all event email marketing.	•	•	•	•	
Keynote Stage Branding: Logo prominently displayed on stage screens.	•	•	•	•	
Partner Reception Passes: Invitations to our exclusive onsite event for speakers, press and invited guests.	8	6	4	2	1
Exhibit Booth: Includes counter with graphic, backwall, and stools. Upgrade options available. *(Backwall not included for Bronze sponsors)*	20'x20'	15'x15'	10'x10'	10'x10'	6'x6'
Lead Retrieval Scanners: Live scans, real time reporting and ability to take notes on captured leads.	5	3	2	2	1
Access to Event Press/Analyst List: Contact List shared two weeks prior to event for your own outreach.	•	•	•	•	•
Recognition on Event Signage: Logo on conference signage.	•	•	•	•	•
Recognition on Event Website: Prominent logo display on event homepage.	•	•	•	•	•
Conference Attendee Passes: Full access passes to the entire conference for your staff or customers.	40	30	20	10	5
20% Discount on Additional Conference Passes: For use by your customers, partners or colleagues.	•	•	•	•	•
Sponsorship Cost	**$120,000**	**$90,000**	**$60,000**	**$30,000**	**$15,000***

*Start-ups may secure a Bronze Sponsorship for US$8,000 provided they: (1) Have been in business less than 3 years; (2) Have less than $5M in annual revenue; and (3) Have less than 30 employees at signing of contract.

Members of The Linux Foundation and LF Projects receive a 5% sponsorship discount; 7% when signing up for multiple events at once. Receive a 20% combo discount if you sign up for ONS NA & EU 2019 at the Diamond, Platinum or Gold levels.

Contact us at sponsorships@linuxfoundation.org to secure your sponsorship, request additional details or discuss custom options.

LINUX STORAGE FILESYSTEM & MM SUMMIT

April 30-May 2, 2019 | San Juan, Puerto Rico

The Linux Storage, Filesystem & Memory Management Summit gathers the foremost development and research experts and kernel subsystem maintainers...

to map out and implement improvements to the Linux filesystem, storage and memory management subsystems that will find their way into the mainline kernel and Linux distributions in the next 24-48 months.

This three-day event, underwritten and managed by The Linux Foundation, is invitation only and employs a nomination process to determine the 85 members of the community who will attend each year.

Sponsoring this event not only showcases your company's support of those developers and researchers at the forefront of important innovations in these spaces; it also offers a coveted seat at the table for a member of your organization to affect change at the ground level.

Sponsorship Opportunities

	DIAMOND ~~1 AVAILABLE~~ SOLD OUT	PLATINUM ~~5 AVAILABLE~~ 3 AVAILABLE	GOLD UNLIMITED	SILVER UNLIMITED
Breakfast Sponsorship: Exclusive sponsor of attendee breakfast on all days of event	•			
Recognition on Event Signage: Prominent logo display on conference signage	•	•	•	•
Recognition on Event Website: Prominent logo display on all website pages	•	•	•	•
Summit Invitation: Invitation(s) to attend the event	3	2	1	0
Sponsorship Cost	**$35,000**	**$20,000**	**$12,500**	**$6,000**

Contact us at sponsorships@linuxfoundation.org to secure your sponsorship, request additional details or discuss custom options.

CEPHALOCON

May 19-20, 2019 | Barcelona, Spain

Cephalocon 2019 brings together the global Ceph community, comprised of passionate storage engineers and researchers.

Ceph is an open source distributed object store and file system designed to provide excellent performance, reliability and scalability.

Why Sponsor Cephalocon 2019?

Sponsoring this event is a unique opportunity to gain valuable mindshare of an elite audience of engineers, researchers and end-users.

Building on the success of Ceph Days and virtual Developer Summits, Cephalocon brings together more than 600 attendees from across the globe to showcase Ceph's history and its future, real world applications, and of course, highlight vendor solutions. Cephalocon 2019 promises to make for incredible community building, cross-company collaboration and cutting-edge training.

By sponsoring this event, you will join other prominent industry sponsors in supporting the growth and innovation of Ceph and its global community.

Contact us at sponsorships@linuxfoundation.org to secure your sponsorship, request additional details or discuss custom options.

SPONSORSHIP AT-A-GLANCE

	PLATINUM 4 AVAILABLE **SOLD OUT**	GOLD 6 AVAILABLE **5 AVAILABLE**	SILVER **UNLIMITED***	STARTUP **UNLIMITED***
Exhibit Booth (size as indicated by level)	3mx3m	3mx3m	Draped Conference Table	Draped Conference Table
Speaking Opportunity: All sponsor content must be approved by Program Committee. No sales/marketing/product pitches allowed.	15 Minute Keynote	8 Minute Plenary Session (Keynote or Meal Session based on availability)		
Recognition in Promotional Emails	•	•		
Recognition on Event Website	100 Word Description	50 Word Description	50 Word Description	50 Word Description
Recognition on Event Signage	•	•	•	•
Recognition in General Session Slides	•	•	•	•
Recognition in Social Media	At least (1) tweet pre-show & at least (1) onsite	At least (1) tweet pre-show & at least (1) onsite	At least (1) pre-show tweet	At least (1) pre-show tweet
Pre/Post Conference Email Blast	•			
Lead Retrieval Scanners	2	1	1	1
Conference Passes	5	4	3	2
Conference Pass Discount	15%	10%	5%	5%
Non-Member Sponsorship Cost	$25,000	$15,000	$10,000	**50% DISCOUNT OFF OF SILVER PRICING****
Member Sponsorship Cost	$22,500	$12,500	$7,500	

*Based on availability
**Startup members receive 50% off of the Silver member pricing. Startups that are not members received 50% off the Silver non-member pricing.

Contact us at sponsorships@linuxfoundation.org to secure your sponsorship, request additional details or discuss custom options.
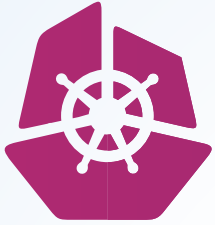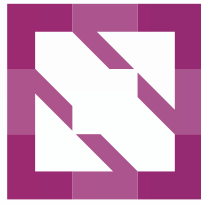
KubeCon | CloudNativeCon

May 20-23, 2019, Barcelona, Spain

KubeCon + CloudNativeCon gathers leading technologists from multiple open source cloud native communities to further the education and advancement of cloud native computing.

Kubernetes and other cloud native technologies enable higher velocity software development at a lower cost than traditional infrastructure. Cloud native – orchestrating containers as part of a microservices architecture – is a departure from traditional application design. The Cloud Native Computing Foundation is helping to build a map through this new terrain, and KubeCon + CloudNativeCon is where the community comes together to share their expertise on this formerly uncharted but increasingly popular territory.

KubeCon + CloudNativeCon Europe

Barcelona, Spain | May 20-23, 2019

10,000+ attendees

KubeCon + CloudNativeCon + Open Source Summit China

Shanghai, China | June 24-26, 2019

3,000+ attendees

KubeCon + CloudNativeCon North America

San Diego, USA | November 18-21, 2019

12,000+ attendees

Who Attends?

Developers, architects and technical leaders, CIOs, CTOs, press and analysts from around the world gather at KubeCon + CloudNativeCon.

Benefits of Sponsorship:

- Engage with the industry's top developers, end users and vendors – including the world's largest public cloud and enterprise software companies as well as hundreds of innovative startups

- Inform the cloud native community about your organization's products and services

- Take advantage of a professionally-organized conference run by a neutral nonprofit where content is curated by the community

- Meet with developers and operations experts ranging from startup CTOs to corporate developers to senior technology executives from all over the world

- Associate your brand with one of the fastest growing technology communities

- Support and engage with the ecosystem behind many of the most popular open source projects

- Discuss strategic partnerships with leaders from other companies

- Join CNCF's hosted projects – Kubernetes, Prometheus, OpenTracing, Fluentd, gRPC, containerd, rkt, CNI, Envoy, Jaeger, Notary, TUF, Vitess, CoreDNS, NATS, Linkerd and Helm – and help bring cloud native project communities together

KubeCon | CloudNativeCon
Europe 2019

BARCELONA AT-A-GLANCE
Contact sponsor@cncf.io to secure your sponsorship today.

	DIAMOND* 6 AVAILABLE SOLD OUT	PLATINUM OPEN	GOLD OPEN	SILVER OPEN	START-UP** OPEN	END USER*** OPEN
Five-minute keynote	●					
Collateral or giveaway distributed at registration: sponsor provides one item/piece	●					
Emails to opt-in attendees	(1) exclusive pre- or post-conference email	1) non-exclusive pre-conference email, 100 word max				
Recognition in event promotional emails	logo and link	company name and link only				
Sponsor message in attendee post-conference thank you email	75 word max	50 word max				
Executive meeting room	(1) exclusive meeting room for the duration of the event	shared meeting room - bookable for (1) 2-hour meeting or (2) 1-hour meetings during event				
Lead retrieval device	(2) devices	(2) devices	(1) device	(1) device	(1) device	(1) device
List of registered press/analysts (provided 2 weeks prior to event)	●	●	●			
Keynote stage recognition	●	●	●			
Mobile app: logo branding on mobile app	●	●	●	●	●	●
Social media posts	(1) pre-event stand alone tweet and (1) during the event stand alone tweet	(1) pre-event stand alone tweet and (1) during the event stand alone tweet	(1) pre-event group tweet and (1) group tweet during event	(1) pre-event group tweet	(1) pre-event group tweet	(1) pre-event group tweet
Discounted conference passes: unlimited 20% discount	●	●	●	●	●	●
Exhibit space incl. back wall and counter with graphics, (2) stools, wastebasket, basic power, and carpet	6m (w) x 6m (d)	6m (w) x 3m (d)	3m (w) x 3m (d)	2.5m (w) x 2.5m (d)	2m (w) x 2m (d)	2m (w) x 2m (d)
Logo on sponsor signage	●	●	●	●	●	●
Logo and link on conference website	●	●	●	●	●	●
Conference attendee passes	17	12	9	7	5	2
Sponsorship Cost	**$140,000**	**$85,000**	**$55,000**	**$20,000**	**$6,000**	**$6,000**

*CNCF platinum members, followed by gold members, have priority in the diamond sponsorship selection process. See event website for details.

**Start-up sponsors must be CNCF members, must be in business for less than 3 years, must have less than $1M in revenue and less than 50 employees. ***Available to CNCF end user members and supporters. Primary focus of end user sponsorship is for recruiting.

CNCF reserves the right to increase/decrease the number of available sponsorships.

Serverless Practitioners Summit (SPS)

May 20, 2019 | Barcelona, Spain

Join senior practitioners and decision makers at companies running cloud native and serverless scale at Serverless Practitioners Summit, the day prior to KubeCon+CloudNativeCon 2019.

