THE LINUX FOUNDATION

2026 SPONSORSHIP PROSPECTUS

> "We met some of the brightest and most talented attendees, and learned first-hand from industry leaders. **The Linux events and sponsorship team made sure we had everything we needed for a successful event.** We're looking forward to more Linux Foundation events in the future!
> — Dell EMC

THE LINUX FOUNDATION

TABLE OF CONTENTS

Additional 2026 events will be added as dates are finalized.

Sponsorship of Linux Foundation events offers a multitude of benefits:

Increase brand awareness & recognition

Showcase thought leadership

Recruit and acquire top talent

Generate sales leads and customers

Leverage highly targeted marketing opportunities

Take advantage of media exposure & PR announcements

Display products, services & technologies

Create new partnerships & alliances

Gain valuable mindshare from developers, technologists and business leaders

Demonstrate support for the important work of the open source community

Technologies Covered by Event:

Linux Systems
- Open Source Summit
- Automotive Linux Summit
- Linux Plumbers Conference
- Linux Kernel Maintainer Summit
- Linux Security Summit

Applications
- API Specifications Conference

Networking & Edge Computing
- ONE Summit
- Open Source Summit
- DPDK Summit

IoT, Embedded & Automotive
- Automotive Linux Summit
- Open Source Summit

Artificial Intelligence & Machine Learning
- Open Source Summit
- ONE Summit
- The Linux Foundation Member Summit
- AI_dev
- Pytorch Conference

Open Source Governance, Community & Management
- The Linux Foundation Member Summit
- Open Source Summit
- Open Compliance Summit
- The Linux Foundation Member Legal Summit

Blockchain
- Hyperledger Member Summit & Global Forum

Cloud & Cloud Native
- KubeCon + CloudNativeCon
- Open Source Summit
- ONE Summit
- Kubernetes on Edge Day
- Kubernetes Contributor Summit
- Helm Summit
- ServiceMeshCon
- CloudNativeSecurityCon
- Xen Summit

Invitation-Only Events
- Linux Storage/Filesystem/MM & BPF Summit
- The Linux Foundation Member Legal Summit
- Open Compliance Summit
- Linux Kernel Maintainer Summit
- The Linux Foundation Member Summit

Linux Foundation Events are where 90,000+ developers and technologists from across the globe meet to share ideas, learn and collaborate to drive innovation.

Open source communities are nearly always virtual and distributed, so when they get together face to face they can make quick progress on issues big and small. In this way, events help maintain the vibrancy of global open source communities and ensure their long-term sustainability.

Open source is ubiquitous in computing—nearly all leading organizations use it to power their work. To deliver the most innovative products and services to their users and customers, companies must learn directly from the technologists who steer the most widely used and influential projects.

Linux Foundation Events are the meeting place of choice for open source maintainers, developers, architects, infrastructure managers and sysadmins, as well as technologists leading open source program offices, DevRel teams and other critical leadership functions.They are:

- The best place to quickly gain visibility within the open source community and to advance open source development work by forming connections with the people evaluating and creating the next generation of technology.
- A forum to identify software trends early to inform future technology investments.
- The ripest recruiting ground in today's technology landscape.
- The ideal venue to showcase technologies and services to influential open source professionals, media, and analysts around the globe.

The Linux Foundation brings together companies and individual contributors to build the greatest shared technology in history. We provide the events, training, certification, open source best practices and ecosystem development necessary to build, scale, and sustain critical open source projects and communities. As the home of over 400 open source projects driving critical technologies, there is no organization better positioned to gather the open source community for important face to face interaction to drive innovation across open source. And, unlike for-profit event management firms, any money generated by our events is channeled back into supporting open source communities to support their growth.

Contact us today for more information on sponsoring at **sponsorships@linuxfoundation.org**.

2024 LF EVENT **AUDIENCE SNAPSHOT**

*Updated with 2025 audience snapshot by YE2025.

ATTENDANCE

90,000+ attendees

REPRESENTING

12,000+ organizations

Including corporations, associations and academic institutions worldwide

FROM

175 countries

AUDIENCE BY COMPANY SIZE

	COMPANY SIZE	SUM OF %
	1-49	16%
	50-499	21%
	500-999	6%
	1,000–2,999	10%
	3,000+	47%

Geographic Distribution of attendees include:

36.37% United States
10.37% India
5.37% Germany
4.6% United Kingdom
3.52% Canada

2.1% Japan
2.02% Netherlands
1.9% France
1.16% Spain
1.15% Sweden

3.52%
5.37%
1.15%
2.02%
4.6%
1.9%
36.37%
2.1%
1.16%
10.37%
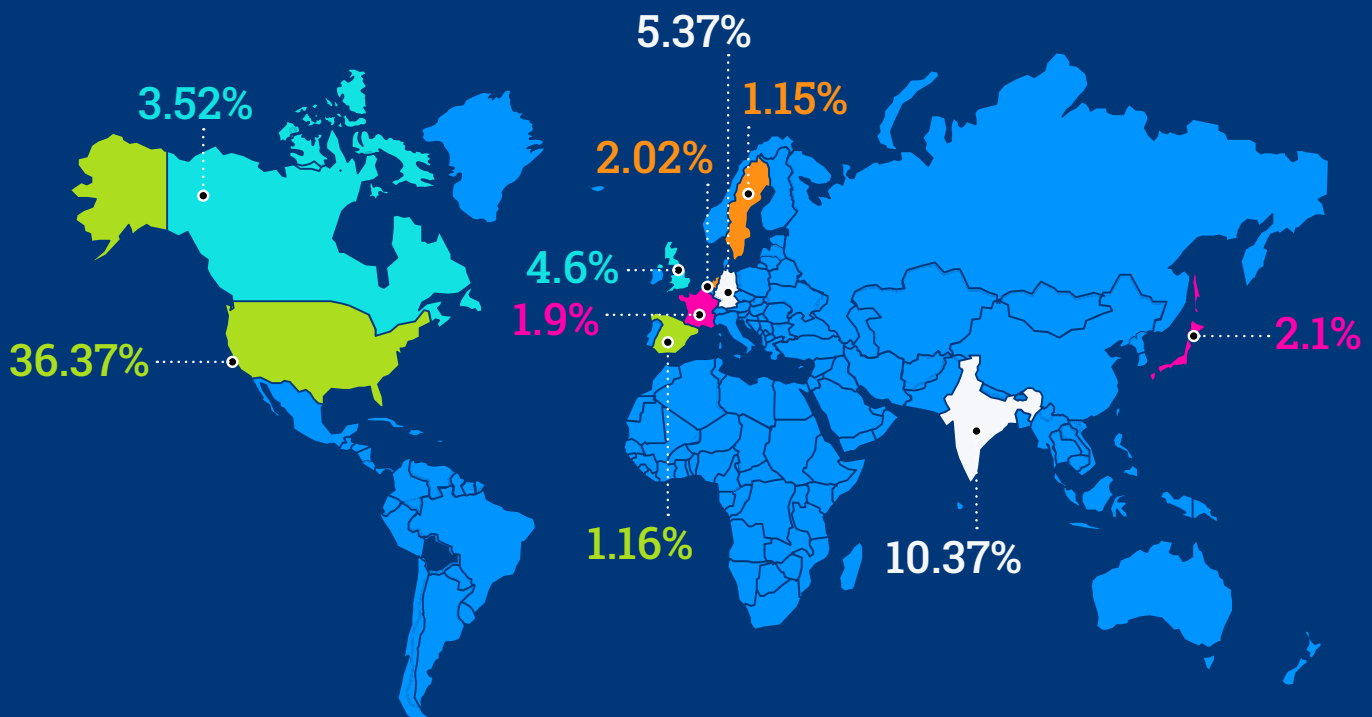
LF EVENT **AUDIENCE SNAPSHOT**

*Updated with 2025 audience snapshot by YE2025.

AUDIENCE BY JOB FUNCTION

Job Function	Percentage
ARCHITECT	14.2%
DEVOPS/SRE/SYSADMIN	12.5%
EXECUTIVE LEADER	10.7%
APPLICATION DEVELOPER	9.6%
OTHER	9.2%
SYSTEMS/EMBEDDED DEVELOPER	9.1%
KERNEL/OPERATING SYSTEMS DEVELOPER	7.2%
MANAGER - TECHNICAL TEAMS	6.4%
MARKETING	4.1%
STUDENT	4.1%
MANAGER - OSPO	4%
MANAGER - OTHER	3%
PRODUCT/BIZ DEV	2%
PROFESSOR / ACADEMIC	1.7%
MEDIA / ANALYST	1.7%
LEGAL / COMPLIANCE	.6%

AUDIENCE BY INDUSTRY

- 66.8% INFORMATION TECHNOLOGY
- 6.9% FINANCIALS
- 5.3% TELECOMMUNICATIONS
- 5.1% NON-PROFIT ORGANIZATION
- 4.6% PROFESSIONAL SERVICE
- 3.2% AUTOMOTIVE
- 2.6% CONSUMER GOODS
- 2.2% HEALTHCARE
- 2% INDUSTRIALS
- .9% ENERGY
- .3% MATERIALS
- .1% OTHER

PRESS & SOCIAL MEDIA

**Linux Foundation Events are highly engaging and interactive.
Our 2024 events generated:**

50,000+
media clips

400M+
average aggregated readership during each 2 week event window.*

325K+
average number of total impressions for posts made on LF Facebook and Linkedin during 2 week event window.*

*event window is measured as week before event + event week.

1B+
event hashtag impressions on Twitter

Nearly 500
media professionals participated, representing global media outlets

THE LINUX FOUNDATION

PART 1

Linux Foundation Events

About The Linux Foundation Member Summit

February 24-25, 2026 | Napa, CA

Where industry leaders convene to drive digital transformation with open source technologies and learn how to collaboratively manage the largest shared technology investment of our time.

Open source is ubiquitous in computing—nearly all leading organizations use it to power their work. To deliver innovative products and services to their users and customers, companies must learn directly from the senior technologists and thought leaders who steer the most widely used and influential projects.

The Linux Foundation Member Summit (formerly Open Source Leadership Summit) is the annual gathering for Linux Foundation member organizations.

The event fosters collaboration, innovation, and partnerships among the leading projects and organizations working to drive digital transformation with open source technologies. It is a must-attend for business and technical leaders looking to advance open source strategy, implementation and investment in their organizations and learn how to collaboratively manage the largest shared technology investment of our time.

For sponsors, it is an excellent opportunity to gain access to the event and the attendees for strategic discussions and collaboration.

" THE ONLY EVENT WHERE I CAN MEET ALL OF THE KEY LEADERS ACROSS THE OPEN SOURCE CLOUD COMPUTING PROJECTS IN PERSON. THE CHANCE TO TALK IN PERSON, SHARE ASPIRATIONS AND WRESTLE WITH NEW IDEAS THIS YEAR HAVE ALREADY RESULTED IN COLLABORATION...THE INSTITUTIONAL KNOWLEDGE ABOUT OPEN SOURCE REPRESENTED BY THE PARTICIPANTS IS INSPIRING. THIS IS AN EVENT THAT CAN HELP US BUILD A BETTER SOFTWARE INDUSTRY. " — SAM RAMJI, CHIEF STRATEGY OFFICER, DATASTAX

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships.

Sponsorships-at-a-Glance

Contact **sponsorships@linuxfoundation.org** to secure your sponsorship today.

	DIAMOND 3 AVAILABLE	PLATINUM 3 AVAILABLE	GOLD 3 AVAILABLE	SILVER 4 AVAILABLE	BRONZE UNLIMITED
Conference Room: For private meeting use only.	•				
LF Live Webinar: We will host and promote with content & speaker of your choosing. You receive contact info for webinar registrants.	•				
Sponsored Session Attendee List	• (if sponsor session is selected)	• (if sponsor session is selected)			
Speaking Opportunity: All sponsor content must be approved by the Program Committee and The Linux Foundation. Speaking slots based on availability.	15-minute Keynote or Session	5-minute Keynote or Session	Session		
Inclusion in Onsite Press News Package: Announcements you'd like to make onsite will be included in the daily news package sent to media covering the event.	•	•	•		
Recognition During Opening Keynote Session: Sponsor recognition by name.	•	•	•		
Shared Sponsorship of 1 Attendee Social Function: Includes branding throughout the social function.	Evening Event	Lunch	Breakfast & Breaks		
Keynote Stage Branding: Logo prominently displayed on stage screens.	•	•	•	•	
Access to Event Press List	•	•	•	•	
Recognition on Event Signage and Event Website: Prominent logo display on all event web pages and on the conference signage.	•	•	•	•	•
Sponsor Designation in Press Releases: Recognition as sponsor in the body of the release.	•	•	•	•	
Recognition in Pre-Conference Email Marketing: Includes link to your URL.	•	•	•	•	
Member Summit Invitations: Full access passes to the entire conference for your staff or customers.	10	8	6	4	2
Sponsorship Cost	$65,000	$35,000	$20,000	$10,000	$4,000

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

About MCP Dev Summit

April 2–3, 2026 | New York City, NY

Over the past year the MCP project has quickly reshaped how developers are building AI agents, introducing a critical layer of standardization, and a blueprint for how LLMs can interface with applications and tools. The MCP Dev Summit will bring together MCP co-founders and contributors working on the future of MCP project with developers using it to build the next generation of AI agents.

The MCP Dev Summit is the flagship gathering for builders, contributors,and enterprises advancing AI development with the Model Context Protocol (MCP). For 2026 the MCP Dev Summit will be expanding to two days. We'll kick off each day with keynotes, then continue with three tracks. Sessions will cover topics including the MCP roadmap, security, orchestration, management, observability, registries, as well as how developers are adopting the protocol and building it into their applications.

What to Expect

- Expected attendance 1,000
- 40+ sessions
- Hear directly from MCP maintainers & co-creators
- Expo space with high traffic, networking reception
- Opportunities to connect with MCP champions

Lead / Head of AI 5%
Principal 7%
Founders / Co-Founders 10%
Other 18%
Engineers / Developers 42%
Executive level 18%

Sponsorships are very limited and will sell out quickly — if you would like to be a part of this event please contact the team at **sponsorships@linuxfoundation.org**.

Sponsorships-at-a-Glance Contact **sponsorships@linuxfoundation.org** to secure your sponsorship today.	DIAMOND ~~6 AVAILABLE~~ 4 AVAILABLE	PLATINUM ~~6 AVAILABLE~~ 4 AVAILABLE	GOLD ~~12 AVAILABLE~~ 10 AVAILABLE	*STARTUP ~~5 AVAILABLE~~ SOLD OUT
Attendee Registration Contact List: Opt-in Only	• (List provided pre-event)			
Speaking Opportunity: Content must be approved by the Program Chairs. No sales & marketing pitches allowed. Session time based on availability.	10-Minute Keynote OR Breakout Session	Breakout Session		
Sponsored Session Attendee List: Opt-in Only	• (if breakout session selected)	•		
Promotion of Activity in Sponsor Booth: A session, demo, give-away, or other activity of your choosing will be published & promoted on the conference schedule. Time slots will be communicated by Sponsor Services, and may not overlap conference sessions.	Promotion of (2) in-booth activities/ time slots	Promotion of (1) in-booth activity/ time slot		
Social Media Promotion: From Linux Foundation X handle. All custom posts must be approved by the Linux Foundation.	1 Custom Post, 1 Group Post, and 1 Re-Post	1 Group Post and 1 Re-Post	1 Group Post	
Access to Event Press/Analyst List: Contact list shared one week prior to the event for your own outreach.	•	•	•	
Recognition During Opening Keynote Session	Verbal and Logo Recognition	Verbal and Logo Recognition	Logo Recognition	Logo Recognition
Logo Recognition in Pre-Conference Email Marketing	•	•	•	•
Logo Recognition on Event Signage and Website	•	•	•	•
Marketing Kit: Event branding and social media posts provided to promote your attendance and presence at the event.	•	•	•	•
Collateral Distribution: Laid out in a prominent location near registration onsite.	•	•	•	•
Exhibit Space	(1) tabletop, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi	(1) tabletop, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi	(1) tabletop, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi	(1) tabletop, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi
Lead Retrieval: Live scans, real time reporting and ability to take notes on captured leads. To be used at booth only.	App Only *No phyiscal device provided*	App Only *No phyiscal device provided*	App Only *No phyiscal device provided*	App Only *No phyiscal device provided*
Conference Attendee Passes: To be used for booth staff, attendees, and guests	15	10	5	2
20% Discount on Additional Conference Passes: Unlimited usage while passes are available for sale	•	•	•	•
Post Event Data Report: Provides event demographics and additional details on event performance.	•	•	•	•
Sponsorship Cost	**$85,000**	**$50,000**	**$20,000**	**$8,000**

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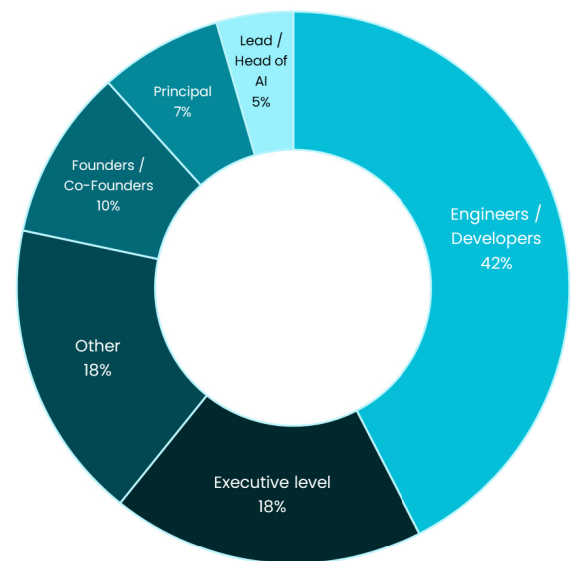
*Start-ups must hold an active Linux Foundation membership, must be in business for less than 4 years, must have less than $1M in revenue and less than 50 employees.

