PRESENTED BY

FINOS Fintech Open Source Foundation

THE LINUX FOUNDATION

OPEN SOURCE IN FINANCE FORUM

2025 SPONSORSHIP PROSPECTUS

New York

October 21-22, 2025

Convene Brookfield Place, 225 Liberty

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About Open Source in Finance Forum

October 21-22, 2025 | New York, NY

The Open Source in Finance Forum (OSFF) is the premier event that connects the leaders in financial services, technology, and open source innovation. This conference is uniquely designed to foster partnerships, advance talent development and accelerate technological advancements across the finance industry; building faster, trusted and secure solutions.

As open source becomes integral to financial services, OSFF provides companies with the tools to maximize open source collaboration. By strategically contributing to open projects, organizations benefit from reduced development costs, heightened security, top talent, and rapid innovation. OSFF 2025 will spotlight groundbreaking advancements, deliver insights on best practices, and offer exclusive access to the leaders shaping open source in finance.

Sponsorship at OSFF goes beyond a singular event; it's a year-long engagement with the FINOS community. Engage with influential executives, developers, and decision-makers through continuous touchpoints. By the time you reach your OSFF 2025 sponsor booth, you'll be an established name, part of an ongoing dialogue and trusted by your target audience.

Sponsorship packages include opportunities across multiple channels and formats, each carefully designed to enhance your organization's visibility and impact throughout the year.

For tailored packages or special requests, reach out to us at **sponsorships@linuxfoundation.org**.

Unlock the potential of open source in finance with OSFF sponsorships that resonate all year.

Additional sponsorship opportunities:

- Open Source in Finance Forum - London, June 24, 2025
- FINOS Research Studies, Hackathons, Meetups, & Webinars
- FINOS Open Source in Finance Podcast

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2025 Event Topics

Artificial Intelligence (AI), Emerging Technologies and Innovation

- Leveraging AI and machine learning to drive innovation and efficiency in financial services.
- The role of emerging technologies, such as quantum computing and IoT, in shaping the future of finance.
- Practical applications of AI for operational efficiency, customer service, and risk management.
- Case studies on successful implementation of AI-driven financial models.

FDC3, Frontend Development, and Interoperability

- Standards and best practices for financial desktop interoperability.
- Case studies in leveraging FDC3 standards to improve desktop application integration.
- Enhancing the user experience in financial applications through modern frontend technologies.
- Strategies for enabling seamless data flow and user experience across platforms.

Open Source Security and Supply Chain Risk Management

- Implementing secure open source practices in highly regulated industries.
- Tooling and methodologies for identifying and mitigating security vulnerabilities in the open source supply chain.
- Securing the open source software (OSS) supply chain: challenges, strategies, and innovations.
- Collaboration models that enhance the security of OSS projects through community oversight.

Open Source Readiness and Compliance

- Strategies for preparing financial institutions to engage in open source projects.
- Open source compliance: navigating the regulatory landscape.
- Best practices for establishing open source program offices (OSPOs) in finance.
- Guidelines and tools for assessing and enhancing open source readiness.

Sustainability, Regulatory Technology (RegTech), and Compliance

- The role of open source in advancing Environmental, Social, and Governance (ESG) initiatives in finance.
- Using RegTech solutions to simplify compliance and regulatory reporting.
- Open source approaches to achieving transparency and sustainability goals.
- Leveraging collaborative solutions to meet evolving regulatory requirements.

Open Source Collaboration and Community Building

- Building and sustaining robust Open Source Software (OSS) communities within financial services.
- Diversity, equity, and inclusion (DEI) strategies for open source communities.
- Recognizing and rewarding contributors to strengthen community engagement.
- Tools and techniques for maintaining active, healthy open source communities in regulated industries.

Case Studies in Open Source Financial Applications

- Real-world success stories: OSS implementations in financial institutions and the outcomes achieved.
- Showcasing open source as a driver of business and technical value within finance.
- Overcoming challenges in open source adoption: lessons learned and best practices.
- How open source is accelerating the speed to market for financial solutions.

