



# OPEN COMPLIANCE SUMMIT

December 7-8 | Tokyo, Japan

# 2023 SPONSORSHIP PROSPECTUS

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## December 7-8 | Tokyo, Japan

### About Open Compliance Summit

The Open Compliance Summit is an exclusive event for Linux Foundation members and select invitees. The summit provides a neutral environment for participants from different companies and different backgrounds to:

- Discuss and exchange compliance best practices (processes, policies, guidelines, tools, open source governance, etc.).
- Increase awareness on implementing and managing a compliance program, and managing compliance via your supply chain.
- Discuss common compliance challenges and how to address them.
- Increase involvement of participants in The Linux Foundation Open Compliance Program (tools, templates, SPDX, etc.).

**This is the ONLY event focused solely on compliance in the world of open source.**

Attendance is limited to ensure intimate conversations and ease of networking and collaboration. This summit (like prior) will be held under the **Chatham House Rule**.



## Why Sponsor

Sponsoring Open Compliance Summit provides an excellent opportunity for organizations to share knowledge around open source compliance.



Gain valuable thought leadership



Reach potential partners and customers



Recruit top talent



Create positive brand awareness



Showcase products, technologies and services



Strengthen valuable relationships

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## Why The Community Attends

To increase collaboration among the summit participants in the area of open source legal compliance via:

- Exchanging best practices.
- Increasing involvement of participants in the Linux Foundation Open Compliance Program (tools, templates, SPDX, Open Chain etc.).
- Increasing awareness on implementing and managing compliance program, and managing compliance via your supply chain.
- Discussing common compliance challenges and how to address them.

### Who Should Attend

- Legal Counsel
- Compliance Officers
- Product Managers
- Engineering Managers
- Process Managers
- Supply Chain Professionals

Open Compliance Summit 2022 by the Numbers:

**63** TOTAL REGISTRANTS



ATTENDEES FROM  
**42**  
ORGANIZATIONS



**10** COUNTRIES  
REPRESENTED

**21%** OF SPEAKERS IDENTIFIED AS WOMEN OR NON-BINARY.

**100%**

of respondents felt that participating in the event was a valuable use of their time.

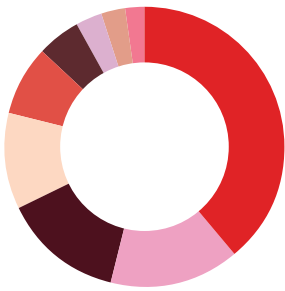
**100%**

of respondents found the conference content & sessions to be informative and useful.

**100%**

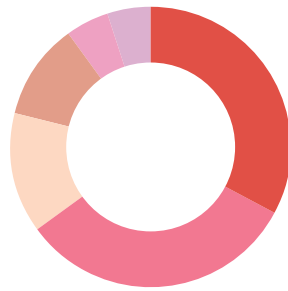
of respondents would recommend attending Open Compliance Summit to a friend or colleague.

## Open Compliance Summit 2022 Demographics



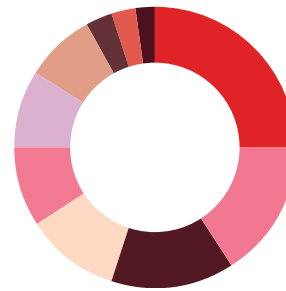
### Industry

- Information **39%**
- Automotive **15%**
- Non-Profit **14%**
- Telecommunication **11%**
- Industrials **8%**
- Professional **5%**
- Consumer Goods **3%**
- Healthcare **3%**
- Materials **2%**



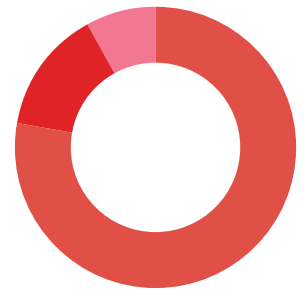
### Job Level

- Other **33%**
- Manager **32%**
- Individual **14%**
- CP / SVP / GM **11%**
- CXO / ED **5%**
- Director **5%**



### Job Function

- Manager - OSPO **25%**
- Other **16%**
- Systems / Embedded **14%**
- Legal Compliance **11%**
- Executive Leader **9%**
- Manager **9%**
- Application **8%**
- Kernel / Operating **3%**
- Manager - Other **3%**
- Production / Biz Dev **2%**



### Country

- Asia **78%**  
China, Hong Kong, India, Japan, Republic of Korea
- North America **14%**  
Canada, Mexico, United States, Minor Outlying Islands, USA
- Europe **8%**  
Austria, Bulgaria, Croatia, Czech Republic, Finland, France, Germany, Ireland, Israel, Netherlands, Spain, Sweden, Switzerland, Turkey, United Kingdom

## Previous Sponsors

Companies of all sizes across diverse industries benefit from being a part of OCS Summit.

Previous sponsors include:



## Sponsorships-at-a-Glance

Contact [sponsorships@linuxfoundation.org](mailto:sponsorships@linuxfoundation.org) to secure your sponsorship today.

	GOLD 4 AVAILABLE	SILVER 4 AVAILABLE 3 AVAILABLE	BRONZE UNLIMITED
<b>Shared Bookable Meeting Room*</b> : For private meeting use only.	•		
<b>Shared Branding on Signage in Meal Area</b>	•		
<b>Speaking Opportunity</b> : All sponsor content must be approved by Program Committee and The Linux Foundation. Speaking slots based on availability.	10-Minute Keynote	5-Minute Keynote	
<b>Exhibit Booth*</b> : Includes (1) table and (2) chairs	•	•	•
<b>Recognition on Event Signage and Website:</b> <b>Prominent logo display on all event web pages and on conference signage.</b>	•	•	•
<b>Recognition in Pre-Conference Email Marketing</b> : Includes link to your URL.	•	•	•
<b>Conference Attendee Passes</b> : Full access passes to the entire conference for your staff or customers.	6	4	2
<b>Recognition During Opening Keynote Session</b> : Sponsor Recognition by Name.	•	•	•
<b>Keynote Stage Branding</b> : Logo prominently displayed on stage screens or signage.	•	•	•
<b>Sponsorship Cost</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$7,000</b>

\*As permitted per COVID-19 safety + social distancing requirements.

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions. Exact plans subject to change in 2023 due to COVID.



## Join us at Open Compliance Summit 2023!

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### Sponsorship Bundles & Custom Packages

Interested in sponsoring multiple events and/or creating a custom sponsor package? We offer bundled sponsorship package discounts and are happy to work with you to create a customized package to meet your organization's individual needs.

Linux Foundation Corporate Members receive sponsorship discounts on Linux Foundation events; 5% discount or 7% when signing up for multiple events at once.

