# THE LINUX FOUNDATION

# 2023 SPONSORSHIP PROSPECTUS

> **"** We met some of the brightest and most talented attendees, and learned first-hand from industry leaders. **The Linux events and sponsorship team made sure we had everything we needed for a successful event.** We're looking forward to more Linux Foundation events in the future!
> —EMC **"**

## TABLE OF CONTENTS

Additional 2023 events will be added as dates are finalized.

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## CNCF EVENTS

# Sponsorship of Linux Foundation events offers a multitude of benefits:

Increase brand
awareness & recognition

Showcase
thought leadership

Recruit and
acquire top talent

Generate sales leads
and customers

Leverage highly targeted
marketing opportunities

Take advantage of
media exposure & PR
announcements

Display products,
services & technologies

Create new partnerships
& alliances

Gain valuable mindshare
from developers, tech-
nologists and business
leaders

Demonstrate support
for the important work
of the open source
community

## Technologies Covered by Event:

**Linux Systems**
- Open Source Summit
- Embedded Open Source Summit
- Automotive Linux Summit
- Linux Plumbers Conference
- Linux Kernel Maintainer Summit
- Linux Security Summit

**Applications**
- API Specifications Conference

**Networking & Edge Computing**
- ONE Summit
- Open Source Summit
- DPDK Summit

**IoT, Embedded & Automotive**
- Embedded Open Source Summit
- Automotive Linux Summit
- Open Source Summit

**Artificial Intelligence &
Machine Learning**
- Open Source Summit
- ONE Summit
- The Linux Foundation Member Summit

**Open Source Governance,
Community & Management**
- The Linux Foundation Member Summit
- Open Source Summit
- Open Compliance Summit
- The Linux Foundation Member Legal Summit

**Blockchain**
- Hyperledger Member Summit

**Hardware**
- RISC-V Summit

**Cloud & Cloud Native**
- KubeCon + CloudNativeCon
- Open Source Summit
- ONE Summit
- Kubernetes on Edge Day
- Kubernetes Contributor Summit
- Helm Summit
- FoundationDB Summit
- ServiceMeshCon
- CloudNativeSecurityCon
- KVM Forum
- Xen Summit

**Invitation-Only Events**
- Linux Storage/Filesystem/MM & BPF Summit
- The Linux Foundation Member Legal Summit
- Open Compliance Summit
- Linux Kernel Maintainer Summit
- The Linux Foundation Member Summit

Linux Foundation Events are where 90,000+ developers and technologists from across the globe meet to share ideas, learn and collaborate to drive innovation.

Open source communities are nearly always virtual and distributed, so when they get together face to face they can make quick progress on issues big and small. In this way, events help maintain the vibrancy of global open source communities and ensure their long-term sustainability.

Open source is ubiquitous in computing—nearly all leading organizations use it to power their work. To deliver the most innovative products and services to their users and customers, companies must learn directly from the technologists who steer the most widely used and influential projects.

Linux Foundation Events are the meeting place of choice for open source maintainers, developers, architects, infrastructure managers and sysadmins, as well as technologists leading open source program offices, DevRel teams and other critical leadership functions.They are:

- The best place to quickly gain visibility within the open source community and to advance open source development work by forming connections with the people evaluating and creating the next generation of technology.
- A forum to identify software trends early to inform future technology investments.
- The ripest recruiting ground in today's technology landscape.
- The ideal venue to showcase technologies and services to influential open source professionals, media, and analysts around the globe.

The Linux Foundation brings together companies and individual contributors to build the greatest shared technology in history. We provide the events, training, certification, open source best practices and ecosystem development necessary to build, scale, and sustain critical open source projects and communities. As the home of over 400 open source projects driving critical technologies, there is no organization better positioned to gather the open source community for important face to face interaction to drive innovation across open source. And, unlike for-profit event management firms, any money generated by our events is channeled back into supporting open source communities to support their growth.

Contact us today for more information on sponsoring at **sponsorships@linuxfoundation.org**.

# LF EVENT AUDIENCE SNAPSHOT

*Updated with 2022 audience snapshot at the completion of events.

**ATTENDANCE**

# 90,000+ attendees

**REPRESENTING**

# 12,000+ organizations

Including corporations, associations and academic institutions worldwide

**FROM**

# 175 countries

**AUDIENCE BY COMPANY SIZE**

| | COMPANY SIZE | SUM OF % |
|---|---|---|
| | 1 - 49 | 16% |
| | 50 - 499 | 21% |
| | 500 - 999 | 6% |
| | 1,000–2,999 | 10% |
| | 3,000+ | 47% |
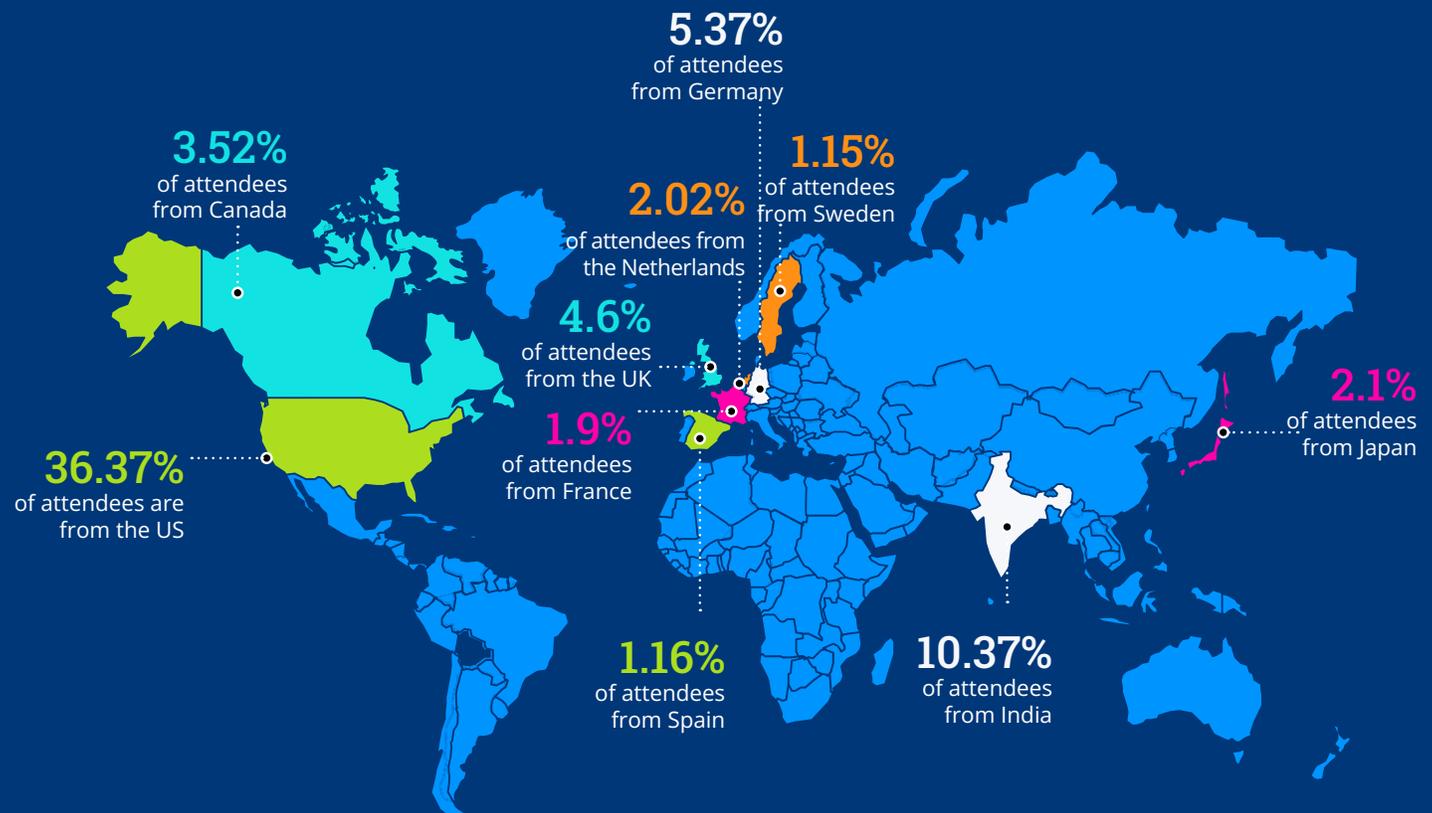
**3.52%**
of attendees
from Canada

**5.37%**
of attendees
from Germany

**2.02%**
of attendees from
the Netherlands

**1.15%**
of attendees
from Sweden

**4.6%**
of attendees
from the UK

**2.1%**
of attendees
from Japan

**1.9%**
of attendees
from France

**36.37%**
of attendees are
from the US

**1.16%**
of attendees
from Spain

**10.37%**
of attendees
from India

# LF EVENT AUDIENCE SNAPSHOT

*Updated with 2022 audience snapshot at the completion of events.

## AUDIENCE BY JOB FUNCTION

| Job Function | % |
|---|---|
| ARCHITECT | 14.2% |
| DEVOPS/SRE/SYSADMIN | 12.5% |
| EXECUTIVE LEADER | 10.7% |
| APPLICATION DEVELOPER | 9.6% |
| OTHER | 9.2% |
| SYSTEMS/EMBEDDED DEVELOPER | 9.1% |
| KERNEL/OPERATING SYSTEMS DEVELOPER | 7.2% |
| MANAGER - TECHNICAL TEAMS | 6.4% |
| MARKETING | 4.1% |
| STUDENT | 4.1% |
| MANAGER - OSPO | 4% |
| MANAGER - OTHER | 3% |
| PRODUCT/BIZ DEV | 2% |
| PROFESSOR / ACADEMIC | 1.7% |
| MEDIA / ANALYST | 1.7% |
| LEGAL / COMPLIANCE | .6% |
| IT OPERATIONS - DEVOPS | 0% |

## AUDIENCE BY INDUSTRY

- 66.8% INFORMATION TECHNOLOGY
- 6.9% FINANCIALS
- 5.3% TELECOMMUNICATIONS
- 5.1% NON-PROFIT ORGANIZATION
- 4.6% PROFESSIONAL SERVICE
- 3.2% AUTOMOTIVE
- 2.6% CONSUMER GOODS
- 2.2% HEALTHCARE
- 2% INDUSTRIALS
- .9% ENERGY
- .3% MATERIALS
- .1% OTHER
- 0% AEROSPACE

## PRESS & SOCIAL MEDIA

Linux Foundation Events are highly engaging and interactive.
Our 2020 events generated:

**35,000+**
media clips

**350M+**
average aggregated readership during each 2 week event window.*

**200K+**
average number of total impressions for posts made on LF Facebook and Linkedin during 2 week event window.*

*event window is measured as week before event + event week.

**1B+**
event hashtag impressions on Twitter

**Nearly 500**
media professionals participated, representing global media outlets

# THE LINUX FOUNDATION

**PART 1**

# Linux Foundation Events
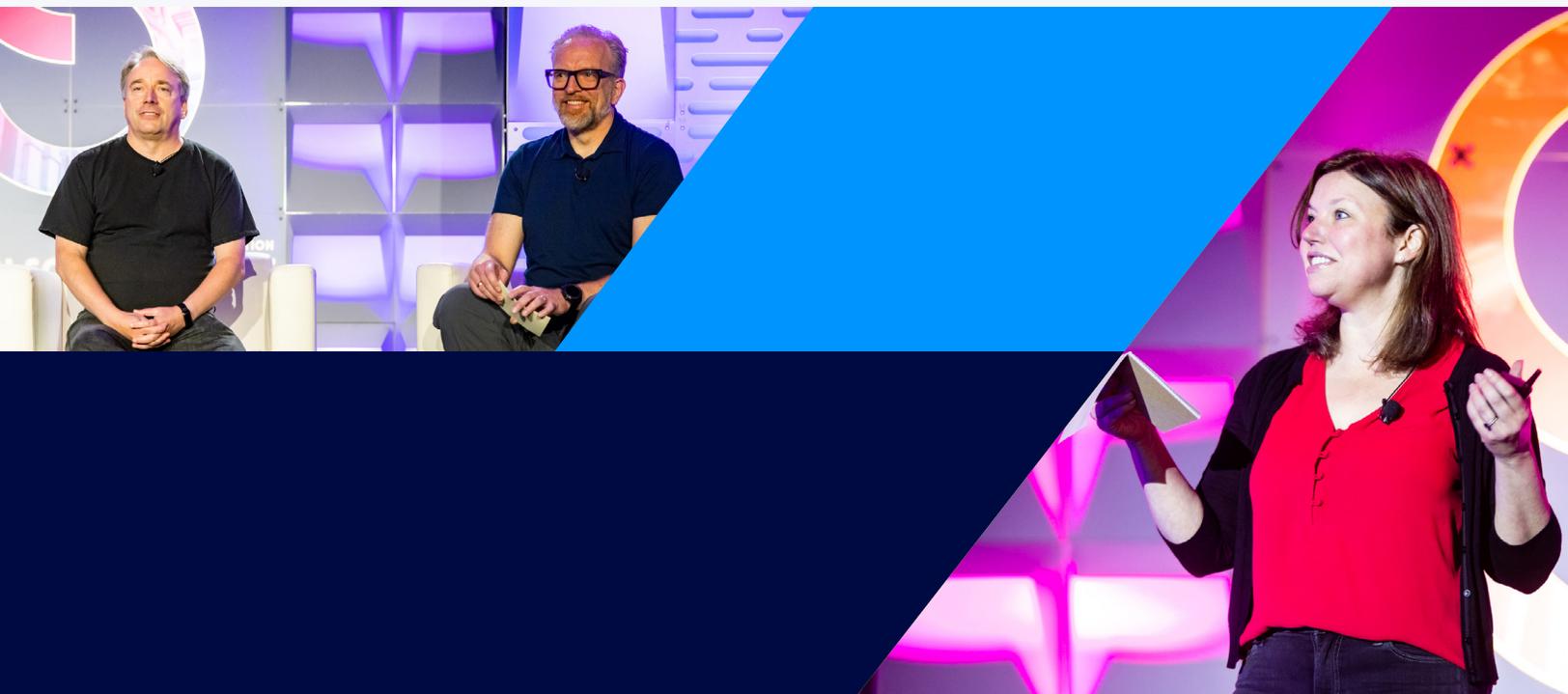
## About Linux Storage, Filesystem, MM & BPF Summit

**May 8-10, 2023 | Vancouver, BC**

Linux Storage, Filesystem, Memory Management & BPF Summit gathers the foremost development and research experts and kernel subsystem maintainers to map out and implement improvements to the Linux filesystem, storage and memory management subsystems that will find their way into the mainline kernel and Linux distributions in the next 24-48 months.

This three-day event, underwritten and managed by The Linux Foundation, is invitation only and employs **a nomination process to determine the 85 members of the community who will attend each year.**

Sponsoring this event not only showcases your company's support of those developers and researchers at the forefront of important innovations in these spaces; it also offers a coveted seat at the table for a member of your organization to affect change at the ground level.

## Sponsorships-at-a-Glance

Contact **sponsorships@linuxfoundation.org** to secure your sponsorship today.

| | DIAMOND<br>~~1 AVAILABLE~~<br>SOLD OUT | PLATINUM<br>5 AVAILABLE | GOLD<br>UNLIMITED | SILVER<br>UNLIMITED |
|---|---|---|---|---|
| **Breakfast Sponsorship:** Exclusive sponsor of attendee breakfast on all days of the event | • | | | |
| **Recognition on Event Signage and Website:** Prominent logo display on all event web pages, and on conference signage onsite. | • | • | • | • |
| **Recognition in Pre-Conference Email Marketing:** Includes link to your URL. | • | • | | |
| **Conference Attendee Invitations:** Full access invitations to the entire conference for your staff or customers. | 3 | 2 | 1 | 0 |
| **Sponsorship Cost** | **$35,000** | **$20,000** | **$12,500** | **$6,000** |

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions. Exact plans subject to change in 2023 due to COVID.

# LINUX SECURITY SUMMIT

# About Linux Security Summit

**May 10-12, 2023 | Vancouver, BC**
**September 20-21, 2023 | Bilbao, Spain**

Linux Security Summit (LSS) is a technical forum for collaboration between Linux developers, researchers, and end users with the primary aim of fostering community efforts to analyze and solve Linux security challenges.

LSS is where key Linux security community members and maintainers gather to present their work and discuss research with peers, joined by those who wish to keep up with the latest in Linux security development and who would like to provide input to the development process.

# Sponsorships-at-a-Glance

Contact **sponsorships@linuxfoundation.org** to secure your sponsorship today.

|  | PLATINUM | GOLD | SILVER |
|---|---|---|---|
| **NORTH AMERICA** | **3** AVAILABLE | **3** AVAILABLE | UNLIMITED |
| **EUROPE** | 2 **1** AVAILABLE | **2** AVAILABLE | UNLIMITED |
| **Video Recording:** Your logo and an approved message will be included on the splash screen for each video. Videos are publicly available on The Linux Foundation YouTube Channel. | 1 Day of Event |  |  |
| **Breakfast & Breaks :** Your logo will appear on signage placed strategically in the coffee break area and on buffets for maximum exposure. |  | • |  |
| **Recognition in opening session** | • | • | • |
| **Recognition on Event Signage and Website:** Prominent logo display on all the event web pages and on conference signage. | • | • | • |
| **Conference Attendee Passes:** Full access passes to the entire conference for your staff or customers. | 6 | 2 | 2 |
| **Sponsorship Cost** | **$8,000** | **$5,000** | **$3,000** |

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## About Open Source Summit

**May 10-12, 2023 | Vancouver, BC**

Join us at the premier event for open source developers, technologists and community leaders to collaborate, share information, solve problems and gain knowledge, furthering open source innovation and ensuring a sustainable open source ecosystem. **It is THE gathering place for open source code and community contributors.**

OPEN SOURCE SUMMIT IS A CONFERENCE UMBRELLA, COMPOSED OF A COLLECTION OF EVENTS COVERING THE MOST IMPORTANT TECHNOLOGIES, TOPICS AND ISSUES AFFECTING OPEN SOURCE TODAY.

**Events Under the OS Summit North America 2023 Conference Umbrella include:**

LINUXCON    CLOUDOPEN    CONTAINERCON    OSPO-CON    DIVERSITY EMPOWERMENT SUMMIT

SUPPLYCHAIN SECURITYCON    CRITICAL SOFTWARE SUMMIT    SUSTAINABILITY CON    EMERGING OS FORUM    OPENGOV CON

OPEN AI + DATA FORUM    Open Metaverse Summit    Open Source Leadership Summit    OPEN SOURCE ON-RAMP    OpenJS World

## Who Attends Open Source Summit

**Developers**
Systems, Embedded, Applications,
Kernel & Operating Systems

**Operations**
Architects, SRE, System Administrators
and DevOps

**Community & Leadership**
Technical Managers, Community Managers,
Executive Leaders, Legal & Compliance, OSPO Teams

**Academic/Media/Other**
Professors, Students, Media, Analysts,
Product, Biz Dev, Marketing

## Why Attend Open Source Summit?

**Thousands of attendees attend Open Source Summit North America each year to:**

• Meet face-to-face for problem-solving, discussions
  and collaboration
• Learn about the latest trends in open source
  and open technologies
• Access leading experts to learn how to navigate
  the complex open source environment
• Find out how others have used open source projects
  to gain efficiencies

• Gain a competitive advantage by learning about
  the latest in innovative open solutions
• Find out what industry-leading companies and
  projects are doing in the future, and where
  technologies are headed
• Explore career opportunities with the world's
  leading technology companies

## 2022 Attendee Survey Results

**97%** found the conference content and
sessions to be informative and useful.

**95%** would recommend attending the event
to a friend or colleague.

**93%** felt they had the right amount of time
for networking/collaboration.

**93%** said they are likely to join the event
in-person in the future.

## Quick Facts

• **Anticipated 2023 Attendance: 2,000
  In-Person** Attendees

• Open Source Summit North America 2022
  was held as a hybrid event, gathering
  **2,770+** attendees from **1,041** organizations
  across **68** countries.

