OpenSSF Community Day
JAPAN

2025 June 18 | Tokyo, Japan

2025 SPONSORSHIP
PROSPECTUS

OpenSSF Community Days bring together a vibrant community from across the Security and Open Source ecosystems to share ideas and progress on capabilities that make it easier to sustainably secure the development, maintenance, and consumption of the software on which we all depend. These events, held regionally and co-located with KubeCon or Open Source Summits, offer an opportunity to engage with the brightest minds in security for a day of collaboration and innovation in software security best practices. As a home for tools, standards, and education, OpenSSF provides attendees the chance to explore these resources, share their experiences, and contribute to a safer and more secure digital world.

OpenSSF Community Days in 2025

Japan: June 18, 2025 | Tokyo, Japan

North America: June 26, 2025 | Denver, CO

India: August 4, 2025 | Hyderabad, India

Europe: August 28, 2025 | Amsterdam, Netherlands

Korea: More information to come

Benefits of Sponsorship

Sponsoring OpenSSF Community Days goes beyond visibility—it's an opportunity to actively contribute to a critical mission while enhancing your organization's impact in the open source and security ecosystems. By sponsoring, you will:

SHOWCASE YOUR EXPERTISE
Highlight your organization's products and strategies while driving key security discussions.

ENGAGE WITH SECURITY LEADERS & COMMUNITIES
Collaborate with developers, policymakers, and decision-makers to shape the future of open source security.

INFLUENCIAL NETWORKING OPPORTUNITIES
Access an extensive network of industry professionals to build strategic partnerships, develop business opportunities, and initiate collaborations.

VALUABLE BUSINESS PROSPECTS
Connect with highly-targeted audiences to forge partnerships and open business opportunities.

ALIGNMENT WITH GLOBAL SECURITY MISSIONS
Position your brand alongside OpenSSF's critical mission to secure the software supply chain, reinforcing your commitment to a safer digital environment.

SUPPORT IMPACTFUL POLICY
Participate in discussions that influence industry-wide security standards and collaborate with both public and private sector leaders to shape a more resilient open source ecosystem.

DRIVE MARKET INTELLIGENCE
Stay ahead of trends while building global connections within the security community.

TALENT ACQUISITION
Attract top talent in open source and security to advance your organization's goals.

SUPPLY CHAIN SECURITY
Empower and support the community. Sponsorship funds directly benefit OpenSSF projects that drive innovation and secure software practices.

CONTACT US TODAY
Ready to join the movement? Contact us at **openssfevents@linuxfoundation.org** for more information on sponsorship opportunities.
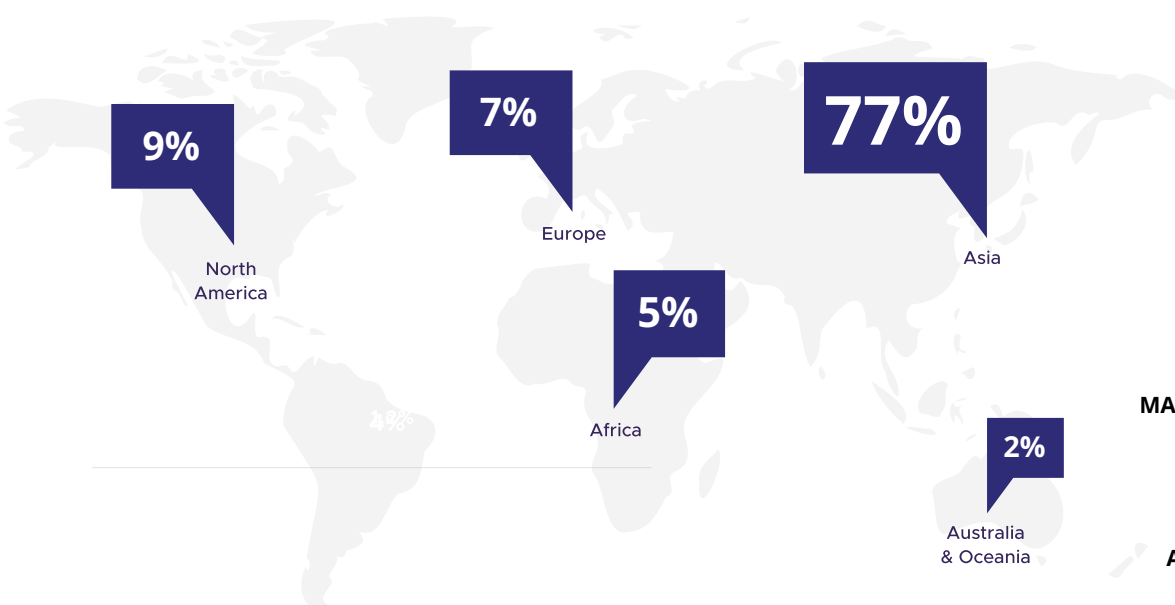
OPENSSF COMMUNITY DAY JAPAN 2024 HIGHLIGHTS

