

## About JupyterCon 2025 • November 4-5, 2025 | San Diego, CA

JupyterCon 2025 is the premier event for the global Project Jupyter community — bringing together hundreds of developers, data scientists, researchers, educators, and business leaders to share how they’re using and developing Jupyter tools to drive innovation in data science, machine learning, artificial intelligence, scientific research, and education.

This year’s conference will take place in person in San Diego, CA, on November 4 - 5, 2025, with a full day of tutorials on November 3. The event features high-impact keynote speakers, hands-on training sessions, in-depth technical talks, and real-world case studies from across industries and research fields.

From Jupyter Notebook to JupyterHub, JupyterLab, and beyond, JupyterCon is the central hub for discovering the latest project developments, community contributions, and emerging use cases — all in an open, inclusive environment.

Whether you’re building developer tools, engaging data professionals, or aligning your brand with cutting-edge open source work, JupyterCon offers a unique opportunity to connect with the community shaping the future of interactive computing.

### 2025 TOPICS

- Data Science
- Community
- Research and Scientific Discovery
- Education
- Jupyter Infrastructure
- AI & ML

### Attendee Testimonials

*“Excellent selection of topics, speakers, good opportunities to connect with others.”*

*“JupyterCon23 was awesome. It kept its core value of a community gathering to share ideas and collaborate.”*

*“The conference was great in every aspect I can think of. Very impressive!”*

*“This was my first JupyterCon. I was nervous, but it turned out to be amazing, even down to the little details.”*

**96%** found it to be a community event where attendees could connect, engage, + foster collaboration



#### BRAND VISIBILITY

Showcase your company’s commitment to open source, data science, and developer communities. As a sponsor, your brand will be prominently featured across event materials, on-site signage, and digital channels — reaching thousands of influential practitioners and decision-makers.



#### TALENT ENGAGEMENT

Connect directly with top engineers, analysts, researchers, and data scientists. JupyterCon attracts a highly technical, engaged audience eager to learn about innovative tools, companies, and career opportunities.



#### THOUGHT LEADERSHIP

Position your company as a leader in the data and AI ecosystem. Participate in content-rich conversations, highlight your technical expertise, and share your solutions with a community that values collaboration and transparency.



#### COMMUNITY IMPACT

Support the open source tools powering data-driven discovery and education across the globe. Your sponsorship helps fund a world-class event that’s accessible to contributors, educators, and underrepresented groups.



#### BUSINESS DEVELOPMENT

Meet key decision-makers from industry, research, and academia who are actively evaluating technologies and building open source infrastructure. JupyterCon is where relationships are formed, partnerships are launched, and ecosystems grow.

## JupyterCon 2025

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Contact [sponsorships@linuxfoundation.org](mailto:sponsorships@linuxfoundation.org) to secure your sponsorship today.

