

THE LINUX FOUNDATION
MEMBER SUMMIT

February 22-23, 2027 | Half Moon Bay, CA

2027 SPONSORSHIP PROSPECTUS

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Previous Sponsors Include

























About The Linux Foundation Member Summit

February 22-23, 2027 | Half Moon Bay, CA

Where industry leaders convene to drive digital transformation with open source technologies and learn how to collaboratively manage the largest shared technology investment of our time.

Open source is ubiquitous in computing—nearly all leading organizations use it to power their work. To deliver innovative products and services to their users and customers, companies must learn directly from the senior technologists and thought leaders who steer the most widely used and influential projects.

The Linux Foundation Member Summit (formerly Open Source Leadership Summit) is the annual gathering for Linux Foundation member organizations.

The event fosters collaboration, innovation, and partnerships among the leading projects and organizations working to drive digital transformation with open source technologies. It is a must-attend for business and technical leaders looking to advance open source strategy, implementation and investment in their organizations and learn how to collaboratively manage the largest shared technology investment of our time.

For sponsors, it is an excellent opportunity to gain access to the event and the attendees for strategic discussions and collaboration.

> "THE ONLY EVENT WHERE I CAN MEET ALL OF THE KEY LEADERS ACROSS THE OPEN SOURCE CLOUD COMPUTING PROJECTS IN PERSON. THE CHANCE TO TALK IN PERSON, SHARE ASPIRATIONS AND WRESTLE WITH NEW IDEAS THIS YEAR HAVE ALREADY RESULTED IN COLLABORATION...THE INSTITUTIONAL KNOWLEDGE ABOUT OPEN SOURCE REPRESENTED BY THE PARTICIPANTS IS INSPIRING. THIS IS AN EVENT THAT CAN HELP US BUILD A BETTER SOFTWARE INDUSTRY." — SAM RAMJI, CHIEF STRATEGY OFFICER, DATASTAX

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships.

Why Sponsor

Sponsorship of LFMS offers a multitude of benefits:

- Increase brand awareness & recognition
- Showcase thought leadership
- Meet new customers
- Leverage highly targeted marketing opportunities
- Take advantage of media exposure & PR announcements
- Create new partnerships & alliances
- Obtain and learn valuable mindshare from developers, technologists and business leaders
- Demonstrate support for the important work of the open source community

Who Attends

Executives, business, and open source program office leaders of organizations using open source software and shared R&D with others in the industry.

Technical leaders responsible for key projects or open source strategies within organizations.

Open source foundation and project leaders who need to share best practices and strategies for leading the technical and executive leadership to maximum innovation.

Benefits of Attending

Participate in an exclusive gathering of the brightest minds in open source, shaping strategy and implementation across the ecosystem.

Learn from other leaders and share your expertise on governance and other best practices for the business of open source and collaborative development.

Join technical leadership discussions to identify overlap between diverse open source projects, in order to create greater efficiencies and encourage cross-pollination of ideas.

Previous Attendees Include

Board Member
XBMC Foundation

Board Partner
Andreessen Horowitz

CEO
GitLab, Inc.

CEO
HackerOne

CEO
RackN

CEO
Revelry

CEO
StackPointCloud, Inc.

CEO
Virtuozzo

CEO
Buoyant

CEO
WSO2

CEO & Co-Founder
Codescoop

CEO & Co-founder
Blockchain Technology Partners

CEO & Co-founder
LogDNA

CEO and Co-founder
Bloq,Inc.

CEO/Founder
Serverless

Chairman
EAN Caltech

Chief Data Officer
National Oceanic and Atmospheric Administration

Chief Technology Officer
Western Digital

Co-Founder
fast.ai

COO
Bocoup

COO
CCI

COO and Co-Founder
bitnami

CTO
Change Healthcare

CTO
SiFive

CTO
Sourcegraph

CTO
Amdocs

CTO
Apprenda

CTO
Heptio Inc

CTO
Kenzan

CTO
Red Hat

CTO
SUSE

CTO Cloud Solution, Storage
Huawei

CTO Open Technology
IBM

CTO Platform
Tigera

CTO, Azure
Microsoft Corp

EIR
Sutter Hill Ventures

Executive Director
Cloud Foundry Foundation

Executive Director
Cloud Native Computing Foundation

Executive Director
Eclipse Foundation

Executive Director
FSFE

Executive Director
OpenStack Foundation

Executive Director
Symphony Software Foundation

Founder & CEO
solo.io

Founder & COO
Instana, Inc.

General Partner
Canvas Ventures

Head of Open Source
Amazon Web Services

Head of Open Source Services
Bosch Software Innovations GmbH

Head of Open Source Strategy GCP
Google

Managing Director
Zetta Venture Partners

Managing Director
Accenture

Member of the CTO Office
Bloomberg

Operating Partner & CISO
ClearSky Security

Partner
Accel

Senior Legal Counsel
Sony

Sr. Computer Scientist
Adobe

Sr. Director of Open Source
Oath Inc.

SVP-Architecture & Design, Research & Labs
AT&T, Inc. Services

SVP, Technical Operations
Ticketmaster

SVP, Technology
Hired

Vice President of Technology
Expedia, Inc.