Developer Tools, Best Practices, and Talent Development

- Essential developer tools for open source contributions in finance.
- Upskilling through open source: training and resources for financial software developers.
- Building internal talent pipelines through involvement in OSS projects.
- Leveraging open source to attract top technical talent.
- Tech modernization and tackling technical debt in large financial institutions

Hot Topics in Open Source Finance

- The impact of Web3 and Central Bank Digital Currencies (CBDCs) on financial services.
- Cloud adoption and its influence on open source financial applications.
- Harnessing AI and automation to transform financial services.
- Innovations in identity management, credit systems, and government-led open source initiatives.
- Emerging open source solutions and standards for modernizing payments infrastructure and processing.
- Climate and Sustainability aligned finance

Standards and Interoperability in Financial Services

- Developing and implementing open standards to improve financial system interoperability.
- The role of standards in fostering innovation and simplifying compliance.
- Leveraging common data models and protocols to enhance system integration.
- Collaboration among financial institutions to drive industry-wide standardization.

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2024 Events by the Numbers

NEW YORK

800+ Attendees & Participants

90% Financial Services Industry Attendee Makeup

100+ Thought-Leading Speakers

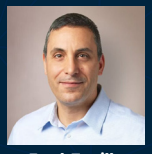
190+ Organizations Represented

PAST SPEAKERS

Many of the world's financial services and open source technology experts have presented in previous years. Each year the lineup is a who's who of financial services, fintech, and open source industry thought leaders delivering world-class content to attendees. 2025 will undoubtedly maintain that tradition in London.

Kelsey Hightower
Retired Distinguished Engineer, Author, Advisor, and Open Source Contributor

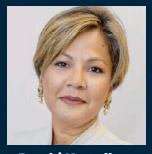
Johnna Powell
DTCC
Managing Director, and Head of Technology, Research and Innovation



Frank Tarsillo
S&P Global
Chief Technology Officer, S&P Global Market Intelligence

Sitija Sarkar
BlackRock
Technical Fellow & Managing Director

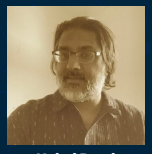
Damien Burks
Citi
SVP of Cloud Security Engineering



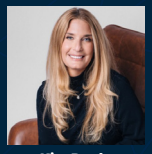
Prachi Kasodhan
Microsoft
Enterprise CTO

Ted Newman
NatWest Group
Head of Cloud Services

Madeleine Dassule
Wellington Management | FINOS
CIO, Infrastructure Platform



Nehal Patel
G-Research
Machine Learning Engineer



Kim Prado
BMO Capital Markets
CIO, US Capital Markets, I&CB and office of the COO

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Sponsorships-at-a-Glance

Contact **sponsorships@linuxfoundation.org** to secure your sponsorship today.

DELIVERABLES	LEADER ~~6 AVAILABLE~~ 4 AVAILABLE	CONTRIBUTOR ~~6 AVAILABLE~~ 1 AVAILABLE	COMMUNITY ~~14 AVAILABLE~~ 3 AVAILABLE
SPEAKING			
Speaking Opportunity: Content must be approved by Program Committee and FINOS. Not a product pitch. Please consider DEI in speaker choices. Based on availability. If breakout session chosen, sponsor receives contact information of session attendees.	5 minute keynote (limited) or 15 minute session	15 minute breakout session	
MARKETING / BRAND EXPOSURE			
Logo Recognition: Logo placement on pre-event marketing: Website, Emails and Social	1st Priority	2nd Priority	3rd priority
Monthly Mentions on Open Source in Finance Podcast: Pre-event podcasts.	1x Dedicated	1x Shared	1x Shared
Social Media: From the FINOS X & Linkedin handles. Reposts to be approved by FINOS.	2 Monthly Mentions + 2 Thank You Posts (1 day-of event and 1 post-event) + 1 Repost Total	1 Monthly Mention + 2 Thank You Posts (1 day-of event and 1 post-event) + 1 Repost Total	1 Monthly Mention + 2 Thank You Posts (1 day-of event and 1 post-event)
Access to full list of opted-in attendees: With name, email, company name and title.	Pre & Post-Event	Post-Event	
Additional Promotional Marketing Opportunity: Based on availability, selected by FINOS.	1		
EMAIL PROMOTION			
Post-Event Email Recognition: Logo recognition in post-event attendee email communication.	1st Priority	2nd Priority	3rd priority

