

OLF ENERGY
SUMMIT 2024

Accelerate the
Energy Transition

5-6 September 2024 | Brussels, Belgium

**2024 SPONSORSHIP
PROSPECTUS**

About LF Energy Summit

5-6 September 2024 | Brussels, Belgium

The world is facing immense challenges to achieve decarbonization targets and prevent the worst impacts of climate change. The only way to meet these targets is to work collaboratively to develop digital technologies and standards to optimize physical infrastructure, orchestrate supply and demand, and rapidly onboard clean energy resources. LF Energy accelerates the energy transition by building communities to develop open technologies and standards. LF Energy Summit will gather the LF Energy community including electric utilities, technology vendors, global energy companies, researchers, and other industry stakeholders to learn about LF Energy and its projects, collaborate, and share best practices.

Sponsorships-at-a-Glance

Contact Alex Thornton, athornton@linuxfoundation.org, to secure your sponsorship. Sponsorship Deadline: July 26, 2024

	DIAMOND 1 AVAILABLE	PLATINUM 3 AVAILABLE	GOLD UNLIMITED	SILVER UNLIMITED	COMMUNITY PARTNER UNLIMITED
Speaking Session: Speaker and content must be approved by the Program Committee. No sales or marketing pitches allowed.	10-minute keynote and 30-minute breakout session	30-minute breakout session			
Post-Event Attendee Email: Sent to opt-in attendees by LF Energy on behalf of sponsor.	1 exclusive	1 shared platinum sponsors email			
Pre-Event Attendee Email: Sent to opt-in attendees by LF Energy on behalf of sponsor.	1 exclusive	1 shared platinum sponsors email	1 shared gold sponsors email		
Exhibit Space + Lead Retrieval App: Lead retrieval to be used for lead capture in onsite exhibit space only.	Including pull-up banner, 6' table, 2 chairs, and power Use of lead retrieval app (no physical device provided)	Including pull-up banner, 6' table, 2 chairs, and power Use of lead retrieval app (no physical device provided)	6' table, 2 chairs, and power Use of lead retrieval app (no physical device provided)		
Social Media Promotion from @LFE_Foundation	3 posts	2 posts	1 post		
Logo Recognition in Marketing Emails: Sent by LF Energy.	•	•	•	•	
Collateral Distribution: Located in a prominent location in the Sponsor Showcase.				Displayed on shared silver table	Displayed on shared community partner table
Website Logo Recognition: Logo and web link on event website.	•	•	•	•	•
Onsite Logo Recognition: Logo included in 'Thank You to Our Sponsors' keynote slide and sponsor signage.	•	•	•	• (keynote slide only)	• (keynote slide only)
Conference Passes: Additional passes discounted 20%.	5	3	2	1	1 (with promotion of event only)
Standard Sponsorship Cost	\$35,000	\$20,000	\$15,000	\$7,500	

LF Energy reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

Marketing + Branding Opportunities

These enhanced marketing opportunities require a leveled sponsor package. Please note, these additional opportunities are not eligible for a LF Energy member discount.

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Keynote + Breakout Session Recording

\$7,500 • 1 available

Extend your presence long after the live conference concludes with the session recording sponsorship. All session recordings will be published on the LF Energy YouTube channel after the event. Benefits include:

- Sponsor recognition slide with logo at the beginning of each video recording
- Sponsor recognition in post-event email to attendees



Lanyards \$5,000 • 1 available

Showcase your logo on every attendee with the lanyard sponsorship.* Logo size and placement subject to lanyard design and LF Energy approval. Logo must be single color only (no gradient colors).



Attendee Giveaway \$5,000 • 1 available

Sponsor logo size, color, and placement will be based on the item and design and are subject to LF Energy approval. Logo must be single color only (no gradient).



Coffee Breaks Sponsor \$7,500 • 1 available

Keep onsite attendees well-fueled with coffee and snacks. Benefits include:

- Prominent sponsor branding on signage
- Logo on napkins

Location, layout and menu items will be determined by LF Energy.



Lunch \$7,500 • 1 available

Participating attendees will enjoy lunch service with your branding near the service stations. Benefits include:

- Prominent sponsor branding on signage

Location, layout and menu items will be determined by LF Energy.



Attendee Reception + Booth Crawl

\$10,000 • 1 available

Attendees will enjoy an evening reception with food, drinks and new friends. Benefits include:

- Reception with sponsor name listed on the official conference schedule
- Exclusive branding on food and drink stations and prominently placed signage
- Logo on drink tickets (limited to 2 per attendee)

Location, layout, and menu items will be determined by LF Energy.



Conference Wifi \$2,500 • 1 available

Conference wifi network name or password will be named after sponsor, based on venue capabilities.