



PRESENTED BY



NOVEMBER 9-10, 2021 | NEW YORK, NEW YORK

# 2021 EVENT REPORT

We were so happy to welcome, in-person, 462 Open Source & Financial Services Industry and Community Leaders for this year's Open Source Strategy Forum in New York.

Open Source Strategy Forum New York gathered **462** attendees from **136** organizations in **13** countries around the globe. **78%** of the Open Source & Financial Services Industry and Community Leaders in attendance hailed from the United States. Other countries with a sizable audience at the event included: India - 11% and the United Kingdom - 5%. This year's event attracted an incredible mix of attendees from across the open-source and financial ecosystems, along with other industry verticals.

**55%** of attendees were from the **financial services** industry and **35%** were from the **information technology** industry.

## Attendee Survey Results:

- **100%** of respondents would recommend attending Open Source Strategy Forum to a friend or colleague
- **100%** of respondents found the conference content & sessions to be informative and useful
- **100%** of respondents said they are likely to join a future Open Source Strategy Forum
- **88%** of respondents found the connections valuable and were able to build relationships at the event



# Participant Experience

## Content

Featuring **26+** talks including keynote and breakout sessions, Open Source Strategy Forum delivered content across 3 topical tracks: Hot Topics in Finance, Open Source Policies/Process/Culture, and Solving Industry Challenges.

Content at the event was rated very highly by event attendees with **100%** of survey respondents saying they found the conference content and sessions to be informative and useful.

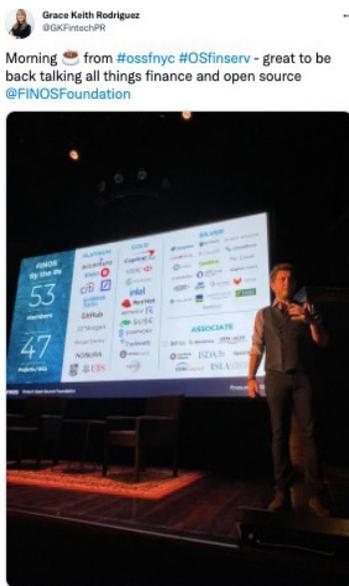
## Session Recordings

Every session at Open Source Strategy Forum New York 2021 was recorded and is available on [The Linux Foundation YouTube Channel](#). Captioning is included on each session recording.

## Sponsor Showcase

The event was made possible by 14 total sponsors. 12 sponsors joined us live in New York , hosting tables in the Sponsor Showcase.

- Average badge scans: 20
- Highest Total Badge Scan: 38



# Community Award Winners

During the Awards & Closing Remarks Keynote session, 5 Community Awards were presented to outstanding contributors in the below categories:

**2021 FINOS  
Community Award Americas  
Newcomer Award**  
Ephrim Stanley



Congratulations Ephrim for your outstanding contributions to FINOS through Legend as a new member of the FINOS Community.

FINOS Fintech Open Source Foundation finos.org 1

**2021 FINOS  
Community Award Americas  
Coaching Award**  
Eddie Knight



Thank you Eddie for the continuous coaching and mentoring you give and demonstrate to the FINOS Compliant Financial Infrastructure project. Previously Cloud Service Certification.

FINOS Fintech Open Source Foundation finos.org 2

**2021 FINOS  
Community Award Americas  
Outstanding Leadership**  
Stephen Goldbaum



Congratulations Stephen for your outstanding leadership, community building and contributions to FINOS by example through Morphir.

FINOS Fintech Open Source Foundation finos.org 3

**2021 FINOS  
Community Award Americas  
Shining Star Award**  
Perspective



Congratulations Perspective for your demonstrated and proven success across FINOS and the wider fintech open source community.

FINOS Fintech Open Source Foundation finos.org 4

**2021 FINOS  
Community Award Americas  
Most Active Individual**  
Pierre De Belen



Thank you Pierre for your outstanding contribution to the FINOS Community and for pioneering and championing the success of Legend within financial services open source community.