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	~~6 AVAILABLE~~ 4 AVAILABLE	~~6 AVAILABLE~~ 1 AVAILABLE	~~14 AVAILABLE~~ 3 AVAILABLE
ON-SITE EXPERIENCE			
Exhibit Booth: Includes table, (2) chairs, & tabletop sign with sponsor logo. Booth placement preference based on tier, but subject to availability and timing of signing contract.	•	•	•
Lead Retrieval App: Live scans, real time reporting and ability to take notes on captured leads. Use of lead retrieval app, no physical device provided.	1	1	1
Recognition on Event Signage: Logo prominently displayed on conference signage.	1st Priority	2nd Priority	3rd priority
Keynote Stage Branding: Logo prominently displayed on keynote stage screens.	1st Priority	2nd Priority	3rd priority
Keynote Stage Recognition: Verbal recognition during opening keynote session.	•	•	•
Marketing Table: Option to place marketing material or swag item on shared table. Item subject to FINOS approval.	2x	1x	1x
MISC.			
Conference Attendee Passes: Full access passes to the conference for your staff or clients.	15 Members 10 Non-Members	10 Members 8 Non-Members	8 Members 6 Non-Members
VIP Reception Invitations	2		
Discount Codes on Conference Passes — VIP Clients: For use by your VIP clients	20% Off - Unlimited Use	20% Off - Unlimited Use	20% Off - Unlimited Use
POST EVENT			
Custom Question(s) in Post-Event Attendee Survey: Opportunity to add question(s) of your choice (subject to approval by FINOS), and follow up reporting with data results.	2x	1x	
Post-Event Data Report: Provides event demographics and additional details.	•	•	•
Non-Member Price	**$60,000**	**$40,000**	**$20,000**
FINOS Member Sponsorship Price	**$51,000**	**$34,000**	**$17,000**

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

Participate in all 2025 Open Source in Finance Forum Events!

London | June 24, 2025 **New York | October 21-22, 2025**

Interested in sponsoring both events or creating a custom sponsor package? We offer a 7% discount for sponsoring both events and are happy to work with you to create a customized package to meet your organization's needs. Contracts for New York and London must be signed at the same time to receive the discount.

Additional Promotional Marketing Opportunities

These enhanced marketing opportunities require a leveled sponsor package unless otherwise noted.

Conference T-Shirt

$10,000 | 1 AVAILABLE

Every attendee will receive an event t-shirt. Our designers always create fun shirts that are worn for years to come. Includes your logo on sleeve of shirt. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost.

Wireless Access Sponsorship

$7,500 | 1 AVAILABLE

Conference wifi network name or password will be named after sponsor, based on venue capabilities.

Breakfast

$7,500 | 1 AVAILABLE

Sponsorship includes prominent branding at all breakfast stations.

Lunch

$15,000 | 1 AVAILABLE

Sponsorship includes prominent branding at all lunch stations.

Coffee Breaks

$5,000 | 1 AVAILABLE

Keep onsite attendees well fueled with beverages and snacks. Benefits include:

- Prominent sponsor branding on signage
- Sponsor recognition on web agenda

Location, layout, and menu items will be determined by FINOS.

Lanyard

$5,000 | ~~1 AVAILABLE~~ SOLD OUT

Every in-person attendee at the event will wear a name badge and lanyard and your logo will appear across the lanyard. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost.

Conference Bag

$3,000 | 1 AVAILABLE

Every attendee will have the option to pick up a conference bag with event branding and your logo. Logo size and placement subject to bag design and FINOS approval. Logo must be single color only (no gradient colors).

Additional Marketing Table Item

$500

In addition to the marketing table item(s) included in your sponsorship package, include an extra item with this add-on. Item subject to FINOS approval.

