



# 2026 SPONSORSHIP PROSPECTUS



**“** We met some of the brightest and most talented attendees, and learned first-hand from industry leaders. **The Linux events and sponsorship team made sure we had everything we needed for a successful event.** We're looking forward to more Linux Foundation events in the future!

— Dell EMC **”**

Additional 2026 events will be added as dates are finalized.

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## LINUX FOUNDATION EVENTS

<b>The Linux Foundation Member Summit</b>	8
February 24–25, 2026   Napa, CA	
<b>MCP Dev Summit North America</b>	10
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<b>Linux Storage, Filesystem, Memory Management &amp; BPF Summit</b>	13
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<b>Open Source Summit North America</b>	14
May 18–20, 2026   Minneapolis, MN	
<b>Linux Security Summit North America + Europe</b>	17
May 21–22, 2026   Minneapolis, MN	
October 8, 2026   Prague, Czechia	
<b>Open Source Summit India</b>	18
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<b>Open Source Summit Korea</b>	20
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October 8, 2026   Prague, Czechia	
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December 7–9, 2026   Tokyo, Japan	
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## LINUX FOUNDATION PROJECT EVENTS

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14 April 2026   Toronto, Canada	
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October 22–23, 2026   San Jose, CA	
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November 4–5, 2026   New York, NY	

## CNCF EVENTS

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<b>Observability Summit North America</b>	71
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June 18–19, 2026   Mumbai, India	
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July 29–30, 2026   Yokohama, Japan	
<b>KubeCon + CloudNativeCon + OpenInfra Summit + PyTorch China 2026</b>	76
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November 9–12, 2026   Salt Lake City, UT	
<b>Co-Located Events at KubeCon + CloudNativeCon North America</b>	80
November 9, 2026   Salt Lake City, Utah	

## Sponsorship of Linux Foundation events offers a multitude of benefits:



Increase brand awareness & recognition



Showcase thought leadership



Recruit and acquire top talent



Generate sales leads and customers



Leverage highly targeted marketing opportunities



Take advantage of media exposure & PR announcements



Display products, services & technologies



Create new partnerships & alliances



Gain valuable mindshare from developers, technologists and business leaders



Demonstrate support for the important work of the open source community

## Technologies Covered by Event:

### Linux Systems

- Open Source Summit
- Automotive Linux Summit
- Linux Plumbers Conference
- Linux Kernel Maintainer Summit
- Linux Security Summit

### Applications

- API Specifications Conference

### Networking & Edge Computing

- ONE Summit
- Open Source Summit
- DPDK Summit

### IoT, Embedded & Automotive

- Automotive Linux Summit
- Open Source Summit

### Artificial Intelligence & Machine Learning

- Open Source Summit
- ONE Summit
- The Linux Foundation Member Summit
- MCP Dev Summit NA & EU
- Pytorch Conference

### Open Source Governance, Community & Management

- The Linux Foundation Member Summit
- Open Source Summit
- Open Compliance Summit
- The Linux Foundation Member Legal Summit

### Blockchain

- Hyperledger Member Summit & Global Forum

### Cloud & Cloud Native

- KubeCon + CloudNativeCon
- Open Source Summit
- ONE Summit
- Kubernetes on Edge Day
- Kubernetes Contributor Summit
- Helm Summit
- ServiceMeshCon
- CloudNativeSecurityCon
- Xen Summit

### Invitation-Only Events

- Linux Storage/Filesystem/MM & BPF Summit
- The Linux Foundation Member Legal Summit
- Open Compliance Summit
- Linux Kernel Maintainer Summit
- The Linux Foundation Member Summit

Linux Foundation Events are where 120,000+ developers and technologists from across the globe meet to share ideas, learn and collaborate to drive innovation.

Open source communities are nearly always virtual and distributed, so when they get together face to face they can make quick progress on issues big and small. In this way, events help maintain the vibrancy of global open source communities and ensure their long-term sustainability.

Open source is ubiquitous in computing—nearly all leading organizations use it to power their work. To deliver the most innovative products and services to their users and customers, companies must learn directly from the technologists who steer the most widely used and influential projects.

Linux Foundation Events are the meeting place of choice for open source maintainers, developers, architects, infrastructure managers and sysadmins, as well as technologists leading open source program offices, DevRel teams and other critical leadership functions. They are:

- The best place to quickly gain visibility within the open source community and to advance open source development work by forming connections with the people evaluating and creating the next generation of technology.
- A forum to identify software trends early to inform future technology investments.
- The ripest recruiting ground in today's technology landscape.
- The ideal venue to showcase technologies and services to influential open source professionals, media, and analysts around the globe.

The Linux Foundation brings together companies and individual contributors to build the greatest shared technology in history. We provide the events, training, certification, open source best practices and ecosystem development necessary to build, scale, and sustain critical open source projects and communities. As the home of over 400 open source projects driving critical technologies, there is no organization better positioned to gather the open source community for important face to face interaction to drive innovation across open source. And, unlike for-profit event management firms, any money generated by our events is channeled back into supporting open source communities to support their growth.

Contact us today for more information on sponsoring at [sponsorships@linuxfoundation.org](mailto:sponsorships@linuxfoundation.org).

# 2024 LF EVENT AUDIENCE SNAPSHOT

\*Updated with 2025 audience snapshot by YE2025.

## ATTENDANCE

120,000+ attendees

## REPRESENTING

12,000+ organizations

Including corporations, associations and academic institutions worldwide

## FROM

175 countries

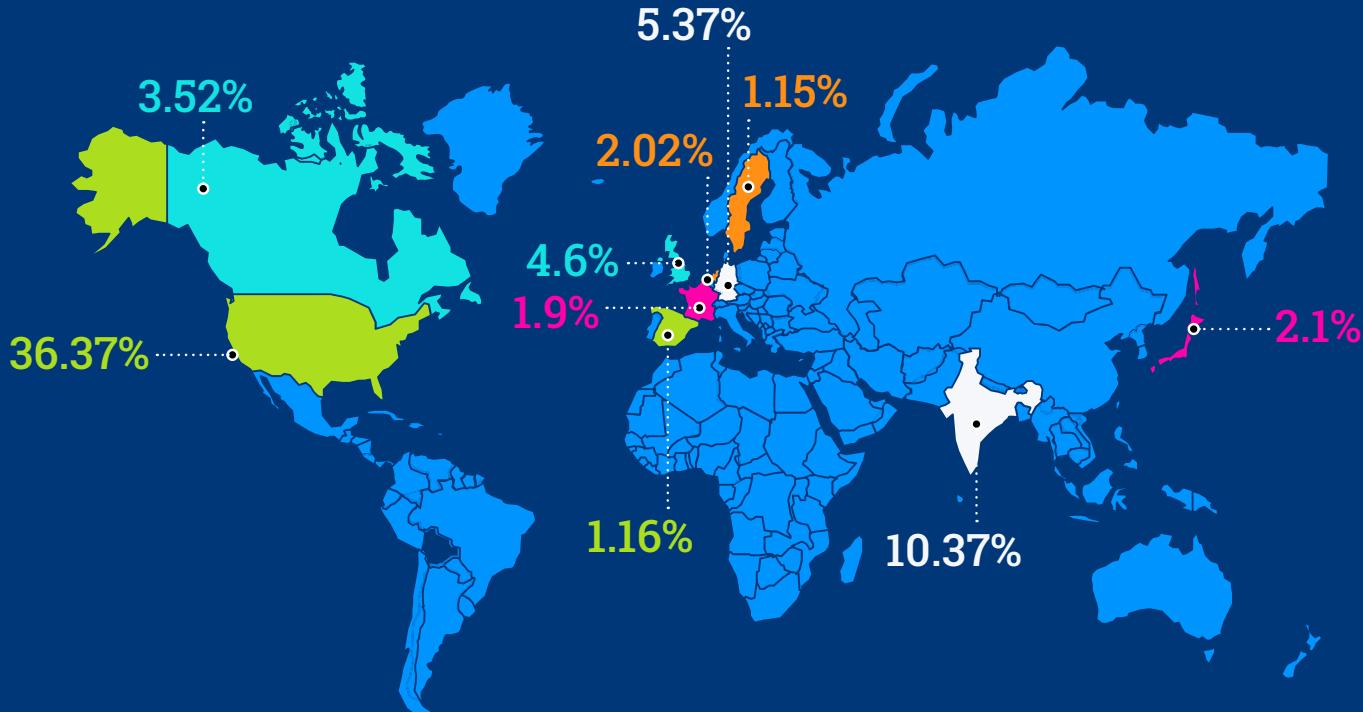
### Geographic Distribution of attendees include:

36.37% United States  
10.37% India  
5.37% Germany  
4.6% United Kingdom  
3.52% Canada

2.1% Japan  
2.02% Netherlands  
1.9% France  
1.16% Spain  
1.15% Sweden

## AUDIENCE BY COMPANY SIZE

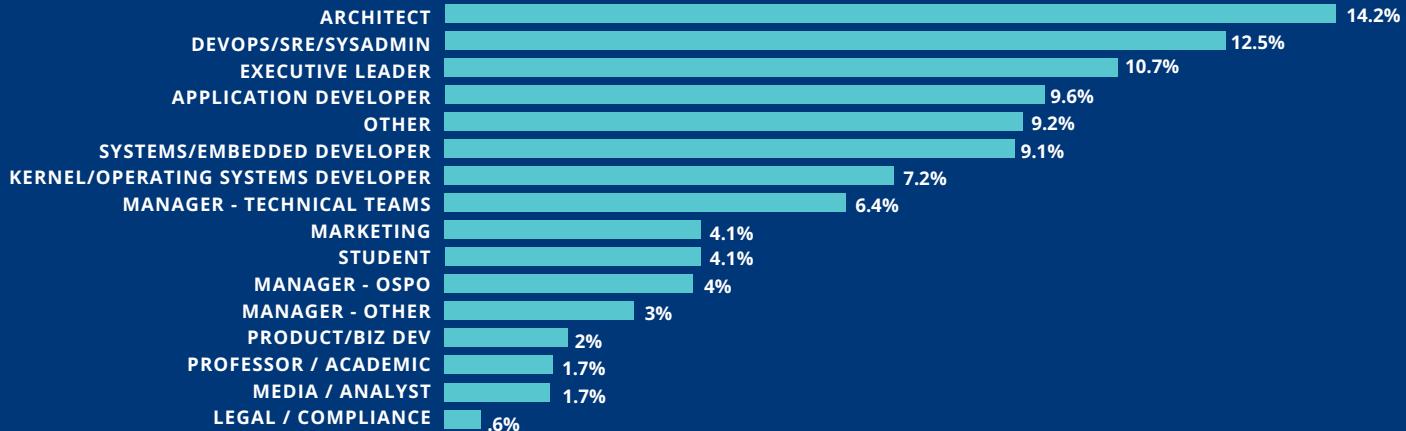
COMPANY SIZE	SUM OF %
 1-49	16%
 50-499	21%
 500-999	6%
 1,000-2,999	10%
 3,000+	47%



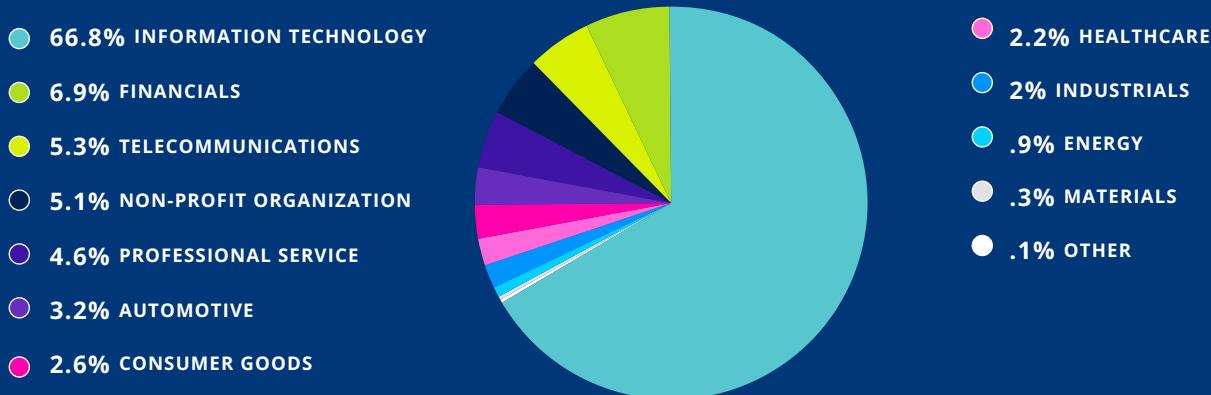
# LF EVENT AUDIENCE SNAPSHOT

\*Updated with 2025 audience snapshot by YE2025.

## AUDIENCE BY JOB FUNCTION



## AUDIENCE BY INDUSTRY



## PRESS & SOCIAL MEDIA

Linux Foundation Events are highly engaging and interactive. Our 2024 events generated:

50,000+  
media clips

400M+  
average aggregated  
readership during each 2  
week event window.\*

325K+  
average number of total  
impressions for posts made  
on LF Facebook and LinkedIn  
during 2 week event  
window.\*

1B+  
event hashtag  
impressions on Twitter

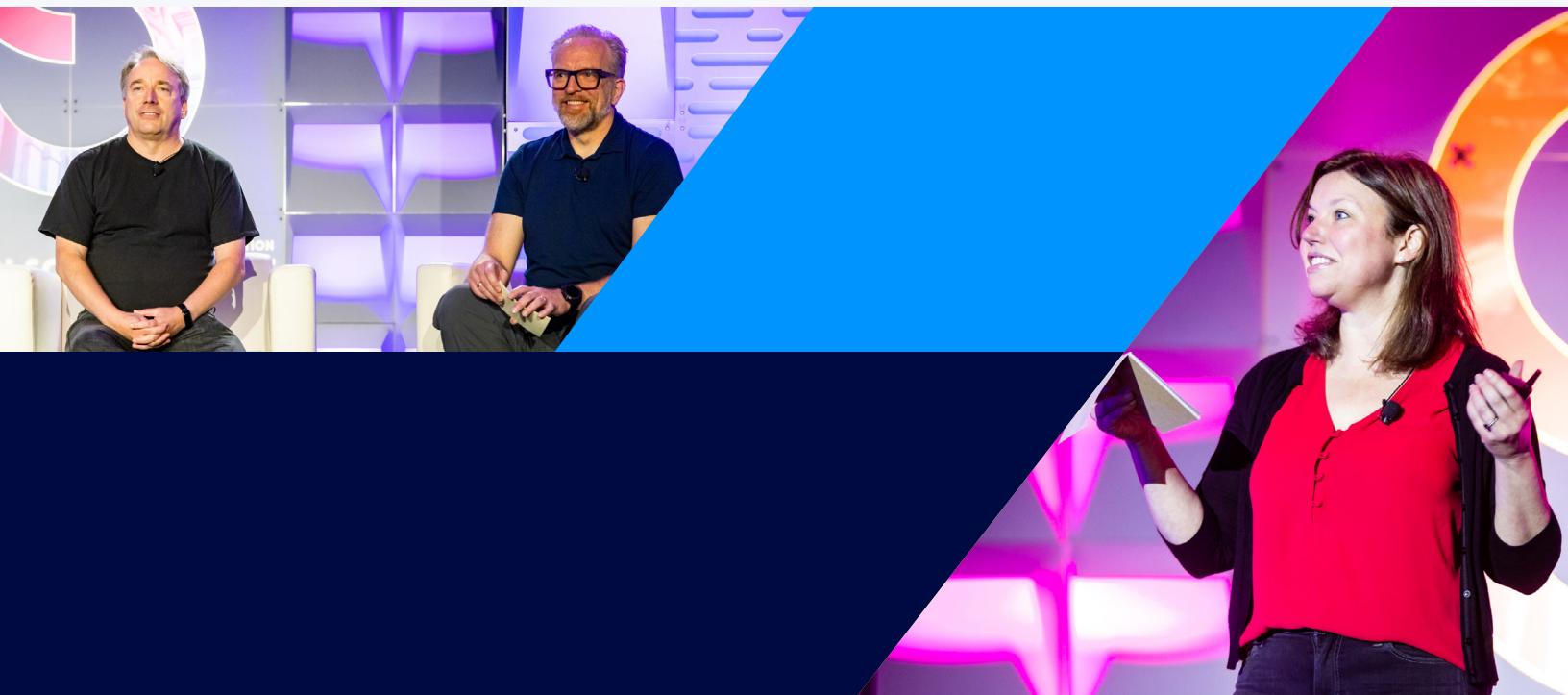
Nearly 500  
media professionals  
participated, representing  
global media outlets

\*event window is measured  
as week before event + event  
week.



PART 1

## Linux Foundation Events



## About The Linux Foundation Member Summit

February 24-25, 2026 | Napa, CA

Where industry leaders convene to drive digital transformation with open source technologies and learn how to collaboratively manage the largest shared technology investment of our time.

Open source is ubiquitous in computing—nearly all leading organizations use it to power their work.

To deliver innovative products and services to their users and customers, companies must learn directly from the senior technologists and thought leaders who steer the most widely used and influential projects.

The Linux Foundation Member Summit (formerly Open Source Leadership Summit) is the annual gathering for Linux Foundation member organizations.

The event fosters collaboration, innovation, and partnerships among the leading projects and organizations

working to drive digital transformation with open source technologies. It is a must-attend for business and technical leaders looking to advance open source strategy, implementation and investment in their organizations and learn how to collaboratively manage the largest shared technology investment of our time.

For sponsors, it is an excellent opportunity to gain access to the event and the attendees for strategic discussions and collaboration.

**“THE ONLY EVENT WHERE I CAN MEET ALL OF THE KEY LEADERS ACROSS THE OPEN SOURCE CLOUD COMPUTING PROJECTS IN PERSON. THE CHANCE TO TALK IN PERSON, SHARE ASPIRATIONS AND WRESTLE WITH NEW IDEAS THIS YEAR HAVE ALREADY RESULTED IN COLLABORATION...THE INSTITUTIONAL KNOWLEDGE ABOUT OPEN SOURCE REPRESENTED BY THE PARTICIPANTS IS INSPIRING. THIS IS AN EVENT THAT CAN HELP US BUILD A BETTER SOFTWARE INDUSTRY.” — SAM RAMJI, CHIEF STRATEGY OFFICER, DATASTAX**

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships.

## Sponsorships-at-a-Glance

Availability may vary. Contact [sponsorships@linuxfoundation.org](mailto:sponsorships@linuxfoundation.org) to confirm availability and secure your sponsorship today.

	DIAMOND <small>3 AVAILABLE</small>	PLATINUM <small>3 AVAILABLE</small>	GOLD <small>3 AVAILABLE SOLD OUT</small>	SILVER <small>4 AVAILABLE</small>	BRONZE <small>UNLIMITED</small>
<b>Conference Room:</b> For private meeting use only.	•				
<b>LF Live Webinar:</b> We will host and promote with content & speaker of your choosing. You receive contact info for webinar registrants.	•				
<b>Sponsored Session Attendee List</b>	• (if sponsor session is selected)	• (if sponsor session is selected)			
<b>Speaking Opportunity:</b> All sponsor content must be approved by the Program Committee and The Linux Foundation. Speaking slots based on availability.	15-minute Keynote or Session	5-minute Keynote or Session	Session		
<b>Inclusion in Onsite Press News Package:</b> Announcements you'd like to make onsite will be included in the daily news package sent to media covering the event.	•	•	•		
<b>Recognition During Opening Keynote Session:</b> Sponsor recognition by name.	•	•	•		
<b>Shared Sponsorship of 1 Attendee Social Function:</b> Includes branding throughout the social function.	Evening Event	Lunch	Breakfast & Breaks		
<b>Keynote Stage Branding:</b> Logo prominently displayed on stage screens.	•	•	•	•	
<b>Recognition on Event Signage and Event Website:</b> Prominent logo display on all event web pages and on the conference signage.	•	•	•	•	•
<b>Sponsor Designation in Press Releases:</b> Recognition as sponsor in the body of the release.	•	•	•	•	
<b>Recognition in Pre-Conference Email Marketing:</b> Includes link to your URL.	•	•	•	•	
<b>Member Summit Invitations:</b> Full access passes to the entire conference for your staff or customers.	10	8	6	4	2
<b>Sponsorship Cost</b>	<b>\$65,000</b>	<b>\$35,000</b>	<b>\$20,000</b>	<b>\$10,000</b>	<b>\$4,000</b>

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.



## About MCP Dev Summit

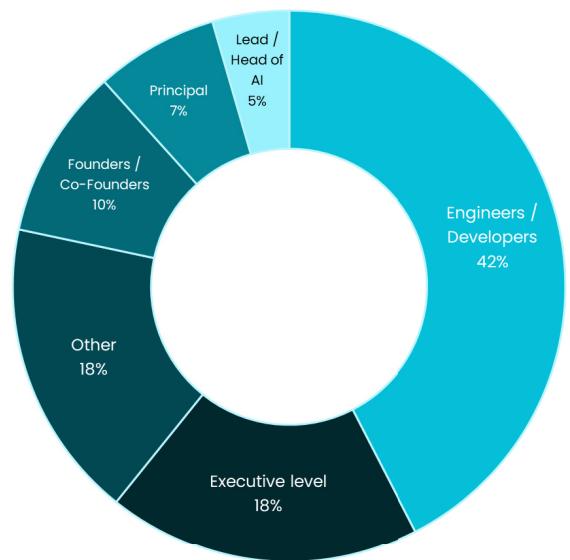
**April 2-3, 2026 | New York City, NY**

Over the past year the [MCP project](#) has quickly reshaped how developers are building AI agents, introducing a critical layer of standardization, and a blueprint for how LLMs can interface with applications and tools. The MCP Dev Summit will bring together MCP co-founders and contributors working on the future of MCP project with developers using it to build the next generation of AI agents.

The MCP Dev Summit is the flagship gathering for builders, contributors, and enterprises advancing AI development with the Model Context Protocol (MCP). For 2026 the MCP Dev Summit will be expanding to two days. We'll kick off each day with keynotes, then continue with three tracks. Sessions will cover topics including the MCP roadmap, security, orchestration, management, observability, registries, as well as how developers are adopting the protocol and building it into their applications.

## What to Expect

- Expected attendance 1,000
- 40+ sessions
- Hear directly from MCP maintainers & co-creators
- Expo space with high traffic, networking reception
- Opportunities to connect with MCP champions



Sponsorships are very limited and will sell out quickly — if you would like to be a part of this event please contact the team at [sponsorships@linuxfoundation.org](mailto:sponsorships@linuxfoundation.org).



