



**October 17-19, 2022 | Austin, TX & Virtual**

# **2022 SPONSORSHIP PROSPECTUS**

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O3DCon is THE conference for 3D developers, users & enthusiasts to learn and collaborate on innovations and best practices in:

- 3D development & Open 3D development
- Open Source Licensing
- Interoperability across 3D engines
- The benefits of using Open 3D Engine to revolutionize real-time 3D development across a variety of applications: game development, film & entertainment, metaverse, robotics, AI/ML, augmented reality, digital twin, automotive, healthcare, and more.

As the flagship conference of Open 3D Foundation, O3DCon is focused on helping to grow the community of contributors building an unencumbered, first-class, 3D engine poised to revolutionize real-time 3D development across a variety of applications—from game development, metaverse, digital twin and AI, to automotive, healthcare, robotics and more.

**Sponsor O3DCon 2022 and help shape the future of 3D development and support the work of the 3D development community!**

- Showcase your important role in the rapidly growing 3D & Open 3D development community with the opportunity to educate others about how you're contributing to and using these technologies and the Open 3D Engine (O3DE)
- Share ideas and best practices, discuss hot topics and demonstrate your leadership across the 3D development ecosystem
- Gain targeted mindshare and highlight how your products and services help advance the 3D development landscape
- Forge valuable connections and network with like-minded individuals

The sponsorship deadline is **September 16**.

Contact [sponsorships@linuxfoundation.org](mailto:sponsorships@linuxfoundation.org) to secure your sponsorship!

Open 3D Foundation (O3DF) Members receive a **3% discount** on all exhibitor packages.

Over 300 3D development contributors are expected to participate in O3DCon this year.

#### **WHO ATTENDS:**

- 3D developers across industries, including gaming, film & entertainment, the metaverse, robotics, and AI/ML to develop an open continuous integration (CI) and build infrastructure to enable reference builds from the community and alleviate issues caused by siloed development.
- C++ & Python developers
- Students and other developers interested in a career in 3D development
- Other contributors and consumers interested in learning more about open 3D development and its ability to revolutionize real-time 3D development across a variety of applications and industries

#### **WHY THEY ATTEND:**

3D Development is already transforming industries such as gaming, entertainment, the metaverse and robotics, and will transform other industries including AI/ML, healthcare, automotive and much more.

3D development community members and contributors to join to be on the forefront of innovation, and to connect with their community and learn about:

- The latest advancements in 3D development, and how and where to apply them
- Interoperability and portability across 3D engines
- How to use, and contribute to, the Open 3D Engine
- 3D simulation use cases
- Open source licensing best practices
- How to best collaborate with the open 3D community to maximize innovation and advance the state of open 3D development across industries
- How to build a career in 3D development, gaming & other industries impacted by 3D development

## Sponsorship At-A-Glance

Sponsorship Deadline: **September 16**. Contact [sponsorships@linuxfoundation.org](mailto:sponsorships@linuxfoundation.org) to secure your sponsorship today.

	PLATINUM 6 AVAILABLE 5 AVAILABLE	GOLD 10 AVAILABLE	SILVER 10 AVAILABLE	BRONZE UNLIMITED
<b>Sponsor Designation in Press Releases:</b> Recognition as sponsor in body of release.	•			
<b>Pre or Post-Conference Email Blast:</b> One time use of opt-in list to be sent by Open 3D Foundation.	•			
<b>Conference Room:</b> For private meeting use only.	Bookable for up to 1 hour of meetings			
<b>Recognition During Opening Keynote Session:</b> Sponsor recognition by name.	•			
<b>Speaking Opportunity:</b> Content to be approved by program committee.	10 minute keynote	30 min Breakout Session		
<b>Demo Theater:</b> Located in the sponsorship showcase + streamed to virtual event.	(1) 10-Minute Demo	(1) 10-Minute Demo		
<b>Collateral Distribution**:</b> Laid out in a prominent location near registration.	•	•	•	
<b>Social Media Promotion of Sponsorship:</b> From Open 3D Foundation Twitter. Sponsor can provide custom content (must be approved by the Open 3D Foundation).	2	1 (shared post)	1 (shared post)	
<b>Sponsor Message in Attendee Day-Of Email</b>	75 word max	50 word max	Company Name & Link	Company Name & Link
<b>Exhibit Booth**:</b> Includes counter with graphic and stools. Table and chairs only for Bronze sponsors. -Location selected in order of sponsorship tier Sponsors will also receive a virtual 'booth' component offering: -Ability to post videos, demos, links and files -Chat directly with online attendees -Capture leads and booth traffic data for online attendees	10'X10'	10'X10'	6'x6'	Tabletop
<b>Lead Retrieval License**:</b> Live scans, real time reporting and ability to take notes on captured leads.	•	•	•	•
<b>Recognition on Event Signage:</b> Sponsor logo on conference signage.	•	•	•	•
<b>Recognition on Event Website:</b> Prominent logo display on event homepage.	•	•	•	•
<b>Recognition in Pre-Conference Email Marketing:</b> Includes link to your URL.	•	•	•	•
<b>Access to Event Press/Analyst List:</b> Contact list shared one week prior to the event for your own outreach.	•	•	•	•
<b>Post-Event Data Report:</b> Provides event demographics and additional details on event performance.	•	•	•	•
<b>Conference Attendee Passes:</b> Full access passes to the entire conference for your staff or customers.	15	10	5	3
<b>20% Discount on Additional Conference Passes:</b> For use by your customers, partners or colleagues.	•	•	•	•
<b>Sponsorship Cost</b>	<b>\$30,000</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$5,000</b>

Members receive a 3% discount on leveled sponsorship pricing.

\*\*As permitted per COVID-19 safety + social distancing requirements.

## Add-On Opportunities



### Session Recording

**\$5,000 • 1 Available**

Extend your presence long after the live conference concludes with the session recording sponsorship. Benefits include:

- Sponsor logo on all session recordings when added to YouTube
- Recognition on event website



### Closed Captioning

**\$5,000 • 1 Available**

Improve our event's accessibility by providing real time captioning for all sessions. Sponsorship includes recognition on event website, pre-event email, and during the opening session.



### T-Shirt

**~~\$7,000~~ • 1 Available SOLD OUT**

Showcase your logo on every attendee with the t-shirt sponsorship. O3DECon creative services will provide the design and sponsor logo will be placed prominently. Logo must be single color only (no gradient colors).



### Lanyards

**\$2,500 • 1 Available**

The opportunity for all O3DECon attendees to wear your logo. Logo size and placement subject to lanyard design. Logo must be single color only (no gradient colors).



### Diversity Scholarship

**\$1,500 Minimum • Unlimited**

O3D Foundation scholarship program provides support to the traditionally underrepresented and/or marginalized group in the technology and/or open source communities including, but not limited to: persons identifying as LGBTQ, women, persons of color, and/or persons with disabilities, who may not otherwise have the opportunity to attend O3DECon for financial reasons. Equal access and diversity are important to O3D Foundation, and we aim to remove this obstacle for underrepresented attendee groups. Showcase your organization's support of this important initiative by sponsoring the Diversity Scholarship. Sponsors Receive:

- Recognition during the opening session
- Signage onsite at the event
- Recognition in pre-event email marketing