OpenSearchCon

3-4 June, 2025

Bengaluru, India

2025 SPONSORSHIP PROSPECTUS

OpenSearchCon India 2025

3-4 June 2025 | Bengaluru, India

The OpenSearch community is coming together again to learn and connect about all things search and analytics at the third annual OpenSearchCon. This two-day event is designed to bring together builders from across the global community to celebrate the success of the OpenSearch Project and look to the future of search, analytics, and generative AI.

What to Expect

- A two-day conference covering a broad range of technology topics, including Open Telemetry, Lucene, VectorDatabases, AI/ML, and more.

- Variety of session types, including the keynote session, tech breakouts, round tables, workshops and labs, and an unconference.

- Hands-on learning and workshop opportunities offered by the OpenSearch Managed Service.

- Attendee networking opportunities, including the welcome reception, The Search Party, and so much more over the course of two days!

Increase your brand awareness

Capture the attention of the open source community and drive greater brand buzz.

Establish thought leadership

Engage with the community more effectively and gain access to demos, networking, and round tables

Amplify and grow your business

Gain exposure to your business and expand its impact across the open

Network and connect

Create meaningful connections with prospects and your peers to cultivate new brand advocates.

Sponsorships-at-a-Glance

Contact **sponsorships@linuxfoundation.org** to secure your sponsorship today.

Sponsorship Deadline: 9 May 2025

	GOLD 3 AVAILABLE	SILVER 4 AVAILABLE	BRONZE 6 AVAILABLE
Speaking Opportunity Content to be approved by the Program Committee.	15-minute keynote		
Custom Question in Post-Event Attendee Survey: Opportunity to add question of your choice (must be approved by event committee), and follow up reporting with survey results.	•		
Opt-In Registration List List may be used for marketing purposes, and will include attendee contact information (including email address) of opt-in attendees.	Shared Post-event	Shared Post-event	
Sponsor Recognition During Keynote - Verbal Recognition & Logo Included on "Thank You to Our Sponsors" Slide during keynote sessions	•	•	•
Social Media Promotion of Sponsorship: From OpenSearch social channels	Standalone	Standalone	Shared with other Bronze sponsors
Recognition on Event Signage and Website	•	•	•
Exhibit Table: Includes (1) 6' table, 2 chairs, power, and conference WiFi	•	•	•
Lead Retrieval App: Live scans, real time reporting, and ability to take notes on captured leads.	•	•	•
Post-Event Data Report: Provides event demographics and additional details on event performance.	•	•	•
Conference Attendee Passes	10	6	2
Sponsorship Price	**$10,000**	**$7,000**	**$3,500**

Marketing Promotional Opportunities

Attendee T-Shirt
$7,500 | 1 AVAILABLE

Every attendee will receive an event t-shirt. The design will include your logo on sleeve of t-shirt. Logo must be single-color only (no gradient colors). Logo color, size, and placement will be determined by OpenSearch based on the overall t-shirt design.

Lanyards
$5,000 | 1 AVAILABLE

Showcase your logo on every attendee with the lanyard sponsorship. Logo size, color, and placement will be based on the lanyard design and are subject to OpenSearch approval. Logo must be single color only (no gradient).

Session Recording
$7,500 | 1 AVAILABLE

Extend your presence long after the live conference concludes with the session recording sponsorship. All session recordings will be published on the Linux Foundation YouTube channel after the event. Benefits include:
- Sponsor recognition slide with logo at the beginning of each video recording
- Sponsor recognition in post-event email to attendees

Welcome Cocktail Reception
$5,000 | 1 AVAILABLE

Who doesn't love a good party where you're able to network, connect with peers, and meet new people from across the open source community in a relaxed setting? This sponsorship covers the cocktail reception the night before the main event. Benefits include:
- Reception listed on the official event schedule with your company name
- Branded signage at the cocktail reception
- Your logo and link on the event site

The Search Party
$7,500 | 1 AVAILABLE

If you're searching for a signature event that will enable you to increase your brand awareness and get directly in front of the community, sponsoring The Search Party is a great way to go. Benefits include:

- Reception with sponsor name listed on the official conference schedule
- Exclusive branding on food and drink stations and prominently placed signage
- Logo on drink tickets
- Opportunity to work with our team to bring your signature touches to the event with custom activations (additional fees may apply)

Sweet Treats
$5,000 | 2 AVAILABLE

Serve up some sweets and treats and do it while prominently displaying your logo and company branding. You can either sponsor cookies and brownies or some other sweet treat with lunch, or put your brand on display with an upgrade (additional fees may apply) to custom-branded cupcakes to sate everyone's palate. Benefits include:
- Branded signage during treat breaks
- Your logo and link on the event site
- Opportunity to do custom treats and/or napkins

Coffee Breaks
$5,000 | 2 AVAILABLE - 1 PER DAY

Sponsorship includes prominent branding at all break stations in common areas.

Lunch
$5,000 | 2 AVAILABLE - 1 PER DAY

Sponsorship includes prominent branding in lunch spaces during event.

Conference Wifi
$2,500 | 1 AVAILABLE

Conference wifi network name or password will be named after sponsor, based on venue capabilities.

Diversity Scholarship
$5,000 | UNLIMITED

Showcase your organization's support of OpenSearchCon's scholarship program by sponsoring the Diversity Scholarship. Benefits include:
- Recognition on pre-event promotion
- Recognition during the opening keynote
- Signage onsite at the event

OpenSearchCon

2024 OpenSearchCon India Event Stats

300+ ATTENDEES

120+ COMPANIES ACROSS VARIOUS INDUSTRIES & SEGMENTS

30+ SPEAKERS

(OpenSearch experts and external customers) shared their experiences in developing high-performance solutions at scale using OpenSearch, all while cutting costs.

The use cases presented by customers showcased the versatility of OpenSearch for various applications such as search, semantic search, gen AI assistants, RAG, AI/ML, log analytics, observability, security analytics, and more.