Sponsorships-at-a-Glance	DIAMOND 6 AVAILABLE SOLD OUT	PLATINUM 6 AVAILABLE SOLD OUT	GOLD 30 AVAILABLE 18 AVAILABLE	*STARTUP 20 AVAILABLE 10 AVAILABLE
Availability may vary. Contact <a href="mailto:sponsorships@linuxfoundation.org">sponsorships@linuxfoundation.org</a> to confirm availability and secure your sponsorship today.				
<b>Attendee Registration Contact List:</b> Opt-in Only	• (List provided pre-event)			
<b>Speaking Opportunity:</b> Content must be approved by the Program Chairs. No sales & marketing pitches allowed. Session time based on availability.	10-Minute Keynote OR Breakout Session	Breakout Session		
<b>Sponsored Session Attendee List:</b> Opt-in Only	• (if breakout session selected)	•		
<b>Promotion of Activity in Sponsor Booth:</b> A session, demo, give-away, or other activity of your choosing will be published & promoted on the conference schedule. Time slots will be communicated by Sponsor Services, and may not overlap conference sessions.	Promotion of (2) in-booth activities/ time slots	Promotion of (1) in-booth activity/ time slot		
<b>Social Media Promotion:</b> From AAIF X handle. All custom posts must be approved by the AAIF Event Team.	1 Custom Post, 1 Group Post, and 1 Re-Post	1 Group Post and 1 Re-Post	1 Group Post	
<b>Access to Event Press/Analyst List:</b> Contact list shared one week prior to the event for your own outreach.	•	•	•	
<b>Recognition During Opening Keynote Session</b>	Verbal and Logo Recognition	Verbal and Logo Recognition	Logo Recognition	Logo Recognition
<b>Logo Recognition in Pre-Conference Email Marketing</b>	•	•	•	•
<b>Logo Recognition on Event Signage and Website</b>	•	•	•	•
<b>Marketing Kit:</b> Event branding and social media posts provided to promote your attendance and presence at the event.	•	•	•	•
<b>Collateral Distribution:</b> Laid out in a prominent location near registration onsite.	•	•	•	•
<b>Exhibit Space</b>	(1) tabletop, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi	(1) tabletop, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi	(1) tabletop, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi	(1) tabletop, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi
<b>Lead Retrieval:</b> Live scans, real time reporting and ability to take notes on captured leads. To be used at booth only.	App Only <i>No physical device provided</i>			
<b>Conference Attendee Passes:</b> To be used for booth staff, attendees, and guests	15	10	5	2
<b>20% Discount on Additional Conference Passes:</b> Unlimited usage while passes are available for sale	•	•	•	•
<b>Post Event Data Report:</b> Provides event demographics and additional details on event performance.	•	•	•	•
<b>Sponsorship Cost</b>	<b>\$85,000</b>	<b>\$50,000</b>	<b>\$20,000</b>	<b>\$8,000</b>



## Promotional Marketing Opportunities

### Lanyards

**\$10,000 • 1 Available** **Sold Out**

Every in-person attendee at the event will wear a name badge and lanyard and your logo will appear across the lanyard. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost. Level sponsorship required.



### Breaks

**\$12,000 • 2 Available** **1 Available**

Sponsorship includes prominent branding at all breakfast & break stations.  
Level sponsorship required.



### Lunch

**\$20,000 • 2 Available**

Sponsorship includes prominent branding at all lunch stations for one day of the event.  
Level sponsorship required.



### Onsite Reception

**\$12,500 • 1 Available**

Spark conversation about your brand during our onsite reception! Your company can host this evening with exclusive branding on all food and drink stations and prominently placed signage.  
Level sponsorship required.



### Attendee T-Shirt

**\$15,000 • 1 Available**

Every in-person attendee at the event will receive an event t-shirt. Our designers always create fun shirts that are worn for years to come. Includes your logo on shirt. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost. Level sponsorship required.



### Wireless Access Sponsorship

**\$15,000 • 1 Available**

Conference wifi will be named after sponsor.  
Level sponsorship required.



### Keynote Live Stream & Recording

**\$10,000 • 1 Available**

Includes logo on live stream home page and event website. Sponsor will be allowed to use recordings on their website or in promotional materials via embedded code. Level sponsorship required.



### Custom Add Ons

**Price available upon request**

If you are looking for a more tailored opportunity to amplify your impact our team is happy to work with you to come up with a customized add on to meet your organization's individual needs.  
Level sponsorship required.



## About Linux Storage, Filesystem, MM & BPF Summit

Linux Storage, Filesystem, Memory Management & BPF Summit gathers the foremost development and research experts and kernel subsystem maintainers to map out and implement improvements to the Linux filesystem, storage and memory management subsystems that will find their way into the mainline kernel and Linux distributions in the next 24-48 months.

This three-day event, underwritten and managed by The Linux Foundation, is invitation only and employs **a nomination process to determine the 85 members of the community who will attend each year.**

Sponsoring this event not only showcases your company's support of those developers and researchers at the forefront of important innovations in these spaces; it also offers a coveted seat at the table for a member of your organization to affect change at the ground level.

## Sponsorships-at-a-Glance

Availability may vary. Contact [sponsorships@linuxfoundation.org](mailto:sponsorships@linuxfoundation.org) to confirm availability and secure your sponsorship today.

	<b>DIAMOND</b> 3 AVAILABLE	<b>PLATINUM</b> 5 AVAILABLE	<b>GOLD</b> UNLIMITED	<b>SILVER</b> UNLIMITED
<b>Branded Session Room:</b> With Company Name + Logo	•			
<b>Breakfast Sponsorship:</b> Your logo will appear on signage placed strategically during attendee breakfast for maximum exposure.	1 day of event			
<b>Social Media Promotion from LF Social Handles</b>	2 Posts and 1 Re-Share	1 Re-Share		
<b>Meeting Room:</b> For private meeting use only.	Shared Access	Private Use 2 Hours		
<b>Recognition in Pre-Conference Email Marketing:</b> Includes link to your URL.	•	•	•	
<b>Recognition on Event Signage and Website:</b> Prominent logo display on all event web pages, and on conference signage onsite.	•	•	•	•
<b>Collateral Distribution:</b> Laid out in a prominent location near registration onsite.	•	•	•	•
<b>Conference Attendee Invitations:</b> Full access invitations to the entire conference for your staff or customers.	4	3	2	1
<b>Sponsorship Cost</b>	<b>\$40,000</b>	<b>\$25,000</b>	<b>\$15,000</b>	<b>\$8,500</b>

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

## About Open Source Summit

May 18-20, 2026 | Minneapolis, MN

Join us at the premier event for open source developers, technologists and community leaders to collaborate, share information, solve problems and gain knowledge, furthering open source innovation and ensuring a sustainable open source ecosystem. **It is THE gathering place for open source code and community contributors.**

**“ I REALLY ENJOYED BEING PART OF SUCH AN EXCELLENT EVENT. THIS WAS WITHOUT A DOUBT AN EXTREMELY ENRICHING EXPERIENCE. THANK YOU. ”**



## Who Attends Open Source Summit

### Developers

Systems, Embedded, Applications, Kernel & Operating Systems

### Operations

Architects, SRE, Site Reliability Engineers, DevOps, SysAdmins

### Community & Leadership

Technical Managers, Community Managers, Executive Leaders, Legal & Compliance, Operations & Processing Management, OSPO Teams

### Academic/Media/Other

Professors, Students, Media, Analysts, Product, Biz Dev, Marketing



## Why Attend Open Source Summit?

Thousands of attendees attend Open Source Summit North America each year to:

- Meet face-to-face for problem-solving, discussions and collaboration
- Learn about the latest trends in open source and open technologies
- Access leading experts to learn how to navigate the complex open source environment
- Find out how others have used open source projects to gain efficiencies
- Gain a competitive advantage by learning about the latest in innovative open solutions
- Find out what industry-leading companies and projects are doing in the future, and where technologies are headed
- Explore career opportunities with the world's leading technology companies

**“WE MET SOME OF THE BRIGHTEST AND MOST TALENTED ATTENDEES, AND LEARNED FIRSTHAND FROM INDUSTRY LEADERS. THE EVENTS AND SPONSORSHIP TEAM MADE SURE WE HAD EVERYTHING WE NEEDED FOR A SUCCESSFUL EVENT. WE'RE LOOKING FORWARD TO MORE LINUX FOUNDATION EVENTS IN THE FUTURE! ”**

Sponsorships-at-a-Glance	DIAMOND 4 AVAILABLE 2 AVAILABLE	PLATINUM 8 AVAILABLE 7 AVAILABLE	GOLD 10 AVAILABLE 6 AVAILABLE	SILVER UNLIMITED	BRONZE UNLIMITED
Availability may vary. Contact <a href="mailto:sponsorships@linuxfoundation.org">sponsorships@linuxfoundation.org</a> to confirm availability and secure your sponsorship today.					
<b>Meeting Room:</b> For private meeting use only.	Private Use - 3 Days	Private Use - 1 Day			
<b>Attendee Registration Contact List</b> (Opt-in Only)	• (List provided pre and post event)	• (List provided post event)			
<b>Speaking Opportunity:</b> Content must be approved by PC and the LF. Based on availability.	10-minute Keynote OR Conference Session	5-minute Keynote OR Conference Session	Conference Session OR BoF		
<b>Sponsored Session Attendee List</b> (Opt-in Only)	• (if sponsor session selected)	• (if sponsor session selected)	•		
<b>Post-Event Marketing &amp; Resource Package:</b> Event resources for sponsors to use as they choose. Provided in raw, editable files to sponsors 3 weeks post event.	Sponsored Session Recording + Sponsor Video Highlight Reel (Content includes clips of speakers, booth and logo placement. 10-20 second video)	Sponsored Session Recording	Sponsored Session Recording		
<b>Social Media Promotion:</b> Posted on LF's X account (@linuxfoundation). All custom posts must be approved by the LF.	1 Custom Post, 1 Shared Post, and 1 Re-Share	1 Shared Post and 1 Re-Share	1 Shared Post		
<b>Promotion of Activity in Sponsor Booth:</b> A session, demo, giveaway or other activity of your choosing will be published & promoted on the conference schedule. Time slots will be communicated by Sponsor Services, and may not overlap conference sessions.	Promotion of (2) in-booth activities/ time slots	Promotion of (1) in-booth activity/ time slot	Promotion of (1) in-booth activity/ time slot		
<b>Social Promotion Cards:</b> Graphics which include the conference logo and your logo, provided to you for promoting your participation in the event.	•	•	•	•	
<b>Access to Event Press/Analyst List:</b> Contact list shared one week prior to the event for your own outreach.	•	•	•	•	
<b>Promotional Recognition</b>	Verbal and Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing, and on Event Signage and Website	Verbal and Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing, and on Event Signage and Website	Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing and on Event Signage and Website	Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing and on Event Signage and Website	Logo Recognition on Event Signage, Pre-Conference Email Marketing and Website
<b>Marketing Kit:</b> Graphics and social media posts provided to promote your attendance and presence at the event.	•	•	•	•	•
<b>Collateral Distribution:</b> Laid out in a prominent location near registration onsite.	•	•	•	•	•
<b>Exhibit Booth</b> (Upgrade options available)	20'x20' space includes 2M counter with graphics, 2 stools, power, and conference wifi	15'x15' space includes 2M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	10'x10' space includes 1M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	10'x10' space includes 1M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	6'x6' space includes table, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi
<b>Lead Retrieval:</b> Live scans, real time reporting and ability to take notes on captured leads.	2x	1x	1x	1x	App Only (License for the lead retrieval app to install on own device. No physical device provided).
<b>Conference Attendee Passes and 20% Discount on Additional Conference Attendee Passes</b>	25	15	10	8	3
<b>Post Event Data Report:</b> Provides event demographics and additional details on event performance.	•	•	•	•	•
<b>Sponsorship Cost</b>	<b>\$90,000</b>	<b>\$60,000</b>	<b>\$40,000</b>	<b>\$20,000</b>	<b>\$10,000</b>

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

\*Start-ups may secure a Bronze Sponsorship for US\$5,000 provided they hold an active Linux Foundation membership, must be in business for less than 4 years, must have less than \$1M in revenue and less than 50 employees.



## About Linux Security Summit

May 21–22, 2026 | Minneapolis, MN

October 8, 2026 | Prague, Czechia

Linux Security Summit (LSS) is a technical forum for collaboration between Linux developers, researchers, and end users with the primary aim of fostering community efforts to analyze and solve Linux security challenges.

LSS is where key Linux security community members and maintainers gather to present their work and discuss research with peers, joined by those who wish to keep up with the latest in Linux security development and who would like to provide input to the development process.

## Sponsorships-at-a-Glance

Availability may vary. Contact [sponsorships@linuxfoundation.org](mailto:sponsorships@linuxfoundation.org) to confirm availability and secure your sponsorship today.

	PLATINUM	GOLD
<b>NORTH AMERICA</b>	UNLIMITED	UNLIMITED
<b>EUROPE</b>	UNLIMITED	UNLIMITED
<b>Video Recording:</b> Your logo and an approved message will be included on the splash screen for each video. Videos are publicly available on The Linux Foundation YouTube Channel.	1 Day of Event	
<b>Breakfast &amp; Breaks:</b> Your logo will appear on signage placed strategically in the coffee break area and on buffets for maximum exposure.	•	•
<b>Recognition in opening session</b>	•	
<b>Recognition on Event Signage and Website:</b> Prominent logo display on all the event web pages and on conference signage.	•	•
<b>Conference Attendee Passes:</b> Full access passes to the entire conference for your staff or customers.	8	4
<b>NA Sponsorship Cost</b>	\$10,000	\$5,000
<b>EU Sponsorship Cost</b>	\$5,000	\$2,500

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

## Who Attends Open Source Summit

### Developers

Systems, Embedded, Applications, Kernel & Operating Systems

### Operations

Architects, SRE, Site Reliability Engineers, DevOps, SysAdmins

### Community & Leadership

Technical Managers, Community Managers, Executive Leaders, Legal & Compliance, Operations & Processing Management, OSPO Teams

### Academic/Media/Other

Professors, Students, Media, Analysts, Product, Biz Dev, Marketing



## Why Attend Open Source Summit?

Thousands of attendees attend Open Source Summit India each year to:

- Meet face-to-face for problem-solving, discussions and collaboration
- Learn about the latest trends in open source and open technologies
- Access leading experts to learn how to navigate the complex open source environment
- Find out how others have used open source projects to gain efficiencies
- Gain a competitive advantage by learning about the latest in innovative open solutions
- Find out what industry-leading companies and projects are doing in the future, and where technologies are headed
- Explore career opportunities with the world's leading technology companies

**“WE MET SOME OF THE BRIGHTEST AND MOST TALENTED ATTENDEES, AND LEARNED FIRSTHAND FROM INDUSTRY LEADERS. THE EVENTS AND SPONSORSHIP TEAM MADE SURE WE HAD EVERYTHING WE NEEDED FOR A SUCCESSFUL EVENT. WE'RE LOOKING FORWARD TO MORE LINUX FOUNDATION EVENTS IN THE FUTURE! ”**

<b>Sponsorships-at-a-Glance</b>		<b>DIAMOND</b> 4 AVAILABLE 3 AVAILABLE	<b>PLATINUM</b> 4 AVAILABLE	<b>GOLD</b> 8 AVAILABLE	<b>SILVER</b> UNLIMITED	<b>BRONZE</b> UNLIMITED
Availability may vary. Contact <a href="mailto:sponsorships@linuxfoundation.org">sponsorships@linuxfoundation.org</a> to confirm availability and secure your sponsorship today.						
<b>Attendee Registration Contact List (Opt-in Only)</b>		(List provided pre and post event)	(List provided post event)			
<b>Speaking Opportunity:</b> Content must be approved by PC and the LF. Based on availability.		10-minute Keynote	5-minute Keynote	Conference Session		
<b>Promotional Recognition</b>		Verbal and Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing, and on Event Signage and Website	Verbal and Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing, and on Event Signage and Website	Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing and on Event Signage and Website	Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing and on Event Signage and Website	Logo Recognition on Event Signage, Pre-Conference Email Marketing and Website
<b>Collateral Distribution:</b> Laid out in a prominent location near registration onsite.		•	•	•	•	•
<b>Exhibit Table</b>		2 tabletops, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi	1 tabletop, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi	1 tabletop, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi	1 tabletop, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi	1 tabletop, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi
<b>Lead Retrieval Devices:</b> Live scans, real time reporting and ability to take notes on captured leads.		1x	1x	1x	1x	App Only
<b>Conference Attendee Passes and 20% Discount on Additional Conference Attendee Passes</b>		20	15	10	5	3
<b>Post Event Data Report:</b> Provides event demographics and additional details on event performance.		•	•	•	•	•
<b>Sponsorship Cost</b>	\$35,000	\$25,000	\$15,000	\$10,000	\$5,000	

August 11-12, 2026 | Seoul, South Korea

<b>Sponsorships-at-a-Glance</b>		<b>DIAMOND</b> 2 AVAILABLE 1 AVAILABLE	<b>PLATINUM</b> 4 AVAILABLE 3 AVAILABLE	<b>GOLD</b> 8 AVAILABLE 6 AVAILABLE	<b>SILVER</b> UNLIMITED	<b>BRONZE</b> UNLIMITED
Availability may vary. Contact <a href="mailto:sponsorships@linuxfoundation.org">sponsorships@linuxfoundation.org</a> to confirm availability and secure your sponsorship today.						
<b>Opt-In Attendee Lead List</b>	Attendee Registration Opt-in List	Attendee Registration Opt-in List				
<b>Speaking Opportunity:</b> Content must be approved by PC and the LF. Based on availability.	10-minute Keynote	5-minute Keynote	Conference Session			
<b>Promotional Recognition</b>	Verbal and Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing, and on Event Signage and Website	Verbal and Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing, and on Event Signage and Website	Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing and on Event Signage and Website	Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing and on Event Signage and Website	Logo Recognition on Event Signage, Pre-Conference Email Marketing and Website	Logo Recognition on Event Signage, Pre-Conference Email Marketing and Website
<b>Collateral Distribution:</b> Laid out in a prominent location near registration onsite.	•	•	•	•	•	•
<b>Exhibit Table</b>	8'x8' space includes 2 tabletops, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi	6'x6' space includes 1 tabletop, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi	6'x6' space includes 1 tabletop, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi	6'x6' space includes 1 tabletop, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi	6'x6' space includes 1 tabletop, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi	6'x6' space includes 1 tabletop, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi
<b>Lead Retrieval Devices:</b> Live scans, real time reporting and ability to take notes on captured leads.	1x	1x	1x	1x	1x	1x
<b>Conference Attendee Passes and 20% Discount on Additional Conference Attendee Passes</b>	20	15	10	5	3	
<b>Post Event Data Report:</b> Provides event demographics and additional details on event performance.	•	•	•	•	•	•
<b>Sponsorship Cost</b>	<b>\$35,000</b>	<b>\$25,000</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$5,000</b>	

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\*Start-ups may secure a Bronze Sponsorship for US\$2,500 provided they:

(1) Have been in business less than 3 years; (2) Have less than \$5M in annual revenue; and (3) Have less than 30 employees at signing of contract.



# 2026 SPONSORSHIP PROSPECTUS

## Linux Plumbers Conference

October 5-7, 2026 | Prague, Czechia

The Linux Plumbers Conference (LPC) is a developer conference for the open source community.

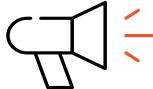
LPC brings together the top developers working on the “plumbing” of Linux — kernel subsystems, core libraries, windowing systems, etc. — and gives them three days to work together on core design problems. The conference is divided into several working sessions focusing on different “plumbing” topics, as well as a general paper track.

LPC launched in 2008 at the behest of the community and continues to provide a space where developers working in subsystems can come together to solve problems in real time. Hundreds of key developers gather annually for this event; the conference is limited to this number of people for maximum collaboration opportunities.

### Benefits of Sponsorship



Recruit and acquire top talent



Increase brand awareness & recognition



Generate new partnerships, alliances & customers



Showcase products, services & technologies





# 2026 SPONSORSHIP PROSPECTUS

## Sponsorships-at-a-Glance

Contact us at [sponsorships@linuxfoundation.org](mailto:sponsorships@linuxfoundation.org) to secure your sponsorship, request additional details about this event or discuss additional and/or custom marketing options.

	DIAMOND 2 AVAILABLE	PLATINUM UNLIMITED	GOLD UNLIMITED	SILVER UNLIMITED
<b>Conference Room:</b> For private meeting use only.	•			
<b>Branded Session Room:</b> With Company Name + Logo	•			
<b>Custom Question in Post-Event Attendee Survey:</b> Opportunity to add question of your choice (must be approved by The Linux Foundation), and follow up reporting with survey results.	•			
<b>Pre- or Post-Conference Email Blast:</b> One time use of opt-in list to be sent by The Linux Foundation	•			
<b>Recognition During Plenary Session</b>	•	•	•	•
<b>Opportunity to Post on a Virtual and/or In-Person Job Board</b>	•	•	•	•
<b>Prominent Branding Throughout Virtual Conference and Physical Venue</b>	•	•	•	•
<b>Recognition on Event Website:</b> Prominent logo display on all website pages	•	•	•	•
<b>In-Person Conference Attendee Passes:</b> Full access in-person passes to the entire conference for your staff or customers.	9	5	3	2
<b>Virtual Conference Attendee Passes:</b> Full access virtual passes to the entire conference for your staff or customers.	27	15	9	6
<b>Sponsorship Cost</b>	<b>\$40,000</b>	<b>\$23,000</b>	<b>\$17,000</b>	<b>\$11,000</b>

Bulk purchase of passes\* from the general attendee pool (which is capped and not possible if registration is closed to general attendees) is an additional option available to certain sponsorship levels of Linux Plumbers Conference. This lets sponsors purchase an additional number of tickets with a purchase order if the conference has space available.

The maximum number of additional passes available for purchase corresponds to the sponsoring level.

- Diamond: May purchase up to 15 additional passes
- Platinum: May purchase up to 10 additional passes
- Gold: May purchase up to 5 additional passes
- Silver: No bulk purchase at this level

\*Bulk purchase of passes are subject to availability and are not guaranteed.

All bulk purchases are at the regular registration rate and need to be completed with a single PO. The PO must be paid in full before the registration code will be provided.

If you are interested in purchasing bulk registration passes in addition to your sponsorship, please reach out to Courtenay Pope ([cpope@linuxfoundation.org](mailto:cpope@linuxfoundation.org)).

## Who Attends Open Source Summit

### Developers

Systems, Embedded, Applications, Kernel & Operating Systems

### Operations

Architects, SRE, Site Reliability Engineers, DevOps, SysAdmins

### Community & Leadership

Technical Managers, Community Managers, Executive Leaders, Legal & Compliance, Operations & Processing Management, OSPO Teams

### Academic/Media/Other

Professors, Students, Media, Analysts, Product, Biz Dev, Marketing



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- Gain a competitive advantage by learning about the latest in innovative open solutions
- Find out what industry-leading companies and projects are doing in the future, and where technologies are headed
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<b>Sponsorships-at-a-Glance</b>	<b>DIAMOND</b> 4 AVAILABLE 2 AVAILABLE	<b>PLATINUM</b> 8 AVAILABLE 4 AVAILABLE	<b>GOLD</b> 10 AVAILABLE 7 AVAILABLE	<b>SILVER</b> UNLIMITED	<b>BRONZE</b> UNLIMITED
Availability may vary. Contact <a href="mailto:sponsorships@linuxfoundation.org">sponsorships@linuxfoundation.org</a> to confirm availability and secure your sponsorship today.					
<b>Meeting Room:</b> For private meeting use only.	Private Use - 3 Days	Private Use - 1 Day			
<b>Attendee Registration Contact List</b> (Opt-in Only)	• (List provided pre and post event)	• (List provided post event)			
<b>Speaking Opportunity:</b> Content must be approved by PC and the LF. Based on availability.	10-minute Keynote OR Conference Session	5-minute Keynote OR Conference Session	Conference Session OR BoF		
<b>Sponsored Session Attendee List</b> (Opt-in Only)	• (if sponsor session selected)	• (if sponsor session selected)	•		
<b>Post-Event Marketing &amp; Resource Package:</b> Event resources for sponsors to use as they choose. Provided in raw, editable files to sponsors 3 weeks post event.	Sponsored Session Recording + Sponsor Video Highlight Reel (Content includes clips of speakers, booth and logo placement. 10-20 second video)	Sponsored Session Recording	Sponsored Session Recording		
<b>Social Media Promotion:</b> Posted on LF's X account (@linuxfoundation). All custom posts must be approved by the LF.	1 Custom Post, 1 Shared Post, and 1 Re-Share	1 Shared Post and 1 Re-Share	1 Shared Post		
<b>Promotion of Activity in Sponsor Booth:</b> A session, demo, giveaway or other activity of your choosing will be published & promoted on the conference schedule. Time slots will be communicated by Sponsor Services, and may not overlap conference sessions.	Promotion of (2) in-booth activities/ time slots	Promotion of (1) in-booth activity/ time slot	Promotion of (1) in-booth activity/ time slot		
<b>Social Promotion Cards:</b> Graphics which include the conference logo and your logo, provided to you for promoting your participation in the event.	•	•	•	•	
<b>Access to Event Press/Analyst List:</b> Contact list shared one week prior to the event for your own outreach.	•	•	•	•	
<b>Promotional Recognition</b>	Verbal and Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing, and on Event Signage and Website	Verbal and Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing, and on Event Signage and Website	Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing and on Event Signage and Website	Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing and on Event Signage and Website	Logo Recognition on Event Signage, Pre-Conference Email Marketing and Website
<b>Marketing Kit:</b> Graphics and social media posts provided to promote your attendance and presence at the event.	•	•	•	•	•
<b>Collateral Distribution:</b> Laid out in a prominent location near registration onsite.	•	•	•	•	•
<b>Exhibit Booth</b> (Upgrade options available)	20'x20' space includes 2M counter with graphics, 2 stools, power, and conference wifi	15'x15' space includes 2M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	10'x10' space includes 1M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	10'x10' space includes 1M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	6'x6' space includes table, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi
<b>Lead Retrieval:</b> Live scans, real time reporting and ability to take notes on captured leads.	2x	1x	1x	1x	App Only (License for the lead retrieval app to install on own device. No physical device provided).
<b>Conference Attendee Passes and 20% Discount on Additional Conference Attendee Passes</b>	25	15	10	8	3
<b>Post Event Data Report:</b> Provides event demographics and additional details on event performance.	•	•	•	•	•
<b>Sponsorship Cost</b>	<b>\$90,000</b>	<b>\$60,000</b>	<b>\$40,000</b>	<b>\$20,000</b>	<b>\$10,000</b>

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## The Linux Kernel Maintainer Summit

October 8, 2026 | Prague, Czechia

The Linux Kernel Maintainer Summit brings together the world's leading kernel developers to discuss the state of the existing kernel and plan the next development cycle.

The Linux Kernel Maintainer Summit, an invitation-only gathering of Linus Torvalds and 40 of the world's leading kernel developers features in-depth discussions and decision making on the Linux kernel.

## Sponsorships-at-a-Glance

Sponsoring The Linux Kernel Maintainer Summit gets you an invitation to this exclusive gathering, and a seat at the table to be a part of these crucial decisions. Contact us at [sponsorships@linuxfoundation.org](mailto:sponsorships@linuxfoundation.org) to secure your sponsorship.

	ATTENDEE GIFT	DINNER CO-SPONSORSHIP	LUNCH CO-SPONSORSHIP	BREAKFAST AND BREAKS CO-SPONSORSHIP
<b>Sponsor Logo on Attendee Gift</b>	1 AVAILABLE	2 AVAILABLE	2 AVAILABLE	2 AVAILABLE
<b>Recognition in Pre-Conference Email Marketing:</b> Includes link to your URL.	•	•	•	•
<b>Recognition During Opening Keynote Session:</b> Sponsor recognition by name.	•	•	•	•
<b>Collateral Distributed to Attendees</b>	•	•	•	•
<b>Recognition on Event Signage and Website:</b> Prominent logo display on all the event web pages, and on conference signage.	•	•	•	•
<b>Invite-Only Maintainer Summit Attendee Pass</b>	1	1	1	1
<b>Sponsorship Cost</b>	<b>\$30,000</b>	<b>\$25,000</b>	<b>\$25,000</b>	<b>\$20,000</b>

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

## Open Source Summit

Open Source Summit is a conference umbrella, composed of a collection of events covering the most important technologies, topics and issues TOUCHING open source today.

### Who Attends

#### Developers

Systems, Embedded, Applications, Kernel & Operating Systems

#### Operations

Architects, SRE, Site Reliability Engineers, DevOps, SysAdmins

#### Community & Leadership

Technical Managers, Community Managers, Executive Leaders, Legal & Compliance, Operations & Processing Management, OSPO Teams

#### Academic/Media/Other

Professors, Students, Media, Analysts

## Automotive Linux Summit (ALS)

Automotive Linux Summit (ALS) gathers the most innovative minds leading and accelerating the development and adoption of a fully open software stack for the connected car. The open source community and automotive industry gather here for collaboration and shared learnings to drive innovation of embedded devices in the automotive arena.

### Who Attends

#### Engineers & Developers

Embedded systems, Linux kernel, real-time OS, in-vehicle software, and firmware teams.

#### System Architects & Integration Specialists

Vehicle platform architects, middleware/infrastructure leads, software-architecture and DevOps/continuous-integration teams.

#### OEMs, Tier-1/2s & Mobility Innovators

Automotive manufacturers, mobility service providers, Tier-1/2 suppliers, electrification and ADAS system teams.

#### Business, Product & Strategy Executives

Product managers, business development, mobility strategists, analysts, consultants, media covering automotive & open source.

## Embedded Linux Conference

Embedded Linux Conference (ELC) is an event for open source embedded projects and developer communities to come together under one roof for important collaboration, discussions and education.

### Who Attends

#### Developers

Kernel Developers, System Developers and User Space Developers

#### Operations

Architects and Product Vendors

<b>Sponsorships-at-a-Glance</b>		<b>DIAMOND</b> 4 AVAILABLE 3 AVAILABLE	<b>PLATINUM</b> 8 AVAILABLE	<b>GOLD</b> 10 AVAILABLE 8 AVAILABLE	<b>SILVER</b> UNLIMITED	<b>BRONZE</b> UNLIMITED
Availability may vary. Contact <a href="mailto:sponsorships@linuxfoundation.org">sponsorships@linuxfoundation.org</a> to confirm availability and secure your sponsorship today.						
<b>Meeting Room:</b> For private meeting use only.	Private Use - 3 Days	Private Use - 1 Day				
<b>Attendee Registration Contact List</b> (Opt-in Only)	• (List provided pre and post event)	• (List provided post event)				
<b>Speaking Opportunity:</b> Content must be approved by PC and the LF. Based on availability.	10-minute Keynote OR Conference Session	5-minute Keynote OR Conference Session	Conference Session OR BoF			
<b>Sponsored Session Attendee List</b> (Opt-in Only)	• (if sponsor session selected)	• (if sponsor session selected)	•			
<b>Post-Event Marketing &amp; Resource Package:</b> Event resources for sponsors to use as they choose. Provided in raw, editable files to sponsors 3 weeks post event.	Sponsored Session Recording + Sponsor Video Highlight Reel (Content includes clips of speakers, booth and logo placement. 10-20 second video)	Sponsored Session Recording	Sponsored Session Recording			
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<b>Social Promotion Cards:</b> Graphics which include the conference logo and your logo, provided to you for promoting your participation in the event.	•	•	•	•		
<b>Access to Event Press/Analyst List:</b> Contact list shared one week prior to the event for your own outreach.	•	•	•	•		
<b>Promotional Recognition</b>	Verbal and Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing, and on Event Signage and Website	Verbal and Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing, and on Event Signage and Website	Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing and on Event Signage and Website	Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing and on Event Signage and Website	Logo Recognition on Event Signage, Pre-Conference Email Marketing and Website	Logo Recognition on Event Signage, Pre-Conference Email Marketing and Website
<b>Marketing Kit:</b> Graphics and social media posts provided to promote your attendance and presence at the event.	•	•	•	•	•	•
<b>Collateral Distribution:</b> Laid out in a prominent location near registration onsite.	•	•	•	•	•	•
<b>Exhibit Booth</b> (Upgrade options available)	(2) tables, tabletop sign with logo, 2 chairs, power, and conference wifi	(2) tables, tabletop sign with logo, 2 chairs, power, and conference wifi	(1) table, tabletop sign with logo, 2 chairs, power, and conference wifi	(1) table, tabletop sign with logo, 2 chairs, power, and conference wifi	(1) table, tabletop sign with logo, 2 chairs, power, and conference wifi	(1) table, tabletop sign with logo, 2 chairs, power, and conference wifi
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<b>Conference Attendee Passes and 20% Discount on Additional Conference Attendee Passes</b>	25	15	10	8	3	
<b>Post Event Data Report:</b> Provides event demographics and additional details on event performance.	•	•	•	•	•	
<b>Sponsorship Cost</b>	<b>\$65,000</b>	<b>\$42,000</b>	<b>\$27,500</b>	<b>\$15,000</b>	<b>\$8,000</b>	

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

\*Start-ups may secure a Bronze Sponsorship for US\$4,000 provided they:

(1) Have been in business less than 3 years; (2) Have less than \$5M in annual revenue; and (3) Have less than 30 employees at signing of contract.

## 2026 December 10-11 | Tokyo, Japan

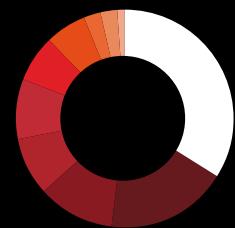
### About Open Compliance Summit

The Open Compliance Summit is an exclusive event for Linux Foundation members and select invitees. The summit provides a neutral environment for participants from different companies and different backgrounds to:

- Discuss and exchange compliance best practices (processes, policies, guidelines, tools, open source governance, etc.).
- Increase awareness on implementing and managing a compliance program, and managing compliance via your supply chain.
- Discuss common compliance challenges and how to address them.
- Increase involvement of participants in The Linux Foundation Open Compliance Program (tools, templates, SPDX, etc.).

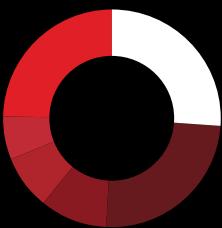
### Open Compliance Summit 2024 by the Numbers:

*Event demographics will be updated with 2025 data once the event has passed*



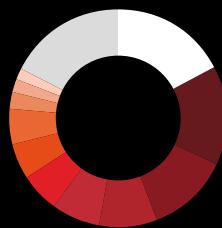
**Industry**

- Information Technology **33%**
- Automotive **18%**
- Professional Services **11%**
- Consumer Goods **9%**
- Industrials **9%**
- Non Profit Organization **7%**
- Telecommunications **6%**
- Health Care **3%**
- Materials **3%**
- Financials **1%**



**Job Level**

- Individual Contributor **25%**
- Manager **24%**
- CXO / ED **10%**
- Director **8%**
- VP / SVP / GM **6%**
- Other **27%**



**Job Function**

- Legal / Compliance **17%**
- Manager - OSPO **15%**
- Executive Leader **12%**
- Architect **9%**
- Application Developer (Front-end/Back-end/Mobile/Full Stack) **7%**
- Kernel/Operating Systems Developer **6%**
- Manager - Other **5%**
- Systems/Embedded Developer **5%**
- Manager - Technical Teams **3%**
- Product/Biz Dev **2%**
- DevOps/SRE **2%**
- Other **17%**

#### Top 3 Job Functions

LEGAL / COMPLIANCE | MANAGER - OSPO | EXECUTIVE LEADER

**121**

Attendees

**45**

Total Organizations Represented

**28**

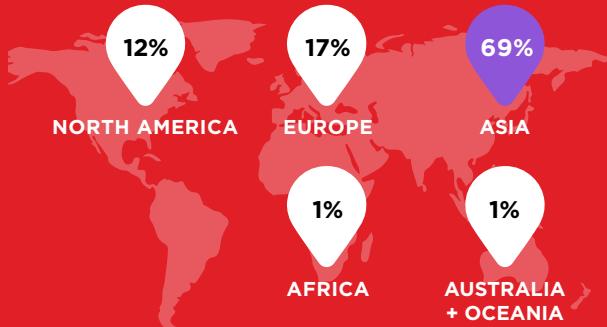
Conference Talks



#### Most Represented Countries

Japan, USA, China

#### ATTENDEES PER REGION



## Sponsorships-at-a-Glance

Availability may vary. Contact [sponsorships@linuxfoundation.org](mailto:sponsorships@linuxfoundation.org) to confirm availability and secure your sponsorship today.

	<b>GOLD</b> 4 AVAILABLE	<b>SILVER</b> 4 AVAILABLE	<b>BRONZE</b> UNLIMITED
<b>Shared Branding on Signage in Meal Area</b>	•		
<b>Sponsored Session Attendee List</b>	• (if sponsor session is chosen)		
<b>Speaking Opportunity:</b> All sponsor content must be approved by Program Committee and The Linux Foundation. Speaking slots based on availability.	10-Minute Keynote or Session	5-Minute Keynote	
<b>Exhibit Table:</b> Includes (1) table and (2) chairs	•	•	•
<b>Recognition on Event Signage and Website:</b> Prominent logo display on all event web pages and on conference signage.	•	•	•
<b>Recognition in Pre-Conference Email Marketing:</b> Includes link to your URL.	•	•	•
<b>Conference Attendee Passes:</b> Full access passes to the entire conference for your staff or customers.	6	4	2
<b>Recognition During Opening Keynote Session:</b> Sponsor Recognition by Name.	•	•	•
<b>Keynote Stage Branding:</b> Logo prominently displayed on stage screens or signage.	•	•	•
<b>Sponsorship Cost</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$7,000</b>

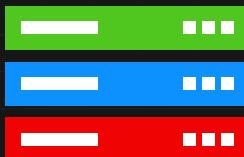
The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.



**PART 2**

## Linux Foundation Project Events





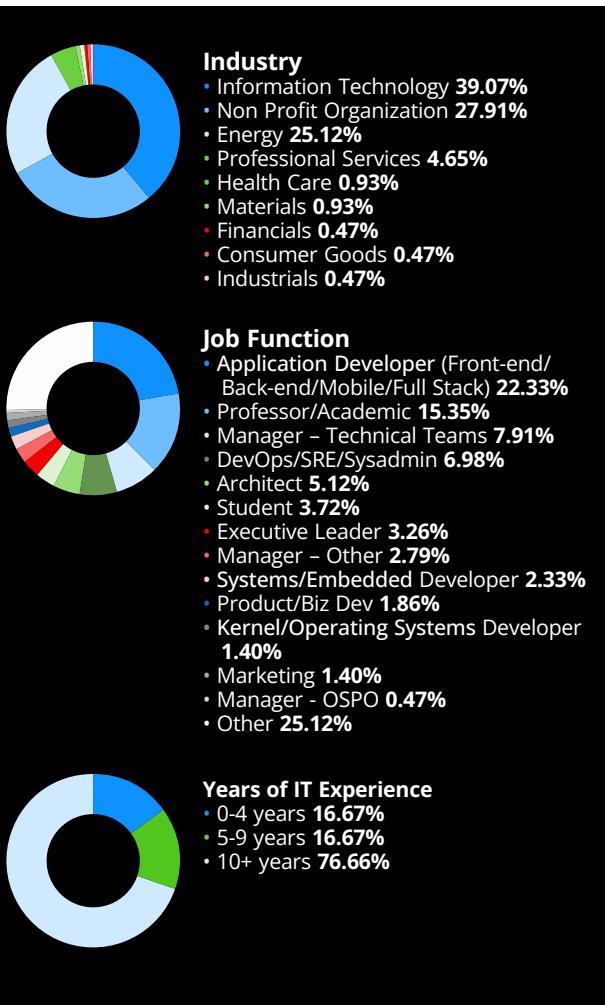
## HPSF Conference 2026

March 16–20, 2026 | Chicago, IL

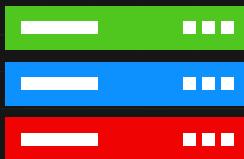
Join us for the 2026 annual HPSF Conference, where the brightest minds in high performance software come together. Hosted by the High Performance Software Foundation (HPSF), this event is dedicated to advancing community-driven solutions for performance, portability, and productivity in a rapidly evolving High Performance Computing (HPC) landscape.

With the growth of AI, accelerated computing, and HPC, this is the moment to drive innovation. Together, we'll explore how open source collaboration and a unified foundation for high performance software can unlock new possibilities for high performance computing systems.

Learn more about what's new with HPSF projects and meet with project communities. Join us to connect, learn, and lead the charge in transforming how we build and use software.



**TOP 3 JOB FUNCTIONS**  
Application Developer | Professor/Academic | Manager - Technical Teams



## Marketing Promotional Opportunities

Contact Chris Clark at [cclark@linuxfoundation.org](mailto:cclark@linuxfoundation.org) to secure your sponsorship today.



### Lanyards

**\$5,000 • 1 AVAILABLE**

Every in-person attendee at the event will wear a name badge and lanyard and your logo will appear across the lanyard. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost.



### Attendee T-Shirt

**\$10,000 • 1 AVAILABLE**

Every in-person attendee at the event will receive an event t-shirt. Our designers always create fun shirts that are worn for years to come. Includes your logo on sleeve of shirt. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost.



### Session Recording

**\$5,000 • 1 AVAILABLE**

Extend your presence long after the live conference concludes with the session recording sponsorship. All session recordings will be published on the High Performance Software Foundation YouTube channel after the event. Benefits include:

- Sponsor recognition slide with logo at the beginning of each video recording
- Sponsor recognition in post-event email to attendees



### Conference Wi-Fi

**\$7,500 • 1 AVAILABLE**

Keep attendees connected by sponsoring our dedicated conference Wi-Fi throughout the venue. Conference wifi will be named after sponsor.



### Attendee Reception

**\$7,500 • 1 AVAILABLE**

Spark conversation about your brand during our on-site Attendee Reception! Your company can host this evening with exclusive branding on all food and drink stations and prominently placed signage.



### Breaks

**\$2,500 • 1 AVAILABLE**

Sponsorship includes prominent branding at all break stations for one day of the event.



### Lunch

**\$7,500 • 1 AVAILABLE**

Sponsorship includes prominent branding at all lunch stations for one day of the event.



### Scholarships

**\$2,500 MINIMUM • UNLIMITED**

Research shows that more inclusive teams perform better, innovate more, and produce more profitable outcomes. By sponsoring scholarships for underrepresented attendees (women and non-binary individuals, persons from marginalized communities, and persons with disabilities), you are not only helping an individual who might not otherwise be able to join the event, but you're also supporting the overall community in achieving better outcomes. Benefits include:

- Logo and link on conference website.
- Logo recognition on rotating slides before and after keynotes.
- Sponsor recognition in scholarship acceptance notifications.

## About PyTorch Conference

7–8 April 2026 | Paris, France

Don't miss your opportunity to shape the future of generative AI/ML! Join us at the PyTorch Conference Europe 2026, where collaboration, innovation, and progress intersect in the cutting-edge open source machine learning framework. This conference brings together leading researchers, developers, and academics, facilitating collaboration and pushing forward end-to-end machine learning.



*"This was hands-down one of the best organized and most enjoyable conferences I've been to in the last many years."*

*"There is a reason why I brought so much of my engineering team here, there is absolutely no replacement for the in-person connection and collaboration that you get from the folks who you're working with regularly in GitHub, on the Pytorch Forums, and even inside your own company."*

*"You never know where the next conversation will take you and what opportunities it will unlock in your career."*



*"It has been unanimously saluted as a memorable experience, featuring insightful discussions, innovative ideas, and a collaborative atmosphere that showcased the best of our community."*

*"Thank you again for creating this standard-setting conference, I am already looking forward to next year's event and the opportunity to continue pushing the boundaries of what's possible with the PyTorch ecosystem."*

## Sponsorships-at-a-Glance

Availability may vary. Contact [sponsorships@linuxfoundation.org](mailto:sponsorships@linuxfoundation.org) to confirm availability and secure your sponsorship today.

PyTorch Members will receive a 3% sponsorship discount.

	DIAMOND	GOLD	SILVER	BRONZE	STARTUP	NON-PROFIT
	4 AVAILABLE	6 AVAILABLE	UNLIMITED	UNLIMITED	UNLIMITED	UNLIMITED
<b>Speaking Opportunity:</b> Content must be approved by the Program Chairs. No sales & marketing pitches allowed. Session time based on availability.	5-Minute Keynote OR Breakout Session	Breakout Session				
<b>Sponsored Session Attendee List:</b> Opt-in Only	✓ (if breakout session selected)	✓				
<b>Promotion of Activity in Sponsor Booth:</b> A session, demo, giveaway, or other activity of your choosing will be published & promoted on the conference schedule. Time slots will be communicated by Sponsor Services, and may not overlap conference sessions.	Promotion of (2) in-booth activities/time slots	Promotion of (1) in-booth activity/time slot				
<b>Attendee Registration Contact List:</b> Opt-in only	✓ (List provided pre and post event)	✓ (List provided post event)				
<b>Social Media Promotion:</b> From PyTorch X handle. All custom posts must be approved by the PyTorch Foundation.	1 Custom Post, 1 Group Post, and 1 Re-Post	1 Group Post and 1 Re-Post	1 Group Post			
<b>Access to Event Press/Analyst List:</b> Contact list shared one week prior to the event for your own outreach.	✓	✓	✓			
<b>Social Promotion Card:</b> A graphic featuring your company logo alongside the official conference branding—perfect for announcing your participation on social media.	✓	✓	✓			
<b>Recognition During Opening Keynote Session</b>	Verbal and Logo Recognition	Logo Recognition	Logo Recognition			
<b>Logo Recognition in Pre-Conference Email Marketing</b>	✓	✓	✓	✓	✓	✓
<b>Logo Recognition on Event Signage and Website</b>	✓	✓	✓	✓	✓	✓
<b>Marketing Kit:</b> Event branding and social media posts provided to promote your attendance and presence at the event.	✓	✓	✓	✓	✓	✓
<b>Collateral Distribution:</b> Laid out in a prominent location near registration onsite.	✓	✓	✓	✓	✓	✓
<b>Exhibit Space</b>	(1) tabletop, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi	(1) tabletop, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi	(1) tabletop, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi	(1) tabletop, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi	(1) tabletop, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi	(1) tabletop, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi
<b>Lead Retrieval:</b> Live scans, real time reporting and ability to take notes on captured leads. <i>To be used at booth only.</i>	(1) Device	(1) Device	(1) Device	App Only <i>No physical device provided.</i>	App Only <i>No physical device provided.</i>	App Only <i>No physical device provided.</i>
<b>Conference Attendee Passes:</b> To be used for booth staff, attendees, and guests	15	10	6	2	2	2
<b>20% Discount on Additional Conference Passes:</b> Unlimited usage while passes are available for sale	✓	✓	✓	✓	✓	✓
<b>Post Event Data Report:</b> Provides event demographics and additional details on event performance.	✓	✓	✓	✓	✓	✓
<b>Sponsorship Cost</b>	<b>\$50,000</b>	<b>\$35,000</b>	<b>\$18,000</b>	<b>\$8,000</b>	<b>\$4,000</b>	<b>\$4,000</b>

Due to the nature of the exhibitor benefits at each level, pavilions or sponsorships shared with multiple companies/entities are not allowed. PyTorch reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

**\*Start-ups, Non-Profit, and VC's must meet the below criteria:**

**Start-Up Sponsorship:** Businesses must be under 3 years old, have less than \$5M in annual revenue, and employ fewer than 30 people.

**Non-Profit Sponsorship:** Requires proof of legal non-profit status.

## About Open Source in Finance Forum Toronto

14 April 2026 | Toronto, Canada

The Open Source in Finance Forum Toronto (OSFF) is the premier event that connects the leaders in financial services, technology, and open source innovation. This conference is uniquely designed to foster partnerships, advance talent development and accelerate technological advancements across the finance industry; building faster, trusted and secure solutions.

As open source becomes integral to financial services, OSFF provides companies with the tools to maximize open source collaboration. By strategically contributing to open projects, organizations benefit from reduced development costs, heightened security, top talent, and rapid innovation. OSFF 2026 will spotlight groundbreaking advancements, deliver insights on best practices, and offer exclusive access to the leaders shaping open source in finance.

Sponsorship at OSFF goes beyond a singular event; it's a year-long engagement with the FINOS community. Engage with influential executives, developers, and decision-makers through continuous touchpoints.

Sponsorship packages include opportunities across multiple channels and formats, each carefully designed to enhance your organization's visibility and impact throughout the year.

For tailored packages or special requests, reach out to us at [sponsorships@linuxfoundation.org](mailto:sponsorships@linuxfoundation.org).