FINOS Fintech Open Source Foundation finos.org 5

## Open Source Strategy Forum Demographics

Total  
Registration:  
**462**

Attendees from

**13**  
Countries

**136**  
Organizations  
Participated

**27%**

of event participants  
identified as **women**  
or other gender identity

**55%**

of attendees were  
from the **financial  
services** industry

**35%**

of attendees were from the  
**information  
technology** industry

## Diversity

At Open Source Strategy Forum New York 2021, **40% of speakers and 27% of event participants identified as women or other gender identity.** For speakers, this was a **9% increase** from 2020, and for participants this was a **4% increase** from 2020.

While these numbers are high compared to industry standards, we continue to increase efforts moving forward to help grow the diversity of the event presenters and audience for future events.

## Community Support

To encourage and increase the participation of a diverse community, The Linux Foundation offers diversity and need-based registration scholarships to our conferences. For Open Source Strategy Forum New York this year, we provided:

- **2** Travel Fund Scholarships
- **6** Need-Based Registration Scholarships

# Event Demographics

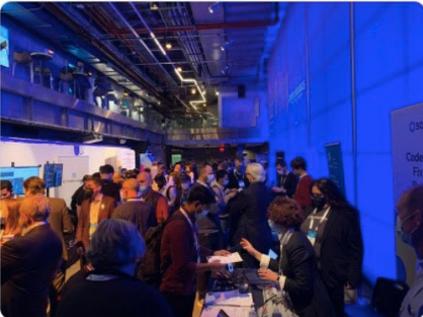
**Donald Raab**  
@TheDonRaab

Excited to be at #OSSFNyc in person chatting with my long time friend and champion of open source @mindthegabz. #OSfinserv @FINOSFoundation @linuxfoundation



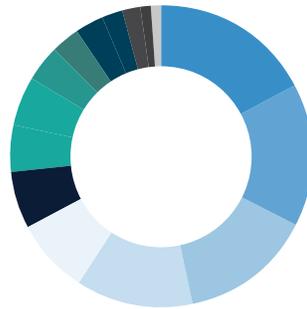
**FINOS**  
@FINOSFoundation

Back. In Person. #OSSFNyc = #OpenSource + #Finance + #Fintech + #Regtech + #OSfinserv and more!



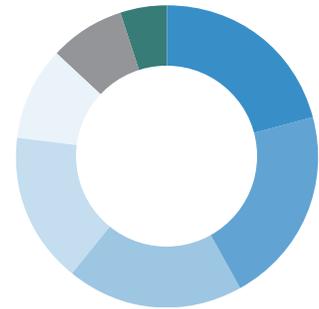
**Peter Smulovics**  
@MountGallert

Highlights of @FINOSFoundation at @OSStrategy #OSSFNyc #opensource #osfinserv

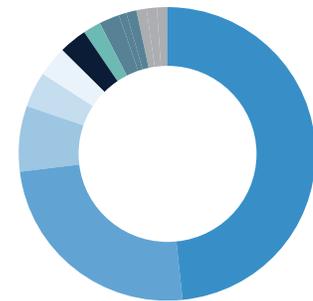
## Job Function

- Executive Leader **17%**
- Other **15%**
- Application Developer (Front-end/Back-end/Mobile/Full Stack) **14%**
- Manager - Technical Teams **13%**
- Architect **8%**
- Student - OSPO **6%**
- Product Manager/Product/Biz Dev **6%**
- Manager - Other **5%**
- DevOps/SRE/Sysadmin **4%**
- Sales/Marketing/Business Development/Marketing **3%**
- Media / Analyst **3%**
- Manager - OSPO **2%**
- Developer/Systems/Embedded Developer **2%**
- Legal / Compliance **1%**
- Professor / Academic **1%**



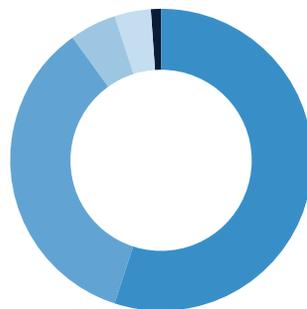
## Job Level

- VP / SVP / GM **21%**
- Director **21%**
- Other **19%**
- Individual Contributor **16%**
- CXO / ED **10%**
- Manager **8%**
- Academic **5%**



