



cephalocon

**28-29 October 2025 | Vancouver, Canada**

# **2025 SPONSORSHIP PROSPECTUS**



## About Cephalocon

28-29 October 2025 | Vancouver, Canada

Cephalocon is the premier yearly event that brings together the global community of operators, developers, and researchers to celebrate Ceph, the open source distributed storage system designed to provide excellent performance, reliability, and scalability.

Join new and existing community members from around the world in Vancouver to learn more about Ceph and the future of the project from the developers writing the code and the operators deploying it at scale.

Sponsoring this event is a unique opportunity to gain valuable mindshare of an elite audience of engineers, researchers, and end-users.

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## Why Sponsor Cephalocon 2025?

Building on the success of Ceph Days and virtual Developer Summits, Cephalocon brings together more than 300 attendees from across the globe to showcase Ceph's history and its future, real-world applications, and, of course, highlight vendor solutions. Cephalocon

2025 promises to make for incredible community building, cross-company collaboration, and cutting-edge training.

By sponsoring this event, you will join other prominent industry sponsors in supporting the growth and innovation of Ceph and its global community.

## Sponsorships At-a-Glance

Sponsorship Deadline: September 30, 2025

CATEGORY	DELIVERABLES	PLATINUM	GOLD	SILVER	STARTUP**
		5-AVAILABLE 4 AVAILABLE	5 AVAILABLE	UNLIMITED	UNLIMITED
Speaking Opportunity*	<b>15-Minute Keynote Presentation:</b> Content to be approved by program committee.	•			
	<b>5-Minute Keynote Presentation:</b> Content to be approved by program committee.		•		
	<b>Lightning Talk in Solutions Showcase:</b> Content to be approved by program committee.			•	
On-Site Experience	<b>1-Minute Video During Opening Keynote:</b> Provided by sponsor company.	•	•		
	<b>Collateral Distribution:</b> Laid out in a prominent location near registration.	•	•	•	
	<b>Recognition on Event Signage:</b> Sponsor logo on conference signage.	•	•	•	•
	<b>Logo Included on "Thank You to Our Sponsors" Slide During Keynote Sessions</b>	•	•	•	•
	<b>Exhibit Booth:</b> Includes table(s), (2) chairs, power, and conference wifi. Location selected in order of sponsorship tier.	(2) 6' Tabletops + Monitor	6' Tabletop	6' Tabletop	6' Tabletop
	<b>Lead Retrieval App:</b> Live scans, real time reporting, and ability to take notes on captured leads.	•	•	•	•
Marketing / Brand Exposure	<b>Assistance With Press Bookings at Event:</b> Helping you get the most out of an on-site announcement.	•	•		
	<b>Sponsor Recognition in News Release</b>	•	•		
	<b>Access to Full List of Opted-In Attendees:</b> With name, email, company name and title.	Pre & Post-Event	Post-Event		
	<b>Recognition on Event Website:</b> Prominent logo display on event homepage.	•	•	•	•
	<b>Social Media Recognition:</b> Pre-determined number of "Thank You" posts.	(1) Pre and (1) During	(1) Pre and (1) During	(1) Pre-Event	(1) Pre-Event
	<b>Job Opening Recognition:</b> Call-out during keynotes of specific job openings.	•	•	•	•
Email Promotion	<b>Pre-Conference Email Blast:</b> 1 email to opt-in list to be sent by event organizers.	•			
	<b>Post-Event Email Entry:</b> 50-word entry in attendee email.	•	•		
	<b>Post-Event Email Recognition:</b> Sponsor logo and link in footer of post-event attendee email.	•	•	•	Name Only
Post-Event	<b>Opportunity to Add Pre-Approved Custom Question to the Post-Event Attendee Survey:</b> Follow up reporting will be provided with survey results.	•	•		
	<b>Post-Event Data Report:</b> Provides event demographics and additional details on event performance.	•	•	•	•
Misc.	<b>Complimentary Attendee Passes to be Shared by Sponsor</b>	5	4	3	2
	<b>10% Discount on Additional Conference Passes:</b> For use by your customers, partners or colleagues.	•	•	•	•
Sponsorship Cost		Member \$37,000	Member \$25,000	Member \$15,000	Member \$7,500
		Non-Member \$42,000	Non-Member \$29,000	Non-Member \$18,000	Non-Member \$8,500

\*Speaker name and session abstract are required by July 30, 2025, to be included in the agenda announcement.

\*Ceph reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

\*Due to the nature of the exhibitor benefits at each level, sponsorships shared with multiple companies/entities are not allowed.

\*Companies may secure a Startup Sponsorship for \$8,500 provided they: (1) Have been in business less than 3 years; (2) Have less than \$5M in annual revenue; and (3) Have less than 30 employees at signing of contract.



## Add-On Opportunities

Silver or higher level sponsorship required.

<p><b>Offsite Attendee Party:</b> Opportunity to promote the offsite event as part of the official event schedule. All attendees will be invited to the event. Benefits include:</p> <ul style="list-style-type: none"><li>• Recognition on keynote stage</li><li>• Inclusion in pre-event email, social media, and event schedule.</li></ul> <p>Event elements must abide by <a href="#">Code of Conduct</a>. Final day and time to be agreed upon with Cephalocon event organizers.</p>	<p><b>\$5,000 (1 AVAILABLE)</b> ORGANIZED AND FUNDED BY SPONSOR</p>
<p><b>Reception in Sponsor Showcase:</b> Sponsor can host this evening with exclusive branding on all food and drink stations and prominently placed signage.</p>	<p><b>\$10,000</b></p>
<p><b>Session Recording Sponsor:</b> Extend your presence long after the live conference concludes with the session recording sponsorship. All session recordings will be published on the Ceph YouTube channel after the event. Benefits include: Sponsor recognition slide with logo at the beginning of each video recording.</p>	<p><b>\$10,000</b></p>
<p><b>Attendee T-Shirt:</b> Every attendee will receive an event t-shirt. The design will include your logo on the sleeve of t-shirt. Logo must be single-color only (no gradient colors). Logo color, size, and placement will be determined by Ceph based on the overall t-shirt design.</p>	<p><b>\$7,500</b></p>
<p><b>Lunch:</b> Sponsorship includes prominent branding at all lunch stations in common areas during the event.</p>	<p><b>\$5,000</b> (2 AVAILABLE - 1 PER DAY)</p>
<p><b>Breaks:</b> Sponsorship includes prominent branding at all break stations in common areas.</p>	<p><b>\$5,000</b> (2 AVAILABLE - 2 PER DAY)</p>
<p><b>Lanyards:</b> Every in-person attendee at the event will wear a name badge and lanyard and your logo will appear across the lanyard. Pricing includes single-color logo imprint. Full color logo imprint available at an additional cost.</p>	<p><b>\$5,000</b></p>
<p><b>Scholarship:</b> Showcase your organization's support of Cephalocon's scholarship program by sponsoring the registration scholarship. The scholarship program provides support to members of underrepresented groups and those who may not otherwise have the opportunity to attend events for financial reasons. Sponsors receive:</p> <ul style="list-style-type: none"><li>• Recognition during the opening Keynote</li><li>• Signage onsite at the conference</li><li>• Recognition on pre-conference promotion</li></ul>	<p><b>\$5,000</b></p>