AI_dev

Open Source GenAI & ML Summit

JUNE 19-20, 2024 | PARIS, FRANCE

#AIDev

2024 SPONSORSHIP

PROSPECTUS

Presented By

THE LINUX FOUNDATION

LF AI & DATA

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Open Source GenAI & ML Summit

JUNE 19-20, 2024 · PARIS, FRANCE

About AI_dev: Open Source GenAI & ML Summit

June 19-20, 2024 | Paris, France

AI_dev is a nexus for developers delving into the intricate realm of open source generative AI and machine learning. At the heart of this event is the belief that open source is the engine of innovation in AI.

By uniting the brightest developers from around the world, we aim to ignite discussions, foster collaborations, and shape the trajectory of open source AI.

Attendees will join to dive deep into hands-on sessions, join in on the robust technical discourse, and harness the collective expertise to push the boundaries of what's possible in the AI realm with open source.

AI_dev 2024 Topics

- **Foundations, Frameworks and Tools for Machine Learning**
- **MLOps, GenOps and DataOps**
- **Generative AI and Creative Computing**
- **Autonomous AI and Reinforcement Learning**
- **Natural Language Processing and Computer Vision**
- **Edge and Distributing AI**
- **Data Engineering and Management**
- **Community and Ecosystem Building**
- **Responsible AI: Ethics, Security, and Governance in AI**

Who Attends

SOFTWARE DEVELOPERS & ENGINEERS
From ML beginners to seasoned GenAI experts, these professionals are at the heart of the summit, passionate about harnessing open source AI to innovate and drive advancements.

MACHINE LEARNING ENGINEERS
Specialists who implement, maintain, and innovate with ML algorithms and tools, bridging theory with real-world application.

AI RESEARCHERS
Both from academia and industry, these experts delve deep into the intricate facets of AI, seeking to share insights and understand the practical applications of their work.

OPEN SOURCE CONTRIBUTORS
Active participants in the open source ecosystem, especially those involved in AI and ML projects, looking to collaborate, learn, and grow.
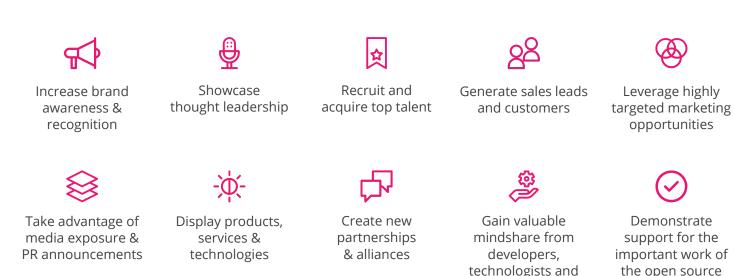
Over 1,000 attendees will join this event.

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Why Sponsor

In today's rapidly evolving AI landscape, staying connected and influential is paramount. Sponsoring AI_dev: Open Source GenAI & ML Summit offers a unique opportunity to position your brand at the epicenter of innovation and open source AI dialogue. It's not just about visibility—it's about being an integral part of the conversations that shape the future of AI. By partnering with us, you'll be amplifying your commitment to advancing the AI field, nurturing talent, and fostering a collaborative ecosystem. Dive in and experience firsthand the myriad benefits of aligning your brand with this transformative summit.

Increase brand awareness & recognition

Showcase thought leadership

Recruit and acquire top talent

Generate sales leads and customers

Leverage highly targeted marketing opportunities

Take advantage of media exposure & PR announcements

Display products, services & technologies

Create new partnerships & alliances

Gain valuable mindshare from developers, technologists and business leaders

Demonstrate support for the important work of the open source community

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Sponsorships-at-a-Glance

Contact **sponsorships@linuxfoundation.org** to secure your sponsorship today.

	DIAMOND 4 AVAILABLE	PLATINUM 4 AVAILABLE	GOLD ~~6~~ 5 AVAILABLE	SILVER UNLIMITED	BRONZE UNLIMITED
Pre or Post-Conference Email Blast: One time use of opt-in list to be sent by The Linux Foundation.	•	•			
Custom Question in Post-Event Attendee Survey: Opportunity to add question of your choice (must be approved by The Linux Foundation), and follow-up reporting with data results.	2	1			
Access to Event Press/Analyst List: Contact List shared one week prior to the event for your own outreach.	•	•			
Speaking Opportunity: Content must be approved by PC and The Linux Foundation. Based on availability.	10-Minute Keynote	5-Minute Keynote	Conference Session		
Recognition During Opening Keynote Session: Sponsor Recognition by Name.	•	•	•		
Meeting Room: For private meeting use only.	Private Use - 2 Days	Private Use - 1 Day	Private Use - 2 Hours		
Social Media Promotion of Sponsorship: Sponsor can provide custom content (must be approved by The Linux Foundation).	3	2	1 (shared post)		
Social Media Re-Share: We will retweet 1 post of your choosing. Timing determined by The Linux Foundation	•	•	•	•	
Sponsor Designation in Press Releases: Recognition as sponsor in body of release.	•	•	•	•	
Keynote Stage Branding: Logo prominently displayed on stage screens.	•	•	•	•	
Collateral Distribution: Laid out in a prominent location near the registration desk onsite.	•	•	•	•	•
Recognition in Pre-Conference Email Marketing: Includes link to your URL.	•	•	•	•	•
Recognition on Event Signage and Website: Prominent logo display on event web pages and onsite conference signage.	•	•	•	•	•
Exhibit Space: Includes counter with graphic and stools. Table and chairs only for Silver and Bronze sponsors. (Upgrade options available).	20'x20'	20'x10'	10'x10'	Table	Table
Lead Retrieval: Live scans, real time reporting and ability to take notes on captured leads.	3	1	1	1	1
Conference Attendee Passes: Full access passes to the entire conference for your staff or customers.	30	15	10	6	4
20% Discount on Additional Conference Passes: For use by your customers, partners or colleagues.	•	•	•	•	•
Post-Event Data Report: Provides event demographics and additional details on event performance.	•	•	•	•	•
Sponsorship Cost	**$75,000**	**$50,000**	**$30,000**	**$12,000**	**$7,000**

