

June 23-24 | Austin, TX + Virtual

2022 POST-EVENT REPORT



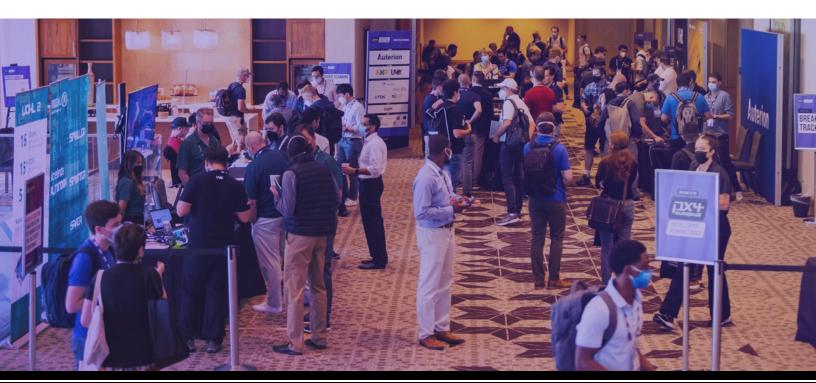


2022 POST-EVENT REPORT

2022 - The PX4 Developer Summit was another resounding success, and we are so proud to have delivered our first-ever hybrid event. Plus, this year we showcased a 300-light drone show to the PX4, and larger open source community.

We were thrilled to see so many of our community members face-to-face and proud to be able to offer the event's amazing content to a virtual audience.

Registration for the event this year peaked at **303 registrants**. We welcomed **235 community and industry leaders in person** while an additional **212 participated virtually** (**164 registered**). **50%** of attendees joined up to **10 sessions**, **33%** joined up to **5 sessions**, and **17%** joined up to **15 sessions**. Feedback from event attendees has been incredibly positive, with **100%** of survey respondents rating their overall experience as **Very Good** or **Excellent**.





Attendee Survey Results:

67%

84%

rated the content as excellent or good

of attendees felt as though they experienced a good balance of learning and networking 67%

of attendees say they were there to meet people in the industry/network 33%

attended as a speaker or presenter

A thorough results summary is below, in addition to social and media highlights, and attendee survey results.



Attendees from 37 countries

- 54% from the United States
- Other countries with a sizeable audience at the event include: Germany, Switzerland, India, and Turkey



Who are our attendees?

- 25% Individual Contributor
- 19% Other
- 18% Academic
- 13% CXO/ED
- 11% Manager
- 9% Director
- 5% VP/SVP/GM



Top Industries

- 38% Information Technology
- 16% Professional Services
- 15% Industrials
- 9% Automotive
- · 8% Other
- 6% Non-Profit Organization
- 6% Consumer Goods
- 2% Energy





Highlights



Scholarships

- 9 Travel Funding Scholarships were provided to active members of the open source community
- 5 Registration Scholarships were provided to active members of the open source community



Speaker Gender Diversity

- 85% Man
- 12% Woman
- 2% No Answer
- 1% Other Gender Identity



Gender Diversity

- 25% Man
- 2% Woman
- 0% Other Gender Identity
- 19% Prefer Not to Answer
- 54% No Answer

D&I Badge

Attendees from **37** countries made for a culturally diverse event this year. Increasing gender diversity and attendance of underrepresented groups continues to be a challenge that we work to improve.



PX4 Developer Summit received the highest rated Gold Badge from the CHAOSS D&I Badging Program, showing that we foster healthy D&I practices. Our initiatives for diversity and inclusion were incredibly well-received this year, including the following:

- Inclusive Speaker Orientation Course & Accessibility Resources for Speakers
- Presentation accessibility resources and access to the Linux Foundation's online orientation course
 to learn tips/tools to use when speaking to encourage inclusivity in presentations and messaging
 were provided to all speakers.



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Sponsor Showcase

The event was made possible by **9 total sponsors**. 8 joined us live in Austin, hosting tables in the Sponsor Showcase. Average booths visits were 7 visits for the duration of the event. Sponsors were provided contact details for attendees who visited their booth at any time during the event.

Thank you to our 2022 Sponsors!

Diamond -



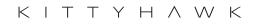
– Platinum -





- Gold -











Silver -

CUMY

Media

Diversity & Inclusion –



















Attendee Reception —







After Party



The PX4 Developer Summit 2022 received 34 CFP submissions. A team of nine peer reviewers accepted 26 breakout sessions, 6 sponsored sessions, 1 BoF, and 2 workshops and carefully curated content bringing the most relevant topics and talks to the forefront.

This year's keynotes were extremely popular and engaging.

Day 1 hosted Hilary Carter, VP Research at *The Linux Foundation*, Hyon Lim, CEO and Co-Founder at *Uvify*, and Dr. Lorenz Meier, Director of the Board of Directors at *Dronecode Foundation*, and CEO at *Auterion*. Day 2 keynotes hosted Brian Behlendorf, General Manager at *OpenSSF*, Markus Achtelik, VP Engineering at *Auterion*, and Michael Blades, Senior Director, Platform at *DroneUp*.





Resources:

Keynote and session recordings are available on the PX4 Autopilot - Open Source Flight Control **YouTube channel.**

Submitted speaker presentations are also available for download under each talk in the **schedule**.

Virtual Participation

This year, the PX4 Developer Summit was proud to present a hybrid event, accommodating both in-person and virtual attendees. Virtual attendees received access to watch all sessions presented during the event via Zoom. Of the 303 registrants, 164 registered as a virtual attendee.

Attendee Experience

Attendees of the PX4 Developer Summit were invited to participate in multiple networking and social events. Day 1 featured a Sponsor Showcase Booth Crawl, a Drone Light Show Viewing Party, sponsored by The Dronecode Foundation and UVify, and an After Party, sponsored by Auterion. Day 2 featured a PX4 Developer Summit After Party hosted by Guinn Partners. After the event on Saturday, June 25 attendees were offered an optional and complimentary Center for Autonomous Robitics Tour.







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Attendee Social Engagement: #PX4DevSummit

Some of our favorite attendee tweets from the event include:





At #PX4DevSummit today absorbing the next frontier tech of #drones. Lots of discussion about #openstandard. It is even more important to have great #devrel strategies in a complicated ecosystem like



3:12 PM - Jun 23, 2022 - Twitter for iPhone



Michael Melchior 7 minutes ago

Totally flashed, best first time experience ever. First DevSummit and first presentation, can only imagine how a real life event must be :)))





9:27 AM - Jun 24, 2022 - Twitter Web App

#OSSummit #drones #PX4





Discount Codes

Code	Number of Uses
\$1 Flash Sale	40
BOGO Offer	8
Complimentary Registration (Discretionary)	29
Misc. Comp Codes	7
Diversity Scholarship	8

Health & Safety

The health and safety of all conference attendees was a critical focus and of utmost importance to us, and we worked to put many measures and new protocols in place.

To keep everyone at the event safe, all were required to provide proof of vaccination and their ID, and take a daily health symptom survey in order to participate. Onsite, specific measures, including increased social distancing, interaction wristbands, designated dining areas, plentiful sanitation stations, and more were introduced in order to ensure that all attendees felt comfortable during the event. Masks were encouraged, though optional. To date, we received notification of three individuals in attendance testing positive for COVID-19 after returning home from the event. All participants were made aware, and asked to email dfevents@linuxfoundation.org should they also test positive.



