Agentic AI Foundation AGNTSummit

KubeCon + CloudNativeCon

THE LINUX FOUNDATION OPEN SOURCE SUMMIT

PyTorch CONFERENCE

OPEN NEXUS ◆ INDIA 2027

9-10 September 2027 | India

2027 SPONSORSHIP PROSPECTUS

AGNTSummit | KubeCon + CloudNativeCon | THE LINUX FOUNDATION OPEN SOURCE SUMMIT | PyTorch CONFERENCE

OPEN NEXUS ◆ INDIA 2027

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Quick Facts

- **Anticipated 2027 Attendance: 4,000+** In-Person Attendees*
- **80+** conference sessions and keynotes

**Attendee estimates are based on registration trends from previous or related events and may fluctuate. Updated numbers will be shared with sponsors leading up to the event. As attendance is influenced by many factors, final numbers cannot be guaranteed prior to the event.*

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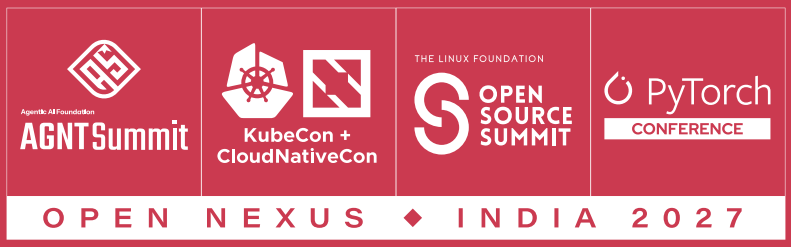
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WHY SPONSOR?



Open Nexus India 2027 connects the open source, cloud native, AI, and agentic AI communities, bringing together the people building everything from foundational software and cloud platforms to AI models and agents. Uniting AGNTSummit, KubeCon + CloudNativeCon, Open Source Summit, and PyTorch Conference, the event brings developers, maintainers, researchers, and technology leaders together to share practical expertise, collaborate across projects, and build and operate the next generation of open technology.

BENEFITS OF SPONSORSHIP:

HIGH-PROFILE AUDIENCE

Engage with the industry's top developers, architects, end users, and vendors – including the world's largest AI, public cloud and enterprise software companies as well as hundreds of innovative startups.

QUALIFIED LEADS

AAIF, CNCF, Linux Foundation and PyTorch events draw a highly targeted and relevant audience of technical leaders and decision- makers who are valuable prospects for future business.

THOUGHT LEADERSHIP

Showcase your expertise and engage with communities shaping the future of the open source AI stack. Highlight your organization's products, services, open source strategies, and innovations spanning cloud native infrastructure, agentic AI, and machine learning.

NETWORK WITH KEY STAKEHOLDERS

Access an extensive network of industry professionals to build strategic partnerships, develop business opportunities, and initiate collaborations.

SOLUTIONS SHOWCASE

Present your latest offerings and connect with new and existing customers face-to-face to receive valuable user feedback on your products and services.

ASSOCIATION WITH LEADING TECHNOLOGIES

Align your brand with some of the highest-velocity open source projects and position your company at the intersection of the technologies powering the open source AI stack, from cloud native infrastructure to agentic AI and machine learning.

MARKET INTELLIGENCE

Gauge industry trends as you meet with developers and operations experts ranging from startup CTOs to corporate developers to senior technology executives from all over the world.

TALENT ACQUISITION

Recruit the brightest minds in the industry to fill your open positions.

ACCESS TO COMMUNITY

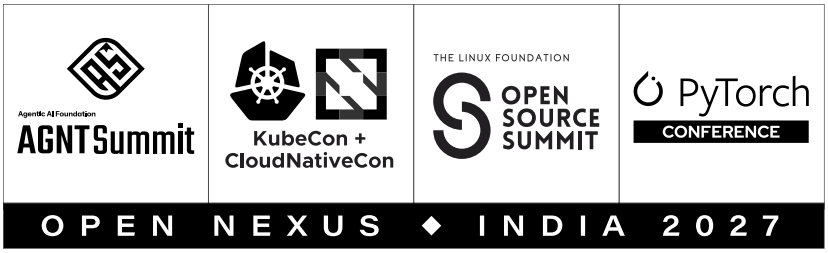
Meet with maintainers and contributors and help bring cloud native and AI project communities together.

VENDOR-NEUTRAL CONTENT

Take advantage of a professionally organized conference run by a neutral nonprofit where content is curated by the community.

SUPPORT OPEN SOURCE

Give back to the open source community. Profits from events are reinvested and directly support each Foundation's hosted projects.



EVENT DATES:
9-10 September 2027

LOCATION:
Bangalore International Exhibition Centre (BIEC), Bengaluru, India

WHO ATTENDS?
Developers, ML engineers, architects and technical leaders, CIOs, CTOs, press, and analysts from around the world.