Promotional Marketing Opportunities

Lanyards
$10,000 • ~~1 Available~~ **Sold Out**

Every in-person attendee at the event will wear a name badge and lanyard and your logo will appear across the lanyard. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost. Level sponsorship required.

Breaks
$12,000 • 2 Available

Sponsorship includes prominent branding at all breakfast & break stations.
Level sponsorship required.

Lunch
$20,000 • 2 Available

Sponsorship includes prominent branding at all lunch stations for one day of the event.
Level sponsorship required.

Onsite Reception
$12,500 • 1 Available

Spark conversation about your brand during our onsite reception! Your company can host this evening with exclusive branding on all food and drink stations and prominently placed signage. Level sponsorship required.

Attendee T-Shirt
$15,000 • 1 Available

Every in-person attendee at the event will receive an event t-shirt. Our designers always create fun shirts that are worn for years to come. Includes your logo on shirt. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost. Level sponsorship required.

Wireless Access Sponsorship
$15,000 • 1 Available

Conference wifi will be named after sponsor.
Level sponsorship required.

Keynote Live Stream & Recording
$10,000 • 1 Available

Includes logo on live stream home page and event website. Sponsor will be allowed to use recordings on their website or in promotional materials via embedded code. Level sponsorship required.

Custom Add Ons
Price available upon request

If you are looking for a more tailored opportunity to amplify your impact our team is happy to work with you to come up with a customized add on to meet your organization's individual needs.
Level sponsorship required.

About Linux Storage, Filesystem, MM & BPF Summit

Linux Storage, Filesystem, Memory Management & BPF Summit gathers the foremost development and research experts and kernel subsystem maintainers to map out and implement improvements to the Linux filesystem, storage and memory management subsystems that will find their way into the mainline kernel and Linux distributions in the next 24-48 months.

This three-day event, underwritten and managed by The Linux Foundation, is invitation only and employs **a nomination process to determine the 85 members of the community who will attend each year.**

Sponsoring this event not only showcases your company's support of those developers and researchers at the forefront of important innovations in these spaces; it also offers a coveted seat at the table for a member of your organization to affect change at the ground level.

Sponsorships-at-a-Glance

Contact **sponsorships@linuxfoundation.org** to secure your sponsorship today.

	DIAMOND 3 AVAILABLE	PLATINUM 5 AVAILABLE	GOLD UNLIMITED	SILVER UNLIMITED
Branded Session Room: With Company Name + Logo	•			
Breakfast Sponsorship: Your logo will appear on signage placed strategically during attendee breakfast for maximum exposure.	1 day of event			
Social Media Promotion from LF Social Handles	2 Posts and 1 Re-Share	1 Re-Share		
Meeting Room: For private meeting use only.	Shared Access	Private Use 2 Hours		
Recognition in Pre-Conference Email Marketing: Includes link to your URL.	•	•	•	
Recognition on Event Signage and Website: Prominent logo display on all event web pages, and on conference signage onsite.	•	•	•	•
Collateral Distribution: Laid out in a prominent location near registration onsite.	•	•	•	•
Conference Attendee Invitations: Full access invitations to the entire conference for your staff or customers.	4	3	2	1
Sponsorship Cost	**$40,000**	**$25,000**	**$15,000**	**$8,500**

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

About Open Source Summit

May 18-20, 2026 | Minneapolis, MN

Join us at the premier event for open source developers, technologists and community leaders to collaborate, share information, solve problems and gain knowledge, furthering open source innovation and ensuring a sustainable open source ecosystem. **It is THE gathering place for open source code and community contributors.**

" I REALLY ENJOYED BEING PART OF SUCH AN EXCELLENT EVENT. THIS WAS WITHOUT A DOUBT AN EXTREMELY ENRICHING EXPERIENCE. THANK YOU."

Who Attends Open Source Summit

Developers

Systems, Embedded, Applications, Kernel & Operating Systems

Operations

Architects, SRE, Site Reliability Engineers, DevOps, SysAdmins

Community & Leadership

Technical Managers, Community Managers, Executive Leaders, Legal & Compliance, Operations & Processing Management, OSPO Teams

Academic/Media/Other

Professors, Students, Media, Analysts, Product, Biz Dev, Marketing

Why Attend Open Source Summit?

Thousands of attendees attend Open Source Summit North America each year to:

- Meet face-to-face for problem-solving, discussions and collaboration
- Learn about the latest trends in open source and open technologies
- Access leading experts to learn how to navigate the complex open source environment
- Find out how others have used open source projects to gain efficiencies

- Gain a competitive advantage by learning about the latest in innovative open solutions
- Find out what industry-leading companies and projects are doing in the future, and where technologies are headed
- Explore career opportunities with the world's leading technology companies

❝ WE MET SOME OF THE BRIGHTEST AND MOST TALENTED ATTENDEES, AND LEARNED FIRSTHAND FROM INDUSTRY LEADERS. THE EVENTS AND SPONSORSHIP TEAM MADE SURE WE HAD EVERYTHING WE NEEDED FOR A SUCCESSFUL EVENT. WE'RE LOOKING FORWARD TO MORE LINUX FOUNDATION EVENTS IN THE FUTURE! ❞

Sponsorships-at-a-Glance Contact **sponsorships@linuxfoundation.org** to secure your sponsorship today.	DIAMOND ~~4 AVAILABLE~~ 2 AVAILABLE	PLATINUM 8 AVAILABLE	GOLD ~~10 AVAILABLE~~ 9 AVAILABLE	SILVER UNLIMITED	BRONZE UNLIMITED
Meeting Room: For private meeting use only.	Private Use - 3 Days	Private Use - 1 Day			
Attendee Registration Contact List (Opt-in Only)	• *(List provided pre and post event)*	• *(List provided post event)*			
Speaking Opportunity: Content must be approved by PC and the LF. Based on availability.	10-minute Keynote OR Conference Session	5-minute Keynote OR Conference Session	Conference Session OR BoF		
Sponsored Session Attendee List (Opt-in Only)	• *(if sponsor session selected)*	• *(if sponsor session selected)*	•		
Post-Event Marketing & Resource Package: Event resources for sponsors to use as they choose. Provided in raw, editable files to sponsors 3 weeks post event.	Sponsored Session Recording + Sponsor Video Highlight Reel *(Content includes clips of speakers, booth and logo placement. 10-20 second video)*	Sponsored Session Recording	Sponsored Session Recording		
Social Media Promotion: Posted on LF's X account (@linuxfoundation). All custom posts must be approved by the LF.	1 Custom Post, 1 Shared Post, and 1 Re-Share	1 Shared Post and 1 Re-Share	1 Shared Post		
Promotion of Activity in Sponsor Booth: A session, demo, giveaway or other activity of your choosing will be published & promoted on the conference schedule. Time slots will be communicated by Sponsor Services, and may not overlap conference sessions.	Promotion of (2) in-booth activities/ time slots	Promotion of (1) in-booth activity/ time slot	Promotion of (1) in-booth activity/ time slot		
Social Promotion Cards: Graphics which include the conference logo and your logo, provided to you for promoting your participation in the event.	•	•	•	•	
Access to Event Press/Analyst List: Contact list shared one week prior to the event for your own outreach.	•	•	•	•	
Promotional Recognition	Verbal and Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing, and on Event Signage and Website	Verbal and Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing, and on Event Signage and Website	Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing and on Event Signage and Website	Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing and on Event Signage and Website	Logo Recognition on Event Signage, Pre-Conference Email Marketing and Website
Marketing Kit: Graphics and social media posts provided to promote your attendance and presence at the event.	•	•	•	•	•
Collateral Distribution: Laid out in a prominent location near registration onsite.	•	•	•	•	•
Exhibit Booth (Upgrade options available)	20'x20' space includes 2M counter with graphics, 2 stools, power, and conference wifi	15'x15' space includes 2M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	10'x10' space includes 1M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	10'x10' space includes 1M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	6'x6' space includes table, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi
Lead Retrieval: Live scans, real time reporting and ability to take notes on captured leads.	2x	1x	1x	1x	App Only (License for the lead retrieval app to install on own device. No physical device provided).
Conference Attendee Passes and 20% Discount on Additional Conference Attendee Passes	25	15	10	8	3
Post Event Data Report: Provides event demographics and additional details on event performance.	•	•	•	•	•
Sponsorship Cost	**$90,000**	**$60,000**	**$40,000**	**$20,000**	**$10,000**

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*Start-ups may secure a Bronze Sponsorship for US$5,000 provided they hold an active Linux Foundation membership, must be in business for less than 4 years, must have less than $1M in revenue and less than 50 employees.

Who Attends Open Source Summit

Developers

Systems, Embedded, Applications, Kernel & Operating Systems

Operations

Architects, SRE, Site Reliability Engineers, DevOps, SysAdmins

Community & Leadership

Technical Managers, Community Managers, Executive Leaders, Legal & Compliance, Operations & Processing Management, OSPO Teams

Academic/Media/Other

Professors, Students, Media, Analysts, Product, Biz Dev, Marketing

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Why Attend Open Source Summit?

Thousands of attendees attend Open Source Summit India each year to:

- Meet face-to-face for problem-solving, discussions and collaboration
- Learn about the latest trends in open source and open technologies
- Access leading experts to learn how to navigate the complex open source environment
- Find out how others have used open source projects to gain efficiencies

- Gain a competitive advantage by learning about the latest in innovative open solutions
- Find out what industry-leading companies and projects are doing in the future, and where technologies are headed
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Sponsorships-at-a-Glance Contact **sponsorships@linuxfoundation.org** to secure your sponsorship today.	DIAMOND <s>4 AVAILABLE</s> 3 AVAILABLE	PLATINUM 4 AVAILABLE	GOLD 8 AVAILABLE	SILVER UNLIMITED	BRONZE UNLIMITED
Attendee Registration Contact List (Opt-in Only)	(List provided pre and post event)	(List provided post event)			
Speaking Opportunity: Content must be approved by PC and the LF. Based on availability.	10-minute Keynote	5-minute Keynote	Conference Session		
Promotional Recognition	Verbal and Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing, and on Event Signage and Website	Verbal and Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing, and on Event Signage and Website	Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing and on Event Signage and Website	Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing and on Event Signage and Website	Logo Recognition on Event Signage, Pre-Conference Email Marketing and Website
Collateral Distribution: Laid out in a prominent location near registration onsite.	•	•	•	•	•
Exhibit Table	2 tabletops, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi	1 tabletop, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi	1 tabletop, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi	1 tabletop, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi	1 tabletop, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi
Lead Retrieval Devices: Live scans, real time reporting and ability to take notes on captured leads.	1x	1x	1x	1x	App Only
Conference Attendee Passes and 20% Discount on Additional Conference Attendee Passes	20	15	10	5	3
Post Event Data Report: Provides event demographics and additional details on event performance.	•	•	•	•	•
Sponsorship Cost	**$35,000**	**$25,000**	**$15,000**	**$10,000**	**$5,000**

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

*Start-ups may secure a Bronze Sponsorship for US$2,500 provided they:
(1) Have been in business less than 3 years; (2) Have less than $5M in annual revenue; and (3) Have less than 30 employees at signing of contract.

Who Attends Open Source Summit

Developers
Systems, Embedded, Applications, Kernel & Operating Systems

Operations
Architects, SRE, Site Reliability Engineers, DevOps, SysAdmins

Community & Leadership
Technical Managers, Community Managers, Executive Leaders, Legal & Compliance, Operations & Processing Management, OSPO Teams

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Professors, Students, Media, Analysts, Product, Biz Dev, Marketing

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• Access leading experts to learn how to navigate the complex open source environment

• Find out how others have used open source projects to gain efficiencies

• Gain a competitive advantage by learning about the latest in innovative open solutions

• Find out what industry-leading companies and projects are doing in the future, and where technologies are headed

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Meeting Room: For private meeting use only.	Private Use - 3 Days	Private Use - 1 Day			
Attendee Registration Contact List (Opt-in Only)	• *(List provided pre and post event)*	• *(List provided post event)*			
Speaking Opportunity: Content must be approved by PC and the LF. Based on availability.	10-minute Keynote OR Conference Session	5-minute Keynote OR Conference Session	Conference Session OR BoF		
Sponsored Session Attendee List (Opt-in Only)	• *(if sponsor session selected)*	• *(if sponsor session selected)*	•		
Post-Event Marketing & Resource Package: Event resources for sponsors to use as they choose. Provided in raw, editable files to sponsors 3 weeks post event.	Sponsored Session Recording + Sponsor Video Highlight Reel *(Content includes clips of speakers, booth and logo placement. 10-20 second video)*	Sponsored Session Recording	Sponsored Session Recording		
Social Media Promotion: Posted on LF's X account (@linuxfoundation). All custom posts must be approved by the LF.	1 Custom Post, 1 Shared Post, and 1 Re-Share	1 Shared Post and 1 Re-Share	1 Shared Post		
Promotion of Activity in Sponsor Booth: A session, demo, giveaway or other activity of your choosing will be published & promoted on the conference schedule. Time slots will be communicated by Sponsor Services, and may not overlap conference sessions.	Promotion of (2) in-booth activities/ time slots	Promotion of (1) in-booth activity/ time slot	Promotion of (1) in-booth activity/ time slot		
Social Promotion Cards: Graphics which include the conference logo and your logo, provided to you for promoting your participation in the event.	•	•	•	•	
Access to Event Press/Analyst List: Contact list shared one week prior to the event for your own outreach.	•	•	•	•	
Promotional Recognition	Verbal and Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing, and on Event Signage and Website	Verbal and Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing, and on Event Signage and Website	Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing and on Event Signage and Website	Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing and on Event Signage and Website	Logo Recognition on Event Signage, Pre-Conference Email Marketing and Website
Marketing Kit: Graphics and social media posts provided to promote your attendance and presence at the event.	•	•	•	•	•
Collateral Distribution: Laid out in a prominent location near registration onsite.	•	•	•	•	•
Exhibit Booth (Upgrade options available)	20'x20' space includes 2M counter with graphics, 2 stools, power, and conference wifi	15'x15' space includes 2M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	10'x10' space includes 1M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	10'x10' space includes 1M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	6'x6' space includes table, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi
Lead Retrieval: Live scans, real time reporting and ability to take notes on captured leads.	2x	1x	1x	1x	App Only *(License for the lead retrieval app to install on own device. No physical device provided).*
Conference Attendee Passes and 20% Discount on Additional Conference Attendee Passes	25	15	10	8	3
Post Event Data Report: Provides event demographics and additional details on event performance.	•	•	•	•	•
Sponsorship Cost	**$90,000**	**$60,000**	**$40,000**	**$20,000**	**$10,000**

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

*Start-ups may secure a Bronze Sponsorship for US$5,000 provided they hold an active Linux Foundation membership, must be in business for less than 4 years, must have less than $1M in revenue and less than 50 employees.

