

# JS

## JSConf North America 2025

Maryland | October 14 - 16, 2025

Family-friendly fun for all JS communities hosted by the OpenJS Foundation.

The premier event for all things related to JavaScript (JS) on the web and on the server has returned under its new home at the OpenJS Foundation. JSConf has been the launching place for revolutionary libraries, products, services, and most importantly, business relationships. It is an amazing, one-of-a-kind event that focuses on quality over quantity in order to ensure that you receive the return on investment you are looking for.

At JSConf North America 2025, 500+ of the best and brightest JS developers will gather at the [Hyatt Regency Chesapeake Bay Golf Resort & Spa and Marina](#) in Cambridge, Maryland, for a two-track, three-day conference that showcases the future of JS and we want you there as a sponsor!

Cambridge is located on the Eastern Shore of Maryland – about 90 minutes southeast of Baltimore and roughly two hours from Washington, D.C., and Philadelphia – all reachable by car or or hosted shuttle bus.

Our sponsorships are structured separately with leveled sponsors, and add-on sponsorships for booths and more. We won't have a traditional exhibit hall, yet we'll have the best technical talent engaging with your brand. We design our sponsorships to create impactful shared experiences that offer lasting value for both you and the attendees. Whether your goal is brand exposure, recruitment, product launches, or something else, we have a sponsorship opportunity tailored to your needs.

Our one-of-a-kind conference format provides both large event numbers while still creating very small intimate and high-value experiences for both attendees and sponsors. We facilitate family-style dinners (listed in the Platinum Level sponsorship opportunities), during which the sponsoring company is encouraged to provide a quick address to all of the attendees. The intermission day will be a choose-your-own-adventure experience day. We are providing these small events (listed in the Gold Level sponsorship opportunities) as opportunities for amazing networking opportunities that are otherwise unheard of at technology events.

*Please Note: Sponsors are strongly encouraged to help increase the diversity at JSConf; please consider this when assigning tickets. We appreciate your support in helping to bring diversity to the community and to community events.*



# Sponsorship Opportunities

All sponsorship opportunities come with logo placement on the JSConf North America 2025 website, order based on level selected. All packages allow for sponsors to send appropriate swag items that will be provided to attendees. See grid for full description of deliverables.

Sales deadline: September 19.

## Diamond Level - \$70k Limit: 3

Exclusive sponsor for one of the following core components, selected on a first-come, first-served basis. This level allows you to provide a short (10-minute maximum) welcome presentation during your event. This must be pre-arranged with the JSConf staff:

- ◀ Monday Opening Evening Social Event
- ◀ Tuesday Evening Social Event
- ◀ Thursday Closing Evening Social Event
- ◀ 8 JSConf North America tickets
- ◀ Up to 2 freestanding banners

## Platinum Level - \$45k Limit: 4

Exclusive sponsor for one of the following core components selected on a first-come, first served basis. This level allows you to provide a short (10-minute maximum) welcome presentation during your event.

- ◀ Track A
- ◀ Track B
- ◀ ~~Arcade Lounge~~
- ◀ Relax.js Brunch
- ◀ 6 JSConf North America tickets
- ◀ Up to 2 freestanding banners

## Gold Level - \$30k Limit: 7

Full credit for one of the following core components of Activities Day (Wednesday), selected on a first-come, first served basis:

- ◀ Choose Your Own Adventure Activity (TBA)
- ◀ 3 JSConf North America tickets
- ◀ One freestanding banner

## Silver Level - \$15k Limit: 11+ 8 Available

Full credit for one of the following core components, selected on a first-come, first-served:

- ◀ Significant Others Track
- ◀ ~~Espresso/Coffee~~
- ◀ Airport/Event Transportation
- ◀ ~~Evening Campfires~~
- ◀ 2 JSConf North America tickets
- ◀ One freestanding banner

## Bronze Level - \$8k Unlimited

Company logo on the website.

- ◀ 1 JSConf North America ticket
- ◀ One freestanding banner

## Supporter Level - \$1k Unlimited

Company logo on the website. This also allows you to send swag items for the attendees.

# Sponsorship Add-Ons

The following packages can be added to any of the above packages.

## Booth - \$25k

Includes 1 additional ticket

Set up a table top booth during the main event days. The booth includes a 6' table, sign with logo, 2 chairs, power strip, and conference wifi.

