

## 28 October 2025 | Ghent, Belgium

# 2025 SPONSORSHIP Prospectus

THE LINUX FOUNDATION



### **Table of Contents**

About The Linux Foundation Member Summit	3
Why Sponsor	4
Who Attends	4
Benefits of Attending	4
Previous Attendees	5
Demographics	6
Sponsorships-at-a-Glance	7
Sponsorship Bundles & Custom Packages	8





## **About The Linux Foundation Europe Member Summit**

#### 28 October 2025 | Ghent, Belgium

Where industry leaders convene to drive digital transformation with open source technologies and learn how to collaboratively manage the largest shared technology investment of our time.

Open source is ubiquitous in computing—nearly all leading organizations use it to power their work. To deliver innovative products and services to their users and customers, companies must learn directly from the senior technologists and thought leaders who steer the most widely used and influential projects.

The event fosters collaboration, innovation, and partnerships among the leading projects and organizations working to drive digital transformation with open source technologies. It is a must-attend for business and technical leaders looking to advance open source strategy, implementation and investment in their organizations and learn how to collaboratively manage the largest shared technology investment of our time.

For sponsors, it is an excellent opportunity to gain access to the event and the attendees for strategic discussions and collaboration.





## Why Sponsor

Sponsorship of this event offers a multitude of benefits:

Increase brand awareness & recognition	Showcase thought leadership	Meet new customers	Leverage highly targeted marketing opportunities
Take advantage of media exposure & PR announcements	Create new partnerships & alliances	Obtain and learn valuable mindshare from developers, technologists and business leaders	Demonstrate support for the important work of the open source community

## Who Attends



Executives, business, and open source program office leaders of organizations using open source software and shared R&D with others in the industry.



Technical leaders responsible for key projects or open source strategies within organizations.



Open source foundation and project leaders who need to share best practices and strategies for leading the technical and executive leadership to maximum innovation.

## **Benefits of Attending**



Participate in an exclusive gathering of the brightest minds in open source, shaping strategy and implementation across the ecosystem.



Learn from other leaders and share your expertise on governance and other best practices for the business of open source and collaborative development.



Join technical leadership discussions to identify overlap between diverse open source projects, in order to create greater efficiencies and encourage crosspollination of ideas.



## Sponsorships-at-a-Glance

Contact **sponsorships@linuxfoundation.org** to secure your sponsorship today.

	DIAMOND	PLATINUM	GOLD	SILVER
	3 AVAILABLE	3 AVAILABLE	4 AVAILABLE	UNLIMITED
<b>Speaking Opportunity:</b> All sponsor content must be approved by the Program Committee and The Linux Foundation. Speaking slots based on availability.	10-minute Keynote or Session			
<b>Inclusion in Onsite Press News Package:</b> Announcements you'd like to make onsite will be included in the daily news package sent to media covering the event.	•	•	•	
<b>Recognition During Opening Keynote Session:</b> Sponsor recognition by name.	•	•	•	
<b>Shared Sponsorship of 1 Attendee Social Function:</b> Includes branding throughout the social function.	Evening Event (1 day)	Lunch (1 day)	Breakfast & Breaks (1 day)	
<b>Keynote Stage Branding:</b> Logo prominently displayed on stage screens.	•	•	•	
Access to Event Press List	•	•	•	•
Exhibit Table	Includes (1) table, 2 chairs, power, and conference wifi.			
<b>Member Summit Invitations:</b> Full access passes to the entire conference for your staff or customers.	10	8	6	3
<b>Recognition on Event Signage and Event Website:</b> Prominent logo display on all event web pages and on the conference signage.	•	•	•	•
<b>Recognition in Pre-Conference Email Marketing:</b> Includes link to your URL.	•	٠	•	٠
<b>Sponsor Designation in Press Releases:</b> Recognition as sponsor in the body of the release.	•	•	•	•
Sponsorship Cost	\$20,000	\$12,000	\$6,500	\$2,000

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.





#### Attendee Gift Sponsor \$10,000 • 1 Available (200 expected attendance)

Every in-person attendee at the event will receive an event gift. Includes your logo on the gift. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost.



#### Wireless Access Sponsorship

**\$5,000 • 1 Available** Conference wifi will be named after sponsor. Leveled sponsorship required.



#### Lanyard Sponsorship \$2,500 • 1 Available

Every attendee at the event will wear a name badge and lanyard and your logo will appear across the lanyard. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost. Level sponsorship required.







#### **Sponsorship Bundles & Custom Packages**

Interested in sponsoring multiple events and/or creating a custom sponsor package? We offer bundled sponsorship package discounts and are happy to work with you to create a customized package to meet your organization's individual needs.

Linux Foundation Corporate Members receive sponsorship discounts on Linux Foundation events; 5% discount or 7% when signing up for multiple events at once.





Contact **sponsorships@linuxfoundation.org** to secure your sponsorship today.

#### www.events.linuxfoundation.org