JSConf North America 2025

Maryland | October 14 - 16, 2025

Family-friendly fun for all JS communities hosted by the OpenJS Foundation.

The premier event for all things related to JavaScript (JS) on the web and on the server has returned under its new home at the OpenJS Foundation. JSConf has been the launching place for revolutionary libraries, products, services, and most importantly, business relationships. It is an amazing, one-of-a-kind event that focuses on quality over quantity in order to ensure that you receive the return on investment you are looking for.

At JSConf North America 2025, 500+ of the best and brightest JS developers will gather at the Hyatt Regency Chesapeake Bay Golf Resort & Spa and Marina in Cambridge, Maryland, for a two-track, three-day conference that showcases the future of JS and we want you there as a sponsor!

Cambridge is located on the Eastern Shore of Maryland – about 90 minutes southeast of Baltimore and roughly two hours from Washington, D.C., and Philadelphia – all reachable by car or or hosted shuttle bus.

Our sponsorships are structured separately with leveled sponsors, and add-on sponsorships for booths and more. We won't have a traditional exhibit hall, yet we'll have the best technical talent engaging with your brand. We design our sponsorships to create impactful shared experiences that offer lasting value for both you and the attendees. Whether your goal is brand exposure, recruitment, product launches, or something else, we have a sponsorship opportunity tailored to your needs.

Our one-of-a-kind conference format provides both large event numbers while still creating very small intimate and high-value experiences for both attendees and sponsors. We facilitate family-style dinners (listed in the Platinum Level sponsorship opportunities), during which the sponsoring company is encouraged to provide a quick address to all of the attendees. The intermission day will be a choose-your-own-adventure experience day. We are providing these small events (listed in the Gold Level sponsorship opportunities) as opportunities for amazing networking opportunities that are otherwise unheard of at technology events.

Please Note: Sponsors are strongly encouraged to help increase the diversity at JSConf; please consider this when assigning tickets. We appreciate your support in helping to bring diversity to the community and to community events.

Sponsorship Opportunities

All sponsorship opportunities come with logo placement on the JSConf North America 2025 website, order based on level selected. All packages allow for sponsors to send appropriate swag items that will be provided to attendees. See grid for full description of deliverables.

Diamond Level - $70k Limit: 3

Exclusive sponsor for one of the following core components, selected on a first-come, first-served basis. This level allows you to provide a short (10-minute maximum) welcome presentation during your event. This must be pre-arranged with the JSConf staff:

- Monday Opening Evening Social Event
- Tuesday Evening Social Event
- Thursday Closing Evening Social Event
- 8 JSConf North America tickets
- Up to 2 freestanding banners

Platinum Level - $45k Limit: 4

Exclusive sponsor for one of the following core components selected on a first-come, first served basis. This level allows you to provide a short (10-minute maximum) welcome presentation during your event.

- Track A
- Track B
- Arcade Lounge
- Relax.js Brunch
- 6 JSConf North America tickets
- Up to 2 freestanding banners

Gold Level - $30k Limit: 7

Full credit for one of the following core components of Activities Day (Wednesday), selected on a first-come, first served basis:

- 3 JSConf North America tickets
- One freestanding banner

Silver Level - $15k Limit: 11

Full credit for one of the following core components, selected on a first-come, first-served:

- Significant Others Track
- Espresso/Coffee
- Airport/Event Transportation
- Evening Campfires
- 2 JSConf North America tickets
- One freestanding banner

Bronze Level - $8k Unlimited

Company logo on on the website.

- 1 JSConf North America ticket
- One freestanding banner

Supporter Level - $1k Unlimited

Company logo on the website. This also allows you to send swag items for the attendees.

Sponsorship Add-Ons

The following packages can be added to any of the above packages.

Booth - $25k

Set up a table top booth during the main event days. The booth includes a 6' table, sign with logo, 2 chairs, power strip, and conference wifi.

Keycard Advertising - $10k

Limit: 1

Custom keycards! With over 400 rooms and 2-3 keycards per room, you'll have over 1,000 advertisement opportunities! This sponsorship package includes the following:

¨ Custom keycards for all JSConf North America 2025 attendees

¨ Sponsor's graphic on one side of the key card. Sponsor to provide graphic according to specs provided by JSConf staff

¨ The JSConf North America staff will handle procurement

Attendee T-Shirt - $10K

Limit: 1

Every in-person attendee will receive an event t-shirt. Logo must be single-color only (no gradient colors). Logo color, size, and placement will be determined by JSConf staff based on the overall t-shirt design.

Diversity Scholarship - $5K

Unlimited

OpenJS Foundation supports those from traditionally underrepresented and/or marginalized groups in the technology and/or open source communities (including, but not limited to: persons identifying as LGBTQ, women, persons of color, and/or persons with disabilities) who may not otherwise have the opportunity to attend an OpenJS Foundation events for financial reasons. Top applicants will be awarded a fully paid scholarship to attend JSConf, including registration, airfare and hotel. Your logo will be displayed on the event website.

Lanyards - $5K

Limit: 1

Showcase your logo on every attendee with the lanyard sponsorship. Logo must be single-color only (no gradient colors). Logo color, size, and placement will be determined by JSConf staff based on the overall lanyard design.

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	SUPPORTER
	3 AVAILABLE	4 AVAILABLE	7 AVAILABLE	11 AVAILABLE	UNLIMITED	UNLIMITED
Sponsored Keynote - 10-minute Opening Remark of at selected event	•	•				
Breakout session in Track B: Content to be approved by program committee	•	•	•			
Exclusive sponsor of one of the evening social events: Monday Opening Evening Social Event / Tuesday Evening Social Event / Thursday Closing Evening Social Event	•					
Exclusive sponsor one event element: Track A / Track B / Arcade Lounge / Relax.js Brunch		•				
Recognition in event promotional emails	•	•				
Logo recognition on keynote screen	•	•	•	•	•	
Logo on onsite sponsor signage	•	•	•	•	•	•
Logo and link on conference website	•	•	•	•	•	•
Recognition in Event Announcement	•	•				
Blog Post: Featured profile or interview on OpenJS blog	•	•				
Recognition on Social Media: Pre-determined number of "Thank you" tweets	3	2	1	Shared	Shared	
Display freestanding banner: Sponsor to provide and ship to/from event	2	2	1	1	1	
Collateral/Swag Distribution: Option to place marketing material or swag item on shared table. Item subject to approval.	•	•	•	•	•	•
Exhibit Booth Eligible *See Booth Cost*	•	•	•	•	•	
Post-Event Report Data: Provides event demographics and additional details on event performance	•	•	•	•	•	
Opportunity to Add Question to the Post-Event Attendee Survey: Follow up reporting will be provided with survey results	•					
Complimentary Tickets	8	6	4	2	1	
Discounted Tickets *20% off current rate*	•	•				
Sponsorship Cost	$70,000	$45,000	$30,000	$15,000	$8,000	$1,000

To sign up for a sponsorship slot, contact us at sponsorship@openjsf.org. These opportunities will fill up fast, please let us know of your interest immediately. We are looking forward to hosting you and your team and putting on yet another amazing event for JSConf North America 2025.