AUTOMOTIVE GRADE LINUX

AGL Showcase at Automotive World 2026: Call for Exhibitors

Automotive Grade Linux (AGL) is the leading open source platform for Software-Defined Vehicles (SDV), empowering automakers to deliver new features, updates, and user experiences over the air while accelerating the shift to software-centric vehicle architectures.

AGL Showcase 2026

AGL is an official exhibitor at Automotive World 2026 in Tokyo, Japan, AGL's booth is located in the Makuhari Messe, Booth #540. The booth will be open to the public from Sept 9-11, 2026.

In order to maximize exposure for our members and the broader AGL ecosystem, we would like to invite companies interested in demonstrating SDV applications built on AGL or using the AGL SoDeV reference platform, or a hardware solution running core AGL applications to apply for one of our limited demo space.

Benefits

- Business development and networking opportunities with the automotive OEM and Tier 1 ecosystem and increased exposure for your products and services.
- Ability to schedule demos or book meetings in the AGL Showcase.
- Inclusion in all AGL social channel promotions.
- Company branding in the AGL Showcase.

What's Included

	Platinum	Gold	Silver
Cost	$25,000	$15,000	$10,000
Available	3 Available	3 Available	3 Available
Kiosk	2m wide demo kiosk with 2 stools, monitor and company logo	1m wide demo kiosk with 2 stools, monitor and company logo	1m wide demo kiosk with 2 stools, monitor and company logo
WiFi	WiFi and one (1) hardline available upon request	WiFi and one (1) hardline available upon request	WiFi and one (1) hardline available upon request
Power	One (1) 5amps power strip	One (1) 5amps power strip	One (1) 5amps power strip
Lead Retrieval Device	2	1	1
Passes	10	5	3

Get involved

Learn more
www.automotivelinux.org

Join the **#AutoGradeLinux** conversation on:

Join projects and contribute
wiki.automotivelinux.org

Become a member
www.automotivelinux.org/about/join

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Requirements

- Demonstrations can be for products currently available or for Proof of Concepts (PoC), but must run on/with Automotive Grade Linux UCB/SoDeV.
- Must have at least one person available onsite for setup and teardown.
- Demo staffing must be provided during Automotive World Show Hours:
  - **Sept 9 - Sep 11, 10:00 to 17:00 JST**

Key Dates & Deadlines

Date	Deliverable
August 14, 2026	Call for Exhibitors Closes
August 21, 2026	Exhibitor Notifications
Sept 9-11, 2026	Show Floor / AGL Booth Open

How to Apply

Please indicate your interest in participating in the AGL Showcase at Automotive World by filling out the CFE Form by July 24th, 2026. If you have additional questions, please email events@automotivelinux.org.

We look forward to your company joining AGL at Automotive World 2026!

Get involved

Learn more
www.automotivelinux.org

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Join the **#AutoGradeLinux** conversation on: