HYPERLEDGER
GLOBAL FORUM

PHOENIX, AZ I MARCH 3-6, 2020

2020 Sponsorship Prospectus

HYPERLEDGER
GLOBAL FORUM

Developers, vendors, enterprise end-users and enthusiasts of business blockchain technologies will converge in Phoenix, Arizona March 3-6, 2020 for the 2nd Annual Hyperledger Global Forum.

Hyperledger Global Forum will offer the unique opportunity for over 1200 users and contributors of Hyperledger projects from across the globe to meet, align, plan and hack together in-person. Open to members and non-members alike, attendees will have the chance to talk directly with Hyperledger project maintainers and the Technical Steering Committee, collaborate with other organizations on ideas that will directly impact the future of Hyperledger, and promote their work among the communities.

The Hyperledger Global Forum agenda will comprise of both a technical and enterprise track covering a range of enterprise blockchain topics, sharing roadmaps for Hyperledger projects, cross-industry keynotes and panels on use cases in development, social networking for the community to bond, and training workshops with mentors to help deliver specific pipeline features and bring developers up the learning curve.

Sponsoring this event is a unique opportunity to showcase leadership in Hyperledger, gain valuable mindshare of an elite audience of technical pioneers defining the future of business blockchain technologies and support the growth and innovation of Hyperledger projects.

Contact **sponsorships@hyperledger.org** to secure your sponsorship.

SPONSORSHIP OPPORTUNITIES

	DIAMOND* 3 AVAILABLE	PLATINUM* 6 AVAILABLE	GOLD* ~~8 AVAILABLE~~ 5 AVAILABLE	SILVER* UNLIMITED	BRONZE* UNLIMITED	START UP** UNLIMITED
Hyperledger Blog: featured profile or interview on Hyperledger blog (2500+ average page views)	•					
1-Minute Video During Keynote Provided by sponsor company	•					
Onsite Testimonial Interview Sound bites to be included in event highlight video	•					
Workshop/Training (1) Full-Day session Thursday or Friday	•					
Sponsor Message Included in Attendee Post-Conference Thank you Email	75 words max	50 words max				
Conference Email Blast Emails to opt-in list to be sent by Hyperledger	(2): 1 prior to & 1 post event	1 prior to event				
Sponsor Meeting Room	Private	Shared (2 hour blocks)	Shared (2 hour blocks)			
Keynote/Breakout Session Content to be approved by program committee	10 Minute Keynote (2 per day)*	5 Min Lightening Keynote (3 per day)*	20 Min Breakout Session*			
Press List Access 2 Weeks Prior to Event	List and Booking Assistance	List and Booking Assistance	•	•		
Sponsor Recognition/Logo in Promotional Emails and News Release	•	•	•	•		
Logo Included on "Thank You to Our Sponsors" Slide During Keynote Sessions	•	•	•	•		
Social Media Posts (61k Twitter Followers)	1 announcing sponsorship & 2 during event	1 announcing sponsorship & 2 during event	1 during event	1 during event		
10-Minute Product Presentation* Hyperledger Member Benefit Only	2X	2X	1X	1X	1X	1X
Mobile App: Logo, description and contact information	•	•	•	•	•	•
Logo Included on Printed Event Signage	•	•	•	•	•	•
Turnkey Booth in Technology Showcase***	10'x20'	10'x10'	10'x10'	8'x8'	6'x6' (Counter Only)	6'x6' (Counter Only)
Lead Retrieval Scanner	4	2	2	1	1	1
Logo & Link on Event Website	•	•	•	•	•	•
Complimentary Passes Additional passes discounted 20%	20	15	10	5	2	2
Sponsorship Cost	NON-MEMBER **$130,000** MEMBER **$104,000**	NON-MEMBER **$85,000** MEMBER **$68,000**	NON-MEMBER **$55,000** MEMBER **$44,000**	NON-MEMBER **$35,000** MEMBER **$28,000**	NON-MEMBER **$10,000** MEMBER **$8,000**	NON-MEMBER **$5,000** MEMBER **$4,000**

* No ICO/STOs/Coin offerings etc. promotions in the showcase or presentations. ** in business less than 3 years and less than $1M revenue
*** includes graphic backwall and counter, two stools, and power

MARKETING & BRANDING OPPORTUNITIES

These enhanced marketing opportunities require a leveled sponsor package. Please note, these additional opportunities are not eligible for the 20% Hyperledger member discount.

CHARGING STATION - $5,000
(1 Available)
Logo on signage for cell phone and computer charging station

KEYNOTE LIVE STREAM - $5,000
(1 Available)
Our event keynote videos are viewed by thousands during the event. Your logo will be displayed on the live stream feed page on our website.

MORNING YOGA - $5,000
(1 Available)
Pre-event promotional email, logo on water bottle, and logo on raffle ticket for drawing for a free ticket for 2019 event.

OFFSITE ATTENDEE RECEPTION - $10,000
(4 Available or $50,000 exclusive)
A great opportunity to support the community, make an announcement and more. Includes verbal recognition at the event, brief speaking opportunity at event and sponsor signage throughout.

DEVELOPER LOUNGE - $10,000
(1 Available) Sold out
Provides the space and snacks to get developers hacking. Features comfy seating areas, bean bags and more. Includes sponsored signage.

ESPRESSO STATION - $2,500 per day
($5,000 exclusive)
Logo on signage and napkins

SPEED NETWORKING & MENTORING SESSION - $5,000 (1 Available)
This session is designed to attract, nurture and grow the next generation of Hyperledger contributors. Open to all, this community event will pair seasoned veterans with anyone hoping to expand their network and gain some valuable insider's perspective. Sponsoring company will have the opportunity to MC the session and company logo to be placed on mentor gift, business cards, website, and signage.

BREAKFAST AND BREAK SPONSOR - $5,000 per day ($10,000 exclusive all days)
Logo on signage and napkins

BREAKOUT SESSION RECORDING - $10,000 (1 Available)
Logo branding on opening screen of each session recording

CONFERENCE DIGITAL SIGNAGE - $10,000 (1 Available) SOLD OUT
Logo branding on structure around screen used for digital signage.

DIVERSITY SCHOLARSHIP - $15,000
(Unlimited)
Hyperledger support to those from traditionally underrepresented and/or marginalized groups in the technology and/or open source communities (including, but not limited to: persons identifying as LGBTQ, women, persons of color, and/or persons with disabilities) who may not otherwise have the opportunity to attend a Hyperledger events for financial reasons. Top 3 applicants would be awarded a fully paid scholarship to attend Hyperledger Global Forum, including registration, airfare (up to $1500) and hotel (up to 3 nights).

LUNCH SPONSOR - $20,000 per day
($50,000 exclusive all days)
Logo on signage and napkins

DIVERSITY IN BLOCKCHAIN HAPPY HOUR - $20,000 (1 Available) SOLD OUT
Join us in showcasing the many talented individuals driving the blockchain industry forward. Pre-event happy hour sponsor will assist in developing the program for the Diversity in Blockchain happy hour.

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