Observability Summit Europe

Event Date: 5 October 2026

Location: Prague Congress Centre, Czechia

Est. Number of Attendees: 200+

Who Attends?
Developers, architects, engineers and technical leaders, COOs, and CTOs.

Observability Summit brings together developers, operators, and business leaders who are shaping the future of open source observability. From deep-dives to hands-on workshops, every moment is curated by the community, for the community! This event will be focused on real challenges, practical solutions, and innovations driving the next era of visibility and control. This is a must attend event to help you build, scale and succeed.

Recorded content from the event will be available post event on YouTube for those who cannot attend onsite. Visit our website for additional event details. Availability may vary. Contact sponsor@cncf.io to confirm availability and secure your sponsorship today. Signed contracts must be received by **4 September 2026.**

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFIT	DIAMOND ~~4 AVAILABLE~~ 1 AVAILABLE	PLATINUM ~~4 AVAILABLE~~ SOLD OUT	GOLD UNLIMITED	START-UP* UNLIMITED
Speaking opportunity Content must meet CFP criteria and is subject to program committee approval	5-minute keynote			
Access to opt-in attendee registration list List may be used for marketing purposes, and will include attendee contact information (with email address) of opt-in attendees	x	x		
Table top sponsor space + lead retrieval (1) Lead Retrieval Device, 6'x4' footprint includes (1) 6' table, 2 chairs, power & conference wifi	x	x		
Recognition in event promotional emails and attendee communications	logo + link	logo + link	company name + link	company name + link
Logo recognition during opening session	x	x	x	x
Logo on sponsor signage	x	x	x	x
Logo recognition on event schedule	x	x	x	x
Logo and link on event website	x	x	x	x
Complimentary conference passes To be used for booth staff or attendees. Includes access to keynotes, breakout sessions, and exhibits.	4	2	1	1
20% discount on additional conference passes Unlimited usage while passes are available for sale.	x	x	x	x
Provide attendee giveaway during event Giveaways must be distributed at sponsor table top and/or meeting room. **CNCF Approval Required*	x	x	x	x
SPONSORSHIP COST	**$25,000**	**$15,000**	**$8,500**	**$5,000**

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.
*Start-up sponsors must have a CNCF membership and be in business for less than 4 years, must have less than $1M in revenue and less than 50 employees.

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ADD-ON OPPORTUNITIES

Session Recording $4,000 1 AVAILABLE

Extend your presence long after the live conference concludes with the session recording sponsorship. All session recordings will be published on the CNCF YouTube channel after the event.

Benefits include:

• Sponsor recognition slide with logo at the beginning of each video recording

Happy Hour Reception

$5,000 1 AVAILABLE

• Logo recognition on on-site signage, including food & beverage stations during reception

• Recognition in opening remarks

• Recognition in pre & post event attendee emails

Cross-Promotion of Pre-Approved Community Events $2,500 UNLIMITED

AVAILABLE TO CONFIRMED LEVEL SPONSORS ONLY

If you are planning to host your own event alongside Observability Summit, we would be happy to help promote your event to our attendees. Examples are educational classes, workshops, or social activities such as meet-ups, happy hours, or parties. Sponsor-hosted events may not overlap with the main conference program on 5 October.

Benefits include:

• Event listed on the official conference schedule

• Event listed in a shared pre-event promotional email