The goal is to unite the serverless community and present end users with comprehensive strategies to understand serverless in a cloud native context.

There will be a half day single-track serverless conference and the second half of the day will be dedicated to breakouts based on specific serverless projects or broad topics.

Sponsorship Opportunities

LEVEL	DIAMOND	PLATINUM	GOLD
Cost / Quantity	$15,000 / 2 max	$10,000	$5,000
Speaking Opportunity	5 minutes		
Recognition During Opening Session	•	•	
(1) Pre or Post-Conference Email Blast to opt in attendees	•		
Recognition in Pre-Event Email Marketing	•	•	
Social Media Recognition From Project Handle	(1) mention	(1) mention	
Mobile Schedule Branding	•	•	•
Sponsor Message in Post-Conference Email	150 words		
Recognition on Event Website	•	•	•
Recognition on Event Signage	•	•	•
Attendee Passes	6	4	2

Additional Sponsorships

Diversity Scholarship Fund | Starting at $1,500

The Cloud Native Computing Foundation's scholarship program provides support to women, people with disabilities and other underrepresented minorities who may not otherwise have the opportunity to attend Serverless Practitioners Summit for financial reasons. Diversity and inclusion are important to CNCF, and we aim to remove this obstacle for underrepresented attendee groups. Showcase your organization's support of this important initiative by sponsoring the diversity scholarship program.

Reception | $15,000

Attendees will end the day with an evening of networking and conversation. Includes logo on the event website and recognition on signage.

Lunch | $5,000

Includes logo on the event website and branded signage on lunch stations.

Session Recording | $3,000

Extend your presence beyond on-site attendees with the post-event session recordings. Includes logo on the event website and introduction slide on each video will include 'Sponsored by' with your logo.

KubeCon | CloudNativeCon

OPEN SOURCE SUMMIT

China 2019

In 2019, KubeCon + CloudNativeCon and Open Source Summit combine together for one event in China. KubeCon + CloudNativeCon gathers all CNCF projects under one roof. Join leading technologists from open source cloud native communities to further the advancement of cloud native computing.

Previously known as LinuxCon + CloudOpen + ContainerCon China (LC3), Open Source Summit gathers technologists and open source industry leaders to collaborate, share information and learn about the newest and most interesting open source technologies, including Linux, IoT, blockchain, AI, networking, and more.

Attendees will also gain insight into how to navigate and lead in the open source community through a range of content offerings covering the business of open source, including strategy, compliance, and other key topics.

Schedule of Events

Monday June 24	09:00-17:00	Community Events	
	17:00-18:00	KubeCon + CloudNativeCon Lightning Talks	
Tuesday June 25	09:00-10:30	Joint KubeCon + CloudNativeCon + Open Source Summit Keynotes	
	10:30-11:00	Break + Exhibit Hall	
	11:00-12:00	Open Source Summit Keynotes	KubeCon + Cloud-NativeCon Breakout Sessions
	12:00-13:30	Lunch + Exhibit Hall	
	13:30-16:30	KubeCon + CloudNativeCon + Open Source Summit Breakout Sessions	
	16:30-17:30	KubeCon + CloudNativeCon Keynotes	Open Source Summit Breakout Sessions
Wednesday June 26	09:00-10:30	KubeCon + CloudNativeCon Keynotes	Open Source Summit Breakout Sessions
	10:30-11:00	Break + Exhibit Hall	
	11:00-12:00	KubeCon + CloudNativeCon + Open Source Summit Breakout Sessions	
	12:00-13:30	Lunch + Exhibit Hall	
	13:30-17:30	KubeCon + CloudNativeCon + Open Source Summit Breakout Sessions	

Strategic, Double Diamond & Diamond Sponsorships

• Strategic and double diamond sponsors receive (2) 5-minute keynote slots - (1) in the joint KubeCon + CloudNativeCon + Open Source Summit keynote session and (1) in the sponsor's choice of either a KubeCon + CloudNativeCon keynote session or an Open Source Summit keynote session.

• Diamond sponsors receive (1) 5-minute keynote slot in either a KubeCon + CloudNativeCon keynote session or an Open Source Summit keynote session (NOT in the joint keynote session).

• (1) strategic sponsorship is available on a first come, first serve basis.

• A total of (5) sponsorships are available between double diamond and diamond levels. A lottery will be held for double diamond and diamond sponsorships. Platinum CNCF and/or platinum Linux Foundation members are given priority in the lottery. Interested parties may request their contract by emailing sponsor@cncf.io. The signed contract must be received by Thursday, January 31, 2019, 23:59 Pacific time in order to enter the drawing. The lottery will take place on Friday, February 1, 2019. If not selected in the lottery, sponsorship contracts will automatically revert to platinum level.

Contact sponsor@cncf.io to secure your sponsorship today.

	STRATEGIC	DOUBLE DIAMOND	DIAMOND	PLATINUM	GOLD	SILVER	START-UP** / END USER***
Quantity	1 AVAILABLE ~~SOLD OUT~~	5 AVAILABLE ~~4 AVAILABLE~~	OPEN	OPEN	OPEN	OPEN	OPEN
Five-minute keynote	(2), 1 in joint keynote session and 1 in KC+CNC OR OSS keynote session	(2), 1 in joint keynote session and 1 in KC+CNC OR OSS keynote session	(1), in KC+CNC OR OSS keynote session				
Collateral or giveaway distributed at registration: sponsor provides one item/piece	●	●	●				
Leadership Team: direct engagement with the CNCF executive director, the conference co-chairs and the event team to help make KubeCon + CloudNativeCon China successful.	●	●	●	●			
Emails to opt-in attendees	(1) exclusive pre- or post-conference email	(1) exclusive pre- or post-conference email	(1) exclusive pre- or post-conference email	1) non-exclusive pre-conference email, 100 word max			
Recognition in event promotional emails	logo and link	logo and link	logo and link	company name and link only			
Sponsor message in attendee post-conference thank you email	75 word max	75 word max	75 word max	50 word max			
Executive meeting room	(1) exclusive meeting room for the duration of the event	(1) exclusive meeting room for the duration of the event	(1) exclusive meeting room for the duration of the event	shared meeting room - bookable for (1) 2-hour meeting or (2) 1-hour meetings during event			
20-minute demo: your presentation in the demo theater located on the exhibit floor will be listed in the main schedule	●	●	●	●	●		
Lead retrieval device	(2) devices	(2) devices	(2) devices	(2) devices	(1) device	(1) device	(1) device
List of registered press/analysts (provided 2 weeks prior to event)	●	●	●	●	●		
Keynote stage recognition	●	●	●	●	●		
Mobile app: logo branding on mobile app	●	●	●	●	●	●	●
Social media posts	(1) stand alone WeChat article or (2) stand alone Twitter posts	(1) stand alone WeChat article or (2) stand alone Twitter posts	(1) stand alone WeChat article or (2) stand alone Twitter posts	(1) stand alone WeChat article or (2) stand alone Twitter posts	(1) group WeChat article or (1) group Twitter post	(1) group WeChat article or (1) group Twitter post	(1) group WeChat article or (1) group Twitter post
Discounted conference passes: unlimited 50% discount	●	●	●	●	●	●	●
Exhibit space incl. back wall and counter with graphics, (2) stools, wastebasket, basic power, and carpet	11m (w) x 11m (d)	9m (w) x 9m (d)	6m (w) x 6m (d)	6m (w) x 3m (d)	3m (w) x 3m (d)	2m (w) x 2m (d)	2m (w) x 2m (d)
Logo on sponsor signage	●	●	●	●	●	●	●
Logo and link on conference website	●	●	●	●	●	●	●
Conference attendee passes	(20) VIP Passes and (100) Standard Passes	(15) VIP Passes and (70) Standard Passes	(10) VIP Passes and (50) Standard Passes	(8) VIP Passes and (30) Standard Passes	(4) VIP Passes and (20) Standard Passes	(2) VIP Passes and (15) Standard Passes	(5) Standard Passes
SPONSORSHIP COST	**$260,000**	**$187,500**	**$125,000**	**$75,000**	**$50,000**	**$20,000**	**$6,000**

**Start-up sponsors must be CNCF and/or LF members, must be in business for less than 3 years and must have less than $1M in revenue and less than 50 employees.
***Available to CNCF end user members and supporters. Primary focus of end user sponsorship is for recruiting.
CNCF reserves the right to increase/decrease the number of available sponsorships.

AUTOMOTIVE LINUX SUMMIT

July 17-19, 2019 | Tokyo, Japan

Automotive Linux Summit gathers together the most innovative minds across open source and the automotive industry to drive the future of embedded devices in the automotive arena.

The event gathers over 1000+ attendees each year from the global companies leading and accelerating the development and adoption of a fully open software stack for the connected car, including automotive systems engineers, Linux experts, R&D managers, business executives, open-source licensing and compliance specialists and community developers. Automotive Linux Summit will be co-located with Open Source Summit Japan again in 2019.

Over 1,000 developers, operators, and industry leaders gather annually to:

- Learn about the latest trends in open source and automotive.
- Access leading experts to learn how to navigate the complex open source environment.
- Find out how others have used multiple open source projects for the efficiency of their systems and team.
- Explore career opportunities with the world's leading technology companies.
- Gain a competitive advantage by learning about the latest in innovative open solutions for connected cars.
- Find out what industry leading companies and projects are doing in the future, and where technologies are headed.

Sponsoring allows your company to reach the most knowledgeable and influential people across the globe. Benefits of sponsoring include:

- Generation of new partnerships, alliances & customers
- Increased brand awareness & recognition
- Thought leadership through demonstrated support of the Automotive Linux community
- Media exposure & PR announcements
- Showcasing products, services & technologies
- Highly targeted marketing opportunities

Over 1000 Attendees in 2019 in combination with the co-located Open Source Summit Japan.

