

## JupyterCon 2025

November 4-5, 2025 | San Diego, CA

### SPONSORSHIP BENEFITS AT-A-GLANCE

SPONSORSHIP BENEFIT	DIAMOND 4 AVAILABLE	PLATINUM 8 AVAILABLE	GOLD 10 AVAILABLE	SILVER UNLIMITED
<b>Meeting Room:</b> For private meeting use only.	Private Use - 1 Day			
<b>Speaking Opportunity:</b> Content must be approved by the Program Committee and Project Jupyter. Based on availability.	5-Minute Keynote or Session	Session		
<b>Sponsored Session Attendee List</b>	✓ (If sponsor session selected)			
<b>Video Recording of Sponsored Keynote or Breakout Session:</b> Raw file to be used under Creative Commons license with attribution to The Linux Foundation and Project Jupyter.	✓	✓		
<b>Collateral Distribution:</b> Laid out in a prominent location near registration onsite.	✓	✓		
<b>Demo Theater Sessions:</b> Demo theater located in meeting room. Includes attendee contact information.	20-Minute Session	20-Minute Session	10-Minute Session	
<b>Attendee Registration Contact List (Opt-in Only)</b>	✓ (List provided pre- and post-event)	✓ (List provided post-event)	✓ (List provided post-event)	
<b>Exhibit Table:</b> Includes 6' table, (2) chairs, (1) tabletop sign with logo, 5 amps of power, powerstrip, and conference wifi.	Includes 6' table, (2) chairs, (1) tabletop sign with logo, 5 amps of power, powerstrip, and conference wifi.	Includes 6' table, (2) chairs, (1) tabletop sign with logo, 5 amps of power, powerstrip, and conference wifi.	Includes (1) highboy table, (1) chair, (1) tabletop sign with logo, 5 amps of power, powerstrip, and conference wifi.	
<b>Lead Retrieval:</b> Live scans, real time reporting and ability to take notes on captured leads.	1 Device	1 Device	App	
<b>Social Promotion Cards:</b> Editable graphics which include the conference logo and your logo, provided to you for promoting your participation in the event.	✓	✓	✓	
<b>Promotional Recognition</b>	Verbal and Logo Recognition During Keynote and on Event Signage and Website	Logo Recognition During Keynote and on Event Signage and Website	Logo Recognition During Keynote and on Event Signage and Website	Logo Recognition on Event Signage and Website
<b>Social Media Promotion:</b> From Jupyter social handles.	2 Posts and 1 Re-Share	1 Post and 1 Re-Share	1 Shared Post and 1 Re-Share	1 Shared Post
<b>Conference Attendee Passes and 20% Discount on Additional Conference Attendee Passes</b>	12	6	4	2
<b>Post Event Data Report:</b> Provides event demographics and additional details on event performance.	✓	✓	✓	✓
<b>SPONSORSHIP COST</b>	<b>\$50,000</b>	<b>\$30,000</b>	<b>\$15,000</b>	<b>\$8,000</b>

## Marketing Promotional Opportunities

Contact [sponsorships@linuxfoundation.org](mailto:sponsorships@linuxfoundation.org) to secure your sponsorship today.



### Lanyards

**\$5,000 • 1 AVAILABLE**

Every in-person attendee at the event will wear a name badge and lanyard and your logo will appear across the lanyard. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost. Level sponsorship required.



### Attendee T-Shirt

**\$10,000 • 1 AVAILABLE**

Every in-person attendee at the event will receive an event t-shirt. Our designers always create fun shirts that are worn for years to come. Includes your logo on sleeve of shirt. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost. Level sponsorship required.



### Evening Reception

**\$15,000 • 1 AVAILABLE**

Spark conversation about your brand during our onsite Evening Reception! Your company can host this evening with exclusive branding on all food and drink stations and prominently placed signage.



### Breakfast & Breaks

**\$5,000 • 2 AVAILABLE, 1 PER DAY**

Sponsorship includes prominent branding at all break stations for one day of the event.



### Lunch

**\$10,000 • 2 AVAILABLE, 1 PER DAY**

Sponsorship includes prominent branding at all lunch stations for one day of the event.



### Wireless Access Sponsorship

**\$7,500 • 1 AVAILABLE**

Conference wifi will be named after sponsor.



### Diversity Scholarships

**\$2,500 MIN • UNLIMITED**

Research shows that teams with diverse members and those that are more inclusive, perform better, innovate more, and produce more profitable outcomes. By sponsoring scholarships for diverse attendees (women and non-binary, persons from marginalized communities and persons with disabilities) you are not only helping an individual who might not otherwise be able to join the event, you're also helping the overall community achieve better outcomes. Benefits include:

- Logo and link on conference website.
- Logo recognition on rotating slides before and after keynotes.
- Sponsor recognition in scholarship acceptance notifications.