Sponsorships-at-a-Glance Contact **sponsorships@linuxfoundation.org** to secure your sponsorship today.	DIAMOND ~~2 AVAILABLE~~ 1 AVAILABLE	PLATINUM ~~4 AVAILABLE~~ 3 AVAILABLE	GOLD ~~8 AVAILABLE~~ 6 AVAILABLE	SILVER UNLIMITED	BRONZE UNLIMITED
Opt-In Attendee Lead List	Attendee Registration Opt-in List	Attendee Registration Opt-in List			
Speaking Opportunity: Content must be approved by PC and the LF. Based on availability.	10-minute Keynote	5-minute Keynote	Conference Session		
Promotional Recognition	Verbal and Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing, and on Event Signage and Website	Verbal and Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing, and on Event Signage and Website	Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing and on Event Signage and Website	Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing and on Event Signage and Website	Logo Recognition on Event Signage, Pre-Conference Email Marketing and Website
Collateral Distribution: Laid out in a prominent location near registration onsite.	•	•	•	•	•
Exhibit Table	8'x8' space includes 2 tabletops, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi	6'x6' space includes 1 tabletop, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi	6'x6' space includes 1 tabletop, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi	6'x6' space includes 1 tabletop, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi	6'x6' space includes 1 tabletop, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi
Lead Retrieval Devices: Live scans, real time reporting and ability to take notes on captured leads.	1x	1x	1x	1x	1x
Conference Attendee Passes and 20% Discount on Additional Conference Attendee Passes	20	15	10	5	3
Post Event Data Report: Provides event demographics and additional details on event performance.	•	•	•	•	•
Sponsorship Cost	**$35,000**	**$25,000**	**$15,000**	**$10,000**	**$5,000**

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

*Start-ups may secure a Bronze Sponsorship for US$2,500 provided they:
(1) Have been in business less than 3 years; (2) Have less than $5M in annual revenue; and (3) Have less than 30 employees at signing of contract.

Open Source Summit

Open Source Summit is a conference umbrella, composed of a collection of events covering the most important technologies, topics and issues TOUCHING open source today.

Who Attends

Developers
Systems, Embedded, Applications,
Kernel & Operating Systems

Operations
Architects, SRE, Site Reliability Engineers, DevOps,
SysAdmins

Community & Leadership
Technical Managers, Community Managers, Executive
Leaders, Legal & Compliance, Operations & Processing
Management, OSPO Teams

Academic/Media/Other
Professors, Students, Media, Analysts

Automotive Linux Summit (ALS)

Automotive Linux Summit (ALS) gathers the most innovative minds leading and accelerating the development and adoption of a fully open software stack for the connected car. The open source community and automotive industry gather here for collaboration and shared learnings to drive innovation of embedded devices in the automotive arena.

Who Attends

Engineers & Developers
Embedded systems, Linux kernel, real-time OS, in-vehicle
software, and firmware teams.

System Architects & Integration Specialists
Vehicle platform architects, middleware/infrastructure
leads, software-architecture and DevOps/continuous-
integration teams.

OEMs, Tier-1/2s & Mobility Innovators
Automotive manufacturers, mobility service providers,
Tier-1/2 suppliers, electrification and ADAS system teams.

Business, Product & Strategy Executives
Product managers, business development, mobility
strategists, analysts, consultants, media covering
automotive & open source.

Embedded Linux Conference

Embedded Linux Conference (ELC) is an event for open source embedded projects and developer communities to come together under one roof for important collaboration, discussions and education.

Who Attends

Developers
Kernel Developers, System Developers and
User Space Developers

Operations
Architects and Product Vendors

OPEN SOURCE SUMMIT JAPAN · THE LINUX FOUNDATION | AUTOMOTIVE LINUX SUMMIT | Embedded Linux Conference Asia

Sponsorships-at-a-Glance Contact **sponsorships@linuxfoundation.org** to secure your sponsorship today.	DIAMOND ~~4 AVAILABLE~~ 3 AVAILABLE	PLATINUM 8 AVAILABLE	GOLD ~~10 AVAILABLE~~ 9 AVAILABLE	SILVER UNLIMITED	BRONZE UNLIMITED
Meeting Room: For private meeting use only.	Private Use - 3 Days	Private Use - 1 Day			
Attendee Registration Contact List (Opt-in Only)	• *(List provided pre and post event)*	• *(List provided post event)*			
Speaking Opportunity: Content must be approved by PC and the LF. Based on availability.	10-minute Keynote OR Conference Session	5-minute Keynote OR Conference Session	Conference Session OR BoF		
Sponsored Session Attendee List (Opt-in Only)	• *(if sponsor session selected)*	• *(if sponsor session selected)*	•		
Post-Event Marketing & Resource Package: Event resources for sponsors to use as they choose. Provided in raw, editable files to sponsors 3 weeks post event.	Sponsored Session Recording + Sponsor Video Highlight Reel *(Content includes clips of speakers, booth and logo placement. 10-20 second video)*	Sponsored Session Recording	Sponsored Session Recording		
Social Media Promotion: Posted on LF's X account (@linuxfoundation). All custom posts must be approved by the LF.	1 Custom Post, 1 Shared Post, and 1 Re-Share	1 Shared Post and 1 Re-Share	1 Shared Post		
Promotion of Activity in Sponsor Booth: A session, demo, giveaway or other activity of your choosing will be published & promoted on the conference schedule. Time slots will be communicated by Sponsor Services, and may not overlap conference sessions.	Promotion of (2) in-booth activities/ time slots	Promotion of (1) in-booth activity/ time slot	Promotion of (1) in-booth activity/ time slot		
Social Promotion Cards: Graphics which include the conference logo and your logo, provided to you for promoting your participation in the event.	•	•	•	•	
Access to Event Press/Analyst List: Contact list shared one week prior to the event for your own outreach.	•	•	•	•	
Promotional Recognition	Verbal and Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing, and on Event Signage and Website	Verbal and Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing, and on Event Signage and Website	Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing and on Event Signage and Website	Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing and on Event Signage and Website	Logo Recognition on Event Signage, Pre-Conference Email Marketing and Website
Marketing Kit: Graphics and social media posts provided to promote your attendance and presence at the event.	•	•	•	•	•
Collateral Distribution: Laid out in a prominent location near registration onsite.	•	•	•	•	•
Exhibit Booth (Upgrade options available)	(2) tables, tabletop sign with logo, 2 chairs, power, and conference wifi	(2) tables, tabletop sign with logo, 2 chairs, power, and conference wifi	(1) table, tabletop sign with logo, 2 chairs, power, and conference wifi	(1) table, tabletop sign with logo, 2 chairs, power, and conference wifi	(1) table, tabletop sign with logo, 2 chairs, power, and conference wifi
Lead Retrieval: Live scans, real time reporting and ability to take notes on captured leads.	2x	1x	1x	1x	App Only *(License for the lead retrieval app to install on own device. No physical device provided).*
Conference Attendee Passes and 20% Discount on Additional Conference Attendee Passes	25	15	10	8	3
Post Event Data Report: Provides event demographics and additional details on event performance.	•	•	•	•	•
Sponsorship Cost	**$65,000**	**$42,000**	**$27,500**	**$15,000**	**$8,000**

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

*Start-ups may secure a Bronze Sponsorship for US$4,000 provided they:
(1) Have been in business less than 3 years; (2) Have less than $5M in annual revenue; and (3) Have less than 30 employees at signing of contract.

OPEN COMPLIANCE SUMMIT

2026 December 10–11 | Tokyo, Japan

About Open Compliance Summit

The Open Compliance Summit is an exclusive event for Linux Foundation members and select invitees. The summit provides a neutral environment for participants from different companies and different backgrounds to:

- Discuss and exchange compliance best practices (processes, policies, guidelines, tools, open source governance, etc.).

- Increase awareness on implementing and managing a compliance program, and managing compliance via your supply chain.

- Discuss common compliance challenges and how to address them.

- Increase involvement of participants in The Linux Foundation Open Compliance Program (tools, templates, SPDX, etc.).

Open Compliance Summit 2024 by the Numbers:

Event demographics will be updated with 2025 data once the event has passed
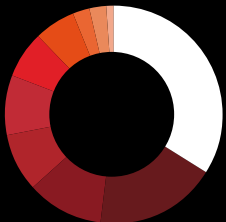
Industry
- Information Technology **33%**
- Automotive **18%**
- Professional Services **11%**
- Consumer Goods **9%**
- Industrials **9%**
- Non Profit Organization **7%**
- Telecommunications **6%**
- Health Care **3%**
- Materials **3%**
- Financials **1%**
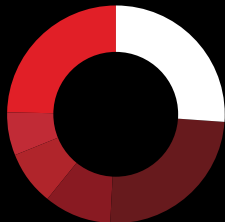
Job Level
- Individual Contributor **25%**
- Manager **24%**
- CXO / ED **10%**
- Director **8%**
- VP / SVP / GM **6%**
- Other **27%**
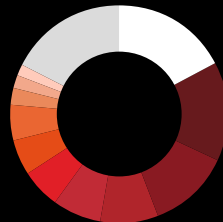
Job Function
- Legal / Compliance **17%**
- Manager - OSPO **15%**
- Executive Leader **12%**
- Architect **9%**
- Application Developer (Front-end/ Back-end/Mobile/Full Stack) **7%**
- Kernel/Operating Systems Developer **6%**
- Manager - Other **5%**
- Systems/Embedded Developer **5%**
- Manager - Technical Teams **3%**
- Product/Biz Dev **2%**
- DevOps/SRE **2%**
- Other **17%**

Top 3 Job Functions
LEGAL / COMPLIANCE | MANAGER - OSPO | EXECUTIVE LEADER

121
Attendees

45
Total Organizations Represented

28
Conference Talks

Most Represented Countries
Japan, USA, China

ATTENDEES PER REGION
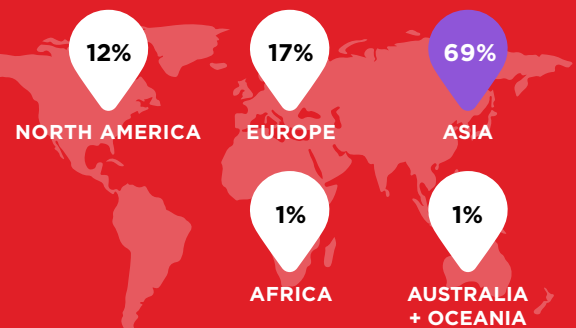
12% NORTH AMERICA

17% EUROPE

69% ASIA

1% AFRICA

1% AUSTRALIA + OCEANIA

Sponsorships-at-a-Glance

Contact sponsorships@linuxfoundation.org to secure your sponsorship today.

	GOLD 4 AVAILABLE	SILVER 4 AVAILABLE	BRONZE UNLIMITED
Shared Branding on Signage in Meal Area	•		
Sponsored Session Attendee List	• (if sponsor session is chosen)		
Speaking Opportunity: All sponsor content must be approved by Program Committee and The Linux Foundation. Speaking slots based on availability.	10-Minute Keynote or Session	5-Minute Keynote	
Exhibit Table: Includes (1) table and (2) chairs	•	•	•
Recognition on Event Signage and Website: Prominent logo display on all event web pages and on conference signage.	•	•	•
Recognition in Pre-Conference Email Marketing: Includes link to your URL.	•	•	•
Conference Attendee Passes: Full access passes to the entire conference for your staff or customers.	6	4	2
Recognition During Opening Keynote Session: Sponsor Recognition by Name.	•	•	•
Keynote Stage Branding: Logo prominently displayed on stage screens or signage.	•	•	•
Sponsorship Cost	**$15,000**	**$10,000**	**$7,000**

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

PART 2

Linux Foundation
Project Events

HPSF Conference 2026

March 16 – 20, 2026 | Chicago, IL

Join us for the 2026 annual HPSF Conference, where the brightest minds in high performance software come together. Hosted by the High Performance Software Foundation (HPSF), this event is dedicated to advancing community-driven solutions for performance, portability, and productivity in a rapidly evolving High Performance Computing (HPC) landscape.

With the growth of AI, accelerated computing, and HPC, this is the moment to drive innovation. Together, we'll explore how open source collaboration and a unified foundation for high performance software can unlock new possibilities for high performance computing systems.

Learn more about what's new with HPSF projects and meet with project communities. Join us to connect, learn, and lead the charge in transforming how we build and use software.
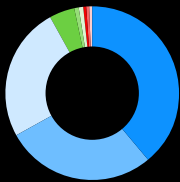
Industry
- Information Technology **39.07%**
- Non Profit Organization **27.91%**
- Energy **25.12%**
- Professional Services **4.65%**
- Health Care **0.93%**
- Materials **0.93%**
- Financials **0.47%**
- Consumer Goods **0.47%**
- Industrials **0.47%**
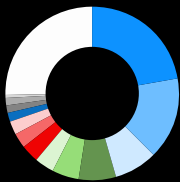
Job Function
- Application Developer (Front-end/Back-end/Mobile/Full Stack) **22.33%**
- Professor/Academic **15.35%**
- Manager – Technical Teams **7.91%**
- DevOps/SRE/Sysadmin **6.98%**
- Architect **5.12%**
- Student **3.72%**
- Executive Leader **3.26%**
- Manager – Other **2.79%**
- Systems/Embedded Developer **2.33%**
- Product/Biz Dev **1.86%**
- Kernel/Operating Systems Developer **1.40%**
- Marketing **1.40%**
- Manager - OSPO **0.47%**
- Other **25.12%**
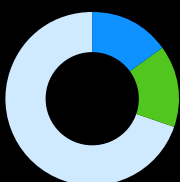
Years of IT Experience
- 0-4 years **16.67%**
- 5-9 years **16.67%**
- 10+ years **76.66%**

ATTENDEES PER REGION

79% NORTH AMERICA
14% EUROPE
7% ASIA

MOST REPRESENTED COUNTRIES
USA, FRANCE, GERMANY

84 PROJECT MEETING SESSIONS
19 GENERAL SESSIONS
9 POSTER SESSIONS
141 SPEAKERS

10% GENDER MINORITY SPEAKERS

204 ATTENDEES

215 REGISTERED

119 TOTAL ORGANIZATIONS REPRESENTED

TOP 3 JOB FUNCTIONS
Application Developer | Professor/Academic | Manager - Technical Teams

Marketing Promotional Opportunities

Contact Chris Clark at cclark@linuxfoundation.org to secure your sponsorship today.

Lanyards
$5,000 • 1 AVAILABLE

Every in-person attendee at the event will wear a name badge and lanyard and your logo will appear across the lanyard. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost.

Attendee T-Shirt
$10,000 • 1 AVAILABLE

Every in-person attendee at the event will receive an event t-shirt. Our designers always create fun shirts that are worn for years to come. Includes your logo on sleeve of shirt. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost.

Session Recording
$5,000 • 1 AVAILABLE

Extend your presence long after the live conference concludes with the session recording sponsorship. All session recordings will be published on the High Performance Software Foundation YouTube channel after the event. Benefits include:
- Sponsor recognition slide with logo at the beginning of each video recording
- Sponsor recognition in post-event email to attendees

Conference Wi-Fi
$7,500 • 1 AVAILABLE

Keep attendees connected by sponsoring our dedicated conference Wi-Fi throughout the venue. Conference wifi will be named after sponsor.

Attendee Reception
$7,500 • 1 AVAILABLE

Spark conversation about your brand during our on-site Attendee Reception! Your company can host this evening with exclusive branding on all food and drink stations and prominently placed signage.

Breaks
$2,500 • 1 AVAILABLE

Sponsorship includes prominent branding at all break stations for one day of the event.

Lunch
$7,500 • 1 AVAILABLE

Sponsorship includes prominent branding at all lunch stations for one day of the event.

Scholarships
$2,500 MINIMUM • UNLIMITED

Research shows that more inclusive teams perform better, innovate more, and produce more profitable outcomes. By sponsoring scholarships for underrepresented attendees (women and non-binary individuals, persons from marginalized communities, and persons with disabilities), you are not only helping an individual who might not otherwise be able to join the event, but you're also supporting the overall community in achieving better outcomes. Benefits include:
- Logo and link on conference website.
- Logo recognition on rotating slides before and after keynotes.
- Sponsor recognition in scholarship acceptance notifications.