Unlock the potential of open source in finance with OSFF sponsorships that resonate all year.

### Additional sponsorship opportunities:

- Open Source in Finance Forum - London, 25 June 2026
- Open Source in Finance Forum - New York, 4-5 November 2026
- FINOS Research Studies, Hackathons, Meetups, & Webinars
- FINOS Open Source in Finance Podcast

## Sponsorships-at-a-Glance

Availability may vary. Contact [sponsorships@linuxfoundation.org](mailto:sponsorships@linuxfoundation.org) to confirm availability and secure your sponsorship today.

DELIVERABLES	LEADER	CONTRIBUTOR
	3 AVAILABLE 1 AVAILABLE	4 AVAILABLE 3 AVAILABLE
<b>Speaking Opportunity:</b> Session content must be approved by the Program Committee and FINOS to ensure it is educational and not promotional. Sponsors should prioritize inclusion when selecting speakers. Scheduling is based on availability. Sponsors will receive opt-in attendee contact information from the breakout session.	5-minute keynote AND 15-minute breakout session	15-minute breakout session
<b>Logo Recognition:</b> Logo placement on pre-event marketing: Website, Emails and Social	•	•
<b>Social Media:</b> From the FINOS X & LinkedIn handles. Reposts to be approved by FINOS.	2 Pre-Event Mentions + 2 Thank You Posts (1 day-of event and 1 post-event) + 1 Repost Total	1 Pre-Event Mention + 2 Thank You Posts (1 day-of event and 1 post-event) + 1 Repost Total
<b>Attendee Registration Contact List (Opt-in Only):</b> With name, email, company name, and title.	Pre & Post-Event	Post-Event
<b>Post-Event Email Recognition:</b> Logo recognition in post-event attendee email communication.	•	•
<b>Recognition on Event Signage:</b> Logo prominently displayed on conference signage.	•	•
<b>Stage Branding:</b> Logo prominently displayed on keynote stage screens.	•	•
<b>Tabletop Exhibit Booth:</b> Includes table, (2) chairs, with tabletop sign with sponsor logo. Booth placement preference based on tier, but subject to availability and timing of signing contract. Lead scanning app to collect attendee data included.	•	•
<b>Stage Recognition:</b> Verbal recognition during opening keynote session.	•	•
<b>Marketing Table:</b> Option to place marketing material or swag item on shared table. Item subject to FINOS approval.	•	•
<b>Conference Attendee Passes:</b> Full access passes to the conference for your staff or clients.	15 Members 10 Non-Members	10 Members 8 Non-Members
<b>Custom Question(s) in Post-Event Attendee Survey:</b> Opportunity to add question(s) of your choice (subject to approval by FINOS), and follow up reporting with data results.	2	1
<b>Post-Event Data Report:</b> Provides event demographics and additional details.	•	•
<b>Non-Member Sponsorship Price</b>	<b>\$37,000 USD</b>	<b>\$25,000 USD</b>
<b>FINOS Member Sponsorship Price</b>	<b>\$32,000 USD</b>	<b>\$21,500 USD</b>

*The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.*

### Participate in all 2026 Open Source in Finance Forum Events!

**London | 25 June 2026**

**New York | 4-5 November 2026**

Interested in sponsoring more than one event or creating a custom sponsor package? We offer a 7% discount for sponsoring more than one event and are happy to work with you to create a customized package to meet your organization's needs. All events must be signed at the same time to receive the discount.



## OpenSearchCon Europe 2026

April 16-17, 2026 | Prague, Czechia

The OpenSearch community is coming together again to learn and connect about all things search and analytics at the fourth annual OpenSearchCon Europe. This two-day event is designed to bring together builders from across the global community to celebrate the success of the OpenSearch Project and look to the future of search, analytics, and generative AI.

### What to Expect

- A two-day conference covering a broad range of technology topics, including Open Telemetry, Lucene, VectorDatabases, AI/ML, and more.
- Variety of session types, including the keynote session, tech breakouts, round tables, workshops and labs, and an unconference.
- Attendee networking opportunities, including the welcome reception, The Search Party, and so much more over the course of two days!



Increase your brand awareness



Capture the attention of the open source community and drive greater brand buzz.



Establish thought leadership



Engage with the community more effectively and gain access to demos, networking, and round tables



Amplify and grow your business



Gain exposure to your business and expand its impact across the open source community.



Network and connect



Create meaningful connections with prospects and your peers to cultivate new brand advocates.

## Sponsorships-at-a-Glance

Availability may vary. Contact [sponsorships@linuxfoundation.org](mailto:sponsorships@linuxfoundation.org) to confirm availability and secure your sponsorship today.

**Sponsorship Deadline: February 27, 2026**

	<b>GOLD</b> 3 AVAILABLE	<b>SILVER</b> 4 AVAILABLE 3 AVAILABLE	<b>BRONZE</b> 6 AVAILABLE 4 AVAILABLE
<b>Speaking Opportunity</b> Content to be approved by the Program Committee.	15-minute keynote		
<b>Custom Question in Post-Event Attendee Survey:</b> Opportunity to add question of your choice (must be approved by event committee), and follow up reporting with survey results.	•		
<b>Opt-In Registration List</b> List may be used for marketing purposes, and will include attendee contact information (including email address) of opt-in attendees.	Shared Post-event	Shared Post-event	
<b>Sponsor Recognition During Keynote</b> - Verbal Recognition & Logo Included on "Thank You to Our Sponsors" Slide during keynote sessions	•	•	•
<b>Social Media Promotion of Sponsorship:</b> From OpenSearch social channels	Standalone	Standalone	Shared with other Bronze sponsors
<b>Recognition on Event Signage and Website</b>	•	•	•
<b>Exhibit Table:</b> Includes (1) 6' table, 2 chairs, power, and conference WiFi	•	•	•
<b>Lead Retrieval App:</b> Live scans, real time reporting, and ability to take notes on captured leads.	•	•	•
<b>Post-Event Data Report:</b> Provides event demographics and additional details on event performance.	•	•	•
<b>Conference Attendee Passes</b>	10	6	2
<b>20% discount on additional conference passes:</b> Unlimited usage while passes are available for sale	•	•	•
<b>Sponsorship Price</b>	\$10,000	\$7,000	\$3,500

## GraphQLConf 2026

May 6–7, 2026 | Menlo Park, CA

### GraphQLConf — The Official Conference by the GraphQL Foundation

GraphQLConf, presented by the GraphQL Foundation, is a premier event uniting the global GraphQL community to promote education, adoption, and advancement of GraphQL. This conference offers valuable insights through workshops, presentations, and panel discussions, covering best practices, innovative use cases, and the latest advancements in GraphQL. By bringing together a diverse group of developers, architects, and technology enthusiasts, GraphQLConf sets the stage for the ongoing success and expansion of GraphQL and its ecosystem across industries.

### Why Sponsor GraphQLConf 2026?

Now in its fourth consecutive year, GraphQLConf will take place in Menlo Park, bringing together the companies and practitioners shaping the future of GraphQL in production. Rapid adoption of AI technologies in the enterprise, coupled with production deployments in high profile organizations such as Airbnb, Atlassian, Audi, CNBC, GitHub, Major League Soccer, Netflix, Shopify, The New York Times, Twitter, Pinterest, and Yelp has put GraphQL in a sustained growth phase. By 2027, more than 60% of enterprises will use GraphQL in production, up from less than 30% in 2024, according to Gartner. As organizations move to scale their technology platforms, GraphQLConf has become the premier venue for understanding how GraphQL is implemented, optimized, and governed in real-world environments.

Are you looking for an effective way to reach a large audience and establish your brand as a thought leader? Sponsoring GraphQLConf is a unique opportunity to gain valuable mindshare with an elite audience that defines how organizations efficiently adopt and expand their usage of GraphQL. Gathering a highly qualified, global audience of developers, architects, platform leaders, and technology decision-makers, GraphQLConf is the foremost opportunity to meet, collaborate, and build with GraphQL leaders. Sponsoring GraphQLConf 2026 is an opportunity to gain meaningful mindshare with developers and decision-makers, while also signaling your organization's investment in a vibrant, interoperable, and community-driven Foundation for the GraphQL ecosystem.

Availability may vary. Contact the GraphQLConf team at [graphqlconf@graphql.org](mailto:graphqlconf@graphql.org) to confirm availability, secure your sponsorship, request additional details, or discuss custom options.

# GraphQLConf 2026

hosted by  GraphQL Foundation

## 2026 SPONSORSHIP PROSPECTUS

### Sponsorships-at-a-Glance

Availability may vary. Contact [graphqlconf@graphql.org](mailto:graphqlconf@graphql.org) to confirm availability and secure your sponsorship today. Sponsorship deadline: April 3, 2026.

SPONSORSHIP BENEFIT	GOLD 3 AVAILABLE 1 AVAILABLE	SILVER 3 AVAILABLE	BRONZE UNLIMITED
<b>Speaking Opportunity:</b> Session content must be approved by the Program Committee and GraphQL to ensure it is educational and not promotional. Sponsors should prioritize inclusion when selecting speakers. Scheduling is based on availability.	5 minute keynote (limited) or breakout session	Breakout session	
<b>Conference Attendee Passes:</b> Guaranteed full-access passes for the conference for your staff and clients.	4	2	
<b>Attendee Registration Contact List (Opt-in Only):</b> With name, email, company name, and title.	Pre & Post Event	Post Event	
<b>Social Media:</b> From the GraphQL X handle.	2 Group Thank You Posts	1 Group Thank You Post	
<b>Keynote Stage Recognition:</b> Verbal recognition during opening keynote session.	•	•	
<b>Exhibit Space:</b> Includes table, (2) chairs, power, power strip, conference wifi & tabletop sign with sponsor logo. Table location based on tier, but subject to availability and timing of signing contract.	•	•	
<b>Lead Retrieval App:</b> Live scans, real time reporting, and ability to take notes on captured leads. Use of lead retrieval app, no physical device provided.	•	•	
<b>Logo Recognition:</b> Logo placement on pre-event marketing: Website, Emails, and Socials	•	•	•
<b>Recognition on Conference Signage:</b> Logo prominently displayed on conference signage.	•	•	•
<b>Keynote Stage Branding:</b> Logo prominently displayed on keynote stage screens.	•	•	•
<b>Marketing Table:</b> Option to place marketing material or swag item on shared table. Item subject to GraphQL approval.	•	•	•
<b>Post-Event Data Report:</b> Provides event demographics and additional details on event performance.	•	•	•
<b>Custom Question in Post-Event Attendee Survey:</b> Opportunity to add question of your choice (subject to GraphQL approval), and follow-up reporting with data results.	•		
<b>Sponsorship Cost</b>	\$15,000	\$7,000	\$1,000

## Automotive Grade Linux All Member Meeting

May 13 – 14, 2026 | Tokyo, Japan

September 30 – October 1, 2026 | Berlin, Germany

The Automotive Grade Linux All Member Meetings take place bi-annually and are the meeting place for the Automotive Grade Linux (AGL), a Collaborative Project of The Linux Foundation, which is dedicated to creating open source software solutions for automotive applications.

## Sponsorships-at-a-Glance

Contact [events@automotivelinux.org](mailto:events@automotivelinux.org) to secure your sponsorship today.

	DIAMOND	PLATINUM	GOLD	SILVER
JAPAN	1 AVAILABLE	1 AVAILABLE	3 AVAILABLE	6 AVAILABLE
GERMANY	1 AVAILABLE	1 AVAILABLE	3 AVAILABLE	6 AVAILABLE
<b>Collateral at Registration:</b> Ability to provide a piece of collateral or giveaway for attendees	•			
<b>Speaking Opportunity:</b> Content must be approved by AGL.	Keynote, Day 1 20 mins	Keynote, Day 1 15 mins	Keynote 15 mins	
<b>Recognition in Pre-Conference Email Marketing</b>	•	•	•	
<b>Keynote Stage Branding:</b> Logo prominently displayed in welcome slides	•	•	•	
<b>Verbal Recognition in Opening &amp; Closing Keynotes</b>	•	•	•	
<b>Recognition on Event Signage and Website:</b> Prominent logo displayed on event website and onsite event signage.	•	•	•	•
<b>Exhibit Space:</b> The Demo Showcase is the hub of the event, providing excellent mindshare for sponsors and attendees	1 tabletop, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi	1 tabletop, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi	1 tabletop, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi	1 tabletop, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi
<b>All Attendee Access at Welcome Reception</b>	•	•	•	•
<b>Sponsorship Cost</b>	<b>\$20,000</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$5,000</b>

## Add-On Opportunities

### Lunch Sponsor

**\$2,000 • 2 AVAILABLE**

Logo on lunch signage and event website.  
Verbal recognition in opening and closing keynote remarks.

### Welcome Reception Sponsor

**\$5,000 • 1 AVAILABLE**

Logo on reception signage, cocktail napkins and event website. Verbal recognition in opening and closing keynote remarks.

### Closing Reception Sponsor

**\$10,000 • 1 AVAILABLE**

Logo on reception signage, cocktail napkins and event website. Verbal recognition in opening and closing keynote remarks.



# OpenSSF Community Day

NORTH AMERICA 2026

# 2026 SPONSORSHIP PROSPECTUS

OpenSSF Community Days bring together a vibrant community from across the Security and Open Source ecosystem to share ideas and progress on capabilities that make it easier to sustainably secure the development, maintenance, and consumption of the open source software (OSS) on which we all depend. OpenSSF Community Days are held regionally, alongside the Open Source Summits, and offer an opportunity to join the brightest minds in open source security for a day of collaboration and innovation in OSS security practices.





# OpenSSF Community Day

NORTH AMERICA 2026

# 2026 SPONSORSHIP PROSPECTUS

## Sponsorships-at-a-Glance

May 21, 2026 | Minneapolis, MN

Availability may vary. Contact [openssfevents@linuxfoundation.org](mailto:openssfevents@linuxfoundation.org) to confirm availability and secure your sponsorship today

Sponsorship Deadline: April 21, 2026.

	PLATINUM 2 AVAILABLE	GOLD 6 AVAILABLE	SILVER UNLIMITED
<b>Speaking Opportunity:</b> All sponsor content must be approved by the Open Source Security Foundation. No sales and marketing pitches allowed. Speaking slots based on availability.	5-min keynote		
<b>Video Recording of Sponsored Keynote:</b> Raw file to be used under Creative license with attribution to The Linux Foundation and Open Source Security Foundation.	•		
<b>Collateral During Event:</b> Ability to provide a piece of collateral or giveaway in the main event room.	•		
<b>Recognition During Opening and Closing Keynote Session:</b> Sponsor recognition by name.	•	•	
<b>Exhibit Space:</b> Includes (1) 6ft table, 2 chairs, power, and conference WiFi.	•	•	
<b>Social Media Promotion of Sponsorship:</b> From the Open Source Security Foundation X, Mastodon, Bluesky, and LinkedIn channel.	•	•	
<b>Recognition on Event Website:</b> Prominent logo displayed on website.	•	•	•
<b>Recognition on Event Signage:</b> Logo on onsite signage.	•	•	•
<b>Recognition in Pre and Post-Conference Email Marketing</b>	Logo and URL	Logo and URL	Name and URL
<b>Post-Event Data Report:</b> Provides event demographics and additional details on event performance.	•	•	•
<b>Complimentary Onsite Attendee Passes:</b> To be used for booth staff, attendees and guests. Includes access to programming.	4	2	1
<b>Sponsorship Cost</b>	<b>\$20,000</b>	<b>\$10,000</b>	<b>\$5,000</b>

	<b>Happy Hour/Reception</b> <b>\$7,500 • 1 available</b>	Spark conversation about your brand during an onsite Happy Hour Reception. Your company can host this evening for all attendees with exclusive branding on all food and drink stations, recognition on event website, schedule and pre-event attendee communications.
	<b>Lunch</b> <b>\$10,000 • 1 available</b>	Sponsorship includes prominent branding at all lunch stations, along with the opportunity to make a 3-minute announcement before lunch starts, and recognition on the event website, schedule, and pre-event attendee communications.
	<b>Breaks</b> <b>\$2,000 • 2 available</b>	Sponsorship includes prominent branding at all coffee break stations, and recognition on the event website, schedule, and pre-event attendee communications.
	<b>Session Recording</b> <b>\$1,500 • 1 available</b>	Extend your presence long after the live event concludes with the session recording sponsorship. Sponsorship includes logo on all session recordings when added to YouTube and recognition on the event website.

## OpenSearchCon India 2026

**15-16 June | Mumbai, India**

The OpenSearch community is coming together again to learn and connect about all things search and analytics at the fourth annual OpenSearchCon India. This two-day event is designed to bring together builders from across the global community to celebrate the success of the OpenSearch Project and look to the future of search, analytics, and generative AI. This year's event will be hosted the same week and venue as Open Source Summit India and KubeCon + CloudNativeCon India.

### What to Expect

- A two-day conference covering a broad range of technology topics, including Open Telemetry, Lucene, VectorDatabases, AI/ML, and more.
- Variety of session types, including the keynote session, tech breakouts, round tables, workshops and labs, and an unconference.
- Hands-on learning and workshop opportunities offered by the OpenSearch Managed Service.
- Attendee networking opportunities, including the welcome reception, The Search Party, and so much more over the course of two days!



Increase your brand awareness



Capture the attention of the open source community and drive greater brand reach.



Establish thought leadership



Engage with the community more effectively and gain access to demos, networking, and round tables



Amplify and grow your business



Gain exposure to your business and expand its impact across the open source community.



Network and connect



Create meaningful connections with prospects and your peers to cultivate new brand advocates.

## Sponsorships-at-a-Glance

Availability may vary. Contact [sponsorships@linuxfoundation.org](mailto:sponsorships@linuxfoundation.org) to confirm availability and secure your sponsorship today.

**Sponsorship Deadline: 1 May 2026**

	GOLD 3 AVAILABLE	SILVER 4 AVAILABLE	BRONZE 6 AVAILABLE
<b>Speaking Opportunity</b> Content to be approved by the Program Committee.	15-minute keynote		
<b>Custom Question in Post-Event Attendee Survey:</b> Opportunity to add question of your choice (must be approved by event committee), and follow up reporting with survey results.	•		
<b>Opt-In Registration List</b> List may be used for marketing purposes, and will include attendee contact information (including email address) of opt-in attendees.	Shared Post-event	Shared Post-event	
<b>Sponsor Recognition During Keynote</b> - Verbal Recognition & Logo Included on "Thank You to Our Sponsors" Slide during keynote sessions	•	•	•
<b>Social Media Promotion of Sponsorship:</b> From OpenSearch social channels	Standalone	Standalone	Shared with other Bronze sponsors
<b>Recognition on Event Signage and Website</b>	•	•	•
<b>Exhibit Table:</b> Includes (1) 6' table, 2 chairs, power, and conference WiFi	•	•	•
<b>Lead Retrieval App:</b> Live scans, real time reporting, and ability to take notes on captured leads.	•	•	•
<b>Post-Event Data Report:</b> Provides event demographics and additional details on event performance.	•	•	•
<b>Conference Attendee Passes</b>	10	6	2
<b>20% discount on additional conference passes:</b> Unlimited usage while passes are available for sale	•	•	•
<b>Sponsorship Price</b>	\$10,000	\$7,000	\$3,500

## About Open Source in Finance Forum

**25 June 2026 | London**

The Open Source in Finance Forum (OSFF) is the premier event that connects the leaders in financial services, technology, and open source innovation. This conference is uniquely designed to foster partnerships, advance talent development and accelerate technological advancements across the finance industry; building faster, trusted and secure solutions.

As open source becomes integral to financial services, OSFF provides companies with the tools to maximize open source collaboration. By strategically contributing to open projects, organizations benefit from reduced development costs, heightened security, top talent, and rapid innovation. OSFF 2026 will spotlight groundbreaking advancements, deliver insights on best practices, and offer exclusive access to the leaders shaping open source in finance.

Sponsorship at OSFF goes beyond a singular event; it's a year-long engagement with the FINOS community. Engage with influential executives, developers, and decision-makers through continuous touchpoints. By the time you reach your OSFF 2026 sponsor booth, you'll be an established name, part of an ongoing dialogue and trusted by your target audience.

Sponsorship packages include opportunities across multiple channels and formats, each carefully designed to enhance your organization's visibility and impact throughout the year.

For tailored packages or special requests, reach out to us at [sponsorships@linuxfoundation.org](mailto:sponsorships@linuxfoundation.org).

Unlock the potential of open source in finance with OSFF sponsorships that resonate all year.

### Additional sponsorship opportunities:

- Open Source in Finance Forum - Toronto, 14 April 2026
- Open Source in Finance Forum - New York City, 4-5 November 2026
- FINOS Research Studies, Hackathons, Meetups, & Webinars
- FINOS Open Source in Finance Podcast

# OPEN SOURCE IN FINANCE FORUM

PRESENTED BY



# 2026 SPONSORSHIP PROSPECTUS

## Sponsorships-at-a-Glance

Availability may vary. Contact [sponsorships@linuxfoundation.org](mailto:sponsorships@linuxfoundation.org) to confirm availability and secure your sponsorship today.

DELIVERABLES	LEADER 6 AVAILABLE	CONTRIBUTOR 8 AVAILABLE 6 AVAILABLE	COMMUNITY 12 AVAILABLE
<b>SPEAKING OPPORTUNITY</b>			
<b>Speaking Opportunity:</b> Session content must be approved by the Program Committee and FINOS to ensure it is educational and not promotional. Sponsors should prioritize inclusion when selecting speakers. Scheduling is based on availability. Breakout session sponsors will receive opt-in attendee contact information.	5-minute keynote (limited) or 15-minute session	15-minute breakout session	
<b>MARKETING / BRAND EXPOSURE</b>			
<b>Attendee Registration Contact List (Opt-in Only):</b> With name, email, company name, and title.	Pre & Post Event	Post Event	
<b>Social Media:</b> From the FINOS X and LinkedIn handles. Reposts to be approved by FINOS.	2 Thank You Posts 1 Repost	1 Thank You Post 1 Repost	1 Thank You Post
<b>Monthly Mentions on Open Source in Finance Podcast:</b> Pre-event podcasts.	1 Dedicated	1 Shared	1 Shared
<b>Logo Recognition:</b> Logo placement on pre-event marketing: Website, Emails, and Socials	•	•	•
<b>EMAIL PROMOTION</b>			
<b>Email Recognition:</b> Logo recognition in all pre and post-event attendee email communication.	•	•	•
<b>ON-SITE EXPERIENCE</b>			
<b>Keynote Stage Recognition:</b> Verbal recognition during opening keynote session.	•	•	
<b>Exhibit Space:</b> Includes table, (2) chairs, & tabletop sign with sponsor logo. Placement preference based on tier, but subject to availability and timing of signing contract.	•	•	•
<b>Lead Retrieval App:</b> Live scans, real time reporting, and ability to take notes on captured leads. Use of lead retrieval app, no physical device provided.	•	•	•
<b>Recognition on Conference Signage:</b> Logo prominently displayed on conference signage.	•	•	•
<b>Keynote Stage Branding:</b> Logo prominently displayed on keynote stage screens.	•	•	•
<b>Marketing Table:</b> Option to place marketing material or swag item on shared table. Item subject to FINOS approval.	2	1	1
<b>MISC.</b>			
<b>Conference Attendee Passes:</b> Full access passes for the conference for your staff and clients.	15 Members 10 Non-Members	10 Members 8 Non-Members	8 Members 6 Non-Members
<b>20% Discount on Additional Conference Passes:</b> For use by your customers, partners or colleagues.	•	•	•
<b>POST-EVENT</b>			
<b>Custom Question(s) in Post-Event Attendee Survey:</b> Opportunity to add question(s) of your choice (subject to FINOS approval), and follow-up reporting with data results.	2	1	
<b>Post-Event Data Report:</b> Provides event demographics and additional details on event performance.	•	•	•
<b>Non-Member Sponsorship Price</b>	\$45,000	\$30,000	\$15,000
<b>Member Sponsorship Price</b>	\$38,000	\$26,000	\$13,000

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

### Participate in all 2026 Open Source in Finance Forum Events!

**Toronto | 14 April 2026**

**London | 25 June 2026**

**New York | 4-5 November 2026**

Interested in sponsoring more than one event or creating a custom sponsor package? We offer a 7% discount for sponsoring more than one event and are happy to work with you to create a customized package to meet your organization's needs. Contracts for all events must be signed at the same time to receive the discount.



