

/\* ACADEMY SOFTWARE FOUNDATION

open  
Source  
days<sup>'24</sup>

July 28, 2024 | Denver, CO

**2024 SPONSORSHIP**

**PROSPECTUS**



## **Academy Software Foundation Open Source Days**

**July 28, 2024 | Denver, CO**

Open Source Days, hosted by Academy Software Foundation, is the leading event dedicated to open source software for visual effects, animation and digital content creation, bringing together more than 200 technical executives, software developers, engineers, pipeline supervisors, technical directors, technical artists, and more.

The Academy Software Foundation hosts and maintains open source projects that are widely used by visual effects and animation studios. Your sponsorship of Open Source Days supports the Foundation as we work to attract new contributors and grow our project communities.

### **Sponsorship benefits for your organization:**

- Showcase your organization's support for the Academy Software Foundation and open source software development.
- Raise awareness for the work your organization is doing to support popular open source projects.
- Increase visibility among potential new employees.
- Introduce potential contributors to projects that are important to your organization.



## Promotional Marketing Opportunities

Sales contact: [events@aswf.io](mailto:events@aswf.io) | Sales deadline for T-Shirt and Lanyards: **Friday, June 28**

Sales deadline for all other opportunities: **Monday, July 8**



### Attendee T-Shirt **SOLD OUT**

Every in-person attendee at the event will receive an event t-shirt. Our designers always create fun shirts that are worn for years to come. Sponsor logo will be placed on the sleeve of all attendee t-shirts. Logo must be single color only (no gradient colors). Sponsor also receives:

- Recognition on event website as an event partner
- Recognition from the stage
- Social media recognition



### Beers of a Feather **\$3,000 6 Available**

Treat attendees to a special experience by co-sponsoring the Beers of a Feather! Attendees participating onsite will enjoy a fun-filled evening with food, drinks and new friends. Benefits include:

- Recognition on conference schedule
- Signage at entrance and throughout venue including on bars and buffets
- Recognition on event website as an event partner



### Lanyards **SOLD OUT**

Every in-person attendee at the event will wear a name badge lanyard with your logo on it. Pricing includes single color logo imprint. Sponsor also receives:

- Recognition on event website as an event partner



### AM + PM Break **SOLD OUT**

Treat attendees to snacks on the day of the event. Benefits include:

- Recognition on conference schedule
- Signage at buffets
- Recognition on event website as an event partner



### Session Recording **\$3,500 1 Available**

Extend your presence long after the live event concludes with the session recording sponsorship. All session recordings will be published on the Academy Software Foundation YouTube channel after the event. Benefits include:

- Sponsor recognition slide with logo at the beginning of each video recording
- Sponsor recognition in post-event email to attendees
- Recognition on event website as an event partner



### WiFi Access Sponsorship **SOLD OUT**

Conference WiFi will be named after sponsor and sponsor will be recognized on the event website as an event partner.