VP Advanced Technologies
Tech Mahindra

VP Engineering Capabilities
Indeed

VP Networks innovation
Telefonica

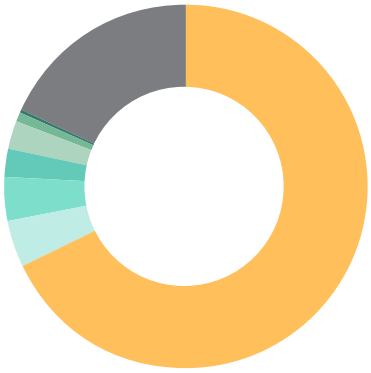
VP of Engineering
LinkedIn

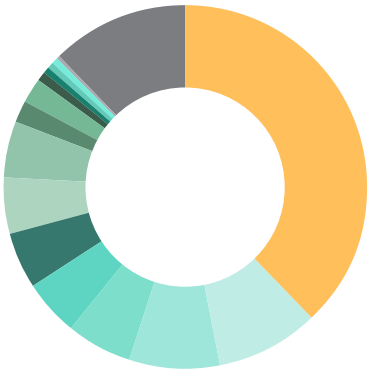
VP Partner
Chef.io

VP Standards & Open Source
SAP

2026 Attendee Demographics

353 Attendees from **206** Organizations





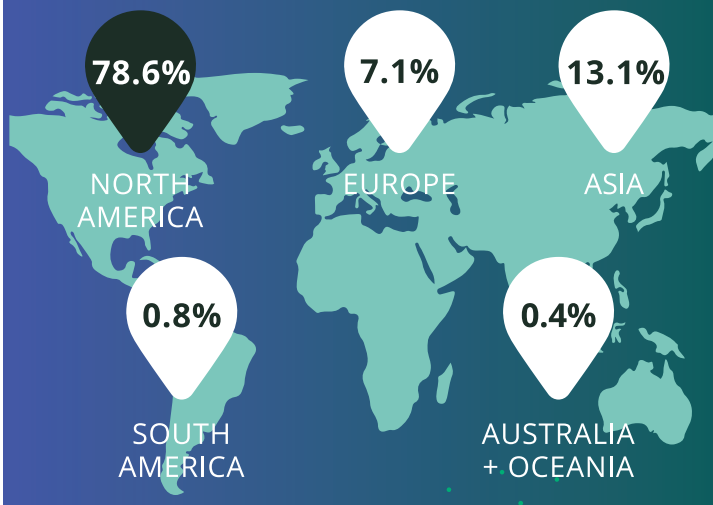
Industry

- Information Technology 68%
- Financials 4%
- Telecommunications 4%
- Automotive 2.5%
- Consumer Goods 2.5%
- Energy 0.7%
- Health Care 0.3%

Job Function

- Executive Management 31%
- Engineering / Software 15%
- Sales / Marketing / Media 10%
- Community Management 8%
- Architecture (Software / Systems) 7%
- Product Management 5%
- Security / Compliance 4%
- Data Science / AI / ML 3%
- IT Operations / Infrastructure 2%
- Education / Training / Research 1%
- DevOps / Site Reliability Engineering (SRE) 0.5%
- Student / Academic 0.5%
- Other 13%

ATTENDEES PER REGION



31% EXECUTIVE LEADERS INCLUDING 39 C-LEVEL EXECUTIVES

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Sponsorships-at-a-Glance

Availability may vary. Contact **sponsorships@linuxfoundation.org** to confirm availability and secure your sponsorship today.

	DIAMOND 3 AVAILABLE	PLATINUM 3 AVAILABLE	GOLD 3 AVAILABLE	SILVER 4 AVAILABLE	BRONZE UNLIMITED
Conference Room: For private meeting use only.	•				
LF Live Webinar: We will host and promote with content & speaker of your choosing. You receive contact info for webinar registrants.	•				
Attendee Registration Contact List (Opt-in Only)	• (List provided pre and post event)	• (List provided post event)			
Speaking Opportunity: All sponsor content must be approved by the Program Committee and The Linux Foundation. Speaking slots based on availability.	15-minute Keynote or Session	5-minute Keynote or Session	Session		
Inclusion in Onsite Press News Package: Announcements you'd like to make onsite will be included in the daily news package sent to media covering the event.	•	•	•		
Recognition During Opening Keynote Session: Sponsor recognition by name.	•	•	•		
Shared Sponsorship of 1 Attendee Social Function: Includes branding throughout the social function.	Evening Event	Lunch	Breakfast & Breaks		
Keynote Stage Branding: Logo prominently displayed on stage screens.	•	•	•	•	
Sponsor Designation in Press Releases: Recognition as sponsor in the body of the release.	•	•	•	•	
Recognition in Pre-Conference Email Marketing: Logo recognition in pre-conference email marketing.	•	•	•	•	
Recognition on Event Signage and Event Website: Prominent logo display on all event web pages and on the conference signage.	•	•	•	•	•
Member Summit Invitations: Full access passes to the entire conference for your staff or customers.	10	8	6	4	2
Sponsorship Cost	**$65,000**	**$35,000**	**$20,000**	**$10,000**	**$4,000**

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

Attendee Gift

$10,000 • 1 Available

Every in-person attendee at the event will receive an event gift. Includes your logo on the gift. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost.

Conference Wi-Fi

$7,500 • 1 Available

Conference wifi will be named after sponsor. Leveled sponsorship required.

Lanyard

$5,000 • 1 Available

Every attendee at the event will wear a name badge and lanyard and your logo will appear across the lanyard. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost. Level sponsorship required.





Sponsorship Bundles & Custom Packages

Interested in sponsoring multiple events and/or creating a custom sponsor package? We offer bundled sponsorship package discounts and are happy to work with you to create a customized package to meet your organization's individual needs.

Linux Foundation Corporate Members receive sponsorship discounts on Linux Foundation events; 5% discount or 7% when signing up for multiple events at once.

Contact sponsorships@linuxfoundation.org to secure your sponsorship today.

www.events.linuxfoundation.org