



THE **LINUX** FOUNDATION  
MEMBER SUMMIT

November 2-4, 2021 | Napa, California

**2021 EVENT  
REPORT**

After a hiatus in 2020 due to the COVID-19 pandemic, The Linux Foundation Member Summit (formerly Open Source Leadership Summit) returned this November 2 - 4 as an in-person event, with keynotes also being available via livestream. **287** open source leaders, representing **175** companies and countless LF projects joined us in-person, while **369** attendees joined via live stream for keynote sessions, bringing the total audience to **656**. All gathered with the common goal to continue to drive digital transformation with open source technologies and to discuss how to collaboratively manage the largest shared technology investment of our time.

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### About LFMS

An invitation-only event for our members, LFMS content highlighted new projects and exciting advancements in a host of longer term projects and technologies across tracks including Best Practices in Open Source Development, Business Leadership, Growing & Sustaining Open Source Projects, OSPO/TODO Group, Futures, Project Highlights and of course in Keynote Sessions. In addition, attendees were invited to create their own topic-based discussions in our Open Spaces sessions.



Keynote sessions spanned 3 days of content that included several major announcements, updates, and inspiring talks. Topics included the State of OSS Supply Chain Security, the Rapid Growth of Open Hardware, WebAssembly: The Past, Present, and Future, Agriculture: Malthusian Trap or The Innovation Opportunity, and many more.

In 2021, we were thrilled to have **Google** and the **TARS Foundation** as Co-Host Sponsors. **Dell Technologies**, **IBM**, and **VMware** offered Breakfast and Coffee Breaks daily for attendees, and lunches were sponsored by **AWS**, **Cisco**, and **Oracle**. The **Cloud Native Computing Foundation** sponsored an Attendee Reception on Tuesday evening, and **Indeed** participated as a Supporter Sponsor.

Beyond sponsored events, attendees took part in many additional professional and social networking activities. **89** attendees utilized Brella, our event networking application, to send messages and book **65** meetings over the 3 days.

Attendees also had the opportunity to visit the **LFX Innovation Center** during the event where they could learn about the LFX Platform, meet directly with the LFX Team, participate in live demos, and get a sneak peek of coming updates.

**52** attendees enjoyed social activities around Napa Valley, including golf, kayaking, biking, and wine tastings throughout the week. Attendees closed out the event Thursday night at the **30th Anniversary Gala Dinner** where attendees enjoyed dinner, live music, dancing, great conversations and more!



## Attendee Demographics

The Linux Foundation Member Summit welcomed attendees from **17 countries** with executive leaders comprising nearly **two-thirds** of those in attendance, including **69 C-Level executives** and more than **200 vice presidents, general managers, and directors**. Architects, Academics, Developers, DevOps, and Sys Admins represented **13%** of attendees.

Women and those who identified as non-binary comprised **one-third** of attendees and were featured prominently in this year's program, including **27 women speakers representing 36% of all speakers at the event**, a 4% increase from 2019.

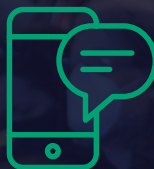
## Content & Engagement

# of Keynote Livestream attendees:

369

# Individual Networking App Users:

89



# of Meetings Booked through Networking App

65



# Activity Participants:

52

# of Speakers

76

# of Board Meetings Hosted:

7

# of Keynotes:

17

# of Breakout Sessions:

44

# of Speakers who identify as female or non-binary:

27

# of Open Spaces Sessions:

9

## Attendee Demographics



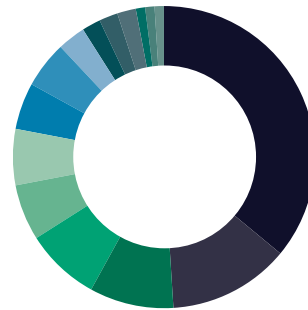
### Industry

- Information Technology **66%**
- Non Profit Organization **15%**
- Professional Services **8%**
- Telecommunications **4%**
- Financials **2%**
- Consumer Goods **2%**
- Automotive **1%**
- Health Care **1%**
- Energy **1%**



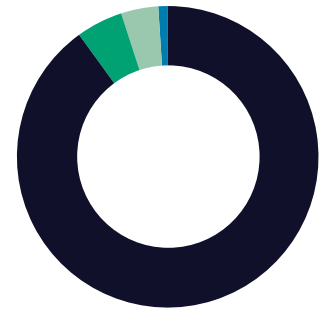
### Job Level

- Director **25%**
- CXO / ED **20%**
- Manager **17%**
- VP / SVP / GM **16%**
- Individual Contributor **15%**
- Other **6%**
- Academic **1%**



### Job Function

- Executive Leader **36%**
- Other **13%**
- Manager - Technical Teams **9%**
- Manager - OSPO **8%**
- Marketing **6%**
- Product/Biz Dev **6%**
- Architect **5%**
- Manager - Other **5%**
- Legal / Compliance **3%**
- Application Developer (Front-end/Back-end/Mobile/Full Stack) **2%**
- Systems/Embedded Developer **2%**
- Professor / Academic **2%**
- DevOps/SRE/Sysadmin **1%**
- Kernel/Operating Systems Developer **1%**
- Media / Analyst **1%**



### Country

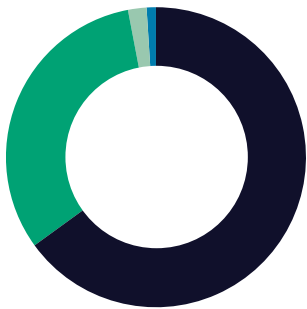
- North America **90%**  
Canada, USA
- Europe **5%**  
Croatia, Czech Republic, France, Germany, Ireland, Romania, Switzerland, United Kingdom
- Asia **4%**  
China, Hong Kong, India, Japan, Republic of Korea, Taiwan
- Oceania **1%**  
New Zealand



## Diversity

- **36%\*** of all conference speakers identified as women or non-binary
- **17%\*** of conference speakers identified as a person of color
- **33%\*** of attendees identified as women and non-binary, an increase from 22% in 2019
- **22%\*** of registered attendees identified as a person of color

\*These are optional questions on our registration form that also include 'prefer not to answer' as an option, or can be skipped entirely, thus these numbers may be higher than reflected here.