Sponsorship Opportunities

	DIAMOND ~~4 AVAILABLE~~ 3 AVAILABLE	PLATINUM ~~8 AVAILABLE~~ 2 AVAILABLE	GOLD ~~10 AVAILABLE~~ 5 AVAILABLE	SILVER UNLIMITED	BRONZE UNLIMITED
Assistance with Press Bookings at Event: Helping you get the most out of an on-site announcement.	•				
Pre or Post-Conference Email Blast: One time use of opt-in list to be sent by The Linux Foundation.	•	•			
Onsite Recognition during Opening Keynote Session: By Event emcee.	•	•	•		
Speaking Opportunity: All sponsor content must be approved by Program Committee and The Linux Foundation. *Speaking slots based on availability.*	15-minute Keynote	5-minute Keynote or Conference Session	Conference Session or BoF		
Social Media Promotion of Sponsorship: From The Linux Foundation Events account	3x	2x	1x		
Sponsor Designation in Press Releases: Recognition as sponsor in body of release.	•	•	•		
Conference Room: For private meeting use only.	Private Use - 1 Day	Private Use - 1/2 Day	Private Use - 2 Hours		
Collateral Distribution: Laid out in a prominent location near registration.	•	•	•		
Recognition in Pre-Conference Email Marketing: Includes link to your URL.	•	•	•	•	
Keynote Stage Branding: Logo prominently displayed on stage screens.	•	•	•	•	
Recognition on Event Website: Prominent logo display on event homepage.	•	•	•	•	•
Exhibit Booth: Includes table, chairs and company logo signage.	10'x10' (feet)	10'x10' (feet)	8'w x 6' d (feet)	8'w x 6' d (feet)	6'w x 6' d (feet)
Lead Retrieval Scanners: Live scans, real time reporting and ability to take notes on captured leads.	3	2	2	1	1
Conference Attendee Passes: Full access passes to the entire conference for your staff or customers.	25	20	15	10	5
Partner Reception Passes	6	4	2	2	2
20% Discount on Additional Conference Passes: For use by your customers, partners or colleagues.	•	•	•	•	•
Recognition on Event Signage: Logo on conference signage.	•	•	•	•	•
Sponsorship Cost	**$42,000**	**$30,000**	**$20,000**	**$15,000**	**$8,000**

*Start-ups may secure a Bronze Sponsorship for US$4,000 provided they: (1) Have been in business less than 3 years; (2) Have less than $5M in annual revenue; and (3) Have less than 30 employees at signing of contract.**

Contact us at sponsorships@linuxfoundation.org to secure your sponsorship, request additional details or discuss custom options.

Open Source Summit is the leading conference for developers, architects and other technologists – as well as open source community and industry leaders – to collaborate, share information, learn about the latest technologies and gain a competitive advantage by using innovative open solutions.

Open Source Summit connects the open source ecosystem under one roof. It covers cornerstone open source technologies; helps ecosystem leaders to navigate open source transformation; and delves into the newest technologies and latest trends touching open source. It is an extraordinary opportunity for cross-pollination between the developers, sysadmins, DevOps professionals, IT architects, and business & community leaders driving the future of technology.

Over 1,000 developers, operators, and industry leaders gather annually to:

- Learn about the latest trends in open source and open technologies.
- Access leading experts to learn how to navigate the complex open source environment.
- Find out how others have used multiple open source projects for the efficiency of their systems and team.
- Explore career opportunities with the world's leading technology companies.
- Gain a competitive advantage by learning about the latest in innovative open solutions.
- Find out what industry leading companies and projects are doing in the future, and where technologies are headed.

Sponsoring allows your company to reach the most knowledgeable and influential people across the globe. Benefits of sponsoring include:

- Generation of new partnerships, alliances & customers
- Increased brand awareness & recognition
- Thought leadership through demonstrated support of the Linux & open cloud communities
- Media exposure & PR announcements
- Showcasing products, services & technologies
- Highly targeted marketing

Conference content & tracks in 2019 will cover topics including:

- Open Source Management
- Cloud Infrastructure
- Compliance Automation
- Embedded Linux
- Intelligent Edge
- Linux Development
- OpenIoT
- Security & Safety
- and more.

Over 1000 Attendees in 2019 in combination with the co-located Automotive Linux Summit.

Sponsorship Opportunities

Sponsors of Open Source Summit Japan can be considered sponsors of the co-located Automotive Linux Summit at no additional charge.

(Note that sponsorship availability at each level is for the combined events.)

	DIAMOND ~~4 AVAILABLE~~ 3 AVAILABLE	PLATINUM ~~8 AVAILABLE~~ 2 AVAILABLE	GOLD ~~10 AVAILABLE~~ 5 AVAILABLE	SILVER UNLIMITED	BRONZE UNLIMITED
Assistance with Press Bookings at Event: Helping you get the most out of an on-site announcement.	•				
Pre or Post-Conference Email Blast: One time use of opt-in list to be sent by The Linux Foundation.	•	•			
Onsite Recognition during Opening Keynote Session: By Event emcee.	•	•	•		
Speaking Opportunity: All sponsor content must be approved by Program Committee and The Linux Foundation. *Speaking slots based on availability.*	15-minute Keynote	5-minute Keynote or Conference Session	Conference Session or BoF		
Social Media Promotion of Sponsorship: From The Linux Foundation Events account	3x	2x	1x		
Sponsor Designation in Press Releases: Recognition as sponsor in body of release.	•	•	•		
Conference Room: For private meeting use only.	Private Use - 1 Day	Private Use - 1/2 Day	Private Use - 2 Hours		
Collateral Distribution: Laid out in a prominent location near registration.	•	•	•		
Recognition in Pre-Conference Email Marketing: Includes link to your URL.	•	•	•	•	
Keynote Stage Branding: Logo prominently displayed on stage screens.	•	•	•	•	
Recognition on Event Website: Prominent logo display on event homepage.	•	•	•	•	•
Exhibit Booth: Includes table, chairs and company logo signage.	10'x10' (feet)	10'x10' (feet)	8'w x 6' d (feet)	8'w x 6' d (feet)	6'w x 6' d (feet)
Lead Retrieval Scanners: Live scans, real time reporting and ability to take notes on captured leads.	3	2	2	1	1
Conference Attendee Passes: Full access passes to the entire conference for your staff or customers.	25	20	15	10	5
Partner Reception Passes	6	4	2	2	2
20% Discount on Additional Conference Passes: For use by your customers, partners or colleagues.	•	•	•	•	•
Recognition on Event Signage: Logo on conference signage.	•	•	•	•	•
Sponsorship Cost	$42,000	$30,000	$20,000	$15,000	$8,000

*Start-ups may secure a Bronze Sponsorship for US$4,000 provided they: (1) Have been in business less than 3 years; (2) Have less than $5M in annual revenue; and (3) Have less than 30 employees at signing of contract.

Contact us at sponsorships@linuxfoundation.org to secure your sponsorship, request additional details or discuss custom options.

LINUX SECURITY SUMMIT

North America | August 19-21, 2019 | San Diego, CA
Europe | October 31-November 1, 2019 | Lyon, France

The Linux Security Summit (LSS) is a technical forum for collaboration between Linux developers, researchers, and end users with the primary aim of fostering community efforts to analyze and solve Linux security challenges.

LSS is where key Linux security community members and maintainers gather to present their work and discuss research with peers, joined by those who wish to keep up with the latest in Linux security development and who would like to provide input to the development process.

Demonstrate your support for the future of security by sponsoring the Linux Security Summit.

Host Sponsorship
Europe 2 SOLD OUT | North America 2 Available • $8,000

- Sponsorship of Video Recording for 1 Day of Event. Your logo and an approved message will be included on the splash screen for each video and viewed by thousands throughout the year. Videos are publicly available on YouTube.
- Logo on Website with URL
- Logo on Sponsor Signage onsite
- 6 Tickets to Security Summit

General Sponsorship
Europe 2 SOLD OUT | North America 2 1 Available • $5,000

- Sponsorship of Coffee Breaks for 1 Day of Event. Your logo will appear on signage placed strategically in the coffee break area and on buffets for maximum exposure.
- Logo on Website with URL
- Logo on Sponsor Signage onsite
- 2 Tickets to Security Summit

Supporter Sponsorship
Unlimited • $3,000

- Logo on Website with URL
- Logo on Sponsor Signage onsite
- 2 Tickets to Security Summit

LSS gathers 200+ Security Engineers, Security Architects, Software Engineers, Security Developers, Kernel Developers, SysAdmins and Release Engineers.

OSIG

OPEN SOURCE IN GAMING

August 20, 2019 | San Diego, CA

Come join us to learn about the role of open source in gaming, discover different open source projects that power gaming infrastructure and join the movement to grow the role of open source in the gaming industry.

Topics covered will include:

- Open source gaming infrastructure and tools
- Open source games, art and assets
- Open source gaming best practices and/or success stories

Demonstrate your support for the future of open source in gaming by sponsoring this inaugural event.

Host Sponsorship
2 Available • $8,000

- 10 Minute Speaking Slot. Content must be approved by program committee. Marketing or sales pitches are not allowed.
- Logo on Website with URL
- Logo on Sponsor Signage onsite
- 6 Tickets to Event

General Sponsorship
4 Available • $5,000

- Co-Sponsorship of Coffee Break. Your logo will appear on signage placed strategically in the coffee break area and on buffets for maximum exposure.
- Logo on Website with URL
- Logo on Sponsor Signage onsite
- 2 Tickets to Event

Supporter Sponsorship
Unlimited • $3,000

- Logo on Website with URL
- Logo on Sponsor Signage onsite
- 2 Tickets to Event

Embedded Linux Conference

August 21 - 23, 2019 | San Diego, CA

For 14 years, Embedded Linux Conference (ELC) has been the premier, vendor-neutral technical conference for companies and developers using Linux in embedded products.

In the last few years, the conference has expanded its scope to include both the user-space developers building applications on embedded Linux as well as the architects and developers working to deliver smart connected products and industrial IoT solutions. Embedded Linux Conference gathers technical experts paving the way for transformation in these key areas from across the globe for education, collaboration and deep dive learning opportunities.

Sponsoring Embedded Linux Conference North America 2019 offers your company a variety of sponsorship benefits such as:

- Generate new partnerships, alliances & customers
- Increased brand awareness & recognition
- Thought leadership
- Showing support of the Linux & open cloud
- communities

- Media exposure & PR announcements
- Showcase products, services & technologies
- Highly targeted marketing opportunities
- Talent acquisition & recruitment

For the first time in 2019, **Embedded Linux Conference North America** combines with **Open Source Summit North America**, as the European editions have done in previous years, bringing the important technologies and topics in embedded systems and industrial IoT into the fold. **Combined expected attendance in 2019: 2300 attendees with over 70% in technical positions.**

"ELC was one of the most exciting conferences I've been to in recent years, there were far too many interesting talks for me to attend all I wanted and it was a great opportunity to connect with people in the community." MARK BROWN, KERNEL WORKING GROUP , TECHNICAL LEAD, LINARO

Sponsorship Opportunities

Embedded Linux Conference North America

Sponsors of ELC North America can be considered sponsors of the co-located Open Source Summit North America at no additional charge.

(Note that sponsorship availability at each level is for the combined events.)