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

* Start-ups may secure a Bronze Sponsorship for US$4,000 provided they: (1) Have been in business less than 3 years; (2) Have less than $5M in annual revenue; and (3) Have less than 30 employees at signing of contract.

4 AVAILABLE / $75,000

Diamond Sponsorship Detail

Marketing and Brand Exposure:

- **Pre or Post-Conference Email Blast:** One time use of opt-in list to be sent by The Linux Foundation.
- **Custom Questions in Post Event Attendee Survey:** Opportunity to add 2 questions of your choice (must be approved by The Linux Foundation), and follow up reporting with data results.
- **Social Media Promotion of Sponsorship - 3 Posts:** Sponsor can provide custom content (must be approved by The Linux Foundation).
- **Social Media Re-Share:** We will retweet 1 post of your choosing. Timing determined by The Linux Foundation
- **Sponsor Designation in Press Releases:** Recognition as sponsor in body of release.
- **Collateral Distribution:** Laid out in a prominent location near the registration desk onsite.
- **Recognition in Pre-Conference Email Marketing:** Includes link to your URL.
- **Access to Event Press/Analyst List:** Contact List shared one week prior to the event for your own outreach.

On-site Experience:

- **Recognition During Opening Keynote Session:** Sponsor Recognition by Name.
- **Keynote Stage Branding:** Logo prominently displayed on stage screens.
- **Recognition on Event Signage and Website:** Prominent logo display on event web pages and onsite conference signage.
- **20'x20' Exhibit Space:** Includes counter with graphic and stools.
- **Meeting Room - 2 Days:** For private meeting use only.

Speaking Opportunity:

- **10-Minute Keynote:** Content must be approved by PC and The Linux Foundation. Based on availability.

Lead Generation:

- **3 Lead Retrieval Scanners:** Live scans, real time reporting and ability to take notes on captured leads.

Event Access and Knowledge Share:

- **30 Conference Attendee Passes:** Full access passes to the entire conference for your staff or customers.
- **20% Discount on Additional Conference Passes:** For use by your customers, partners or colleagues.
- **Post-Event Data Report:** Provides event demographics and additional details on event performance.

Platinum Sponsorship Detail

4 AVAILABLE / $50,000

Marketing and Brand Exposure:

- **Pre or Post-Conference Email Blast:** One time use of opt-in list to be sent by The Linux Foundation.
- **Custom Question in Post Event Attendee Survey:** Opportunity to add 1 question of your choice (must be approved by The Linux Foundation), and follow up reporting with data results.
- **Social Media Promotion of Sponsorship - 2 Posts:** Sponsor can provide custom content (must be approved by The Linux Foundation).
- **Social Media Re-Share:** We will retweet 1 post of your choosing. Timing determined by The Linux Foundation
- **Sponsor Designation in Press Releases:** Recognition as sponsor in body of release.
- **Collateral Distribution:** Laid out in a prominent location near the registration desk onsite.
- **Recognition in Pre-Conference Email Marketing:** Includes link to your URL.
- **Access to Event Press/Analyst List:** Contact List shared one week prior to the event for your own outreach.

On-site Experience:

- **Recognition During Opening Keynote Session:** Sponsor Recognition by Name.
- **Keynote Stage Branding:** Logo prominently displayed on stage screens.
- **Recognition on Event Signage and Website:** Prominent logo display on event web pages and onsite conference signage.
- **20'x10' Exhibit Space:** Includes counter with graphic and stools.
- **Meeting Room - 1 Day:** For private meeting use only.

Speaking Opportunity:

- **5-Minute Keynote:** Content must be approved by PC and The Linux Foundation. Based on availability.

Lead Generation:

- **1 Lead Retrieval Scanner:** Live scans, real time reporting and ability to take notes on captured leads.

Event Access and Knowledge Share:

- **15 Conference Attendee Passes:** Full access passes to the entire conference for your staff or customers.
- **20% Discount on Additional Conference Passes:** For use by your customers, partners or colleagues.
- **Post-Event Data Report:** Provides event demographics and additional details on event performance.