OpenSearchCon China 2026

17–18 March 2026 | Shanghai, China

The OpenSearch community is coming together again to learn and connect about all things search and analytics. This two-day event is designed to bring together builders from across the global community to look to the future of search, analytics, and generative AI, and to celebrate the success of the OpenSearch Project.

What to Expect

- A two-day conference covering a broad range of technology topics, including Open Telemetry, Lucene, VectorDatabases, AI/ML, and more.

- Expect a diverse mix of session formats designed to inspire learning and connection: from keynotes and technical deep dives to hands-on and discussion-based experiences.

- Attendee networking opportunities, including the welcome reception, The Search Party, and so much more over the course of two days!

Increase your brand awareness

Capture the attention of the open source community and drive greater brand awareness.

Establish thought leadership

Engage with the community more effectively and gain access to demos, networking, and round tables

Amplify and grow your business

Gain exposure to your business and expand its impact across the open source community.

Network and connect

Create meaningful connections with prospects and your peers to cultivate new brand advocates.

Sponsorships-at-a-Glance

Contact sponsorships@linuxfoundation.org to secure your sponsorship today.
Sponsorship Deadline: January 16, 2026

	GOLD 3 AVAILABLE	SILVER 4 AVAILABLE	BRONZE 6 AVAILABLE
Speaking Opportunity Content to be approved by the Program Committee.	15-minute keynote		
Custom Question in Post-Event Attendee Survey: Opportunity to add question of your choice (must be approved by event committee), and follow up reporting with survey results.	•		
Opt-In Registration List List may be used for marketing purposes, and will include attendee contact information (including email address) of opt-in attendees.	Shared Post-event	Shared Post-event	
Sponsor Recognition During Keynote - Verbal Recognition & Logo Included on "Thank You to Our Sponsors" Slide during keynote sessions	•	•	•
Social Media Promotion of Sponsorship: From OpenSearch social channels	Standalone	Standalone	Shared with other Bronze sponsors
Recognition on Event Signage and Website	•	•	•
Exhibit Table: Includes (1) 6' table, 2 chairs, power, and conference WiFi	•	•	•
Lead Retrieval App: Live scans, real time reporting, and ability to take notes on captured leads.	•	•	•
Post-Event Data Report: Provides event demographics and additional details on event performance.	•	•	•
Conference Attendee Passes	10	6	2
20% discount on additional conference passes: Unlimited usage while passes are available for sale	•	•	•
Sponsorship Price	$10,000	$7,000	$3,500

OpenSearchCon Europe 2026

April 16–17, 2026 | Prague, Czechia

The OpenSearch community is coming together again to learn and connect about all things search and analytics at the fourth annual OpenSearchCon Europe. This two-day event is designed to bring together builders from across the global community to celebrate the success of the OpenSearch Project and look to the future of search, analytics, and generative AI.

What to Expect

- A two-day conference covering a broad range of technology topics, including Open Telemetry, Lucene, VectorDatabases, AI/ML, and more.

- Variety of session types, including the keynote session, tech breakouts, round tables, workshops and labs, and an unconference.

- Attendee networking opportunities, including the welcome reception, The Search Party, and so much more over the course of two days!

Increase your brand awareness

Capture the attention of the open source community and drive greater brand buzz.

Establish thought leadership

Engage with the community more effectively and gain access to demos, networking, and round tables

Amplify and grow your business

Gain exposure to your business and expand its impact across the open source community.

Network and connect

Create meaningful connections with prospects and your peers to cultivate new brand advocates.

Sponsorships-at-a-Glance

Contact sponsorships@linuxfoundation.org to secure your sponsorship today.

Sponsorship Deadline: February 27, 2026

	GOLD 3 AVAILABLE	SILVER 4 AVAILABLE	BRONZE ~~6 AVAILABLE~~ 5 AVAILABLE
Speaking Opportunity Content to be approved by the Program Committee.	15-minute keynote		
Custom Question in Post-Event Attendee Survey: Opportunity to add question of your choice (must be approved by event committee), and follow up reporting with survey results.	•		
Opt-In Registration List List may be used for marketing purposes, and will include attendee contact information (including email address) of opt-in attendees.	Shared Post-event	Shared Post-event	
Sponsor Recognition During Keynote - Verbal Recognition & Logo Included on "Thank You to Our Sponsors" Slide during keynote sessions	•	•	•
Social Media Promotion of Sponsorship: From OpenSearch social channels	Standalone	Standalone	Shared with other Bronze sponsors
Recognition on Event Signage and Website	•	•	•
Exhibit Table: Includes (1) 6' table, 2 chairs, power, and conference WiFi	•	•	•
Lead Retrieval App: Live scans, real time reporting, and ability to take notes on captured leads.	•	•	•
Post-Event Data Report: Provides event demographics and additional details on event performance.	•	•	•
Conference Attendee Passes	10	6	2
20% discount on additional conference passes: Unlimited usage while passes are available for sale	•	•	•
Sponsorship Price	**$10,000**	**$7,000**	**$3,500**

Automotive Grade Linux All Member Meeting

May 13 – 14, 2026 | Tokyo, Japan
September 30 – October 1, 2026 | Berlin, Germany

The Automotive Grade Linux All Member Meetings take place bi-annually and are the meeting place for the Automotive Grade Linux (AGL), a Collaborative Project of The Linux Foundation, which is dedicated to creating open source software solutions for automotive applications.

Sponsorships-at-a-Glance

Contact **events@automotivelinux.org** to secure your sponsorship today.

	DIAMOND	PLATINUM	GOLD	SILVER
JAPAN	**1** AVAILABLE	**1** AVAILABLE	**3** AVAILABLE	**6** AVAILABLE
GERMANY	**1** AVAILABLE	**1** AVAILABLE	**3** AVAILABLE	**6** AVAILABLE
Collateral at Registration: Ability to provide a piece of collateral or giveaway for attendees	•			
Speaking Opportunity: Content must be approved by AGL.	Keynote, Day 1 20 mins	Keynote, Day 1 15 mins	Keynote 15 mins	
Recognition in Pre-Conference Email Marketing	•	•	•	
Keynote Stage Branding: Logo prominently displayed in welcome slides	•	•	•	
Verbal Recognition in Opening & Closing Keynotes	•	•	•	
Recognition on Event Signage and Website: Prominent logo displayed on event website and onsite event signage.	•	•	•	•
Exhibit Space: The Demo Showcase is the hub of the event, providing excellent mindshare for sponsors and attendees	1 tabletop, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi	1 tabletop, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi	1 tabletop, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi	1 tabletop, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi
All Attendee Access at Welcome Reception	•	•	•	•
Sponsorship Cost	**$20,000**	**$15,000**	**$10,000**	**$5,000**

Add-On Opportunities

Lunch Sponsor
$2,000 • 2 AVAILABLE

Logo on lunch signage and event website. Verbal recognition in opening and closing keynote remarks.

Welcome Reception Sponsor
$5,000 • 1 AVAILABLE

Logo on reception signage, cocktail napkins and event website. Verbal recognition in opening and closing keynote remarks.

Closing Reception Sponsor
$10,000 • 1 AVAILABLE

Logo on reception signage, cocktail napkins and event website. Verbal recognition in opening and closing keynote remarks.

OPEN SOURCE
IN
FINANCE FORUM

PRESENTED
BY

FINOS

Fintech
Open Source
Foundation

THE
LINUX
FOUNDATION

2026 SPONSORSHIP
PROSPECTUS

About Open Source in Finance Forum

The Open Source in Finance Forum (OSFF) is the premier event that connects the leaders in financial services, technology, and open source innovation. This conference is uniquely designed to foster partnerships, advance talent development and accelerate technological advancements across the finance industry; building faster, trusted and secure solutions.

As open source becomes integral to financial services, OSFF provides companies with the tools to maximize open source collaboration. By strategically contributing to open projects, organizations benefit from reduced development costs, heightened security, top talent, and rapid innovation. OSFF 2026 will spotlight groundbreaking advancements, deliver insights on best practices, and offer exclusive access to the leaders shaping open source in finance.

Sponsorship at OSFF goes beyond a singular event; it's a year-long engagement with the FINOS community. Engage with influential executives, developers, and decision-makers through continuous touchpoints.

Sponsorship packages include opportunities across multiple channels and formats, each carefully designed to enhance your organization's visibility and impact throughout the year.

For tailored packages or special requests, reach out to us at **sponsorships@linuxfoundation.org**.

Unlock the potential of open source in finance with OSFF sponsorships that resonate all year.

Additional sponsorship opportunities:

- Open Source in Finance Forum - London, June 25, 2026
- Open Source in Finance Forum - New York, November 4–5, 2026
- FINOS Research Studies, Hackathons, Meetups, & Webinars
- FINOS Open Source in Finance Podcast

Sponsorships-at-a-Glance

Contact **sponsorships@linuxfoundation.org** to secure your sponsorship today.

DELIVERABLES	LEADER	CONTRIBUTOR
	~~3 AVAILABLE~~ 2 AVAILABLE	4 AVAILABLE
Speaking Opportunity: Session content must be approved by the Program Committee and FINOS to ensure it is educational and not promotional. Sponsors should prioritize inclusion when selecting speakers. Scheduling is based on availability. Sponsors will receive opt-in attendee contact information from the breakout session.	5-minute keynote AND 15-minute breakout session	15-minute breakout session
Logo Recognition: Logo placement on pre-event marketing: Website, Emails and Social	•	•
Social Media: From the FINOS X & LinkedIn handles. Reposts to be approved by FINOS.	2 Pre-Event Mentions + 2 Thank You Posts (1 day-of event and 1 post-event) + 1 Repost Total	1 Pre-Event Mention + 2 Thank You Posts (1 day-of event and 1 post-event) + 1 Repost Total
Attendee Registration Contact List (Opt-in Only): With name, email, company name, and title.	Pre & Post-Event	Post-Event
Post-Event Email Recognition: Logo recognition in post-event attendee email communication.	•	•
Recognition on Event Signage: Logo prominently displayed on conference signage.	•	•
Stage Branding: Logo prominently displayed on keynote stage screens.	•	•
Tabletop Exhibit Booth: Includes table, (2) chairs, with tabletop sign with sponsor logo. Booth placement preference based on tier, but subject to availability and timing of signing contract. Lead scanning app to collect attendee data included.	•	•
Stage Recognition: Verbal recognition during opening keynote session.	•	•
Marketing Table: Option to place marketing material or swag item on shared table. Item subject to FINOS approval.	•	•
Conference Attendee Passes: Full access passes to the conference for your staff or clients.	15 Members 10 Non-Members	10 Members 8 Non-Members
Custom Question(s) in Post-Event Attendee Survey: Opportunity to add question(s) of your choice (subject to approval by FINOS), and follow up reporting with data results.	2	1
Post-Event Data Report: Provides event demographics and additional details.	•	•
Non-Member Sponsorship Price	$37,000 USD	$25,000 USD
FINOS Member Sponsorship Price	$32,000 USD	$21,500 USD

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

Participate in all 2026 Open Source in Finance Forum Events!

London | **June 25, 2026**   **New York** | **November 4–5, 2026**

Interested in sponsoring more than one event or creating a custom sponsor package? We offer a 7% discount for sponsoring more than one event and are happy to work with you to create a customized package to meet your organization's needs. All events must be signed at the same time to receive the discount.

OpenSSF Community Days bring together a vibrant community from across the Security and Open Source ecosystem to share ideas and progress on capabilities that make it easier to sustainably secure the development, maintenance, and consumption of the open source software (OSS) on which we all depend. OpenSSF Community Days are held regionally, alongside the Open Source Summits, and offer an opportunity to join the brightest minds in open source security for a day of collaboration and innovation in OSS security practices.

Sponsorships-at-a-Glance

May 21, 2026 | Minneapolis, MN

Contact **openssfevents@linuxfoundation.org** to secure your sponsorship today. Sponsorship Deadline: April 21, 2026.

	PLATINUM 2 AVAILABLE	GOLD 6 AVAILABLE	SILVER UNLIMITED
Speaking Opportunity: All sponsor content must be approved by the Open Source Security Foundation. No sales and marketing pitches allowed. Speaking slots based on availability.	5-min keynote		
Video Recording of Sponsored Keynote: Raw file to be used under Creative license with attribution to The Linux Foundation and Open Source Security Foundation.	•		
Collateral During Event: Ability to provide a piece of collateral or giveaway in the main event room.	•		
Recognition During Opening and Closing Keynote Session: Sponsor recognition by name.	•	•	
Exhibit Space: Includes (1) 6ft table, 2 chairs, power, and conference WiFi.	•	•	
Social Media Promotion of Sponsorship: From the Open Source Security Foundation X, Mastodon, Bluesky, and LinkedIn channel.	•	•	
Recognition on Event Website: Prominent logo displayed on website.	•	•	•
Recognition on Event Signage: Logo on onsite signage.	•	•	•
Recognition in Pre and Post-Conference Email Marketing	Logo and URL	Logo and URL	Name and URL
Post-Event Data Report: Provides event demographics and additional details on event performance.	•	•	•
Complimentary Onsite Attendee Passes: To be used for booth staff, attendees and guests. Includes access to programming.	4	2	1
Sponsorship Cost	**$20,000**	**$10,000**	**$5,000**

Happy Hour/Reception
$7,500 • 1 available
Spark conversation about your brand during an onsite Happy Hour Reception. Your company can host this evening for all attendees with exclusive branding on all food and drink stations, recognition on event website, schedule and pre-event attendee communications.

Lunch
$10,000 • 1 available
Sponsorship includes prominent branding at all lunch stations, along with the opportunity to make a 3-minute announcement before lunch starts, and recognition on the event website, schedule, and pre-event attendee communications.

Breaks
$2,000 • 2 available
Sponsorship includes prominent branding at all coffee break stations, and recognition on the event website, schedule, and pre-event attendee communications.

Session Recording
$1,500 • 1 available
Extend your presence long after the live event concludes with the session recording sponsorship. Sponsorship includes logo on all session recordings when added to YouTube and recognition on the event website.

OpenSearchCon India 2026

15–16 June | Mumbai, India

The OpenSearch community is coming together again to learn and connect about all things search and analytics at the fourth annual OpenSearchCon India. This two-day event is designed to bring together builders from across the global community to celebrate the success of the OpenSearch Project and look to the future of search, analytics, and generative AI. This year's event will be hosted the same week and venue as Open Source Summit India and KubeCon + CloudNativeCon India.

What to Expect

- A two-day conference covering a broad range of technology topics, including Open Telemetry, Lucene, VectorDatabases, AI/ML, and more.

- Variety of session types, including the keynote session, tech breakouts, round tables, workshops and labs, and an unconference.

- Hands-on learning and workshop opportunities offered by the OpenSearch Managed Service.

- Attendee networking opportunities, including the welcome reception, The Search Party, and so much more over the course of two days!

Increase your brand awareness

Capture the attention of the open source community and drive greater brand reach.

Establish thought leadership

Engage with the community more effectively and gain access to demos, networking, and round tables

Amplify and grow your business

Gain exposure to your business and expand its impact across the open source community.

Network and connect

Create meaningful connections with prospects and your peers to cultivate new brand advocates.

Sponsorships-at-a-Glance

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Sponsorship Deadline: 1 May 2026

	GOLD 3 AVAILABLE	SILVER 4 AVAILABLE	BRONZE 6 AVAILABLE
Speaking Opportunity Content to be approved by the Program Committee.	15-minute keynote		
Custom Question in Post-Event Attendee Survey: Opportunity to add question of your choice (must be approved by event committee), and follow up reporting with survey results.	•		
Opt-In Registration List List may be used for marketing purposes, and will include attendee contact information (including email address) of opt-in attendees.	Shared Post-event	Shared Post-event	
Sponsor Recognition During Keynote - Verbal Recognition & Logo Included on "Thank You to Our Sponsors" Slide during keynote sessions	•	•	•
Social Media Promotion of Sponsorship: From OpenSearch social channels	Standalone	Standalone	Shared with other Bronze sponsors
Recognition on Event Signage and Website	•	•	•
Exhibit Table: Includes (1) 6' table, 2 chairs, power, and conference WiFi	•	•	•
Lead Retrieval App: Live scans, real time reporting, and ability to take notes on captured leads.	•	•	•
Post-Event Data Report: Provides event demographics and additional details on event performance.	•	•	•
Conference Attendee Passes	10	6	2
20% discount on additional conference passes: Unlimited usage while passes are available for sale	•	•	•
Sponsorship Price	$10,000	$7,000	$3,500

About Open Source in Finance Forum

25 June 2026 | London

The Open Source in Finance Forum (OSFF) is the premier event that connects the leaders in financial services, technology, and open source innovation. This conference is uniquely designed to foster partnerships, advance talent development and accelerate technological advancements across the finance industry; building faster, trusted and secure solutions.