	DIAMOND ~~4 AVAILABLE~~ **3 AVAILABLE**	PLATINUM ~~8 AVAILABLE~~ **4 AVAILABLE**	GOLD ~~10 AVAILABLE~~ **8 AVAILABLE**	SILVER UNLIMITED	BRONZE UNLIMITED
Editorial Interview and Article on Linux.com: Over 1M unique visitors per month. The Linux Foundation to determine final interview content and delivery date.	•				
Assistance with Press Bookings at Event: Helping you get the most out of an on-site announcement.	•				
Pre or Post-Conference Email Blast: One time use of opt-in list to be sent by The Linux Foundation.	•	•			
Onsite Recognition during Opening Keynote Session: By event emcee.	•	•			
Speaking Opportunity: All sponsor content must be approved by Program Committee and The Linux Foundation. *Speaking slots based on availability.*	15-minute Keynote	5-minute Keynote	Conference Session or BoF		
Social Media Promotion of Sponsorship: From The Linux Foundation Events channel.	3x	2x	1x		
Sponsor Designation in Press Releases: Recognition as sponsor in body of release.	•	•	•		
Conference Room: For private meeting use only.	Private Use - 3 days	Private Use - 1 Day	Private Use - 4 Hours		
Collateral Distribution: Laid out in a prominent location near registration.	•	•	•		
Recognition in Pre-Conference Email Marketing: Includes link to your URL.	•	•	•	•	
Keynote Stage Branding: Logo prominently displayed on stage screens.	•	•	•	•	
Access to Event Press/Analyst List: Contact List shared two weeks prior to event for your own outreach.	•	•	•	•	
Recognition on Event Website: Prominent logo display on event homepage.	•	•	•	•	•
Recognition on Event Signage: Logo on conference signage.	•	•	•	•	•
Exhibit Booth: Includes counter with graphic, and stools. Upgrade options available. Measurements are in feet.	20'x20'	15'x15'	10'X10'	10'x10'	6'x6'
Lead Retrieval Scanners: Live scans, real time reporting and ability to take notes on captured leads.	3	3	2	1	1
Conference Attendee Passes: Full access passes to the entire conference for your staff or customers.	20	15	10	6	3
Partner Reception Passes: Invitations to our exclusive onsite event for speakers, press and invited guests.	8	6	4	3	2
20% Discount on Additional Conference Passes: For use by your customers, partners or colleagues.	•	•	•	•	•
Sponsorship Cost	**$65,000**	**$45,000**	**$30,000**	**$15,000**	**$8,000**

Start-ups may secure a Bronze Sponsorship for US$4,000 provided they: (1) Have been in business less than 3 years; (2) Have less than $5M in annual revenue; and (3) Have less than 30 employees at signing of contract.

Contact us at sponsorships@linuxfoundation.org to secure your sponsorship, request additional details or discuss custom options.

OPEN SOURCE SUMMIT
THE LINUX FOUNDATION
NORTH AMERICA

August 21-23, 2019 | San Diego, CA

Open Source Summit is the leading conference for developers, architects and other technologists – as well as open source community and industry leaders – to collaborate, share information, learn about the latest technologies and gain a competitive advantage by using innovative open solutions.

Open Source Summit connects the open source ecosystem under one roof. It covers cornerstone open source technologies; helps ecosystem leaders to navigate open source transformation; and delves into the newest technologies and latest trends touching open source. It is an extraordinary opportunity for cross-pollination between the developers, sysadmins, DevOps professionals, IT architects, and business & community leaders driving the future of technology.

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Combined expected attendance in 2019: 2300 attendees with over 70% in technical positions.
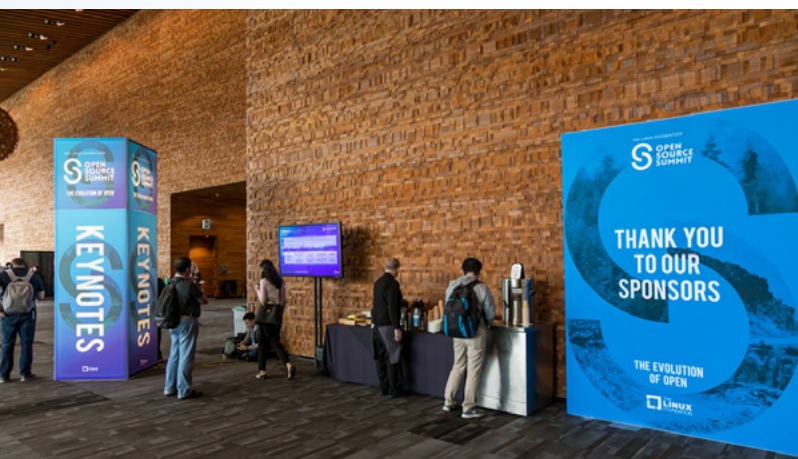
2019 Tracks Include:

- Best of LF Projects
- Business Management
- Cloud Infrastructure
- Community Leadership
- Compliance Automation
- Diversity Empowerment
- Embedded Linux
- Intelligent Edge
- Linux Development
- OpenIoT
- Security & Safety
- TODO Program Office

Attendees gather annually at Open Source Summit to:

- Learn about the latest trends in open source and open technologies
- Access leading experts to learn how to navigate the complex open source environment
- Find out how others have used multiple open source projects for the efficiency of their systems and team
- Explore career opportunities with the world's leading technology companies
- Gain a competitive advantage by learning about the latest in innovative open solutions
- Find out what industry-leading companies and projects are doing in the future, and where technologies are headed

Sponsoring allows your company to reach the most knowledgeable and influential people across the globe. Benefits of sponsoring include:

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- Increased brand awareness & recognition
- Thought leadership through demonstrated support of the Linux & open cloud communities
- Media exposure & PR announcements
- Showcasing products, services & technologies
- Highly targeted marketing opportunities
- Talent acquisition & recruitment

Sponsorship Opportunities

Sponsors of Open Source Summit North America can be considered sponsors of the co-located ELC North America at no additional charge.

(Note that sponsorship availability at each level is for the combined events.)

	DIAMOND ~~4 AVAILABLE~~ 3 AVAILABLE	PLATINUM ~~8 AVAILABLE~~ 4 AVAILABLE	GOLD ~~10 AVAILABLE~~ 8 AVAILABLE	SILVER UNLIMITED	BRONZE UNLIMITED
Editorial Interview and Article on Linux.com: Over 1M unique visitors per month. The Linux Foundation to determine final interview content and delivery date.	•				
Assistance with Press Bookings at Event: Helping you get the most out of an on-site announcement.	•				
Pre or Post-Conference Email Blast: One time use of opt-in list to be sent by The Linux Foundation.	•	•			
Onsite Recognition during Opening Keynote Session: By event emcee.	•	•			
Speaking Opportunity: All sponsor content must be approved by Program Committee and The Linux Foundation. *Speaking slots based on availability.*	15-minute Keynote	5-minute Keynote	Conference Session or BoF		
Social Media Promotion of Sponsorship: From The Linux Foundation Events channel.	3x	2x	1x		
Sponsor Designation in Press Releases: Recognition as sponsor in body of release.	•	•	•		
Conference Room: For private meeting use only.	Private Use - 3 days	Private Use - 1 Day	Private Use - 4 Hours		
Collateral Distribution: Laid out in a prominent location near registration.	•	•	•		
Recognition in Pre-Conference Email Marketing: Includes link to your URL.	•	•	•	•	
Keynote Stage Branding: Logo prominently displayed on stage screens.	•	•	•	•	
Access to Event Press/Analyst List: Contact List shared two weeks prior to event for your own outreach.	•	•	•	•	
Recognition on Event Website: Prominent logo display on event homepage.	•	•	•	•	•
Recognition on Event Signage: Logo on conference signage.	•	•	•	•	•
Exhibit Booth: Includes counter with graphic, and stools. Upgrade options available.	20'x20'	15'x15'	10'X10'	10'x10'	6'x6'
Lead Retrieval Scanners: Live scans, real time reporting and ability to take notes on captured leads.	3	3	2	1	1
Conference Attendee Passes: Full access passes to the entire conference for your staff or customers.	20	15	10	6	3
Partner Reception Passes: Invitations to our exclusive onsite event for speakers, press and invited guests.	8	6	4	3	2
20% Discount on Additional Conference Passes: For use by your customers, partners or colleagues.	•	•	•	•	•
Sponsorship Cost	**$65,000**	**$45,000**	**$30,000**	**$15,000**	**$8,000**

Start-ups may secure a Bronze Sponsorship for US$4,000 provided they: (1) Have been in business less than 3 years; (2) Have less than $5M in annual revenue; and (3) Have less than 30 employees at signing of contract.

Contact us at sponsorships@linuxfoundation.org to secure your sponsorship, request additional details about this event or discuss custom options.

CLOUD NATIVE COMPUTING FOUNDATION | HELM SUMMIT

September 11 & 12, 2019 | Amsterdam, The Netherlands

Sponsor the Helm Summit in Amsterdam, Netherlands on September 11 & 12! Helm Summit provides an opportunity for new and existing users and contributors to the Helm community to share stories, best practices, and Helm puns. Helm Summit 2018 sold out and the event this year is expected to sell out again with 300 attendees.

Sponsorship Opportunities

Package Includes	DIAMOND ~~4 AVAILABLE~~ 2 AVAILABLE	PLATINUM ~~8 AVAILABLE~~ 7 AVAILABLE
Speaking Opportunity	5 minutes	
Exhibit Space - 6' Table	•	•
Recognition During Opening Session	•	•
Recognition in Pre-Event Email Marketing	•	•
Social Media Recognition from Project Handle	1 pre-event social mention	1 pre-event social mention
Collateral at Registration	•	
Mobile Schedule Branding	•	•
Sponsor Message in Post-Conference Email	150 words	150 words
Logo on Event Website	•	•
Logo on Event Signage	•	•
Attendee Passes	4	2
Sponsorship Cost	**$15,000**	**$10,000**

Contact us at sponsor@cncf.io to secure your sponsorship, request additional details or discuss custom options.

LINUX PLUMBERS CONFERENCE

September 9-11, 2019 | Lisbon, Portugal

The Linux Plumbers Conference (LPC) is a developer conference for the open source community.

LPC brings together the top developers working on the "plumbing" of Linux — kernel subsystems, core libraries, windowing systems, etc. — and gives them three days to work together on core design problems. The conference is divided into several working sessions focusing on different "plumbing" topics, as well as a general paper track.

LPC launched in 2008 at the behest of the community and continues to provide a space where developers working in subsystems can come together to solve problems real-time. 500 developers gather annually for this event; the conference is limited to this number of people for maximum collaboration opportunities.

