

June 1-2, 2023 | Paris, France

2023 SPONSORSHIP PROSPECTUS



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About LF Energy Summit

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The LF Energy Summit will gather stakeholders from the energy and technology industries with policymakers and academics from around the world to advance the open source technologies needed to develop a modern technology stack for the power sector to achieve decarbonization goals. Attendees will include developers along with decision makers within utilities, power transmission and distribution companies, carbon tracking companies, RE credits and markets companies, and those providing technology solutions to the industry.

Sponsorships-at-a-Glance

Contact Dan Brown, <u>dbrown@linuxfoundation.org</u>, to secure your sponsorship today. Signed sponsorship contracts must be received by **May 12, 2023.**

	DIAMOND 1 AVAILABLE	PLATINUM 3 2 AVAILABLE	GOLD UNLIMITED	SILVER UNLIMITED	COMMUNITY PARTNER UNLIMITED
Speaking Session: Speaker and content must be approved by the Program Committee. No sales or marketing pitches allowed.	10-minute keynote and 30-minute breakout session	30-minute breakout session			
Pre-Event Attendee Email: sent to opt-in attendees by LF Energy on behalf of sponsor.	1 Exclusive	1 Shared Platinum Sponsors Email	1 Shared Gold Sponsors Email		
Post-Event Attendee Email: sent to opt-in attendees by LF Energy on behalf of sponsor.	1 Exclusive	1 Shared Platinum Sponsors Email			
Exhibit Space + Lead Retrieval App: Lead retrieval to be used for lead capture in onsite exhibit space only.	Including pull-up banner, 6' table, 2 chairs, and power Use of lead retrieval app (no physical device provided)	Including pull-up banner, 6' table, 2 chairs, and power Use of lead retrieval app (no physical device provided)	6' table, 2 chairs, and power Use of lead retrieval app (no physical device provided)		
Collateral Distribution: Located in a prominent location in the Sponsor Showcase					Displayed on shared Community Partner table
Social Media Promotion from @LFE Foundation	3 posts	2 posts	1 post		
Logo Recognition in Marketing Emails: sent by LF Energy	•	•	•	•	
Website Logo Recognition: Logo and web link on event website.	•	•	•	•	•
Onsite Logo Recognition: Logo included in Thank You to Our Sponsors' keynote slide and sponsor signage.	•	•	•	(keynote slide only)	(keynote slide only)
Conference Passes: Additional passes discounted 20%.	5	3	2	1	1 (with promotion of event only)
Sponsorship Cost	\$30,000	\$15,000	\$10,000	\$5,000	Complimentary

^{*}LF Energy Members receive a 10% discount on sponsor packages.



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Marketing + Branding Opportunities

These enhanced marketing opportunities require a leveled sponsor package. Please note, these additional opportunities are not eligible for a LF Energy member discount.

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Keynote + Breakout Session Recording

\$7,500 • 1 available

Extend your presence long after the live conference concludes with the session recording sponsorship. All session recordings will be published on the LF Energy YouTube channel after the event. Benefits include:

- Sponsor recognition slide with logo at the beginning of each video recording
- Sponsor recognition in post-event email to attendees.



Lanyards \$5,000 • 1 available

Showcase your logo on every attendee with the lanyard sponsorship.* Logo size and placement subject to lanyard design and LF Energy approval. Logo must be single color only (no gradient colors).

*sponsorship must be confirmed with payment by April 7, 2023.



Attendee Giveaway \$5,000 • 1 available

Sponsor logo size, color, and placement will be based on the item and design and are subject to LF Energy approval. Logo must be single color only (no gradient).

*sponsorship must be confirmed with payment by April 7, 2023.



Coffee Breaks Sponsor \$7,500 • 1 available

Keep onsite attendees well-fueled with coffee and snacks. Benefits include:

- · Prominent sponsor branding on signage
- Logo on napkins

Location, layout and menu items will be determined by LF Energy.



Lunch Sponsor \$7,500 • 1 available

Attendees participating onsite will enjoy lunch service with your branding near the service stations. Benefits include:

Prominent sponsor branding on signage

Location, layout and menu items will be determined by LF Energy.