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## Keycard Advertising - \$10k

Limit: 1

Custom keycards! With over 400 rooms and 2-3 keycards per room, you'll have over 1,000 advertisement opportunities! This sponsorship package includes the following:

- ◀ Custom keycards for all JSConf North America 2025 attendees
- ◀ Sponsor's graphic on one side of the key card. Sponsor to provide graphic according to specs provided by JSConf staff
- ◀ The JSConf North America staff will handle procurement

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## Attendee T-Shirt - \$10K

**SOLD OUT**

Limit: 1

Every in-person attendee will receive an event t-shirt. Logo must be single-color only (no gradient colors). Logo color, size, and placement will be determined by JSConf staff based on the overall t-shirt design.

## Diversity Scholarship - \$5K

Unlimited

OpenJS Foundation supports those from traditionally underrepresented and/or marginalized groups in the technology and/or open source communities (including, but not limited to: persons identifying as LGBTQ, women, persons of color, and/or persons with disabilities) who may not otherwise have the opportunity to attend an OpenJS Foundation events for financial reasons. Top applicants will be awarded a fully paid scholarship to attend JSConf, including registration, airfare and hotel. Your logo will be displayed on the event website.

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## Lanyards - \$5K **SOLD OUT**

Limit: 1

Showcase your logo on every attendee with the lanyard sponsorship. Logo must be single-color only (no gradient colors). Logo color, size, and placement will be determined by JSConf staff based on the overall lanyard design.

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	SUPPORTER
	3 AVAILABLE	4 AVAILABLE	7 AVAILABLE	11-AVAILABLE 9 AVAILABLE	UNLIMITED	UNLIMITED
Access to opt-in attendee registration list <i>List may be used for marketing purposes, and will include attendee contact information (with email address) of opt-in attendees</i>	provided post event	provided post event				
Sponsored Keynote - 10-minute Opening Remark of at selected event	•	•				
Breakout session in Track B: Content to be approved by program committee	•	•	•			
Exclusive sponsor of one of the evening social events: Monday Opening Evening Social Event Tuesday Evening Social Event Thursday Closing Evening Social Event	•					
Exclusive sponsor one event element: Track A Track B Arcade Lounge Relax.js Brunch		•				
Recognition in event promotional emails	•	•				
Logo recognition on keynote screen	•	•	•	•	•	
Logo on onsite sponsor signage	•	•	•	•	•	•
Logo and link on conference website	•	•	•	•	•	•
Recognition in Event Announcement	•	•				
Blog Post: Featured profile or interview on OpenJS blog	•	•				
Recognition on Social Media: Pre-determined number of "Thank you" tweets	3	2	1	Shared	Shared	
Display freestanding banner: Sponsor to provide and ship to/from event	2	2	1	1	1	
Collateral/Swag Distribution: Option to place marketing material or swag item on shared table. Item subject to approval.	•	•	•	•	•	•
Exhibit Booth Eligible <i>See Booth Cost</i>	•	•	•	•	•	
Post-Event Report Data: Provides event demographics and additional details on event performance	•	•	•	•	•	
Opportunity to Add Question to the Post-Event Attendee Survey: Follow up reporting will be provided with survey results	•					
Complimentary Tickets	8	6	4	2	1	
Discounted Tickets <i>20% off current rate</i>	•	•				
<b>Sponsorship Cost</b>	<b>\$70,000</b>	<b>\$45,000</b>	<b>\$30,000</b>	<b>\$15,000</b>	<b>\$8,000</b>	<b>\$1,000</b>

To sign up for a sponsorship slot, contact us at [sponsor@openjsf.org](mailto:sponsor@openjsf.org). These opportunities will fill up fast, please let us know of your interest immediately. We are looking forward to hosting you and your team and putting on yet another amazing event for JSConf North America 2025.

## Gold

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### Arcade

Step into a world of excitement at the indoor arcade at the hotel! Whether you're a fan of classic games or the latest hits, there's something for everyone to enjoy. Challenge friends, rack up high scores, and experience hours of fun. It's the perfect break from the outdoors or a fun way to keep the energy going!

- ◀ Logo recognition on web agenda
- ◀ Option to enhance event with giveaways or F&B

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### NodeBoats

In the beginning, JavaScript was confined to the browser. Then it broke out onto the server. Now you have the opportunity to sponsor its take over of the... Servo? Yes, the lovable NodeBots have returned! You can sponsor many web developers' first magical foray into the world of robotics and the magic smoke monster (it appears when someone did something wrong). With a guided build session, attendees are taught how to breadboard, connect power to motors and servos, and at the end of the how to survive a Battle Royale amongst their peers. With this sponsorship, your brand will be the sole provider of the energy, the excitement, and all the clang, pop, and whizz of NodeBots!