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2	80+	100+	4,000+	1200+
MAIN CONFERENCE DAYS	SESSIONS AND KEYNOTES	SPEAKERS	ESTIMATED NUMBER OF ATTENDEES*	PARTICIPATING COMPANIES

2026 HIGHLIGHTS

TOP THREE ATTENDEE JOB FUNCTIONS:

1. DEVOPS / SRE / SYSADMIN
2. DEVELOPER
3. ARCHITECT

KUBECON + CLOUDNATIVECON INDIA, MUMBAI

3,242
ATTENDEES

SEE THE FULL POST-EVENT TRANSPARENCY REPORT FOR MORE DETAILS.

OPEN SOURCE SUMMIT INDIA, MUMBAI

997
ATTENDEES

SEE THE FULL POST-EVENT TRANSPARENCY REPORT FOR MORE DETAILS.

PYTORCH DAY INDIA, BENGALURU

460
ATTENDEES

READ THE EVENT RECAP FOR MORE DETAILS.

MCP DEV SUMMIT INDIA

771
ATTENDEES
(BENGALURU)

515
ATTENDEES
(MUMBAI)

SEE THE FULL POST-EVENT TRANSPARENCY REPORTS FOR MORE DETAILS.
BENGALURU MUMBAI

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SPONSORSHIP BENEFITS AT-A-GLANCE

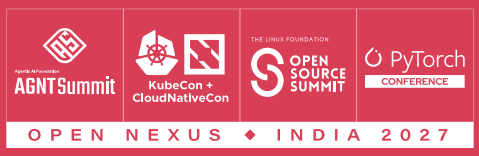
Availability may vary. Contact sponsorships@linuxfoundation.org or fill out the contract request form to confirm availability and secure your sponsorship today. Signed contracts must be received by 4 August 2027.

	DIAMOND* LIMITED AVAILABILITY	PLATINUM LIMITED AVAILABILITY	GOLD LIMITED AVAILABILITY	SILVER LIMITED AVAILABILITY	START-UP† + END USER‡ + NON-PROFIT LIMITED AVAILABILITY
Speaking opportunity Content must meet CFP criteria and is subject to program committee approval Includes attendee contact list (for breakout session only, not available for keynote session)	Choice of (1) 5-minute keynote or (1) 30-minute breakout session				
Video recording of sponsored keynote or breakout session Raw file to be used under Creative Commons license with attribution to to AAIF, CNCF, Linux Foundation, and PyTorch Foundation	✓				
Access to opt-in attendee registration list List may be used for marketing purposes, and will include attendee contact information (with email address) of opt-in attendees	Provided pre and post-event	Provided post-event			
Recognition in event promotional emails and attendee communications	Logo and link	Company name and link only			
Demo session **Demo theater located in meeting room or exhibit hall (subject to availability)	(1) 20-minute session at demo theater** includes attendee contact information	(1) 20-minute session at demo theater** includes attendee contact information	Promotion of (1) sponsor-hosted in-booth demo		
List of registered press/analysts	✓	✓	✓		
Logo recognition on keynote screen	✓	✓	✓		
Logo recognition in post-event transparency report	✓	✓	✓		
Social media posts on X from official @AgenticAIFdn, @KubeCon_, @linuxfoundation, and @PyTorch handles handles	(1) pre-event standalone post with social card and (1) customizable news spotlight during event	(1) pre-event group post	(1) pre-event group post		
Logo on sponsor signage, conference website, and conference schedule	✓	✓	✓	✓	✓
Opportunity to include news announcements in official event news package	Preferred placement	Preferred placement	✓	✓	✓
Complimentary conference passes To be used for booth staff, attendees, and guests, Includes access to keynotes, sessions, and exhibits	25	15	10	5	2
20% discount on additional conference passes Unlimited usage while passes are available for sale	✓	✓	✓	✓	✓
Exhibit space Turnkey booth includes backwall and counter with graphics, (2) stools, (1) wastebasket, and basic power. Tabletop exhibit includes (1) draped table, (2) chairs, (1) wastebasket, tabletop sign, and basic power. ***Booth sizes are subject to change based on venue.	6m (w) x 6m (d) choice of raw booth space or turnkey booth***	6m (w) x 3m (d) turnkey booth***	3m (w) x 3m (d) turnkey booth***	2.5m (w) x 2.5m (d) exhibit space with branded cabinet***	Tabletop exhibit only
Physical lead retrieval device(s) To be used at booth only	(2) devices	(2) devices	(2) devices	(1) device	(1) device
MEMBER PRICING¶	**$80,000**	**$60,000**	**$35,000**	**$18,000**	**$6,000**
NON-MEMBER PRICING	**$100,000**	**$72,000**	**$42,000**	**$21,600**	**NOT APPLICABLE**

The Linux Foundation reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.
* Diamond sponsorships are available on a first come first serve basis.
† Start-up sponsors must hold active AAIF, CNCF, LF, or PyTorch membership, must be in business for less than 4 years, must have less than $1M in revenue and less than 50 employees.
‡ Available to CNCF end user members and supporters. Primary focus of end user sponsorship is recruiting.
¶ AAIF, CNCF, LF, or PyTorch members will receive member pricing. Pricing is based on Foundation membership status at contract execution and will not be adjusted retroactively. If membership lapses prior to event, the difference will be invoiced.