## seL4 Summit

1–3 September 2026 | Vancouver, Canada

The seL4 Summit is the annual international summit on the seL4 microkernel, the world's most highly assured OS kernel, as well as on all seL4-related technology, tools, infrastructure, products, projects, and people.

**The seL4 Summit gathers the seL4 community to learn, share, and connect:**

**Learn** — about the seL4 technology, its latest progress, use, successes, challenges, and plans

**Share** — exciting seL4 development, research, experience, and applications in the real world

**Connect** — with other seL4 developers, users, providers, supporters, and potential partners

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### NEW!

The 2026 edition of the seL4 summit will feature a **full first day dedicated to applications, overviews, and perspectives** on seL4-based systems and formally verified software in the real world. This will be followed by Days 2 and 3 focusing on more technical development, research, reports, and discussions.

We are particularly keen to **welcome people who are new to seL4** or still developing their familiarity with the technology. The event will offer an **ideal opportunity to gain a high-level view of the landscape and ecosystem** of seL4 and its associated tools, frameworks and languages, as well as formally verified software in general, and to take stock of the latest updates.

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**The program includes a wide range of seL4-related themes and topics:**

#### Themes

- visions, lessons-learned, roadmaps for verified software deployments
- use-cases, deployments, experiences
- walk-throughs and demos of tools, frameworks, systems
- early work, crazy ideas, out-of-the-box thinking
- technical progress, updates, breakthroughs

#### Topics

- seL4 experience reports
- seL4 and assurance
- seL4 on-going and planned R&D, mature or early stage
- seL4 and hardware

More information on: [sel4.systems/Summit/2026/](https://sel4.systems/Summit/2026/)



# 2026 SPONSORSHIP OPPORTUNITIES

## Sponsorship Packages

Established in 2020, the seL4 Foundation brings together developers of the seL4 kernel, developers of seL4-based components and frameworks, and those adopting seL4 in real-world systems. Between 2018 and 2025, more than 690 participants took part in the seL4 conferences. Participants come from industry, government and universities and include the creators of the seL4 technology and the research behind it. Many participants are practitioners deploying seL4-based products, as well as industry and government customers.

### Your benefits as a sponsor:

- Get strong visibility as a major player in the seL4 ecosystem
- Showcase your seL4-based products, technology and services to target audiences in the field of seL4
- Support the open-source technology and community
- Connect directly with attendees through the expo booth, branding materials, and videos

**Sponsorship Deadline: July 21, 2026**

Availability may vary. Contact [summit@sel4.systems](mailto:summit@sel4.systems) to secure your sponsorship today.

	GOLD UNLIMITED	SILVER UNLIMITED	BRONZE UNLIMITED
<b>Speaking Opportunity:</b> Get a slot at the summit for a short speech. All sponsor content must be approved by the seL4 Foundation.	•		
<b>Exhibit Space:</b> The expo hall is the hub of the event, providing excellent mindshare for exhibitors. Location selected in order of sponsorship tier.	Table	Table	
<b>Lead Retrieval:</b> Live scans, real time reporting and ability to take notes on captured leads.	•	•	
<b>Logo &amp; Link on Event Website:</b> Prominent logo display on event website.	•	•	•
<b>Logo on Onsite Sponsor Signage:</b> Sponsor logo on conference signage throughout the event.	•	•	•
<b>Recognition During Opening Keynote Session:</b> Sponsor recognition by name.	•	•	•
<b>Session Recording Recognition:</b> Extend your presence long after the live event concludes with your logo on all recorded sessions that will stay online after the event.	•	•	•
<b>Promotional Videos During the Event</b>	•	•	•
<b>Email Recognition:</b> Logo and URL included.	Pre and Post-Conference Email	Pre and Post-Conference Email	Pre and Post-Conference Email
<b>Complimentary Passes</b>	5	3	1
<b>Sponsorship Cost</b>	<b>\$12,000</b>	<b>\$8,000</b>	<b>\$5,000</b>

Due to the nature of the exhibitor benefits at each level, pavilions or sponsorships shared with multiple companies/entities are not allowed. All prices are in USD.

## Why Sponsor

Sponsoring LF Energy Summit 2026 positions your organization in front of the full spectrum of stakeholders shaping the future of the modern energy system.

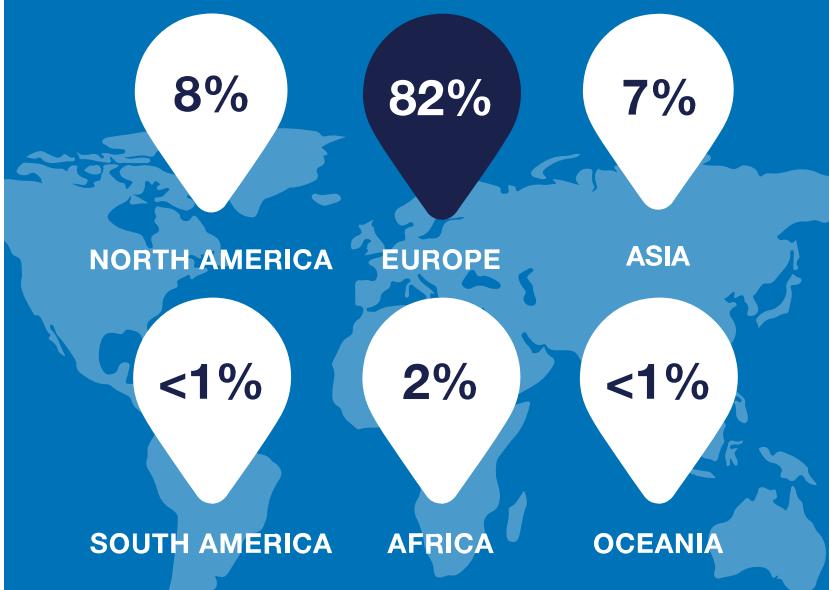
LF Energy Summit brings together utilities, suppliers, technology providers, consultants, and researchers in one place, creating a unique opportunity to connect with multiple communities across the energy and open technology landscape. As the premier ecosystem driving open innovation for the energy transition, the Summit offers sponsors direct engagement with decision-makers, visibility at the center of industry transformation, and a platform to influence the solutions that will define the future of energy.

LF Energy Summit Europe 2025 gathered: 356 attendees from 160 organizations. Over 39% of attendees were from the utility and grid operator industry.

## Previous Sponsors



## 2025 Attendee Demographics



## About LF Energy Summit

15–16 September 2026 | Berlin, Germany

The global energy system is at a critical juncture, facing intense pressure to simultaneously deliver affordable, safe, reliable, and clean energy while meeting rapidly escalating electricity demand. This monumental challenge demands radical digitization and the collaborative power of open technology. LF Energy Summit 2026 is the essential gathering point for this transformation. As the premier ecosystem for building the modern energy system, together, LF Energy brings together every critical stakeholder, from utilities and suppliers to consultants and researchers. Sponsor the Summit to position your organization at the center of innovation, making the vital connections, sparking the groundbreaking ideas, and driving the open technology collaboration that will define the future of energy.

## Sponsorships-at-a-Glance

Availability may vary. Contact [sponsorships@lfenergy.org](mailto:sponsorships@lfenergy.org) to confirm availability and secure your sponsorship today.

	DIAMOND	PLATINUM	GOLD	SILVER
	1 AVAILABLE	3 AVAILABLE	UNLIMITED	UNLIMITED
<b>Custom Question(s) in Post-Event Attendee Survey:</b> Opportunity to add question(s) of your choice (subject to LF Energy approval), and follow-up reporting with data results.	1			
<b>Attendee Registration Contact List:</b> (Opt-in only)	• (List provided pre and post event)	• (List provided post event)		
<b>Speaking Opportunity:</b> All sponsor content must be approved by the Program Committee and LF Energy. No sales or marketing pitches allowed. Speaking slots based on availability.	10-Minute Keynote and Breakout Session	Breakout Session		
<b>Video Recording of Sponsored Keynote:</b> Raw file to be used under the Creative license with attribution to The Linux Foundation and LF Energy.	•	•		
<b>Pre or Post-Event Attendee Email:</b> Sent to opt-in attendees by LF Energy on behalf of sponsor.	•	•		
<b>Recognition During Opening Keynote Session:</b> Sponsor recognition by name	•	•		
<b>Social Media Promotion of Sponsorship:</b> From the LF Energy Foundation LinkedIn. Sponsor can provide custom content, must be approved by The Linux Foundation.	3 posts	2 posts (1 shared)	1 post (1 shared)	
<b>Logo Recognition in Marketing Emails:</b> Sent by LF Energy.	Logo and URL	Logo and URL	Name and URL	Name and URL
<b>Exhibit Space:</b> Includes (1) table, (2) chairs, power, and conference wifi.	•	•	•	•
<b>Recognition on Event Website and Event Signage:</b> Sponsor logo on event website and conference signage.	•	•	•	•
<b>Collateral Distribution:</b> Located in a prominent location.	•	•	•	•
<b>Complimentary Attendee Passes</b>	5	3	2	1
<b>20% Discount on Additional Conference Passes:</b> For use by your customers, partners or colleagues.	•	•	•	•
<b>Post-Event Data Report:</b> Provides event demographics and additional details on event performance.	•	•	•	•
<b>Standard Sponsorship Cost</b>	<b>\$25,000</b>	<b>\$20,000</b>	<b>\$12,500</b>	<b>\$7,500</b>

LF Energy reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.



## About MCP Dev Summit

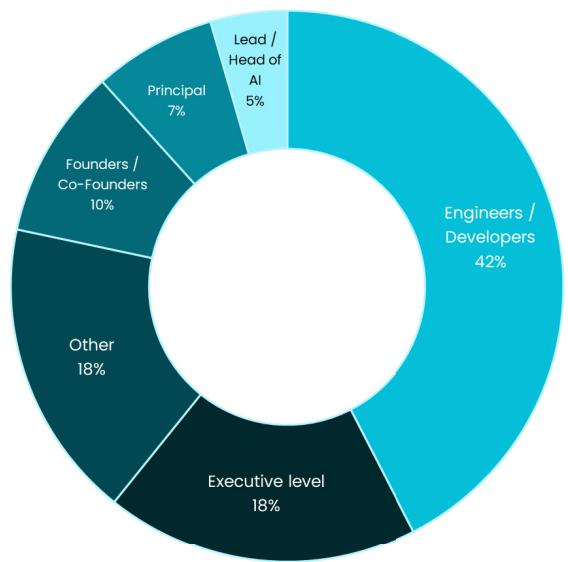
**17-18 September | Amsterdam, the Netherlands**

Over the past year the [MCP project](#) has quickly reshaped how developers are building AI agents, introducing a critical layer of standardization, and a blueprint for how LLMs can interface with applications and tools. The MCP Dev Summit will bring together MCP co-founders and contributors working on the future of MCP project with developers using it to build the next generation of AI agents.

The MCP Dev Summit is the flagship gathering for builders, contributors, and enterprises advancing AI development with the Model Context Protocol (MCP). We'll kick off each day with keynotes, then continue with three tracks. Sessions will cover topics including the MCP roadmap, security, orchestration, management, observability, registries, as well as how developers are adopting the protocol and building it into their applications.

## What to Expect

- Expected attendance 2,000+
- 40+ sessions
- Hear directly from MCP maintainers & co-creators
- Expo space with high traffic, networking reception
- Opportunities to connect with MCP champions



Sponsorships are very limited and will sell out quickly — if you would like to be a part of this event please contact the team at [sponsorships@linuxfoundation.org](mailto:sponsorships@linuxfoundation.org).



Sponsorships-at-a-Glance	DIAMOND 6 AVAILABLE 4 AVAILABLE	PLATINUM 6 AVAILABLE 5 AVAILABLE	GOLD 12 AVAILABLE 11 AVAILABLE	*STARTUP 5 AVAILABLE 1 AVAILABLE
Availability may vary. Contact <a href="mailto:sponsorships@linuxfoundation.org">sponsorships@linuxfoundation.org</a> to confirm availability and secure your sponsorship today.				
<b>Attendee Registration Contact List:</b> Opt-in Only	• (List provided pre-event)			
<b>Speaking Opportunity:</b> Content must be approved by the Program Chairs. No sales & marketing pitches allowed. Session time based on availability.	10-Minute Keynote OR Breakout Session	Breakout Session		
<b>Sponsored Session Attendee List:</b> Opt-in Only	• (if breakout session selected)	•		
<b>Promotion of Activity in Sponsor Booth:</b> A session, demo, give-away, or other activity of your choosing will be published & promoted on the conference schedule. Time slots will be communicated by Sponsor Services, and may not overlap conference sessions.	Promotion of (2) in-booth activities/ time slots	Promotion of (1) in-booth activity/ time slot		
<b>Social Media Promotion:</b> From AAIF X handle. All custom posts must be approved by the AAIF Event Team	1 Custom Post, 1 Group Post, and 1 Re-Post	1 Group Post and 1 Re-Post	1 Group Post	
<b>Access to Event Press/Analyst List:</b> Contact list shared one week prior to the event for your own outreach.	•	•	•	
<b>Recognition During Opening Keynote Session</b>	Verbal and Logo Recognition	Verbal and Logo Recognition	Logo Recognition	Logo Recognition
<b>Logo Recognition in Pre-Conference Email Marketing</b>	•	•	•	•
<b>Logo Recognition on Event Signage and Website</b>	•	•	•	•
<b>Marketing Kit:</b> Event branding and social media posts provided to promote your attendance and presence at the event.	•	•	•	•
<b>Collateral Distribution:</b> Laid out in a prominent location near registration onsite.	•	•	•	•
<b>Exhibit Space</b>	(1) tabletop, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi	(1) tabletop, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi	(1) tabletop, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi	(1) tabletop, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi
<b>Lead Retrieval:</b> Live scans, real time reporting and ability to take notes on captured leads. To be used at booth only.	App Only <i>No physical device provided</i>			
<b>Conference Attendee Passes:</b> To be used for booth staff, attendees, and guests	15	10	5	2
<b>20% Discount on Additional Conference Passes:</b> Unlimited usage while passes are available for sale	•	•	•	•
<b>Post Event Data Report:</b> Provides event demographics and additional details on event performance.	•	•	•	•
<b>Sponsorship Cost</b>	<b>\$85,000</b>	<b>\$50,000</b>	<b>\$20,000</b>	<b>\$8,000</b>

## OpenSearchCon North America 2026

**September 22-24, 2026 | San Jose, CA**

The OpenSearch community is coming together again to learn and connect about all things search and analytics at the third annual OpenSearchCon. This three-day event is designed to bring together builders from across the global community to celebrate the success of the OpenSearch Project and look to the future of search, analytics, and generative AI.

### What to Expect

- A three-day conference covering a broad range of technology topics, including Open Telemetry, Lucene, VectorDatabases, AI/ML, and more.
- Variety of session types, including the keynote session, tech breakouts, round tables, workshops and labs, and an unconference.
- Hands-on learning and workshop opportunities offered by the OpenSearch Managed Service.
- Attendee networking opportunities, including the welcome reception, The Search Party, and so much more over the course of three days!



Increase your brand awareness



Capture the attention of the open source community and drive greater brand buzz.



Establish thought leadership



Engage with the community more effectively and gain access to demos, networking, and round tables



Amplify and grow your business



Gain exposure to your business and expand its impact across the open source community.



Network and connect



Create meaningful connections with prospects and your peers to cultivate new brand advocates.

## Sponsorships-at-a-Glance

Availability may vary. Contact [sponsorships@linuxfoundation.org](mailto:sponsorships@linuxfoundation.org) to confirm availability and secure your sponsorship today.

**Sponsorship Deadline: Friday, August 21, 2026**

	GOLD 3 AVAILABLE	SILVER 4 AVAILABLE	BRONZE 6 AVAILABLE
<b>Speaking Opportunity</b> Content to be approved by the Program Committee.	15-minute keynote		
<b>Custom Question in Post-Event Attendee Survey:</b> Opportunity to add question of your choice (must be approved by event committee), and follow up reporting with survey results.	•		
<b>Opt-In Registration List</b> List may be used for marketing purposes, and will include attendee contact information (including email address) of opt-in attendees.	Shared Post-event	Shared Post-event	
<b>Sponsor Recognition During Keynote</b> - Verbal Recognition & Logo Included on "Thank You to Our Sponsors" Slide during keynote sessions	•	•	•
<b>Social Media Promotion of Sponsorship:</b> From OpenSearch social channels	Standalone	Standalone	Shared with other Bronze sponsors
<b>Recognition on Event Signage and Website</b>	•	•	•
<b>Exhibit Table:</b> Includes (1) 6' table, 2 chairs, power, and conference WiFi	•	•	•
<b>Lead Retrieval App:</b> Live scans, real time reporting, and ability to take notes on captured leads.	•	•	•
<b>Post-Event Data Report:</b> Provides event demographics and additional details on event performance.	•	•	•
<b>Conference Attendee Passes</b>	10	6	2
<b>20% discount on additional conference passes:</b> Unlimited usage while passes are available for sale	•	•	•
<b>Sponsorship Price</b>	\$15,000	\$10,000	\$5,000



# OpenSSF Community Day

EUROPE 2026

# 2026 SPONSORSHIP PROSPECTUS

OpenSSF Community Days bring together a vibrant community from across the Security and Open Source ecosystem to share ideas and progress on capabilities that make it easier to sustainably secure the development, maintenance, and consumption of the open source software (OSS) on which we all depend. OpenSSF Community Days are held regionally, alongside the Open Source Summits, and offer an opportunity to join the brightest minds in open source security for a day of collaboration and innovation in OSS security practices.

OpenSSF Day  
EUROPE 2023

OpenSSF Day  
EUROPE 2023





# OpenSSF Community Day

EUROPE 2026

# 2026 SPONSORSHIP PROSPECTUS

## Sponsorships-at-a-Glance

6 October 2026 | Prague, Czech Republic

Availability may vary. Contact [openssfevents@linuxfoundation.org](mailto:openssfevents@linuxfoundation.org) to confirm availability and secure your sponsorship today.

Sponsorship Deadline: 4 September 2026.

	PLATINUM 2 AVAILABLE	GOLD 6 AVAILABLE	SILVER UNLIMITED
<b>Speaking Opportunity:</b> All sponsor content must be approved by the Open Source Security Foundation. No sales and marketing pitches allowed. Speaking slots based on availability.	5-min keynote		
<b>Video Recording of Sponsored Keynote:</b> Raw file to be used under Creative license with attribution to The Linux Foundation and Open Source Security Foundation.	•		
<b>Collateral During Event:</b> Ability to provide a piece of collateral or giveaway in the main event room.	•		
<b>Recognition During Opening and Closing Keynote Session:</b> Sponsor recognition by name.	•	•	
<b>Exhibit Space:</b> Includes (1) 6ft table, 2 chairs, power, and conference WiFi.	•	•	
<b>Social Media Promotion of Sponsorship:</b> From the Open Source Security Foundation X, Mastodon, Bluesky, and LinkedIn channel.	•	•	
<b>Recognition on Event Website:</b> Prominent logo displayed on website.	•	•	•
<b>Recognition on Event Signage:</b> Logo on onsite signage.	•	•	•
<b>Recognition in Pre and Post-Conference Email Marketing</b>	Logo and URL	Logo and URL	Name and URL
<b>Post-Event Data Report:</b> Provides event demographics and additional details on event performance.	•	•	•
<b>Complimentary Onsite Attendee Passes:</b> To be used for booth staff, attendees and guests. Includes access to programming.	4	2	1
<b>Sponsorship Cost</b>	<b>\$20,000</b>	<b>\$10,000</b>	<b>\$5,000</b>
<b>Happy Hour/Reception</b> <b>\$7,500 • 1 available</b>	Spark conversation about your brand during an onsite Happy Hour Reception. Your company can host this evening for all attendees with exclusive branding on all food and drink stations, recognition on event website, schedule and pre-event attendee communications.		
<b>Lunch</b> <b>\$10,000 • 1 available</b>	Sponsorship includes prominent branding at all lunch stations, along with the opportunity to make a 3-minute announcement before lunch starts, and recognition on the event website, schedule, and pre-event attendee communications.		
<b>Breaks</b> <b>\$2,000 • 2 available</b>	Sponsorship includes prominent branding at all coffee break stations, and recognition on the event website, schedule, and pre-event attendee communications.		
<b>Session Recording</b> <b>\$1,500 • 1 available</b>	Extend your presence long after the live event concludes with the session recording sponsorship. Sponsorship includes logo on all session recordings when added to YouTube and recognition on the event website.		

## About PyTorch Conference North America

October 20-21, 2026 | San Jose, CA

Don't miss your opportunity to shape the future of generative AI/ML! Join us at the PyTorch Conference North America 2026, where collaboration, innovation, and progress intersect in the cutting-edge open source machine learning framework. This conference brings together leading researchers, developers, and academics, facilitating collaboration and pushing forward end-to-end machine learning.



*"This was hands-down one of the best organized and most enjoyable conferences I've been to in the last many years."*

*"There is a reason why I brought so much of my engineering team here, there is absolutely no replacement for the in-person connection and collaboration that you get from the folks who you're working with regularly in GitHub, on the Pytorch Forums, and even inside your own company."*

*"You never know where the next conversation will take you and what opportunities it will unlock in your career."*



*"It has been unanimously saluted as a memorable experience, featuring insightful discussions, innovative ideas, and a collaborative atmosphere that showcased the best of our community."*

*"Thank you again for creating this standard-setting conference, I am already looking forward to next year's event and the opportunity to continue pushing the boundaries of what's possible with the PyTorch ecosystem."*

## Sponsorships-at-a-Glance

Availability may vary. Contact [sponsorships@linuxfoundation.org](mailto:sponsorships@linuxfoundation.org) to confirm availability and secure your sponsorship today. PyTorch Members will receive a 3% sponsorship discount.