• Highest sponsor booth leads generated in
  2022 — **423** with an average of **90.**

| Sponsorships-at-a-Glance<br>Contact **sponsorships@linuxfoundation.org** to secure your sponsorship today. | DIAMOND<br>~~4 AVAILABLE~~<br>**1** AVAILABLE | PLATINUM<br>~~8 AVAILABLE~~<br>**6** AVAILABLE | GOLD<br>~~10 AVAILABLE~~<br>**4** AVAILABLE | SILVER<br>UNLIMITED | BRONZE<br>UNLIMITED |
|---|---|---|---|---|---|
| **Assistance with Press Bookings at Event:** Helping you get the most out of an on-site announcement. | • | | | | |
| **Pre or Post-Conference Email Blast:** One time use of opt-in list to be sent by The Linux Foundation. | • | • | | | |
| **Recognition During Opening Keynote Session:** Sponsor recognition by name. | • | • | | | |
| **Custom Question in Post Event Attendee Survey:** Opportunity to add question of your choice (must be approved by The Linux Foundation), and follow up reporting with data results. | 2 | 1 | | | |
| **Speaking Opportunity:** Content must be approved by PC and the LF. *Based on availability*. | 15-Minute Keynote | 5-Minute Keynote | Conference Session or BoF | | |
| **Social Media Re-Share:** The Linux Foundation Twitter account will re-tweet 1 post of your choosing. Timing determined by The Linux Foundation. | • | • | • | | |
| **Sponsor Designation in Press Releases:** Recognition as sponsor in body of release. | • | • | • | | |
| **Meeting Room**:** For private meeting use only. | Private Use - 3 days | Private Use - 1 Day | Private Use - 4 Hours | | |
| **Social Media Promotion of Sponsorship:** From The Linux Foundation Twitter. Sponsor can provide custom content (must be approved by The Linux Foundation). | 3 | 2 | 1 (shared post) | | |
| **Keynote Stage Branding:** Logo prominently displayed on stage screens. | • | • | • | • | |
| **Collateral Distribution**:** Laid out in a prominent location near registration onsite. | • | • | • | • | • |
| **Recognition in Pre-Conference Email Marketing** | • | • | • | • | • |
| **Access to Event Press/Analyst List:** Contact List shared one week prior to the event for your own outreach. | • | • | • | • | • |
| **Recognition on Event Signage and Website:** Prominent logo display on event web pages, onsite conference signage. | • | • | • | • | • |
| **Exhibit Booth**:** Includes counter with graphic and stools. Table and chairs only for Bronze sponsors. (Upgrade options available). | 20'x20' | 15'x15' | 10'X10' | 10'x10' | Tabletop |
| **Lead Retrieval**:** Live scans, real time reporting and ability to take notes on captured leads. | 2 | 1 | 1 | 1 | 1 |
| **Conference Attendee Passes:** Full access passes to the entire conference for your staff or customers. | 20 | 15 | 10 | 6 | 3 |
| **20% Discount on Additional Conference Passes:** For use by your customers, partners or colleagues. | • | • | • | • | • |
| **Post-Event Data Report:** Provides event demographics and additional details on event performance. | • | • | • | • | • |
| **Sponsorship Cost** | **$70,000** | **$45,000** | **$30,000** | **$15,000** | **$8,000** |

*Start-ups may secure a Bronze Sponsorship for US$4,000 provided they: (1) Have been in business less than 3 years; (2) Have less than $5M in annual revenue; and (3) Have less than 30 employees at signing of contract.

**As permitted per COVID-19 safety + social distancing requirements.

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# Embedded Open Source Summit

**June 27-30, 2023 | Prague, Czech Republic**

## About the Summit

Embedded computing systems are essential to the operation of electronic devices and systems across a wide range of industries, and the Linux Foundation is host to numerous open source projects dedicated to this space.

Embedded Open Source Summit (EOSS) is a new umbrella event for open source embedded projects and developer communities to come together under one roof for important collaboration, discussions and education.

The event is composed of micro conferences including Embedded Linux Conference and Zephyr Developer Summit. Micro conferences will include presentations, BoFs, training, workshops and min-confs designed for real time problem solving and deep discussion. Additional micro conferences in the EOSS umbrella will be announced soon. The conference will take place Tuesday, June 27-Friday, June 30 with optional co-located events and training on Monday, June 26.

## Who Attends

- **Anticipated 2023 Attendance:** 750 In-Person Attendees
- **Developers:** Kernel Developers, System Developers and User Space Developers
- **Architects**
- **Product Vendors**

## Why Attend Embedded Open Source Summit?

- Learn about the newest and most interesting embedded technologies and projects in a vendor-neutral setting.
- Get access to leading experts in both formal and informal settings.
- Have fascinating discussions and collaborate with both peers and experts in embedded Linux and adjacent projects
- Gain a competitive advantage with innovative embedded solutions.

## Why Sponsor

Sponsoring Embedded Open Source Summit gives you the opportunity to reach a diverse and multi-faceted audience of practitioners, in one place. Many organizations are engaged in a number of the technology areas covered at Embedded Open Source Summit, making this the one conference providing you the opportunity to connect with many communities at one event and to achieve a variety of sponsorship goals:

Increase brand awareness & recognition

Showcase thought leadership

Recruit and acquire top talent

Generate sales leads and customers

Leverage highly targeted marketing opportunities

Take advantage of media exposure & PR announcements

Display products, services & technologies

Create new partnerships & alliances

Gain valuable mindshare from developers, technologists and business leaders

Demonstrate support for the important work of the open source community

# Embedded Open Source Summit

**June 27-30, 2023 | Prague, Czech Republic**

## Sponsorships-at-a-Glance

Contact **sponsorships@linuxfoundation.org** to secure your sponsorship today.

| | DIAMOND ~~4~~ 1 AVAILABLE | PLATINUM ~~8~~ 7 AVAILABLE | GOLD ~~10~~ 3 AVAILABLE | SILVER UNLIMITED | BRONZE UNLIMITED |
|---|---|---|---|---|---|
| **Blog Post:** Featured profile or interview on project or LF blog. | • | • | | | |
| **Pre-Conference Email Blast:** One time use of opt-in list to be sent by The Linux Foundation. | • | • | | | |
| **Pre or Post Event Email Recognition:** 50-word entry in attendee email. | • | • | | | |
| **Assistance with Press Bookings at Event:** Helping you get the most out of an on-site announcement | • | • | | | |
| **Sponsor Designation in Press Releases:** Recognition as sponsor in body of release. | • | • | | | |
| **Meeting Room:** For private meeting use only. | Private Use - 2 days | Private Use - 1 day | | | |
| **Speaking Opportunity:** Content must be approved by PC and The Linux Foundation. Based on availability. | 15-Minute Keynote or 4-Hour Tutorial | 5-Minute Keynote or 2-Hour Tutorial | Conference Session or BoF | | |
| **Keynote Stage Branding:** Logo prominently displayed on stage. | • | • | • | • | |
| **Social Media Recognition:** Pre-determined number of "Thank you" tweets. | 2 | 1 | 1 | Shared Post | |
| **Recognition on Event Signage and Website:** Prominent logo display on event web pages, and onsite conference signage. | • | • | • | • | • |
| **Post-Event Email Recognition:** Sponsor logo in footer of post-event email. | • | • | • | Name Only | Name Only |
| **Exhibit Space:** Includes table and chairs. | 2 Tables | 2 Tables | 1 Table | 1 Table | 1 Table |
| **Lead Retrieval:** Live scans, real time reporting and ability to take notes on captured leads. | 2 | 1 | 1 | 1 | 1 |
| **Conference Attendee Passes:** Full access passes to the entire conference for your staff or customers. | 14 | 8 | 6 | 4 | 2 |
| **20% Discount on Additional Conference Passes:** For use by your customers, partners or colleagues | • | • | • | • | • |
| **Post-Event Data Report:** Provides event demographics and additional details on event performance. | • | • | • | • | • |
| **Sponsorship Cost** | $40,000 | $25,000 | $15,000 | $7,500 | $5,000 |

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# About WasmCon

## September 6-7 | Bellevue, Washington

WasmCon is the premier conference for technical developers and users interested in exploring the potential of WebAssembly. This two-day event will bring together 400 leading experts, developers, and users from across the Wasm community.

WasmCon will feature a diverse range of sessions, workshops, and keynote speakers, all focused on providing attendees with the latest insights and best practices for working with Wasm. Whether attendees are interested in performance optimization, security considerations, or integrating Wasm into existing applications, there will be content for everyone.

In addition to the technical sessions, WasmCon provides attendees with numerous opportunities to network with peers and build relationships with other developers and users in the Wasm community.

# Why Sponsor:

Gain visibility

Establish thought leadership

Recruit and acquire top talent

Increase brand awareness & recognition

Connect with a targeted audience of developers and users

Showcase your brand, products, and services in the rapidly growing WebAssembly ecosystem

# Sponsorships-at-a-Glance

Contact **sponsorships@linuxfoundation.org** to secure your sponsorship today.

| | DIAMOND<br>~~4 AVAILABLE~~<br>**SOLD OUT** | PLATINUM<br>~~6 AVAILABLE~~<br>**4 AVAILABLE** | GOLD<br>**UNLIMITED** |
|---|---|---|---|
| **3 Hour Workshop at Event:** Day 1 workshop to be included on the event schedule and open to all attendees. Sponsor will receive opt-in attendee info from those attending the workshop. | • | | |
| **Pre or Post-Conference Email Blast:** One time use of opt-in list to be sent by The Linux Foundation. | • | | |
| **Social Media Promotion of Sponsorship:** From Linux Foundation Twitter account. Sponsor can provide custom content (must be approved by The Linux Foundation.) | 1x | | |
| **Keynote Stage Branding:** Logo prominently displayed on stage screens or signage. | • | | |
| **Speaking Opportunity:** All sponsor content must be approved by the Program Committee and The Linux Foundation. Speaking slots based on availability. | 10 Minute | 5 Minute | |
| **Access to Bookable Meeting Room** | Private Use 4 hours | Private Use 2 hours | |
| **Recognition During Opening Keynote Session:** Sponsor Recognition by name. | • | • | |
| **Exhibit Booth*:** Includes tabletop and chairs. Number of tables vary by level. | 2 Tabletops | Tabletop | Tabletop |
| **Lead Retrieval:** Live scans, real time reporting and ability to take notes on captured leads. | 1 | 1 | 1 |
| **Recognition on Event Signage and Website:** Prominent logo display on all event web pages and on conference signage. | • | • | • |
| **Recognition in Pre-Conference Email Marketing:** Includes link to your URL. | • | • | • |
| **Conference Attendee Passes:** Full access passes to the entire conference for your staff or customers. | 6 | 4 | 2 |
| **Post-Event Data Report:** Provides event demographics and additional details on event performance. | • | • | • |
| **Sponsorship Cost** | **$25,000** | **$17,500** | **$5,000** |

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## About Open Source Summit

**September 19-21, 2023 | Bilbao, Spain**

Join us at the premier event for open source developers, technologists and community leaders to collaborate, share information, solve problems and gain knowledge, furthering open source innovation and ensuring a sustainable open source ecosystem. **It is THE gathering place for open source code and community contributors.**

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LINUXCON — CLOUDOPEN — CONTAINERCON — OSPO-CON

DIVERSITY EMPOWERMENT SUMMIT — SUPPLYCHAIN SECURITYCON — SUSTAINABILITY CON — EMERGING OS FORUM

OPEN AI + DATA FORUM — Open Source Leadership Summit — OPEN SOURCE ON-RAMP — OpenJS World

# Who Attends Open Source Summit

**Developers**
Systems, Embedded, Applications,
Kernel & Operating Systems

**Operations**
Architects, SRE, System Administrators
and DevOps

**Community & Leadership**
Technical Managers, Community Managers,
Executive Leaders, Legal & Compliance, OSPO Teams

**Academic/Media/Other**
Professors, Students, Media, Analysts,
Product, Biz Dev, Marketing

# Why Attend Open Source Summit?

**Thousands of attendees attend Open Source Summit Europe each year to:**

- Meet face-to-face for problem-solving, discussions and collaboration
- Learn about the latest trends in open source and open technologies
- Access leading experts to learn how to navigate the complex open source environment
- Find out how others have used open source projects to gain efficiencies

- Gain a competitive advantage by learning about the latest in innovative open solutions
- Find out what industry-leading companies and projects are doing in the future, and where technologies are headed
- Explore career opportunities with the world's leading technology companies

## 2022 Attendee Survey Results

**98%** found the conference content and sessions to be informative and useful.

**94%** would recommend attending the event to a friend or colleague.

**98%** felt they had the right amount of time for networking/collaboration.

**91%** said they are likely to join the event in-person in the future.

## Quick Facts

- **Anticipated 2023 Attendance: 2,000 In-Person** Attendees

- Open Source Summit Europe 2022 was held as a hybrid event, gathering **2,400+** attendees from **1,271** organizations across **75** countries.

- Highest sponsor booth leads generated in 2022 — **366** with an average of **121.**

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|---|---|---|---|---|---|
| **Assistance with Press Bookings at Event:** Helping you get the most out of an on-site announcement. | • | | | | |
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| **Sponsor Designation in Press Releases:** Recognition as sponsor in body of release. | • | • | • | | |
| **Meeting Room\*\*:** For private meeting use only. | Private Use - 3 days | Private Use - 1 Day | Private Use - 4 Hours | | |
| **Social Media Promotion of Sponsorship:** From The Linux Foundation Twitter. Sponsor can provide custom content (must be approved by The Linux Foundation). | 3 | 2 | 1 (shared post) | | |
| **Keynote Stage Branding:** Logo prominently displayed on stage screens. | • | • | • | • | |
| **Collateral Distribution\*\*:** Laid out in a prominent location near registration onsite. | • | • | • | • | • |
| **Recognition in Pre-Conference Email Marketing** | • | • | • | • | • |
| **Access to Event Press/Analyst List:** Contact List shared one week prior to the event for your own outreach. | • | • | • | • | • |
| **Recognition on Event Signage and Website:** Prominent logo display on event web pages, onsite conference signage. | • | • | • | • | • |
| **Exhibit Booth\*\*:** Includes counter with graphic and stools.<br>Table and chairs only for Bronze sponsors. (Upgrade options available). | 20'x20' | 15'x15' | 10'X10' | 10'x10' | Tabletop |
| **Lead Retrieval\*\*:** Live scans, real time reporting and ability to take notes on captured leads. | 2 | 1 | 1 | 1 | 1 |
| **Conference Attendee Passes:** Full access passes to the entire conference for your staff or customers. | 20 | 15 | 10 | 6 | 3 |
| **20% Discount on Additional Conference Passes:** For use by your customers, partners or colleagues. | • | • | • | • | • |
| **Post-Event Data Report:** Provides event demographics and additional details on event performance. | • | • | • | • | • |
| **Sponsorship Cost** | **$70,000** | **$45,000** | **$30,000** | **$15,000** | **$8,000** |

*Start-ups may secure a Bronze Sponsorship for US$4,000 provided they: (1) Have been in business less than 3 years; (2) Have less than $5M in annual revenue; and (3) Have less than 30 employees at signing of contract.

\*\*As permitted per COVID-19 safety + social distancing requirements.

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions. Exact plans subject to change in 2023 due to COVID.

# About Linux Security Summit

**May 10-12, 2023 | Vancouver, BC**
**September 20-21, 2023 | Bilbao, Spain**

Linux Security Summit (LSS) is a technical forum for collaboration between Linux developers, researchers, and end users with the primary aim of fostering community efforts to analyze and solve Linux security challenges.

LSS is where key Linux security community members and maintainers gather to present their work and discuss research with peers, joined by those who wish to keep up with the latest in Linux security development and who would like to provide input to the development process.

# Sponsorships-at-a-Glance

Contact **sponsorships@linuxfoundation.org** to secure your sponsorship today.

| | PLATINUM | GOLD | SILVER |
|---|---|---|---|
| **NORTH AMERICA** | **3** AVAILABLE | **3** AVAILABLE | UNLIMITED |
| **EUROPE** | ~~2~~ **1** AVAILABLE | **2** AVAILABLE | UNLIMITED |
| **Video Recording:** Your logo and an approved message will be included on the splash screen for each video. Videos are publicly available on The Linux Foundation YouTube Channel. | 1 Day of Event | | |
| **Breakfast & Breaks :** Your logo will appear on signage placed strategically in the coffee break area and on buffets for maximum exposure. | | • | |
| **Recognition in opening session** | • | • | • |
| **Recognition on Event Signage and Website:** Prominent logo display on all the event web pages and on conference signage. | • | • | • |
| **Conference Attendee Passes:** Full access passes to the entire conference for your staff or customers. | 6 | 2 | 2 |
| **Sponsorship Cost** | **$8,000** | **$5,000** | **$3,000** |

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions. Exact plans subject to change in 2023 due to COVID.

## About The Linux Foundation Member Summit
**October 24-26, 2023 | Monterey, CA**

Where industry leaders convene to drive digital transformation with open source technologies and learn how to collaboratively manage the largest shared technology investment of our time.

Open source is ubiquitous in computing—nearly all leading organizations use it to power their work. To deliver innovative products and services to their users and customers, companies must learn directly from the senior technologists and thought leaders who steer the most widely used and influential projects.

The Linux Foundation Member Summit (formerly Open Source Leadership Summit) is the annual gathering for Linux Foundation member organizations.

The event fosters collaboration, innovation, and partnerships among the leading projects and organizations working to drive digital transformation with open source technologies. It is a must-attend for business and technical leaders looking to advance open source strategy, implementation and investment in their organizations and learn how to collaboratively manage the largest shared technology investment of our time.

For sponsors, it is an excellent opportunity to gain access to the event and the attendees for strategic discussions and collaboration.

> THE ONLY EVENT WHERE I CAN MEET ALL OF THE KEY LEADERS ACROSS THE OPEN SOURCE CLOUD COMPUTING PROJECTS IN PERSON. THE CHANCE TO TALK IN PERSON, SHARE ASPIRATIONS AND WRESTLE WITH NEW IDEAS THIS YEAR HAVE ALREADY RESULTED IN COLLABORATION...THE INSTITUTIONAL KNOWLEDGE ABOUT OPEN SOURCE REPRESENTED BY THE PARTICIPANTS IS INSPIRING. THIS IS AN EVENT THAT CAN HELP US BUILD A BETTER SOFTWARE INDUSTRY. — SAM RAMJI, CHIEF STRATEGY OFFICER, DATASTAX

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships.

# Sponsorships-at-a-Glance

Contact **sponsorships@linuxfoundation.org** to secure your sponsorship today.

| | DIAMOND | PLATINUM | GOLD | SILVER | BRONZE |
|---|---|---|---|---|---|
| | 3 AVAILABLE | ~~3~~ 1 AVAILABLE | ~~3~~ 1 AVAILABLE | ~~4~~ 2 AVAILABLE | 4 AVAILABLE |
| **Conference Room\*:** For private meeting use only. | • | | | | |
| **LF Live Webinar:** We will host and promote with content & speaker of your choosing. You receive contact info for webinar registrants. | • | | | | |
| **Speaking Opportunity:** All sponsor content must be approved by the Program Committee and The Linux Foundation. Speaking slots based on availability. | 15-minute Keynote | 5-minute Keynote + Session | Session | | |
| **Inclusion in Onsite Press News Package:** Announcements you'd like to make onsite will be included in the daily news package sent to media covering event. | • | • | • | | |
| **Recognition During Opening Keynote Session:** Sponsor recognition by name. | • | • | • | | |
| **Exclusive Sponsorship of 1 Attendee Social Function:** Includes branding throughout the social function. | Evening Event (1 day) | Lunch (1 day) | Breakfast & Breaks (1 day) | | |
| **Keynote Stage Branding:** Logo prominently displayed on stage screens. | • | • | • | • | |
| **Access to Event Press List** | • | • | • | • | • |
| **Member Summit Invitations:** Full access passes to the entire conference for your staff or customers. | 10 | 8 | 6 | 4 | 2 |
| **Recognition on Event Signage and Event Website:** Prominent logo display on all event web pages and on the conference signage. | • | • | • | • | • |
| **Recognition in Pre-Conference Email Marketing:** Includes link to your URL. | • | • | • | • | • |
| **Sponsor Designation in Press Releases:** Recognition as sponsor in the body of the release. | • | • | • | • | • |
| **Sponsorship Cost** | **$65,000** | **$35,000** | **$20,000** | **$10,000** | **$8,000** |

\*As permitted per COVID-19 safety + social distancing requirements.