MARKETING PROMOTIONAL OPPORTUNITIES

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Scholarship Fund

$4,000 MINIMUM — ADDITIONAL DONATIONS ENCOURAGED

UNLIMITED

The Scholarship Fund supports individuals who may not otherwise have the opportunity to attend this event. Scholarships support traditionally underrepresented and/or marginalized groups in the technology and/or open source communities including, but not limited to, persons identifying as LGBTQIA+, women, persons of color, and/or persons with disabilities. Scholarships are granted to active community members who are not being assisted or sponsored by a company or organization, and are unable to attend for financial reasons. Showcase your organization's support of this important initiative and help remove obstacles for underrepresented attendee groups.

BENEFITS INCLUDE:

- Sponsor recognition on event website
- Logo recognition on rotating slides before and after keynotes
- Logo recognition on onsite signage
- Logo recognition in post-event transparency report
- (1) pre-event group post from the official event X handle
- Sponsor recognition in scholarship acceptance notifications

Cross-Promotion of Pre-Approved Community Events

$10,000 EACH **UNLIMITED**

AVAILABLE TO CONFIRMED LEVEL SPONSORS ONLY

If you are planning to host your own event alongside this event, we would be happy to help promote your event to our attendees. Examples are educational classes, summits, workshops, or social activities such as meet-ups, happy hours, or parties. Sponsor-hosted events may not overlap with the main conference program.

BENEFITS INCLUDE:

- Event listed on the official conference schedule
- Event listed in a shared pre-event promotional email
- Optional: Event listed on the event registration form for attendees to add it to their conference registration. A 2.58% credit card processing fee per registrant will be charged if a registration fee is required.

Attendee T-Shirt

$15,000 **1 AVAILABLE**

Stand out at the event by featuring your brand on the official conference t-shirt that attendees receive onsite. This prime placement of your company's logo offers a lasting impression and associates your brand with a memorable event experience.

BENEFITS INCLUDE:

- Sponsor logo is printed on one sleeve of the official conference t-shirt. Logo must be single-color only (no gradient colors)

Logo color, size, and placement will be determined by the Linux Foundation based on the overall t-shirt design.

Lanyards

$10,000 **1 AVAILABLE**

Put your brand in the spotlight with our lanyard sponsorship! Your logo will be featured on attendees' name badge lanyards, providing high visibility throughout the event.

BENEFITS INCLUDE:

- Sponsor logo is printed on the official conference lanyards. Logo must be single-color only (no gradient colors)

Logo color, size, and placement will be determined by the Linux Foundation based on the overall lanyard design.

Session Recording

$7,500 **1 AVAILABLE**

Extend your presence long after the live conference concludes with the session recording sponsorship. All session recordings will be published on the event YouTube channel after the event.

BENEFITS INCLUDE:

- Sponsor recognition slide with logo at the beginning of each video recording
- Customizable slide designed by sponsor at the beginning of each video recording (subject to approval by the Linux Foundation)
- Sponsor logo on schedule page of conference website
- Sponsor recognition in a pre-event email sent to attendees by the Linux Foundation
- Sponsor recognition in a post-event email sent to attendees by the Linux Foundation

Peer Group Mentoring NEW

$5,000 **1 AVAILABLE**

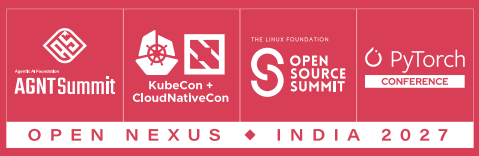
This very popular activity provides participants with the chance to meet with experienced open source veterans across many projects while paired with two to ten other people in a pod-like setting to explore community, career and technical questions together.

BENEFITS INCLUDE:

- Sponsor logo recognition on event website
- Sponsor recognition on the official conference schedule
- Sponsor logo recognition on onsite signage
- Option to set a table topic (subject to approval)
- Option to provide a 5-minute opening statement

MARKETING PROMOTIONAL OPPORTUNITIES

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Closed Captioning NEW

$7,500 **1 AVAILABLE**

Support the Linux Foundation's commitment to building a more inclusive and accessible community. Sponsoring Closed Captioning ensures that our high-quality technical content is accessible to all attendees, including those who are deaf or hard of hearing, as well as our global audience of non-native English speakers. This opportunity provides critical accessibility services for all sessions, enabling participants around the world to engage fully with the event content in real-time and during post-event viewing.

BENEFITS INCLUDE:

- Logo recognition on event website
- Prominent logo recognition on onsite signage
- Logo recognition on rotating slides before and after keynotes

Custom Add Ons

PRICE AVAILABLE UPON REQUEST

If you are looking for a more tailored opportunity to amplify your impact our team is happy to work with you to come up with a customized add on to meet your organization's individual needs.