THE LINUX FOUNDATION EUROPE ROADSHOW

29 October 2025 | Ghent, Belgium

2025 SPONSORSHIP PROSPECTUS

THE LINUX FOUNDATION | Europe

About the Linux Foundation Europe Roadshow

In a one-day event, the LF Europe Roadshow unites policymakers, developers, and academia for a grassroots gathering. This unique opportunity promotes collaboration and shared learning, connecting organizations and communities across Europe.

Each roadshow includes an Impact Track that focuses on key industries relevant to Europe, ensuring attendees connect with the right audience and engage in meaningful conversations.

What: Bi-annual roadshow held in European cities.

Why: Nowhere else will you find developers, executives, and legal professionals mingling to shape the future of tech in Europe. This is your chance to network and engage with key players while influencing significant tech conversations.

How: Select a relevant topic that resonates with your industry impact, join our Impact Track, and let's collaborate to bring your ideas to life!

What Content Can You Expect?

CASE STUDIES: INNOVATIONS IN OPEN SOURCE PROJECTS ACROSS EUROPE

DEVELOPER EDUCATION & POLICY MAKER AWARENESS ON OPEN SOURCE TECHNOLOGY

OPEN SOURCE IN THE PUBLIC SECTOR

FOR MEMBERS: ENGAGE CXOS ROUNDTABLE DISCUSSIONS FOR STRATEGIC INSIGHTS DRIVEN BY BUSINESS VALUE

THE LINUX FOUNDATION
EUROPE
ROADSHOW

2025 SPONSORSHIP PROSPECTUS

29 October 2025 | Ghent, Belgium

Pricing below reflects sponsorship for a single event; contact sponsorships@linuxfoundation.org to explore opportunities for sponsoring both events in the roadshow.

	PLATINUM	GOLD	SILVER	BRONZE
	~~2 AVAILABLE~~ 1 AVAILABLE	~~4 AVAILABLE~~ 3 AVAILABLE	8 AVAILABLE	LIMITED AVAILABILITY
Participation In the Program Committee for the "Impact" Track	•			
Speaking Opportunity: All sponsor content must be approved by the Program Committee and The Linux Foundation. Speaking slots based on availability.	15-minute Keynote	Conference Session		
Recognition During Opening Keynote Session: Sponsor Recognition by Name.	•	•		
Keynote Stage Branding: Logo prominently displayed on stage screens.	•	•	•	
Exhibit Table:	6' x 4' exhibit space with draped 6' table	6' x 4' exhibit space with draped 6' table	6' x 4' exhibit space with draped 6' table	6' x 4' exhibit space with draped 6' table
Lead Retrieval App: Live scans, real time reporting, and ability to take notes on captured leads. *Sponsors receive a license for the lead retrieval app to install on their own device. No physical device provided.	•	•	•	•
Recognition on Event Signage and Website: Prominent logo display on all event web pages and on conference signage.	•	•	•	•
Recognition in Pre-Conference Email Marketing	•	•	•	•
Conference Attendee Passes: Full access passes to the entire conference for your staff or customers.	8	6	4	2
Post-Event Data Report: Provides event demographics and additional details on event performance	•	•	•	•
Sponsorship Cost	**$30,000**	**$20,000**	**$12,500**	**$6,000**

Sponsoring the LF Europe Roadshow not only demonstrates your commitment to advancing collaboration and innovation within the European open-source community but also provides a unique opportunity to engage directly with key stakeholders shaping the future of technology in Europe. Secure your place at the forefront of change and join us in shaping the future of open-source technology in Europe.

AT THE HEART OF LF EUROPE ROADSHOWS:

Our Mission and Values.

LF Europe Roadshows are more than just events: they embody a community-driven ethos guided by technical excellence and a commitment to showcasing the vibrant European open source community.

For this reason, we will spotlight European projects particularly those local to the host city of each roadshow. It's our way to celebrate innovation and foster collaboration within the European open source community, offering valuable opportunities for local innovators to connect and collaborate. We believe in the power of community-driven initiatives to foster positive change and shape the future of technology in Europe.

We understand that every organization has unique needs and objectives. That's why we offer the flexibility to create custom sponsorship packages tailored to your specific requirements. Whether you're interested in sponsoring a reception, hosting a special session, or shaping the overall direction of the roadshow, we work closely with you to design a sponsorship package that aligns with your goals. With this opportunity, you can not only showcase your brand but also play a significant role in shaping the roadshow experience

Questions?

GET IN TOUCH

sponsorships@linuxfoundation.org

THE LINUX FOUNDATION | Europe

www.events.linuxfoundation.org