**Gender**

- Man **65%**
- Woman **32%**
- Prefer not to answer **2%**
- Non-binary **1%**



**Identifies as a person of color**

- No **72%**
- Yes **22%**
- Prefer not to answer **6%**



**Age**

- 40-60 **57%**
- 20-39 **29%**
- 61+ **8%**
- Prefer not to answer **6%**



## Health & Safety

The health and safety of all conference attendees was a critical focus and of utmost importance to us, as we watched the pandemic closely all year and worked to put many measures and new protocols in place. To keep everyone at the event safe, all were required to provide proof of vaccination via the CLEAR app and their ID, wear a mask throughout the event, and take a daily health symptom survey in order to participate.

Onsite, specific measures, including increased social distancing, interaction wristbands, designated dining areas, plentiful sanitation stations, and more were introduced in order to ensure that all attendees felt comfortable during the event. To learn more about our onsite safety protocols, please read our [blog post here](#).

## Social Media Highlights

### Twitter

Measuring Oct 25 - Nov 11, **#lfmembersummit** received over **48M** total impressions, with the peak being on Nov 2 (day 1 of LF Member Summit), with **19.5M+** total impressions.



## Social Media Highlights

### LinkedIn

From Oct 25 - Nov 11, the LF LinkedIn page has received **7.2K** unique visitors and **3.8K** new followers. Posts during this timeframe garnered **413K** impressions.

### Facebook

The Linux Foundation's Facebook account achieved **1,646** engagements during the event window, and posts received nearly **122K** total impressions.

### Media Highlights

Below are a few media highlights from this year's event.

#### LFX Media Coverage

ZDNet, Steven Vaughan-Nicols

[Linux Foundation adds software supply chain security to LFX](#)

ComputerWeekly, Adrian Bridgwater

[Linux Foundation LFX: secrets-in-code down, DEI-inclusivity up](#)

ITWorld Canada, Howard Solomon

[Linux Foundation enhances LFX Security platform](#)

The New Stack, Steven Vaughan-Nichols

[Get a Handle on Software Supply Chain Security with LFX](#)

LinuxInsider, Jack Germain

[Open Source Devs Gain Access to New, Free Security Tools](#)

HelpNetSecurity, Mirko Zorz

[Linux Foundation's LFX Security project helps software projects secure their code](#)

HelpNetSecurity, Mirko Zorz

[New infosec products of the week: November 5, 2021](#)

Slashdot, Staff

[Linux Foundation Adds Software Supply Chain Security To LFX](#)

RTInsights, Sal Salamone

[Real-time Analytics News for Week Ending November 6](#)

#### OpenBytes Media Coverage

VentureBeat, Kyle Wiggers

[Linux Foundation to promote dataset sharing and software dev techniques](#)

SiliconANGLE, Kyt Dotson

[The Linux Foundation announces new initiatives for AI, IoT and cloud computing](#)

The Register, Tom Claburn

[Linux Foundation backs Project OpenBytes: An attempt to slash legal risk of sharing data for training AI](#)

Beta News, Ian Barker

[New project aims to make open data more accessible](#)

TFiR, Monika Chauhan

[Project OpenBytes Aims To Make Open Data More Accessible To All](#)

RTInsights, Sal Salamone

[Real-time Analytics News for Week Ending November 6](#)

#### NextArch Media Coverage

VentureBeat, Kyle Wiggers

[Linux Foundation to promote dataset sharing and software dev techniques](#)

SiliconANGLE, Kyt Dotson

[The Linux Foundation announces new initiatives for AI, IoT and cloud computing](#)

DevOps, Mike Vizard

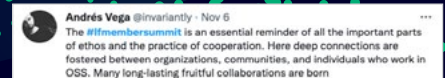
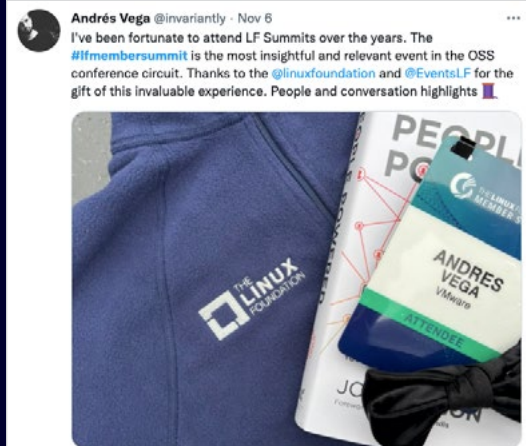
[NextArch Foundation Launched to Focus on Microservices](#)

HPCWire, Staff

[Linux Foundation Announces NextArch Foundation](#)



## What Attendees Are Saying:





# SAVE THE DATE FOR 2022

**The Linux Foundation Member Summit 2022**

November 8 - 10, 2022 • Resort at Squaw Creek,  
Lake Tahoe, California