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

# Linux Plumbers Conference

**November 13-15, 2023 | Hybrid Event | Richmond, VA**

## The Linux Plumbers Conference (LPC) is a developer conference for the open source community.

LPC brings together the top developers working on the "plumbing" of Linux — kernel subsystems, core libraries, windowing systems, etc. — and gives them three days to work together on core design problems. The conference is divided into several working sessions focusing on different "plumbing" topics, as well as a general paper track.

LPC launched in 2008 at the behest of the community and continues to provide a space where developers working in subsystems can come together to solve problems in real time. 500 developers gather annually for this event; the conference is limited to this number of people for maximum collaboration opportunities.

### Benefits of Sponsorship

Recruit and
acquire top talent
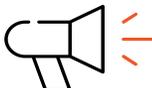
Increase brand awareness
& recognition

Generate new partnerships,
alliances & customers

Showcase products, services &
technologies

# Sponsorships-at-a-Glance

Contact us at **sponsorships@linuxfoundation.org** to secure your sponsorship, request additional details about this event or discuss additional and/or custom marketing options.
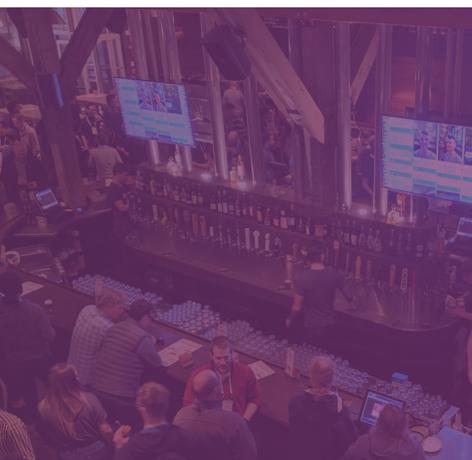
| | DIAMOND ~~2 AVAILABLE~~ SOLD OUT | PLATINUM UNLIMITED | GOLD UNLIMITED | SILVER UNLIMITED |
|---|:---:|:---:|:---:|:---:|
| **Conference Room:** For private meeting use only. | • | | | |
| **Branded Session Room:** With Company Name + Logo | • | | | |
| **Custom Question in Post-Event Attendee Survey:** Opportunity to add question of your choice (must be approved by The Linux Foundation), and follow up reporting with survey results. | • | | | |
| **Pre- or Post-Conference Email Blast:** One time use of opt-in list to be sent by The Linux Foundation | • | | | |
| **Recognition During Plenary Session** | • | • | • | • |
| **Opportunity to Post on a Virtual and/or In-Person Job Board** | • | • | • | • |
| **Prominent Branding Throughout Virtual Conference and Physical Venue** | • | • | • | • |
| **Recognition on Event Website:** Prominent logo display on all website pages | • | • | • | • |
| **In-Person Conference Attendee Passes:** Full access in-person passes to the entire conference for your staff or customers. | 9 | 5 | 3 | 2 |
| **Virtual Conference Attendee Passes:** Full access virtual passes to the entire conference for your staff or customers. | 27 | 15 | 9 | 6 |
| **Sponsorship Cost** | **$35,000** | **$20,000** | **$15,000** | **$10,000** |

Bulk purchase of passes* from the general attendee pool (which is capped and not possible if registration is closed to general attendees) is an additional option available to certain sponsorship levels of Linux Plumbers Conference. This lets sponsors purchase an additional number of tickets with a purchase order if the conference has space available.

The maximum number of additional passes available for purchase corresponds to the sponsoring level.

- Diamond: May purchase up to 15 additional passes
- Platinum: May purchase up to 10 additional passes
- Gold: May purchase up to 5 additional passes
- Silver: No bulk purchase at this level

*Bulk purchase of passes are subject to availability and are not guaranteed.

All bulk purchases are at the regular registration rate and need to be completed with a single PO. The PO must be paid in full before the registration code will be provided.

If you are interested in purchasing bulk registration passes in addition to your sponsorship, please reach out to Courtenay Pope (**cpope@linuxfoundation.org**).

## About Open Source Summit Japan

**December 5-6, 2023 | Tokyo, Japan**

Join us at the premier event for open source developers, technologists and community leaders to collaborate, share information, solve problems and gain knowledge, furthering open source innovation and ensuring a sustainable open source ecosystem. **It is THE gathering place for open source code and community contributors.**

OPEN SOURCE SUMMIT IS A CONFERENCE UMBRELLA, COMPOSED OF A COLLECTION OF EVENTS COVERING THE MOST IMPORTANT TECHNOLOGIES, TOPICS AND ISSUES AFFECTING OPEN SOURCE TODAY.

### Events Under the OS Summit Japan 2023 Conference Umbrella include:

AUTOMOTIVE LINUX SUMMIT

CLOUDOPEN

CONTAINERCON

CRITICAL SOFTWARE SUMMIT

EMBEDDED IOT SUMMIT

EMERGING OS FORUM

LINUXCON

OPEN SOURCE LEADERSHIP SUMMIT

OPERATIONS MANAGEMENT SUMMIT

OSPO CON

SUPPLYCHAIN SECURITYCON

## Why Sponsor

## Sponsoring Open Source Summit gives you the opportunity to reach a diverse and multi-faceted audience of open source practitioners, in one place.

Many organizations are engaged in a number of the technology areas covered at Open Source Summit, making this the one conference providing you the opportunity to connect with many communities at one event.

Increase brand awareness & recognition

Showcase thought leadership

Recruit and acquire top talent

Generate sales leads and customers

Leverage highly targeted marketing opportunities

Take advantage of media exposure & PR announcements

Display products, services & technologies

Create new partnerships & alliances

Gain valuable mindshare from developers, technologists and business leaders

Demonstrate support for the important work of the open source community

" WE MET SOME OF THE BRIGHTEST AND MOST TALENTED ATTENDEES, AND LEARNED FIRST-HAND FROM INDUSTRY LEADERS. THE EVENTS AND SPONSORSHIP TEAM MADE SURE WE HAD EVERYTHING WE NEEDED FOR A SUCCESSFUL EVENT. WE'RE LOOKING FORWARD TO MORE LINUX FOUNDATION EVENTS IN THE FUTURE! "

# OPEN SOURCE SUMMIT
### JAPAN

## Sponsorships-at-a-Glance

Contact **sponsorships@linuxfoundation.org** to secure your sponsorship today.

| | DIAMOND ~~4 AVAILABLE~~ 3 AVAILABLE | PLATINUM ~~8 AVAILABLE~~ 5 AVAILABLE | GOLD ~~10 AVAILABLE~~ 3 AVAILABLE | SILVER UNLIMITED | BRONZE UNLIMITED |
|---|---|---|---|---|---|
| **Assistance with Press Bookings at Event:** Helping you get the most out of an on-site announcement. | • | | | | |
| **Pre or Post-Conference Email Blast:** One time use of opt-in list to be sent by The Linux Foundation. | • | • | | | |
| **Recognition During Opening Keynote Session:** Sponsor recognition by name. | • | • | | | |
| **Custom Question in Post Event Attendee Survey:** Opportunity to add question of your choice (must be approved by The Linux Foundation), and follow up reporting with data results. | 2 | 1 | | | |
| **Speaking Opportunity:** Content must be approved by PC and the LF. *Based on availability*. | 15-Minute Keynote | 5-Minute Keynote | Conference Session or BoF | | |
| **Social Media Re-Share:** The Linux Foundation Twitter account will re-tweet 1 post of your choosing. Timing determined by The Linux Foundation. | • | • | • | | |
| **Sponsor Designation in Press Releases:** Recognition as sponsor in body of release. | • | • | • | | |
| **Meeting Room**:** For private meeting use only. | Private Use - 2 days | Private Use - 1 Day | Private Use - 4 Hours | | |
| **Social Media Promotion of Sponsorship:** From The Linux Foundation Twitter. Sponsor can provide custom content (must be approved by The Linux Foundation). | 3 | 2 | 1 (shared post) | | |
| **Keynote Stage Branding:** Logo prominently displayed on stage screens. | • | • | • | • | |
| **Collateral Distribution**:** Laid out in a prominent location near the registration desk onsite. | • | • | • | • | • |
| **Recognition in Pre-Conference Email Marketing** | • | • | • | • | • |
| **Access to Event Press/Analyst List:** Contact List shared one week prior to the event for your own outreach. | • | • | • | • | • |
| **Recognition on Event Signage and Website:** Prominent logo display on event web pages, onsite conference signage. | • | • | • | • | • |
| **Exhibit Booth**:** Includes table and chairs. | 2 Tabletops | 2 Tabletops | Tabletop | Tabletop | Tabletop |
| **Lead Retrieval**:** Live scans, real time reporting and ability to take notes on captured leads. | 2 | 1 | 1 | 1 | 1 |
| **Conference Attendee Passes:** Full access passes to the entire conference for your staff or customers. | 30 | 20 | 15 | 10 | 5 |
| **20% Discount on Additional Conference Passes:** For use by your customers, partners or colleagues. | • | • | • | • | • |
| **Post-Event Data Report:** Provides event demographics and additional details on event performance. | • | • | • | • | • |
| **Sponsorship Cost** | **$50,000** | **$35,000** | **$22,500** | **$15,000** | **$8,000** |

*Start-ups may secure a Bronze Sponsorship for US$4,000 provided they: (1) Have been in business less than 3 years; (2) Have less than $5M in annual revenue; and (3) Have less than 30 employees at signing of contract.

**As permitted per COVID-19 safety + social distancing requirements.

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# December 7-8 | Tokyo, Japan

**About Open Compliance Summit**

The Open Compliance Summit is an exclusive event for Linux Foundation members and select invitees. The summit provides a neutral environment for participants from different companies and different backgrounds to:

- Discuss and exchange compliance best practices (processes, policies, guidelines, tools, open source governance, etc.).

- Increase awareness on implementing and managing a compliance program, and managing compliance via your supply chain.

- Discuss common compliance challenges and how to address them.

- Increase involvement of participants in The Linux Foundation Open Compliance Program (tools, templates, SPDX, etc.).

**This is the ONLY event focused solely on compliance in the world of open source.**

Attendance is limited to ensure intimate conversations and ease of networking and collaboration. This summit (like prior) will be held under the **Chatham House Rule.**
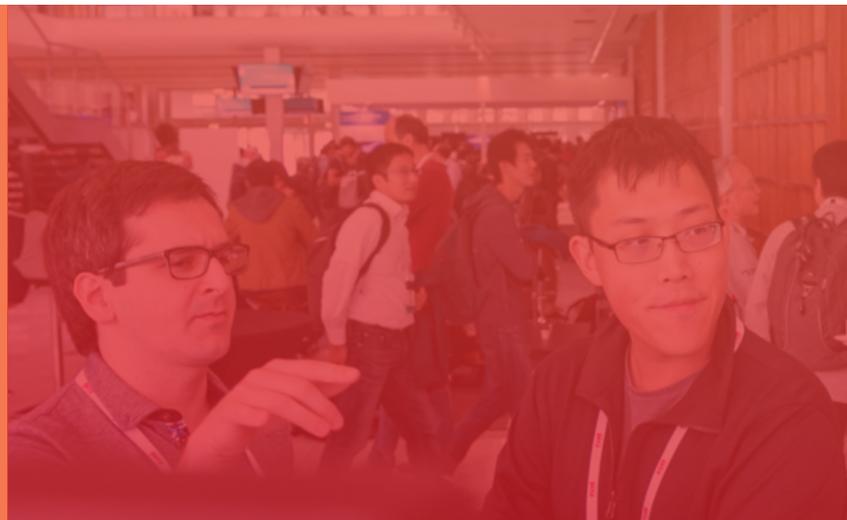
# OPEN COMPLIANCE SUMMIT

## Sponsorships-at-a-Glance

Contact **sponsorships@linuxfoundation.org** to secure your sponsorship today.

| | GOLD<br>4 AVAILABLE | SILVER<br>~~4 AVAILABLE~~<br>3 AVAILABLE | BRONZE<br>UNLIMITED |
|---|---|---|---|
| **Shared Bookable Meeting Room\*:** For private meeting use only. | • | | |
| **Shared Branding on Signage in Meal Area** | • | | |
| **Speaking Opportunity:** All sponsor content must be approved by Program Committee and The Linux Foundation. Speaking slots based on availability. | 10-Minute Keynote | 5-Minute Keynote | |
| **Exhibit Booth\*:** Includes (1) table and (2) chairs | • | • | • |
| **Recognition on Event Signage and Website:**<br>**Prominent logo display on all event web pages and on conference signage.** | • | • | • |
| **Recognition in Pre-Conference Email Marketing:** Includes link to your URL. | • | • | • |
| **Conference Attendee Passes:** Full access passes to the entire conference for your staff or customers. | 6 | 4 | 2 |
| **Recognition During Opening Keynote Session:** Sponsor Recognition by Name. | • | • | • |
| **Keynote Stage Branding:** Logo prominently displayed on stage screens or signage. | • | • | • |
| **Sponsorship Cost** | **$15,000** | **$10,000** | **$7,000** |

**\*As permitted per COVID-19 safety + social distancing requirements.**

**The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions. Exact plans subject to change in 2023 due to COVID.**

**AI.dev**
Open Source GenAI & ML Summit

DECEMBER 12-13, 2023 · SAN JOSE, CA

## About AI.dev: Open Source GenAI & ML Summit

**December 12-13, 2023 | San Jose, CA**

AI.dev is a nexus for developers delving into the intricate realm of open source generative AI and machine learning. At the heart of this event is the belief that open source is the engine of innovation in AI.

By uniting the brightest developers from around the world, we aim to ignite discussions, foster collaborations, and shape the trajectory of open source AI.

Attendees will join to dive deep into hands-on sessions, join in on the robust technical discourse, and harness the collective expertise to push the boundaries of what's possible in the AI realm with open source.

## AI.dev 2023 Topics

- NLP/LLM
- CV/Image Gen
- AI App Frameworks
- GenOps/MLOps
- Responsible AI
- Monitoring & Observability

## Who Attends

**SOFTWARE DEVELOPERS & ENGINEERS**
From ML beginners to seasoned GenAI experts, these professionals are at the heart of the summit, passionate about harnessing open source AI to innovate and drive advancements.

**MACHINE LEARNING ENGINEERS**
Specialists who implement, maintain, and innovate with ML algorithms and tools, bridging theory with real-world application.

**AI RESEARCHERS**
Both from academia and industry, these experts delve deep into the intricate facets of AI, seeking to share insights and understand the practical applications of their work.

**OPEN SOURCE CONTRIBUTORS**
Active participants in the open source ecosystem, especially those involved in AI and ML projects, looking to collaborate, learn, and grow.

# AI.dev
## Open Source GenAI & ML Summit

**DECEMBER 12-13, 2023 · SAN JOSE, CA**

## Sponsorships-at-a-Glance

Contact **sponsorships@linuxfoundation.org** to secure your sponsorship today.

| | DIAMOND ~~2 AVAILABLE~~ **SOLD OUT** | PLATINUM ~~4 AVAILABLE~~ **3 AVAILABLE** | GOLD ~~6 AVAILABLE~~ **2 AVAILABLE** | SILVER UNLIMITED | BRONZE UNLIMITED |
|---|:---:|:---:|:---:|:---:|:---:|
| **Pre or Post-Conference Email Blast:** One time use of opt-in list to be sent by The Linux Foundation. | • | • | | | |
| **Custom Question in Post-Event Attendee Survey:** Opportunity to add question of your choice (must be approved by The Linux Foundation), and follow-up reporting with data results. | 2 | 1 | | | |
| **Access to Event Press/Analyst List:** Contact List shared one week prior to the event for your own outreach. | • | • | | | |
| **Speaking Opportunity:** Content must be approved by PC and The Linux Foundation. Based on availability. | 15-Minute Keynote & Conference Session | 10-Minute Keynote | Conference Session | | |
| **Recognition During Opening Keynote Session:** Sponsor Recognition by Name. | • | • | • | | |
| **Meeting Room:** For private meeting use only. | Private Use - 2 Days | Private Use - 1 Day | Private Use - 2 Hours | | |
| **Social Media Promotion of Sponsorship:** Sponsor can provide custom content (must be approved by The Linux Foundation). | 3 | 2 | 1 (shared post) | | |
| **Social Media Re-Share:** We will retweet 1 post of your choosing. Timing determined by The Linux Foundation | • | • | • | • | |
| **Sponsor Designation in Press Releases:** Recognition as sponsor in body of release. | • | • | • | • | |
| **Keynote Stage Branding:** Logo prominently displayed on stage screens. | • | • | • | • | |
| **Collateral Distribution:** Laid out in a prominent location near the registration desk onsite. | • | • | • | • | • |
| **Recognition in Pre-Conference Email Marketing:** Includes link to your URL. | • | • | • | • | • |
| **Recognition on Event Signage and Website:** Prominent logo display on event web pages and onsite conference signage. | • | • | • | • | • |
| **Exhibit Space:** Includes counter with graphic and stools. Table and chairs only for Silver and Bronze sponsors. (Upgrade options available). | 20'x20' | 10'x10' | 10'x10' | Table | Table |
| **Lead Retrieval:** Live scans, real time reporting and ability to take notes on captured leads. | 3 | 1 | 1 | 1 | 1 |
| **Conference Attendee Passes:** Full access passes to the entire conference for your staff or customers. | 30 | 15 | 10 | 6 | 4 |
| **Exhibit Hall Passes:** Exhibit hall passes will only provide access to the exhibit hall, not entire conference. | 30 | 25 | 20 | 10 | 4 |
| **20% Discount on Additional Conference Passes:** For use by your customers, partners or colleagues. | • | • | • | • | • |
| **Post-Event Data Report:** Provides event demographics and additional details on event performance. | • | • | • | • | • |
| **Sponsorship Cost** | **$70,000** | **$40,000** | **$25,000** | **$12,000** | **$7,000** |

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions. Sponsors may be listed as a sponsor of Cassandra Summit in addition to AI.Dev, at no additional cost.

# About Cassandra Summit

**December 12-13, 2023 | San Jose, CA**

It's time for the Apache Cassandra® community to gather again! Since a small group of distributed systems engineers gathered for the first Cassandra Summit, Apache Cassandra has grown into a worldwide phenomenon that powers critical workloads. The project's velocity is up, and its most exciting years are ahead. It's time to show how organizations everywhere are bridging Cassandra to the future, at Cassandra Summit 2023.

Cassandra Summit is a two-day, vendor neutral event where the industry will connect to share best practices and use cases, celebrate makers and users, forge critical relationships, and learn about advancements in the Apache Cassandra ecosystem.

The event will feature keynotes, hands-on labs, sessions, and the popular hallway track. There will also be many places to make community memories in a festival-like atmosphere with experiential, interactive exhibits and entertainment breaks.

Apache Cassandra is in use at organizations of all sizes like Ably, Apple, Backblaze, Bloomberg Engineering, Flant, Home Depot, Instana, Liquibase, Netflix, Target, Yelp, and thousands of other companies that have large, active data sets.