	DIAMOND <small>6 AVAILABLE 5 AVAILABLE</small>	PLATINUM <small>12 AVAILABLE 5 AVAILABLE</small>	GOLD <small>14 AVAILABLE 10 AVAILABLE</small>	SILVER <small>UNLIMITED</small>
<b>Speaking Opportunity</b> Content must be approved by the Program Chairs. All speaking content must be received by October 1. No sales & marketing pitches allowed. Session time based on availability.	5-Minute Keynote OR Breakout Session	Breakout Session		
<b>Sponsored Session Attendee List:</b> Opt-in only.	✓ <i>(if breakout session selected)</i>	✓		
<b>Attendee Registration Contact List:</b> Opt-in only	✓ <i>(List provided pre and post event)</i>	✓ <i>(List provided post event)</i>		
<b>Meeting Room:</b> For private meeting use only.	Private Use - 1 Day	Private Use - Half-Day		
<b>Demo Theater Session:</b> Demo theater located in meeting room or exhibit hall (subject to availability)	(1) Demo Theater session	(1) Demo Theater session	(1) Demo Theater session	
<b>Demo Theater Session Attendee List:</b> Opt-In Only	✓	✓	✓	
<b>Post-Event Marketing &amp; Resource Package:</b> Receive raw, editable event assets three weeks after the event. These resources can be used freely under a Creative Commons license with attribution to The Linux Foundation and PyTorch Foundation.	Sponsored Session Recording + Sponsor Video Highlight Reel <i>(content includes clips of speakers, booth and logo placement. 10-20 second video)</i>	Sponsored Session Recording File		
<b>Social Media Promotion:</b> From PyTorch X handle. All custom posts must be approved by the PyTorch Foundation.	1 Custom Post, 1 Group Post, and 1 Re-Share	1 Group Post and 1 Re-Share	1 Group Post	
<b>Promotion of Activity in Sponsor Booth:</b> A session, demo, giveaway, or other activity of your choosing will be published & promoted on the conference schedule. Time slots will be communicated by Sponsors Services, and may not overlap conference sessions.	Promotion of (2) in-booth activities/ time slots	Promotion of (1) in-booth activity/ time slot	Promotion of (1) in-booth activity/ time slot	
<b>Access to Event Press/Analyst List:</b> Contact list shared one week prior to the event for your own outreach.	✓	✓	✓	
<b>Social Promotion Card:</b> A graphic featuring your company logo alongside the official conference branding - perfect for announcing your participation on social media.	✓	✓	✓	
<b>Recognition During Opening Keynote Session</b>	Verbal and Logo Recognition	Verbal and Logo Recognition	Logo Recognition	Logo Recognition
<b>Logo Recognition in Pre-Conference Email Marketing</b>	✓	✓	✓	✓
<b>Logo Recognition on Event Signage and Website</b>	✓	✓	✓	✓
<b>Marketing Kit:</b> A collection of general event assets, including conference graphics, sample posts, and copy to help your team promote the event.	✓	✓	✓	✓
<b>Collateral Distribution:</b> Laid out in a prominent location near registration onsite.	✓	✓	✓	✓
<b>Exhibit Space</b>	20'x20' space includes 2M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	15'x15' space includes 2M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	10'x10' space includes 1M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	10'x10' space includes 1M counter with graphics, 2 stools, 5 amps of power, power strip and wifi
<b>Lead Retrieval:</b> Live scans, real time reporting and ability to take notes on captured leads. <i>To be used at booth only.</i>	(2) Devices	(1) Device	(1) Device	(1) Device
<b>Conference Attendee Passes:</b> To be used for booth staff, attendees, and guests	30	20	15	8
<b>20% Discount on Additional Conference Passes:</b> Unlimited usage while passes are available for sale	✓	✓	✓	✓
<b>Post Event Data Report:</b> Provides event demographics and additional details on event performance.	✓	✓	✓	✓
<b>Sponsorship Cost</b>	<b>\$100,000</b>	<b>\$65,000</b>	<b>\$45,000</b>	<b>\$20,000</b>

PyTorch reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions. Due to the nature of the exhibitor benefits at each level, pavilions or sponsorships shared with multiple companies/entities are not allowed.

## Sponsorships-at-a-Glance

Availability may vary. Contact [sponsorships@linuxfoundation.org](mailto:sponsorships@linuxfoundation.org) to confirm availability and secure your sponsorship today. PyTorch Members will receive a 3% sponsorship discount.

	BRONZE*	STARTUP*	NON-PROFIT*	VC*
	UNLIMITED	UNLIMITED	UNLIMITED	UNLIMITED
<b>Speaking Opportunity</b> Content must be approved by the Program Chairs. All speaking content must be received by October 1. No sales & marketing pitches allowed. Session time based on availability.				
<b>Sponsored Session Attendee List:</b> Opt-in only.				
<b>Attendee Registration Contact List:</b> Opt-in only				
<b>Meeting Room:</b> For private meeting use only.				
<b>Demo Theater Session:</b> Demo theater located in meeting room or exhibit hall (subject to availability)				
<b>Demo Theater Session Attendee List:</b> Opt-In Only				
<b>Post-Event Marketing &amp; Resource Package:</b> Receive raw, editable event assets three weeks after the event. These resources can be used freely under a Creative Commons license with attribution to The Linux Foundation and PyTorch Foundation.				
<b>Social Media Promotion:</b> From PyTorch X handle. All custom posts must be approved by the PyTorch Foundation.				
<b>Promotion of Activity in Sponsor Booth:</b> A session, demo, giveaway, or other activity of your choosing will be published & promoted on the conference schedule. Time slots will be communicated by Sponsors Services, and may not overlap conference sessions.				
<b>Access to Event Press/Analyst List:</b> Contact list shared one week prior to the event for your own outreach.				
<b>Social Promotion Card:</b> A graphic featuring your company logo alongside the official conference branding - perfect for announcing your participation on social media.				
<b>Recognition During Opening Keynote Session</b>				
<b>Logo Recognition in Pre-Conference Email Marketing</b>	✓	✓	✓	✓
<b>Logo Recognition on Event Signage and Website</b>	✓	✓	✓	✓
<b>Marketing Kit:</b> A collection of general event assets, including conference graphics, sample posts, and copy to help your team promote the event.	✓	✓	✓	✓
<b>Collateral Distribution:</b> Laid out in a prominent location near registration onsite.	✓	✓	✓	✓
<b>Exhibit Space</b>	6'x6' space includes table, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi	6'x6' space includes table, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi	6'x6' space includes table, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi	6'x6' space includes table, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi
<b>Lead Retrieval:</b> Live scans, real time reporting and ability to take notes on captured leads. <i>To be used at booth only.</i>	App Only <i>No physical device provided.</i>			
<b>Conference Attendee Passes:</b> To be used for booth staff, attendees, and guests	4	4	4	4
<b>20% Discount on Additional Conference Passes:</b> Unlimited usage while passes are available for sale	✓	✓	✓	✓
<b>Post Event Data Report:</b> Provides event demographics and additional details on event performance.	✓	✓	✓	✓
<b>Sponsorship Cost</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$5,000</b>	<b>\$5,000</b>

\*Start-ups, Non-Profit, and VC's must meet the below criteria:

**Start-Up Sponsorship:** Businesses must be under 3 years old, have less than \$5M in annual revenue, and employ fewer than 30 people. **Non-Profit Sponsorship:** Requires proof of legal non-profit status. **Venture Capital (VC) Sponsorship:** Requires proof of being a registered VC entity.

## About AGNTCon + MCPCon

October 22-23, 2026 | San Jose, CA

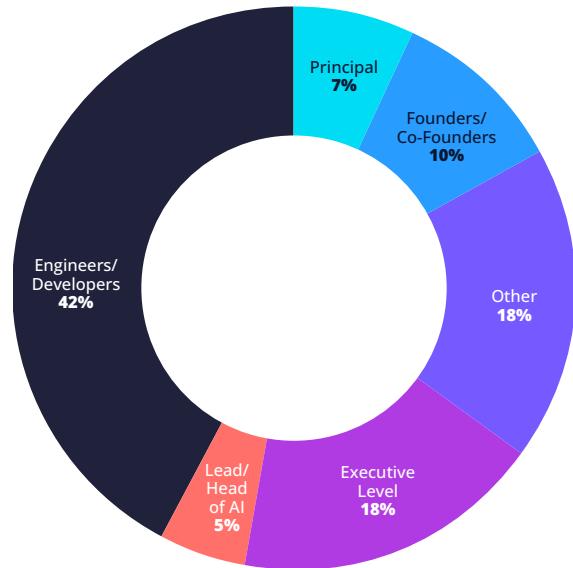
**AGNTCon + MCPCon** is the new flagship annual conference for the open agentic AI ecosystem presented by the Agentic AI Foundation. The event brings together the builders, contributors, and enterprises working across MCP and the broader landscape of agentic AI systems to share learnings, surface common challenges, and advance open, interoperable approaches to building AI agents at scale.

Across keynotes, multi-track technical sessions, and collaborative discussions, **AGNTCon + MCPCon** will explore topics including agent protocols and standards, orchestration and lifecycle management, security and governance, observability and evaluation, and real-world adoption patterns. Sponsors are positioned at the center of a fast-growing open AI ecosystem focused on interoperability, collaboration, and long-term sustainability.

## Who Attends

**AGNTCon + MCPCon** attracts a highly technical and influential audience, including:

- **Developers and contributors** building MCP and other agentic AI projects
- **Project maintainers and foundation leaders** guiding standards and governance
- **Enterprise engineers and architects** adopting agent-based systems in production
- **Platform, infrastructure, and tooling teams** supporting agent orchestration, security, and observability
- **Researchers and academics** exploring the foundations and future of agentic systems



Attendees are practitioners actively shaping how agentic AI is designed, implemented, and deployed. **Between 3,500 and 5,000 attendees are expected at AGNTCon + MCPCon 2026.**

# AGNTCon + MCPCon

Availability may vary. Contact [sponsorships@linuxfoundation.org](mailto:sponsorships@linuxfoundation.org) to confirm availability and secure your sponsorship today.

## 2026 SPONSORSHIP PROSPECTUS

Sponsorships-at-a-Glance	DIAMOND 8 AVAILABLE 6 AVAILABLE	PLATINUM 12 AVAILABLE 10 AVAILABLE	GOLD 14 AVAILABLE	SILVER UNLIMITED	*STARTUP UNLIMITED
<b>Speaking Opportunity:</b> Content must be approved by the Program Chairs. All speaking content must be received by October 1. No sales & marketing pitches allowed. Session time based on availability.	5-Minute Keynote OR Breakout Session	Breakout Session			
<b>Sponsored Session Attendee List:</b> Opt-in Only	• (if breakout session selected)	•			
<b>Attendee Registration Contact List:</b> Opt-in Only	• (List provided pre and post event)	• (List provided post event)			
<b>Meeting Room:</b> For private meeting use only.	Private Use - 1 Day	Private Use - Half-Day			
<b>Demo Theater Session:</b> Demo theater located in meeting room or exhibit hall (subject to availability)	(1) Demo Theater session	(1) Demo Theater session	(1) Demo Theater session		
<b>Demo Theater Session Attendee List:</b> Opt-In Only	•	•	•		
<b>Social Media Promotion:</b> From Agentic AI Foundation X handle. All custom posts must be approved by AAF.	1 Custom Post, 1 Group Post, and 1 Re-Share	1 Group Post and 1 Re-Share	1 Group Post		
<b>Promotion of Activity in Sponsor Booth:</b> A session, demo, giveaway, or other activity of your choosing will be published & promoted on the conference schedule. Time slots will be communicated by Sponsor Services, and may not overlap conference sessions.	Promotion of (2) in-booth activities/ time slots	Promotion of (1) in-booth activity/ time slot	Promotion of (1) in-booth activity/ time slot		
<b>Access to Event Press/Analyst List:</b> Contact list shared one week prior to the event for your own outreach.	•	•	•		
<b>Social Promotion Card:</b> A graphic featuring your company logo alongside the official conference branding—perfect for announcing your participation on social media.	•	•	•		
<b>Recognition During Opening Keynote Session:</b> Sponsor recognition by name.	Verbal and Logo Recognition	Verbal and Logo Recognition	Logo Recognition	Logo Recognition	
<b>Exhibit Space</b>	20'x20' space includes 2M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	15'x15' space includes 2M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	10'x10' space includes 1M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	10'x10' space includes 1M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	6'x6' space includes table, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi
<b>Lead Retrieval:</b> Live scans, real time reporting and ability to take notes on captured leads. To be used at booth only.	(2) Devices	(1) Device	(1) Device	(1) Device	App Only No physical device provided.
<b>Logo Recognition in Pre-Conference Emails, Conference Signage, and Website</b>	•	•	•	•	•
<b>Marketing Kit:</b> A collection of general event assets, including conference graphics, sample posts, and copy to help your team promote the event.	•	•	•	•	•
<b>Conference Attendee Passes:</b> To be used for booth staff, attendees, and guests	30	20	15	8	4
<b>20% Discount on Additional Conference Passes:</b> Unlimited usage while passes are available for sale	•	•	•	•	•
<b>Post Event Data Report:</b> Provides event demographics and additional details on event performance.	•	•	•	•	•
<b>Sponsorship Cost</b>	<b>\$100,000</b>	<b>\$65,000</b>	<b>\$45,000</b>	<b>\$20,000</b>	<b>\$8,000</b>

Due to the nature of the exhibitor benefits at each level, pavilions or sponsorships shared with multiple companies/entities are not allowed. **Agentic AI Foundation** reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions

\*Start-ups must hold an active Agentic AI Foundation membership, must be in business for less than 4 years, must have less than \$1M in revenue and less than 50 employees.

## About Open Source in Finance Forum New York

November 4-5, 2026 | New York, NY

The Open Source in Finance Forum New York (OSFF) is the premier event that connects the leaders in financial services, technology, and open source innovation. This conference is uniquely designed to foster partnerships, advance talent development and accelerate technological advancements across the finance industry; building faster, trusted and secure solutions.

As open source becomes integral to financial services, OSFF provides companies with the tools to maximize open source collaboration. By strategically contributing to open projects, organizations benefit from reduced development costs, heightened security, top talent, and rapid innovation. OSFF 2026 will spotlight groundbreaking advancements, deliver insights on best practices, and offer exclusive access to the leaders shaping open source in finance.

Sponsorship at OSFF goes beyond a singular event; it's a year-long engagement with the FINOS community. Engage with influential executives, developers, and decision-makers through continuous touchpoints. By the time you reach your OSFF 2026 sponsor booth, you'll be an established name, part of an ongoing dialogue and trusted by your target audience.

Sponsorship packages include opportunities across multiple channels and formats, each carefully designed to enhance your organization's visibility and impact throughout the year.

For tailored packages or special requests, reach out to us at [sponsorships@linuxfoundation.org](mailto:sponsorships@linuxfoundation.org).

Unlock the potential of open source in finance with OSFF sponsorships that resonate all year.

### Additional sponsorship opportunities:

- Open Source in Finance Forum - Toronto, April 14, 2026
- Open Source in Finance Forum - London, June 25, 2026
- FINOS Research Studies, Hackathons, Meetups, & Webinars
- FINOS Open Source in Finance Podcast

# OPEN SOURCE IN FINANCE FORUM

PRESENTED BY



# 2026 SPONSORSHIP PROSPECTUS

## Sponsorships-at-a-Glance

Availability may vary. Contact [sponsorships@linuxfoundation.org](mailto:sponsorships@linuxfoundation.org) to confirm availability and secure your sponsorship today.

DELIVERABLES	LEADER 6 AVAILABLE	CONTRIBUTOR 8 AVAILABLE 7 AVAILABLE	COMMUNITY 12 AVAILABLE
<b>SPEAKING OPPORTUNITY</b>			
<b>Speaking Opportunity:</b> Session content must be approved by the Program Committee and FINOS to ensure it is educational and not promotional. Sponsors should prioritize inclusion when selecting speakers. Scheduling is based on availability. Breakout session sponsors will receive opt-in attendee contact information.	5-minute keynote (limited) or 15-minute session	15-minute breakout session	
<b>MARKETING / BRAND EXPOSURE</b>			
<b>Attendee Registration Contact List (Opt-in Only):</b> With name, email, company name, and title.	Pre & Post Event	Post Event	
<b>Social Media:</b> From the FINOS X and LinkedIn handles. Reposts to be approved by FINOS.	2 Thank You Posts 1 Repost	1 Thank You Post 1 Repost	1 Thank You Post
<b>Monthly Mentions on Open Source in Finance Podcast:</b> Pre-event podcasts.	1 Dedicated	1 Shared	1 Shared
<b>Logo Recognition:</b> Logo placement on pre-event marketing: Website, Emails, and Socials	•	•	•
<b>EMAIL PROMOTION</b>			
<b>Email Recognition:</b> Logo recognition in all pre and post-event attendee email communication.	•	•	•
<b>ON-SITE EXPERIENCE</b>			
<b>Keynote Stage Recognition:</b> Verbal recognition during opening keynote session.	•	•	
<b>Exhibit Space:</b> Includes table, (2) chairs, & tabletop sign with sponsor logo. Placement preference based on tier, but subject to availability and timing of signing contract.	•	•	•
<b>Lead Retrieval App:</b> Live scans, real time reporting, and ability to take notes on captured leads. Use of lead retrieval app, no physical device provided.	•	•	•
<b>Recognition on Conference Signage:</b> Logo prominently displayed on conference signage.	•	•	•
<b>Keynote Stage Branding:</b> Logo prominently displayed on keynote stage screens.	•	•	•
<b>Marketing Table:</b> Option to place marketing material or swag item on shared table. Item subject to FINOS approval.	2	1	1
<b>MISC.</b>			
<b>Conference Attendee Passes:</b> Full access passes for the conference for your staff and clients.	15 Members 10 Non-Members	10 Members 8 Non-Members	8 Members 6 Non-Members
<b>20% Discount on Additional Conference Passes:</b> For use by your customers, partners or colleagues.	•	•	•
<b>POST-EVENT</b>			
<b>Custom Question(s) in Post-Event Attendee Survey:</b> Opportunity to add question(s) of your choice (subject to FINOS approval), and follow-up reporting with data results.	2	1	
<b>Post-Event Data Report:</b> Provides event demographics and additional details on event performance.	•	•	•
<b>Non-Member Sponsorship Price</b>	\$60,000	\$40,000	\$20,000
<b>Member Sponsorship Price</b>	\$51,000	\$34,000	\$17,000

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

### Participate in all 2026 Open Source in Finance Forum Events!

**Toronto | April 14, 2026**

**London | June 25, 2026**

**New York | November 4-5, 2026**

Interested in sponsoring more than one event or creating a custom sponsor package? We offer a 7% discount for sponsoring more than one event and are happy to work with you to create a customized package to meet your organization's needs. Contracts for all events must be signed at the same time to receive the discount.





PART 2

## CNCF Events



**KubeCon****CloudNativeCon****Europe 2026**

## MAINTAINER SUMMIT

The CNCF Maintainer Summit is an exclusive event for the people behind our projects to gather face-to-face, collaborate, and celebrate the projects that make “Cloud Native”. Programming will be focused around sharing best practices, diving into contributing processes, and solving common problems across projects to enrich our great community of maintainers. For more event insights, review the [Maintainer Summit Europe 2025 post-event report](#).

**Event Date:**

22 March 2026



**Location:** RAI Amsterdam  
Amsterdam,  
The Netherlands



**Estimated Number of Attendees:** 300+

**Who Attends?**

CNCF Project Maintainers, which include developers, architects and technical leaders.

## Why Sponsor?

- Support Maintainers:** Maintainers are the backbone of many essential cloud native projects. The summit will provide the opportunity for maintainers to collaborate & solve problems.
- Brand Association with Open Source Values:** Sponsoring the Maintainer Summit associates your brand with the open-source ethos, demonstrating a commitment to collaboration, transparency, and community-driven innovation.
- Foster a Stronger Ecosystem:** Sponsorship contributes to the overall health of cloud native projects, ensuring that maintainers have the support they need to continue their work.

Availability may vary. Contact [sponsor@cnf.io](mailto:sponsor@cnf.io) to confirm availability and secure your sponsorship today. Sponsorship contracts must be received by **2 Feb 2026**.

## SPONSORSHIP OPPORTUNITIES



### Maintainer Summit Supporter

**\$25,000****LIMITED AVAILABILITY****Benefits include:**

- Logo recognition on website
- Logo recognition on on-site signage
- Recognition in pre & post event attendee Maintainer Summit emails
- Recognition in opening remarks
- Provide attendee giveaways \*CNCF Approval Required
- Host a table\* in the Project Pavilion for a 3-hour shift to engage with maintainers and contributors. Lead collection is not permitted.
- Logo and sponsor message (150 characters or less) to be shared on digital signage in the KubeCon + CloudNativeCon Project Pavilion (Tues-Thurs)

*\*CNCF will determine table + space size and must approve any signage. Three-hour shift scheduling will be prioritized based on the order in which contracts are signed.*



### AM + PM Breaks Sponsor

**\$5,000****LIMITED AVAILABILITY****Benefits include:**

- Logo recognition on on-site signage, including food & beverage stations during AM + PM Breaks
- Recognition in opening remarks



### Lunch Sponsor

**\$7,500****LIMITED AVAILABILITY****Benefits include:**

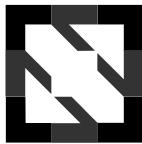
- Logo recognition on on-site signage, including food & beverage stations during lunch
- Recognition in opening remarks



### Reception Sponsor

**\$17,500****LIMITED AVAILABILITY****Benefits include:**

- Logo recognition on on-site signage, including food & beverage stations during reception
- Logo recognition on website
- Recognition in opening remarks
- Recognition in pre & post event attendee Maintainer Summit emails
- Provide attendee giveaways \*CNCF Approval Required

**KubeCon****CloudNativeCon****Europe 2026**

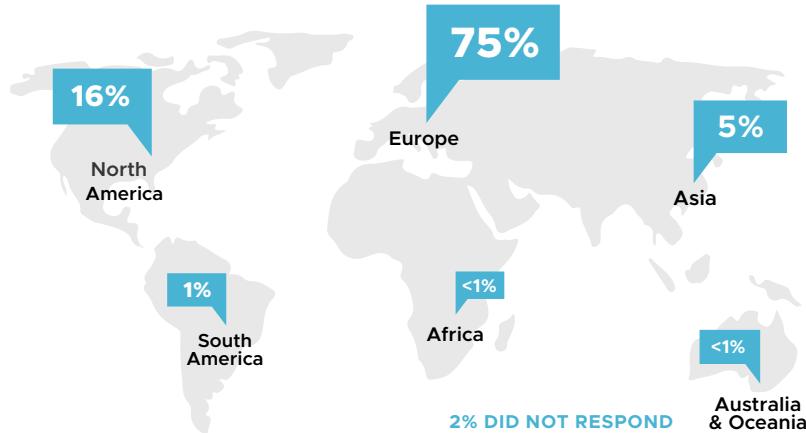
CNCF's flagship event is the world's largest open source technology conference, drawing thousands of adopters and leading technologists from the cloud native and open source communities. This premier gathering serves as a hub for advancing the education and development of cloud native computing, offering unparalleled opportunities for networking, learning, and exploring the latest innovations in the field.

1 CO-LOCATED EVENT DAY	3 MAIN CONFERENCE DAYS	350+ SESSIONS AND KEYNOTES	600+ SPEAKERS	12,000+ ESTIMATED NUMBER OF ATTENDEES*	5,000+ PARTICIPATING COMPANIES	200+ SPONSORS AND EXHIBITORS
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## KUBECON + CLOUDNATIVECON EUROPE 2025 HIGHLIGHTS

April 1-4, 2025 | London, United Kingdom

### ATTENDEE GEOGRAPHY



### MOST REPRESENTED COUNTRIES

1. UK
2. USA
3. GERMANY
4. NETHERLANDS
5. FRANCE
6. NORWAY
7. SWITZERLAND
8. POLAND
9. SPAIN
10. ISRAEL

### EVENT DATES:

March 23: Pre-Event Programming  
(Co-located Events)  
March 24-26: Main Conference



### LOCATION:

RAI, Amsterdam, The Netherlands



### WHO ATTENDS?

Developers, architects and technical leaders, CIOs, CTOs, press, and analysts from around the world gather at KubeCon + CloudNativeCon.

### DEMOGRAPHICS

**12,418**

REGISTRATIONS

**46%**

FIRST-TIME ATTENDEES

TOP THREE  
ATTENDEE  
JOB FUNCTIONS

**4,559**  
DEVOPS / SRE /  
SYSADMIN

MEDIA  
COVERAGE

**156**  
ATTENDING MEDIA  
& ANALYSTS

SPONSOR  
BOOTH  
TRAFFIC

**97,185**  
ONSITE LEADS TOTAL

**1,921**  
DEVELOPER

**310**  
ARTICLES/BLOGS/  
PODCASTS/  
BYLINES

**461**  
ONSITE LEADS  
AVERAGE/  
BOOTH

**1,735**  
ARCHITECT

**71%**  
INCREASE FROM 2024  
EUROPEAN EVENT

SEE THE FULL [POST-EVENT TRANSPARENCY REPORT](#) FOR MORE DETAILS



## SPONSORSHIP BENEFITS AT-A-GLANCE

Availability may vary. Contact [sponsor@cnf.io](mailto:sponsor@cnf.io) or fill out the [contract request form](#) to confirm availability and secure your sponsorship today. Signed contracts must be received by **January 14, 2026**.