Gold Sponsorship Detail

6 AVAILABLE / $30,000

Marketing and Brand Exposure:

- **Social Media Promotion of Sponsorship - 1 Shared Post:** Sponsor can provide custom content (must be approved by The Linux Foundation).
- **Social Media Re-Share:** We will retweet 1 post of your choosing. Timing determined by The Linux Foundation
- **Sponsor Designation in Press Releases:** Recognition as sponsor in body of release.
- **Collateral Distribution:** Laid out in a prominent location near the registration desk onsite.
- **Recognition in Pre-Conference Email Marketing:** Includes link to your URL.

Event Access and Knowledge Share:

- **10 Conference Attendee Passes:** Full access passes to the entire conference for your staff or customers.
- **20% Discount on Additional Conference Passes:** For use by your customers, partners or colleagues.
- **Post-Event Data Report:** Provides event demographics and additional details on event performance.

On-site Experience:

- **Recognition During Opening Keynote Session:** Sponsor Recognition by Name.
- **Keynote Stage Branding:** Logo prominently displayed on stage screens.
- **Recognition on Event Signage and Website:** Prominent logo display on event web pages and onsite conference signage.
- **10'x10' Exhibit Space:** Includes counter with graphic and stools.
- **Meeting Room - 2 Hours:** For private meeting use only.

Speaking Opportunity:

- **Conference Session:** Content must be approved by PC and the The Linux Foundation. Based on availability.

Lead Generation:

- **1 Lead Retrieval Scanner:** Live scans, real time reporting and ability to take notes on captured leads.

UNLIMITED / $12,000

Silver Sponsorship Detail

Marketing and Brand Exposure:

- **Social Media Re-Share:** We will retweet 1 post of your choosing. Timing determined by The Linux Foundation
- **Sponsor Designation in Press Releases:** Recognition as sponsor in body of release.
- **Collateral Distribution:** Laid out in a prominent location near the registration desk onsite.
- **Recognition in Pre-Conference Email Marketing:** Includes link to your URL.

On-site Experience:

- **Keynote Stage Branding:** Logo prominently displayed on stage screens.
- **Recognition on Event Signage and Website:** Prominent logo display on event web pages and onsite conference signage.
- **Table in Exhibit Space:** Includes table with 2 chairs. Upgrade options available.

Lead Generation:

- **1 Lead Retrieval Scanner:** Live scans, real time reporting and ability to take notes on captured leads.

Event Access and Knowledge Share:

- **6 Conference Attendee Passes:** Full access passes to the entire conference for your staff or customers.
- **20% Discount on Additional Conference Passes:** For use by your customers, partners or colleagues.
- **Post-Event Data Report:** Provides event demographics and additional details on event performance.

Bronze Sponsorship Detail

UNLIMITED / $7,000

Marketing and Brand Exposure:

- **Collateral Distribution:** Laid out in a prominent location near the registration desk onsite.
- **Recognition in Pre-Conference Email Marketing:** Includes link to your URL.

On-site Experience:

- **Recognition on Event Signage and Website:** Prominent logo display on event web pages and onsite conference signage.
- **Table in Exhibit Space:** Includes table with 2 chairs. Upgrade options available.

Lead Generation:

- **1 Lead Retrieval Scanner:** Live scans, real time reporting and ability to take notes on captured leads.

Event Access and Knowledge Share:

- **4 Conference Attendee Passes:** Full access passes to the entire conference for your staff or customers.
- **20% Discount on Additional Conference Passes:** For use by your customers, partners or colleagues.
- **Post-Event Data Report:** Provides event demographics and additional details on event performance.

Promotional Marketing Opportunities

Snack Break Sponsorship
$10,000 • AM or PM • 4 Available
Sponsorship includes prominent branding at all break stations. Level sponsorship required.

Lunch Sponsorship **$20,000 • 2 Available**
Sponsorship includes prominent branding at all lunch stations for one day of event. Level sponsorship required.

Keynote Chair Drops **$10,000 • 2 Available**
One piece of your company's collateral will be put on every chair in the keynotes session. Collateral to be provided and shipped to venue by sponsor. Level sponsorship required.

Wireless Access Sponsorship
$15,000 • 1 Available
Conference wifi will be named after sponsor. Leveled sponsorship required.

Recharge Experience Station
$10,000 • 6 Available
Sponsorship includes prominent logo branding at experience station.

Lanyards **$10,000 • 1 Available**
Every in-person attendee at the event will wear a name badge and lanyard and your logo will appear across the lanyard. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost. Level sponsorship required.

Video Loop in Digital Signage
$5,000 • 10 Available
A thirty second loop in onsite digital signage.

Sponsorship Bundles & Custom Packages

Interested in sponsoring multiple events and/or creating a custom sponsor package? We offer bundled sponsorship package discounts and are happy to work with you to create a customized package to meet your organization's individual needs.
Linux Foundation Corporate Members receive sponsorship discounts on Linux Foundation events; 5% discount or 7% when signing up for multiple events at once.

Contact **sponsorships@linuxfoundation.org** to secure your sponsorship today.

www.events.linuxfoundation.org