



THE **LINUX** FOUNDATION  
MEMBER SUMMIT

February 24 - 25, 2026 | Napa, CA

# 2026 SPONSORSHIP PROSPECTUS

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## Previous Sponsors Include



## About The Linux Foundation Member Summit

February 24-25, 2026 | Napa, CA

Where industry leaders convene to drive digital transformation with open source technologies and learn how to collaboratively manage the largest shared technology investment of our time.

Open source is ubiquitous in computing—nearly all leading organizations use it to power their work. To deliver innovative products and services to their users and customers, companies must learn directly from the senior technologists and thought leaders who steer the most widely used and influential projects.

The Linux Foundation Member Summit (formerly Open Source Leadership Summit) is the annual gathering for Linux Foundation member organizations.

The event fosters collaboration, innovation, and partnerships among the leading projects and organizations

working to drive digital transformation with open source technologies. It is a must-attend for business and technical leaders looking to advance open source strategy, implementation and investment in their organizations and learn how to collaboratively manage the largest shared technology investment of our time.

For sponsors, it is an excellent opportunity to gain access to the event and the attendees for strategic discussions and collaboration.

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“ THE ONLY EVENT WHERE I CAN MEET ALL OF THE KEY LEADERS ACROSS THE OPEN SOURCE CLOUD COMPUTING PROJECTS IN PERSON. THE CHANCE TO TALK IN PERSON, SHARE ASPIRATIONS AND WRESTLE WITH NEW IDEAS THIS YEAR HAVE ALREADY RESULTED IN COLLABORATION...THE INSTITUTIONAL KNOWLEDGE ABOUT OPEN SOURCE REPRESENTED BY THE PARTICIPANTS IS INSPIRING. THIS IS AN EVENT THAT CAN HELP US BUILD A BETTER SOFTWARE INDUSTRY. ” — SAM RAMJI, CHIEF STRATEGY OFFICER, DATASTAX

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships.

## Why Sponsor

Sponsorship of LFMS offers a multitude of benefits:



Increase brand awareness & recognition



Showcase thought leadership



Meet new customers



Leverage highly targeted marketing opportunities



Take advantage of media exposure & PR announcements



Create new partnerships & alliances



Obtain and learn valuable mindshare from developers, technologists and business leaders



Demonstrate support for the important work of the open source community

## Who Attends



**Executives, business, and open source program office leaders** of organizations using open source software and shared R&D with others in the industry.



**Technical leaders** responsible for key projects or open source strategies within organizations.



**Open source foundation and project leaders** who need to share best practices and strategies for leading the technical and executive leadership to maximum innovation.

## Benefits of Attending



Participate in an exclusive gathering of the brightest minds in open source, shaping strategy and implementation across the ecosystem.



Learn from other leaders and share your expertise on governance and other best practices for the business of open source and collaborative development.



Join technical leadership discussions to identify overlap between diverse open source projects, in order to create greater efficiencies and encourage cross-pollination of ideas.

