# OpenSearchCon

## 2025 SPONSORSHIP

## PROSPECTUS

# Table of Contents

# OpenSearchCon Europe 2025

## April 30 - May 1, 2025 | Amsterdam, Netherlands

The OpenSearch community is coming together again to learn and connect about all things search and analytics at the third annual OpenSearchCon. This two-day event is designed to bring together builders from across the global community to celebrate the success of the OpenSearch Project and look to the future of search, analytics, and generative AI.

## What to Expect

- A two-day conference covering a broad range of technology topics, including Open Telemetry, Lucene, VectorDatabases, AI/ML, and more.

- Variety of session types, including the keynote session, tech breakouts, round tables, workshops and labs, and an unconference.

- Hands-on learning and workshop opportunities offered by the OpenSearch Managed Service.

- Attendee networking opportunities, including the welcome reception, The Search Party, and so much more over the course of two days!

**Increase your brand awareness**

**Capture the attention of the open source community and drive greater brand buzz.**

**Establish thought leadership**

**Engage with the community more effectively and gain access to demos, networking, and round tables**

**Amplify and grow your business**

**Gain exposure to your business and expand its impact across the open source community.**

**Network and connect**

**Create meaningful connections with prospects and your peers to cultivate new brand advocates.**

# Sponsorships-at-a-Glance

Contact sponsorships@linuxfoundation.org to secure your sponsorship today.

**Sponsorship Deadline: March 26, 2025**

| | GOLD 3 AVAILABLE | SILVER ~~4 AVAILABLE~~ 3 AVAILABLE | BRONZE ~~6 AVAILABLE~~ 2 AVAILABLE |
|---|---|---|---|
| **Speaking Opportunity** Content to be approved by the Program Committee. | 15-minute keynote | | |
| **Custom Question in Post-Event Attendee Survey:** Opportunity to add question of your choice (must be approved by event committee), and follow up reporting with survey results. | • | | |
| **Opt-In registration list** List may be used for marketing purposes, and will include attendee contact information (including email address) of opt-in attendees. | Shared Post-event | Shared Post-event | |
| **Sponsor Recognition During Keynote -** Verbal Recognition & Logo Included on "Thank You to Our Sponsors" Slide during keynote sessions | • | • | • |
| **Social Media Promotion of Sponsorship:** From OpenSearch social channels | Standalone | Standalone | Shared with other Bronze sponsors |
| **Recognition on Event Signage and Website** | • | • | • |
| **Exhibit Table:** Includes (1) 6' table, 2 chairs, power, and conference WiFi | • | • | • |
| **Lead Retrieval App:** Live scans, real time reporting, and ability to take notes on captured leads. | • | • | • |
| **Post-Event Data Report:** Provides event demographics and additional details on event performance. | • | • | • |
| **Conference Attendee Passes** | 10 | 6 | 2 |
| **Sponsorship Price** | **$10,000** | **$7,000** | **$3,500** |

# Marketing Promotional Opportunities

## Attendee T-Shirt
**$7,500 | SOLD OUT**

Every attendee will receive an event t-shirt. The design will include your logo on sleeve of t-shirt. Logo must be single-color only (no gradient colors). Logo color, size, and placement will be determined by OpenSearch based on the overall t-shirt design.

## Lanyards
**$5,000 | 1 AVAILABLE**

Showcase your logo on every attendee with the lanyard sponsorship. Logo size, color, and placement will be based on the lanyard design and are subject to OpenSearch approval. Logo must be single color only (no gradient).

