GraphQLConf
2026

hosted by **GraphQL** Foundation

May 6–7, 2026 | Menlo Park, CA

2026 SPONSORSHIP
PROSPECTUS

GraphQLConf 2026

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GraphQLConf — The Official Conference by the GraphQL Foundation

GraphQLConf, presented by the GraphQL Foundation, is a premier event uniting the global GraphQL community to promote education, adoption, and advancement of GraphQL. This conference offers valuable insights through workshops, presentations, and panel discussions, covering best practices, innovative use cases, and the latest advancements in GraphQL. By bringing together a diverse group of developers, architects, and technology enthusiasts, GraphQLConf sets the stage for the ongoing success and expansion of GraphQL and its ecosystem across industries.

Why Sponsor GraphQLConf 2026?

Now in its fourth consecutive year, GraphQLConf will take place in Menlo Park, bringing together the companies and practitioners shaping the future of GraphQL in production. Rapid adoption of AI technologies in the enterprise, coupled with production deployments in high profile organizations such as Airbnb, Atlassian, Audi, CNBC, GitHub, Major League Soccer, Netflix, Shopify, The New York Times, Twitter, Pinterest, and Yelp has put GraphQL in a sustained growth phase. By 2027, more than 60% of enterprises will use GraphQL in production, up from less than 30% in 2024, according to Gartner. As organizations move to scale their technology platforms, GraphQLConf has become the premier venue for understanding how GraphQL is implemented, optimized, and governed in real-world environments.

Are you looking for an effective way to reach a large audience and establish your brand as a thought leader? Sponsoring GraphQLConf is a unique opportunity to gain valuable mindshare with an elite audience that defines how organizations efficiently adopt and expand their usage of GraphQL. Gathering a highly qualified, global audience of developers, architects, platform leaders, and technology decision-makers, GraphQLConf is the foremost opportunity to meet, collaborate, and build with GraphQL leaders. Sponsoring GraphQLConf 2026 is an opportunity to gain meaningful mindshare with developers and decision-makers, while also signaling your organization's investment in a vibrant, interoperable, and community-driven Foundation for the GraphQL ecosystem.

Availability may vary. Contact the GraphQLConf team at **graphqlconf@graphql.org** to confirm availability, secure your sponsorship, request additional details, or discuss custom options.

IN ADDITION TO BRAND EXPOSURE, SPONSORING GRAPHQLCONF PROVIDES THE FOLLOWING BENEFITS:

Valuable networking opportunities

Establish expertise through speaking or hosting a panel

Make meaningful connections to help grow your business

Showcase your company culture and job openings

Generate leads by engaging with attendees, speakers and other sponsors

Access multiple marketing opportunities through the variety of sponsorship options

Who Attends

ESTIMATED NUMBER OF ATTENDEES: 300

GraphQLConf is designed for a wide range of participants, including:

- Frontend and backend developers
- API architects and engineers
- Product managers and CTOs
- Technical leads and decision makers
- Startups and enterprises looking to leverage GraphQL
- Educators and researchers interested in GraphQL and its ecosystem
- Data scientists working with knowledge graphs, or publishing data sets

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Sponsorships-at-a-Glance

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SPONSORSHIP BENEFIT	GOLD ~~3 AVAILABLE~~ 1 AVAILABLE	SILVER 3 AVAILABLE	BRONZE UNLIMITED
Speaking Opportunity: Session content must be approved by the Program Committee and GraphQL to ensure it is educational and not promotional. Sponsors should prioritize inclusion when selecting speakers. Scheduling is based on availability.	5 minute keynote (limited) or breakout session	Breakout session	
Conference Attendee Passes: Guaranteed full-access passes for the conference for your staff and clients.	4	2	
Attendee Registration Contact List (Opt-in Only): With name, email, company name, and title.	Pre & Post Event	Post Event	
Social Media: From the GraphQL X handle.	2 Group Thank You Posts	1 Group Thank You Post	
Keynote Stage Recognition: Verbal recognition during opening keynote session.	●	●	
Exhibit Space: Includes table, (2) chairs, power, power strip, conference wifi & tabletop sign with sponsor logo. Table location based on tier, but subject to availability and timing of signing contract.	●	●	
Lead Retrieval App: Live scans, real time reporting, and ability to take notes on captured leads. Use of lead retrieval app, no physical device provided.	●	●	
Logo Recognition: Logo placement on pre-event marketing: Website, Emails, and Socials	●	●	●
Recognition on Conference Signage: Logo prominently displayed on conference signage.	●	●	●
Keynote Stage Branding: Logo prominently displayed on keynote stage screens.	●	●	●
Marketing Table: Option to place marketing material or swag item on shared table. Item subject to GraphQL approval.	●	●	●
Post-Event Data Report: Provides event demographics and additional details on event performance.	●	●	●
Custom Question in Post-Event Attendee Survey: Opportunity to add question of your choice (subject to GraphQL approval), and follow-up reporting with data results.	●		
Sponsorship Cost	**$15,000**	**$7,000**	**$1,000**

THE LINUX FOUNDATION

Marketing Promotional Opportunities

These enhanced marketing opportunities require a leveled sponsor package unless otherwise noted.

Conference T-Shirt
$10,000 • 1 Available

Every attendee will receive an event t-shirt. Our designers always create fun shirts that are worn for years to come. Includes your logo on sleeve of shirt. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost.

Attendee Breaks
$5,000 • 2 Available

Keep onsite attendees well fueled with beverages and snacks during the morning and afternoon session breaks.

Benefits include:

- Prominent sponsor branding on signage
- Sponsor recognition on web agenda

Location, layout, and menu items will be determined by GraphQL.

Session Recording
$10,000 • 1 Available

Extend your presence long after the live conference concludes with the session recording sponsorship. All session recordings will be published on the GraphQL YouTube channel after the event.

Benefits include:

- Sponsor recognition slide with logo at the beginning of each recording
- Sponsor recognition in post-event email to attendees

Lanyards
$5,000 • 1 Available

Your logo will be featured on attendees' name badge lanyards, providing high visibility throughout the event. Logo must be single-color only (no gradient colors). Full color logo imprint available at an additional cost.

Official GraphQL Attendee Party
$30,000 • 1 Available

Sponsor can host this evening with branding on all food and drink stations and prominently placed signage. Attendees will enjoy an evening reception with food, drinks and new friends

Benefits include:

- Recognition on the conference website
- Reception with sponsor name listed on the official conference schedule
- Exclusive branding on food and drink stations and prominently placed signage
- Logo on drink tickets (limited to 2 per attendee)
- Exclusive opportunity to provide reception giveaway and/or raffle

Location, layout, and menu items will be determined by GraphQL.

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Job Board
$5,000 • 1 Available

Support the growth of the open source community with a prominently displayed Job Board for job seekers and hiring companies to connect! Benefits include:

- Prominent location in the Sponsor Showcase
- Logo on Job Board

Cross-Promotion of Pre-Approved Community Events
$7,500 • Unlimited

If you are planning to host your own event in conjunction with GraphQLConf, we would be happy to promote your event to our attendees. Sponsor hosted events may not overlap with the conference program.

Benefits include:

- Event listed on conferece website
- Event listed on the official conference schedule
- Event listed in a shared pre-event promotional email
- Event mentioned during keynote session

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