OpenSearchCon NORTH AMERICA

September 22–24, 2026 | San Jose, CA

2026 SPONSORSHIP PROSPECTUS

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OpenSearchCon North America 2026

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The OpenSearch community is coming together again to learn and connect about all things search and analytics at the third annual OpenSearchCon. This three-day event is designed to bring together builders from across the global community to celebrate the success of the OpenSearch Project and look to the future of search, analytics, and generative AI.

What to Expect

- A three-day conference covering a broad range of technology topics, including Open Telemetry, Lucene, VectorDatabases, AI/ML, and more.
- Variety of session types, including the keynote session, tech breakouts, round tables, workshops and labs, and an unconference.
- Hands-on learning and workshop opportunities offered by the OpenSearch Managed Service.
- Attendee networking opportunities, including the welcome reception, The Search Party, and so much more over the course of three days!



Increase your brand awareness



Capture the attention of the open source community and drive greater brand buzz.



Establish thought leadership



Engage with the community more effectively and gain access to demos, networking, and round tables



Amplify and grow your business



Gain exposure to your business and expand its impact across the open source community.



Network and connect



Create meaningful connections with prospects and your peers to cultivate new brand advocates.

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Sponsorships-at-a-Glance

Availability may vary. Contact **sponsorships@linuxfoundation.org** to confirm availability and secure your sponsorship today.

Sponsorship Deadline: Friday, August 21, 2026

	GOLD ~~3 AVAILABLE~~ SOLD OUT	SILVER ~~4 AVAILABLE~~ 3 AVAILABLE	BRONZE ~~6 AVAILABLE~~ 5 AVAILABLE
Speaking Opportunity Content to be approved by the Program Committee.	15-minute keynote		
Custom Question in Post-Event Attendee Survey: Opportunity to add question of your choice (must be approved by event committee), and follow up reporting with survey results.	•		
Opt-In Registration List List may be used for marketing purposes, and will include attendee contact information (including email address) of opt-in attendees.	Shared Post-event	Shared Post-event	
Sponsor Recognition During Keynote - Verbal Recognition & Logo Included on "Thank You to Our Sponsors" Slide during keynote sessions	•	•	•
Social Media Promotion of Sponsorship: From OpenSearch social channels	Standalone	Standalone	Shared with other Bronze sponsors
Recognition on Event Signage and Website	•	•	•
Exhibit Table: Includes (1) 6' table, 2 chairs, power, and conference WiFi	•	•	•
Lead Retrieval App: Live scans, real time reporting, and ability to take notes on captured leads.	•	•	•
Post-Event Data Report: Provides event demographics and additional details on event performance.	•	•	•
Conference Attendee Passes	10	6	2
20% discount on additional conference passes: Unlimited usage while passes are available for sale	•	•	•
Sponsorship Price	**$15,000**	**$10,000**	**$5,000**

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Marketing Promotional Opportunities



Attendee T-Shirt

$7,500 | ~~1 AVAILABLE~~ SOLD OUT

Every attendee will receive an event t-shirt. The design will include your logo on sleeve of t-shirt. Logo must be single-color only (no gradient colors). Logo color, size, and placement will be determined by OpenSearch based on the overall t-shirt design. Deadline: August 11



Lanyards

$5,000 | 1 AVAILABLE

Showcase your logo on every attendee with the lanyard sponsorship. Logo size, color, and placement will be based on the lanyard design and are subject to OpenSearch approval. Logo must be single color only (no gradient). Deadline: August 14



Session Recording

$7,500 | 1 AVAILABLE

Extend your presence long after the live conference concludes with the session recording sponsorship. All session recordings will be published on the Linux Foundation YouTube channel after the event. Benefits include:

- Sponsor recognition slide with logo at the beginning of each video recording
- Sponsor recognition in post-event email to attendees



Welcome Cocktail Reception

$5,000 | 1 AVAILABLE

Who doesn't love a good party where you're able to network, connect with peers, and meet new people from across the open source community in a relaxed setting? This sponsorship covers the cocktail reception the night before the main event. Benefits include:

- Reception listed on the official event schedule with your company name
- Branded signage at the cocktail reception
- Your logo and link on the event site



The Search Party

$7,500 | 1 AVAILABLE

If you're searching for a signature event that will enable you to increase your brand awareness and get directly in front of the community, sponsoring The Search Party is a great way to go. Benefits include:

- Reception with sponsor name listed on the official conference schedule
- Exclusive branding on food and drink stations and prominently placed signage
- Logo on drink tickets
- Opportunity to work with our team to bring your signature touches to the event with custom activations (additional fees may apply)



Sweet Treats

$5,000 | 3 - 1 PER DAY

Serve up some sweets and treats and do it while prominently displaying your logo and company branding. You can either sponsor cookies and brownies or some other sweet treat with lunch, or put your brand on display with an upgrade (additional fees may apply) to custom-branded cupcakes to sate everyone's palate. Benefits include:

- Branded signage during treat breaks
- Your logo and link on the event site
- Opportunity to do custom treats and/or napkins



Coffee Breaks

$5,000 | 3 AVAILABLE - 1 PER DAY

Sponsorship includes prominent branding at all break stations in common areas.



Lunch

$5,000 | 3 AVAILABLE - 1 PER DAY

Sponsorship includes prominent branding in lunch spaces during event.



Conference Wifi

$2,500 | 1 AVAILABLE

Conference wifi network name or password will be named after sponsor, based on venue capabilities.



Diversity Scholarship

$5,000 | UNLIMITED

Showcase your organization's support of OpenSearchCon's scholarship program by sponsoring the Diversity Scholarship. Benefits include:

- Recognition on pre-event promotion
- Recognition during the opening keynote
- Signage onsite at the event

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2025 OpenSearchCon North America Event Stats

ATTENDEES

349 In-Person Attendees
82 Organizations Represented

TOP 3 JOB FUNCTIONS
Application Developer | Architect | Executive Leader

SPEAKERS + SESSIONS

81 Talks
7 Keynotes + **74** Breakout Sessions
117 Speakers
9% Gender Minority

192 CFPS SUBMITTED

76 ACCEPTED

17% WERE SHORT PRESENTATIONS (20 MINUTES)

83% WERE LONG PRESENTATIONS (40 MINUTES)







