



July 15 - 16, 2020 | Berlin, Germany

# Sponsorship Prospectus

The Automotive Grade Linux All-Member Meetings take place bi-annually and are the meeting place for the Automotive Grade Linux (AGL), a Collaborative Project of The Linux Foundation, which is dedicated to creating open source software solutions for automotive applications.

Sponsorship Deadline: June 5, 2020

Contact [cdavis@linuxfoundation.org](mailto:cdavis@linuxfoundation.org) to secure your sponsorship today.

## SPONSORSHIP OPPORTUNITIES

	DIAMOND 1 AVAILABLE	PLATINUM 1 AVAILABLE	GOLD 3 AVAILABLE	SILVER <del>6</del> 5 AVAILABLE
<b>Collateral at Registration:</b> Ability to provide a piece of collateral or give-away for attendees when they check-in	•			
<b>Speaking Opportunity:</b> Sponsor to work directly with AGL on signoff for content of session	Keynote, Day 1 (20 minutes)	Keynote, Day 1 (15 minutes)	Keynote (15 minutes)	
<b>Recognition in Pre-Conference Email Marketing</b>	•	•	•	
<b>Keynote Stage Branding:</b> Logo in Welcome slides	•	•	•	
<b>Recognition in Opening &amp; Closing Keynotes</b>	•	•	•	
<b>Recognition on Event Website:</b> Prominent logo displayed on website	•	•	•	•
<b>Recognition on Event Signage:</b> Logo on onsite conference signage	•	•	•	•
<b>Exhibit Space:</b> The Demo Showcase is the hub of the event, providing excellent mindshare for sponsors	•	•	•	•
<b>All Attendee Access at Demo Showcase Reception</b>	•	•	•	•
<b>Sponsorship Cost</b>	<b>\$20,000</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$5,000</b>

## ADD-IN OPPORTUNITIES

### Lunch Sponsor

**\$2,000 • 2 AVAILABLE**

Logo on signage and event website, as well as ability to make a brief announcement to attendees during lunch.

### Welcome Reception Sponsor

**\$5,000 • 1 AVAILABLE**

Logo on reception signage, cocktail napkins, and event website. Thank you included in opening and closing remarks.

### Evening Reception Sponsor

**\$10,000 • 1 AVAILABLE**

Logo on reception signage, cocktail napkins, and event website. Thank you included in opening and closing remarks.