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Sponsorship at OSFF goes beyond a singular event; it's a year-long engagement with the FINOS community. Engage with influential executives, developers, and decision-makers through continuous touchpoints. By the time you reach your OSFF 2026 sponsor booth, you'll be an established name, part of an ongoing dialogue and trusted by your target audience.

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• Open Source in Finance Forum - New York City, November 4–5, 2026
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• FINOS Open Source in Finance Podcast

Sponsorships-at-a-Glance

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DELIVERABLES	LEADER 6 AVAILABLE	CONTRIBUTOR 8 AVAILABLE	COMMUNITY 12 AVAILABLE
SPEAKING OPPORTUNITY			
Speaking Opportunity: Session content must be approved by the Program Committee and FINOS to ensure it is educational and not promotional. Sponsors should prioritize inclusion when selecting speakers. Scheduling is based on availability. Breakout session sponsors will receive opt-in attendee contact information.	5-minute keynote (limited) or 15-minute session	15-minute breakout session	
MARKETING / BRAND EXPOSURE			
Attendee Registration Contact List (Opt-in Only): With name, email, company name, and title.	Pre & Post Event	Post Event	
Social Media: From the FINOS X and LinkedIn handles. Reposts to be approved by FINOS.	2 Thank You Posts 1 Repost	1 Thank You Post 1 Repost	1 Thank You Post
Monthly Mentions on Open Source in Finance Podcast: Pre-event podcasts.	1 Dedicated	1 Shared	1 Shared
Logo Recognition: Logo placement on pre-event marketing: Website, Emails, and Socials	•	•	•
EMAIL PROMOTION			
Email Recognition: Logo recognition in all pre and post-event attendee email communication.	•	•	•
ON-SITE EXPERIENCE			
Keynote Stage Recognition: Verbal recognition during opening keynote session.	•	•	
Exhibit Space: Includes table, (2) chairs, & tabletop sign with sponsor logo. Placement preference based on tier, but subject to availability and timing of signing contract.	•	•	•
Lead Retrieval App: Live scans, real time reporting, and ability to take notes on captured leads. Use of lead retrieval app, no physical device provided.	•	•	•
Recognition on Conference Signage: Logo prominently displayed on conference signage.	•	•	•
Keynote Stage Branding: Logo prominently displayed on keynote stage screens.	•	•	•
Marketing Table: Option to place marketing material or swag item on shared table. Item subject to FINOS approval.	2	1	1
MISC.			
Conference Attendee Passes: Full access passes for the conference for your staff and clients.	15 Members 10 Non-Members	10 Members 8 Non-Members	8 Members 6 Non-Members
20% Discount on Additional Conference Passes: For use by your customers, partners or colleagues.	•	•	•
POST-EVENT			
Custom Question(s) in Post-Event Attendee Survey: Opportunity to add question(s) of your choice (subject to FINOS approval), and follow-up reporting with data results.	2	1	
Post-Event Data Report: Provides event demographics and additional details on event performance.	•	•	•
Non-Member Sponsorship Price	**$45,000**	**$30,000**	**$15,000**
Member Sponsorship Price	**$38,000**	**$26,000**	**$13,000**

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Toronto | **Spring 2026**   **London** | **June 25, 2026**   **New York** | **November 4–5, 2026**

Interested in sponsoring more than one event or creating a custom sponsor package? We offer a 7% discount for sponsoring more than one event and are happy to work with you to create a customized package to meet your organization's needs. Contracts for all events must be signed at the same time to receive the discount.

OpenSearchCon
NORTH AMERICA
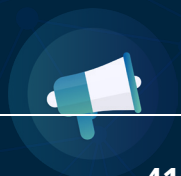
OpenSearchCon North America 2026

September TBD

The OpenSearch community is coming together again to learn and connect about all things search and analytics at the third annual OpenSearchCon. This three-day event is designed to bring together builders from across the global community to celebrate the success of the OpenSearch Project and look to the future of search, analytics, and generative AI.

What to Expect

- A three-day conference covering a broad range of technology topics, including Open Telemetry, Lucene, VectorDatabases, AI/ML, and more.

- Variety of session types, including the keynote session, tech breakouts, round tables, workshops and labs, and an unconference.

- Hands-on learning and workshop opportunities offered by the OpenSearch Managed Service.

- Attendee networking opportunities, including the welcome reception, The Search Party, and so much more over the course of three days!

Increase your brand awareness

Capture the attention of the open source community and drive greater brand buzz.

Establish thought leadership

Engage with the community more effectively and gain access to demos, networking, and round tables

Amplify and grow your business

Gain exposure to your business and expand its impact across the open source community.

Network and connect

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Sponsorships-at-a-Glance

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Sponsorship Deadline: TBA

	GOLD 3 AVAILABLE	SILVER 4 AVAILABLE	BRONZE 6 AVAILABLE
Speaking Opportunity Content to be approved by the Program Committee.	15-minute keynote		
Custom Question in Post-Event Attendee Survey: Opportunity to add question of your choice (must be approved by event committee), and follow up reporting with survey results.	•		
Opt-In Registration List List may be used for marketing purposes, and will include attendee contact information (including email address) of opt-in attendees.	Shared Post-event	Shared Post-event	
Sponsor Recognition During Keynote - Verbal Recognition & Logo Included on "Thank You to Our Sponsors" Slide during keynote sessions	•	•	•
Social Media Promotion of Sponsorship: From OpenSearch social channels	Standalone	Standalone	Shared with other Bronze sponsors
Recognition on Event Signage and Website	•	•	•
Exhibit Table: Includes (1) 6' table, 2 chairs, power, and conference WiFi	•	•	•
Lead Retrieval App: Live scans, real time reporting, and ability to take notes on captured leads.	•	•	•
Post-Event Data Report: Provides event demographics and additional details on event performance.	•	•	•
Conference Attendee Passes	10	6	2
20% discount on additional conference passes: Unlimited usage while passes are available for sale	•	•	•
Sponsorship Price	**$15,000**	**$10,000**	**$5,000**

PyTorch CONFERENCE 2026

About PyTorch Conference

October 20-21, 2026 | San Jose, CA

Don't miss your opportunity to shape the future of generative AI/ML! Join us at the PyTorch Conference 2026, where collaboration, innovation, and progress intersect in the cutting-edge open source machine learning framework. This conference brings together leading researchers, developers, and academics, facilitating collaboration and pushing forward end-to-end machine learning.

"This was hands-down one of the best organized and most enjoyable conferences I've been to in the last many years."

"There is a reason why I brought so much of my engineering team here, there is absolutely no replacement for the in-person connection and collaboration that you get from the folks who you're working with regularly in GitHub, on the Pytorch Forums, and even inside your own company."

"You never know where the next conversation will take you and what opportunities it will unlock in your career."

"It has been unanimously saluted as a memorable experience, featuring insightful discussions, innovative ideas, and a collaborative atmosphere that showcased the best of our community."

"Thank you again for creating this standard-setting conference, I am already looking forward to next year's event and the opportunity to continue pushing the boundaries of what's possible with the PyTorch ecosystem."

Sponsorships-at-a-Glance

Contact **sponsorships@linuxfoundation.org** to secure your sponsorship today.

PyTorch Members will receive a 3% sponsorship discount.

	DIAMOND 6 AVAILABLE	PLATINUM 12 AVAILABLE	GOLD 14 AVAILABLE	SILVER UNLIMITED
Speaking Opportunity Content must be approved by the Program Chairs. All speaking content must be received by October 1. No sales & marketing pitches allowed. Session time based on availability.	5-Minute Keynote OR Breakout Session	Breakout Session		
Sponsored Session Attendee List: Opt-in only.	✔ *(if breakout session selected)*	✔		
Attendee Registration Contact List: Opt-in only	✔ *(List provided pre and post event)*	✔ *(List provided post event)*		
Meeting Room: For private meeting use only.	Private Use - 1 Day	Private Use - Half-Day		
Demo Theater Session: Demo theater located in meeting room or exhibit hall (subject to availability)	(1) Demo Theater session	(1) Demo Theater session	(1) Demo Theater session	
Demo Theater Session Attendee List: Opt-In Only	✔	✔	✔	
Post-Event Marketing & Resource Package: Receive raw, editable event assets three weeks after the event. These resources can be used freely under a Creative Commons license with attribution to The Linux Foundation and PyTorch Foundation.	Sponsored Session Recording + Sponsor Video Highlight Reel *(content includes clips of speakers, booth and logo placement. 10-20 second video)*	Sponsored Session Recording File		
Social Media Promotion: From PyTorch X handle. All custom posts must be approved by the PyTorch Foundation.	1 Custom Post, 1 Group Post, and 1 Re-Share	1 Group Post and 1 Re-Share	1 Group Post	
Promotion of Activity in Sponsor Booth: A session, demo, giveaway, or other activity of your choosing will be published & promoted on the conference schedule. Time slots will be communicated by Sponsors Services, and may not overlap conference sessions.	Promotion of (2) in-booth activities/ time slots	Promotion of (1) in-booth activity/ time slot	Promotion of (1) in-booth activity/ time slot	
Access to Event Press/Analyst List: Contact list shared one week prior to the event for your own outreach.	✔	✔	✔	
Social Promotion Card: A graphic featuring your company logo alongside the official conference branding - perfect for announcing your participation on social media.	✔	✔	✔	
Recognition During Opening Keynote Session: Sponsor recognition by name.	Verbal and Logo Recognition	Verbal and Logo Recognition	Logo Recognition	Logo Recognition
Logo Recognition in Pre-Conference Email Marketing	✔	✔	✔	✔
Logo Recognition on Event Signage and Website	✔	✔	✔	✔
Marketing Kit: A collection of general event assets, including conference graphics, sample posts, and copy to help your team promote the event.	✔	✔	✔	✔
Collateral Distribution: Laid out in a prominent location near registration onsite.	✔	✔	✔	✔
Exhibit Space	20'x20' space includes 2M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	15'x15' space includes 2M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	10'x10' space includes 1M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	10'x10' space includes 1M counter with graphics, 2 stools, 5 amps of power, power strip and wifi
Lead Retrieval: Live scans, real time reporting and ability to take notes on captured leads. *To be used at booth only.*	(2) Devices	(1) Device	(1) Device	(1) Device
Conference Attendee Passes: To be used for booth staff, attendees, and guests	30	20	15	8
20% Discount on Additional Conference Passes: Unlimited usage while passes are available for sale	✔	✔	✔	✔
Post Event Data Report: Provides event demographics and additional details on event performance.	✔	✔	✔	✔
Sponsorship Cost	$100,000	$65,000	$45,000	$20,000

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Due to the nature of the exhibitor benefits at each level, pavilions or sponsorships shared with multiple companies/entities are not allowed.

Sponsorships-at-a-Glance

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	BRONZE* UNLIMITED	STARTUP* UNLIMITED	NON-PROFIT* UNLIMITED	VC* UNLIMITED
Speaking Opportunity Content must be approved by the Program Chairs. All speaking content must be received by October 1. No sales & marketing pitches allowed. Session time based on availability.				
Sponsored Session Attendee List: Opt-in only.				
Attendee Registration Contact List: Opt-in only				
Meeting Room: For private meeting use only.				
Demo Theater Session: Demo theater located in meeting room or exhibit hall (subject to availability)				
Demo Theater Session Attendee List: Opt-In Only				
Post-Event Marketing & Resource Package: Receive raw, editable event assets three weeks after the event. These resources can be used freely under a Creative Commons license with attribution to The Linux Foundation and PyTorch Foundation.				
Social Media Promotion: From PyTorch X handle. All custom posts must be approved by the PyTorch Foundation.				
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Social Promotion Card: A graphic featuring your company logo alongside the official conference branding - perfect for announcing your participation on social media.				
Recognition During Opening Keynote Session: Sponsor recognition by name.				
Logo Recognition in Pre-Conference Email Marketing	✔	✔	✔	✔
Logo Recognition on Event Signage and Website	✔	✔	✔	✔
Marketing Kit: A collection of general event assets, including conference graphics, sample posts, and copy to help your team promote the event.	✔	✔	✔	✔
Collateral Distribution: Laid out in a prominent location near registration onsite.	✔	✔	✔	✔
Exhibit Space	6'x6' space includes table, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi	6'x6' space includes table, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi	6'x6' space includes table, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi	6'x6' space includes table, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi
Lead Retrieval: Live scans, real time reporting and ability to take notes on captured leads. *To be used at booth only.*	App Only *No physical device provided.*	App Only *No physical device provided.*	App Only *No physical device provided.*	App Only *No physical device provided.*
Conference Attendee Passes: To be used for booth staff, attendees, and guests	4	4	4	4
20% Discount on Additional Conference Passes: Unlimited usage while passes are available for sale	✔	✔	✔	✔
Post Event Data Report: Provides event demographics and additional details on event performance.	✔	✔	✔	✔
Sponsorship Cost	**$10,000**	**$5,000**	**$5,000**	**$5,000**

*Start-ups, Non-Profit, and VC's must meet the below criteria:
Start-Up Sponsorship: Businesses must be under 3 years old, have less than $5M in annual revenue, and employ fewer than 30 people. **Non-Profit Sponsorship:** Requires proof of legal non-profit status. **Venture Capital (VC) Sponsorship:** Requires proof of being a registered VC entity.

About Open Source in Finance Forum

November 4–5, 2026 | New York, NY

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- Open Source in Finance Forum - London, June 25, 2026
- FINOS Research Studies, Hackathons, Meetups, & Webinars
- FINOS Open Source in Finance Podcast

OPEN SOURCE IN FINANCE FORUM

PRESENTED BY

Fintech Open Source Foundation
FINOS
THE LINUX FOUNDATION

2026 SPONSORSHIP PROSPECTUS

Sponsorships-at-a-Glance

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DELIVERABLES	LEADER 6 AVAILABLE	CONTRIBUTOR 8 AVAILABLE	COMMUNITY 12 AVAILABLE
SPEAKING OPPORTUNITY			
Speaking Opportunity: Session content must be approved by the Program Committee and FINOS to ensure it is educational and not promotional. Sponsors should prioritize inclusion when selecting speakers. Scheduling is based on availability. Breakout session sponsors will receive opt-in attendee contact information.	5-minute keynote (limited) or 15-minute session	15-minute breakout session	
MARKETING / BRAND EXPOSURE			
Attendee Registration Contact List (Opt-in Only): With name, email, company name, and title.	Pre & Post Event	Post Event	
Social Media: From the FINOS X and LinkedIn handles. Reposts to be approved by FINOS.	2 Thank You Posts 1 Repost	1 Thank You Post 1 Repost	1 Thank You Post
Monthly Mentions on Open Source in Finance Podcast: Pre-event podcasts.	1 Dedicated	1 Shared	1 Shared
Logo Recognition: Logo placement on pre-event marketing: Website, Emails, and Socials	•	•	•
EMAIL PROMOTION			
Email Recognition: Logo recognition in all pre and post-event attendee email communication.	•	•	•
ON-SITE EXPERIENCE			
Keynote Stage Recognition: Verbal recognition during opening keynote session.	•	•	
Exhibit Space: Includes table, (2) chairs, & tabletop sign with sponsor logo. Placement preference based on tier, but subject to availability and timing of signing contract.	•	•	•
Lead Retrieval App: Live scans, real time reporting, and ability to take notes on captured leads. Use of lead retrieval app, no physical device provided.	•	•	•
Recognition on Conference Signage: Logo prominently displayed on conference signage.	•	•	•
Keynote Stage Branding: Logo prominently displayed on keynote stage screens.	•	•	•
Marketing Table: Option to place marketing material or swag item on shared table. Item subject to FINOS approval.	2	1	1
MISC.			
Conference Attendee Passes: Full access passes for the conference for your staff and clients.	15 Members 10 Non-Members	10 Members 8 Non-Members	8 Members 6 Non-Members
20% Discount on Additional Conference Passes: For use by your customers, partners or colleagues.	•	•	•
POST-EVENT			
Custom Question(s) in Post-Event Attendee Survey: Opportunity to add question(s) of your choice (subject to FINOS approval), and follow-up reporting with data results.	2	1	
Post-Event Data Report: Provides event demographics and additional details on event performance.	•	•	•
Non-Member Sponsorship Price	$60,000	$40,000	$20,000
Member Sponsorship Price	$51,000	$34,000	$17,000

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

Participate in all 2026 Open Source in Finance Forum Events!