Attendee Reception + Booth Crawl

$10,000 | ~~2 AVAILABLE~~ 1 AVAILABLE

Sponsor(s) can host this evening with branding on all food and drink stations and prominently placed signage. Attendees will enjoy an evening reception with food, drinks and new friends. Benefits include:

- Reception with sponsor name listed on the official conference schedule
- Exclusive branding on food and drink stations and prominently placed signage
- Logo on drink tickets (limited to 2 per attendee)

Location, layout, and menu items will be determined by FINOS.

CONTINUES ON NEXT PAGE

Interested in sponsoring multiple events or adding additional marketing and promotional opportunities? We offer customized sponsorship packages to meet your company's goals and needs.

QUESTIONS?

Contact us at sponsorships@linuxfoundation.org to secure your sponsorship package now.

Additional Promotional Marketing Opportunities (Con't.)

These enhanced marketing opportunities require a leveled sponsor package unless otherwise noted.

Scholarships (Unlimited)

$5,000 | 10 SCHOLARSHIPS

$10,000 | 20 SCHOLARSHIPS

Level sponsorship not required.

Showcase your organization's support of FINOS' scholarship program by sponsoring the Diversity Scholarship. Benefits include:

- Recognition on pre-event promotion
- Recognition during the opening keynote
- Signage onsite at the event

Cross-Promotion of Pre-Approved Community Events

$5,000 | UNLIMITED

If you are planning to host your own reception in conjunction with OSFF, we would be happy to promote your event to our attendees. Sponsor hosted events may not overlap with the conference program. Benefits include:

- Event listed on conference website
- Event listed on the official conference schedule
- Event listed in a shared pre-event promotional email
- Event mentioned during keynote session

VIP reception

$30,000 | ~~1 AVAILABLE~~ SOLD OUT

Sponsor can host this evening offsite with branding on all food and drink stations and prominently placed signage. VIPs/Speakers/Sponsors participating offsite will enjoy an evening reception with food, drinks and new friends. Benefits include:

- Reception with sponsor name listed on the official conference schedule
- Exclusive branding on food and drink stations and prominently placed signage

Attendees, location, layout, and menu items will be determined by FINOS.

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2025 FINOS EVENTS

London

Open Source in Finance Forum
24 June 2025

New York

Open Source in Finance Forum
21-22 October 202

Open Source in Fintech Meetups

For upcoming meetups and webinars:
finos.org/news-and-events

CONTACT US

For more information on sponsoring:
sponsorships@linuxfoundation.org

ABOUT FINOS

FINOS (The Fintech Open Source Foundation) is a nonprofit whose mission is to foster the adoption of open source, open standards, and collaborative software development practices in financial services. It is a regulatory compliant platform at the center of open source, enabling the financial services industry to develop new technology projects and standards that have a lasting impact on business operations. FINOS counts over 90 major financial institutions, fintechs, and technology consultancies as part of its membership. FINOS is also part of the Linux Foundation, the largest shared technology organization in the world. For more information, visit www.finos.org.

Learn more about membership at finos.org/members

FINOS MEMBER COMPANIES

PLATINUM

BMO, citi, GitHub, Goldman Sachs, J.P.Morgan, Morgan Stanley, NVIDIA, PROTECT AI, RBC, UBS, WELLINGTON MANAGEMENT

GOLD

American Express, AXA, Bank of America, BlackRock, Capital One, Discover, Deutsche Börse, DTCC, Fannie Mae, FACTSET, GitLab, Google Cloud, Hedera, intel, interop.io, JPX, Lloyds Banking Group, LSEG, Microsoft, MOODY'S, NatWest, publicis sapient, Red Hat, sonatype, S&P Global, SYMPHONY, Tradeweb

ABOUT THE LINUX FOUNDATION

The Linux Foundation is the world's leading home for collaboration on open source software, hardware, standards, and data. Linux Foundation projects are critical to the world's infrastructure including Linux, Kubernetes, Node.js, ONAP, Hyperledger Foundation, PyTorch, RISC-V, and more. Linux Foundation focuses on leveraging best practices and addressing the needs of contributors, users, and solution providers to create sustainable models for open collaboration. For more information, please visit us at www.linuxfoundation.org.