

December 7-8, 2022 | Yokohama, Japan

2022 SPONSORSHIP Prospectus

THELINUX FOUNDATION



Table of Contents

About Open Compliance Summit	.3
Why Sponsor	.4
Why The Community Attends	4
2021 by the Numbers	.5
Open Compliance Summit 2021 Demographics	6
Previous Sponsors	.7
Sponsorships-at-a-Glance	
Sponsorship Bundles & Custom Packages	



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About Open Compliance Summit

The Open Compliance Summit is an exclusive event for Linux Foundation members and select invitees. The summit provides a neutral environment for participants from different companies and different backgrounds to:

- Discuss and exchange compliance best practices (processes, policies, guidelines, tools, open source governance, etc.).
- Increase awareness on implementing and managing a compliance program, and managing compliance via your supply chain.
- Discuss common compliance challenges and how to address them.
- Increase involvement of participants in The Linux Foundation Open Compliance Program (tools, templates, SPDX, etc.).

This is the ONLY event focused solely on compliance in the world of open source.

Attendance is limited to ensure intimate conversations and ease of networking and collaboration. This summit (like prior) will be held under the **Chatham House Rule**.





Why Sponsor

Sponsoring Open Compliance Summit provides an excellent opportunity for organizations to share knowledge around open source compliance.



Gain valuable thought leadership Reach potential partners and customers



Recruit top talent



Create positive brand awareness Showcase products, technologies and services



Strengthen valuable relationships

Why The Community Attends

To increase collaboration among the summit participants in the area of open source legal compliance via:

- Exchanging best practices.
- Increasing involvement of participants in the Linux Foundation Open Compliance Program (tools, templates, SPDX, Open Chain etc.).
- Increasing awareness on implementing and managing compliance program, and managing compliance via your supply chain.
- Discussing common compliance challenges and how to address them.

Who Should Attend:

- Legal Counsel
- Compliance Officers
- Product Managers
- Engineering Managers
- Process Managers
- Supply Chain Professionals



Open Compliance Summit 2021 by the Numbers:

122 TOTAL REGISTRANTS



ATTENDEES FROM **82**ORGANIZATIONS



80% OF REGISTRANTS ATTENDED THE LIVE EVENT

20% OF SPEAKERS AND **25%** OF ATTENDEES IDENTIFIED AS WOMEN OR NON-BINARY.

100%

of respondents felt that participating in the event was a valuable use of their time.

100%

of respondents found the conference content & sessions to be informative and useful.

100%

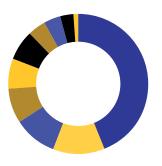
of respondents would recommend attending Open Compliance Summit to a friend or colleague.

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Open Compliance Summit 2021 Demographics

(please note, this event was held virtually)

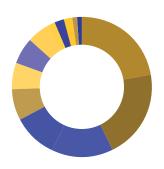


Industry

- Information Technology 44%
- Non-profit 12%
- Telecommunications **10%**
- Automotive **8%**
- Industrial Manufacturing
- & Machinery **7%**
- Professional Services 7%
- Financing / Banking / Insurance 4%
- Healthcare 4%
- Consumer Goods 3%
- Energy **1%**

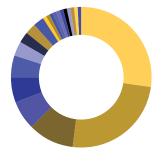
Job Level

- Manager 31%
- Individual Contributor 27%
- Other 15%
- Director 10%
- CXO / ED **7%**
- VP / SVP / GM 7%
- Academic **3%**



Job Function

- Manager OSPO 22%
- Legal / Compliance 20%
- Executive **14%**
- Other **10%**
- Manager Other **7%**
- Manager Technical Teams 6%
- Architect **6%**
- Application Developer (Front-end / Back-end / Mobile / Full Stack) 5%
- Systems / Embedded Developer 2%
- IT Operations DevOps 2%
- Media / Analyst 2%
- Professor / Academic 2%
 Kernel / Operating
- Systems Developer **1%**
- Marketing **1%**



Country

- United States 27.23%
- Japan **24.79%**
- Germany **10.74%**
- Netherlands 6.61%
- India **5.79%**
- United Kingdom **4.96%**
- Republic of Korea 3.31%
- Canada **2.48%**
- China 2.48%
- Taiwan 2.48%
- Australia 0.83%
- Belgium **0.83%**
- Bulgaria **0.83%**
- Finland **0.83%**
- France **0.83%**
- Israel **0.83%**
- Italy 0.83%
- Romania **0.83%**
- Spain **0.83%**
- Sweden **0.83%**
- Switzerland 0.83%





Previous Sponsors

Companies of all sizes across diverses industries benefit from being a part of OCS Summit.

Previous sponsors include:





Sponsorships-at-a-Glance

Contact sponsorships@linuxfoundation.org to secure your sponsorship today.

	GOLD	SILVER 4-available	BRONZE
	3 AVAILABLE	3 AVAILABLE	UNLIMITED
Shared Bookable Meeting Room**: For private meeting use only.	•		
Speaking Opportunity: All sponsor content must be approved by Program Committee and The Linux Foundation. Speaking slots based on availability.	10-Minute Keynote	5-Minute Keynote	
Exhibit Booth**: Includes (1) table and (2) chairs	•		
Recognition on Event Signage and Website: Prominent logo display on all event web pages and on conference signage.	•	•	
Recognition in Pre-Conference Email Marketing: Includes link to your URL.	•		•
Conference Attendee Passes: Full access passes to the entire conference for your staff or customers.	6	4	2
Recognition During Opening Keynote Session: Sponsor Recognition by Name.	•	•	•
Keynote Stage Branding: Logo prominently displayed on stage screens or signage.	•	•	•
Shared Branding on Signage in Meal Area	•		
Sponsorship Cost	\$15,000	\$10,000	\$7,000

**As permitted per COVID-19 safety + social distancing requirements.





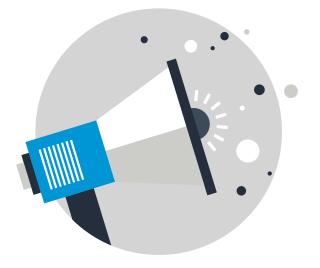
Join us at Open Compliance Summit 2022!

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Sponsorship Bundles & Custom Packages

Interested in sponsoring multiple events and/or creating a custom sponsor package? We offer bundled sponsorship package discounts and are happy to work with you to create a customized package to meet your organization's individual needs.

Linux Foundation Corporate Members receive sponsorship discounts on Linux Foundation events; 5% discount or 7% when signing up for multiple events at once.





Contact **sponsorships@linuxfoundation.org** to secure your sponsorship today.

www.events.linuxfoundation.org