### SPONSORSHIP BENEFITS AT-A-GLANCE

SPONSORSHIP BENEFIT	DIAMOND 4 AVAILABLE 3 AVAILABLE	PLATINUM 8 AVAILABLE 6 AVAILABLE	GOLD 10 AVAILABLE 6 AVAILABLE	SILVER UNLIMITED
<b>Meeting Room:</b> For private meeting use only.	Private Use - 1 Day			
<b>Speaking Opportunity:</b> Content must be approved by the Program Committee and Project Jupyter. Based on availability.	5-Minute Keynote or Session	Session		
<b>Sponsored Session Attendee List</b>	✓ (If sponsor session selected)			
<b>Video Recording of Sponsored Keynote or Breakout Session:</b> Raw file to be used under Creative Commons license with attribution to The Linux Foundation and Project Jupyter.	✓	✓		
<b>Collateral Distribution:</b> Laid out in a prominent location near registration onsite.	✓	✓		
<b>Demo Theater Sessions:</b> Demo theater located in meeting room. Includes attendee contact information.	20-Minute Session	20-Minute Session	10-Minute Session	
<b>Attendee Registration Contact List (Opt-in Only)</b>	✓ (List provided pre- and post-event)	✓ (List provided post-event)	✓ (List provided post-event)	
<b>Exhibit Table:</b> Includes 6' table, (2) chairs, (1) tabletop sign with logo, 5 amps of power, powerstrip, and conference wifi.	Includes 6' table, (2) chairs, (1) tabletop sign with logo, 5 amps of power, powerstrip, and conference wifi.	Includes 6' table, (2) chairs, (1) tabletop sign with logo, 5 amps of power, powerstrip, and conference wifi.	Includes (1) highboy table, (1) chair, (1) tabletop sign with logo, 5 amps of power, powerstrip, and conference wifi.	
<b>Lead Retrieval:</b> Live scans, real time reporting and ability to take notes on captured leads.	1 Device	1 Device	App	
<b>Social Promotion Cards:</b> Editable graphics which include the conference logo and your logo, provided to you for promoting your participation in the event.	✓	✓	✓	
<b>Promotional Recognition</b>	Verbal and Logo Recognition During Keynote and on Event Signage and Website	Logo Recognition During Keynote and on Event Signage and Website	Logo Recognition During Keynote and on Event Signage and Website	Logo Recognition on Event Signage and Website
<b>Social Media Promotion:</b> From Jupyter social handles.	2 Posts and 1 Re-Share	1 Post and 1 Re-Share	1 Shared Post and 1 Re-Share	1 Shared Post
<b>Conference Attendee Passes and 20% Discount on Additional Conference Attendee Passes</b>	12	6	4	2
<b>Post Event Data Report:</b> Provides event demographics and additional details on event performance.	✓	✓	✓	✓
<b>SPONSORSHIP COST</b>	<b>\$50,000</b>	<b>\$30,000</b>	<b>\$15,000</b>	<b>\$8,000</b>

\*Start-ups and non-profits may secure a Silver Sponsorship for US \$4,000 provided they: (1) Have been in business less than 3 years; (2) Have less than \$5M in annual revenue; and (3) Have less than 30 employees at signing of contract.

## Marketing Promotional Opportunities

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### Lanyards

**\$5,000 • 1 AVAILABLE SOLD OUT**

Every in-person attendee at the event will wear a name badge and lanyard and your logo will appear across the lanyard. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost. Level sponsorship required.



### Attendee T-Shirt

**\$10,000 • 1 AVAILABLE**

Every in-person attendee at the event will receive an event t-shirt. Our designers always create fun shirts that are worn for years to come. Includes your logo on sleeve of shirt. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost. Level sponsorship required.



### Evening Reception

**\$15,000 • 1 AVAILABLE**

Spark conversation about your brand during our onsite Evening Reception! Your company can host this evening with exclusive branding on all food and drink stations and prominently placed signage.



### Breakfast & Breaks

**\$5,000 • 2 AVAILABLE, 1 PER DAY**

Sponsorship includes prominent branding at all break stations for one day of the event.



### Lunch

**\$10,000 • 2 AVAILABLE, 1 PER DAY**

Sponsorship includes prominent branding at all lunch stations for one day of the event.



### Wireless Access Sponsorship

**\$7,500 • 1 AVAILABLE**

Conference wifi will be named after sponsor.



### Scholarships

**\$2,500 MIN • UNLIMITED**

Research shows that more inclusive teams perform better, innovate more, and produce more profitable outcomes. By sponsoring scholarships for underrepresented attendees (women and non-binary individuals, persons from marginalized communities, and persons with disabilities), you are not only helping an individual who might not otherwise be able to join the event, but you're also supporting the overall community in achieving better outcomes. Benefits include:

- Logo and link on conference website.
- Logo recognition on rotating slides before and after keynotes.
- Sponsor recognition in scholarship acceptance notifications.



### Sprints

**\$20,000 • 1 AVAILABLE**

Be part of the energy and innovation by sponsoring Sprints— casual, unstructured gatherings where people collaborate on a variety of creative ideas. Sprints foster community, creativity, and connection, making them a valuable touchpoint for companies looking to engage with passionate, forward-thinking individuals. Benefits include:

- Logo recognition on rotating slides before and after keynotes at JupyterCon.
- Prominent branding on signage in the sprints session room and lunch station.