# Open Source in Finance Forum New York 2023

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Post-Event Report
November 1, 2023 | New York City, New York

THELINUX FOUNDATION

We welcomed **1,026** open source and financial services industry and community leaders for this year's Open Source in Finance Forum in New York City. Attendees came from **200** organizations in **22** countries around the globe, with **86%** of attendees hailing from the United States.

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### **Event Demographics**



#### Industry

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- Fintech **25%**
- Other Financial Services 25%
- Informationa Technology 19%
- Sell-Side 13%
- Professional Services 5%
- Buy-Side **5%**
- Non-Profit Organizations 4%
- Cloud Service Provider 2%
- Other **2%**



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### Job Level

- VP / SVP / GM 24%
- Individual Contributor 22%
- Director 20%
- Other 13%
- Manager 11%
- CXO / ED **9%**
- Academic 1%



### Job Function

- Application Developer 20%
- Other **19%**
- Executive Leader 17%
- Architect 13%
- Manager Technical Teams 12%
- Manager Other 6%
- Product/Biz Dev 6%
- DevOps/SRE/Sysadmin 4%
- Marketing 3%



### Region

- North America 91%
- Europe 6%
- APAC 1%
- Other **1%**
- Australia & Oceania **<1%**
- South America <1%</p>

## Participant Experience

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### Content

OSFF New York was comprised of **50+** talks including keynote and breakout sessions and delivered content across **9** tracks: Cloud Operations, FinOps Foundation, Hot Topics + Emerging Tech, Interoperability/FDC3, Open Mainframe Foundation, OpenJS Foundation, OSR - How To's + Security, Open Regulation Innovation, Open Source in Finance Case Studies.

### **Top Attended Sessions**

FINOS Common Cloud Controls - The Need for an Open Source Financial Services Public Cloud Standard - Naseer Mohammad, Google & Simon Zhang, BMO Financial Group

Accelerating Regulatory Compliance with Generative AI - Michael Shtelma & Brooke Wenig, Databricks; Kabir Rekhi, RBC Capital Markets & Stephen Goldbaum, Morgan Stanley

Accelerating your SDLC with GitHub Copilot - Sarah Khalife & Kevin Alwell, GitHub

Mastering the Art of FinOps: Crafting and Sustaining Your FinOps Strategy - Daniel Eisenberg, CapitalOne

Cloud Native Security Operations: from Observability to Response - Francesco Beltramini, ControlPlane & Abdullah Garcia, JP Morgan Chase & Co.

#### **Session Recordings**

All sessions at Open Source in Finance Forum New York 2023 were recorded and are available on the **OSFF YouTube channel**.

#### **Sponsor Showcase**

In addition to content provided by industry leaders, Open Source in Finance Forum New York hosted in-person sponsor tables with 21 sponsors onsite.

- Average badge scans: 60
- Highest in-person badge scans: 131
- Total badge scans: **1117**



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## Community Award Winners

During the Awards & Closing Remarks Keynote session, 7 awards were presented to outstanding community members:



Shining Star Award: FINOS Diversity Equity and Inclusion SIG



Outstanding Leadership Award: Kabir Rekhi, RBC Capital Markets



Coaching Award: FINOS CCC Citi Pioneers



**Spread the Word Award:** Dov Katz of Morgan Stanley collecting the award on Peter Smulovics behalf.



Newcomer Award: Michaela Lorga, NIST



FINOS Champion Award: Rajen Madan, Leading Point



Most Active Individual: Steve Heron, UBS

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### Diversity

of all conference speakers identified as women or non-binary



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of registered attendees identified as a person of col of registered a person of color

of conference speakers **70** identified as a person of color



of attendees identified as women or non-binary



#### Gender Identity\*

- Man **40%**
- Woman **15%**
- Prefer not to answer 43%
- Other gender identity <1%



Identifies as a person of color\*

- No 35%
- Yes 16%
- Prefer not to answer 49%



- 0-19 **<1%**
- 20-39 **24%**
- 40-60 **28%**
- 61+ **2%**
- Prefer not to answer 46%

\*These are optional questions on our registration form that also include 'prefer not to answer' as an option, or can be skipped entirely, thus these numbers may be higher than reflected here.

Our initiatives for diversity and inclusion included the following:

• **Nursing Room**: A private nursing room was made available at the event to aid in the comfort and accessibility for our nursing attendees.

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- Inclusive Speaker Orientation Course & Accessibility Resources for Speakers: Presentation accessibility resources and access to the Linux Foundation's online orientation course to learn tips/tools to use when speaking to encourage inclusivity in presentations and messaging were provided to all speakers.
- Communication Stickers + Interaction Buttons: Communication stickers and interaction buttons were available for attendees to indicate their requested level of interaction with other attendees and the press (including photographers and videographers).
- **All-Gender Restrooms:** Specific restrooms were dedicated as all-gender for attendees who feel more comfortable using all-gender facilities.
- **Pronoun Stickers:** Pronoun stickers were available for attendees to share their pronouns with other conference attendees.

## Media & Analyst Results

The following media registered to attend and cover Open Source in Finance Forum New York 2023:

- Agam Shah, HPCwire
- Catharine Rybeck, Caliber Corporate Advisers
- Grace Keith Rodriguez, Caliber Corporate Advisers
- Matt Ashare, Industry Dive
- Mostafa Radwan, InfoQ+CloudRoads
- Nyela Graham, WatersTechnology



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### Press Coverage

Interview with FTF News which resulted in four different stories:

- Does FINOS Have a Cloud Blueprint for Regulators?
- Open Source Projects Hit Their Stride on Wall Street
- Open Source Helps Wall Street Innovate Faster
- Morgan Stanley White Labels BNY Platform & Other News

Access Wire: FINOS Annual Report Reveals Surging Open Source Adoption

Yahoo Finance: FINOS Annual Report Reveals Surging Open Source Adoption

Markets Insider: The Linux Foundation and FINOS Announce Keynote Speakers

## Social Media Highlights

### Twitter

Measuring Oct 24 - Nov 21, **#OSinFinance** received over **8M total impressions**, with the peak being on Nov 1 (Day 1 of Open Source in Finance Forum), with **5M**+ impressions. **#OSFF2023**, received **100K**+ total impressions, with a peak of **45K**+ on Nov 1.







### What Attendees Are Saying

"Distance is no match for the power of knowledge. When a journey from India to an open mainframe conference becomes a transformative experience, it's a testament to the boundless reach of innovation and the unifying force of shared passion."

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"The quality of the people in attendance was top notch. From industry leaders and experts to finserv and open source enthusiasts. This conference had something for everyone."

*"I flew 3,500 miles to attend this event and it was worth every penny."* 

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"... standing room only, and the who's-who of #wallstreet. Someone attending the conference for the 1st time said, 'It's quite incredible seeing these financial services companies collaborating vs competing.' This is the (heart) of FINOS, OPEN (#opensource) and collaboration for industry problems (so scarce resource \$\$ can be focused on areas of competitive advantage)."

Alexandra Mysak, FINOS Board Member and Director of Sales, Financial Services - Enterprise at Databricks

"As I mentioned IRL, that was the best, biggest, and most substantive #OSFF ever. Thank you to the @ FINOSFoundation team, broader @linuxfoundation team, and the entire community for all the hard work being done at the intersection of #opensource and #financialservices"

Robert Underwood, Head of Open Source Governance, Executive Director, JPMorgan Chase