## Session Recording
**$7,500 | 1 AVAILABLE**

Extend your presence long after the live conference concludes with the session recording sponsorship. All session recordings will be published on the Linux Foundation YouTube channel after the event. Benefits include:
- Sponsor recognition slide with logo at the beginning of each video recording
- Sponsor recognition in post-event email to attendees

## Welcome Cocktail Reception
**$5,000 | 1 AVAILABLE**

Who doesn't love a good party where you're able to network, connect with peers, and meet new people from across the open source community in a relaxed setting? This sponsorship covers the cocktail reception the night before the main event. Benefits include:
- Reception listed on the official event schedule with your company name
- Branded signage at the cocktail reception
- Your logo and link on the event site

## The Search Party
**$7,500 | 1 AVAILABLE**

If you're searching for a signature event that will enable you to increase your brand awareness and get directly in front of the community, sponsoring The Search Party is a great way to go. Benefits include:

- Reception with sponsor name listed on the official conference schedule
- Exclusive branding on food and drink stations and prominently placed signage
- Logo on drink tickets
- Opportunity to work with our team to bring your signature touches to the event with custom activations (additional fees may apply)

## Sweet Treats
**$5,000 | 2 AVAILABLE**

Serve up some sweets and treats and do it while prominently displaying your logo and company branding. You can either sponsor cookies and brownies or some other sweet treat with lunch, or put your brand on display with an upgrade (additional fees may apply) to custom-branded cupcakes to sate everyone's palate. Benefits include:
- Branded signage during treat breaks
- Your logo and link on the event site
- Opportunity to do custom treats and/or napkins

## Coffee Breaks
**$5,000 | 2 AVAILABLE - 1 PER DAY**

Sponsorship includes prominent branding at all break stations in common areas.

## Lunch
**$5,000 | 2 AVAILABLE - 1 PER DAY**

Sponsorship includes prominent branding in lunch spaces during event.

## Conference Wifi
**$2,500 | 1 AVAILABLE**

Conference wifi network name or password will be named after sponsor, based on venue capabilities.

## Diversity Scholarship
**$5,000 | UNLIMITED**

Showcase your organization's support of OpenSearchCon's scholarship program by sponsoring the Diversity Scholarship. Benefits include:
• Recognition on pre-event promotion
• Recognition during the opening keynote
• Signage onsite at the event

# 2025 SPONSORSHIP PROSPECTUS

## 2024 OpenSearchCon Europe Event Stats

### WEBSITE

The OpenSearchCon Europe event pages on opensearch.org generated **12,000 page views**

### SPEAKERS + SESSIONS

**28 speakers** delivered **22 sessions** across two-day inaugural event

### CFP SUBMISSIONS

**71**
SUBMITTED

**10%** / **90%**
FEMALE          MALE

**23**
ACCEPTED

**26%**
WERE SHORT PRESENTATIONS (20 MINUTES)

**74%**
WERE LONG PRESENTATIONS (40 MINUTES)

# OpenSearchCon India 2025

## 3-4 June 2025 | Bengaluru, India

The OpenSearch community is coming together again to learn and connect about all things search and analytics at the third annual OpenSearchCon. This two-day event is designed to bring together builders from across the global community to celebrate the success of the OpenSearch Project and look to the future of search, analytics, and generative AI.

## What to Expect

- A two-day conference covering a broad range of technology topics, including Open Telemetry, Lucene, VectorDatabases, AI/ML, and more.

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THE LINUX FOUNDATION

# Sponsorships-at-a-Glance

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**Sponsorship Deadline: 9 May 2025**

| | GOLD ~~3 AVAILABLE~~ 2 AVAILABLE | SILVER 4 AVAILABLE | BRONZE ~~6 AVAILABLE~~ 4 AVAILABLE |
|---|:---:|:---:|:---:|
| **Speaking Opportunity** Content to be approved by the Program Committee. | 15-minute keynote | | |
| **Custom Question in Post-Event Attendee Survey:** Opportunity to add question of your choice (must be approved by event committee), and follow up reporting with survey results. | • | | |
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| **Recognition on Event Signage and Website** | • | • | • |
| **Exhibit Table:** Includes (1) 6' table, 2 chairs, power, and conference WiFi | • | • | • |
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| **Sponsorship Price** | **$10,000** | **$7,000** | **$3,500** |

# Marketing Promotional Opportunities

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**$7,500 | 1 AVAILABLE**

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### Lanyards
**$5,000 | 1 AVAILABLE**

Showcase your logo on every attendee with the lanyard sponsorship. Logo size, color, and placement will be based on the lanyard design and are subject to OpenSearch approval. Logo must be single color only (no gradient). Deadline: 28 April