## Previous Attendees Include

**Board Member**

*XBMC Foundation*

**Board Partner**

*Andreessen Horowitz*

**CEO**

*GitLab, Inc.*

**CEO**

*HackerOne*

**CEO**

*RackN*

**CEO**

*Revelry*

**CEO**

*StackPointCloud, Inc.*

**CEO**

*Virtuozzo*

**CEO**

*Buoyant*

**CEO**

*WSO2*

**CEO & Co-Founder**

*Codescoop*

**CEO & Co-founder**

*Blockchain Technology Partners*

**CEO & Co-founder**

*LogDNA*

**CEO and Co-founder**

*Bloq, Inc.*

**CEO/Founder**

*Serverless*

**Chairman**

*EAN Caltech*

**Chief Data Officer**

*National Oceanic and Atmospheric Administration*

**Chief Technology Officer**

*Western Digital*

**Co-Founder**

*fast.ai*

**COO**

*Bocoup*

**COO**

*CCI*

**COO and Co-Founder**

*bitnami*

**CTO**

*Change Healthcare*

**CTO**

*SiFive*

**CTO**

*Sourcegraph*

**CTO**

*Amdocs*

**CTO**

*Apprenda*

**CTO**

*Heptio Inc*

**CTO**

*Kenzan*

**CTO**

*Red Hat*

**CTO**

*SUSE*

**CTO Cloud Solution, Storage**

*Huawei*

**CTO Open Technology**

*IBM*

**CTO Platform**

*Tigera*

**CTO, Azure**

*Microsoft Corp*

**EIR**

*Sutter Hill Ventures*

**Executive Director**

*Cloud Foundry Foundation*

**Executive Director**

*Cloud Native Computing Foundation*

**Executive Director**

*Eclipse Foundation*

**Executive Director**

*FSFE*

**Executive Director**

*OpenStack Foundation*

**Executive Director**

*Symphony Software Foundation*

**Founder & CEO**

*solo.io*

**Founder & COO**

*Instana, Inc.*

**General Partner**

*Canvas Ventures*

**Head of Open Source**

*Amazon Web Services*

**Head of Open Source Services**

*Bosch Software Innovations GmbH*

**Head of Open Source Strategy GCP**

*Google*

**Managing Director**

*Zetta Venture Partners*

**Managing Director**

*Accenture*

**Member of the CTO Office**

*Bloomberg*

**Operating Partner & CISO**

*ClearSky Security*

**Partner**

*Accel*

**Senior Legal Counsel**

*Sony*

**Sr. Computer Scientist**

*Adobe*

**Sr. Director of Open Source**

*Oath Inc.*

**SVP-Architecture & Design, Research & Labs**

*AT&T, Inc. Services*

**SVP, Technical Operations**

*Ticketmaster*

**SVP, Technology**

*Hired*

**Vice President of Technology**

*Expedia, Inc.*

**VP Advanced Technologies**

*Tech Mahindra*

**VP Engineering Capabilities**

*Indeed*

**VP Networks innovation**

*Telefonica*

**VP of Engineering**

*LinkedIn*

**VP Partner**

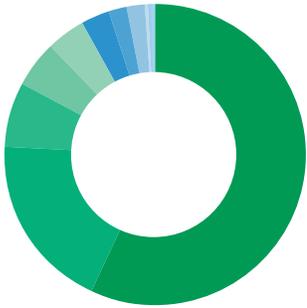
*Chef.io*

**VP Standards & Open Source**

*SAP*

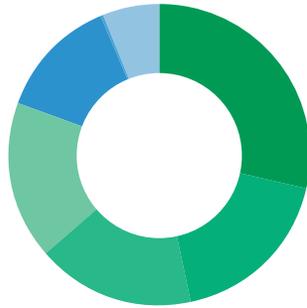
## 2025 Attendee Demographics

329 Attendees from 173 Organizations



### Industry

- Information Technology **57%**
- Non Profit Organization **19%**
- Professional Services **7%**
- Financials **5%**
- Telecommunications **4%**
- Automotive **3%**
- Industrials **2%**
- Consumer Goods **2%**
- Energy **0.4%**
- Health Care **0.3%**
- Materials **0.3%**



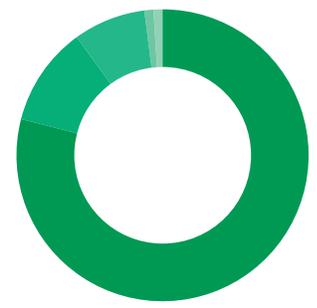
### Job Level

- Director **29%**
- CXO / ED **18%**
- VP / SVP / GM **17%**
- Individual Contributor **17%**
- Manager **13%**
- Academic **0.4%**
- Other **5.6%**



### Job Function

- Executive Leader **38%**
- Manager - OSPO **9%**
- Manager - Technical Teams **8%**
- Architect **6%**
- Application Developer (Front-end/Back-end/Mobile/Full Stack)r **5%**
- Manager - Other **5%**
- Marketing **5%**
- Product/Biz Dev **5%**
- Kernel/Operating Systems Developer **2%**
- Legal / Compliance **2%**
- Systems/Embedded Developer **1%**
- Professor / Academic **0.6%**
- Student **0.6%**
- DevOps/SRE/Sysadmin **0.4%**
- Media / Analyst **0.4%**
- Other **12%**



### Country

- North America **74.4%**  
Canada, United States Minor Outlying Islands, USA
- Europe **9.8%**  
Austria, Croatia, Finland, Germany, Ireland, Italy, Norway, Poland, Spain, Sweden, United Kingdom
- Asia **15%**  
China, Hong Kong, India, Japan, Philippines, Republic of Korea, Singapore
- South America **0.4%**  
Argentina, Brazil
- Africa **0.4%**  
Algeria, Angola, Ethiopia, Uganda

**31% EXECUTIVE LEADERS INCLUDING 39 C-LEVEL EXECUTIVES**

## Sponsorships-at-a-Glance

Availability may vary. Contact [sponsorships@linuxfoundation.org](mailto:sponsorships@linuxfoundation.org) to confirm availability and secure your sponsorship today.

