EOSS

EMBEDDED
OPEN SOURCE
SUMMIT

June 27-30, 2023 | Prague, Czech Republic

2023 SPONSORSHIP
PROSPECTUS

**Events Under the Embedded Open Source Summit 2023
Conference Umbrella include:**

AUTOMOTIVE LINUX SUMMIT EUROPE

EMBEDDED LINUX CONFERENCE

EMBEDDED IOT SUMMIT

SAFETY-CRITICAL SOFTWARE SUMMIT

LF ENERGY EMBEDDED SUMMIT 2023

Zephyr® Project Developer Summit

Embedded Open Source Summit

June 27-30, 2023 | Prague, Czech Republic

About the Summit

Embedded computing systems are essential to the operation of electronic devices and systems across a wide range of industries, and the Linux Foundation is host to numerous open source projects dedicated to this space.

Embedded Open Source Summit (EOSS) is a new umbrella event for open source embedded projects and developer communities to come together under one roof for important collaboration, discussions and education.

The event is composed of micro conferences including Embedded Linux Conference and Zephyr Developer Summit. Micro conferences will include presentations, BoFs, training, workshops and min-confs designed for real time problem solving and deep discussion. Additional micro conferences in the EOSS umbrella will be announced soon. The conference will take place Tuesday, June 27-Friday, June 30 with optional co-located events and training on Monday, June 26.

Who Attends

- **Anticipated 2023 Attendance:** 750 In-Person Attendees
- **Developers:** Kernel Developers, System Developers and User Space Developers
- **Architects**
- **Product Vendors**

Why Attend Embedded Open Source Summit?

- Learn about the newest and most interesting embedded technologies and projects in a vendor-neutral setting.
- Get access to leading experts in both formal and informal settings.
- Have fascinating discussions and collaborate with both peers and experts in embedded Linux and adjacent projects
- Gain a competitive advantage with innovative embedded solutions.

Why Sponsor

Sponsoring Embedded Open Source Summit gives you the opportunity to reach a diverse and multi-faceted audience of practitioners, in one place. Many organizations are engaged in a number of the technology areas covered at Embedded Open Source Summit, making this the one conference providing you the opportunity to connect with many communities at one event and to achieve a variety of sponsorship goals:

Increase brand awareness & recognition

Showcase thought leadership

Recruit and acquire top talent

Generate sales leads and customers

Leverage highly targeted marketing opportunities

Take advantage of media exposure & PR announcements

Display products, services & technologies

Create new partnerships & alliances

Gain valuable mindshare from developers, technologists and business leaders

Demonstrate support for the important work of the open source community

EOSS — EMBEDDED OPEN SOURCE SUMMIT

Embedded Open Source Summit

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Sponsorships-at-a-Glance

Contact **sponsorships@linuxfoundation.org** to secure your sponsorship today.

	DIAMOND 4 1 AVAILABLE	PLATINUM 8 7 AVAILABLE	GOLD 10 3 AVAILABLE	SILVER UNLIMITED	BRONZE UNLIMITED
Blog Post: Featured profile or interview on project or LF blog.	•	•			
Pre-Conference Email Blast: One time use of opt-in list to be sent by The Linux Foundation.	•	•			
Pre or Post Event Email Recognition: 50-word entry in attendee email.	•	•			
Assistance with Press Bookings at Event: Helping you get the most out of an on-site announcement	•	•			
Sponsor Designation in Press Releases: Recognition as sponsor in body of release.	•	•			
Meeting Room: For private meeting use only.	Private Use - 2 days	Private Use - 1 day			
Speaking Opportunity: Content must be approved by PC and The Linux Foundation. Based on availability.	15-Minute Keynote or 4-Hour Tutorial	5-Minute Keynote or 2-Hour Tutorial	Conference Session or BoF		
Keynote Stage Branding: Logo prominently displayed on stage.	•	•	•	•	
Social Media Recognition: Pre-determined number of "Thank you" tweets.	2	1	1	Shared Post	
Recognition on Event Signage and Website: Prominent logo display on event web pages, and onsite conference signage.	•	•	•	•	•
Post-Event Email Recognition: Sponsor logo in footer of post-event email.	•	•	•	Name Only	Name Only
Exhibit Space: Includes table and chairs.	2 Tables	2 Tables	1 Table	1 Table	1 Table
Lead Retrieval: Live scans, real time reporting and ability to take notes on captured leads.	2	1	1	1	1
Conference Attendee Passes: Full access passes to the entire conference for your staff or customers.	14	8	6	4	2
20% Discount on Additional Conference Passes: For use by your customers, partners or colleagues	•	•	•	•	•
Post-Event Data Report: Provides event demographics and additional details on event performance.	•	•	•	•	•
Sponsorship Cost	**$40,000**	**$25,000**	**$15,000**	**$7,500**	**$5,000**

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions. Exact plans subject to change in 2023 due to COVID.

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Promotional Marketing Opportunities

Keynote Live Stream & Recording
$10,000 • 1 Available
Includes logo on live stream and event website. Sponsor will be allowed to use recordings on their website or in promotional materials.

Track Recording Sponsor $10,000 • ~~6~~ 5 Available
Includes logo on post-event recordings.

Hacking Room $5,000 • 1 Available
Sponsor will receive recognition in the room, the opportunity to provide collateral to distribute in room, and logo on event website and on-site signage.

Attendee T-Shirt $15,000 (Leveled Sponsor) $20,000 (Non-Leveled Sponsor) • 1 Available
Every in-person attendee at the event will receive an event t-shirt. Our designers always create fun shirts that are worn for years to come. Includes your logo on sleeve of shirt. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost.

Lanyards $10,000 • ~~1 Available~~ SOLD OUT
Every in-person attendee at the event will wear a name badge and lanyard and your logo will appear across the lanyard. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost. Level sponsorship required.

Wireless Access Sponsorship
$15,000 • 1 Available
Conference wifi will be named after sponsor. Leveled sponsorship required.

Women in Embedded Lunch
$15,000 • 1 Available
Show your support of the women in our community that are helping to create the future of open source. Includes sponsor signage and verbal recognition at lunch.

First-time Attendee Breakfast
$7,500 • 1 Available
Sponsorship includes prominent recognition at the first-time attendee breakfast, opportunity to make an announcement, as well as recognition on the event website and conference signage.

Attendee Evening Event
$20,000 and up
Please contact us for customized offers. A great opportunity to support the community, make an announcement and more. Includes verbal recognition at the event and sponsor signage throughout the venue.

Breaks $5,000 • 4 Available
Sponsorship includes prominent branding at all break stations. Level sponsorship required.

Attendee Lounge
$5,000 Per Lounge
Provides the space to get attendees collaborating. Includes sponsored signage in lounge areas.

Diversity Scholarships
$2,500 minimum • Unlimited
Scholarship program provides support to women, gender non-confirming individuals, people with dis/abilities, other underrepresented minorities, and those who may not otherwise have the opportunity to attend events for financial reasons. Showcase your organization's support by sponsoring the diversity scholarship program. Benefits include:

• Logo and link on conference website.
• Logo recognition on rotating slides before and after keynotes.
• Sponsor recognition in scholarship acceptance notifications.

Sponsorship Bundles & Custom Packages

Interested in sponsoring multiple events and/or creating a custom sponsor package? We offer bundled sponsorship package discounts and are happy to work with you to create a customized package to meet your organization's individual needs.

Linux Foundation Corporate Members receive sponsorship discounts on Linux Foundation events; 5% discount or 7% when signing up for multiple events at once.

Contact **sponsorships@linuxfoundation.org** to secure your sponsorship today.

www.events.linuxfoundation.org