cephalocon
2024

4-5 December 2024 | CERN | Geneva, Switzerland

2024 SPONSORSHIP
PROSPECTUS

cephalocon
2024

About Cephalacon

4-5 December 2024 | CERN | Geneva, Switzerland

Cephalocon is the premier yearly event that brings together the global community of operators, developers, and researchers to celebrate Ceph, the open source distributed storage system designed to provide excellent performance, reliability, and scalability.

Join new and existing community members from around the world at CERN to learn more about Ceph and the future of the project from the developers writing the code and the operators deploying it at scale.

Why Sponsor Cephalocon 2024?

Sponsoring this event is a unique opportunity to gain valuable mindshare of an elite audience of engineers, researchers and end-users.

Building on the success of Ceph Days and virtual Developer Summits, Cephalocon brings together more than 200 attendees from across the globe to showcase Ceph's history and its future, real world applications, and of course,

highlight vendor solutions. Cephalocon 2024 promises to make for incredible community building, cross-company collaboration and cutting-edge training.

By sponsoring this event, you will join other prominent industry sponsors in supporting the growth and innovation of Ceph and its global community.

Contact the Cephalocon team at foundation@ceph.io to secure your sponsorship, request additional details or discuss custom options.

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Sponsorships At-a-Glance

Sponsorship Deadline: October 23, 2024

CATEGORY	DELIVERABLES	PLATINUM 5 3 AVAILABLE	GOLD 6 4 AVAILABLE	SILVER UNLIMITED	STARTUP** UNLIMITED
Speaking Opportunity*	**15-Minute Keynote or 30-Minute Breakout Presentation:** Content to be approved by program committee.	●			
	5-Minute Keynote or 15-Minute Breakout Presentation: Content to be approved by program committee.		●		
	Lightning Talk or BoF: Content to be approved by program committee.			●	
On-Site Experience	**1-Minute Video During Opening Keynote:** Provided by sponsor company.	●	●		
	Collateral Distrubution: Laid out in a prominent location near registration.	●	●	●	
	Recognition on Event Signage: Sponsor logo on conference signage.	●	●	●	●
	Logo Included on "Thank You to Our Sponsors" Slide During Keynote Sessions	●	●	●	●
	Exhibit Booth: Includes (1) 6ft table, (2) chairs, power, and conference wifi. Location selected in order of sponsorship tier.	●	●	●	●
	Lead Retrieval App: Live scans, real time reporting, and ability to take notes on captured leads.	●	●	●	●
Marketing/ Brand Exposure	**Blog Post:** Featured profile or interview on project blog.	●	●		
	Assistance With Press Bookings at Event: Helping you get the most out of an on-site announcement.	●	●		
	Sponsor Recognition in News Release	●	●		
	Recognition on Event Website: Prominent logo display on event homepage.	●	●	●	●
	Social Media Recognition: Pre-determined number of "Thank You" posts.	(1) PRE AND (1) DURING	(1) PRE AND (1) DURING	(1) PRE	(1) PRE
	Job Openings Website: Post open positions on website that will be promoted during keynote.	●	●	●	●
Email Promotion	**Pre-Conference Email Blast:** 1 email to opt-in list to be sent by event organizers.	●			
	Pre or Post-Event Email Recognition: 50-word entry in attendee email.	●	●	●	●
	Post-Event Email Recognition: Sponsor logo and link in footer of post-event attendee email.	●	●	●	NAME ONLY
Post-Event	**Opportunity to Add Pre-Approved Custom Question to the Post-Event Attendee Survey:** Follow up reporting will be provided with survey results.	●	●		
	Post-Event Data Report: Provides event demographics and additional details on event performance.	●	●	●	●
Misc.	**Complimentary Attendee Passes to be Shared by Sponsor**	5	4	3	2
	20% Discount on Additional Conference Passes: For use by your customers, partners or colleagues.	●	●	●	●
Sponsorship Cost		Member $35,000 — Non-Member $40,000	Member $24,000 — Non-Member $28,000	Member $14,000 — Non-Member $17,000	Member $6,000 — Non-Member $7,000

*Speaker name and session abstract are required by August 29, 2024, to be included in the agenda announcement.
**Companies may secure a Startup Sponsorship provided they: (1) Have been in business less than 3 years; (2) Have less than $5M in annual revenue; and (3) Have less than 30 employees at signing of contract.
-Ceph reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.
-Due to the nature of the exhibitor benefits at each level, sponsorships shared with multiple companies/entities are not allowed.

Contact the Cephalocon team at foundation@ceph.io to secure your sponsorship, request additional details or discuss custom options.

Add-On Opportunities

Silver or higher level sponsorship required.

Offsite Attendee Party: Opportunity to host the offsite event as part of the official event schedule. All attendees will be invited to the event. Benefits include: • Recognition on keynote stage • Inclusion in pre-event email, social media, and event schedule. Event elements must abide by Code of Conduct. Final day and time to be agreed upon with Cephalocon event organizers.	**$5,000 (1 AVAILABLE)** **ORGANIZED AND FUNDED BY SPONSOR**
Reception in Sponsor Showcase: Sponsor can host this evening with exclusive branding on all food and drink stations and prominently placed signage.	**$10,000**
Session Recording Sponsor: Extend your presence long after the live conference concludes with the session recording sponsorship. All session recordings will be published on the Ceph YouTube channel after the event. Benefits include: Sponsor recognition slide with logo at the beginning of each video recording.	~~**$10,000**~~ **SOLD OUT**
Attendee T-Shirt: Every attendee will receive an event t-shirt. The design will include your logo on sleeve of t-shirt. Logo must be single-color only (no gradient colors). Logo color, size, and placement will be determined by Ceph based on the overall t-shirt design.	**$7,500**
Lunch: Sponsorship includes prominent branding at all lunch stations in common areas during the event.	**$5,000** **(2 AVAILABLE - 1 PER DAY)**
Breaks: Sponsorship includes prominent branding at all break stations in common areas.	**$5,000** **(2 AVAILABLE - 2 PER DAY)**
Lanyards: Every in-person attendee at the event will wear a name badge and lanyard and your logo will appear across the lanyard. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost.	**$5,000**
Diversity Scholarship: Showcase your organization's support of Cephalocon's scholarship program by sponsoring the Diversity scholarship. The scholarship program provides support to members of underrepresented groups and those who may not otherwise have the opportunity to attend events for financial reasons. Sponsors receive: • Recognition during the opening Keynote • Signage onsite at the conference • Recognition on pre-conference promotion	**$5,000**
Job Board: Logo on job board located near registration.	**$5,000**

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