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
	3 AVAILABLE	3 AVAILABLE	3-AVAILABLE SOLD OUT	4 AVAILABLE	UNLIMITED
<b>Conference Room:</b> For private meeting use only.	•				
<b>LF Live Webinar:</b> We will host and promote with content & speaker of your choosing. You receive contact info for webinar registrants.	•				
<b>Sponsored Session Attendee List</b>	• (if sponsor session is selected)	• (if sponsor session is selected)			
<b>Speaking Opportunity:</b> All sponsor content must be approved by the Program Committee and The Linux Foundation. Speaking slots based on availability.	15-minute Keynote or Session	5-minute Keynote or Session	Session		
<b>Inclusion in Onsite Press News Package:</b> Announcements you'd like to make onsite will be included in the daily news package sent to media covering the event.	•	•	•		
<b>Recognition During Opening Keynote Session:</b> Sponsor recognition by name.	•	•	•		
<b>Shared Sponsorship of 1 Attendee Social Function:</b> Includes branding throughout the social function.	Evening Event	Lunch	Breakfast & Breaks		
<b>Keynote Stage Branding:</b> Logo prominently displayed on stage screens.	•	•	•	•	
<b>Recognition on Event Signage and Event Website:</b> Prominent logo display on all event web pages and on the conference signage.	•	•	•	•	•
<b>Sponsor Designation in Press Releases:</b> Recognition as sponsor in the body of the release.	•	•	•	•	
<b>Recognition in Pre-Conference Email Marketing:</b> Includes link to your URL.	•	•	•	•	
<b>Member Summit Invitations:</b> Full access passes to the entire conference for your staff or customers.	10	8	6	4	2
<b>Sponsorship Cost</b>	<b>\$65,000</b>	<b>\$35,000</b>	<b>\$20,000</b>	<b>\$10,000</b>	<b>\$4,000</b>

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.



### Attendee Gift Sponsor

**\$10,000 • 1 Available**

Every in-person attendee at the event will receive an event gift. Includes your logo on the gift. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost.



### Wireless Access Sponsorship

**\$7,500 • 1 Available**

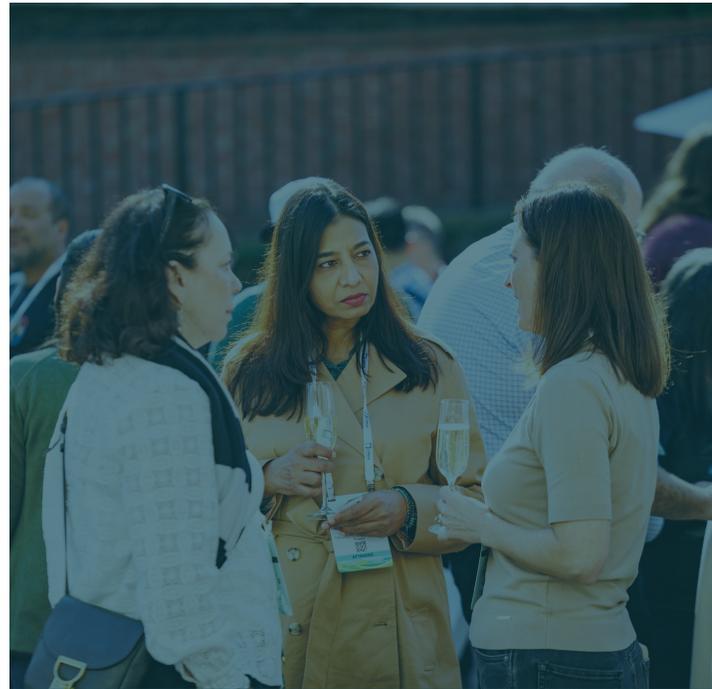
Conference wifi will be named after sponsor. Leveled sponsorship required.



### Lanyard Sponsorship

**\$5,000 • 1 Available**

Every attendee at the event will wear a name badge and lanyard and your logo will appear across the lanyard. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost. Level sponsorship required.



# Sponsorship Bundles & Custom Packages

Interested in sponsoring multiple events and/or creating a custom sponsor package? We offer bundled sponsorship package discounts and are happy to work with you to create a customized package to meet your organization's individual needs.

**Linux Foundation Corporate Members  
receive sponsorship discounts  
on Linux Foundation events;  
5% discount or 7% when signing up  
for multiple events at once.**

Contact [sponsorships@linuxfoundation.org](mailto:sponsorships@linuxfoundation.org)  
to secure your sponsorship today.

**[www.events.linuxfoundation.org](http://www.events.linuxfoundation.org)**