Toronto | **Spring 2026**　　**London** | **June 25, 2026**　　**New York** | **November 4–5, 2026**

Interested in sponsoring more than one event or creating a custom sponsor package? We offer a 7% discount for sponsoring more than one event and are happy to work with you to create a customized package to meet your organization's needs. Contracts for all events must be signed at the same time to receive the discount.

CLOUD NATIVE
COMPUTING FOUNDATION

PART 2

CNCF Events

KubeCon | CloudNativeCon
Europe 2026
MAINTAINER SUMMIT

Event Date:
22 March 2026

Location: RAI Amsterdam
Amsterdam,
The Netherlands

Estimated Number of Attendees: 300+

Who Attends?
CNCF Project Maintainers, which include developers, architects and technical leaders.

The CNCF Maintainer Summit is an exclusive event for the people behind our projects to gather face-to-face, collaborate, and celebrate the projects that make "Cloud Native". Programming will be focused around sharing best practices, diving into contributing processes, and solving common problems across projects to enrich our great community of maintainers. For more event insights, review the **Maintainer Summit Europe 2025 post-event report**.

Why Sponsor?

- **Support Maintainers:** Maintainers are the backbone of many essential cloud native projects.The summit will provide the opportunity for maintainers to collaborate & solve problems.

- **Brand Association with Open Source Values:** Sponsoring the Maintainer Summit associates your brand with the open-source ethos, demonstrating a commitment to collaboration, transparency, and community-driven innovation.

- **Foster a Stronger Ecosystem:** Sponsorship contributes to the overall health of cloud native projects, ensuring that maintainers have the support they need to continue their work.

Contact **sponsor@cncf.io** to secure your sponsorship today. Sponsorship contracts must be received by **2 Feb 2026.**

SPONSORSHIP OPPORTUNITIES

🌐 Maintainer Summit Supporter

$25,000   LIMITED AVAILABILITY

Benefits include:
- Logo recognition on website
- Logo recognition on on-site signage
- Recognition in pre & post event attendee Maintainer Summit emails
- Recognition in opening remarks
- Provide attendee giveaways *CNCF Approval Required
- Host a table* in the Project Pavilion for a 3-hour shift to engage with maintainers and contributors. Lead collection is not permitted.
- Logo and sponsor message (150 characters or less) to be shared on digital signage in the KubeCon + CloudNativeCon Project Pavilion (Tues-Thurs)

  CNCF will determine table + space size and must approve any signage. Three-hour shift scheduling will be prioritized based on the order in which contracts are signed.

💬 AM + PM Breaks Sponsor

$5,000   LIMITED AVAILABILITY

Benefits include:
- Logo recognition on on-site signage, including food & beverage stations during AM + PM Breaks
- Recognition in opening remarks

🍽 Lunch Sponsor

$7,500   LIMITED AVAILABILITY

Benefits include:
- Logo recognition on on-site signage, including food & beverage stations during lunch
- Recognition in opening remarks
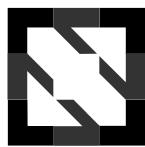
🎊 Reception Sponsor

$17,500   LIMITED AVAILABILITY

Benefits include:
- Logo recognition on on-site signage, including food & beverage stations during reception
- Logo recognition on website
- Recognition in opening remarks
- Recognition in pre & post event attendee Maintainer Summit emails
- Provide attendee giveaways *CNCF Approval Required

KubeCon | CloudNativeCon
Europe 2026

CNCF's flagship event is the world's largest open source technology conference, drawing thousands of adopters and leading technologists from the cloud native and open source communities. This premier gathering serves as a hub for advancing the education and development of cloud native computing, offering unparalleled opportunities for networking, learning, and exploring the latest innovations in the field.

EVENT DATES:
March 23: Pre-Event Programming (Co-located Events)
March 24-26: Main Conference

LOCATION:
RAI, Amsterdam, The Netherlands

WHO ATTENDS?
Developers, architects and technical leaders, CIOs, CTOs, press, and analysts from around the world gather at KubeCon + CloudNativeCon.

| **1** CO-LOCATED EVENT DAY | **3** MAIN CONFERENCE DAYS | **350+** SESSIONS AND KEYNOTES | **600+** SPEAKERS | **12,000+** ESTIMATED NUMBER OF ATTENDEES* | **5,000+** PARTICIPATING COMPANIES | **200+** SPONSORS AND EXHIBITORS |

KUBECON + CLOUDNATIVECON EUROPE 2025 HIGHLIGHTS

April 1-4, 2025 | London, United Kingdom

ATTENDEE GEOGRAPHY

16% North America
75% Europe
5% Asia
1% South America
<1% Africa
<1% Australia & Oceania

2% DID NOT RESPOND
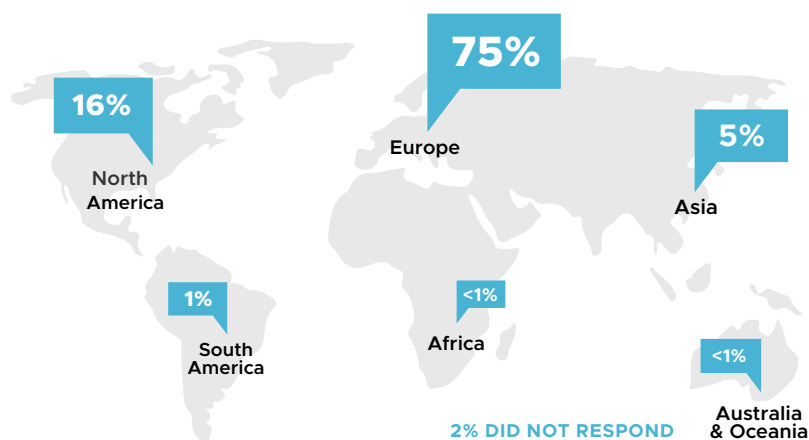
MOST REPRESENTED COUNTRIES

1. UK   2. USA   3. GERMANY   4. NETHERLANDS
5. FRANCE   6. NORWAY   7. SWITZERLAND
8. POLAND   9. SPAIN   10. ISRAEL

DEMOGRAPHICS

12,418 REGISTRATIONS

46% FIRST-TIME ATTENDEES

TOP THREE ATTENDEE JOB FUNCTIONS

4,559 DEVOPS / SRE / SYSADMIN

1,921 DEVELOPER

1,735 ARCHITECT

MEDIA COVERAGE

156 ATTENDING MEDIA & ANALYSTS

310 ARTICLES/BLOGS/ PODCASTS/ BYLINES

71% INCREASE FROM 2024 EUROPEAN EVENT

SPONSOR BOOTH TRAFFIC

97,185 ONSITE LEADS TOTAL

461 ONSITE LEADS AVERAGE/ BOOTH

SEE THE FULL POST-EVENT TRANSPARENCY REPORT FOR MORE DETAILS

*Attendee estimates are based on registration trends from previous or related events and may fluctuate. Updated numbers will be shared with sponsors leading up to the event.

SPONSORSHIP BENEFITS AT-A-GLANCE

Contact sponsor@cncf.io or fill out the contract request form to secure your sponsorship today. Signed contracts must be received by **January 14, 2026.**

KubeCon | CloudNativeCon Europe 2026

	DIAMOND* ~~9 AVAILABLE~~ 3 AVAILABLE	PLATINUM UNLIMITED	GOLD UNLIMITED	SILVER UNLIMITED	START-UP⁺ ⁺END USER‡ ⁺NON-PROFIT UNLIMITED
Speaking opportunity Content must meet CFP criteria and is subject to program committee approval. Includes attendee contact list (for breakout session only, not available for keynote session).	Choice of (1) 5-minute keynote or (1) 30-minute breakout session				
Video recording of sponsored keynote or breakout session Raw file to be used under Creative Commons license with attribution to The Linux Foundation and Cloud Native Computing Foundation	✓				
Opportunity to participate in media + analyst panel during the event	✓				
Access to opt-in attendee registration list List may be used for marketing purposes, and will include attendee contact information (with email address) of opt-in attendees	Provided pre and post event	Provided post event			
Recognition in event promotional emails and attendee communications	Logo and link	Company name and link only			
Demo session **Demo theater located in meeting room or exhibit hall (subject to availability)	(1) 20-minute session at demo theater** includes attendee contact information	(1) 20-minute session at demo theater** includes attendee contact information	Promotion of (1) sponsor-hosted in-booth demo		
List of registered press/analysts Provided 3 weeks prior to event	✓	✓	✓		
Logo recognition on keynote screen	✓	✓	✓		
Logo recognition in post-event transparency report	✓	✓	✓		
Social media posts on X from official @KubeCon_ handle	(1) pre-event standalone post with social card and (1) customizable news spotlight during event	(1) pre-event group post and (1) group post during event	(1) pre-event group post		
Opportunity to provide (1) contributed article to key publications pre- or post-event Placement subject to publication availability	✓	✓	✓	✓	
Logo on sponsor signage, conference website, and conference schedule	✓	✓	✓	✓	✓
Opportunity to include news announcements in official event news package	Preferred placement	Preferred placement	✓	✓	✓
Complimentary conference passes To be used for booth staff, attendees, and guests, Includes access to keynotes, sessions, and exhibits	20	15	12	8	5
20% discount on additional conference passes Unlimited usage while passes are available for sale	✓	✓	✓	✓	✓
Exhibit space Turnkey booth includes backwall and counter with graphics, (2) stools, (1) wastebasket, basic power, and carpet	9m (w) x 6m (d) raw exhibit space	6m (w) x 6m (d) Choice of raw exhibit space or turnkey	4.5m (w) x 3m (d) Choice of raw exhibit space or turnkey	3m (w) x 2.5m (d) turnkey only	2.5m (w) x 2m (d) turnkey only
Physical lead retrieval device(s) To be used at booth only	(3) devices	(2) devices	(2) devices	(1) device	(1) device
CNCF MEMBER PRICING¶	$235,000	$144,000	$84,000	$29,500	$12,000
NON-MEMBER PRICING	$282,000	$172,800	$100,800	$35,400	NOT APPLICABLE

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.

* Diamond sponsorships are available on a first come first serve basis.

⁺ Start-up sponsors must hold active CNCF membership, must be in business for less than 4 years, must have less than $1M in revenue and less than 50 employees.

‡ Available to CNCF end user members and supporters. Primary focus of end user sponsorship is recruiting.

Agentics Day: MCP + Agents EUROPE | ArgoCon EUROPE | Backstage|CON EUROPE | CiliumCon EUROPE | CLOUD NATIVE TELCO DAY EUROPE | fluxCon EUROPE | KEYCLOAK CON EUROPE

CLOUD NATIVE AI + KUBEFLOW DAY EUROPE | Kubernetes on EDGE DAY EUROPE | KyvernoCon EUROPE | Observability Day EUROPE | OPEN SOURCE SecurityCon EUROPE | OpenTofu Day EUROPE | Platform Engineering Day EUROPE | WASMCON EUROPE

Experience the power of collaboration as you meet, network, and form connections with peers and like-minded individuals in the vibrant cloud native community. By sponsoring a co-located event hosted by CNCF, you'll gain valuable mind share among a targeted audience, while engaging face-to-face with over 5,000 developers, architects, and technical leaders. The all-access pass offers attendees the freedom to participate in any CNCF-hosted co-located event on 23 March 2026, amplifying the potential audience for sponsors to interact with throughout this exhilarating day of exploration and innovation.

Contact **sponsor@cncf.io** your sponsorship today! Signed contracts must be received by 2 February 2026.

Event Date: 23 March 2026

Location: RAI, Amsterdam, The Netherlands

Estimated Number of Attendees: 5,000+

Who Attends? Developers,architects and technical leaders, CIOs, CTOs, press and analysts from around the world gather at KubeCon + CloudNativeCon.

SPONSORSHIP BENEFITS AT-A-GLANCE

SPONSORSHIP BENEFIT	DIAMOND LIMITED	PLATINUM LIMITED	GOLD UNLIMITED	START-UP* + NON-PROFIT UNLIMITED
5-minute keynote at selected co-located event** *Topic subject to program committee approval*	✓			
Table top sponsor space + lead retrieval*** *6'x4' footprint includes: (1) 6' (or similar) table, (2) chairs, (1) lead retrieval device and power*	✓	✓		
Recognition during opening session	✓	✓	✓	✓
Combined sponsor mention on @KubeCon_ X account, shared (1) time, listing sponsor's X handle	✓	✓	✓	✓
Logo on sponsor signage	✓	✓	✓	✓
Logo recognition on event schedule	✓	✓	✓	✓
Logo and link on event webpage	✓	✓	✓	✓
Complimentary all-access pass: includes CNCF-hosted Co-located Events (Mon) & KubeCon + CloudNativeCon Europe (Tues-Thurs)	5	4	2	2
Opportunity to provide (1) attendee giveaway item/swag in co-located event meeting room. *CNCF approval required*	✓	✓	✓	✓
CNCF MEMBER PRICING****	**$35,000**	**$25,000**	**$9,500**	**$5,000**
NON-MEMBER PRICING	**$42,000**	**$30,000**	**$11,400**	**NOT APPLICABLE**

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.
*Start-up sponsors must hold an active CNCF membership, must be in business for less than 4 years, must have less than $1M in revenue and less than 50 employees.
**If keynote exceeds allotted time, CNCF reserves the right to post only contracted keynote time to YouTube post-event.
***Onsite leads only, leads can only be collected within assigned table top sponsor space.
****Pricing is based on CNCF membership status at contract execution and will not be adjusted retroactively. If membership lapses prior to event, the difference will be invoiced.

ADD-ON OPPORTUNITIES

▷ **Session Recording** | FULL DAY: $7,500 | HALF DAY: $3,750 | 1 PER CO-LOCATED EVENT

Extend your presence long after the live event concludes with the session recording sponsorship. All session recordings will be published on the CNCF YouTube channel after the event.

Benefit: Sponsor recognition slide with logo at the beginning of each video recording.

CNCF-hosted Co-located Events at KubeCon + CloudNativeCon Europe 2026

Please see below for available sponsorship opportunities per CNCF-hosted co-located event.