30 OCTOBER 2024 | TOKYO, JAPAN

DEMOGRAPHICS

203 REGISTRATIONS

60 COMPANIES REPRESENTED

ATTENDEE GEOGRAPHY

9% North America

7% Europe

5% Africa

77% Asia

2% Australia & Oceania

EVENT DATES:
June 18, 2025

LOCATION:
Hilton Tokyo Odaiba, Tokyo, Japan

WHO ATTENDS?
Software developers, security engineers, open source professionals, maintainers, contributors

TOP THREE ATTENDEE JOB FUNCTIONS

12% ARCHITECT

10% EXECUTIVE LEADER

10% SYSTEMS/EMBEDDED DEVELOPER

10% MANAGER - TECHNICAL TEAMS

7% APPLICATION DEVELOPER

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Sponsorships-at-a-Glance

2025 June 18 | Tokyo, Japan

Contact **openssfevents@linuxfoundation.org** to secure your sponsorship today.

	PLATINUM 2 AVAILABLE	GOLD 4 AVAILABLE	SILVER UNLIMITED
Speaking Opportunity: All sponsor content must be approved by the Open Source Security Foundation. No sales and marketing pitches allowed. Speaking slots based on availability.	5-Minute Keynote		
Video Recording of Sponsored Keynote: Raw file to be used under creative license with attribution to The Linux Foundation and Open Source Security Foundation.	•		
Collateral at Registration: Ability to provide a piece of collateral or giveaway for attendees when they check-in.	•		
Recognition During Opening and Closing Keynote Session: Sponsor recognition by name.	•	•	
Exhibit Space: Includes (1) 6ft table, 2 chairs, power, and conference WiFi.	•	•	
Social Media Promotion of Sponsorship: From the Open Source Security Foundation X, Mastodon, Bluesky and LinkedIn channel.	•	•	
Recognition on Event Website: Prominent logo displayed on website.	•	•	•
Recognition on Event Signage: Logo on onsite signage.	•	•	•
Recognition in Pre and Post-Conference Email Marketing	Logo and URL	Logo and URL	Name and URL
Post-Event Data Report: Provides event demographics and additional details on event performance.	•	•	•
Complimentary Onsite Attendee Passes: To be used for booth staff, attendees and guests. Includes access to programming.	4	2	1
Sponsorship Cost	**$20,000**	**$10,000**	**$5,000**

Happy Hour/Reception
$7,500 • 1 available
Spark conversation about your brand during an onsite Happy Hour Reception. Your company can host this evening for all attendees with exclusive branding on all food and drink stations, and prominently placed signage.

Lunch
$10,000 • 1 available
Sponsorship includes prominent branding at all lunch stations, along with the opportunity to make a 3-minute announcement before lunch starts, and recognition on the event website, schedule, and pre-event attendee communications.

Breaks
$1,000 • 2 available
Sponsorship includes prominent branding at all coffee break stations, and recognition on the event website, schedule, and pre-event attendee communications.

Session Recording
$1,500 • 1 available
Extend your presence long after the live event concludes with the session recording sponsorship. Sponsorship includes logo on all session recordings when added to YouTube and recognition on the event website.