## Cassandra Summit 2023 Topics

• **NEW** Cassandra & AI/ML Track

• Developing applications with Cassandra

• Cloud-native deployments and strategies

• Ecosystem tools that leverage Cassandra

• What's coming for future Cassandra versions

• Use cases and sharing about best practices

# Sponsorships-at-a-Glance

Contact sponsorships@linuxfoundation.org to secure your sponsorship today.

| | DIAMOND ~~2 AVAILABLE~~ SOLD OUT | PLATINUM ~~4 AVAILABLE~~ 3 AVAILABLE | GOLD ~~6 AVAILABLE~~ 2 AVAILABLE | SILVER UNLIMITED | BRONZE UNLIMITED |
|---|---|---|---|---|---|
| **Pre or Post-Conference Email Blast:** One time use of opt-in list to be sent by The Linux Foundation. | • | • | | | |
| **Custom Question in Post-Event Attendee Survey:** Opportunity to add question of your choice (must be approved by The Linux Foundation), and follow-up reporting with data results. | 2 | 1 | | | |
| **Access to Event Press/Analyst List:** Contact List shared one week prior to the event for your own outreach. | • | • | | | |
| **Speaking Opportunity:** Content must be approved by PC and The Linux Foundation. Based on availability. | 15-Minute Keynote & Conference Session | 10-Minute Keynote | Conference Session | | |
| **Recognition During Opening Keynote Session:** Sponsor Recognition by Name. | • | • | • | | |
| **Meeting Room:** For private meeting use only. | Private Use - 2 Days | Private Use - 1 Day | Private Use - 2 Hours | | |
| **Social Media Promotion of Sponsorship:** Sponsor can provide custom content (must be approved by The Linux Foundation). | 3 | 2 | 1 (shared post) | | |
| **Social Media Re-Share:** We will retweet 1 post of your choosing. Timing determined by The Linux Foundation | • | • | • | • | |
| **Sponsor Designation in Press Releases:** Recognition as sponsor in body of release. | • | • | • | • | |
| **Keynote Stage Branding:** Logo prominently displayed on stage screens. | • | • | • | • | |
| **Collateral Distribution:** Laid out in a prominent location near the registration desk onsite. | • | • | • | • | • |
| **Recognition in Pre-Conference Email Marketing:** Includes link to your URL. | • | • | • | • | • |
| **Recognition on Event Signage and Website:** Prominent logo display on event web pages and onsite conference signage. | • | • | • | • | • |
| **Exhibit Space:** Includes counter with graphic and stools. Table and chairs only for Silver and Bronze sponsors. (Upgrade options available). | 20'x20' | 10'x10' | 10'x10' | Table | Table |
| **Lead Retrieval:** Live scans, real time reporting and ability to take notes on captured leads. | 3 | 1 | 1 | 1 | 1 |
| **Conference Attendee Passes:** Full access passes to the entire conference for your staff or customers. | 30 | 15 | 10 | 6 | 4 |
| **Exhibit Hall Passes:** Exhibit hall passes will only provide access to the exhibit hall, not entire conference. | 30 | 25 | 20 | 10 | 4 |
| **20% Discount on Additional Conference Passes:** For use by your customers, partners or colleagues. | • | • | • | • | • |
| **Post-Event Data Report:** Provides event demographics and additional details on event performance. | • | • | • | • | • |
| **Sponsorship Cost** | **$70,000** | **$40,000** | **$25,000** | **$12,000** | **$7,000** |

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions. Exact plans subject to change in 2023 due to COVID.

Sponsors may be listed as a sponsor of AI.dev Summit in addition to Cassandra Summit, at no additional cost.

**PART 2**

# Linux Foundation Project Events

# Automotive Grade Linux All Member Meeting

**March 8–9, 2023 | Berlin, Germany**

The Automotive Grade Linux All-Member Meetings take place bi-annually and are the meeting place for the Automotive Grade Linux (AGL), a Collaborative Project of The Linux Foundation, which is dedicated to creating open source software solutions for automotive applications.

## Sponsorships-at-a-Glance

Contact **events@automotivelinux.org** to secure your sponsorship today. **Sponsorship Deadline: February 10, 2023**

| | DIAMOND<br>1 AVAILABLE | PLATINUM<br>1 AVAILABLE | GOLD<br>3 AVAILABLE | SILVER<br>6 AVAILABLE |
|---|---|---|---|---|
| **Collateral at Registration:** Ability to provide a piece of collateral or give-away for attendees when they check-in | • | | | |
| **Speaking Opportunity:** Sponsor to work directly with AGL on signoff for content of session | Keynote, Day 1 20 mins | Keynote, Day 1 15 mins | Keynote 15 mins | |
| **Recognition in Pre-Conference Email Marketing** | • | • | • | |
| **Keynote Stage Branding:** Logo in Welcome slides | • | • | • | |
| **Recognition in Opening & Closing Keynotes** | • | • | • | |
| **Recognition on Event Website:** Prominent logo displayed on website | • | • | • | • |
| **Recognition on Event Signage:** Logo on onsite signage | • | • | • | • |
| **Exhibit Space:** The Demo Showcase is the hub of the event, providing excellent mindshare for sponsors | • | • | • | • |
| **All Attendee Access at Demo Showcase Reception** | • | • | • | • |
| **Sponsorship Cost** | $20,000 | $15,000 | $10,000 | $5,000 |

## Add-On Opportunities

**Lunch Sponsor**
$2,000 • 2 AVAILABLE

Logo on lunch signage and event website. Thank you in opening and closing remarks.

**Offsite Reception Sponsor**
$10,000 • 1 AVAILABLE

Logo on reception signage and cocktail napkins and Event website. Thank you in opening and closing remarks.

**Welcome Reception Sponsor**
$5,000 • 1 AVAILABLE

Logo on reception signage and cocktail napkins and Event website. Thank you in opening and closing remarks.

# cephalocon 2023

## About Cephalacon

**April 16-18, 2023 | Amsterdam, The Netherlands**

## Cephalocon 2023 brings together the global Ceph community, comprised of passionate storage engineers and researchers.

Ceph is an open source distributed object store and file system designed to provide excellent performance, reliability and scalability.

## Why Sponsor Cephalocon 2022?

Sponsoring this event is a unique opportunity to gain valuable mindshare of an elite audience of engineers, researchers and end-users.

Building on the success of Ceph Days and virtual Developer Summits, Cephalocon brings together more than 400 attendees from across the globe to showcase Ceph's history and its future, real world applications, and of course, highlight vendor solutions. Cephalocon 2023 promises to make for incredible community building, cross-company collaboration and cutting-edge training.

By sponsoring this event, you will join other prominent industry sponsors in supporting the growth and innovation of Ceph and its global community.

**Contact us at sponsorships@ceph.foundation to secure your sponsorship, request additional details or discuss custom options.**

## Sponsorships-at-a-Glance

**Contact us at sponsorships@ceph.foundation to secure your sponsorship.**

| CATEGORY | DELIVERABLES | PLATINUM 4 2 AVAILABLE | GOLD 6 AVAILABLE | SILVER UNLIMITED | STARTUP UNLIMITED |
|---|---|---|---|---|---|
| **Speaking Opportunity** *Speaker name and session abstract are required by February 25.* | **15 minute keynote or 30-minute breakout presentation:** Content to be approved by program committee | ● | | | |
| | **5 minute keynote or 15-minute breakout presentation:** Content to be approved by program committee | | ● | | |
| | **Lightning Talk or BoF:** Content to be approved by program committee | | | ● | |
| **On-Site Experience** | **Recognition on Event Signage:** Sponsor logo on conference signage | ● | ● | ● | ● |
| | **Collateral Distribution:** Laid out in a prominent location near registration | ● | ● | ● | |
| | **1-minute video during opening keynote:** Provided by sponsor company | ● | ● | | |
| | **Logo included on "Thank you to our Sponsors" slide:** Appears during keynote sessions | ● | ● | ● | ● |
| | **Exhibit Booth:** • Lead retrieval device (Live scans, real time reporting and ability to take notes on captured leads) • Location selected in order of sponsorship tier | 10'x10' | 8'x8' | 6'x6' | 6' tabletop |
| | **Conference Room:** For private meeting use only. | (SHARED) | (SHARED) | | |
| **Marketing/ Brand Exposure** | **Blog Post:** Featured profile or interview on project blog | ● | ● | | |
| | **Assistance with press bookings at event:** Helping you get the most out of an on-site announcement | ● | ● | | |
| | **Sponsor recognition in news release** | ● | ● | | |
| | **Recognition on Event Website:** Prominent logo display on event homepage | ● | ● | ● | ● |
| | **Social Media Recognition:** Pre-determined number of "Thank you" tweets | (1) pre and (1) during | (1) pre and (1) during | (1) pre-event | (1) pre-event |
| | **Job Opening Recognition:** Call-out during keynotes of specific job openings | ● | ● | ● | ● |
| | **Webinar:** Ceph will host and promote with content & speaker of Sponsor's choosing. Sponsor will receive contact info for webinar registrants. | ● | | | |
| **Email Promotion** | **Pre-Conference Email Blast:** 1 email to opt-in list to be sent by event organizers | ● | | | |
| | **Pre- or Post- Event Email Recognition:** 50-word entry in attendee email | ● | ● | ● | ● |
| | **Post-Event Email Recognition:** Sponsor logo in footer of post-event attendee email | ● | ● | ● | Name only |
| **Post-Event** | **Opportunity to add pre-approved custom question to the post-event attendee survey:** Follow up reporting will be provided with survey results | ● | ● | | |
| | **Post-Event Data Report:** Provides event demographics and additional details on event performance | ● | ● | ● | ● |
| **Misc.** | **Complimentary attendee passes to be shared by Sponsor** | 5 | 4 | 3 | 2 |
| | **20% Discount on Additional Conference Passes:** For use by your customers, partners or colleagues | Unlimited | Unlimited | Unlimited | Unlimited |
| **Sponsorship Cost** | | Member $30,000 Non-Member $36,000 | Member $20,000 Non-Member $24,000 | Member $12,500 Non-Member $15,000 | Member $5,000 Non-Member $6,000 |

# About LF Energy Summit

## June 1-2, 2023 | Paris, France

The LF Energy Summit will gather stakeholders from the energy and technology industries with policymakers and academics from around the world to advance the open source technologies needed to develop a modern technology stack for the power sector to achieve decarbonization goals. Attendees will include developers along with decision makers within utilities, power transmission and distribution companies, carbon tracking companies, RE credits and markets companies, and those providing technology solutions to the industry.

# Sponsorships-at-a-Glance

Contact Dan Brown, dbrown@linuxfoundation.org, to secure your sponsorship today. Signed sponsorship contracts must be received by **May 12, 2023.**

| | DIAMOND<br>**1** AVAILABLE | PLATINUM<br>~~3~~ **2** AVAILABLE | GOLD<br>UNLIMITED | SILVER<br>UNLIMITED | COMMUNITY PARTNER<br>UNLIMITED |
|---|---|---|---|---|---|
| **Speaking Session:** Speaker and content must be approved by the Program Committee. No sales or marketing pitches allowed. | 10-minute keynote **and** 30-minute breakout session | 30-minute breakout session | | | |
| **Pre-Event Attendee Email:** sent to opt-in attendees by LF Energy on behalf of sponsor. | 1 Exclusive | 1 Shared Platinum Sponsors Email | 1 Shared Gold Sponsors Email | | |
| **Post-Event Attendee Email:** sent to opt-in attendees by LF Energy on behalf of sponsor. | 1 Exclusive | 1 Shared Platinum Sponsors Email | | | |
| **Exhibit Space + Lead Retrieval App:** Lead retrieval to be used for lead capture in onsite exhibit space only. | Including pull-up banner, 6' table, 2 chairs, and power Use of lead retrieval app (no physical device provided) | Including pull-up banner, 6' table, 2 chairs, and power Use of lead retrieval app (no physical device provided) | 6' table, 2 chairs, and power Use of lead retrieval app (no physical device provided) | | |
| **Collateral Distribution:** Located in a prominent location in the Sponsor Showcase | | | | | Displayed on shared Community Partner table |
| **Social Media Promotion from @LFE_Foundation** | 3 posts | 2 posts | 1 post | | |
| **Logo Recognition in Marketing Emails:** sent by LF Energy | • | • | • | • | |
| **Website Logo Recognition:** Logo and web link on event website. | • | • | • | • | • |
| **Onsite Logo Recognition:** Logo included in 'Thank You to Our Sponsors' keynote slide and sponsor signage. | • | • | • | • (keynote slide only) | • (keynote slide only) |
| **Conference Passes:** Additional passes discounted 20%. | 5 | 3 | 2 | 1 | 1 (with promotion of event only) |
| **Sponsorship Cost** | **$30,000** | **$15,000** | **$10,000** | **$5,000** | **Complimentary** |

*LF Energy Members receive a 10% discount on sponsor packages.

# R/Medicine 2023

**June 5-9, 2023 | Virtual**

The goal of the R/Medicine conference and community is to promote the development and use of R-based tools to improve clinical research and practice.

R is a free and open-source programming language for reproducible statistical computing, data visualization, and application development. R is the gold standard in reproducible research for academia and industry and has powerful capabilities to create highly customizable, interactive, analytic dashboards, as well as predictive models that employ machine learning, deep learning, and artificial intelligence.

R/Medicine was formed through a collaborative effort of the R Consortium with academic and industry partners including Yale University, Stanford University, the Mayo Clinic, and RStudio, Inc (now Posit, PBC). Presentations at R/Medicine conferences showcase how the R ecosystem is currently leveraged in medical applications including clinical trial design and analysis, personalized medicine, the development of machine learning models using laboratory and patient record data, and reproducible research.

The inaugural R/Medicine conference was a two-day event held in 2018 at Yale University that featured distinguished speakers including Rob Tibshirani (Professor of Biomedical Data Science at Stanford and inventor of the LASSO method of regularized linear regression), Max Kuhn (a best-selling author of books on machine learning, the former Senior Director of Statistics at Pfizer and the creator of R packages and {tinymodels} meta-packages used by millions of people), and 150 attendees. For the second year, a half-day preconference workshop was added to the schedule that featured parallel workshops for attendees in order to provide data literacy and data science education.

The 2020, 2021, and 2022 R/Medicine Conferences were held virtually as single-track events with two days of short courses followed by two days of keynotes and contributed presentations. The virtual format proved extremely successful — in 2022, we had 473 attendees from 53 countries, with a wide range of experience.

This year's five-day event will be two days of preconference short courses, one day of hands-on practice, followed by two days of keynotes and contributed presentations from representatives of biostatistics, the pharmaceutical industry, regulators, and clinical laboratories.

## Partnerships

We are interested in developing partnerships with organizations that aim to offer state-of-the-art education in basic data literacy and more advanced data science in a way that is suitable to "end-user" healthcare professionals, including professionals that have no programming background, ranging from data managers all the way to healthcare executives.

## Sponsorships

We are committed to making the R/Medicine conference content affordable and open to the public and therefore, have sold deeply discounted tickets for trainees and offered free admission via scholarships in the interest of supporting diversity, equity and inclusion. To allow this practice to continue, while at the same time increasing our pool of discounted tickets, we seek sponsorships.

## Sponsorships-at-a-Glance

Contact **r-medicine-events@linuxfoundation.org** to secure your sponsorship today.
**Sponsorship Deadline: May 12, 2023**

| | GOLD<br>UNLIMITED | SILVER<br>UNLIMITED | BRONZE<br>UNLIMITED |
|---|:---:|:---:|:---:|
| **Direct Access to One of the Main Organizers:** We will address any questions or extra requests and work with you to find creative ways to optimize the value you receive from your sponsorship! | • | | |
| **Pre-Conference Email Blast:** 1 email to opt-in list to be sent by event organizers. Copy provided by sponsor. | • | | |
| **Social Media Recognition:** "Thank you" tweets. | • | • | |
| **Email Recognition:** Logo included in attendee emails. | • | • | |
| **Recognition on Event Website:** Your organization's logo prominently displayed on the landing page of the conference website and at the beginning of each recorded talk. | • | • | |
| **Virtual Presence:** Sponsor will host a virtual space where you can connect with attendees, Wednesday, June 7 on SpatialChat. | • | • | • |
| **Recruiting:** Sponsor will be able to participate in the job recruitment session to promote the company and job openings. Sponsors will also have access to attendee resumes and Data Science Portfolios. | • | • | • |
| **Conference Attendee Passes:** Full-access passes to the entire virtual conference for your staff or customers. | 10 | 5 | 2 |
| **Sponsorship Cost** | **$10,000** | **$7,000** | **$5,000** |

**Xen Project**
**DEVELOPER AND DESIGN SUMMIT**

# Xen Project Developer and Design Summit

**June 24-26, 2023 | Prague, Czech Republic**

The Xen Project creates an industry leading open source hypervisor that is powering some of the largest clouds in production today.

During 15 years of development, the Xen Project enabled many different use cases covering datacenter and server virtualization, cloud computing, desktop virtualization, security for desktop computing and within hardware appliances.

The Xen Project has also started to expand into new markets covering NFV, mobile virtualization, embedded virtualization and automotive.

The Xen Project Developer and Design Summit brings together the Xen Project's community of developers and power users for their annual developer conference. The conference is about sharing ideas and the latest developments, sharing experience, planning, collaboration and above all to have fun and to meet the community that defines the Xen Project.

## Sponsorships-at-a-Glance

Contact **sponsorships@linuxfoundation.org** to secure your sponsorship today. **Sponsorship deadline is May 19, 2023.**

| | DIAMOND UNLIMITED | PLATINUM UNLIMITED | GOLD UNLIMITED |
|---|---|---|---|
| **Speaking Opportunity:** All sponsor content must be approved by the Program Committee and Xen Project. No sales or marketing pitches allowed. | • | | |
| **Recognition During Opening Session:** Sponsor recognition by name and with logo on screen. | • | | |
| **Message in Attendee Post-Conference Email:** 50-word entry in attendee email. | • | | |
| **Collateral Distribution:** Marketing materials laid out in a prominent location near registration. | • | • | |
| **Recognition in Pre-Event Attendee Email:** Sponsor logo in pre-event email. | • | • | |
| **Recognition on Event Website:** Prominent logo display on event website. | • | • | • |
| **Recognition on On-site Sponsor Signage:** Sponsor logo on conference signage. | • | • | • |
| **Conference Attendee Passes:** Full access passes to the entire conference for your staff or customers. | 18 | 4 | 2 |
| **Sponsorship Cost** | **$15,000** | **$5,000** | **$2,000** |

**July 12-13, 2023 | Tokyo, Japan**

The Automotive Grade Linux All-Member Meetings take place bi-annually and are the meeting place for the Automotive Grade Linux (AGL), a Collaborative Project of The Linux Foundation, which is dedicated to creating open source software solutions for automotive applications.

**Sponsorship Deadline:** June 9, 2023

Contact **events@automotivelinux.org** to secure your sponsorship today.

## Sponsorships-at-a-Glance

| | DIAMOND $20,000 1 AVAILABLE | PLATINUM $15,000 1 AVAILABLE | GOLD $10,000 3 AVAILABLE | SILVER $5,000 6 AVAILABLE |
|---|---|---|---|---|
| **Collateral at Registration:** Ability to provide a piece of collateral or give-away for attendees when they check-in | • | | | |
| **Speaking Opportunity:** Sponsor to work directly with AGL on signoff for content of session | Keynote, Day 1 20 mins | Keynote, Day 1 15 mins | Keynote 15 mins | |
| **Recognition in Pre-Conference Email Marketing** | • | • | • | |
| **Keynote Stage Branding:** Logo in welcome slides | • | • | • | |
| **Recognition in Opening & Closing Keynotes** | • | • | • | |
| **Recognition on Event Website:** Prominent logo displayed on website | • | • | • | • |
| **Recognition on Event Signage:** Logo on onsite signage | • | • | • | • |
| **Exhibit Space:** The Demo Showcase is the hub of the event, providing excellent mindshare for sponsors | • | • | • | • |
| **All Attendee Access at Demo Showcase Reception** | • | • | • | • |

## Add-On Opportunities

### Lunch Sponsor
**$2,000 • 2 AVAILABLE**

Logo on lunch signage and event website. Thank you in opening and closing remarks.

### Offsite Reception Sponsor
**$10,000 • 1 AVAILABLE**

Logo on reception signage and cocktail napkins and Event website. Thank you in opening and closing remarks.

### Welcome Reception Sponsor
**$5,000 • 1 AVAILABLE**

Logo on reception signage and cocktail napkins and Event website. Thank you in opening and closing remarks.

# Open Source Congress

**July 27, 2023 | Geneva, Switzerland**

Following the January 2023 publication from Linux Foundation Research entitled *Enabling Global Collaboration: How Open Source Leaders are Confronting the Challenges of Fragmentation*, the Linux Foundation is hosting an invitational, Geneva-based Congress to explore how to address gaps identified in the report, and create new opportunities to enhance ecosystem-wide collaboration on important topics.

