



# OPEN COMPLIANCE SUMMIT

December 1, 2020 | Virtual Experience

## 2020 Sponsorship Prospectus



The Open Compliance Summit is an exclusive event for Linux Foundation members and select invitees. The summit provides a neutral environment for participants from different companies and different backgrounds to:

- Discuss and exchange compliance best practices (processes, policies, guidelines, tools, open source governance, etc.)
- Increase awareness on implementing and managing a compliance program, and managing compliance via your supply chain
- Discuss common compliance challenges and how to address them
- Increase involvement of participants in The Linux Foundation Open Compliance Program, which includes tools, templates, SPDX and more resources for compliance professionals

**This is the ONLY event focused solely on compliance in the world of open source**

Attendance is limited to a maximum of 120 attendees to ensure intimate conversations and ease of networking and collaboration.

This summit (like prior) will be held under the [Chatham House Rule](#).

## Who Should Attend:

- Legal Counsel
- Compliance Officers
- Product Managers
- Engineering Managers
- Process Managers
- Supply Chain Professionals

## Goals of the Summit:

- Increase collaboration among the summit participants in the area of open source legal compliance via:
  - Exchanging best practices
  - Increasing involvement of participants in the Linux Foundation Open Compliance Program (tools, templates, SPDX, Open Chain etc.)
  - Increasing awareness on implementing and managing compliance program, and managing compliance via your supply chain
  - Discussing common compliance challenges and how to address them



## Virtual Experience Sponsorship Opportunities

	<b>GOLD</b> 2 AVAILABLE	<b>SILVER</b> 4 AVAILABLE	<b>BRONZE</b> UNLIMITED
<b>Session Speaking Opportunity:</b> Content must be approved by The Linux Foundation.	•		
<b>Social Media Re-share:</b> The Linux Foundation Twitter account will re-tweet 1 post of the sponsors choosing. Timing will be determined the The Linux Foundation.	•	•	
<b>Social Media Promotion of Sponsorship:</b> From the Linux Foundation channels and the Linux Foundation Events channels via Twitter, Facebook, and LinkedIn. Sponsor can provide custom content (must be approved by the Linux Foundation).	•	•	
<b>Virtual Exhibit Booth:</b> See below for inclusions.	•	•	•
Generate leads: Receive contact information from all booth visitors (excluding phone number).	•	•	•
Chat feature allowing you to talk directly with attendees real time during event.	•	•	•
Share demos, videos, job postings, surveys, virtual swag and other resources with attendees via links.	•	•	•
Receive booth visit analytics: number of visits, dwell time, and link click through rate.	•	•	•
<b>Recognition on Event Website:</b> Logo displayed on all pages of event website, linking to URL of your choice.	•	•	•
<b>Prominent branding throughout virtual conference.</b>	•	•	•
<b>Recognition in Pre-Conference Email Marketing:</b> Includes company logo linking to URL of your choice.	•	•	•
<b>Attendee Passes:</b> Full-access passes to the entire conference for your staff or customers.	4	2	1
<b>Recognition during Opening Remarks.</b>	•	•	•
<b>Keynote Branding:</b> Logo prominently displayed.	•	•	•
<b>Virtual “Swag Bag” with contact info of opted-in attendees provided:</b> Sponsors will have the opportunity to add a giveaway or raffle item on a dedicated page on the event site. Attendees will opt-in to participate. All opt-in information will be shared with the sponsor. Any physical items will be fulfilled directly by the sponsor.	•	•	•
<b>Sponsorship Cost</b>	<b>\$8,000</b>	<b>\$4,000</b>	<b>\$2,000</b>

Contact us at [sponsorships@linuxfoundation.org](mailto:sponsorships@linuxfoundation.org) to secure your sponsorship, request additional details or discuss custom options.

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.





## Sponsorship Bundles & Custom Packages

Interested in sponsoring multiple events and/or creating a custom sponsor package? We offer bundled sponsorship package discounts and are happy to work with you to create a customized package to meet your organization's individual needs.

**Linux Foundation Corporate Members receive sponsorship discounts on Linux Foundation events; 5% discount or 7% when signing up for multiple events at once.**



Contact [sponsorships@linuxfoundation.org](mailto:sponsorships@linuxfoundation.org)  
to secure your sponsorship today.

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