## Country

- United States **78.10%**
- India **10.61%**
- United Kingdom **5.42%**
- Canada **1.58%**
- Spain **0.90%**
- Brazil **0.68%**
- Poland **0.68%**
- France **0.45%**
- Singapore **0.45%**
- Colombia **0.23%**
- Japan **0.23%**
- Russian Federation **0.23%**
- United States Minor Outlying Islands **0.23%**
- Vietnam **0.23%**



## Industry

- Financials **55%**
- Information Technology **35%**
- Non Profit Organization **5%**
- Professional Services **4%**
- Other **1%**

## Health & Safety

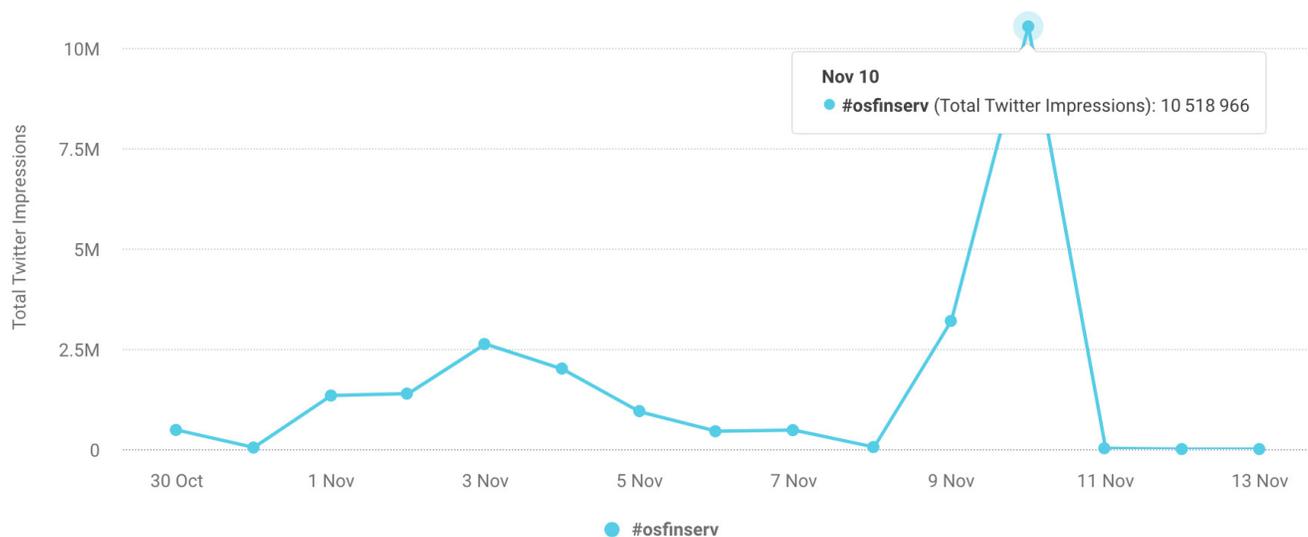
The health and safety of all conference attendees was a critical focus and of utmost importance to us, as we watched the pandemic closely all year and worked to put many measures and new protocols in place. To keep everyone at the event safe, all were required to provide proof of vaccination and their ID, wear a mask throughout the event, and take a daily health symptom survey in order to participate.

Onsite, specific measures, including increased social distancing, interaction wristbands, designated dining areas, plentiful sanitation stations, and more were introduced in order to ensure that all attendees felt comfortable during the event. To learn more about our onsite safety protocols, please read our [blog post here](#) and our OSSF New York Healthy and Safety page [here](#).

## Social Results

### Twitter

The following image shows engagement with the event hashtag, #OSfinserv, from October 30–November 13. During this time, there was a total of **22.6M** hashtag impressions. The highest number of impressions was on November 10, (Day 1 of OSSF), with over **10.5M** impressions.



### LinkedIn

From October 30–November 29, The Linux Foundation’s LinkedIn page increased by 4.2K followers for a total of over 179.3K. Posts made to our page during this timeframe garnered 311K impressions.