Sponsorship Opportunities

	DIAMOND 1 AVAILABLE SOLD OUT	PLATINUM UNLIMITED	GOLD UNLIMITED	SILVER UNLIMITED
Co-sponsor of an Attendee Reception with logo on signage	•			
Company logo on Attendee Badge Lanyard	•			
Sponsor Designation in Press Releases: Recognition as a sponsor in body of release	•	•		
Recognition During Plenary Session	•	•	•	
Logo on Conference Signage	•	•	•	•
Recognition on Event Website: Prominent logo display on all website pages	•	•	•	•
Free Attendee Passes	8	6	4	2
Sponsorship Cost	**$35,000**	**$20,000**	**$15,000**	**$10,000**

Contact us at sponsorships@linuxfoundation.org to secure your sponsorship, request additional details or discuss custom options.

2019 Event Sponsorship Prospectus 32

THE LINUX KERNEL MAINTAINER SUMMIT

September 12, 2019 | Lisbon, Portugal

The Linux Kernel Summit brings together the world's leading kernel developers to discuss the state of the existing kernel and plan the next development cycle.

The Kernel Maintainer Summit, an invitation-only gathering of Linus Toravlds and 40 of the world's leading kernel developers features in-depth discussions and decision making on the Linux kernel.

Sponsoring Kernel Summit gets you an invitation to this exclusive gathering, and a seat at the table to be a part of these crucial decisions.

Sponsorship Opportunities

	ATTENDEE GIFT 1 AVAILABLE SOLD OUT	DINNER RECEPTION 1 AVAILABLE	LUNCH 1 AVAILABLE SOLD OUT	BREAKFAST AND BREAKS CO-SPONSORSHIP 3 AVAILABLE 2 AVAILABLE
Sponsor Logo on Attendee Gift	•			
Sponsor Designation in Promotional Emails	•	•	•	•
Recognition during Opening Session	•	•	•	•
Collateral Distributed to Attendees	•	•	•	•
Logo on Conference Signage	•	•	•	•
Logo on Website	•	•	•	•
Invite-Only Maintainer Summit Attendee Pass	1	1	1	1
Sponsorship Cost	$30,000	$25,000	$25,000	$20,000

Contact us at sponsorships@linuxfoundation.org to secure your sponsorship, request additional details or discuss custom options.

CLOUD FOUNDRY
SUMMIT 2019

September 11-12, 2019 | The Hague, The Netherlands

CLOUD FOUNDRY SUMMIT EUROPE IS FOR DEVELOPERS BUILDING THE CLOUD-NATIVE FUTURE.

From startups to the Fortune 500, Cloud Foundry is used by businesses around the globe to automate, scale and manage cloud apps throughout their lifecycle. Smart business knows the future is cloud-native – and their development teams are building that future using Cloud Foundry technologies.

Cloud Foundry Summit Europe 2019 will make you an expert in microservices and continuous delivery in your language or framework of choice. Whether you're a contributor or committer building the platform, or you're using the platform to attain your business goals, Cloud Foundry Summit is where developers, operators, CIOs and other IT professionals go to share best practices and innovate together.

Why Sponsor Cloud Foundry Summit Europe?

Sponsoring Cloud Foundry Summit demonstrates your organization's commitment to building the future of digital business. Join this cutting-edge community in the Hague to gain valuable mindshare of an elite audience of technical pioneers.

By sponsoring this event, you will join other prominent and previous industry sponsors such as AWS, Fidelity International, Google, Microsoft, IBM, Pivotal, SUSE, Swisscom and VMware in supporting the growth and innovation of Cloud Foundry, the industry-standard platform for building the next generation of enterprise applications.

Cloud Foundry Summit Europe 2018 brought together more than 900 attendees from 32 countries and showcased stories from innovators and technical leaders at companies including AirFrance-KLM, Boeing, Comic Relief, Daimler, Siemens, Volkswagen and more. These companies are building for the future -- are you?

CLOUD FOUNDRY
SUMMIT 2019

SPONSORSHIP AT-A-GLANCE

To secure your sponsorship, please contact Kimberly Andrews at sponsor@cloudfoundry.org.

	DIAMOND ~~2 AVAILABLE~~ 1 AVAILABLE	PLATINUM 2 AVAILABLE	GOLD 8 AVAILABLE	SILVER ~~8 AVAILABLE~~ 7 AVAILABLE	BRONZE ~~8 AVAILABLE~~ 6 AVAILABLE	STARTUP* UNLIMITED
Track Sponsorship: Program co-chair & (1) 10 minute introduction to the track	•					
Keynote Stage Presence: 10 minute keynote presentation for a customer/end user.	•	•				
Analyst Event	•	•				
Sponsor Designation in Press Release: Recognition as platinum sponsor in body of release	•	•				
Collateral Giveaway at Registration	•	•				
Passes to Executive Networking Event	2	2				
Pre or Post-Conference Email Blast: One time use of opt-in list to be sent by Cloud Foundry	•	•				
Lead Retrieval Devices	1	1				
Keynote Stage Sponsor Recognition	•	•	•			
Speaking Opportunity: Sponsor to work directly with Cloud Foundry on sign off for content of session	(30) Minute session within sponsor's track	(30) Minute session within sponsor's track	(5) Minute Lightning Talk in a Breakout Session			
Demo Theater: Located in the Foundry	(20) Minute Demo	(20) Minute Demo	(20) Minute Demo			
Executive Meeting Room	Bookable for (1) 2-hour meeting or (2) 1-hour meetings during event	Bookable for (1) 2-hour meeting or (2) 1-hour meetings during event	Bookable for (1) 1-hour meeting during event			
Sponsor Video Playing on Looped Screens (up to 1 minute, no audio)	3x Frequency	3x Frequency	2x Frequency	1x Frequency		
Sponsor Message in Attendee Post-Conference Email	100 word max	100 word max	75 word max	50 word max		
Recognition in Pre-Event Email Marketing	•	•	•	•		
Social Media Mentions from @CloudFoundry	3 Posts	3 Posts	2 Posts	1 Post		
Event Press and Analyst List: Contact list shared two weeks prior to event for your own outreach	•	•	•	•		
Mobile App Branding	•	•	•	•		
Exhibit Booth: The Foundry is the hub of the event, providing excellent mindshare for sponsors	10' x 6' space includes backwall, counter, stools, and wifi	10' x 6' space includes backwall, counter, stools, and wifi	10' x 6' space includes backwall, counter, stools, and wifi	5' x 5' space includes backwall, counter, stools, and wifi	5'x5' space with 4' counter, stools, and wifi	5'x5' space with 4' counter, stools, and wifi
Recognition on Event Website: Logo on event website with click through to company website	•	•	•	•	•	•
Recognition on Event Signage: Logo on conference signage	•	•	•	•	•	•
Event Attendee Passes: Full access passes for sponsor employees	20	20	15	10	3	3
Developer, Partner, & Customer Passes: Distributed to external, non-sponsor company employees	40	40	7	5	3	3
Discounted Conference Passes: Unlimited at 20% discount	•	•	•	•	•	•
Non-Member Sponsorship Cost	$130,000	$126,000	$52,500	$25,500	$12,000	$7,500
Member Sponsorship Cost	$110,000	$106,000	$45,000	$20,000	$9,000	$5,000

Cloud Foundry reserves the right to increase/decrease the number of available sponsorships due to changes in space availability.

*In business less than 3 years, less than $3M in revenue and less than 50 employees
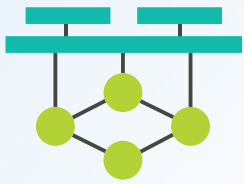
ons

EUROPE

OPEN NETWORKING //
Enabling Collaborative
Development & Innovation

September 23-25, 2019 | Antwerp, Belgium

Open Networking Summit is the industry's premier open networking event, gathering enterprises, service providers and cloud providers across the ecosystem to share learnings, highlight innovation and discuss the future of Open Source Networking, including SDN, NFV, orchestration and the automation of cloud, network, & IoT services.

This is the only industry event where attendees can:

- Hear from industry visionaries and leaders on the future of Networking beyond SDN/NFV
- Attend deep technical tracks on topics that are here today, tomorrow and on the horizon
- Learn from the use cases of their peers as consumption of Open Source Networking is the "new norm" and mandated by most Enterprise CIOs, Carrier CTOs and Cloud Executives

For years, ONS has united the networking industry ecosystem of network operators, both disruptive and incumbent vendors, open source projects, leading researchers and investors to discuss breaking SDN and NFV developments for immediate impact to shape the future of the networking industry. ONS 2019 continues to build on its successes as the premier open source networking event sharing the future of SDN, NFV, and Orchestration by further growing the community and accelerating adoption of these technologies.

Jakub Słociński
@KubaAtOVH

Thanks #ons2018 for the 3days of intensive #SDN and #VNF #integration #automation and #acceleration talks and a lot of experienced folks!

8:11 AM - 27 Sep 2018

1000+ Attendees in 2019

Sponsorship Opportunities

	DIAMOND 2 AVAILABLE	PLATINUM 2 AVAILABLE	GOLD 5 AVAILABLE	SILVER 9 AVAILABLE	BRONZE* UNLIMITED
Editorial Interview and Article on Linux.com: Over 1M unique visitors per month. Linux Foundation to determine final interview content and delivery date.	•	•			
Complimentary Add-On Event Sponsorship: Sponsorship includes sponsor branding throughout evening event or developer lounge.	Onsite Attendee Reception Co-Sponsorship	Developer Lounge Co-Sponsor			
Onsite Recognition during Opening Keynote Session: By event emcee.	•	•			
Keynote Speaking Opportunity: All sponsor content must be approved by Program Committee and The Linux Foundation. Speaking slots based on availability. Required to show a demo or involve a customer in all sponsor keynotes.	20-minute Keynote	5-7-minute Keynote	Keynote Panel Discussion Participation		
Conference Track Speaking Opportunity: Moderator, panel participant or joint session with customer. All sponsor content must be approved by Program Committee and Linux Foundation. Speaking slots based on availability.	3-hour Tutorial	1.5-hour Tutorial	Conference Session		
Assistance with Press Bookings: Helping you get the most of your onsite announcements.	•	•	•		
Pre or Post-Conference Email Blast: One time use of opt-in list to be sent by The Linux Foundation.	•	•	•		
Social Media Promotion of Sponsorship: From The Linux Foundation Events channel.	3x	2x	1x		
Conference Room: For private meeting use only	Throughout Event	Throughout Event	One Day of Event	4 hours total	
Company Logo: Included in all event email marketing.	•	•	•	•	
Keynote Stage Branding: Logo prominently displayed on stage screens.	•	•	•	•	
Partner Reception Passes: Invitations to our exclusive onsite event for speakers, press and invited guests.	8	6	4	2	1
Exhibit Booth: Includes counter with graphic, backwall and stools. Upgrade options available. *(Backwall not included for Bronze sponsors)*	6x6m	4.5x4.5m	3x3m	3x3m	2x2m
Lead Retrieval Scanners: Live scans, real time reporting and ability to take notes on captured leads.	5	3	2	2	1
Access to Event Press/Analyst List: Contact List shared two weeks prior to event for your own outreach.	•	•	•	•	•
Recognition on Event Signage: Logo on conference signage.	•	•	•	•	•
Recognition on Event Website: Prominent logo display on event homepage.	•	•	•	•	•
Conference Attendee Passes: Full access passes to the entire conference for your staff or customers.	40	30	20	10	5
20% Discount on Additional Conference Passes: For use by your customers, partners or colleagues.	•	•	•	•	•
Sponsorship Cost	**$90,000**	**$65,000**	**$45,000**	**$20,000**	**$10,000***

*Start-ups may secure a Bronze Sponsorship for US$5,000 provided they: (1) Have been in business less than 3 years; (2) Have less than $5M in annual revenue; and (3) Have less than 30 employees at signing of contract.

