Get Ready for Cloud Foundry Day: Silicon Valley Style!

We're thrilled to announce that Cloud Foundry Day is back and better than ever! Join us in the heart of Silicon Valley for a day packed with technical talks, demos, and exciting discussions.

At the event, we will have:
Deep Dives: Learn from the experts and get a sneak peek into the past, present, and future of Cloud Foundry.
Networking Opportunities: Connect with fellow Cloud Foundry enthusiasts and build lasting relationships across projects and working groups.
Fun and Food: Enjoy a delicious lunch on the rooftop patio and mingle with the community at the evening reception.

Be a Part of the Cloud Foundry Story

By sponsoring Cloud Foundry Day, you'll help make this event a reality and show your commitment to the future of cloud-native technologies. Your support will enable us to provide an exceptional experience for all attendees. Let's make this year's Cloud Foundry Day the best one yet! So, mark your calendars and get ready for a day of fun, learning, and inspiration.

Contact Chris Clark, cclark@cloudfoundry.org, to secure your sponsorship.

Benefit	EVENT PARTNER
Recognition on Cloud Foundry Website: Logo included in advertising on cloudfoundry.org	✓
Recognition on Event Signage and Website: Prominent logo display on all event web pages, conference schedule, and sponsor signage onsite	✓
Social Media Promotion of Sponsorship From Cloud Foundry Twitter and LinkedIn	4 Posts
Blog Post: Blog post on the Cloud Foundry official blog	1 Post
Pre or Post-Event Email Blast: One time use of opt-in list to be sent by Cloud Foundry. Content provided by sponsor	✓
Session Recording: Extend your presence over the event with your logo on all session recordings when added to YouTube	✓
Attendee Giveaway: Your logo will be included on the official Summit giveaway given to every attendee	✓
Cloud Foundry Day Attendee Passes: To be used for staff and guests	5
Discounted Cloud Foundry Day Passes: Unlimited 20% discount for use by your customers, partners, or colleagues	✓
Pricing	**$10,000**

CLOUD
FOUNDRY
DAY

May 14th, 2025
Broadcom, Palo Alto, CA
#cloudfoundryday

2025 SPONSORSHIP PROSPECTUS

ADD-ON OPPORTUNITIES

Lunch
$3,000 • 2 available

Treat attendees to lunch on the day of the event.
Benefits include:
- Recognition on conference schedule
- Signage at buffets
- Listed on event website as an event partner
- Recognition from the stage

Evening Reception
$7,500 • 1 available

Treat attendees to a special experience by co-sponsoring the Evening Reception! Attendees participating onsite will enjoy a fun-filled evening with food, drinks and new friends. Benefits include:
- Recognition on conference schedule
- Signage at entrance and throughout venue including on bars and buffets
- Listed on event website as an event partner

AM + PM Break
$3,000 • 1 available

Treat attendees to snacks on the day of the event.
Benefits include:
- Recognition on conference schedule
- Signage at buffets
- Listed on event website as an event partner

Lanyards
$2,000 • 1 available

Every in-person attendee at the event will wear a name badge lanyard with your logo on it. Pricing includes single color logo imprint.
- Listed on event website as an event partner