

OLF ENERGY
SUMMIT 2025

Accelerate the
Energy Transition

10-11 September 2025 | Aachen, Germany

**2025 SPONSORSHIP
PROSPECTUS**

About LF Energy Summit

10-11 September 2025 | Aachen, Germany

The energy transition is a digital transformation, with industry stakeholders increasingly adopting modern technology best practices of collaboration on open source technology. Strategic adoption and contribution to open source accelerates this digital energy transition, resulting in more affordable, reliable, and cleaner energy for consumers, and new business opportunities to innovate and compete for vendors. This event will convene utilities, technology vendors, energy companies, policymakers, researchers, and energy end-users to showcase recent developments and the direction of open source in the energy transition; provide practical knowledge and guidance on best practices, tools and technologies; explore how to scale an open source community; and provide unparalleled opportunities to network with the executives and individuals driving innovation.

Sponsorships-at-a-Glance

Contact sponsorships@lfeenergy.org to secure your sponsorship.

| | DIAMOND | PLATINUM | GOLD | SILVER | COMMUNITY PARTNER |
|--|--|----------------------------|-----------------|----------------|-------------------------------------|
| | 1 AVAILABLE | 3 AVAILABLE | UNLIMITED | UNLIMITED | UNLIMITED |
| Speaking Opportunity: Speaker and content must be approved by the Program Committee and LF Energy. No sales or marketing pitches allowed. | 10-minute keynote and 30-minute breakout session | 30-minute breakout session | | | |
| Pre or Post-Event Attendee Email: Sent to opt-in attendees by LF Energy on behalf of sponsor. | • | • | | | |
| Social Media Promotion from @LFE_Foundation | 3 posts | 2 posts | 1 post | | |
| Logo Recognition in Marketing Emails: Sent by LF Energy. | • | • | • | • | |
| Website Logo Recognition: Logo and web link on event website. | • | • | • | • | • |
| Onsite Logo Recognition: Logo included in 'Thank You to Our Sponsors' print signage. | • (+ keynote slide) | • (+ keynote slide) | • | • | • |
| Access to full list of opted-in attendees: With name, email, company name and title. | • (pre and post-event) | • (post-event) | | | |
| Collateral Distribution: Located in a prominent location. | • | • | • | • | • |
| Complimentary Conference Passes | 5 | 3 | 2 | 1 | 1 (with promotion of event only) |
| Additional Conference Passes: discounted 20% | • | • | • | • | • |
| Custom Question(s) in Post-Event Attendee Survey: Opportunity to add question(s) of your choice (subject to LF Energy approval), and follow-up reporting with data results. | 1x | | | | |
| Post-Event Data Report: Provides event demographics and additional details. | • | • | • | • | • |
| Standard Sponsorship Cost | \$20,000 | \$15,000 | \$10,000 | \$5,000 | |

LF Energy reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

Marketing + Branding Opportunities

These enhanced marketing opportunities require a leveled sponsor package. Please note, these additional opportunities are not eligible for a LF Energy member discount.

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Keynote + Breakout Session Recording

\$7,500 • 1 available

Extend your presence long after the live conference concludes with the session recording sponsorship. All session recordings will be published on the LF Energy YouTube channel after the event. Benefits include:

- Sponsor recognition slide with logo at the beginning of each video recording
- Sponsor recognition in post-event email to attendees



Lanyards \$5,000 • 1 available

Showcase your logo on every attendee with the lanyard sponsorship. Logo size and placement subject to lanyard design and LF Energy approval. Logo must be single color only (no gradient colors).



Coffee Breaks Sponsor \$7,500 • 2 available

Keep onsite attendees well-fueled with coffee and snacks. Benefits include:

- Prominent sponsor branding on signage

Location, layout and menu items will be determined by LF Energy.



Lunch \$7,500 • 2 available

Participating attendees will enjoy lunch service with your branding near the service stations. Benefits include:

- Prominent sponsor branding on signage

Location, layout and menu items will be determined by LF Energy.



Attendee Reception

\$10,000 • 1 available

Attendees will enjoy an evening reception with food, drinks and new friends. Benefits include:

- Reception with sponsor name listed on the official conference schedule
- Exclusive branding on food and drink stations and prominently placed signage
- Logo on drink tickets (limited to 2 per attendee)

Location, layout, and menu items will be determined by LF Energy.



Conference Wifi \$2,500 • 1 available

Conference wifi network name or password will be named after sponsor, based on venue capabilities.