- ◀ Logo recognition on web agenda
- ◀ Option to enhance event with giveaways or F&B

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### NodeBots

Team up (or go solo) to hack together Arduino-based robots, all using just JavaScript!

If you have no idea what an LED is, or a resistor for that matter, have no fear! NodeBot experts will be on-hand to help you hack, solder, and 3D print your way to a full fledged NodeBot!

- ◀ Logo recognition on web agenda
- ◀ Option to enhance event with giveaways or F&B

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### NodeCopters

Team up (or go solo), hack a quadcopter using Node.js, and make a flying robot do your bidding!

- ◀ Logo recognition on web agenda
- ◀ Option to enhance event with giveaways or F&B

### NodeRockets

3... 2... 1... BLAST OFF!!! Why stop with just Earth? It is time to take JavaScript to outer space!

Join us for the return of NodeRockets as we combine all the power of hobby rockets with all the geekery of Node.js. Sign up, flight control, as we take to the sky, terrify anyone on the driving range, and break the altitude barrier WITH CODE!

- ◀ Logo recognition on web agenda
- ◀ Option to enhance event with giveaways or F&B

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### Golf Tournament

Take advantage of the River Marsh Golf Club course!

The tournament will be organized into teams of four (4) with all teams playing scramble format (AKA best shot of team is taken). Solo players will be formed into teams. Golf attire will be required: collared shirts, no jeans. Club rentals are available or you can bring your own.

- ◀ Logo recognition on web agenda
- ◀ Option to enhance event with giveaways or F&B

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### Poolside Relaxation

Want to be poolside, but still need access to the Internet? Come on down to the indoor pool where you can get a nice cold drink, a bit of food, WiFi, and enjoy a dip in the pool.

Even if you are registered for another event, stop by the pool for a bit! Who knows, you may even catch a repeat of synchronized.swimming.js.

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### Mini Golf Tournament

Join us for a hole-in-one experience at the Hyatt Regency Chesapeake Bay Golf Resort, Spa and Marina's Mini Golf Tournament! Whether you're a beginner or a mini golf enthusiast, this tournament offers a fun way to enjoy the stunning views of the Bay while testing your putting skills. Grab your putter, challenge your friends, and make memories on the greens at this exciting event!

- ◀ Branded Score Cards
- ◀ Logo recognition on web agenda
- ◀ Option to enhance event with giveaways or F&B

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### Late-Night Golf Tournament

Enjoy a thrilling golf tournament under the stars. This unique event combines friendly competition with LED glow golf balls and is friendly for all skill (or no skill) levels, offering a truly unforgettable experience. Grab your clubs, embrace the night, and let the fun begin!

- ◀ Logo recognition on web agenda

## Silver

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### Fire Pit: Mon, Tues, Wed - SOLD

Enjoy beachside private fire pits surrounded by friends and colleagues. Take in the scenic waterfront views and the fresh air.

- ◁ Logo recognition on web agenda
  - ◁ Option to enhance event with giveaways or F&B
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### Sip & Paint

Enjoy a relaxing atmosphere as you paint pre-drawn images, following simple numbers to bring your masterpiece to life.

- ◁ Logo recognition on web agenda
  - ◁ Option to enhance event with giveaways or F&B
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### Scavenger Hunt

Team up and race around the resort finding items and landmarks!

- ◁ Logo recognition on web agenda
  - ◁ Option to enhance event with giveaways or F&B
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### Cardboard Boat Regatta

Work as a team to create a seaworthy vessel from cardboard and other basic materials. Then, send off your chosen Captain to test its seaworthiness.

- ◁ Logo recognition on web agenda
  - ◁ Option to enhance event with giveaways or F&B
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### Pickleball

Serve up some fun at our pickleball courts overlooking the scenic Chesapeake Bay! Whether you're a seasoned player or just trying it out, join us for a friendly match or casual rally at the beautiful Hyatt Regency Chesapeake Bay. It's the perfect mix of competition, laughter, and waterfront vibes!

- ◁ Logo recognition on web agenda
- ◁ Option to enhance event with giveaways or F&B

### Coffee Bar: branded Tues, Wed, Thurs - SOLD

- ◁ Logo on signage at coffee stations
- ◁ Logo recognition on web agenda
- ◁ Option to enhance event with branded cups, napkins, etc.

### Lunch: Tues, Wed, Thurs

- ◁ Logo on signage at all lunch stations
  - ◁ Logo recognition on web agenda
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### Breaks: Tues, Wed, Thurs

- ◁ Logo on signage during am/pm breaks
- ◁ Logo recognition on web agenda