With discussions led by open source foundation leaders and key stakeholders, the Open Source Congress aims to identify and advance common interests within and across project communities on issues such as regulation, cybersecurity, sustainability, and diversity, equity, and inclusion. Among the objectives is the development of an open source "Credo," or statement of common values, as well as a research report that captures the key findings and discussions.

## Sponsorships-at-a-Glance

Contact **sponsorships@linuxfoundation.org** to secure your sponsorship.

| CATEGORY | DELIVERABLES | TITLE<br>3 AVAILABLE* | INNOVATION<br>3 AVAILABLE* | SUPPORTING<br>3 AVAILABLE* |
|---|---|---|---|---|
| Event Deliverables | Preliminary input into the format and agenda of the Congress | ● | ● | |
| | Logo placement on event website | Tier 1 | Tier 2 | Tier 3 |
| | Recognition in pre-conference attendee email | ● | ● | ● |
| | Verbal recognition from main stage | ● | | |
| | Open Source Congress Invitation, subject to Linux Foundation approval | 3 | 2 | 1 |
| Research Deliverables | Logo placement on research report | Tier 1 | Tier 2 | Tier 3 |
| | Acknowledgment in the research report | ● | ● | ● |
| | Opportunity to review the research report prior to publication | ● | ● | ● |
| | **Sponsorship Cost** | **$30,000** | **$20,000** | **$10,000** |

*Limitations may apply.

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

If applicable, surplus funds will be allocated to future Open Source Congress events or research projects.

## Academy Software Foundation Open Source Days

**August 6, 2023 | Los Angeles, CA**

Open Source Days, hosted by Academy Software Foundation, is the leading event dedicated to open source software for visual effects, animation and digital content creation, bringing together more than 200 software developers, engineers, pipeline supervisors, technical directors, technical artists, and more.

The Academy Software Foundation hosts and maintains open source projects that are widely used by visual effects and animation studios. Your sponsorship of Open Source Days supports the Foundation as we work to attract new contributors and grow our project communities.

### Sponsorship benefits for your organization:

• Showcase your organization's support for the Academy Software Foundation and open source software development.

• Raise awareness for the work your organization is doing to support popular open source projects.

• Increase visibility among potential new employees.

• Introduce potential contributors to projects that are important to your organization.

# Promotional Marketing Opportunities

**Sales contact: events@aswf.io | Sales deadline for T-Shirt and Lanyards: June 23**
**Sales deadline for all other opportunities: July 7**

**Attendee T-Shirt** $3,500 1 Available

Every in-person attendee at the event will receive an event t-shirt.  Our designers always create fun shirts that are worn for years to come.  Sponsor logo will be placed on the sleeve of all attendee t-shirts. Logo must be single color only (no gradient colors). Sponsor also receives:

• Recognition on event website as an event partner
• Recognition from the stage
• Social media recognition

**Beers of a Feather** $2,500 ~~6~~ 3 Available

Treat attendees to a special experience by co-sponsoring the Beers of a Feather! Attendees participating onsite will enjoy a fun-filled evening with food, drinks and new friends. Benefits include:

• Pre-event promotion on event website
• Recognition on conference schedule
• Signage at entrance and throughout venue including on bars and buffets
• Recognition on event website as an event partner

**Lanyards** ~~$1,500 1 Available~~  SOLD OUT

Every in-person attendee at the event will wear a name badge lanyard with your logo on it. Pricing includes single color logo imprint. Sponsor also receives:

• Recognition on event website as an event partner

**AM + PM Break** ~~$2,500 1 Available~~  SOLD OUT

Treat attendees to snacks on the day of the event. Benefits include:

• Pre-event promotion on event website
• Recognition on conference schedule
• Signage at buffets
• Recognition on event website as an event partner

**Session Recording** $3,500 1 Available

Extend your presence long after the live event concludes with the session recording sponsorship. All session recordings will be published on the Academy Software Foundation YouTube channel after the event. Benefits include:

• Sponsor recognition slide with logo at the beginning of each video recording
• Sponsor recognition in post-event email to attendees
• Recognition on event website as an event partner

**WiFi Access Sponsorship** $1,500 1 Available

Conference WiFi will be named after sponsor and sponsor will be recognized on the event website as an event partner.

# OpenSSF Day Europe 2023

**September 18, 2023 | Bilbao, Spain**

OpenSSF Day brings together the open source community to discuss the challenges, big-picture solutions, ongoing work and successes in securing the open source software (OSS) supply chain. The program features sessions on topics like security best practices, vulnerability discovery, securing critical projects, and the future of OSS security. Sponsoring OpenSSF Day is a great way to highlight your organization and support the work of the OpenSSF!

# Sponsorships-at-a-Glance

Contact **events@openssf.org** to secure your sponsorship today. **Sponsorship Deadline: August 11**

| | PLATINUM<br>3 AVAILABLE | GOLD<br>3 AVAILABLE | SILVER<br>UNLIMITED |
|---|---|---|---|
| **Speaking Opportunity:** All sponsor content must be approved by the Open Source Security Foundation. No sales and marketing pitches allowed. Speaking slots based on availability. | 5-Minute Keynote | | |
| **Evening Reception Recognition:** Logo on signage throughout the reception | • | | |
| **Recognition During Opening and Closing Keynote Session:** Sponsor recognition by name. | • | | |
| **Collateral at Registration:** Ability to provide a piece of collateral or giveaway for attendees when they check-in. | • | | |
| **Exhibit Space:** Includes (1) 6ft table, 2 chairs, power, and conference WiFi | • | • | |
| **Social Media Promotion of Sponsorship:** From the Open Source Security Foundation Twitter, Mastodon, and LinkedIn channel | • | • | |
| **Recognition on Event Website:** Prominent logo displayed on website | • | • | • |
| **Recognition on Event Signage:** Logo on onsite signage | • | • | • |
| **Recognition in Pre and Post-Conference Email Marketing** | Logo and URL | Logo and URL | Name and URL |
| **Complimentary Passes to OpenSSF Day** | 4 | 2 | 1 |
| **Post-Event Data Report:** Provides event demographics and additional details on event performance. | • | • | • |
| **Sponsorship Cost** | **$20,000** | **$10,000** | **$5,000** |

# GraphQLConf 2023

**September 19-21, 2023 | San Francisco Bay Area, CA**

**GraphQLConf — The Official Conference by the GraphQL Foundation**

The inaugural GraphQLConf, presented by the GraphQL Foundation, is a premier event uniting the global GraphQL community to promote education, adoption, and advancement of GraphQL. This conference offers valuable insights through workshops, presentations, and panel discussions, covering best practices, innovative use cases, and the latest advancements in GraphQL. By bringing together a diverse group of developers, architects, and technology enthusiasts, GraphQLConf sets the stage for the ongoing success and expansion of GraphQL and its ecosystem across industries.

**Why Sponsor GraphQLConf 2023?**

GraphQL is in a hyper growth phase with prominent production deployments in a wide range of high profile companies such as Airbnb, Atlassian, Audi, CNBC, GitHub, Major League Soccer, Netflix, Shopify, The New York Times, Twitter, Pinterest, and Yelp. While just over 10% of enterprises were using GraphQL APIs in production in 2021, that number will grow to over 50% by 2025, according to Gartner. Are you looking for an effective way to reach a large audience and establish your brand as a thought leader? Sponsoring GraphQLConf is a unique opportunity to gain valuable mindshare with an elite audience that will define how organizations adopt and expand their usage of GraphQL.

GraphQLConf will attract members of the GraphQL community from around the world. Developers, users, architects, and technology leaders from multiple industries will gather in San Francisco to meet, collaborate and build. GraphQLConf 2023 represents the inaugural event in the GraphQL Foundation's official conference series for GraphQL. Investing in GraphQLConf's first conference provides the opportunity to build brand awareness and loyalty with leaders and decision makers in organizations across the GraphQL community.

Contact the GraphQLConf team at graphqlconf@graphql.org to secure your sponsorship, request additional details, or discuss custom options.

# GraphQLConf 2023
hosted by **GraphQL Foundation**

## Sponsorships-at-a-Glance

Contact graphqlconf@graphql.org to secure your sponsorship today.

| CATEGORY | DELIVERABLES | DIAMOND<br>4 1 AVAILABLE | PLATINUM<br>6 4 AVAILABLE | GOLD<br>8 5 AVAILABLE | SILVER<br>12 8 AVAILABLE |
|---|---|---|---|---|---|
| Speaking Opportunity | **Speaking Opportunity:** Content to be approved by the Program Committee. | 10-minute Keynote or 2 Breakout Sessions | 5-minute Keynote or Breakout Session | Breakout Session | |
| Marketing/ Brand Exposure | **Logo Recognition in Marketing Emails:** Logo placement on pre-event marketing emails sent by GraphQL. | ● | ● | ● | ● |
| | **Social Media:** From the @GraphQL Twitter handle. Retweets to be approved by GraphQL. | 3 Thank You Tweets + 1 Retweet | 2 Thank You Tweets + 1 Retweet | 1 Shared Gold Sponsor Thank You Tweet + 1 Retweet | |
| | **Press Release Recognition:** Sponsor designation in press releases. | ● | ● | ● | |
| | **Press Access:** Access to the event press / analyst list 1-2 weeks prior to the event plus assistance with press bookings. | ● | ● | ● | ● |
| Email Promotion | **Pre or Post-Conference Email Blast:** Dedicated one-time use of opt-in list to be sent by GraphQL. *Subject to GraphQL approval; cannot include sales pitches.* | ● | ● | | |
| Onsite Experience | **Keynote Stage Recognition:** Verbal recognition during opening keynote session. | ● | ● | | |
| | **Keynote Stage Branding:** Logo prominently displayed on keynote stage screens. | ● | ● | ● | ● |
| | **Recognition on Event Signage:** Logo displayed on onsite conference signage. | ● | ● | ● | ● |
| | **Exhibit Booth:** Includes tabletop, 2 chairs, 5 amps of power, power strip, and conference wi-fi. Upgrade options available. | Priority booth selection. | ● | ● | ● |
| | **Lead Retrieval Devices:** Live scans, real time reporting and ability to take notes on captured leads. | 2 | 1 | 1 | 1 |
| | **Conference Attendee Passes:** Full access passes to the conference for your staff or customers. | 15 | 10 | 5 | 2 |
| | **20% Discount on Additional Conference Passes:** For use by your colleagues, partners, or customers. | ● | ● | ● | ● |
| Post-Event | **Custom Question(s) in Post-Event Attendee Survey:** Opportunity to add question(s) of your choice (subject to approval by GraphQL), and follow up reporting with data results. | 2 | 1 | | |
| | **Post-Event Data Report:** Provides event demographics and additional details on event performance. | ● | ● | ● | ● |
| | **Sponsorship Cost (through May 31)** | $70,000 | $50,000 | $25,000 | $10,000 |
| | **After May 31** | $75,000 | $55,000 | $30,000 | $12,000 |

# seL4 Summit

## September 19-21 | Elliot Park Hotel | Minneapolis, Minnesota

The seL4 Summit is the annual international summit on the seL4 microkernel, the world's most highly assured OS kernel, as well as on all seL4-related technology, tools, infrastructure, products, projects, and people.

## The seL4 Summit gathers the seL4 community to learn, share, and connect:

**Learn** — about the seL4 technology, its latest progress, use, successes, challenges, and plans
**Share** — exciting seL4 development, research, experience, and application in the real world
**Connect —** with other seL4 developers, users, providers, supporters, and potential partners

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## The program includes a wide range of seL4-related topics:

### seL4 on-going and planned R&D, mature of early stage

- seL4 research efforts
- seL4 development efforts
- Work-in-progress seL4 development
- Student work on seL4
- New/missing/next gen kernel mechanisms
- seL4 related roadmap - what you plan to work on and when
- seL4 grand challenges
- OS frameworks and services
- seL4 userland with programming language support beyond C
- High-performance systems based on seL4 - pushing the boundaries

### seL4 experience reports

- Experience with deploying seL4 in the field, in commercial/deployed products
- Experience with teaching seL4
- Experience with seL4 certification schemes and application of industry standards
- Experience with "building a business case for using a verified kernel"
- Experience with porting software from other OSes

### seL4 and hardware

- Ports to new hardware platforms or architectures
- Multicore systems
- Virtualization
- New/proposed hardware features or architectures, which could also enable or broaden the scope of formal reasoning (e.g. about time protection)
- seL4 in embedded processors on FPGAs, and impact of assured separation
- IOMMU solutions for various hardware architectures and impact for seL4

### seL4 and assurance

- Application-level verification leveraging seL4 proofs
- Correctness, spatial separation, temporal separation, and real-time proofs
- Formalized interface between or composition of kernel-level proofs and user-level proofs
- Verification engineering at scale, scaling verification productivity
- Security/safety impact/assurance/certification for an seL4-based system

# Sponsorship Packages

Established in 2020, the seL4 Foundation brings together developers of the seL4 kernel, developers of seL4-based components and frameworks, and those adopting seL4 in real-world systems. Between 2018 and 2022, more than 480 participants took part in the seL4 conferences.

Participants come from industry, government and universities and include the creators of the seL4 technology and the research behind it. A lot of participants are practitioners deploying seL4-based products, as well as industry and government customers.

## Your benefit as a sponsor:

• Get strong visibility as a major player in the seL4 ecosystem
• Showcase your seL4-based products, technology and services to target audiences in the field of seL4
• Support the open-source technology and community
• Connect directly with attendees through the expo booth, branding materials, and videos

**Contact summit@sel4.systems to secure your sponsorship today. Sales deadline: August 11, 2023**

| | GOLD UNLIMITED | SILVER UNLIMITED | BRONZE UNLIMITED |
|---|---|---|---|
| **Speaking Opportunity:** Get a slot at the summit for a short speech. All sponsor content must be approved by the seL4 Foundation. | • | | |
| **Session Recording Recognition:** Extend your presence long after the live event concludes with your logo on all recorded sessions that will stay online after the event. | • | | |
| **Promotional Videos During the Event** | • | • | |
| **Exhibit Space:** The expo hall is the hub of the event, providing excellent mindshare for exhibitors. Location selected in order of sponsorship tier. | Table | Table | |
| **Email Recognition:** Logo and URL included. | Pre and Post-Conference Email | Pre-Conference Email | |
| **Logo & Link on Event Website:** Prominent logo display on event website. | • | • | • |
| **Logo on Onsite Sponsor Signage:** Sponsor logo on conference signage throughout the event. | • | • | • |
| **Recognition During Opening Keynote Session:** Sponsor recognition by name. | • | • | • |
| **Complimentary Passes** | 5 | 3 | 1 |
| **Sponsorship Cost** | **$10,000** | **$7,000** | **$5,000** |

# PyTorch Conference
2023

# PyTorch Conference

## October 16 – 17, 2023 | San Francisco, CA

Sponsoring The PyTorch Conference 2023 allows you to reach the growing and multi-faceted AI/ML community audience in one place.

PyTorch is committed to developing fast, flexible experimentation and efficient production through a user-friendly front-end, distributed training, and ecosystem of tools and libraries. Sponsorship supports this and benefits your organization in the following ways:

- Raise awareness of your organization's support of the PyTorch mission.
- Enable collaboration in-person to speed the development of innovative technologies that will benefit your organization and your customers.
- Meet other contributors and learn how to get involved.
- Provide thought leadership on behalf of your organization to the broader community.
- Recruit potential new employees.

## Sponsorships-at-a-Glance

Contact Jen Shelby at jshelby@linuxfoundation.org to secure your sponsorship today.
**Sponsorship Deadline: Sept. 15, 2023**

|  | PLATINUM ~~4 AVAILABLE~~ 2 AVAILABLE | GOLD UNLIMITED | SILVER UNLIMITED |
|---|---|---|---|
| **Speaking Opportunity:** All sponsor content must be approved by the PyTorch Foundation. No sales and marketing pitches allowed. Speaking slots based on availability. | 5-minute keynote |  |  |
| **Recognition During Opening Keynote Session:** Sponsor recognition by name. | • |  |  |
| **Email Blast:** One time use of opt-in list to be sent by PyTorch Foundation.  Content provided by sponsor. | (1) exclusive pre- or post-conference email | 150 words in (1) pre-conference group email |  |
| **Exhibit Space:** The expo hall is the hub of the event, providing excellent mindshare for exhibitors. Location selected in order of sponsorship tier. | Includes pop-up backwall, 6' table, 2 chairs, and power | Includes pull-up banner, 6' table, 2 chairs, and power |  |
| **Physical Lead Retrieval Device(s):** Live scans, real time reporting and ability to take notes on captured leads. | (1) device | (1) device |  |
| **Social Media Promotion of Sponsorship:** From the PyTorch channel | 3 | 2 | 1 |
| **Recognition in Pre-Event Email Marketing:** Includes logo and link to your URL. | • | • | • |
| **Recognition on Event Website:** Prominent logo displayed on website. | • | • | • |
| **Recognition on Event Signage:** Logo on onsite conference signage. | • | • | • |
| **Complimentary Onsite Attendee Passes:** To be used for onsite booth staff, attendees, and guests. Includes access to keynotes, sessions, and exhibits. | 5 | 3 | 1 |
| **Post-Event Transparency Report:** Provides event demographics and additional details on event performance. | • | • | • |
| **Sponsorship Cost** | **$20,000** | **$13,000** | **$5,000** |

# PX4 Developer Summit

**October 21-22, 2023 | New Orleans, LA**

Join the PX4 community of developers and supporting companies for a celebration of all things drones and open source. Be part of the conversation driving the future of drone hardware and software development in the drone industry.

**We are coming together for two days of keynotes, presentations, tutorials, exhibitions from some of the top companies in our community, and ample networking opportunities throughout the event.**

The PX4 Developer Summit is an annual event by the Dronecode Foundation, a vendor-neutral organization hosting open-source and open-standard projects critical to the drone industry.

Dronecode's flagship event gathers leading technologists from leading open source and robotics communities to further the education and advancement of drone development.



## Who Attends?

**Audience Snapshot: Industries**

- **38%** Information Technology
- **16%** Industrials
- **16%** Professional Services
- **10%** Automotive
- **7%** Non Profit Organization
- **6%** Consumer Goods
- **2%** Telecommunications
- **2%** Energy
- **2%** Financials
- **1%** Materials

**Audience Snapshot: Job Function**

- **24%** Individual Contributor
- **18%** Academic
- **13%** CXO / ED
- **12%** Manager
- **9%** Director
- **5%** VP / SVP / GM
- **19%** Other

## Registration Fees

The registration fees are designed to provide an affordable opportunity for our community to participate in our event, while giving corporate attendees the opportunity to help the underrepresented communities and members of our community who can't otherwise afford to join us.

We will offer a financial aid program, as well as an early bird discount to be announced when we launch the event.

### $400 Academic Rate
This rate is for full-time students and academics attending the PX4 Developer Summit. If an individual is employed in a school or university, they will qualify for this rate.

### $550 Attendee Rate
This rate is for attendees that do not qualify for the Academic rate. This fee helps keep the conference afford-able for everyone, especially students and those needing financial aid.