Members of The Linux Foundation and LF Projects receive a 5% sponsorship discount; 7% when signing up for multiple events at once. Receive a 20% combo discount if you sign up for ONS NA & EU 2018 at the Diamond, Platinum or Gold levels.

Contact us at sponsorships@linuxfoundation.org to secure your sponsorship, request additional details or discuss options.

ASC 2019
API SPECIFICATIONS CONFERENCE

October 15-17, 2019 | Sheraton Vancouver Wall Centre, Vancouver, Canada

ABOUT THE EVENT

The API Specifications Conference (ASC) is a place for API practitioners to come together and discuss the evolution of API technology. ASC includes cutting edge technology keynotes and sessions that chart the future of APIs, in-depth specification and standards discussions and an extensive tutorial track. The event is designed to be highly interactive with plenty of discussion time through workshop and un-conference style sessions in order to facilitate interaction.

OpenAPI Specifications, RAML, Blueprint, gRPC, OData, JSON Schema, GraphQL, Asynch.API and other formats will all be topics at the event, enabling attendees to get familiar with these formats and discuss how to use them in practice.

The event has its origins in the API Strategy and Practice Conference (APIStrat) which ran for many years and became part of the OpenAPI Initiative in 2016. The collaborative spirit and community from APIStrat will be continued through the ASC event and we look forward to many of the same lively conversations and debates!

API practitioners including API developers, API Operations teams, API Designers and Enterprise Architects will attend ASC 2019. Content at the event will range from beginner introductions to API specifications all the way through best practice and cutting edge specialist topics.

ASC 2019
API SPECIFICATIONS CONFERENCE

October 15-17, 2019 | Sheraton Vancouver Wall Centre, Vancouver, Canada

SPONSORSHIP OPPORTUNITIES

Contact **ascsponsorships@linuxfoundation.org** to secure your sponsorship today.

	PLATINUM 2 AVAILABLE	GOLD ~~4 AVAILABLE~~ 3 AVAILABLE	SILVER ~~8 AVAILABLE~~ 7 AVAILABLE	BRONZE 10 AVAILABLE
Post-Conference Email Blast: One-time use of the opt-in list to be sent by OAI	•			
OAI Blog Feature: Featured news, sponsor profile, or interview on OpenAPI blog	•			
Sponsor Meeting Room: Private meeting room shared with Platinum Sponsor	•			
On-site Recognition during the Opening Keynote Session	•	•		
5-Minute Keynote Lightning Talk/Breakouts Session Content and speaker approved by program committee	5-Minute Keynote	Breakout Session		
Name Featured in Press Release Event Promotions	•	•	•	
Recognition in Pre-Conference Email Marketing	•	•	•	
Keynote Thank You Slide: Logo prominently displayed on stage screens during breaks	•	•	•	•
Sponsor Showcase: The Sponsor Showcase is the hub of the event, providing excellent mindshare for sponsors	Tabletop *Premier Location	Tabletop	Tabletop	
Lead Retrieval App: Available for download on your own device	•	•	•	Available for purchase
Recognition on Event Website: Prominent logo display on all website pages	•	•	•	•
Recognition on Event Signage: Logo on conference signage	•	•	•	•
Social Media Promotion of Sponsorship Tweets from the OpenAPI twitter channel	4 posts	3 posts	2 posts	1 post
Conference Attendee Passes: Full access passes to the entire conference for your staff or customers *Additional passes 20% discount	15	10	5	3
Cost	MEMBER $30,000 NON-MEMBER $36,000	MEMBER $15,000 NON-MEMBER $18,000	MEMBER $7,500 NON-MEMBER $9,000	MEMBER $3,500 NON-MEMBER $4,200

Embedded Linux Conference
Europe

October 28-30, 2019 | Lyon, France

For 14 years, Embedded Linux Conference Europe (ELCE) has been the premier, vendor-neutral technical conference for companies and developers using Linux in embedded products.

In the last few years, the conference has expanded its scope to include both the user-space developers building applications on embedded Linux as well as the architects and developers working to deliver smart connected products and industrial IoT solutions.

Embedded Linux Conference Europe (ELCE) gathers technical experts paving the way for transformation in these key areas from across the globe for education, collaboration and deep dive learning opportunities.

Why They Attend:

- To learn about the newest and most interesting open technologies
- To get access to leading experts in both formal and informal settings
- To gain a competitive advantage learning the latest on innovative open solutions
- To explore career opportunities with the world's leading technology companies

2000+ Attendees in 2019 in combination with the co-located Open Source Summit Europe.

Sponsorship Opportunities

	DIAMOND ~~4 AVAILABLE~~ **3 AVAILABLE**	PLATINUM ~~8 AVAILABLE~~ **4 AVAILABLE**	GOLD ~~10 AVAILABLE~~ **3 AVAILABLE**	SILVER UNLIMITED	BRONZE UNLIMITED
Editorial Interview and Article on Linux.com: Over 1M unique visitors per month. The Linux Foundation to determine final interview content and delivery date.	•				
Assistance with Press Bookings at Event: Helping you get the most out of an on-site announcement.	•				
Pre or Post-Conference Email Blast: One time use of opt-in list to be sent by The Linux Foundation.	•	•			
Onsite Recognition during Opening Keynote Session: By event emcee.	•	•			
Speaking Opportunity: All sponsor content must be approved by Program Committee and The Linux Foundation. *Speaking slots based on availability.*	15-minute Keynote	5-minute Keynote	Conference Session or BoF		
Social Media Promotion of Sponsorship: From The Linux Foundation Events channel.	3x	2x	1x		
Sponsor Designation in Press Releases: Recognition as sponsor in body of release.	•	•	•		
Conference Room: For private meeting use only	Private Use - 3 days	Private Use - 1 Day	Private Use - 4 Hours		
Collateral Distribution: Laid out in a prominent location near registration.	•	•	•		
Recognition in Pre-Conference Email Marketing: Includes link to your URL.	•	•	•	•	
Keynote Stage Branding: Logo prominently displayed on stage screens.	•	•	•	•	
Access to Event Press/Analyst List: Contact List shared two weeks prior to event for your own outreach.	•	•	•	•	
Recognition on Event Website: Prominent logo display on event homepage.	•	•	•	•	•
Recognition on Event Signage: Logo on conference signage.	•	•	•	•	•
Exhibit Booth: Includes counter with graphic and stools. Upgrade options available. Measurements in meters.	6x6m	4.5x4.5m	3x3m	3x3m	2x2m
Lead Retrieval Scanners: Live scans, real time reporting and ability to take notes on captured leads.	3	3	2	1	1
Conference Attendee Passes: Full access passes to the entire conference for your staff or customers.	20	15	10	6	3
Partner Reception Passes: Invitations to our exclusive onsite event for speakers, press and invited guests.	8	6	4	3	2
20% Discount on Additional Conference Passes: For use by your customers, partners or colleagues.	•	•	•	•	•
Sponsorship Cost	**$65,000**	**$45,000**	**$30,000**	**$15,000**	**$8,000**

*Start-ups may secure a Bronze Sponsorship for US$4,000 provided they: (1) Have been in business less than 3 years; (2) Have less than $5M in annual revenue; and (3) Have less than 30 employees at signing of contract.

Contact us at sponsorships@linuxfoundation.org to secure your sponsorship, request additional details or discuss custom options.

Open Source Summit is the leading conference for developers, architects and other technologists – as well as open source community and industry leaders – to collaborate, share information, learn about the latest technologies and gain a competitive advantage by using innovative open solutions.

Open Source Summit connects the open source ecosystem under one roof. It covers cornerstone open source technologies; helps ecosystem leaders to navigate open source transformation; and delves into the newest technologies and latest trends touching open source, including networking, cloud-native, edge computing, AI and much more. It is an extraordinary opportunity for cross-pollination between the developers, sysadmins, DevOps professionals and IT architects driving the future of technology.

Over 2,000 attendees gather annually to:

- Find out what industry-leading companies and projects are doing in the future, and where technologies are headed.
- Access leading experts to learn how to navigate the complex open source environment
- Find out how others have used multiple open source projects for the efficiency of their systems and team
- Explore career opportunities with the world's leading technology companies
- Gain a competitive advantage by learning about the latest in innovative open solutions

Sponsoring allows your company to reach the most knowledgeable and influential people across the globe. Sponsor benefits include:

- Generation of new partnerships, alliances & customers
- Increased brand awareness & recognition
- Thought leadership through demonstrated support of the Linux & open cloud communities
- Media exposure & PR announcements
- Showcasing products, services & technologies
- Highly targeted marketing opportunities
- Talent acquisition & recruitment

2000+ Attendees in 2019 in combination with the co-located Embedded Linux Conference Europe.

Sponsorship Opportunities

Sponsors of Open Source Summit Europe can be considered sponsors of the co-located Embedded Linux Conference at no additional charge.

(Note that sponsorship availability at each level is for the combined events.)