CO-LOCATED EVENT	DIAMOND	PLATINUM	SESSION RECORDING
Agentics Day: MCP + Agents *Half Day Event, One Track*	~~2 AVAILABLE~~ **SOLD OUT**	~~1 AVAILABLE~~ **SOLD OUT**	**1 AVAILABLE**
ArgoCon *Full Day Event, Two Tracks*	~~4 AVAILABLE~~ **2 AVAILABLE**	~~3 AVAILABLE~~ **2 AVAILABLE**	**1 AVAILABLE**
BackstageCon *Full Day Event, One Track*	~~3 AVAILABLE~~ **1 AVAILABLE**	**3 AVAILABLE**	**1 AVAILABLE**
CiliumCon *Half Day Event, One Track*	**2 AVAILABLE**	**1 AVAILABLE**	**1 AVAILABLE**
Cloud Native AI + Kubeflow Day *Full Day Event, Two Tracks*	~~4 AVAILABLE~~ **3 AVAILABLE**	**3 AVAILABLE**	**1 AVAILABLE**
Cloud Native Telco Day *Full Day Event, One Track*	**3 AVAILABLE**	**3 AVAILABLE**	**1 AVAILABLE**
FluxCon *Half Day Event, One Track*	~~2 AVAILABLE~~ **1 AVAILABLE**	**1 AVAILABLE**	~~1 AVAILABLE~~ **SOLD OUT**
KeycloakCon *Half Day Event, One Track*	~~2 AVAILABLE~~ **1 AVAILABLE**	**1 AVAILABLE**	**1 AVAILABLE**
Kubernetes on Edge Day *Half Day Event, One Track*	~~3 AVAILABLE~~ **1 AVAILABLE**	~~1 AVAILABLE~~ **SOLD OUT**	**1 AVAILABLE**
KyvernoCon *Half Day Event, One Track*	**2 AVAILABLE**	**1 AVAILABLE**	**1 AVAILABLE**
Observability Day *Full Day Event, Two Tracks*	**3 AVAILABLE**	~~4 AVAILABLE~~ **3 AVAILABLE**	**1 AVAILABLE**
Open Source SecurityCon *Full Day Event, One Track*	**3 AVAILABLE**	~~3 AVAILABLE~~ **2 AVAILABLE**	**1 AVAILABLE**
OpenTofu Day *Half Day Event, One Track*	**2 AVAILABLE**	~~1 AVAILABLE~~ **SOLD OUT**	**1 AVAILABLE**
Platform Engineering Day *Full Day Event, Two Tracks*	~~4 AVAILABLE~~ **2 AVAILABLE**	~~6 AVAILABLE~~ **4 AVAILABLE**	**1 AVAILABLE**
WasmCon *Half Day Event, One Track*	**2 AVAILABLE**	**1 AVAILABLE**	**1 AVAILABLE**

Observability Summit North America

Observability Summit brings together developers, operators, and business leaders who are shaping the future of open source observability. From deep-dives to hands-on workshops, every moment is curated by the community, for the community! This event will be focused on real challenges, practical solutions, and innovations driving the next era of visibility and control. This is a must attend event to help you build, scale and succeed.

Recorded content from the event will be available post event on YouTube for those who cannot attend onsite. Visit our website for additional event details. Contact sponsor@cncf.io to secure your sponsorship today! Signed contracts must be received by **April 1, 2026.**

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFIT	DIAMOND 3 AVAILABLE	PLATINUM ~~4 AVAILABLE~~ 3 AVAILABLE	GOLD UNLIMITED	START-UP* UNLIMITED
Speaking opportunity Content must meet CFP criteria and is subject to program committee approval	5-minute keynote			
Access to opt-in attendee registration list List may be used for marketing purposes, and will include attendee contact information (with email address) of opt-in attendees	x	x		
Table top sponsor space + lead retrieval (1) Lead Retrieval Device, 6'x4' footprint includes (1) 6' table, 2 chairs, power & conference wifi	x	x		
Recognition in event promotional emails and attendee communications	logo + link	logo + link	company name + link	company name + link
Logo recognition during opening session	x	x	x	x
Logo on sponsor signage	x	x	x	x
Logo recognition on event schedule	x	x	x	x
Logo and link on event website	x	x	x	x
Complimentary conference passes To be used for booth staff or attendees. Includes access to keynotes, breakout sessions, and exhibits.	4	2	1	1
Provide attendee giveaway during event Giveaways must be distributed at sponsor table top and/or meeting room. *CNCF Approval Required*	x	x	x	x
SPONSORSHIP COST	**$25,000**	**$15,000**	**$8,500**	**$5,000**

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.

*Start-up sponsors must have a CNCF membership and be in business for less than 4 years, must have less than $1M in revenue and less than 50 employees.

KubeCon | CloudNativeCon
India 2026

This highly anticipated conference will once again bring together a dynamic mix of developers, engineers, and thought leaders in India to dive into the latest advancements in cloud native technologies. KubeCon + CloudNativeCon India promises to showcase cutting-edge innovations, foster networking opportunities, and continue driving the growth of open source communities across the region.

EVENT DATES:
2026 June 18–19

LOCATION:
Jio World Convention Centre, Mumbai, India

WHO ATTENDS?
Developers, architects and technical leaders, CIOs, CTOs, press, and analysts from around the world gather at KubeCon + CloudNativeCon.

2 MAIN CONFERENCE DAYS	**70+** SESSIONS AND KEYNOTES	**100+** SPEAKERS	**3,000+** ESTIMATED NUMBER OF ATTENDEES*	**600+** PARTICIPATING COMPANIES

KUBECON + CLOUDNATIVECON INDIA 2024 HIGHLIGHTS
DECEMBER 11-12, 2024 | DELHI, INDIA

DEMOGRAPHICS

3,022 REGISTRATIONS

81% FIRST-TIME ATTENDEES

TOP COUNTRIES IN ATTENDANCE

INDIA **88%**

USA **4%**

SINGAPORE **2%**

SRI LANKA **1%**

AUSTRALIA **1%**

TOP THREE ATTENDEE JOB FUNCTIONS

1,157 DEVOPS/SRE/SYSADMIN

717 DEVELOPER

458 ARCHITECT

MEDIA COVERAGE

24 ATTENDING MEDIA & ANALYSTS

570 ARTICLES/POSTS/PRESS RELEASES/BLOGS

SPONSOR BOOTH TRAFFIC

15,403 ONSITE LEADS TOTAL

453 AVERAGE LEADS PER BOOTH

SEE THE **FULL POST-EVENT TRANSPARENCY REPORT** FOR MORE DETAILS.

*Attendee estimates are based on registration trends from previous or related events and may fluctuate. Updated numbers will be shared with sponsors leading up to the event. As attendance is influenced by many factors, final attendance numbers cannot be guaranteed prior to the event.

SPONSORSHIP BENEFITS AT-A-GLANCE

Contact sponsor@cncf.io or fill out the contract request form to secure your sponsorship today. Signed contracts must be received by 2026 May 7.
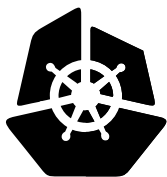
	DIAMOND* LIMITED AVAILABILITY	PLATINUM LIMITED AVAILABILITY	GOLD LIMITED AVAILABILITY	SILVER LIMITED AVAILABILITY	START-UP† + END USER‡ + NON-PROFIT LIMITED AVAILABILITY
Speaking opportunity Content must meet CFP criteria and is subject to program committee approval. Includes attendee contact list (for breakout session only, not available for keynote session)	Choice of (1) 5-minute keynote or (1) 30-minute breakout session				
Video recording of sponsored keynote or breakout session Raw file to be used under Creative Commons license with attribution to The Linux Foundation and Cloud Native Computing Foundation	✓				
Access to opt-in attendee registration list List may be used for marketing purposes, and will include attendee contact information (with email address) of opt-in attendees	Provided pre and post event	Provided post event			
Recognition in event promotional emails and attendee communications	Logo and link	Company name and link only			
Demo session **Demo theater located in meeting room or exhibit hall (subject to availability)	(1) 20-minute session at demo theater** includes attendee contact information	(1) 20-minute session at demo theater** includes attendee contact information	Promotion of (1) sponsor-hosted in-booth demo		
List of registered press/analysts Provided 3 weeks prior to event	✓	✓	✓		
Logo recognition on keynote screen	✓	✓	✓		
Logo recognition in post-event transparency report	✓	✓	✓		
Social media posts on X from official @KubeCon_ handle	(1) pre-event standalone post with social card and (1) customizable news spotlight during event	(1) pre-event group post	(1) pre-event group post		
Logo on sponsor signage, conference website, and conference schedule	✓	✓	✓	✓	✓
Opportunity to include news announcements in official event news package	Preferred placement	Preferred placement	✓	✓	✓
Complimentary conference passes To be used for booth staff, attendees, and guests, Includes access to keynotes, sessions, and exhibits	20	10	6	4	2
20% discount on additional conference passes Unlimited usage while passes are available for sale	✓	✓	✓	✓	✓
Exhibit space Turnkey booth includes backwall and counter with graphics, (2) stools, (1) wastebasket, and basic power. Tabletop exhibit includes (1) draped table, (2) chairs, (1) wastebasket, and basic power. ***Booth sizes are subject to change based on venue.	6m (w) x 6m (d) turnkey booth***	6m (w) x 3m (d) turnkey booth***	3m (w) x 3m (d) turnkey booth***	2.5m (w) x 2.5m (d) exhibit space with branded cabinet***	Tabletop exhibit only
Physical lead retrieval device(s) To be used at booth only	(3) devices	(2) devices	(2) devices	(1) device	(1) device
CNCF MEMBER PRICING¶	$125,000	$60,000	$35,000	$18,000	$6,000
NON-MEMBER PRICING	$150,000	$72,000	$42,000	$21,600	NOT APPLICABLE

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.
* Diamond sponsorships are available on a first come first serve basis.
† Start-up sponsors must hold active CNCF membership, must be in business for less than 4 years, must have less than $1M in revenue and less than 50 employees.
‡ Available to CNCF end user members and supporters. Primary focus of end user sponsorship is recruiting.

KubeCon | CloudNativeCon
Japan 2026

CNCF is proud to host KubeCon + CloudNativeCon in Japan again in 2026. The foundation's flagship event will bring together a diverse community of developers, architects, and industry leaders to explore the latest innovations and trends in cloud native technologies. As the conference takes root in Japan, it promises to offer unique insights, foster collaboration, and highlight the vibrant growth of the cloud native ecosystem in the region.

EVENT DATES:
2026 July 29-30

LOCATION:
Yokohama, Japan

WHO ATTENDS?
Developers, architects and technical leaders, CIOs, CTOs, press, and analysts from around the world gather at KubeCon + CloudNativeCon.

2	**70+**	**100+**	**2,000+**	**400+**
MAIN CONFERENCE DAYS	SESSIONS AND KEYNOTES	SPEAKERS	ESTIMATED NUMBER OF ATTENDEES*	PARTICIPATING COMPANIES

*Attendee estimates are based on registration trends from previous or related events and may fluctuate. Updated numbers will be shared with sponsors leading up to the event. As attendance is influenced by many factors, final attendance numbers cannot be guaranteed prior to the event.

Contact sponsor@cncf.io or fill out the contract request form to secure your sponsorship today. Signed contracts must be received by 2026 June 10.

	DIAMOND* LIMITED AVAILABILITY	PLATINUM LIMITED AVAILABILITY	GOLD LIMITED AVAILABILITY	SILVER LIMITED AVAILABILITY	START-UP[†] +END USER[‡] +NON-PROFIT LIMITED AVAILABILITY
Speaking opportunity Content must meet CFP criteria and is subject to program committee approval Includes attendee contact list (for breakout session only, not available for keynote session)	Choice of (1) 5-minute keynote or (1) 30-minute breakout session				
Video recording of sponsored keynote or breakout session Raw file to be used under Creative Commons license with attribution to The Linux Foundation and Cloud Native Computing Foundation	✓				
Access to opt-in attendee registration list List may be used for marketing purposes, and will include attendee contact information (with email address) of opt-in attendees	Provided pre and post event	Provided post event			
Recognition in event promotional emails and attendee communications	Logo and link	Company name and link only			
Demo session **Demo theater located in meeting room or exhibit hall (subject to availability)	(1) 20-minute session at demo theater** includes attendee contact information	(1) 20-minute session at demo theater** includes attendee contact information	Promotion of (1) sponsor-hosted in-booth demo		
List of registered press/analysts Provided 3 weeks prior to event	✓	✓	✓		
Logo recognition on keynote screen	✓	✓	✓		
Logo recognition in post-event transparency report	✓	✓	✓		
Social media posts on X from official @KubeCon_ handle	(1) pre-event standalone post with social card and (1) customizable news spotlight during event	(1) pre-event group post	(1) pre-event group post		
Logo on sponsor signage, conference website, and conference schedule	✓	✓	✓	✓	✓
Opportunity to include news announcements in official event news package	Preferred placement	Preferred placement	✓	✓	✓
Complimentary conference passes To be used for booth staff, attendees, and guests, Includes access to keynotes, sessions, and exhibits	20	10	6	4	2
20% discount on additional conference passes Unlimited usage while passes are available for sale	✓	✓	✓	✓	✓
Exhibit space Turnkey booth includes backwall and counter with graphics, (2) stools, (1) wastebasket, and basic power. Tabletop exhibit includes (1) draped table, (2) chairs, (1) wastebasket, and basic power. ***Booth sizes are subject to change based on venue.	5 m (w) x 2m (d) turnkey booth***	4m (w) x 2m (d) turnkey booth***	3m (w) x 2m (d) turnkey booth***	2m (w) x 2m (d) exhibit space with branded cabinet***	Tabletop exhibit only
Physical lead retrieval device(s) To be used at booth only	(2) devices	(2) devices	(1) device	(1) device	(1) device
CNCF MEMBER PRICING[¶]	**$125,000**	**$60,000**	**$35,000**	**$18,000**	**$6,000**
NON-MEMBER PRICING	**$150,000**	**$72,000**	**$42,000**	**$21,600**	**NOT APPLICABLE**

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.
* Diamond sponsorships are available on a first come first serve basis.
† Start-up sponsors must hold active CNCF membership, must be in business for less than 4 years, must have less than $1M in revenue and less than 50 employees.
‡ Available to CNCF end user members and supporters. Primary focus of end user sponsorship is recruiting.

KubeCon | **CloudNativeCon** **7↗ OpenInfra SUMMIT › ASIA**

— China 2026 —

The Cloud Native Computing Foundation's flagship conference gathers adopters and top technologists to further the education and advancement of cloud native computing. The event promises to showcase cutting-edge innovations, foster networking opportunities, and continue driving the growth of open source communities across the region.

EVENT DATES:
2026 September 8 – 9

LOCATION:
Shanghai, China

WHO ATTENDS?
Developers, architects and technical leaders, CIOs, CTOs, press, and analysts from around the world gather at KubeCon + CloudNativeCon and OpenInfra events.

2 MAIN CONFERENCE DAYS	**75+** SESSIONS AND KEYNOTES	**100+** SPEAKERS	**1,000+** ATTENDEES*	**400+** PARTICIPATING COMPANIES

*Attendee estimates are based on registration trends from previous or related events and may fluctuate. Updated numbers will be shared with sponsors leading up to the event. As attendance is influenced by many factors, final attendance numbers cannot be guaranteed prior to the event.

SPONSORSHIP BENEFITS AT-A-GLANCE

Contact **sponsor@cncf.io** or fill out the **contract request form** to secure your sponsorship today. Signed contracts must be received by July 17, 2026.

	DIAMOND* LIMITED AVAILABILITY	PLATINUM LIMITED AVAILABILITY	GOLD LIMITED AVAILABILITY	SILVER LIMITED AVAILABILITY	START-UP[†] [†]END USER[‡] NON-PROFIT LIMITED AVAILABILITY
Speaking opportunity Content must meet CFP criteria and is subject to program committee approval Includes attendee contact list (for breakout session only, not available for keynote session)	Choice of (1) 5-minute keynote or (1) 30-minute breakout session				
Video recording of sponsored keynote or breakout session Raw file to be used under Creative Commons license with attribution to The Linux Foundation and Cloud Native Computing Foundation	✓				
Access to opt-in attendee registration list List may be used for marketing purposes, and will include attendee contact information (with email address) of opt-in attendees	Provided pre and post event	Provided post event			
Recognition in event promotional emails and attendee communications	logo and link	company name and link only			
Demo session **Demo theater located in meeting room or exhibit hall (subject to availability)	(1) 20-minute session at demo theater** includes attendee contact information	(1) 20-minute session at demo theater** includes attendee contact information	Promotion of (1) sponsor-hosted in-booth demo		
List of registered press/analysts Provided 3 weeks prior to event	✓	✓	✓		
Logo recognition on keynote screen	✓	✓	✓		
Logo recognition in post-event transparency report	✓	✓	✓		
Social media posts on X (formerly Twitter) from official @KubeCon_ and OpenInfra handle	(1) pre-event standalone post with social card	(1) pre-event group post	(1) pre-event group post		
Posts in CNCF and OpenInfra's WeChat groups	(1) standalone WeChat article and poster	(1) standalone WeChat article and poster	(1) shared group WeChat article and poster	(1) shared group WeChat article and poster	(1) shared group WeChat article and poster
Logo on sponsor signage, conference website, and conference schedule	✓	✓	✓	✓	✓
Opportunity to include news announcements in official event news package	Preferred placement	Preferred placement	✓	✓	✓
Complimentary conference passes To be used for booth staff, attendees, and guests, Includes access to keynotes, sessions, and exhibits	20	10	6	4	2
20% discount on additional conference passes Unlimited usage while passes are available for sale	✓	✓	✓	✓	✓
Exhibit space Turnkey booth includes backwall and counter with graphics, (2) stools, (1) wastebasket, and basic power. Tabletop exhibit includes (1) draped table, (2) chairs, (1) wastebasket, and basic power. ***Booth sizes are subject to change based on venue.	6m (w) x 3m (d) turnkey booth***	4.5m (w) x 3m (d) turnkey booth***	3m (w) x 3m (d) turnkey booth***	2.5m (w) x 2.5m (d) exhibit space with branded cabinet***	Tabletop exhibit only
Physical lead retrieval device(s) To be used at booth only	(2) devices	(2) devices	(1) device	(1) device	(1) device
SPONSORSHIP COST	**$125,000**	**$60,000**	**$35,000**	**$18,000**	**$6,000**
NON-MEMBER PRICING	**$150,000**	**$72,000**	**$42,000**	**$21,600**	**N/A**

The Linux Foundation reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.