## Benefits of Sponsoring

| | | | | |
|---|---|---|---|---|
| Increase brand awareness & recognition | Showcase thought leadership | Recruit and acquire top talent | Exclusive exhibit opportunities | Leverage highly targeted marketing opportunities |
| Take advantage of media exposure & PR announcements | Showcase products, services & technologies | Generate new partnerships, alliances & customers | Gain valuable mindshare from developers, technologists and business leaders | Demonstrate support for the Drone development community |

# Sponsorships-at-a-Glance

All leveled sponsorships and Promotional Marketing Opportunities are based on availability.
Contact dfevents@linuxfoundation.org to secure your sponsorship today. Sales deadline: September 30.

| | DIAMOND SOLD OUT | PLATINUM 4 AVAILABLE / 1 AVAILABLE | GOLD 2 AVAILABLE | SILVER 10 AVAILABLE / 5 AVAILABLE |
|---|---|---|---|---|
| **Exhibit Booth:** Lead retrieval app (Live scans, real time reporting and ability to take notes on captured leads). Location selected in order of sponsorship tier | 20' x 20' w/ Custom Backwall | 20' x 10' w/ Custom Backwall | 20' x 10' | 10' x 10' |
| **15-Minute Keynote, or 30-Minute Breakout Presentation:** Content to be approved by program committee | • | | | |
| **5-Minute Keynote or 15-Minute Breakout Presentation:** Content approved by program committee | | • | | |
| **Lightning Talk or BoF:** Content to be approved by program committee | | | • | |
| **Pre-Conference Email Blast:** email to opt-in list to be sent by event organizers | • | | | |
| **1-Minute Video During Opening Keynote:** Provided by sponsor company | • | • | | |
| **Assistance With Press Bookings at Event:** Helping you get the most of your on-site announcement | • | • | | |
| **Podcast:** 1 episode, 30 second promotion | • | | | |
| **Podcast:** Recognition as sponsor. Post-roll logo placement | • | • | • | |
| **Post-Event Email Recognition:** Sponsor logo in footer of post-event attendee email | • | • | • | |
| **Post-Event Data Report:** Provides event demographics and additional details on event performance. | • | • | • | |
| **Opportunity to Add Pre-Approved Custom Question to the Post-Event Attendee Survey:** Follow up reporting will be provided with survey results | • | • | | |
| **(1) Specific Call-Out to Attendees to Visit Your Booth or Attend Your Sponsored Session** | • | • | | |
| **Attendee List (Opt-In at Registration)** | • | • | | |
| **Participation on the Program Committee** | • | • | | |
| **Recognition on Event Signage:** Sponsor logo on conference signage | • | • | • | • |
| **Logo Included on "Thank you to our Sponsors" Slide During Keynote Sessions** | • | • | • | • |
| **Sponsor Recognition in News Release** | • | • | • | • |
| **Recognition on Event Website:** Prominent logo display on event homepage | 100 Word Description | 75 Word Description | 50 Word Description | 50 Word Description |
| **Pre or Post Event Email Recognition:** 50-word entry in attendee email | • | • | • | • |
| **Complimentary Attendee Passes to be Shared by Sponsor** | 10 | 4 | 2 | 1 |
| **20% Discount on Additional Conference Passes:** For use by your customers, partners or colleagues | Unlimited | Unlimited | Unlimited | Unlimited |
| **List of Registered Press/Analysts (Provided 2 Weeks Prior to Event)** | • | • | • | • |
| **Social Media Recognition:** Pre-determined number of "Thank you" tweets | (1) pre and (1) during | (1) pre and (1) during | (1) pre and (1) during | (1) pre-event |
| **Non-Member Pricing** | $30,000 | $20,000 | $15,000 | $5,000 |
| **Member Pricing** | $25,000 | $18,000 | $14,000 | $5,000 with priority placement |

OPEN SOURCE IN FINANCE FORUM

PRESENTED BY

FINOS
Fintech Open Source Foundation

THE LINUX FOUNDATION

2023 SPONSORSHIP PROSPECTUS

## About Open Source in Finance Forum

**November 1, 2023 | New York, NY**

The Open Source in Finance Forum is a conference for experts across financial services, technology and open source to deepen collaboration and drive innovation across the industry in order to deliver better code faster.

Financial services firms make extensive use of open source, and are now starting to take full advantage of this incredible resource. By becoming strategic contributors to open source projects, companies decrease development costs, improve security, attract developers, and innovate faster. This event will showcase recent developments and the direction of open source in financial services; provide practical knowledge and guidance on best practices, tools and technologies; explore how to build a successful community; and provide unparalleled opportunities to network with the executives and individuals driving open source in financial services.

We want to give the best value possible for sponsors of OSFF, whether you are a FINOS Member or not. Your sponsorship shouldn't just be a single transaction, it should be part of an integrated plan to capture the attention of the FINOS Community not just once, but multiple times.

In all of our marketing, but especially for sponsorship of OSFF, we believe in the power of the "story arc". We want to give sponsors and members the opportunity to connect with the FINOS Community, as well as OSFF attendees multiple times throughout the year. By the time you get to OSFF at your sponsor table, your interactions with attendees are not the climax, but actually the denouement ("the final part of a play, movie, or narrative in which the strands of the plot are drawn together and matters are explained or resolved.")

Our sponsorship levels give you the ability to be part of podcasts, blog posts, social posts, that hit the entire FINOS Ecosystem, as well as additional opportunities to participate in webinars and in-person meetups that hit specific communities and interests around open source regulation in finance, interoperability (desktop and others), open source readiness (compliance, OSPOs, etc), and then the technical projects that live in the **FINOS landscape**.

**If you're looking for a custom package, please reach out to us at sponsorships@linuxfoundation.org so that we can make sure the sponsorship meets your company's goals.**

**Additional sponsorship opportunities:**
- FINOS Member Meeting — London, June 14-15 (Members Only)
- FINOS In Person Meetups (New York and London)
- FINOS Webinars
- FINOS Open Source in Finance Podcast

OPEN SOURCE **IN** FINANCE FORUM

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FINOS
Fintech Open Source Foundation

THE LINUX FOUNDATION

**2023 SPONSORSHIP PROSPECTUS**

## 2022 Events by the Numbers

### NEW YORK

**600+** Attendees & Participants

**53%** Financial Services Industry Attendee Makeup

**50+** Thought-Leading Speakers

**250+** Organizations Represented

## PAST SPEAKERS

Many of the world's financial services and open source technology experts have presented in previous years. Each year the lineup is a who's who of financial services, fintech, and open source industry thought leaders delivering world-class content to attendees. 2023 will undoubtedly maintain that tradition in New York.

Alejandra Villagra, Citi

Bjarne Stroustrup, Morgan Stanley

Russell Green, Deutsche Bank

Neema Raphael, Goldman Sachs

Chris Wright, Red Hat

Vanessa Fernandes, Itau Unibanco

Kim Prado, Royal Bank of Canada (RBC)

Tracy Miranda, Continuous Delivery Foundation

Justin Rackliffe, Fidelity Investments

Keesa Schreane, Refinitiv

# Sponsorships-at-a-Glance

Contact **sponsorships@linuxfoundation.org** to secure your sponsorship today.

| CATEGORY | DELIVERABLES | LEADER<br>4 2 AVAILABLE | CONTRIBUTOR<br>6 2 AVAILABLE | COMMUNITY<br>10 1 AVAILABLE | START-UP<br>10 AVAILABLE |
|---|---|---|---|---|---|
| Speaking | **Speaking Opportunity:** Content must be approved by Program Committee and FINOS. *Based on availability.* | 10 Minute Keynote | | | |
| Marketing/ Brand Exposure | **Logo Recognition:** Logo placement on pre-event marketing: Website, Emails and Social | 1st Priority | 2nd Priority | 3rd priority | |
| | **Blog Post:** Dedicated pre-event blog post promoting the sponsor's involvement in OSFF (& FINOS if applicable). Subject to FINOS approval; cannot include sales pitches. | 1 | 1 | | |
| | **Monthly Mentions on Open Source in Finance Podcast:** Pre-event podcasts. | 1x Dedicated | 1x Shared | 1x Shared | |
| | **Pre or Post Event Podcast Interview:** On Open Source in Finance Podcast. | 1 | | | |
| | **Press Access:** Access to the event press / analyst list 1-2 weeks prior to the event plus assistance with press bookings. | ● | ● | ● | |
| | **Social Media:** From the FINOS Twitter handle. Retweets to be approved by FINOS. Dedicated for Leaders only. | 2 Monthly Mentions + 2 Thank You Tweets (1 day-of event and 1 post-event) + 1 Retweet | 1 Monthly Mention + 2 Thank You Tweets (1 day-of event and 1 post-event) + 1 Retweet | 1 Monthly Mention + 2 Thank You Tweets (1 day-of event and 1 post-event) | 2 Thank You Tweets (1 day-of event and 1 post-event) |
| | **Job Board:** Feature OS-Related Job Postings | 5 | 3 | 1 | |
| Email Promotion | **Pre-Event Email Blast:** Dedicated, one-time use of opt-in list to be sent by FINOS. *Subject to FINOS approval*; cannot include sales pitches. | 2 | | | |
| | **Post-Event Email Recognition:** Logo recognition in post-event attendee email communication. | 1st Priority | 2nd Priority | 3rd priority | |
| On-Site Experience | **FINOS Executive Member Reception Invitations:** Invitations to attend the Executive Reception hosted the week of OSFF. | 3 invitations | 2 invitations | | |
| | **Exhibit Booth\*:** Includes table, (2) chairs, & tabletop sign with sponsor logo. Upgrade options available. | ● | ● | ● | |
| | **Lead Retrieval App:** Live scans, real time reporting and ability to take notes on captured leads. Use of lead retrieval app, no physical device provided. | ● | ● | ● | |
| | CONTINUES ON NEXT PAGE | | | | |
| **Non-Member Price** | | **$45,000** | **$30,000** | **$15,000** | **$5,000** |
| **FINOS Member Sponsorship Price** | | **$35,000** | **$20,000** | **$10,000** | **$3,500** |

# Sponsorships-at-a-Glance

Contact **sponsorships@linuxfoundation.org** to secure your sponsorship today.

| CATEGORY | DELIVERABLES | LEADER<br>~~4~~ 2 AVAILABLE | CONTRIBUTOR<br>~~6~~ 2 AVAILABLE | COMMUNITY<br>~~10~~ 1 AVAILABLE | START-UP<br>10 AVAILABLE |
|---|---|---|---|---|---|
| | CONTINUED FROM PREVIOUS PAGE | | | | |
| On-Site Experience (continued) | **Recognition on Event Signage:** Prominent logo display on onsite conference signage. | 1st Priority | 2nd Priority | 3rd priority | 4th priority |
| | **Keynote Stage Branding:** Logo prominently displayed on keynote stage screens. | 1st Priority | 2nd Priority | 3rd priority | 4th priority |
| | **Keynote Stage Recognition:** Verbal recognition during opening keynote session. | • | • | • | |
| | **Conference Bag Insert:** Option to place marketing material or swag item in conference bags. *Item subject to FINOS approval.* | 3x | 2x | 1x | 1x |
| | **Shared Sponsor Meeting Room:** For private meeting use only, based on availability. | 1st Priority | 2nd Priority | | |
| | **Collateral Distribution:** Laid out in a prominent location near registration onsite. Collateral provided by sponsor. | 1st Priority | 2nd Priority | 3rd priority | 4th priority |
| MISC. | **Conference Attendee Passes — Internal:** Full access passes to the conference for your staff. | 11 Members<br>5 Non-Members | 8 Members<br>4 Non-Members | 8 Members<br>2 Non-Members | 3 Members<br>2 Non-Members |
| | **Conference Attendee Passes — VIP Clients:** Full access passes to the conference for your VIP clients. | 5 | 3 | 2 | |
| | **20% Discount on Conference Passes — VIP Clients:** For use by your VIP clients, available to FINOS Gold and Silver Members only. | Unlimited | Unlimited | Unlimited | Unlimited |
| Post Event | **Custom Question(s) in Post-Event Attendee Survey:** Opportunity to add question(s) of your choice (subject to approval by FINOS), and follow up reporting with data results. | 2x | 1x | | |
| | **Post-Event Blog Post:** Follow up blog post on FINOS.org. (Potential amplification in LF Newsletter). | 1x Dedicated | 1x Dedicated | 1x Dedicated | |
| | **Post-Event Data Report:** Provides event demographics and additional details. | • | • | • | • |
| | **Non-Member Price** | **$45,000** | **$30,000** | **$15,000** | **$5,000** |
| | **FINOS Member Sponsorship Price** | **$35,000** | **$20,000** | **$10,000** | **$3,500** |

*As permitted per COVID-19 safety + social distancing requirements.

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions. Exact plans subject to change in 2023 due to COVID.

# RISC-V Summit

**November 7-8, 2023 | Santa Clara, California**

## Take Your Place in the RISC-V Spotlight

The world turns its attention to RISC-V this November. Make sure to share your RISC-V story.

RISC-V wants to ensure the success of its community. With that in mind, the 2023 RISC-V Summit North America is being designed to maximize the ROI of our sponsors by offering a range of sponsorship options. From speaking opportunities on the main stage, to prominent show visibility, to expo floor presence, to video interviews and special promotional opportunities, and much more, we are offering multiple ways to showcase your organization at the Summit and to the world.

Stand out in this high-growth community.

Upgrade your presence to Diamond, Platinum or Gold levels to maximize your ROI. Elevate your organization's presence by participating in exclusive events and receive personal attention from RISC-V International's executives and staff.

Start with speaking appearances in our RISC-V Experience demo theater or even on our main stage. Share your wisdom, detail your vision and roadmap, announce a major new product, or call the global RISC-V community to action... the stage is yours. Choose from our sponsorship options to design a presence that will help your organization achieve its business goals and objective.

Act now. Quantities for the premium sponsorship tiers are limited.

# RISC-V SUMMIT
# 2023 SPONSORSHIP PROSPECTUS

## Sponsorships-at-a-Glance

Contact **sponsor@riscv.org** to secure your sponsorship today.

| Sponsorship Deadline: September 29, 2023 | DIAMOND 6 AVAILABLE SOLD OUT | PLATINUM 10 AVAILABLE 9 AVAILABLE | GOLD 8 AVAILABLE 1 AVAILABLE | SILVER UNLIMITED | STARTUP, NON-PROFIT, & UNIVERSITY UNLIMITED |
|---|---|---|---|---|---|
| **Media Panel Luncheon:** Provide 1 executive to join Calista on a panel for the media luncheon. Each company can invite 3 additional guests to attend the luncheon. | • | | | | |
| **Pre or Post-Event Email Blast:** One time use of opt-in list to be sent by RISC-V. Content provided by sponsor. | (1) exclusive pre- and post-event email | | | | |
| **Attendee T-Shirt:** Your white logo will be included on the official Summit t-shirt given to every attendee. | • | • | | | |
| **Collateral Distribution:** Laid out in a prominent location near registration. | • | • | | | |
| **Video Interview with Calista:** 2-minute onsite interview with Calista Redmond and an executive of your choice at your booth. Footage will be available for your unrestricted use and will be posted on the RISC-V YouTube channel. | • | • | | | |
| **Speaking Opportunity:** All sponsor content must be approved by Program Committee and RISC-V. Slides are due by October 13. Speaking slots based on availability. | (1) 10-minute key-note | (1) 20-minute break-out session | | | |
| **Demo Theater:** Located in the expo hall. | (1) 20-minute demo or (2) 10-minute demos | (1) 10-minute demo | (1) 10-minute demo | | |
| **Recognition During Opening Keynote Session:** Sponsor recognition by name. | • | • | • | | |
| **Executive Meeting Room:** For private meeting use only. | Exclusive use for duration of event | Bookable for (1) 2-hour meeting or (2) 1-hour meetings during event | Bookable for (2) 30-minute meetings during event | | |
| **Sponsorship Cost** | **$90,000** | **$60,000** | **$35,000** | **$8,000** | **$4,500** |

Due to the nature of the exhibitor benefits at each level, pavilions or sponsorships shared with multiple companies/entities are not allowed.

RISC-V International Members receive a 5% discount on all exhibitor packages.

# Sponsorships-at-a-Glance

**Contact sponsor@riscv.org to secure your sponsorship today.**

| **Sponsorship Deadline: September 29, 2023** | **DIAMOND** 6 AVAILABLE **SOLD OUT** | **PLATINUM** 10 AVAILABLE **9 AVAILABLE** | **GOLD** 8 AVAILABLE **1 AVAILABLE** | **SILVER** UNLIMITED | **STARTUP, NON-PROFIT, & UNIVERSITY** UNLIMITED |
|---|---|---|---|---|---|
| **Social Media Promotion of Sponsorship:** From RISC-V Twitter and LinkedIn. | (2) pre-event standalone tweets with social card and (1) spotlight tweet during event | (1) pre-event standalone tweet with social card and (1) spotlight tweet during event | (1) pre-event stand-alone tweet with social card and (1) group tweet during event | | |
| **Lead Retrieval Scanners:** Live scans, real time reporting and ability to take notes on captured leads. | 3 devices | 2 devices | 1 device | | |
| **Exhibit Booth:** The expo hall is the hub of the event, providing excellent mindshare for exhibitors. | 20'x 20' raw space or turnkey including backwall, 2m counter with graphics, 2 stools, table with 4 chairs, basic power, and wifi | 20'x 10' raw space or turnkey including backwall, 2m counter with graphics, 2 stools, basic power, and wifi | 10'x 10' raw space or turnkey including backwall, 1m counter with graphics, 2 stools, basic power, and wifi | Table, 2 chairs, basic power, and wifi | Table, 2 chairs, basic power, and wifi |
| **Recognition in Pre-Event Email Marketing:** Includes link to your URL. | Logo & link | Logo & link | Logo & link | Company name & link | Company name & link |
| **Sponsor Message in Attendee Day-Of Email** | 150 word max | 100 word max | 50 word max | Company name & link | Company name & link |
| **RISC-V Event Press and Analyst List:** Contact list shared 2 weeks prior to event for your own outreach. | • | • | • | • | • |
| **Recognition on Event Signage and Website:** Prominent logo display on all event web pages, conference schedule, and sponsor signage onsite. | • | • | • | • | • |
| **RiSC-V Summit Attendee Passes:** To be used for onsite booth staff, attendees, and guests. Includes access to keynotes, sessions, and exhibits, along with booth setup and teardown. | 20 | 15 | 10 | 3 | 3 |
| **Discounted RISC-V Summit Passes:** Unlimited 20% discount for use by your customers, partners, or colleagues. | • | • | • | • | • |
| **Post-Event Data Report:** Provides event demographics and additional details on event performance. | • | • | • | • | • |
| **Sponsorship Cost** | **$90,000** | **$60,000** | **$35,000** | **$8,000** | **$4,500** |

Due to the nature of the exhibitor benefits at each level, pavilions or sponsorships shared with multiple companies/entities are not allowed.

RISC-V International Members receive a 5% discount on all exhibitor packages.

# prestocon

**December 5-6, 2023 | Mountain View, CA**

**Sponsorships-at-a-Glance** Sponsorship Deadline: November 17, 2023 | Contact events@prestodb.io to secure your sponsorship today.

| | GOLD 3 AVAILABLE SOLD OUT | SILVER 4 AVAILABLE | BRONZE 6 AVAILABLE 5 AVAILABLE | COMMUNITY PARTNER* UNLIMITED |
|---|---|---|---|---|
| **Speaking Opportunity:** all sponsor content must be approved by Program Committee and Presto. No sales & marketing pitches allowed. *Speaking slots based on availability.* | 10 minute keynote | | | |
| **Pre-Conference Email Blast:** 1 email to opt-in list to be sent by event organizers | • | | | |
| **Sponsor Recognition in Press Release:** recognition as sponsor in body of release | • | | | |
| **Pre or Post-Event Recognition:** 50-word entry in attendee email | • | • | | |
| **Recognition During Opening Keynote Session:** Sponsor recognition by name | • | • | | |
| **Post-Event Survey:** opportunity to add pre-approved custom questions to the post-event attendee survey. Follow-up reporting will be provided with survey results. | • | • | | |
| **Post-Event Email Recognition:** Sponsor logo in post-event email. | • | • | • | NAME ONLY |
| **Recognition on Event Website:** prominent logo display on event homepage. | • | • | • | • |
| **Exhibit Space:** includes 6' Tabletop w/ (2) chairs, lead retrieval license, location selected in order of sponsorship tier | • | • | | |
| **Collateral Distribution:** marketing materials laid out in a prominent location near registration | • | • | • | • |
| **Event Signage:** sponsor logo on conference signage | • | • | • | • |
| **Conference Attendee Passes:** full access passes to the entire event for your staff or customers. | 10 | 7 | 2 | 1 |
| **20% discount on additional event passes:** for use by your customers, partners, or colleagues. | • | • | • | • |
| **Sponsorship Cost** | $25,000 | $10,000 | $3,500 | Complimentary |
| **Membership Pricing** | $22,500 | $9,000 | $3,150 | |

*Community Partner sponsorships are only available to non-profit organizations.