	DIAMOND ~~4 AVAILABLE~~ 3 AVAILABLE	PLATINUM ~~8 AVAILABLE~~ 4 AVAILABLE	GOLD ~~10 AVAILABLE~~ 3 AVAILABLE	SILVER UNLIMITED	BRONZE UNLIMITED
Editorial Interview and Article on Linux.com: Over 1M unique visitors per month. The Linux Foundation to determine final interview content and delivery date.	•				
Assistance with Press Bookings at Event: Helping you get the most out of an on-site announcement.	•				
Pre or Post-Conference Email Blast: One time use of opt-in list to be sent by The Linux Foundation.	•	•			
Onsite Recognition during Opening Keynote Session: By event emcee.	•	•			
Speaking Opportunity: All sponsor content must be approved by Program Committee and The Linux Foundation. *Speaking slots based on availability.*	15-minute Keynote	5-minute Keynote	Conference Session or BoF		
Social Media Promotion of Sponsorship: From The Linux Foundation Events channel.	3x	2x	1x		
Sponsor Designation in Press Releases: Recognition as sponsor in body of release.	•	•	•		
Conference Room: For private meeting use only	Private Use - 3 days	Private Use - 1 Day	Private Use - 4 Hours		
Collateral Distribution: Laid out in a prominent location near registration.	•	•	•		
Recognition in Pre-Conference Email Marketing: Includes link to your URL.	•	•	•	•	
Keynote Stage Branding: Logo prominently displayed on stage screens.	•	•	•	•	
Access to Event Press/Analyst List: Contact List shared two weeks prior to event for your own outreach.	•	•	•	•	
Recognition on Event Website: Prominent logo display on event homepage.	•	•	•	•	•
Recognition on Event Signage: Logo on conference signage.	•	•	•	•	•
Exhibit Booth: Includes counter with graphic and stools. Upgrade options available. Measurements in meters.	6x6m	4.5x4.5m	3x3m	3x3m	2x2m
Lead Retrieval Scanners: Live scans, real time reporting and ability to take notes on captured leads.	3	3	2	1	1
Conference Attendee Passes: Full access passes to the entire conference for your staff or customers.	20	15	10	6	3
Partner Reception Passes: Invitations to our exclusive onsite event for speakers, press and invited guests.	8	6	4	3	2
20% Discount on Additional Conference Passes: For use by your customers, partners or colleagues.	•	•	•	•	•
Sponsorship Cost	**$65,000**	**$45,000**	**$30,000**	**$15,000**	**$8,000**

*Start-ups may secure a Bronze Sponsorship for US$4,000 provided they: (1) Have been in business less than 3 years; (2) Have less than $5M in annual revenue; and (3) Have less than 30 employees at signing of contract.

Contact us at sponsorships@linuxfoundation.org to secure your sponsorship, request additional details or discuss custom options.

KVM FORUM

October 30 - November 1, 2019 | Lyon, France

KVM Forum is an annual event that presents a rare opportunity for developers and users to meet, discuss the state of Linux virtualization technology, and plan for the challenges ahead.

KVM Forum is a highly technical conference, bringing together the developers who drive KVM development and the users who depend on KVM as part of their offerings, or to power their data centers and clouds. We invite you to be part of this important event.

The agenda will include sessions on the state of the KVM virtualization stack, planning for the future, and many opportunities for attendees to collaborate. After more than nine years in the mainline kernel, KVM continues to be a critical part of the FOSS cloud infrastructure. Come join us in continuing to improve the KVM ecosystem.

Who Attends?

350+ C-Level, Principal, Director, and Technical Leads from prominent organizations, along with Architects, Engineers and Programmers gather annually.

- 2018 Attendees came from companies including: Alibaba, Amazon, AMD, Apple, ARM, Cisco, Citrix, Dell, Freescale, Fujitsu, Google, HP, Huawei, IBM, Igalia, Intel, Linaro, NEC, Odin, Oracle, Red Hat, Samsung, Siemens AG, SUSE, Xilinx and many more.

Benefits of Sponsorship:

- Meet with upstream contributors and maintainers from all over the world.
- Learn about the latest features in libvirt, QEMU, KVM and other kernel components related to KVM.
- Learn what other companies are doing with KVM technology.
- Collaborate with engineering managers from other companies.
- Discuss strategic partnerships with technical product managers from other companies.

Sponsorship Opportunities

	PLATINUM 3 AVAILABLE SOLD OUT	GOLD 6 AVAILABLE 2 AVAILABLE	SILVER UNLIMITED
Session Speaking Opportunity: In conjunction with The Linux Foundation, develop and present a session at the event	•		
Pre- or Post-event Email Blast: One time use of opt-in list to be sent by The Linux Foundation	•		
Recognition in Pre-Conference Email Marketing	•	•	
Keynote Stage Branding: Logo prominently displayed on stage screens	•	•	
Onsite Recognition during Opening Keynote Session	•	•	
Conference Attendee Passes: Full-access passes to the entire conference for your staff or customers	15	10	5
Recognition on Event Website: Prominent logo display on all website pages	•	•	•
Recognition on Event Signage: Logo on conference signage	•	•	•
20% Discount on Additional Conference Passes: For use by your customers, partners or colleagues.	•	•	•
Sponsorship Cost	**$20,000**	**$10,000**	**$5,000**

Contact us at sponsorships@linuxfoundation.org to secure your sponsorship, request additional details or discuss custom options.
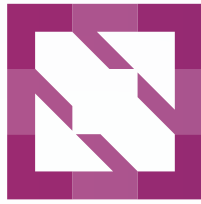
KubeCon | CloudNativeCon

November 18-21, 2019, San Diego, CA

KubeCon + CloudNativeCon gathers leading technologists from multiple open source cloud native communities to further the education and advancement of cloud native computing.

Kubernetes and other cloud native technologies enable higher velocity software development at a lower cost than traditional infrastructure. Cloud native – orchestrating containers as part of a microservices architecture – is a departure from traditional application design. The Cloud Native Computing Foundation is helping to build a map through this new terrain, and KubeCon + CloudNativeCon is where the community comes together to share their expertise on this formerly uncharted but increasingly popular territory.

KubeCon + CloudNativeCon Europe

Barcelona, Spain | May 20-23, 2019

10,000+ attendees

KubeCon + CloudNativeCon + Open Source Summit China

Shanghai, China | June 24-26, 2019

3,000+ attendees

KubeCon + CloudNativeCon North America

San Diego, USA | November 18-21, 2019

12,000+ attendees

Who Attends?

Developers, architects and technical leaders, CIOs, CTOs, press and analysts from around the world gather at KubeCon + CloudNativeCon.

Benefits of Sponsorship:

- Engage with the industry's top developers, end users and vendors – including the world's largest public cloud and enterprise software companies as well as hundreds of innovative startups

- Inform the cloud native community about your organization's products and services

- Take advantage of a professionally-organized conference run by a neutral nonprofit where content is curated by the community

- Meet with developers and operations experts ranging from startup CTOs to corporate developers to senior technology executives from all over the world

- Associate your brand with one of the fastest growing technology communities

- Support and engage with the ecosystem behind many of the most popular open source projects

- Discuss strategic partnerships with leaders from other companies

- Join CNCF's hosted projects – Kubernetes, Prometheus, OpenTracing, Fluentd, gRPC, containerd, rkt, CNI, Envoy, Jaeger, Notary, TUF, Vitess, CoreDNS, NATS, Linkerd and Helm – and help bring cloud native project communities together

SAN DIEGO AT-A-GLANCE

Contact sponsor@cncf.io to secure your sponsorship today.

	DIAMOND* ~~6 AVAILABLE~~ 2 AVAILABLE IN JULY	PLATINUM OPEN	GOLD OPEN	SILVER OPEN	START-UP** OPEN	END USER*** OPEN
Five-minute keynote	●					
Collateral or giveaway distributed at registration: sponsor provides one item/piece	●					
Emails to opt-in attendees	(1) exclusive pre- or post-conference email	1) non-exclusive pre-conference email, 100 word max				
Recognition in event promotional emails	logo and link	company name and link only				
Sponsor message in attendee post-conference thank you email	75 word max	50 word max				
Executive meeting room	(1) exclusive meeting room for the duration of the event	shared meeting room - bookable for (1) 2-hour meeting or (2) 1-hour meetings during event				
Lead retrieval device	(2) devices	(2) devices	(1) device	(1) device	(1) device	(1) device
List of registered press/analysts (provided 2 weeks prior to event)	●	●	●			
Keynote stage recognition	●	●	●			
Mobile app: logo branding on mobile app	●	●	●	●	●	●
Social media posts	(1) pre-event stand alone tweet and (1) during the event stand alone tweet	(1) pre-event stand alone tweet and (1) during the event stand alone tweet	(1) pre-event group tweet and (1) group tweet during event	(1) pre-event group tweet	(1) pre-event group tweet	(1) pre-event group tweet
Discounted conference passes: unlimited 20% discount	●	●	●	●	●	●
Exhibit space incl. back wall and counter with graphics, (2) stools, wastebasket, basic power, and carpet	20ft (w) x 20ft (d)	20ft (w) x 10ft (d)	10ft (w) x 10ft (d)	8ft (w) x 8ft (d)	6ft (w) x 6ft (d)	6ft (w) x 6ft (d)
Logo on sponsor signage	●	●	●	●	●	●
Logo and link on conference website	●	●	●	●	●	●
Conference attendee passes	17	12	9	7	5	2
Sponsorship Cost	**$155,000**	**$95,000**	**$60,000**	**$25,000**	**$6,000**	**$6,000**

*CNCF platinum members, followed by gold members, have priority in the diamond sponsorship selection process. See event website for details.

**Start-up sponsors must be CNCF members, must be in business for less than 3 years, must have less than $1M in revenue and less than 50 employees.

***Available to CNCF end user members and supporters. Primary focus of end user sponsorship is for recruiting.

CNCF reserves the right to increase/decrease the number of available sponsorships.

Open FinTech Forum

AI, Blockchain & Kubernetes on Wall Street

December 9, 2019 | New York City, NY

Focusing on the intersection of financial services and open source, Open FinTech Forum will provide CIOs and senior technologists guidance on building internal open source programs as well as an in-depth look at cutting edge open source technologies, including AI, Blockchain/Distributed Ledger, and Kubernetes/Containers, that can be leveraged to drive efficiencies and flexibility.

About the Event

Open FinTech Forum will better inform IT decision makers in the financial services sector about the open technologies driving digital transformation, and how to best utilize an open source strategy and implementation to:

- Enable new products, services and capabilities
- Increase IT efficiencies
- Strengthen risk management through internal license compliance programs
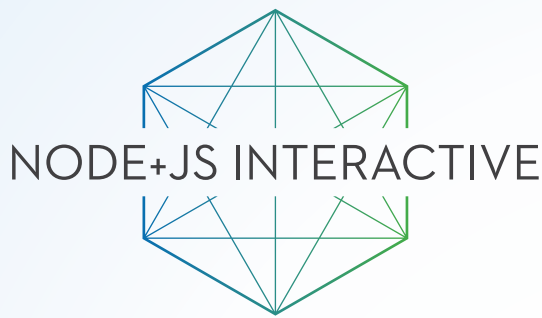- Attract top level talent and train existing talent on the latest disruptive technologies

Financial services companies have realized the importance of open source. They realize that:

- Digital consumerization has created the need for faster time to market which open source software provides
- IT departments need to be able to roll out new applications quickly and inexpensively and open source allows them to do more with less
- Open source software and projects allow firms to take advantage of an enormous pool of technical talent without additional spend
- Open source software offers a plethora of benefits including flexibility, reliability and stability
- Next generation technologies are increasingly developed and refined in open source communities

Sponsor Open FinTech Forum to gain a direct audience with the FinServ decision makers that need guidance and products that allow them to gain a competitive edge using open source.