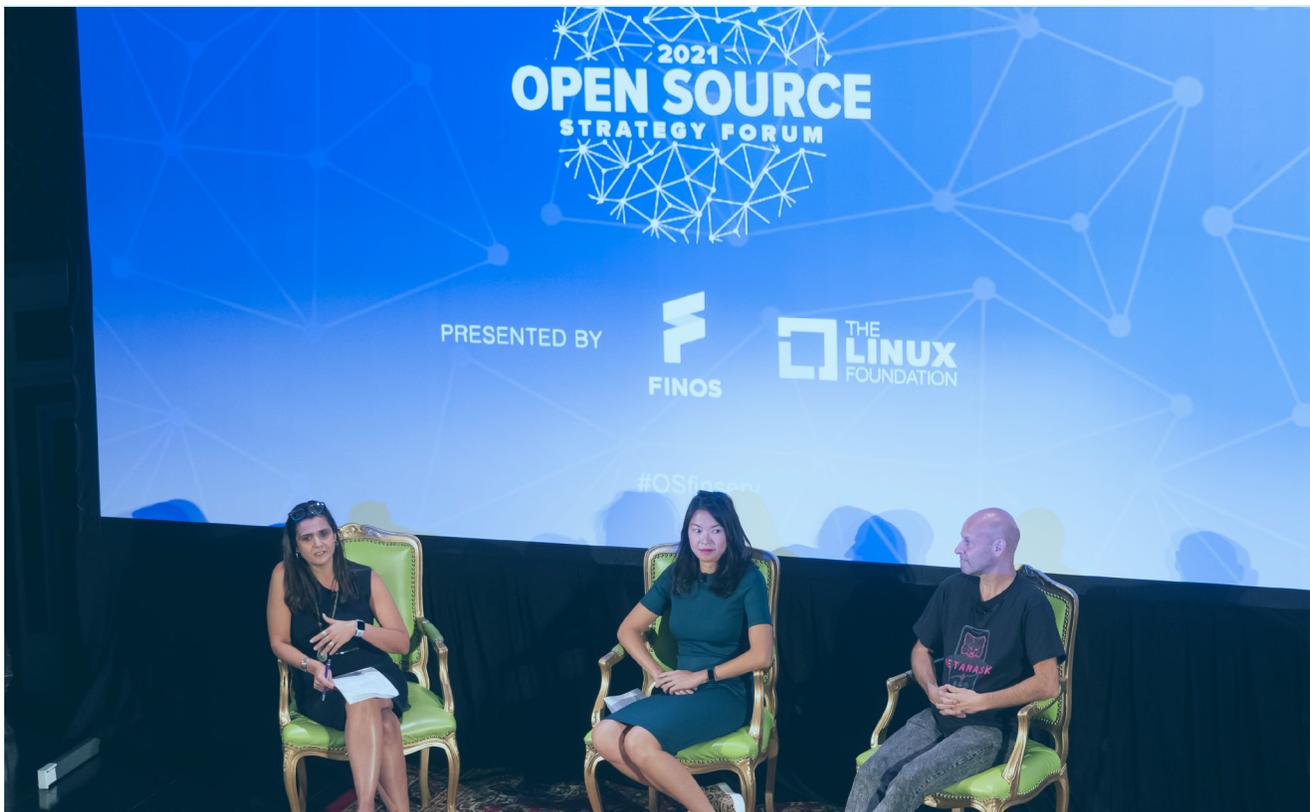
## Media & Analyst Coverage Synopsis

The following media registered to attend and cover Open Source Strategy Forum NYC 2021:

- *FDH Media Enterprises LLC*, Steve Cirvello
- *OASIS Open*, Chet Ensign
- *WatersTechnology*, Nyela Graham
- *OASIS Open*, Guy Martin
- *WatersTechnology*, Rebecca Natale
- *Business Insider*, Bradley Saacks
- *Voice of FinTech*, David Yakobovitch

## Press Release:

[Fintech Open-Source Foundation \(FINOS\) Adds 6 New Members to it's Growing Community Dedicated to Open Source Technology Adoption Across Financial Services](#)





PRESENTED BY



**2021 EVENT  
REPORT**

# JOIN US IN 2022

Watch <https://events.linuxfoundation.org/open-source-strategy-forum/> for details!