



October 7, 2025
 Frankfurt, Germany
 #cloudfoundryday

2025 SPONSORSHIP PROSPECTUS

Be part of a Cloud Foundry Celebration!

Cloud Foundry Day makes its way back to Europe, this time to the bustling city of Frankfurt. We invite you to be a part of the event by participating as a sponsor where you can showcase your organization's support for the community and the technology that backs Cloud Foundry.

The event will follow a well honed format which will include:

- Technical sessions which will be delivered by experts who will typically come from organizations that sponsor the event.
- Plenty of networking opportunities to help showcase the support from sponsors.
- A full fledged lunch, plenty of coffee breaks, and a reception is on the agenda where sponsors are given visibility.

We are very thankful for your commitment to Cloud Foundry technologies. Your participation in supporting engineers as contributors and maintainers is really appreciated. In addition, an event sponsorship means that you are showcasing your commitment to the community in a big way. Your support will enable us to provide an exceptional experience for all attendees.

Come help us make this Cloud Foundry Day a memorable one for all participants!

Contact Chris Clark, cclark@cloudfoundry.org, to secure your sponsorship.

Benefit	EVENT PARTNER
Pre or Post-Event Email Blast One time use of opt-in list to be sent by Cloud Foundry. Content provided by sponsor	✓
Blog Post Blog post on the Cloud Foundry official blog	1 Post
Attendee Giveaway Your logo will be included on the official Summit giveaway given to every attendee	✓
Collateral Distribution Laid out in a prominent location near registration	✓
Session Recording Extend your presence over the event with your logo on all session recordings when added to YouTube	✓
Social Media Promotion of Sponsorship From Cloud Foundry Twitter and LinkedIn	4 Posts
Recognition on Event Signage and Website Prominent logo display on all event web pages, conference schedule, and sponsor signage onsite	✓
Recognition on Cloud Foundry Website Logo included in advertising on cloudfoundry.org	✓
Cloud Foundry Day Attendee Passes To be used for staff and guests	5
Discounted Cloud Foundry Day Passes Unlimited 20% discount for use by your customers, partners, or colleagues	✓
Pricing	\$10,000

ADD-ON OPPORTUNITIES



Lunch \$3,000 • 2 available

Treat attendees to lunch on the day of the event.
Benefits include:

- Recognition on conference schedule
- Signage at buffets
- Listed on event website as an event partner
- Recognition from the stage



Evening Reception \$3,500 • 3 available

Treat attendees to a special experience by co-sponsoring the Evening Reception! Attendees participating onsite will enjoy a fun-filled evening with food, drinks and new friends. Benefits include:

- Recognition on conference schedule
- Signage at entrance and throughout venue including on bars and buffets
- Listed on event website as an event partner



AM + PM Break \$3,000 • 1 available

Treat attendees to snacks on the day of the event.
Benefits include:

- Recognition on conference schedule
- Signage at buffets
- Listed on event website as an event partner



Lanyards \$2,000 • 1 available

Every in-person attendee at the event will wear a name badge lanyard with your logo on it. Pricing includes single color logo imprint.

- Listed on event website as an event partner