Sponsorship Opportunities

	PLATINUM **1** AVAILABLE	GOLD ~~**4** AVAILABLE~~ **SOLD OUT**	SILVER ~~**10** AVAILABLE~~ **1** AVAILABLE	BRONZE **UNLIMITED**
Speaking Opportunity: Speaker and content must be approved by The Linux Foundation. No sales & marketing pitches allowed.	15 Minute Keynote	Conference Session or 5 Minute Keynote Lightning Talk		
Exhibit Table: Includes 6' draped table & chairs only.	•	•	•	
Lead Retrieval Scanners: Live scans, real time reporting and ability to take notes on captured leads.	2	1	1	
Conference Attendee Passes: Full access passes to the entire conference for your staff or customers.	10	6	4	2
20% Discount on Additional Conference Passes: For use by your customers, partners or colleagues.	•	•	•	•
Recognition on Event Signage: Logo on conference signage.	•	•	•	•
Recognition in Pre-Conference Email Marketing: Includes link to your url.	•	•	•	•
Keynote Stage Branding: Logo prominently displayed on stage screens.	•	•	•	•
Recognition on Event Website: Prominent logo display on event homepage	•	•	•	•
Sponsorship Cost	**$45,000**	**$20,000**	**$10,000**	**$5,000**

Contact us at sponsorships@linuxfoundation.org to secure your sponsorship, request additional details about this event or discuss additional and/or custom marketing options.

NODE+JS INTERACTIVE

December 10-12, 2019 | Montreal, QC

JavaScript has become a first class enterprise development platform.

At Node+JS Interactive, attendees, speakers and sponsors will collaborate, network and learn from each other as they share their experiences deploying IoT, serverless, cloud native and progressive web apps, and much more. Attendees will benefit from face-to-face interaction discussing a variety of important topics like accessibility and internationalization.

The program will provide content that is appealing to a broad spectrum of members of the JavaScript ecosystem including topics like Node.js, frameworks, best practices and success stories from some of the world's biggest companies deploying innovative applications at massive scale.

With an agenda full of keynotes and breakout sessions from community and industry leaders, workshops, and ample time for connecting with other like-minded individuals, Hosted by OpenJS, Node+JS Interactive is the one JavaScript conference you can't afford to miss.

2018 Attendance – Total Registration:

962 attendees
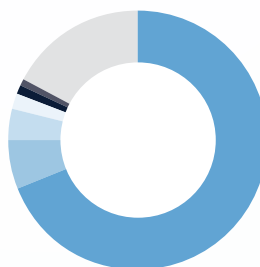
2018 Attendee Demographics

439 companies participated

Attendees from **33 countries**
- 45% of attendees came from the United States
- 45% of attendees came from Canada
- 2018 - 91.5% Americas, 2% APAC, 6.5% EMEA
- 2017 - 91% Americas, 1.4% APAC, 7.6% EMEA
- 2016 - 94% Americas, 1.1% APAC, 4.9% EMEA

Role
- Software Developer **69%**
- Manager of Engineering **6%**
- C-Level **4%**
- DevOps **2%**
- IoT Engineer **1%**
- VP of Engineering **1%**
- Other **17%**

SPONSORSHIP AT-A-GLANCE

Contact us at sponsorships@jsinteractive.org
to secure your sponsorship today.

	DIAMOND 2 AVAILABLE	PLATINUM 4 AVAILABLE	GOLD ~~8 AVAILABLE~~ 7 AVAILABLE	SILVER ~~15 AVAILABLE~~ 12 AVAILABLE	BRONZE UNLIMITED
Blog: Featured profile or interview on OpenJS Blog.	•				
1-Minute Video During Opening Keynote: Provided by sponsor company.	•				
Conference Room: For private meeting use only.	Private	Shared 2 1-hour blocks			
Pre-Conference Email Blast: One email to opt-in list to be sent by event organizers.	•	•			
Assistance with Press Bookings at Event: Helping you get the most out of an on-site announcement.	•	•			
Press List Access in 2 Weeks Prior to Event	•	•	•		
Keynote/Breakout Session: Content to be approved by program committee.	20 Minute Keynote on Day 1	10 Min Keynote*	20 Min Track Session*		
Sponsor Recognition in News Release	•	•	•	•	
Email Recognition: Sponsor logo in footer of email.	•	•	•	•	
Social Media 'Thank You' Tweets	5X	3X	2X	1X	
Logo Included on "Thank You to Our Sponsors" Slide During Keynote Sessions	•	•	•	•	
Recognition on Event Signage: Logo on conference signage.	•	•	•	•	•
Exhibit Booth: Includes counter with graphic and stools.	10'x10'	10'x10'	8'x6'	6'x6'	Table Top
Lead Retrieval Scanners: Live scans, real time reporting and ability to take notes on captured leads.	4	2	2	1	1
Recognition on Event Website: Prominent logo display on event homepage.	•	•	•	•	•
Complimentary Passes	40	20	15	10	5
20% Discount on Additional Conference Passes: For use by your customers, partners or colleagues.	•	•	•	•	•
Sponsorship Cost	**$80,000**	**$55,000**	**$30,000**	**$12,000**	**$6,000**

*Session day selection made once sponsorship payment is received. If payment is not received within 30 days of the event, the event organizers will assign session date and time.

**OpenJS Foundation Members receive 15% discount on sponsorships.

OPEN COMPLIANCE SUMMIT

December 17 & 18, 2019 | Tokyo, Japan

The Open Compliance Summit is an exclusive 2-day event for Linux Foundation members and select invitees. The summit provides a neutral environment for participants from different companies and different backgrounds to:

- Discuss and exchange compliance best practices (processes, policies, guidelines, tools, open source governance, etc.)
- Increase awareness on implementing and managing a compliance program, and managing compliance via your supply chain
- Discuss common compliance challenges and how to address them
- Increase involvement of participants in The Linux Foundation Open Compliance Program (tools, templates, SPDX, etc.)

> **This is the only compliance summit in the world of open source.**
>
> Attendance is limited to a maximum of 150 attendees to ensure ease of networking and collaboration.
>
> This summit (like prior) will be held under the Chatham House Rule.

Who Should Attend

- Legal Counsels
- Compliance Officers
- Product Managers
- Engineering Managers
- Process Management
- Supply Chain

Goals of the Summit:

- Increase collaboration among the summit participants in the area of open source legal compliance via:
- Exchanging best practices
- Increasing involvement of participants in the Linux Foundation Open Compliance Program (tools, templates, SPDX, Open Chain etc.)
- Increasing awareness on implementing and managing compliance program, and managing compliance via your supply chain
- Discussing common compliance challenges and how to address them

Sponsorship Opportunities

	GOLD ~~2 AVAILABLE~~ 1 AVAILABLE	SILVER ~~4 AVAILABLE~~ 2 AVAILABLE	BRONZE UNLIMITED	DINNER ~~1 AVAILABLE~~ SOLD	LUNCH & COFFEE BREAK 1 AVAILABLE	VIDEO 1 AVAILABLE
Session Speaking Opportunity: Content must be approved by The Linux Foundation	•			•	•	•
Use of a Bookable Meeting Room	•			•	•	•
Showcase Table: 2x1 meter in the break & networking room	•	•		•		•
Recognition on Event Website: Prominent logo display on all website pages	•	•	•	•	•	•
Recognition on Event Signage: Logo on conference signage	•	•	•	•	•	•
Recognition in Pre-Conference Email Marketing	•	•	•	•	•	•
Attendee Passes: Full-access passes to the entire conference for your staff or customers	4	2	1	2	2	2
Onsite Recognition during Opening Remarks	•	•	•	•	•	•
Keynote Stage Branding: Logo prominently displayed on stage signage	•	•	•	•	•	•
Branding on Signage in Meal Area + Napkins				•	•	
Company Logo on Entry Screen on All Video Recordings: ' Sponsored by LOGO'						•
Sponsorship Cost	**$10,000**	**$5,000**	**$2,000**	**$7,000**	**$7,000**	**$7,000**

Contact us at sponsorships@linuxfoundation.org to secure your sponsorship, request additional details or discuss custom options.

Promotional Marketing Opportunities

Please check with us on pricing and availability for individual events.

A number of other opportunities may be available depending on the event. Please inquire on these and customized opportunities.

Contact
sponsorships@linuxfoundation.org
to secure your sponsorship today.

Lanyards* $2,500 AND UP

Every attendee will wear a name badge and lanyard, and your logo will appear across the lanyard. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost.

Breakfast & Breaks $5,000 AND UP

Includes large branded signage in breakfast and break areas, as well as recognition on event website.

Diversity Scholarship $5,000 AND UP

Participating companies will be recognized in emails and social media. More importantly, many attendees who normally would not have the means to attend otherwise, will have the opportunity to participate in the event.

Women in Open Source Lunch/Diversity Social $5,000 AND UP

Show your support of the diversity in our community that is helping to create the future of open source. Includes sponsor signage and verbal recognition at lunch.

Keynote Live Stream & Recording $7,000 AND UP

A great sponsorship opportunity for sponsors that cannot physically be at the event. Includes logo on live stream sign-up web page, as well as on the livestream itself. Sponsor will be allowed to use recordings on their website or in promotional materials via embedded code.

Attendee T-Shirt $7,500 and up

Our designers always create fun shirts that are worn for years to come. Includes your logo on sleeve of shirt. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost.

Attendee Lounge $7,500 AND UP

Sponsor a themed lounge such as Developer, Meetup, Community or Enterprise Lounge. Provides the space and snacks to get attendees collaborating. Includes sponsored signage in lounge areas. Pricing includes single color logo imprint on branded items. Full color logo imprint available at an additional cost.

Evening Event $10,000 AND UP

A great opportunity to support the community, make an announcement and more, you can be the exclusive sponsor of an onsite or offsite evening event at one of our conferences this year.

Hackathon, Dev Day or Mini Summit* $7,500 and up

A great opportunity to take advantage of our existing attendee base. Sponsorship includes promotion on our website and in event promotion as a co-located event, registration add-on opportunity on event registration form, plus venue space, internet and AV. Please contact us for a customized offer.

*Note these opportunities require a base leveled sponsorship.

Sponsorship Bundles & Custom Packages

Interested in sponsoring multiple events and/or creating a custom sponsor package? We offer bundled sponsorship package discounts and are happy to work with you to create a customized package to meet your organization's individual needs.

Linux Foundation Corporate Members receive sponsorship discounts on Linux Foundation events; 5% discount or 7% when signing up for multiple events at once.

THE LINUX FOUNDATION

Contact sponsorships@linuxfoundation.org to secure your sponsorship today.

www.events.linuxfoundation.org