## Other sponsorship opportunities

**Happy Hour/Reception**
**$10,000 • 1 Available**

Sponsor can host this evening with exclusive branding on all food and drink stations and prominently placed signage.

**Wireless Access**
**$7,000 • 1 Available**

Conference Wi-Fi will be named after Sponsor.
*Based on venue capabilities.*

**Lunch**
**$5,000 • 2 Available, 1 per day**

**Breaks**
**$5,000 • 2 Available, 1 per day**

**Lanyards**
**$4,000 • 1 Available**

Exclusive Sponsor logo will appear across the lanyard.
*Sponsorship deadline: November 7*

**Diversity Scholarship**
**$1,500 minimum • Unlimited**

Showcase your organization's support of this important initiative by sponsoring the Diversity Sponsorship. Sponsors receive: recognition during the opening session, signage onsite at event, recognition in pre-event email marketing

**Registration Scholarship**
**$500 Minimum • Unlimited**

Showcase your organization's support of this important initiative by sponsoring the Registration Sponsorship.

# AUTOMOTIVE GRADE LINUX

## AGL Showcase at CES 2024: Call for Exhibitors

Automotive Grade Linux (AGL) is a collaborative open source project that is accelerating the development and adoption of a fully open software platform for automotive applications.

## AGL Showcase 2024

As an official exhibitor at CES 2024 in Las Vegas, AGL's booth is located in the Las Vegas Convention Center, West Hall, Booth #4765. The booth will be open to the public from January 9–12, 2024. In order to maximize exposure for our members and the broader AGL ecosystem, we would like to invite companies interested in demonstrating an application built on top of the AGL Unified Code Base (UCB) Software Distribution or a hardware solution running core AGL applications to apply for one of our limited demo spaces.

## Benefits

> Business development and networking opportunities with the automotive OEM and Tier 1 ecosystem and increased exposure for your products and services.
> Increased exposure to automotive and technology media and major publications.
> Ability to schedule demos or book meetings in the AGL Showcase.
> Inclusion in the AGL CES press release and promotion via AGL social channels.
> Company branding in the AGL Showcase.

## What's Included

|  | Platinum | Gold | Silver |
|---|---|---|---|
| Cost | $20,000 | $15,000 | $10,000 |
| Available | 5 Available | 8 Available | 10 Available |
| Kiosk | 3m wide demo kiosk with 2 stools and company logo | 2m wide demo kiosk with 2 stools and company logo | 1m wide demo kiosk with 1 stool and company logo |
| WiFi | WiFi and one (1) dedicated hardline | WiFi and one (1) dedicated hardline | WiFi and one (1) dedicated hardline |
| Power | One (1) 5amps power strip | One (1) 5amps power strip | One (1) 5amps power strip |
| Lead Retrieval Device | 1 | 1 | 1 |
| Use of Private Meeting Room in Booth | (6) 30-minute meetings | (4) 30-minute meetings | (2) 30-minute meetings |
| CES Registration Tickets | 15 | 10 | 7 |
| Passes to AGL Booth Reception | 5 | 4 | 3 |

## Get involved

Learn more
**www.automotivelinux.org**

Join projects and contribute
**wiki.automotivelinux.org**

Become a member
**www.automotivelinux.org/about/join**

Join the **#AutoLinux** conversation on:

# AUTOMOTIVE GRADE LINUX

## AGL Showcase at CES 2024: Call for Exhibitors

## Requirements

> Demonstrations can be for products currently available or for Proof of Concepts (PoC), but must run on/with either the Optimistic Octopus and Prickly Pike release.

> Must have at least one person available onsite for setup and teardown.

> Demo staffing must be provided during CES Show Hours and for the AGL Evening Reception:
  - **Jan. 9:** 10:00am - 6:00pm PT
  - **Jan. 10:** 9:00am - 6:00pm PT
  - **Jan. 11:** 9:00am - 6:00pm PT
  - **Jan. 12:** 9:00am - 4:00pm PT

  *Times subject to change*
  *AGL Evening Reception date and time to be announced.*

## Key Dates & Deadlines

| Date | Deliverable |
|------|-------------|
| October 6, 2023 | Call for Exhibitors Closes |
| October 12, 2023 | Exhibitor Notifications |
| January 9-12, 2024 | CES Show Floor / AGL Booth Open |

## How to Apply

Please indicate your interest in participating in the AGL Showcase at CES by filling out the CFE Form by October 6, 2023. If you have additional questions, please email events@automotivelinux.org.

**We look forward to your company joining AGL at CES 2024!**

# Get involved

Learn more
**www.automotivelinux.org**

Join projects and contribute
**wiki.automotivelinux.org**

Become a member
**www.automotivelinux.org/about/join**

Join the **#AutoLinux** conversation on:

# CLOUD NATIVE
## COMPUTING FOUNDATION

**PART 3**

CNCF Events

# gRPC Conf 2023

**Event Dates:**
September 20, 2023

**Location:** Google Campus,
Sunnyvale, CA

**Estimated Number of Attendees:**
200

**Who Attends?** Key customers,
project leads, and contributors that
make up the gRPC ecosystem

Join key customers, project leads, and contributors that make up the **gRPC** ecosystem for a full day of talks, demos and case studies. Experts will discuss real-world implementations of gRPC, best practices for developers, and topic expert deep dives. This is a must-attend event for those using gRPC in their applications today as well as those considering gRPC for their enterprise microservices.

There will be ample time for meeting project leads, networking with peer and Q & A.

Contact **sponsor@cncf.io** to secure your sponsorship today. Signed contracts for marketing promotional opportunities must be received by **August 16, 2023, 11:59 PM PDT** (unless otherwise noted).

## SPONSORSHIP BENEFITS AT-A-GLANCE

| SPONSORSHIP BENEFIT | DIAMOND | PLATINUM LIMITED AVAILABILITY | GOLD LIMITED AVAILABILITY | SILVER LIMITED AVAILABILITY |
|---|---|---|---|---|
| Speaking Opportunity *Pending program committee approval* | 5 minutes | | | |
| Recognition During Opening Session | ✓ | | | |
| Recognition in Pre-Event Email Marketing *opt-in attendees only* | ✓ | ✓ | | |
| Social Media Recognition from project handle | (1) mention | (1) mention | (1) group mention | |
| Logo recognition on Schedule | ✓ | ✓ | ✓ | ✓ |
| Recognition on Event Website | ✓ | ✓ | ✓ | ✓ |
| Recognition on Event Signage | ✓ | ✓ | ✓ | ✓ |
| Table top space with lead retrieval | ✓ | ✓ | ✓ | |
| Attendee Passes | 5 | 4 | 3 | 2 |
| **SPONSORSHIP COST** | **SOLD OUT** | **$15,000** | **$10,000** | **$5,000** |

*CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.*

# IstioCon

**Event Dates:**
25-26 September 2023

**Location:** Online + Shanghai, China

**Estimated Number of Attendees:**
100+ In-Person | 500+ Virtual

**Who Attends?** Developers, architects and technical leaders.

IstioCon is a community event for the industry's most popular service mesh, where you will find lessons learned from running Istio in production, hands-on experiences, and featuring maintainers from across the Istio ecosystem.

IstioCon aims to connect with the global Istio community through a three-part event, featuring opportunities for both in-person engagement in China and virtual participation from around the world.

Part 1: Monday, September 25, there will be virtual-only content scheduled, accommodating the Western Hemisphere timezone (exact timing to be determined).

Part 2: Tuesday, September 26, there will be both in-person and live-streamed content from KubeCon + CloudNativeCon China, scheduled according to China Standard Time.

Part 3: Also on Tuesday, September 26, there will be virtual-only content scheduled, catering to the Western Hemisphere timezone (exact timing to be determined).

Contact sponsor@cncf.io to secure your sponsorship today! Signed contracts must be received by **25 August 2023, 11:59 PM PDT**.

## SPONSORSHIP BENEFITS AT-A-GLANCE

| SPONSORSHIP BENEFIT | DIAMOND 1 AVAILABLE SOLD OUT | PLATINUM 4 AVAILABLE | GOLD UNLIMITED |
|---|---|---|---|
| Five-minute keynote *Topic subject to program committee approval* | (1) 5-minute keynote | | |
| Email to opt-in attendees | (1) Standalone pre- or post-event email (150 words) | (1) Combined pre- or post-event email (150 words) | |
| Recognition during opening session | ✓ | ✓ | |
| (1) Social media mention from KubeCon or Project Handle | ✓ | Group mention Platinum Sponsors | |
| Logo on sponsor signage | ✓ | ✓ | |
| Logo recognition on event schedule | ✓ | ✓ | ✓ |
| Logo and link on event website | ✓ | ✓ | ✓ |
| Complimentary IN-PERSON + VIRTUAL Access to IstioCon *IN-PERSON will receive complimentary access to KubeCon + CloudNativeCon + OpenSourceSummit China* | 5 | 3 | 2 |
| Provide attendee giveaway during selected in-person event in Shanghai. Giveaways must be distributed in the meeting room. *CNCF Approval Required* | ✓ | ✓ | ✓ |
| SPONSORSHIP COST | $25,000 | $10,000 | $5,000 |

*CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.*

# KubeCon | CloudNativeCon

# OPEN SOURCE SUMMIT

## China 2023

The Cloud Native Computing Foundation's flagship conference gathers adopters and top technologists from leading open source and cloud native communities to further the education and advancement of cloud native computing.

**Event Dates:**
September 26: Pre-Event Programming
September 27 - 28: Main Conference

**Location:** Shanghai Convention & Exhibition Center of International Sourcing

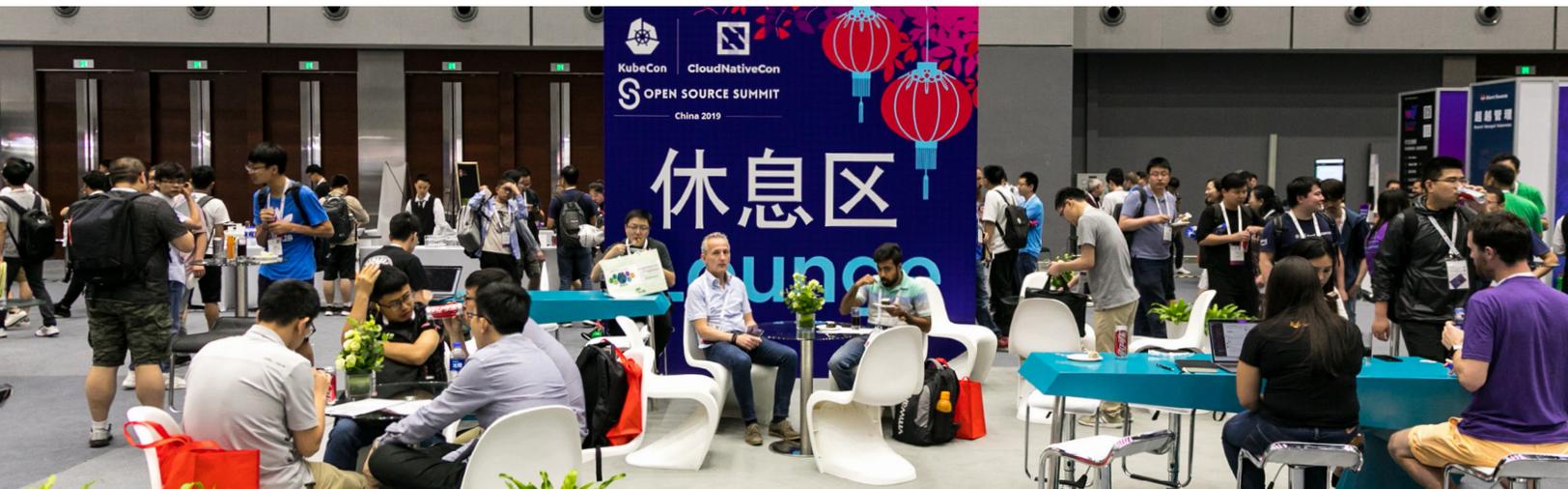**Estimated Number of Attendees\*:** 2,000 Attendees

**Who Attends?** Developers, architects and technical leaders, CIOs, CTOs, press and analysts gather at KubeCon + CloudNativeCon + Open Source Summit China.

### Benefits of Sponsorship:

- Engage with the industry's top developers, end users, and vendors — including the world's largest public cloud and enterprise software companies as well as hundreds of innovative startups.
- Inform and educate the cloud native community about your organization's products, services, open source strategies, and cloud native direction.
- Take advantage of a professionally-organized conference run by a neutral nonprofit where content is curated by the community.
- Meet with developers and operations experts ranging from startup CTOs to corporate developers to senior technology executives from all over the world.
- Associate your brand with one of the fastest-growing technology communities.
- Support and engage with the ecosystem and the community that is the engine driving some of the highest velocity open source projects in the industry.
- Join CNCF's hosted projects such as containerd, CoreDNS, Envoy, etcd, Fluentd, Harbor, Helm, Jaeger, Kubernetes, Linkerd, Open Policy Agent, Prometheus, Rook, SPIFFE, SPIRE, TiKV, TUF, Vitess, and many more — and help bring cloud native project communities together.
- Give back to the open source community. CNCF reinvests profits from our events to directly support CNCF's hosted projects.

**1 co-located event day
2 main conference days**

**70+ sessions and keynotes**



Given the continuing fluidity of COVID-19, the format of the event is subject to change. If this should happen, sponsors will be notified of said changes and options available to them as early as possible.

\* Estimates are based on registration trends from previous events and influenced by many factors, including but not limited to, COVID-19 related travel restrictions as well as health + safety requirements. Estimates may change based on the current situation and updated numbers will be shared with sponsors leading up to the event.

# SPONSORSHIP BENEFITS AT-A-GLANCE

Contact sponsor@cncf.io to secure your sponsorship today.
Signed contracts must be received by **11 August, 2023, 23:59 PDT.**

KubeCon | CloudNativeCon
OPEN SOURCE SUMMIT
— China 2023 —

| | STRATEGIC 1 AVAILABLE SOLD OUT | DIAMOND 5 AVAILABLE | PLATINUM OPEN | GOLD OPEN | SILVER OPEN | START-UP* OPEN | END USER** OPEN |
|---|---|---|---|---|---|---|---|
| Logo on attendee t-shirt | ✓ | | | | | | |
| Logo on lanyards | ✓ | | | | | | |
| Speaking opportunity *Content must meet CFP criteria and is subject to program committee approval* | (1) 10-minute keynote | Choice of (1) 5-minute keynote or (1) 35-minute breakout session | | | | | |
| Email to opt-in attendees *Sent by CNCF on behalf of sponsor* | (1) exclusive pre- or post-conference email | (1) exclusive pre- or post-conference email | | | | | |
| Logo recognition in post-event transparency report | ✓ | ✓ | | | | | |
| Recognition in event promotional emails | logo and link | logo and link | company name and link only | | | | |
| Sponsor recognition in pre- and post-conference email to attendees | logo | logo | logo | | | | |
| List of registered press/analysts *(provided 3 weeks prior to event)* | ✓ | ✓ | ✓ | ✓ | | | |
| Logo recognition on keynote screen | ✓ | ✓ | ✓ | ✓ | | | |
| Logo on sponsor signage | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo and link on conference website | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo recognition on mobile schedule | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Social media posts from WeChat and official @KubeCon_ Twitter handle | (2) standalone WeChat articles and (1) pre-event standalone tweet with social card | (1) standalone WeChat article and (1) pre-event standalone tweet with social card | (1) standalone WeChat article and (1) pre-event group tweet | (1) group WeChat article and (1) pre-event group tweet | (1) group WeChat article and (1) pre-event group tweet | (1) group WeChat article and (1) pre-event group tweet | (1) group WeChat article and (1) pre-event group tweet |
| Complimentary onsite attendee passes *To be used for onsite booth staff, attendees, and guests. Includes access to keynotes, sessions, and exhibits.* | (20) VIP passes and (50) standard passes | (10) VIP passes and (25) standard passes | (8) VIP passes and (15) standard passes | (4) VIP passes and (10) standard passes | (1) VIP pass and (7) standard passes | (5) standard passes | (5) standard passes |
| Unlimited 20% discount on additional onsite attendee passes | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Onsite exhibit space *Turnkey booth includes back wall, counter with graphics, (2) stools, (1) wastebasket, basic power, and carpet* | 11m (w) x 11m (d) raw exhibit space | 9m (w) x 6m (d) raw exhibit space | 6m (w) x 6m (d) raw exhibit space or turnkey | 4.5m (w) x 3m (d) turnkey only | 3m (w) x 2.5m (d) turnkey only | 2.5m (w) x 2m (d) turnkey only | 2.5m (w) x 2m (d) turnkey only |
| Physical lead retrieval device(s) for onsite use | (3) devices | (2) devices | (2) devices | (1) device | (1) device | (1) device | (1) device |
| **SPONSORSHIP COST** | **$286,000** | **$131,000** | **$79,000** | **$52,000** | **$21,000** | **$8,000** | **$8,000** |

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.

*Start-up sponsors must be CNCF members, must be in business for less than 3 years, must have less than $1M in revenue and less than 50 employees.

**Available to CNCF end user members and supporters. Primary focus of end user sponsorship is recruiting.

# KUBECON + CLOUDNATIVECON + OPEN SOURCE SUMMIT 2023 [IN-PERSON]

## SPONSOR-HOSTED CO-LOCATED EVENT PACKAGES
### 26 SEPTEMBER 2023

The opportunity to co-locate your event in the same venue as KubeCon + CloudNativeCon + Open Source Summit 2023 can help you effectively reach the cloud native community. Sponsor-hosted co-located event packages are solely available to level sponsors of KubeCon + CloudNativeCon + Open Source Summit 2023. We have four set package options listed below. Each package will include access to the room (1) hour prior to the start of the co-located event. Please select the package that best suits your needs, keeping in mind that we will not be able to accommodate package changes at a later date.

All co-located event space requests must be submitted by a) reviewing the Co-Located Best Practices + Event Guide and b) completing the request form on the co-located events page of the event website. Space will be assigned on a first come, first served basis.

Deadline to submit a co-located event request (Packages A - D): 14 July 2023, 23:59 PDT (based on availability).

## SPONSORSHIP BENEFITS AT-A-GLANCE

| PACKAGE INCLUDES | PACKAGE A | PACKAGE B | PACKAGE C | PACKAGE D |
|---|---|---|---|---|
| CAPACITY | 50 THEATER | 50 THEATER | 100 THEATER | 200 THEATER |
| TIME FRAME | 9:00- 12:00 OR 13:30 - 16:30 | 9:00 - 16:00 | | |
| Room Rental + Set-up *Includes chairs + stage + lectern* | ✓ | ✓ | ✓ | ✓ |
| Collect Registration Fees On Your Behalf | ✓ | ✓ | ✓ | ✓ |
| Access to Existing Conference Wi-Fi | ✓ | ✓ | ✓ | ✓ |
| Audio Visual (AV) Services | (1) projector, (1) screen, wireless presenter, basic audio, (2) microphones, power | (1) projector, (1) screen, wireless presenter, basic audio, (2) microphones, power | (1) projector, (1) screen, wireless presenter, basic audio, (2) microphones, power | (1) projector, (1) screen, wireless presenter, basic audio, (2) microphones, power |
| In-Room AV Technician | ✓ | ✓ | ✓ | ✓ |
| Meeting Room + Wayfinding Signage | ✓ | ✓ | ✓ | ✓ |
| Included on Event Website + Registration Form + Schedule | ✓ | ✓ | ✓ | ✓ |
| Standard In-Person KubeCon + CloudNativeCon + Open Source Pass | (1) | (1) | (2) | (3) |
| Session Scanner *For attendee check-in only* | (1) | (1) | (2) | (2) |
| Coffee/Tea/Water + AM & PM Snack Break | ✓ | ✓ | ✓ | ✓ |
| SPONSORSHIP COST | $25,000 | $30,000 | $35,600 | $43,600 |

## PACKAGE ADD-ON — LUNCH

Looking to provide lunch for your attendees? This add-on is for you! Package includes:

- Pre-set lunch menu
- Lunch provided in group dining area
- Package A & B: $1100 (50 attendees)
- Package C: $2200 (100 attendees)
- Package D: $4400 (200 attendees)

# PromCon
## Europe 2023

**Event Dates:**
28 & 29 September, 2023

**Location:** Radialsystem in Berlin, Germany

This event is being planned in person at the Radialsystem in Berlin, Germany, with recorded content from the event available post event on the Prometheus Monitoring YouTube for those that cannot attend onsite. The event will take place on 28 & 29 September, 2023. Contact **sponsor@cncf.io** to secure your sponsorship today. Signed contracts must be received by 25 August, 2023, 11:59 PM PDT.