	<b>DIAMOND*</b> 9 AVAILABLE 2 AVAILABLE	<b>PLATINUM</b> UNLIMITED	<b>GOLD</b> UNLIMITED	<b>SILVER</b> UNLIMITED	<b>START-UP<sup>†</sup></b> + END USER <sup>‡</sup> + NON-PROFIT UNLIMITED
<b>Speaking opportunity</b> Content must meet CFP criteria and is subject to program committee approval Includes attendee contact list (for breakout session only, not available for keynote session).	Choice of (1) 5-minute keynote or (1) 30-minute breakout session				
<b>Video recording of sponsored keynote or breakout session</b> Raw file to be used under Creative Commons license with attribution to The Linux Foundation and Cloud Native Computing Foundation	✓				
<b>Opportunity to participate in media + analyst panel during the event</b>	✓				
<b>Access to opt-in attendee registration list</b> List may be used for marketing purposes, and will include attendee contact information (with email address) of opt-in attendees	Provided pre and post event	Provided post event			
<b>Recognition in event promotional emails and attendee communications</b>	Logo and link	Company name and link only			
<b>Demo session</b> **Demo theater located in meeting room or exhibit hall (subject to availability)	(1) 20-minute session at demo theater** includes attendee contact information	(1) 20-minute session at demo theater** includes attendee contact information	Promotion of (1) sponsor-hosted in-booth demo		
<b>List of registered press/analysts</b> Provided 3 weeks prior to event	✓	✓	✓		
<b>Logo recognition on keynote screen</b>	✓	✓	✓		
<b>Logo recognition in post-event transparency report</b>	✓	✓	✓		
<b>Social media posts on X from official @KubeCon_ handle</b>	(1) pre-event standalone post with social card and (1) customizable news spotlight during event	(1) pre-event group post and (1) group post during event	(1) pre-event group post		
<b>Opportunity to provide (1) contributed article to key publications pre- or post-event</b> Placement subject to publication availability	✓	✓	✓	✓	
<b>Logo on sponsor signage, conference website, and conference schedule</b>	✓	✓	✓	✓	✓
<b>Opportunity to include news announcements in official event news package</b>	Preferred placement	Preferred placement	✓	✓	✓
<b>Complimentary conference passes</b> To be used for booth staff, attendees, and guests, Includes access to keynotes, sessions, and exhibits	20	15	12	8	5
<b>20% discount on additional conference passes</b> Unlimited usage while passes are available for sale	✓	✓	✓	✓	✓
<b>Exhibit space</b> Turnkey booth includes backwall and counter with graphics, (2) stools, (1) wastebasket, basic power, and carpet	9m (w) x 6m (d) raw exhibit space	6m (w) x 6m (d) Choice of raw exhibit space or turnkey	4.5m (w) x 3m (d) Choice of raw exhibit space or turnkey	3m (w) x 2.5m (d) turnkey only	2.5m (w) x 2m (d) turnkey only
<b>Physical lead retrieval device(s)</b> To be used at booth only	(3) devices	(2) devices	(2) devices	(1) device	(1) device
<b>CNCF MEMBER PRICING<sup>§</sup></b>	<b>\$235,000</b>	<b>\$144,000</b>	<b>\$84,000</b>	<b>\$29,500</b>	<b>\$12,000</b>
<b>NON-MEMBER PRICING</b>	<b>\$282,000</b>	<b>\$172,800</b>	<b>\$100,800</b>	<b>\$35,400</b>	<b>NOT APPLICABLE</b>

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.

\* Diamond sponsorships are available on a first come first serve basis.

† Start-up sponsors must hold active CNCF membership, must be in business for less than 4 years, must have less than \$1M in revenue and less than 50 employees.

‡ Available to CNCF end user members and supporters. Primary focus of end user sponsorship is recruiting.

# CNCF-hosted Co-located Events at KubeCon + CloudNativeCon Europe 2026



Experience the power of collaboration as you meet, network, and form connections with peers and like-minded individuals in the vibrant cloud native community. By sponsoring a co-located event hosted by CNCF, you'll gain valuable mind share among a targeted audience, while engaging face-to-face with over 5,000 developers, architects, and technical leaders. The all-access pass offers attendees the freedom to participate in any CNCF-hosted co-located event on 23 March 2026, amplifying the potential audience for sponsors to interact with throughout this exhilarating day of exploration and innovation.

Availability may vary. Contact [sponsor@cnf.io](mailto:sponsor@cnf.io) to confirm availability and secure your sponsorship today. Signed contracts must be received by 2 February 2026.



**Event Date:** 23 March 2026



**Location:** RAI, Amsterdam, The Netherlands



**Estimated Number of Attendees:** 5,000+



**Who Attends?** Developers, architects and technical leaders, CIOs, CTOs, press and analysts from around the world gather at KubeCon + CloudNativeCon.

## SPONSORSHIP BENEFITS AT-A-GLANCE

SPONSORSHIP BENEFIT	DIAMOND LIMITED	PLATINUM LIMITED	GOLD UNLIMITED	START-UP* + NON-PROFIT UNLIMITED
5-minute keynote at selected co-located event** <i>Topic subject to program committee approval</i>	✓			
Table top sponsor space + lead retrieval*** <i>6'x4' footprint includes: (1) 6' (or similar) table, (2) chairs, (1) lead retrieval device and power</i>	✓	✓		
Recognition during opening session	✓	✓	✓	✓
Combined sponsor mention on @KubeCon_X account, shared (1) time, listing sponsor's X handle	✓	✓	✓	✓
Logo on sponsor signage	✓	✓	✓	✓
Logo recognition on event schedule	✓	✓	✓	✓
Logo and link on event webpage	✓	✓	✓	✓
Complimentary all-access pass: includes CNCF-hosted Co-located Events (Mon) & KubeCon + CloudNativeCon Europe (Tues-Thurs)	5	4	2	2
Opportunity to provide (1) attendee giveaway item/swag in co-located event meeting room. <i>CNCF approval required</i>	✓	✓	✓	✓
<b>CNCF MEMBER PRICING****</b>	<b>\$35,000</b>	<b>\$25,000</b>	<b>\$9,500</b>	<b>\$5,000</b>
<b>NON-MEMBER PRICING</b>	<b>\$42,000</b>	<b>\$30,000</b>	<b>\$11,400</b>	<b>NOT APPLICABLE</b>

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.

\*Start-up sponsors must hold an active CNCF membership, must be in business for less than 4 years, must have less than \$1M in revenue and less than 50 employees.

\*\*If keynote exceeds allotted time, CNCF reserves the right to post only contracted keynote time to YouTube post-event.

\*\*\*Onsite leads only, leads can only be collected within assigned table top sponsor space.

\*\*\*\*Pricing is based on CNCF membership status at contract execution and will not be adjusted retroactively. If membership lapses prior to event, the difference will be invoiced.

## ADD-ON OPPORTUNITIES

<b>Session Recording</b>	<b>FULL DAY: \$7,500   HALF DAY: \$3,750</b>	<b>1 PER CO-LOCATED EVENT</b>
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Extend your presence long after the live event concludes with the session recording sponsorship. All session recordings will be published on the CNCF YouTube channel after the event.

**Benefit:** Sponsor recognition slide with logo at the beginning of each video recording.

# CNCF-hosted Co-located Events at KubeCon + CloudNativeCon Europe 2026



Please see below for available sponsorship opportunities per CNCF-hosted co-located event.

CO-LOCATED EVENT	DIAMOND	PLATINUM	SESSION RECORDING
Agencies Day: MCP + Agents Half Day Event, One Track	2 AVAILABLE SOLD OUT	1 AVAILABLE SOLD OUT	1 AVAILABLE
ArgoCon Full Day Event, Two Tracks	4 AVAILABLE 2 AVAILABLE	3 AVAILABLE 2 AVAILABLE	1 AVAILABLE SOLD OUT
BackstageCon Full Day Event, One Track	3 AVAILABLE SOLD OUT	3 AVAILABLE	1 AVAILABLE
CiliumCon Half Day Event, One Track	2 AVAILABLE	1 AVAILABLE	1 AVAILABLE
Cloud Native AI + Kubeflow Day Full Day Event, Two Tracks	4 AVAILABLE 1 AVAILABLE	3 AVAILABLE 1 AVAILABLE	1 AVAILABLE
Cloud Native Telco Day Full Day Event, One Track	3 AVAILABLE 2 AVAILABLE	3 AVAILABLE	1 AVAILABLE
FluxCon Half Day Event, One Track	2 AVAILABLE 1 AVAILABLE	1 AVAILABLE	1 AVAILABLE SOLD OUT
KeycloakCon Half Day Event, One Track	2 AVAILABLE 1 AVAILABLE	1 AVAILABLE	1 AVAILABLE
Kubernetes on Edge Day Half Day Event, One Track	3 AVAILABLE 1 AVAILABLE	1 AVAILABLE SOLD OUT	1 AVAILABLE
KyvernoCon Half Day Event, One Track	2 AVAILABLE	1 AVAILABLE	1 AVAILABLE
Observability Day Full Day Event, Two Tracks	3 AVAILABLE 1 AVAILABLE	4 AVAILABLE SOLD OUT	1 AVAILABLE
Open Source SecurityCon Full Day Event, One Track	3 AVAILABLE 2 AVAILABLE	5 AVAILABLE 1 AVAILABLE	1 AVAILABLE SOLD OUT
Open Sovereign Cloud Day Half Day Event, One Track	2 AVAILABLE	1 AVAILABLE SOLD OUT	1 AVAILABLE
OpenTofu Day Half Day Event, One Track	2 AVAILABLE	1 AVAILABLE SOLD OUT	1 AVAILABLE
Platform Engineering Day Full Day Event, Two Tracks	4 AVAILABLE 1 AVAILABLE	6 AVAILABLE SOLD OUT	1 AVAILABLE
WasmCon Half Day Event, One Track	2 AVAILABLE	1 AVAILABLE	1 AVAILABLE



**Event Date:** May 21–22, 2026

**Location:** Minneapolis, MN

**Est. Number of Attendees:** 200+

**Who Attends?**

Developers, architects, engineers and technical leaders, COOs, and CTOs.

Observability Summit brings together developers, operators, and business leaders who are shaping the future of open source observability. From deep-dives to hands-on workshops, every moment is curated by the community, for the community! This event will be focused on real challenges, practical solutions, and innovations driving the next era of visibility and control. This is a must attend event to help you build, scale and succeed.

Recorded content from the event will be available post event on YouTube for those who cannot attend onsite. Visit our [website](#) for additional event details. Availability may vary. Contact [sponsor@cnf.io](mailto:sponsor@cnf.io) to confirm availability and secure your sponsorship today. Signed contracts must be received by **April 1, 2026**.

## SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFIT	DIAMOND 4 AVAILABLE SOLD OUT	PLATINUM 5 AVAILABLE SOLD OUT	GOLD UNLIMITED	START-UP* UNLIMITED
<b>Speaking opportunity</b> Content must meet CFP criteria and is subject to program committee approval	5-minute keynote			
<b>Access to opt-in attendee registration list</b> List may be used for marketing purposes, and will include attendee contact information (with email address) of opt-in attendees	x	x		
<b>Table top sponsor space + lead retrieval</b> (1) Lead Retrieval Device, 6'x4' footprint includes (1) 6' table, 2 chairs, power & conference wifi	x	x		
<b>Recognition in event promotional emails and attendee communications</b>	logo + link	logo + link	company name + link	company name + link
<b>Logo recognition during opening session</b>	x	x	x	x
<b>Logo on sponsor signage</b>	x	x	x	x
<b>Logo recognition on event schedule</b>	x	x	x	x
<b>Logo and link on event website</b>	x	x	x	x
<b>Complimentary conference passes</b> To be used for booth staff or attendees. Includes access to keynotes, breakout sessions, and exhibits.	4	2	1	1
<b>Provide attendee giveaway during event</b> Giveaways must be distributed at sponsor table top and/or meeting room. *CNCF Approval Required	x	x	x	x
<b>SPONSORSHIP COST</b>	<b>\$25,000</b>	<b>\$15,000</b>	<b>\$8,500</b>	<b>\$5,000</b>

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.

\*Start-up sponsors must have a CNCF membership and be in business for less than 4 years, must have less than \$1M in revenue and less than 50 employees.

**KubeCon****CloudNativeCon****India 2026**

This highly anticipated conference will once again bring together a dynamic mix of developers, engineers, and thought leaders in India to dive into the latest advancements in cloud native technologies. KubeCon + CloudNativeCon India promises to showcase cutting-edge innovations, foster networking opportunities, and continue driving the growth of open source communities across the region.

**2**

MAIN CONFERENCE DAYS

**80+**

SESSIONS AND KEYNOTES

**100+**

SPEAKERS

**4,000+**

ESTIMATED NUMBER OF ATTENDEES\*

**1200+**

PARTICIPATING COMPANIES

## KUBECON + CLOUDNATIVECON INDIA 2025 HIGHLIGHTS

AUGUST 6-7, 2025 | HYDERABAD, INDIA

### DEMOGRAPHICS

**4,017**

REGISTRATIONS

**74%**

FIRST-TIME ATTENDEES

### TOP COUNTRIES IN ATTENDANCE

1. INDIA
2. USA
3. SINGAPORE
4. UNITED KINGDOM
5. GERMANY

TOP THREE ATTENDEE JOB FUNCTIONS

**1,893**DEVOPS/SRE/  
SYSADMIN

MEDIA COVERAGE

**32**

ATTENDING MEDIA &amp; ANALYSTS

SPONSOR BOOTH TRAFFIC

**19,248**

ONSITE LEADS TOTAL

**748**

DEVELOPER

**49**ARTICLES/POSTS/  
PRESS RELEASES/  
BLOGS**494**

AVERAGE LEADS PER BOOTH

**615**

ARCHITECT

SEE THE [FULL POST-EVENT TRANSPARENCY REPORT](#) FOR MORE DETAILS.

\*Attendee estimates are based on registration trends from previous or related events and may fluctuate. Updated numbers will be shared with sponsors leading up to the event. As attendance is influenced by many factors, final attendance numbers cannot be guaranteed prior to the event.



KubeCon



CloudNativeCon

India 2026

# SPONSORSHIP BENEFITS AT-A-GLANCE

Availability may vary. Contact [sponsor@cnf.io](mailto:sponsor@cnf.io) or fill out the [contract request form](#) to confirm availability and secure your sponsorship today. Signed contracts must be received by 2026 May 7.

	DIAMOND* LIMITED AVAILABILITY	PLATINUM LIMITED AVAILABILITY	GOLD LIMITED AVAILABILITY	SILVER LIMITED AVAILABILITY	START-UP <sup>†</sup> + END USER <sup>‡</sup> + NON-PROFIT LIMITED AVAILABILITY
<b>Speaking opportunity</b> Content must meet CFP criteria and is subject to program committee approval Includes attendee contact list (for breakout session only, not available for keynote session)	Choice of (1) 5-minute keynote or (1) 30-minute breakout session				
<b>Video recording of sponsored keynote or breakout session</b> Raw file to be used under Creative Commons license with attribution to The Linux Foundation and Cloud Native Computing Foundation	✓				
<b>Access to opt-in attendee registration list</b> List may be used for marketing purposes, and will include attendee contact information (with email address) of opt-in attendees	Provided pre and post event	Provided post event			
<b>Recognition in event promotional emails and attendee communications</b>	Logo and link	Company name and link only			
<b>Demo session</b> **Demo theater located in meeting room or exhibit hall (subject to availability)	(1) 20-minute session at demo theater** includes attendee contact information	(1) 20-minute session at demo theater** includes attendee contact information	Promotion of (1) sponsor-hosted in-booth demo		
<b>List of registered press/analysts</b> Provided 3 weeks prior to event	✓	✓	✓		
<b>Logo recognition on keynote screen</b>	✓	✓	✓		
<b>Logo recognition in post-event transparency report</b>	✓	✓	✓		
<b>Social media posts on X from official @KubeCon_ handle</b>	(1) pre-event standalone post with social card and (1) customizable news spotlight during event	(1) pre-event group post	(1) pre-event group post		
<b>Logo on sponsor signage, conference website, and conference schedule</b>	✓	✓	✓	✓	✓
<b>Opportunity to include news announcements in official event news package</b>	Preferred placement	Preferred placement	✓	✓	✓
<b>Complimentary conference passes</b> To be used for booth staff, attendees, and guests, Includes access to keynotes, sessions, and exhibits	20	10	6	4	2
<b>20% discount on additional conference passes</b> Unlimited usage while passes are available for sale	✓	✓	✓	✓	✓
<b>Exhibit space</b> Turnkey booth includes backwall and counter with graphics, (2) stools, (1) wastebasket, and basic power. Tabletop exhibit includes (1) draped table, (2) chairs, (1) wastebasket, and basic power. ***Booth sizes are subject to change based on venue.	6m (w) x 6m (d) turnkey booth***	6m (w) x 3m (d) turnkey booth***	3m (w) x 3m (d) turnkey booth***	2.5m (w) x 2.5m (d) exhibit space with branded cabinet***	Tabletop exhibit only
<b>Physical lead retrieval device(s)</b> To be used at booth only	(3) devices	(2) devices	(2) devices	(1) device	(1) device
<b>CNCF MEMBER PRICING<sup>§</sup></b>	<b>\$125,000</b>	<b>\$60,000</b>	<b>\$35,000</b>	<b>\$18,000</b>	<b>\$6,000</b>
<b>NON-MEMBER PRICING</b>	<b>\$150,000</b>	<b>\$72,000</b>	<b>\$42,000</b>	<b>\$21,600</b>	<b>NOT APPLICABLE</b>

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.

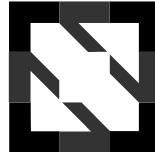
\* Diamond sponsorships are available on a first come first serve basis.

† Start-up sponsors must hold active CNCF membership, must be in business for less than 4 years, must have less than \$1M in revenue and less than 50 employees.

‡ Available to CNCF end user members and supporters. Primary focus of end user sponsorship is recruiting.



# KubeCon



# CloudNativeCon

## Japan 2026

CNCF is proud to host KubeCon + CloudNativeCon in Japan again in 2026. The foundation's flagship event will bring together a diverse community of developers, architects, and industry leaders to explore the latest innovations and trends in cloud native technologies. As the conference takes root in Japan, it promises to offer unique insights, foster collaboration, and highlight the vibrant growth of the cloud native ecosystem in the region.



### EVENT DATES:

2026 July 29-30



### LOCATION:

Yokohama, Japan



### WHO ATTENDS?

Developers, architects and technical leaders, CIOs, CTOs, press, and analysts from around the world gather at KubeCon + CloudNativeCon.

**2**

MAIN  
CONFERENCE  
DAYS

**70+**

SESSIONS AND  
KEYNOTES

**100+**

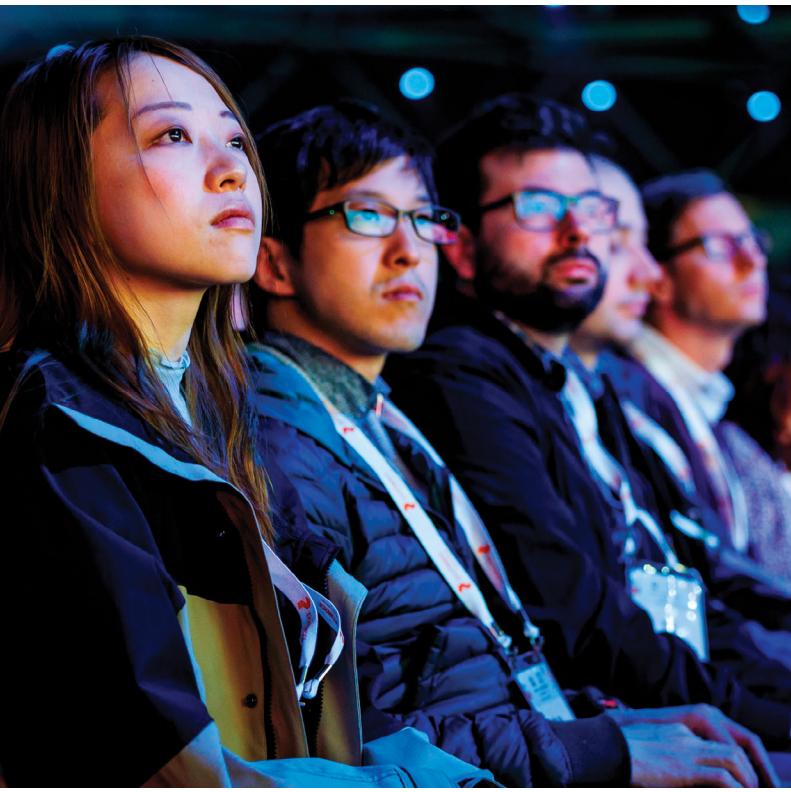
SPEAKERS

**2,000+**

ESTIMATED NUMBER  
OF ATTENDEES\*

**400+**

PARTICIPATING  
COMPANIES



\*Attendee estimates are based on registration trends from previous or related events and may fluctuate. Updated numbers will be shared with sponsors leading up to the event. As attendance is influenced by many factors, final attendance numbers cannot be guaranteed prior to the event.



KubeCon

CloudNativeCon  
Japan 2026

# SPONSORSHIP BENEFITS AT-A-GLANCE

Availability may vary. Contact [sponsor@cnf.io](mailto:sponsor@cnf.io) or fill out the [contract request form](#) to confirm availability and secure your sponsorship today. Signed contracts must be received by 2026 June 10.

	DIAMOND* LIMITED AVAILABILITY	PLATINUM LIMITED AVAILABILITY	GOLD LIMITED AVAILABILITY	SILVER LIMITED AVAILABILITY	START-UP <sup>†</sup> +END USER <sup>‡</sup> +NON-PROFIT LIMITED AVAILABILITY
<b>Speaking opportunity</b> Content must meet CFP criteria and is subject to program committee approval Includes attendee contact list (for breakout session only, not available for keynote session)	Choice of (1) 5-minute keynote or (1) 30-minute breakout session				
<b>Video recording of sponsored keynote or breakout session</b> Raw file to be used under Creative Commons license with attribution to The Linux Foundation and Cloud Native Computing Foundation	✓				
<b>Access to opt-in attendee registration list</b> List may be used for marketing purposes, and will include attendee contact information (with email address) of opt-in attendees	Provided pre and post event	Provided post event			
<b>Recognition in event promotional emails and attendee communications</b>	Logo and link	Company name and link only			
<b>Demo session</b> **Demo theater located in meeting room or exhibit hall (subject to availability)	(1) 20-minute session at demo theater** includes attendee contact information	(1) 20-minute session at demo theater** includes attendee contact information	Promotion of (1) sponsor-hosted in-booth demo		
<b>List of registered press/analysts</b> Provided 3 weeks prior to event	✓	✓	✓		
<b>Logo recognition on keynote screen</b>	✓	✓	✓		
<b>Logo recognition in post-event transparency report</b>	✓	✓	✓		
<b>Social media posts on X from official @KubeCon_ handle</b>	(1) pre-event standalone post with social card and (1) customizable news spotlight during event	(1) pre-event group post	(1) pre-event group post		
<b>Logo on sponsor signage, conference website, and conference schedule</b>	✓	✓	✓	✓	✓
<b>Opportunity to include news announcements in official event news package</b>	Preferred placement	Preferred placement	✓	✓	✓
<b>Complimentary conference passes</b> To be used for booth staff, attendees, and guests, includes access to keynotes, sessions, and exhibits	20	10	6	4	2
<b>20% discount on additional conference passes</b> Unlimited usage while passes are available for sale	✓	✓	✓	✓	✓
<b>Exhibit space</b> Turnkey booth includes backwall and counter with graphics, (2) stools, (1) wastebasket, and basic power. Tabletop exhibit includes (1) draped table, (2) chairs, (1) wastebasket, and basic power. ***Booth sizes are subject to change based on venue.	5 m (w) x 2m (d) turnkey booth***	4m (w) x 2m (d) turnkey booth***	3m (w) x 2m (d) turnkey booth***	2m (w) x 2m (d) exhibit space with branded cabinet***	Tabletop exhibit only
<b>Physical lead retrieval device(s)</b> To be used at booth only	(2) devices	(2) devices	(1) device	(1) device	(1) device
<b>CNCF MEMBER PRICING<sup>§</sup></b>	<b>\$125,000</b>	<b>\$60,000</b>	<b>\$35,000</b>	<b>\$18,000</b>	<b>\$6,000</b>
<b>NON-MEMBER PRICING</b>	<b>\$150,000</b>	<b>\$72,000</b>	<b>\$42,000</b>	<b>\$21,600</b>	<b>NOT APPLICABLE</b>

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.