* Diamond sponsorships are available on a first come first serve basis.

[†] Start-up sponsors must hold active CNCF membership, must be in business for less than 4 years, must have less than $1M in revenue and less than 50 employees.

[‡] Available to CNCF end user members and supporters. Primary focus of end user sponsorship is recruiting.

[¶] Pricing is based on CNCF membership status at contract execution and will not be adjusted retroactively. If membership lapses prior to event, the difference will be invoiced.

KubeCon | CloudNativeCon
North America 2026

CNCF's flagship event is the world's largest open source technology conference, drawing thousands of adopters and leading technologists from the cloud native and open source communities. This premier gathering serves as a hub for advancing the education and development of cloud native computing, offering unparalleled opportunities for networking, learning, and exploring the latest innovations in the field.

EVENT DATES:
November 9: Pre-Event Programming (Co-located Events)
November 10–12: Main Conference

LOCATION:
Salt Palace Convention Center, Salt Lake City, Utah

WHO ATTENDS?
Developers, architects and technical leaders, CIOs, CTOs, press, and analysts from around the world gather at KubeCon + CloudNativeCon.

1 CO-LOCATED EVENT DAY	**3** MAIN CONFERENCE DAYS	**350+** SESSIONS AND KEYNOTES	**600+** SPEAKERS	**10,000+** ESTIMATED NUMBER OF ATTENDEES*	**3,000+** PARTICIPATING COMPANIES	**250+** SPONSORS AND EXHIBITORS

KUBECON + CLOUDNATIVECON NORTH AMERICA 2024 HIGHLIGHTS
NOVEMBER 12-15, 2024 | SALT LAKE CITY, UTAH

DEMOGRAPHICS

9,195
REGISTRATIONS

50.29%
FIRST-TIME ATTENDEES

ATTENDEE GEOGRAPHY

82.5% North America
2% South America
8% Europe
0.2% Africa
4.5% Asia
0.6% Australia & Oceania
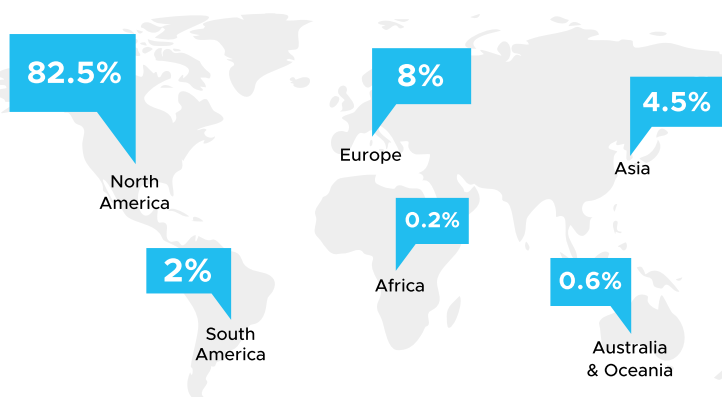
TOP THREE ATTENDEE JOB FUNCTIONS

2,377
DEVOPS / SRE / SYSADMIN

1,710
DEVELOPER

1,477
ARCHITECT

MEDIA COVERAGE

136
ATTENDING MEDIA & ANALYSTS

3,184
ARTICLES/POSTS/ PRESS RELEASES

SPONSOR BOOTH TRAFFIC

94,795
LEADS TOTAL

378
AVERAGE LEADS PER BOOTH

SEE THE FULL POST-EVENT TRANSPARENCY REPORT FOR MORE DETAILS.

*Attendee estimates are based on registration trends from previous or related events and may fluctuate. Updated numbers will be shared with sponsors leading up to the event. As attendance is influenced by many factors, final attendance numbers cannot be guaranteed prior to the event.

SPONSORSHIP BENEFITS AT-A-GLANCE

Contact sponsor@cncf.io or fill out the contract request form to secure your sponsorship today. Signed contracts must be received by **August 14, 2026**.

	DIAMOND* ~~9 AVAILABLE~~ 4 AVAILABLE	PLATINUM UNLIMITED	GOLD UNLIMITED	SILVER UNLIMITED	START-UP[+] [+]END USER[‡] [+]NON-PROFIT UNLIMITED
Speaking opportunity Content must meet CFP criteria and is subject to program committee approval Includes attendee contact list (for breakout session only, not available for keynote session).	Choice of (1) 5-minute keynote or (1) 30-minute breakout session				
Video recording of sponsored keynote or breakout session Raw file to be used under Creative Commons license with attribution to The Linux Foundation and Cloud Native Computing Foundation	✓				
Opportunity to participate in media + analyst panel during the event	✓				
Access to opt-in attendee registration list List may be used for marketing purposes, and will include attendee contact information (with email address) of opt-in attendees	Provided pre and post event	Provided post event			
Recognition in event promotional emails and attendee communications	Logo and link	Company name and link only			
Demo session **Demo theater located in meeting room or exhibit hall (subject to availability)	(1) 20-minute session at demo theater** includes attendee contact information	(1) 20-minute session at demo theater** includes attendee contact information	Promotion of (1) sponsor-hosted in-booth demo		
List of registered press/analysts Provided 3 weeks prior to event	✓	✓	✓		
Logo recognition on keynote screen	✓	✓	✓		
Logo recognition in post-event transparency report	✓	✓	✓		
Social media posts on X from official @KubeCon_ handle	(1) pre-event standalone post with social card and (1) customizable news spotlight during event	(1) pre-event group post and (1) group post during event	(1) pre-event group post		
Opportunity to provide (1) contributed article to key publications pre- or post-event Placement subject to publication availability	✓	✓	✓	✓	
Logo on sponsor signage, conference website, and conference schedule	✓	✓	✓	✓	✓
Opportunity to include news announcements in official event news package	Preferred placement	Preferred placement	✓	✓	✓
Complimentary conference passes To be used for booth staff, attendees, and guests, Includes access to keynotes, sessions, and exhibits	20	15	12	8	5
20% discount on additional conference passes Unlimited usage while passes are available for sale	✓	✓	✓	✓	✓
Exhibit space Turnkey booth includes backwall and counter with graphics, (2) stools, (1) wastebasket, basic power, and carpet	30ft (w) x 20ft (d) raw exhibit space	20ft (w) x 20ft (d) Choice of raw exhibit space or turnkey	15ft (w) x 10ft (d) Choice of raw exhibit space or turnkey	10ft (w) x 8ft (d) turnkey only	8ft (w) x 6ft (d) turnkey only
Physical lead retrieval device(s) To be used at booth only	(3) devices	(2) devices	(2) devices	(1) device	(1) device
CNCF MEMBER PRICING[¶]	**$235,000**	**$144,000**	**$84,000**	**$29,500**	**$12,000**
NON-MEMBER PRICING	**$282,000**	**$172,800**	**$100,800**	**$35,400**	**NOT APPLICABLE**

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.
* Diamond sponsorships are available on a first come first serve basis.
† Start-up sponsors must hold active CNCF membership, must be in business for less than 4 years, must have less than $1M in revenue and less than 50 employees.
‡ Available to CNCF end user members and supporters. Primary focus of end user sponsorship is recruiting.

CNCF-HOSTED CO-LOCATED EVENTS AT
KubeCon + CloudNativeCon North America 2026

Experience the power of collaboration as you meet, network, and form connections with peers and like-minded individuals in the vibrant cloud native community. By sponsoring a co-located event hosted by CNCF, you'll gain valuable mind share among a targeted audience, while engaging face-to-face with over 4,000 developers, architects, and technical leaders. The all-access pass offers attendees the freedom to participate in any CNCF-hosted co-located event on October 26, 2026, amplifying the potential audience for sponsors to interact with throughout this exhilarating day of exploration and innovation.

CNCF-hosted co-located events will be announced midyear in 2026. Sponsorships will be available at that time.

Contact **sponsor@cncf.io** to review sponsorship options for 2026!

Event Date: November 9, 2026

Location: Salt Palace Convention Center, Salt Lake City, Utah

Estimated Number of Attendees: 4,000+

Who Attends? Developers, architects and technical leaders, CIOs, CTOs, press and analysts from around the world gather at KubeCon + CloudNativeCon.

SPONSORSHIP BENEFITS AT-A-GLANCE

SPONSORSHIP BENEFIT	DIAMOND LIMITED	PLATINUM LIMITED	GOLD UNLIMITED	START-UP* + NON-PROFIT UNLIMITED
5-minute keynote at selected co-located event** *Topic subject to program committee approval*	✓			
Table top sponsor space + lead retrieval*** *6'x4' footprint includes: (1) 6' (or similar) table, (2) chairs, (1) lead retrieval device and power*	✓	✓		
Recognition during opening session	✓	✓	✓	✓
Combined sponsor mention on @KubeCon_ X account, shared (1) time, listing sponsor's X handle	✓	✓	✓	✓
Logo on sponsor signage	✓	✓	✓	✓
Logo recognition on event schedule	✓	✓	✓	✓
Logo and link on event webpage	✓	✓	✓	✓
Complimentary all-access pass: includes CNCF-hosted Co-located Events (Mon) & KubeCon + CloudNativeCon North America (Tues-Thurs)	5	4	2	2
Opportunity to provide (1) attendee giveaway item/swag in co-located event meeting room. *CNCF approval required*	✓	✓	✓	✓
CNCF MEMBER PRICING****	**$35,000**	**$25,000**	**$9,500**	**$5,000**
NON-MEMBER PRICING	**$42,000**	**$30,000**	**$11,400**	**NOT APPLICABLE**

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.
*Start-up sponsors must hold an active CNCF membership, must be in business for less than 4 years, must have less than $1M in revenue and less than 50 employees.
**If keynote exceeds allotted time, CNCF reserves the right to post only contracted keynote time to YouTube post-event.
***Onsite leads only, leads can only be collected within assigned table top sponsor space.
****Pricing is based on CNCF membership status at contract execution and will not be adjusted retroactively. If membership lapses prior to event, the difference will be invoiced.

ADD-ON OPPORTUNITIES

▷ **Session Recording** **FULL DAY: $7,500 | HALF DAY: $3,750** **1 PER CO-LOCATED EVENT**

Extend your presence long after the live event concludes with the session recording sponsorship. All session recordings will be published on the CNCF YouTube channel after the event.

Benefit: Sponsor recognition slide with logo at the beginning of each video recording.

Please see below for available sponsorship opportunities per CNCF-hosted co-located event.

CO-LOCATED EVENT	DIAMOND	PLATINUM	SESSION RECORDING
AppDeveloperCon *Full Day Event, One Track*	3 AVAILABLE	2 AVAILABLE ~~3 AVAILABLE~~	1 AVAILABLE
ArgoCon *Full Day Event, Two Tracks*	1 AVAILABLE ~~4 AVAILABLE~~	2 AVAILABLE ~~4 AVAILABLE~~	SOLD OUT ~~1 AVAILABLE~~
BackstageCon *Full Day Event, One Track*	1 AVAILABLE ~~3 AVAILABLE~~	SOLD OUT ~~6 AVAILABLE~~	1 AVAILABLE
Cilium + eBPF Day *Full Day Event, One Track*	2 AVAILABLE ~~3 AVAILABLE~~	2 AVAILABLE	1 AVAILABLE
Cloud Native & Kubernetes AI Day *Full Day Event, One Track*	1 AVAILABLE ~~3 AVAILABLE~~	1 AVAILABLE ~~2 AVAILABLE~~	1 AVAILABLE
Cloud Native StartupFest *Half Day Event, One Track*	2 AVAILABLE	1 AVAILABLE	1 AVAILABLE
Cloud Native University *Half Day Event, One Track*	2 AVAILABLE	1 AVAILABLE	1 AVAILABLE
Data on Kubernetes Day *Half Day Event, One Track*	2 AVAILABLE	1 AVAILABLE	1 AVAILABLE
EnvoyCon *Half Day Event, One Track*	2 AVAILABLE	1 AVAILABLE	1 AVAILABLE
Istio Day *Half Day Event, One Track*	2 AVAILABLE	1 AVAILABLE	1 AVAILABLE
Kubernetes on Edge Day *Half Day Event, One Track*	SOLD OUT ~~3 AVAILABLE~~	SOLD OUT ~~1 AVAILABLE~~	1 AVAILABLE
Observability Day *Full Day Event, Two Tracks*	3 AVAILABLE ~~4 AVAILABLE~~	1 AVAILABLE ~~2 AVAILABLE~~	SOLD OUT ~~1 AVAILABLE~~
OpenFeature Summit *Half Day Event, One Track*	2 AVAILABLE	1 AVAILABLE	1 AVAILABLE
OpenTofu Day *Half Day Event, One Track*	2 AVAILABLE	SOLD OUT ~~1 AVAILABLE~~	1 AVAILABLE
Platform Engineering Day *Full Day Event, Two Tracks*	2 AVAILABLE ~~4 AVAILABLE~~	1 AVAILABLE ~~2 AVAILABLE~~	1 AVAILABLE

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.

LF live

LF Live - a sponsored, live webinar opportunity from The Linux Foundation

LF Live provides a platform for you to:

▶ Expand your lead generation efforts.
▶ Deliver important and impactful content.
▶ Reinforce your company's position in the open source ecosystem as a thought leader, partner and resource.

Webinar Schedule:

5 min: Intro/housekeeping

30 min: Presentation

10 min: Q/A

5 min: Closing

The Details:

Up to 50 minute webinar, including introductions, presentation, Q&A, and closing, presented by sponsor.

Sponsor drives the content by selecting topic and creating title, abstract and presentation deck (think of this as a session proposal for an event - a topic, case study, tutorial, workshop, etc. No sales/product pitching. Must be reviewed and approved by LF).

5 week full production schedule, including 2 weeks of promotion.

Sponsorship Package:

✓ Individual webinar webpage showcasing:
  - Webinar's title and abstract
  - Company logo
  - Speaker's picture, title, and bio

✓ Event listing on:
  - events.linuxfoundation.org, under Community Events
  - linuxfoundation.org, under Resources

✓ LF marketing support via 1 email push and posts across all LF social media channels (up to 2 rounds - Twitter, Facebook, LinkedIn, Instagram).

✓ LF to provide snackable graphic for promotional use with webinar title, details and sponsor logo.

✓ LF to provide Event Moderator to assist during webinar with introductions, flow, and Q&A.

✓ Ability for sponsor to hold a giveaway.

✓ Sponsor will receive all leads (registered and attended - name, title, company, email address), within 24 hours of webinar close.

✓ Webinar accessible on LF YouTube channel for up to a year.

Our audience is widespread, engaged, and ready to hear from you. Don't miss this chance to get your brand and message in front of the entire open source community. You've invested valuable time and resources into this year's business goals - take this opportunity to connect with customers and drive new prospects.

Opportunity available for $10,000.

Contact **sponsorships@linuxfoundation.org** and book today!

SPONSORSHIP BUNDLES
& CUSTOM PACKAGES

Interested in sponsoring multiple events and/or creating a custom sponsor package? We offer bundled sponsorship package discounts and are happy to work with you to create a customized package to meet your organization's individual needs.

Linux Foundation Corporate Members receive sponsorship discounts on Linux Foundation events; 5% discount or 7% when signing up for multiple events at once.

THE LINUX FOUNDATION

Contact **sponsorships@linuxfoundation.org** to secure your sponsorship today.

events.linuxfoundation.org