## SPONSORSHIP BENEFITS AT-A-GLANCE

| INCLUSIONS | DIAMOND<br>6 AVAILABLE | PLATINUM<br>4 AVAILABLE | GOLD<br>4 AVAILABLE |
|---|---|---|---|
| Logo and link on event website | ✓ | ✓ | ✓ |
| Logo recognition on event signage | ✓ | ✓ | ✓ |
| Recognition in pre event attendee communication | Logo and Link | Logo and Link | Company Name and Link |
| Social media mention from @PrometheusIO | (1) pre-event standalone tweet and (1) customizable news spotlight during event | (1) pre-event group tweet and (1) group tweet during event | (1) pre-event group tweet |
| Logo on all session recordings after the event | ✓ | | |
| Logo and link in post-event blog post on Prometheus website | ✓ | ✓ | |
| Table top sponsor space includes 6' table and 2 chairs | ✓ | | |
| Option to provide attendee giveaway at the conference | ✓ | ✓ | |
| Complimentary attendee passes | 4 | 2 | 1 |
| **SPONSORSHIP COST** | **$15,000** | **$7,200** | **$4,200** |

## ADD-ON OPPORTUNITIES

### Dan Kohn Scholarship Fund $1,500 + UNLIMITED

The Cloud Native Computing Foundation's scholarship program supports individuals who may not otherwise have the opportunity to attend this event. Diversity scholarships support traditionally underrepresented and/or marginalized groups in the technology and/or open source communities including, but not limited to, persons identifying as LGBTQIA+, women, persons of color, and/or persons with disabilities. Need-based scholarships are granted to active community members who are not being assisted or sponsored by a company or organization, and are unable to attend for financial reasons. Showcase your organization's support of this important initiative and help remove obstacles for underrepresented attendee groups.

**Benefits Include:**
• Logo and link on event website
• Option to provide attendee giveaway at the conference
• Sponsor recognition in scholarship acceptance notifications

### Lunch + Breaks Sponsor $3,000 + 2 AVAILABLE

Provide lunch + breaks to event attendees.

**Benefits include:**
• Lunch + breaks listed on the official event schedule
• Branded signage during lunch + breaks

### Social Event Sponsor $3,000 + 2 AVAILABLE

Support networking at the event! Attendees will gather to network and make connections.

**Benefits include:**
• Social event listed on the official event schedule
• Branded signage at the social event

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.

# KubeCon | CloudNativeCon
## North America 2023

The Cloud Native Computing Foundation's flagship conference gathers adopters and top technologists from leading open source and cloud native communities to further the education and advancement of cloud native computing.

**Event Dates:**
November 6: Pre-Event Programming
November 7-9: Main Conference

**Location:** McCormick Place, Chicago, Illinois + Online

**Estimated Number of Attendees\*:**
8,000+ Onsite | 6,000+ Virtual

**Who Attends?** Developers, architects and technical leaders, CIOs, CTOs, press and analysts from around the world gather at KubeCon + CloudNativeCon.

## Benefits of Sponsorship:

- Engage with the industry's top developers, end users, and vendors – including the world's largest public cloud and enterprise software companies as well as hundreds of innovative startups.
- Inform and educate the cloud native community about your organization's products, services, open source strategies, and cloud native direction.
- Take advantage of a professionally-organized conference run by a neutral nonprofit where content is curated by the community.
- Meet with developers and operations experts ranging from startup CTOs to corporate developers to senior technology executives from all over the world.
- Associate your brand with one of the fastest-growing technology communities.
- Support and engage with the ecosystem and the community that is the engine driving some of the highest velocity open source projects in the industry.
- Join **CNCF's hosted projects** such as containerd, CoreDNS, Envoy, etcd, Fluentd, Harbor, Helm, Jaeger, Kubernetes, Linkerd, Open Policy Agent, Prometheus, Rook, SPIFFE, SPIRE, TUF, TiKV, TUF, Vitess, and many more - and help bring cloud native project communities together.
- Give back to the open source community. CNCF reinvests profits from our events to directly support CNCF's hosted projects.

**1 co-located event day**
**3 main conference days**

**200+ sessions and keynotes**

**5,000+ participating companies**



Given the continuing fluidity of COVID-19, the format of the event is subject to change. If this should happen, sponsors will be notified of said changes and options available to them as early as possible.

\*Estimates are based on registration trends from previous events and influenced by many factors, including but not limited to, COVID-19 related travel restrictions as well as health + safety requirements. Estimates may change based on the current situation and updated numbers will be shared with sponsors leading up to the event.

# SPONSORSHIP BENEFITS AT-A-GLANCE

Contact sponsor@cncf.io to secure your sponsorship today. Signed contracts must be received by **August 10, 2023.**

Diamond sponsors are selected by random lottery drawing. CNCF platinum members, followed by gold members, have priority in the diamond sponsorship lottery. Signed diamond sponsorship contracts must be received by December 8, 11:59 PM Pacific Time to be included in the first lottery for the first (5) slots and by June 8, 11:59 PM Pacific Time to be included in the second lottery for the final (2) slots.

| | DIAMOND<br>7 AVAILABLE<br>SOLD OUT | PLATINUM<br>OPEN | GOLD<br>OPEN | SILVER<br>OPEN | START-UP*<br>OPEN | END USER**<br>OPEN |
|---|---|---|---|---|---|---|
| Speaking opportunity<br>*Content must meet CFP criteria and is subject to program committee approval* | Choice of (1) 5-minute keynote or (1) 35-minute breakout session | | | | | |
| Email to opt-in attendees<br>*Sent by CNCF on behalf of sponsor* | (1) exclusive pre- or post-conference email | | | | | |
| Opportunity to participate in media + analyst panel during the event | ✓ | | | | | |
| Recognition in event promotional emails | logo and link | company name and link only | | | | |
| Sponsor recognition in pre- and post-conference email to attendees | logo | logo | | | | |
| Preferred placement of sponsor announcements in official event news package | ✓ | ✓ | | | | |
| Logo recognition in post-event transparency report | ✓ | ✓ | | | | |
| List of registered press/analysts<br>*(provided 3 weeks prior to event)* | ✓ | ✓ | ✓ | | | |
| Logo recognition on keynote screen | ✓ | ✓ | ✓ | | | |
| Opportunity to provide (1) contributed article to key publications pre- or post-event | ✓ | ✓ | ✓ | ✓ | | |
| Logo on onsite sponsor signage | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo and link on conference website | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo recognition on conference schedule | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Opportunity to include news announcements in official event news package | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Twitter posts from official @KubeCon_ handle | (1) pre-event standalone tweet with social card and (1) customizable news spotlight during event | (2) pre-event group tweets and (1) group tweet during event | (1) pre-event group tweet and (1) group tweet during event | (1) pre-event group tweet | (1) pre-event group tweet | (1) pre-event group tweet |
| Complimentary onsite attendee passes<br>*To be used for onsite booth staff, attendees and guests. Includes access to keynotes, sessions, and exhibits onsite as well as to virtual event platform* | 20 | 15 | 12 | 8 | 5 | 5 |
| Unlimited 20% discount on additional onsite attendee passes | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Onsite exhibit space<br>*Turnkey booth includes back wall, counter with graphics, (2) stools, (1) wastebasket, basic power, and carpet* | 30ft (w) x 20ft (d) raw exhibit space | 20ft (w) x 20ft (d) raw exhibit space or turnkey | 15ft (w) x 10ft (d) raw exhibit space or turnkey | 10ft (w) x 8ft (d) turnkey only | 8ft (w) x 6ft (d) turnkey only | 8ft (w) x 6ft (d) turnkey only |
| Physical lead retrieval device(s) for onsite use | (3) devices | (2) devices | (2) devices | (1) device | (1) device | (1) device |
| **SPONSORSHIP COST** | **$195,000** | **$120,000** | **$80,000** | **$28,000** | **$8,000** | **$8,000** |

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.

*Start-up sponsors must be CNCF members, must be in business for less than 3 years, must have less than $1M in revenue and less than 50 employees.

**Available to CNCF end user members and supporters. Primary focus of end user sponsorship is recruiting.

# GitOpsCon EUROPE

**Event Dates:**
December 5-6, 2023

**Location:** Virtual

GitOpsCon Europe is a virtual event, and designed to foster collaboration,discussion, and knowledge sharing on GitOps. This event is aimed at audiences that are new to GitOps as well as those currently using GitOps within their organization.

Contact **sponsor@cncf.io** to secure your sponsorship today. Signed contracts for level sponsorships must be received by November 20, 2023.11:59 PM PDT.

## SPONSORSHIP OPPORTUNITIES

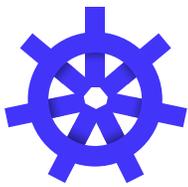| INCLUSIONS | DIAMOND<br>3 AVAILABLE | PLATINUM | GOLD | START-UP |
|---|---|---|---|---|
| Speaking Opportunity<br>*Topic subject to program committee approval.* | 10-minute keynote | | | |
| Pre-Conference Email Blast<br>*One time use of opt-in list to be sent by CNCF* | ✓ | | | |
| Message in Attendee Post-Conference Email | 150 words | 100 words | | |
| Social Media Mentions from Project Handle | (1) mention | (1) mention | (1) group mention | (1) group mention |
| Recognition in Opening Session | ✓ | ✓ | | |
| Recognition on Event Website<br>Prominent logo displayed on all website pages | ✓ | ✓ | ✓ | ✓ |
| Recognition on Event Platform<br>Logo on virtual conference platform | ✓ | ✓ | ✓ | ✓ |
| Conference Attendee Passes | 6 | 4 | 2 | 2 |
| Opportunity to Provide Giveaway: As a formal part of the program, there will be scheduled sponsor giveaways. The sessions will be in hosted in Slack and the giveaway format and item is at the sponsor's discretion. | ✓ | ✓ | ✓ | ✓ |
| **SPONSORSHIP COST** | **$7,500** | **$5,000** | **$2,500** | **$1,000** |

## ADD-ON OPPORTUNITY

**Session Recording** $3,000  1 AVAILABLE

Extend your presence long after the live conference concludes with the session recording sponsorship.

**Benefits include:**
• Sponsor recognition slide with logo at the beginning of each video recording

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.

# KubeDay INDIA

Join us for KubeDay India! Meet, network, and collaborate with peers and like-minded people in the cloud native community. Sponsoring this event allows you to gain valuable mindshare of a targeted audience while engaging with 1300+ developers, architects, and technical leaders face-to-face.

**Why sponsor?**

• Engage with the industry's top developers, end users, and vendors.

• Inform and educate the cloud native community about your organization's products, services, open source strategies, and cloud native direction.

• Associate your brand with one of the fastest-growing technology communities.

Contact **sponsor@cncf.io** to secure your sponsorship today.
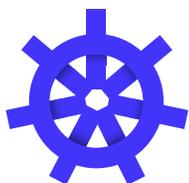Sponsorship contracts must be received by November 3, 2023.

**Event Dates:**
December 8, 2023

**Location:**
Bengaluru, India

**Estimated Number of Attendees:**
1300+

## SPONSORSHIP BENEFITS AT-A-GLANCE

| SPONSORSHIP BENEFIT | DIAMOND ~~3 AVAILABLE~~ 1 AVAILABLE | PLATINUM LIMITED AVAILABILITY | GOLD LIMITED AVAILABILITY | START-UP*/ LOCAL SUPPORTER† LIMITED AVAILABILITY |
|---|---|---|---|---|
| **Speaking Opportunity** *All sponsor content must be approved by the co-chairs. Speaking slots based on availability.* | 5-Minute Keynote | | | |
| **Recognition on Opening Keynote Screen** | ✓ | ✓ | | |
| **Email Blast:** One time use of opt-in list to be sent by CNCF. *Content provided by sponsor.* | (1) Exclusive Pre- or Post-Conference Email | 150 Words in (1) Pre-Conference Group Email | | |
| **Sponsor Recognition in Pre- and Post-Conference Email to Attendees** | Logo and Link | Logo and Link | | |
| **Social Media Promotion of Sponsorship:** From official @KubeCon_ handle | (1) Pre-Event Standalone Tweet with Social Card | (1) Pre-Event Group Tweet | (1) Pre-Event Group Tweet | |
| **Sponsor Recognition in Pre-Event Promotional Emails** | Logo and Link | Logo and Link | Company Name and Link Only | Company Name and Link Only |
| **Recognition on Sponsor Event Signage, Website, and Conference Schedule:** Prominent logo display on all event web pages, conference schedule, and sponsor signage onsite | ✓ | ✓ | ✓ | ✓ |
| **Complimentary Onsite Attendee Passes** *To be used for onsite booth staff, attendees and guests* | 5 | 4 | 3 | 2 |
| **Onsite Exhibit Space:** Includes basic power and wastebasket | 2.5m x 2.5m Exhibit Space including (2) 1.8m Tables or Similar | 2 x 2m Exhibit Space including (1) 1.8m Table or Similar | 2 x 2m Exhibit Space including (1) 1.8m Table or Similar | 1.5m x 1.5m Exhibit Space including (1) Cocktail Table or Similar |
| **Physical Lead Retrieval Device(s)** *To be used for lead capture within onsite exhibit space only* | (2) devices | (1) device | (1) device | (1) device |
| **Post-Event Transparency Report:** Provides event demographics and additional details on event performance | ✓ | ✓ | ✓ | ✓ |
| **SPONSORSHIP COST** | **$30,000** | **$20,000** | **$15,000** | **$5,000** |

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.

\* Start-up sponsors must be CNCF members, must be in business for less than 3 years, must have less than $1M in revenue and less than 50 employees.

† Local supporter sponsorships are only available to organizations whose offices are solely based in India.

# KubeDay SINGAPORE

Join us for KubeDay Singapore! Meet, network, and collaborate with peers and like-minded people in the cloud native community. Sponsoring this event allows you to gain valuable mindshare of a targeted audience while engaging with 300+ developers, architects, and technical leaders face-to-face.

## Why sponsor?

- Engage with the industry's top developers, end users, and vendors.
- Inform and educate the cloud native community about your organization's products, services, open source strategies, and cloud native direction.
- Associate your brand with one of the fastest-growing technology communities.

Contact sponsor@cncf.io to secure your sponsorship today.
Sponsorship contracts must be received by **November 3, 2023.**

**Event Dates:**
December 12, 2023

**Location:**
Singapore

**Estimated Number of Attendees:**

300+

## SPONSORSHIP BENEFITS AT-A-GLANCE

| SPONSORSHIP BENEFIT | DIAMOND<br>3 AVAILABLE | PLATINUM<br>LIMITED AVAILABILITY | GOLD<br>LIMITED AVAILABILITY | START-UP**/<br>LOCAL SUPPORTER*<br>LIMITED AVAILABILITY |
|---|---|---|---|---|
| **Speaking Opportunity**<br>*All sponsor content must be approved by the co-chairs.*<br>*Speaking slots based on availability.* | 5-Minute Keynote | | | |
| **Recognition on Opening Keynote Screen** | ✓ | ✓ | | |
| **Email Blast:** One time use of opt-in list to be sent by CNCF.<br>*Content provided by sponsor.* | (1) Exclusive Pre- or Post-Conference Email | 150 Words in (1) Pre-Conference Group Email | | |
| **Sponsor Recognition in Pre- and Post-Conference Email to Attendees** | Logo and Link | Logo and Link | | |
| **Social Media Promotion of Sponsorship:**<br>From official @KubeCon_ handle | (1) Pre-Event Standalone Tweet with Social Card | (1) Pre-Event Group Tweet | (1) Pre-Event Group Tweet | |
| **Sponsor Recognition in Pre-Event Promotional Emails** | Logo and Link | Logo and Link | Company Name and Link Only | Company Name and Link Only |
| **Recognition on Sponsor Event Signage, Website, and Conference Schedule:** Prominent logo display on all event web pages, conference schedule, and sponsor signage onsite | ✓ | ✓ | ✓ | ✓ |
| **Complimentary Onsite Attendee Passes**<br>*To be used for onsite booth staff, attendees and guests* | 5 | 4 | 3 | 2 |
| **Onsite Exhibit Space:**<br>Includes basic power and wastebasket | 2.5m x 2.5m Exhibit Space including (2) 1.8m Tables or Similar | 2 x 2m Exhibit Space including (1) 1.8m Table or Similar | 2 x 2m Exhibit Space including (1) 1.8m Table or Similar | 1.5m x 1.5m Exhibit Space including (1) Cocktail Table or Similar |
| **Physical Lead Retrieval Device(s)**<br>*To be used for lead capture within onsite exhibit space only* | (2) devices | (1) device | (1) device | (1) device |
| **Post-Event Transparency Report:** Provides event demographics and additional details on event performance | ✓ | ✓ | ✓ | ✓ |
| **SPONSORSHIP COST** | **$30,000** | **$20,000** | **$15,000** | **$5,000** |

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.
\* Start-up sponsors must be CNCF members, must be in business for less than 3 years, must have less than $1M in revenue and less than 50 employees.
† Local supporter sponsorships are only available to organizations whose offices are solely based in Singapore.

# LF live

# LF Live - a sponsored, live webinar opportunity from The Linux Foundation

## LF Live provides a platform for you to:

▶ Expand your lead generation efforts.
▶ Deliver important and impactful content.
▶ Reinforce your company's position in the open source ecosystem as a thought leader, partner and resource.

## Webinar Schedule:

5 min: Intro/housekeeping
30 min: Presentation
10 min: Q/A
5 min: Closing

## The Details:

**Up to 50 minute webinar,** including introductions, presentation, Q&A, and closing, presented by sponsor.

**Sponsor drives the content** by selecting topic and creating title, abstract and presentation deck (think of this as a session proposal for an event - a topic, case study, tutorial, workshop, etc. No sales/product pitching. Must be reviewed and approved by LF).

**5 week full production schedule,** including 2 weeks of promotion.

## Sponsorship Package:

✓ Individual webinar webpage showcasing:
  - Webinar's title and abstract
  - Company logo
  - Speaker's picture, title, and bio

✓ Event listing on:
  - events.linuxfoundation.org, under Community Events
  - linuxfoundation.org, under Resources

✓ LF marketing support via 1 email push and posts across all LF social media channels (up to 2 rounds - Twitter, Facebook, LinkedIn, Instagram).

✓ LF to provide snackable graphic for promotional use with webinar title, details and sponsor logo.

✓ LF to provide Event Moderator to assist during webinar with introductions, flow, and Q&A.

✓ Ability for sponsor to hold a giveaway.

✓ Sponsor will receive all leads (registered and attended - name, title, company, email address), within 24 hours of webinar close.

✓ Webinar accessible on LF YouTube channel for up to a year.

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Our audience is widespread, engaged, and ready to hear from you. Don't miss this chance to get your brand and message in front of the entire open source community. You've invested valuable time and resources into this year's business goals - take this opportunity to connect with customers and drive new prospects.

## Opportunity available for $19,500.

Contact **sponsorships@linuxfoundation.org** and book today!

# SPONSORSHIP BUNDLES & CUSTOM PACKAGES

Interested in sponsoring multiple events and/or creating a custom sponsor package? We offer bundled sponsorship package discounts and are happy to work with you to create a customized package to meet your organization's individual needs.

**Linux Foundation Corporate Members receive sponsorship discounts on Linux Foundation events; 5% discount or 7% when signing up for multiple events at once.**

## THE LINUX FOUNDATION

Contact **sponsorships@linuxfoundation.org** to secure your sponsorship today.

**events.linuxfoundation.org**