SigstoreCon

SUPPLY CHAIN DAY

November 12, 2024 | Salt Lake City, Utah

2024 SPONSORSHIP PROSPECTUS

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Sponsorships-at-a-Glance Contact **sigstoreevents@linuxfoundation.org** to secure your sponsorship today.	PLATINUM ~~3 AVAILABLE~~ 2 AVAILABLE	GOLD UNLIMITED	SILVER UNLIMITED
Speaking Opportunity: All sponsor content must be approved by the Program Committee and Sigstore. No sales or marketing pitches allowed.	5-Minute Keynote		
Collateral Distribution: Marketing materials laid out in a prominent location near registration.	•		
Sponsor Message in Attendee Day-Of Email	100-Word Message		
Exhibit Table: Includes table, (2) chairs, power and conference wifi.	•	•	
Social Media Promotion of Sponsorship: From Sigstore LinkedIn page and X account and the OpenSSF LinkedIn page.	(1) Pre-Event Standalone Post	(1) Pre-Event Group Post	
Recognition During Opening Session: Sponsor recognition by name & logo on screen.	•	•	•
Recognition in Pre- and Post-Event Email Marketing	Logo and Link	Logo and Link	Logo and Link
Recognition on Website: Prominent logo display on event website.	•	•	•
Recognition on Event Signage: Logo on onsite signage.	•	•	•
Conference Attendee Passes: Full access to the entire confernece to your staff or customers.	5	3	2
20% Discount on Additional Conference Passes: For use by your customers, partners and colleagues.	•	•	•
Sponsorship Cost	**$30,000**	**$15,000**	**$5,000**

Due to the nature of the exhibitor benefits at each level, pavilions or sponsorships shared with multiple companies/entities are not allowed. Sigstore reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

ADD-ON OPPORTUNITIES

Coffee Breaks **$1,000 | 1 Available**
Sponsorship includes prominent branding at all coffee break stations, and recognition on event website, schedule, and pre-event attendee communication.

Lunch **$5,000 | 1 Available**
Sponsorship includes prominent branding at all lunch stations, along with the opportunity to make a 3-minute announcement before lunch starts, and recognition on the event website, schedule, and pre-event attendee communication.