\* Diamond sponsorships are available on a first come first serve basis.

† Start-up sponsors must hold active CNCF membership, must be in business for less than 4 years, must have less than \$1M in revenue and less than 50 employees.

‡ Available to CNCF end user members and supporters. Primary focus of end user sponsorship is recruiting.



KubeCon



CloudNativeCon



China 2026



KubeCon + CloudNativeCon + OpenInfra Summit + PyTorch Conference China 2026 will bring together the OpenInfra, cloud native, and AI communities in Shanghai, China. This flagship event unites adopters, technologists, and community members from across the region to drive innovation in open source infrastructure, cloud native computing, machine learning and next-generation AI around common, industry-wide use cases.

**EVENT DATES:**

2026 September 8 – 9

**LOCATION:**

Shanghai, China

**WHO ATTENDS?**

Developers, architects and technical leaders, CIOs, CTOs, press, and analysts from around the world gather at KubeCon + CloudNativeCon and OpenInfra events.

**2**

MAIN CONFERENCE DAYS

**75+**

SESSIONS AND KEYNOTES

**100+**

SPEAKERS

**1,000+**

ATTENDEES\*

**400+**

PARTICIPATING COMPANIES



\*Attendee estimates are based on registration trends from previous or related events and may fluctuate. Updated numbers will be shared with sponsors leading up to the event. As attendance is influenced by many factors, final attendance numbers cannot be guaranteed prior to the event.



KubeCon



CloudNativeCon



OpenInfra SUMMIT &gt; ASIA

PyTorch CONFERENCE

China 2026

# SPONSORSHIP BENEFITS AT-A-GLANCE

Availability may vary. Contact [sponsor@cnf.io](mailto:sponsor@cnf.io) or fill out the [contract request form](#) to confirm availability and secure your sponsorship today. Signed contracts must be received by July 17, 2026.

	<b>DIAMOND*</b> LIMITED AVAILABILITY	<b>PLATINUM</b> LIMITED AVAILABILITY	<b>GOLD</b> LIMITED AVAILABILITY	<b>SILVER</b> LIMITED AVAILABILITY	<b>START-UP<sup>†</sup> + END USER<sup>‡</sup> NON-PROFIT</b> LIMITED AVAILABILITY
<b>Speaking opportunity</b> Content must meet CFP criteria and is subject to program committee approval Includes attendee contact list (for breakout session only, not available for keynote session)	Choice of (1) 5-minute keynote or (1) 30-minute breakout session				
<b>Video recording of sponsored keynote or breakout session</b> Raw file to be used under Creative Commons license with attribution to The Linux Foundation and Cloud Native Computing Foundation	✓				
<b>Access to opt-in attendee registration list</b> List may be used for marketing purposes, and will include attendee contact information (with email address) of opt-in attendees	Provided pre and post event	Provided post event			
<b>Recognition in event promotional emails and attendee communications</b>	logo and link	company name and link only			
<b>Demo session</b> **Demo theater located in meeting room or exhibit hall (subject to availability)	(1) 20-minute session at demo theater** includes attendee contact information	(1) 20-minute session at demo theater** includes attendee contact information	Promotion of (1) sponsor-hosted in-booth demo		
<b>List of registered press/analysts</b> Provided 3 weeks prior to event	✓	✓	✓		
<b>Logo recognition on keynote screen</b>	✓	✓	✓		
<b>Logo recognition in post-event transparency report</b>	✓	✓	✓		
<b>Social media posts on X from official @KubeCon_, OpenInfra, and PyTorch handle</b>	(1) pre-event standalone post with social card	(1) pre-event group post	(1) pre-event group post		
<b>Posts in CNCF, OpenInfra, and LF's WeChat groups</b>	(1) standalone WeChat article and poster	(1) standalone WeChat article and poster	(1) shared group WeChat article and poster	(1) shared group WeChat article and poster	(1) shared group WeChat article and poster
<b>Logo on sponsor signage, conference website, and conference schedule</b>	✓	✓	✓	✓	✓
<b>Opportunity to include news announcements in official event news package</b>	Preferred placement	Preferred placement	✓	✓	✓
<b>Complimentary conference passes</b> To be used for booth staff, attendees, and guests, includes access to keynotes, sessions, and exhibits	20	10	6	4	2
<b>20% discount on additional conference passes</b> Unlimited usage while passes are available for sale	✓	✓	✓	✓	✓
<b>Exhibit space</b> Turnkey booth includes backwall and counter with graphics, (2) stools, (1) wastebasket, and basic power. Tabletop exhibit includes (1) draped table, (2) chairs, (1) wastebasket, and basic power. ***Booth sizes are subject to change based on venue.	6m (w) x 3m (d) turnkey booth***	4.5m (w) x 3m (d) turnkey booth***	3m (w) x 3m (d) turnkey booth***	2.5m (w) x 2.5m (d) exhibit space with branded cabinet***	Tabletop exhibit only
<b>Physical lead retrieval device(s)</b> To be used at booth only	(2) devices	(2) devices	(1) device	(1) device	(1) device
<b>SPONSORSHIP COST</b>	<b>\$125,000</b>	<b>\$60,000</b>	<b>\$35,000</b>	<b>\$18,000</b>	<b>\$6,000</b>
<b>NON-MEMBER PRICING</b>	<b>\$150,000</b>	<b>\$72,000</b>	<b>\$42,000</b>	<b>\$21,600</b>	<b>N/A</b>

The Linux Foundation reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.

\* Diamond sponsorships are available on a first come first serve basis.

† Start-up sponsors must hold active CNCF membership, must be in business for less than 4 years, must have less than \$1M in revenue and less than 50 employees.

‡ Available to CNCF end user members and supporters. Primary focus of end user sponsorship is recruiting.

¶ Pricing is based on CNCF membership status at contract execution and will not be adjusted retroactively. If membership lapses prior to event, the difference will be invoiced.

**KubeCon****CloudNativeCon****North America 2026**

CNCF's flagship event is the world's largest open source technology conference, drawing thousands of adopters and leading technologists from the cloud native and open source communities. This premier gathering serves as a hub for advancing the education and development of cloud native computing, offering unparalleled opportunities for networking, learning, and exploring the latest innovations in the field.

**EVENT DATES:**

November 9: Pre-Event Programming  
(Co-located Events)  
November 10–12: Main Conference

**LOCATION:**

Salt Palace Convention Center,  
Salt Lake City, Utah

**WHO ATTENDS?**

Developers, architects and technical leaders, CIOs, CTOs, press, and analysts from around the world gather at KubeCon + CloudNativeCon.

<b>1</b> CO-LOCATED EVENT DAY	<b>3</b> MAIN CONFERENCE DAYS	<b>350+</b> SESSIONS AND KEYNOTES	<b>600+</b> SPEAKERS	<b>10,000+</b> ESTIMATED NUMBER OF ATTENDEES*	<b>3,000+</b> PARTICIPATING COMPANIES	<b>250+</b> SPONSORS AND EXHIBITORS
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**KUBECON + CLOUDNATIVECON NORTH AMERICA 2024 HIGHLIGHTS**

NOVEMBER 12-15, 2024 | SALT LAKE CITY, UTAH

**DEMOGRAPHICS**

**9,195**  
REGISTRATIONS

**50.29%**  
FIRST-TIME ATTENDEES

**TOP THREE ATTENDEE JOB FUNCTIONS**

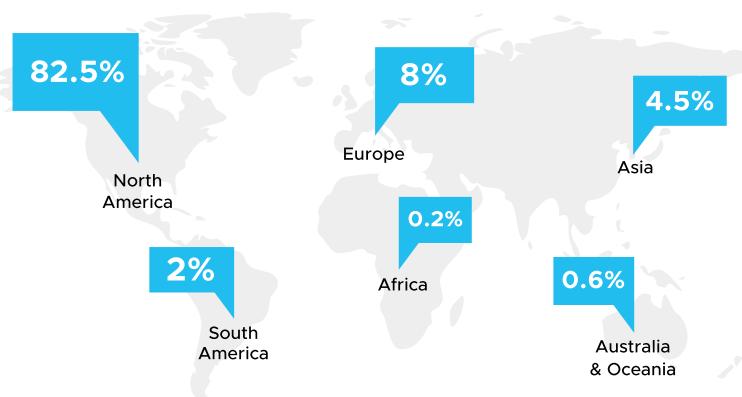
**2,377**  
DEVOPS / SRE /  
SYSADMIN

**MEDIA COVERAGE**

**136**  
ATTENDING MEDIA & ANALYSTS

**SPONSOR BOOTH TRAFFIC**

**94,795**  
LEADS TOTAL

**ATTENDEE GEOGRAPHY**

**1,710**  
DEVELOPER

**1,477**  
ARCHITECT

**3,184**  
ARTICLES/POSTS/  
PRESS RELEASES

**378**  
AVERAGE LEADS  
PER BOOTH

**SEE THE FULL [POST-EVENT TRANSPARENCY REPORT](#) FOR MORE DETAILS.**

\*Attendee estimates are based on registration trends from previous or related events and may fluctuate. Updated numbers will be shared with sponsors leading up to the event. As attendance is influenced by many factors, final attendance numbers cannot be guaranteed prior to the event.



KubeCon



CloudNativeCon

North America 2026

# SPONSORSHIP BENEFITS AT-A-GLANCE

Availability may vary. Contact [sponsor@cnf.io](mailto:sponsor@cnf.io) or fill out the [contract request form](#) to confirm availability and secure your sponsorship today. Signed contracts must be received by **August 14, 2026**.

	<b>DIAMOND*</b> 9 AVAILABLE 3 AVAILABLE	<b>PLATINUM</b> UNLIMITED	<b>GOLD</b> UNLIMITED	<b>SILVER</b> UNLIMITED	<b>START-UP<sup>+</sup></b> + <b>END USER<sup>+</sup></b> + <b>NON-PROFIT</b> UNLIMITED
<b>Speaking opportunity</b> Content must meet CFP criteria and is subject to program committee approval Includes attendee contact list (for breakout session only, not available for keynote session).	Choice of (1) 5-minute keynote or (1) 30-minute breakout session				
<b>Video recording of sponsored keynote or breakout session</b> Raw file to be used under Creative Commons license with attribution to The Linux Foundation and Cloud Native Computing Foundation	✓				
<b>Opportunity to participate in media + analyst panel during the event</b>	✓				
<b>Access to opt-in attendee registration list</b> List may be used for marketing purposes, and will include attendee contact information (with email address) of opt-in attendees	Provided pre and post event	Provided post event			
<b>Recognition in event promotional emails and attendee communications</b>	Logo and link	Company name and link only			
<b>Demo session</b> **Demo theater located in meeting room or exhibit hall (subject to availability)	(1) 20-minute session at demo theater** includes attendee contact information	(1) 20-minute session at demo theater** includes attendee contact information	Promotion of (1) sponsor-hosted in-booth demo		
<b>List of registered press/analysts</b> Provided 3 weeks prior to event	✓	✓	✓		
<b>Logo recognition on keynote screen</b>	✓	✓	✓		
<b>Logo recognition in post-event transparency report</b>	✓	✓	✓		
<b>Social media posts on X from official @KubeCon_ handle</b>	(1) pre-event standalone post with social card and (1) customizable news spotlight during event	(1) pre-event group post and (1) group post during event	(1) pre-event group post		
<b>Opportunity to provide (1) contributed article to key publications pre- or post-event</b> Placement subject to publication availability	✓	✓	✓	✓	
<b>Logo on sponsor signage, conference website, and conference schedule</b>	✓	✓	✓	✓	✓
<b>Opportunity to include news announcements in official event news package</b>	Preferred placement	Preferred placement	✓	✓	✓
<b>Complimentary conference passes</b> To be used for booth staff, attendees, and guests, Includes access to keynotes, sessions, and exhibits	20	15	12	8	5
<b>20% discount on additional conference passes</b> Unlimited usage while passes are available for sale	✓	✓	✓	✓	✓
<b>Exhibit space</b> Turnkey booth includes backwall and counter with graphics, (2) stools, (1) wastebasket, basic power, and carpet	30ft (w) x 20ft (d) raw exhibit space	20ft (w) x 20ft (d) Choice of raw exhibit space or turnkey	15ft (w) x 10ft (d) Choice of raw exhibit space or turnkey	10ft (w) x 8ft (d) turnkey only	8ft (w) x 6ft (d) turnkey only
<b>Physical lead retrieval device(s)</b> To be used at booth only	(3) devices	(2) devices	(2) devices	(1) device	(1) device
<b>CNCF MEMBER PRICING<sup>†</sup></b>	<b>\$235,000</b>	<b>\$144,000</b>	<b>\$84,000</b>	<b>\$29,500</b>	<b>\$12,000</b>
<b>NON-MEMBER PRICING</b>	<b>\$282,000</b>	<b>\$172,800</b>	<b>\$100,800</b>	<b>\$35,400</b>	<b>NOT APPLICABLE</b>

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.

\* Diamond sponsorships are available on a first come first serve basis.

† Start-up sponsors must hold active CNCF membership, must be in business for less than 4 years, must have less than \$1M in revenue and less than 50 employees.

‡ Available to CNCF end user members and supporters. Primary focus of end user sponsorship is recruiting.

# CNCF-HOSTED CO-LOCATED EVENTS AT KubeCon + CloudNativeCon North America 2026

Experience the power of collaboration as you meet, network, and form connections with peers and like-minded individuals in the vibrant cloud native community. By sponsoring a co-located event hosted by CNCF, you'll gain valuable mind share among a targeted audience, while engaging face-to-face with over 4,000 developers, architects, and technical leaders. The all-access pass offers attendees the freedom to participate in any CNCF-hosted co-located event on October 26, 2026, amplifying the potential audience for sponsors to interact with throughout this exhilarating day of exploration and innovation.

**CNCF-hosted co-located events will be announced midyear in 2026. Sponsorships will be available at that time.**

Availability may vary. Contact [sponsor@cncf.io](mailto:sponsor@cncf.io) to confirm availability and secure your sponsorship today.



**Event Date:** November 9, 2026



**Location:** Salt Palace Convention Center, Salt Lake City, Utah



**Estimated Number of Attendees:** 4,000+



**Who Attends?** Developers, architects and technical leaders, CIOs, CTOs, press and analysts from around the world gather at KubeCon + CloudNativeCon.

## SPONSORSHIP BENEFITS AT-A-GLANCE

SPONSORSHIP BENEFIT	DIAMOND LIMITED	PLATINUM LIMITED	GOLD UNLIMITED	START-UP* + NON-PROFIT UNLIMITED
5-minute keynote at selected co-located event** <i>Topic subject to program committee approval</i>	✓			
Table top sponsor space + lead retrieval*** <i>6'x4' footprint includes: (1) 6' (or similar) table, (2) chairs, (1) lead retrieval device and power</i>	✓	✓		
Recognition during opening session	✓	✓	✓	✓
Combined sponsor mention on @KubeCon_X account, shared (1) time, listing sponsor's X handle	✓	✓	✓	✓
Logo on sponsor signage	✓	✓	✓	✓
Logo recognition on event schedule	✓	✓	✓	✓
Logo and link on event webpage	✓	✓	✓	✓
Complimentary all-access pass: includes CNCF-hosted Co-located Events (Mon) & KubeCon + CloudNativeCon North America (Tues-Thurs)	5	4	2	2
Opportunity to provide (1) attendee giveaway item/swag in co-located event meeting room. <i>CNCF approval required</i>	✓	✓	✓	✓
<b>CNCF MEMBER PRICING****</b>	<b>\$35,000</b>	<b>\$25,000</b>	<b>\$9,500</b>	<b>\$5,000</b>
<b>NON-MEMBER PRICING</b>	<b>\$42,000</b>	<b>\$30,000</b>	<b>\$11,400</b>	<b>NOT APPLICABLE</b>

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.

\*Start-up sponsors must hold an active CNCF membership, must be in business for less than 4 years, must have less than \$1M in revenue and less than 50 employees.

\*\*If keynote exceeds allotted time, CNCF reserves the right to post only contracted keynote time to YouTube post-event.

\*\*\*Onsite leads only, leads can only be collected within assigned table top sponsor space.

\*\*\*\*Pricing is based on CNCF membership status at contract execution and will not be adjusted retroactively. If membership lapses prior to event, the difference will be invoiced.

## ADD-ON OPPORTUNITIES

<b>Session Recording</b>	<b>FULL DAY: \$7,500   HALF DAY: \$3,750</b>	<b>1 PER CO-LOCATED EVENT</b>
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Extend your presence long after the live event concludes with the session recording sponsorship. All session recordings will be published on the CNCF YouTube channel after the event.

**Benefit:** Sponsor recognition slide with logo at the beginning of each video recording.

# CNCF-hosted Co-located Events at KubeCon + CloudNativeCon North America 2024



Please see below for available sponsorship opportunities per CNCF-hosted co-located event.

CO-LOCATED EVENT	DIAMOND	PLATINUM	SESSION RECORDING
<b>AppDeveloperCon</b> <i>Full Day Event, One Track</i>	<b>3 AVAILABLE</b>	<b>2 AVAILABLE</b> <del>3 AVAILABLE</del>	<b>1 AVAILABLE</b>
<b>ArgoCon</b> <i>Full Day Event, Two Tracks</i>	<b>1 AVAILABLE</b> <del>4 AVAILABLE</del>	<b>2 AVAILABLE</b> <del>4 AVAILABLE</del>	<b>SOLD OUT</b> <del>1 AVAILABLE</del>
<b>BackstageCon</b> <i>Full Day Event, One Track</i>	<b>1 AVAILABLE</b> <del>3 AVAILABLE</del>	<b>SOLD OUT</b> <del>6 AVAILABLE</del>	<b>1 AVAILABLE</b>
<b>Cilium + eBPF Day</b> <i>Full Day Event, One Track</i>	<b>2 AVAILABLE</b> <del>3 AVAILABLE</del>	<b>2 AVAILABLE</b>	<b>1 AVAILABLE</b>
<b>Cloud Native &amp; Kubernetes AI Day</b> <i>Full Day Event, One Track</i>	<b>1 AVAILABLE</b> <del>3 AVAILABLE</del>	<b>1 AVAILABLE</b> <del>2 AVAILABLE</del>	<b>1 AVAILABLE</b>
<b>Cloud Native StartupFest</b> <i>Half Day Event, One Track</i>	<b>2 AVAILABLE</b>	<b>1 AVAILABLE</b>	<b>1 AVAILABLE</b>
<b>Cloud Native University</b> <i>Half Day Event, One Track</i>	<b>2 AVAILABLE</b>	<b>1 AVAILABLE</b>	<b>1 AVAILABLE</b>
<b>Data on Kubernetes Day</b> <i>Half Day Event, One Track</i>	<b>2 AVAILABLE</b>	<b>1 AVAILABLE</b>	<b>1 AVAILABLE</b>
<b>EnvoyCon</b> <i>Half Day Event, One Track</i>	<b>2 AVAILABLE</b>	<b>1 AVAILABLE</b>	<b>1 AVAILABLE</b>
<b>Istio Day</b> <i>Half Day Event, One Track</i>	<b>2 AVAILABLE</b>	<b>1 AVAILABLE</b>	<b>1 AVAILABLE</b>
<b>Kubernetes on Edge Day</b> <i>Half Day Event, One Track</i>	<b>SOLD OUT</b> <del>3 AVAILABLE</del>	<b>SOLD OUT</b> <del>1 AVAILABLE</del>	<b>1 AVAILABLE</b>
<b>Observability Day</b> <i>Full Day Event, Two Tracks</i>	<b>3 AVAILABLE</b> <del>4 AVAILABLE</del>	<b>1 AVAILABLE</b> <del>2 AVAILABLE</del>	<b>SOLD OUT</b> <del>1 AVAILABLE</del>
<b>OpenFeature Summit</b> <i>Half Day Event, One Track</i>	<b>2 AVAILABLE</b>	<b>1 AVAILABLE</b>	<b>1 AVAILABLE</b>
<b>OpenTofu Day</b> <i>Half Day Event, One Track</i>	<b>2 AVAILABLE</b>	<b>SOLD OUT</b> <del>1 AVAILABLE</del>	<b>1 AVAILABLE</b>
<b>Platform Engineering Day</b> <i>Full Day Event, Two Tracks</i>	<b>2 AVAILABLE</b> <del>4 AVAILABLE</del>	<b>1 AVAILABLE</b> <del>2 AVAILABLE</del>	<b>1 AVAILABLE</b>

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.



# LF Live - a sponsored, live webinar opportunity from The Linux Foundation

## LF Live provides a platform for you to:

- ▶ Expand your lead generation efforts.
- ▶ Deliver important and impactful content.
- ▶ Reinforce your company's position in the open source ecosystem as a thought leader, partner and resource.

## Webinar Schedule:

5 min: Intro/housekeeping

30 min: Presentation

10 min: Q/A

5 min: Closing

## The Details:

**Up to 50 minute webinar**, including introductions, presentation, Q&A, and closing, presented by sponsor.

**Sponsor drives the content** by selecting topic and creating title, abstract and presentation deck (think of this as a session proposal for an event - a topic, case study, tutorial, workshop, etc. No sales/product pitching. Must be reviewed and approved by LF).

**5 week full production schedule**, including 2 weeks of promotion.

## Sponsorship Package:

- ✓ Individual webinar webpage showcasing:
  - Webinar's title and abstract
  - Company logo
  - Speaker's picture, title, and bio
- ✓ Event listing on:
  - events.linuxfoundation.org, under Community Events
  - linuxfoundation.org, under Resources
- ✓ LF marketing support via 1 email push and posts across all LF social media channels (up to 2 rounds - Twitter, Facebook, LinkedIn, Instagram).
- ✓ LF to provide snackable graphic for promotional use with webinar title, details and sponsor logo.
- ✓ LF to provide Event Moderator to assist during webinar with introductions, flow, and Q&A.
- ✓ Ability for sponsor to hold a giveaway.
- ✓ Sponsor will receive all leads (registered and attended - name, title, company, email address), within 24 hours of webinar close.
- ✓ Webinar accessible on LF YouTube channel for up to a year.

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Our audience is widespread, engaged, and ready to hear from you. Don't miss this chance to get your brand and message in front of the entire open source community. You've invested valuable time and resources into this year's business goals - take this opportunity to connect with customers and drive new prospects.

**Opportunity available for \$10,000.**

Contact [sponsorships@linuxfoundation.org](mailto:sponsorships@linuxfoundation.org) and book today!

## **SPONSORSHIP BUNDLES & CUSTOM PACKAGES**

Interested in sponsoring multiple events and/or creating a custom sponsor package? We offer bundled sponsorship package discounts and are happy to work with you to create a customized package to meet your organization's individual needs.

**Linux Foundation Corporate Members receive sponsorship discounts on Linux Foundation events; 5% discount or 7% when signing up for multiple events at once.**



Contact [sponsorships@linuxfoundation.org](mailto:sponsorships@linuxfoundation.org)  
to secure your sponsorship today.

[events.linuxfoundation.org](http://events.linuxfoundation.org)