# OPEN SOURCE FORUM

hosted by **Academy Software Foundation**

**February 22, 2024 | Los Angeles, CA**

## 2024 SPONSORSHIP

## PROSPECTUS

## Academy Software Foundation Open Source Forum

**February 22, 2024 | Los Angeles, CA**

Open Source Forum, hosted by Academy Software Foundation (ASWF), is an annual event that gathers influential business and technical leaders from the motion picture and media industries to collaborate and share ideas, insights and experiences to drive the future of open source software for visual effects and animation.

The Academy Software Foundation hosts and maintains open source projects that are widely used by visual effects and animation studios. Your sponsorship of Open Source Forum supports the Foundation as we work to attract new contributors and grow our project communities.

### Sponsorship benefits for your organization:

- Showcase your organization's support for the Academy Software Foundation and open source software development.

- Raise awareness for the work your organization is doing to support popular open source projects.

- Increase visibility among potential new employees.

- Introduce potential contributors to projects that are important to your organization.

# Promotional Marketing Opportunities

**Sales contact:** events@aswf.io
**Sponsorship Deadline: Friday, January 26, 2024**

**Evening Reception** $3,500 - ~~3~~ 2 Available

Treat attendees to a special experience by co-sponsoring the Evening Reception! Attendees participating onsite will enjoy a fun-filled evening with food, drinks and new friends. Benefits include:

- Recognition on conference schedule
- Signage at entrance and throughout venue including on bars and buffets
- Recognition on event website as an event partner

**Lanyards** $2,000 - **SOLD OUT**

Every in-person attendee at the event will wear a name badge lanyard with your logo on it. Pricing includes single color logo imprint. Sponsor also receives:

- Recognition on event website as an event partner

**Session Recording** $3,500 - **SOLD OUT**

Extend your presence long after the live event concludes with the session recording sponsorship. All session recordings will be published on the Academy Software Foundation YouTube channel after the event. Benefits include:

- Sponsor recognition slide with logo at the beginning of each video recording
- Sponsor recognition in post-event email to attendees
- Recognition on event website as an event partner

**PM Break** $3,000 - **SOLD OUT**

Treat attendees to snacks on the day of the event. Benefits include:

- Recognition on conference schedule
- Signage at buffets
- Recognition on event website as an event partner