### Session Recording
**$7,500 | 1 AVAILABLE**

Extend your presence long after the live conference concludes with the session recording sponsorship. All session recordings will be published on the Linux Foundation YouTube channel after the event. Benefits include:
- Sponsor recognition slide with logo at the beginning of each video recording
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### Welcome Cocktail Reception
**$5,000 | 1 AVAILABLE**

Who doesn't love a good party where you're able to network, connect with peers, and meet new people from across the open source community in a relaxed setting? This sponsorship covers the cocktail reception the night before the main event. Benefits include:
- Reception listed on the official event schedule with your company name
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### Sweet Treats
**$5,000 | 2 AVAILABLE**

Serve up some sweets and treats and do it while prominently displaying your logo and company branding. You can either sponsor cookies and brownies or some other sweet treat with lunch, or put your brand on display with an upgrade (additional fees may apply) to custom-branded cupcakes to sate everyone's palate. Benefits include:
- Branded signage during treat breaks
- Your logo and link on the event site
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### Coffee Breaks
**$5,000 | 2 AVAILABLE - 1 PER DAY**

Sponsorship includes prominent branding at all break stations in common areas.

### Lunch
**$5,000 | 2 AVAILABLE - 1 PER DAY**

Sponsorship includes prominent branding in lunch spaces during event.

### Conference Wifi
**$2,500 | 1 AVAILABLE**

Conference wifi network name or password will be named after sponsor, based on venue capabilities. Deadline: 28 April

### Diversity Scholarship
**$5,000 | UNLIMITED**

Showcase your organization's support of OpenSearchCon's scholarship program by sponsoring the Diversity Scholarship. Benefits include:
- Recognition on pre-event promotion
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**OpenSearchCon**

## 2024 OpenSearchCon India Event Stats

**300+** ATTENDEES

**120+** COMPANIES ACROSS VARIOUS INDUSTRIES & SEGMENTS

**30+** SPEAKERS (OpenSearch experts and external customers) shared their experiences in developing high-performance solutions at scale using OpenSearch, all while cutting costs.

The use cases presented by customers showcased the versatility of OpenSearch for various applications such as search, semantic search, gen AI assistants, RAG, AI/ML, log analytics, observability, security analytics, and more.

THE **LINUX** FOUNDATION

# OpenSearchCon North America 2025

## September 8-10, 2025 | San Jose, CA

The OpenSearch community is coming together again to learn and connect about all things search and analytics at the third annual OpenSearchCon. This three-day event is designed to bring together builders from across the global community to celebrate the success of the OpenSearch Project and look to the future of search, analytics, and generative AI.

## What to Expect

- A three-day conference covering a broad range of technology topics, including Open Telemetry, Lucene, VectorDatabases, AI/ML, and more.

- Variety of session types, including the keynote session, tech breakouts, round tables, workshops and labs, and an unconference.

- Hands-on learning and workshop opportunities offered by the OpenSearch Managed Service.

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# OpenSearchCon
## NORTH AMERICA

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**Sponsorship Deadline: August 8, 2025**

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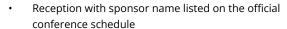- Reception listed on the official event schedule with your company name
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### Sweet Treats
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### Lunch
**$5,000 | 3 AVAILABLE - 1 PER DAY**

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# OpenSearchCon
## NORTH AMERICA

## 2024 OpenSearchCon North America Event Stats

### ATTENDEES

**350+**
ATTENDEES

**30%**
GENDER MINORITY

#### TOP 5 COUNTRIES

USA   INDIA   CANADA   GERMANY   IRELAND

### SPEAKERS + SESSIONS

60 speakers delivered 45 sessions across a three-day event

### CFP SUBMISSIONS

**113**
SUBMITTED

**20%**
SUBMISSIONS FROM UNDERREPRESENTED COMMUNITIES

**45**
ACCEPTED

**37%**
WERE SHORT PRESENTATIONS (20 MINUTES)

**63%**
WERE LONG PRESENTATIONS (40 MINUTES)